

## Design Shortlist

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media
<b>A01 (Brand/Corporate Identity)</b>									
A01/002	00114	TIGRIS – CONDENSED IDENTITY	TIGRIS	TIGRIS	HAKUHODO, Tokyo / ANYWHERE, Tokyo / HAKUHODO DESIGN, Tokyo	JAPAN	EDP GRAPHIC WORKS Tokyo / HAKUHODO PRODUCTS Tokyo / SPICE Tokyo / WHITE Tokyo	NION Tokyo	
A01/006	00122	CRAFTMAN.SHIPS	SHIPS	SHIPS	HAKUHODO GRAVITY, Tokyo / HAKUHODO CABIN, Tokyo	JAPAN	HAKUHODO CABIN Tokyo / HAKUHODO GRAVITY Tokyo	HAKUHODO CABIN Tokyo	HAKUHODO GRAVITY Tokyo
A01/009	00523	NORDESTE	NORDESTE	NORDESTE	DESIGN BRIDGE AND PARTNERS, Sao Paulo	BRAZIL			
A01/010	00747	THE GRIT & THE GLITTER	LONDON MUSEUM	LONDON MUSEUM	UNCOMMON CREATIVE STUDIO, London	UNITED KINGDOM	UNCOMMON CREATIVE STUDIO London		
A01/011	00346	MACBOOK NEO	APPLE	MACBOOK NEO	APPLE, Cupertino	UNITED STATES			
A01/014	00728	AMAZONIA	EMBRATUR AND RAI	THE BRAZILIAN AMAZON AS A TRAVELING DESTINATION	FUTUREBRAND, Sao Paulo	BRAZIL	MARAHU FILMES Belem		
A01/021	00368	THE COOLEST IHRAM	SAUDIA	THE COOLEST IHRAM	LANDOR, Dubai	UNITED ARAB EMIRATES	BRRR Atlanta / LANDOR Dubai / SAUDIA Jeddah		SAUDIA Jeddah
<b>A02 (Rebrand/Refresh of an Existing Brand)</b>									
A02/012	00495	THE VOLVO SAFETY STANDARD	VOLVO	AUTOMOBILE	VOLVO CARS, Goteborg / AKQA, Stockholm / AKQA, Gothenburg / AKQA, Copenhagen / HAPPY F&B, Stockholm	SWEDEN / DENMARK	CARL ENGBERG Stravalla / DALTON MAAG London / HAPPY F&B Stockholm / PINE Stockholm / SUPERSTUDIO Boras		
A02/014	00718	THE THOUSAND SPONSORS OF MUNI	CLUB DEPORTIVO MUNICIPAL	CLUB DEPORTIVO MUNICIPAL	McCANN, Lima	PERU	FERTIL Lima	AGOSTO MUSIC Lima / NATIVO POST Lima	
A02/019	00682	APPLE TV REBRAND	APPLE	APPLE TV	TBWA/MEDIA ARTS LAB, Los Angeles / APPLE, Cupertino	UNITED STATES	OPTICAL ARTS London / OYOY Los Angeles	EPILOGUE Los Angeles / RACKET CLUB Los Angeles / TRAFIK Los Angeles	OMD USA California
A02/026	00397	DEAR DIFFERENCE	NIKKA WHISKY	TAKETSURU PURE MALT	DENTSU INC., Tokyo	JAPAN	CREATIVE POWER UNIT Tokyo / DENTSU LIVE Tokyo / LULL INC. Tokyo / PYRAMID FILM Tokyo	PYRAMID FILM Tokyo	DENTSU INC. Tokyo

## Design Shortlist

A02/043	00488	THIS ORCHESTRA NEW YORK BELONGS TO NEW PHILHARMONIC YORK	NEW YORK PHILHARMONIC	JONES KNOWLES RITCHIE, New York	UNITED STATES	JONES KNOWLES RITCHIE New York	JONES KNOWLES RITCHIE New York
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### **A03 (Packaging Design)**

A03/028	00357	UNWRAP THE FUTURE	LONELY WHALE	LONELY WHALE	BBDO, Chicago	UNITED STATES	
A03/041	00706	DRESSED FOR WIMBLEDON	STELLA ARTOIS	STELLA ARTOIS	GUT, Amsterdam / JONES KNOWLES RITCHIE, London	NETHERLANDS / UNITED KINGDOM	MATHEMATIC STUDIO Paris / PLOT Toronto
A03/043	00080	TILT ACCESSIBLE BEAUTY - PACKAGING DESIGN	TILT	TILT	ESTABLISHED, New York	UNITED STATES	
A03/049	00687	THE ART OF SURVIVAL	GODAWAN	DIAGEO GODAWAN	22FEET, Mumbai / BUTTERFLY CANNON, London	INDIA / UNITED KINGDOM	

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### **A04 (Product Design)**

A04/002	00079	TILT ACCESSIBLE BEAUTY - PRODUCT DESIGN	TILT	TILT	ESTABLISHED, New York	UNITED STATES		
A04/009	00630	SUPERNOVA ADAPTIVE	ADIDAS	ADIDAS	TBWA/CANADA, Toronto	CANADA	MIRROR3D VFX Toronto / OMNICOM PRODUCTION Toronto / OVERFLOW PRODUCTIONS Orlando / SAWTOOTH STUDIOS Orlando / SUNEEVA Toronto	ALTER EGO Toronto / CITIZEN MUSIC Santa Monica / MOTOMOTUS Toronto / NIMIOPERE Toronto / OSO AUDIO Toronto

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### **A05 (Publications & Editorial Design)**

A05/008	00320	DIN – THE MAGAZINE IN ALL FORMATS	DIN	DIN STANDARD OF PAPER SIZES	DEUTSCHES INSTITUT FÜR NORMUNG, Berlin / RYSM, Berlin	GERMANY	RYSM Berlin
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### **A06 (Books)**

A06/002	00070	THE BOOK THAT LISTENS. INNOVATION AND YOUTH YEARBOOK	COTEC FOUNDATION	INNOVATION AND YOUTH YEARBOOK	ALVARO GARCIA RUANO, Murcia	SPAIN	ALVARO GARCIA RUANO Murcia
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## Design Shortlist

A06/013	00783	DANCEBOOK BRASIL	BRANDESCO	DANCEBOOK	LOVELY, Sao Paulo	BRAZIL	BRAGA E BRAGA PRODUCAO CINEMATOGRAFICA Rio de Janeiro / HEFE STUDIO Sao Paulo / MAURICIO NAHAS ESTUDIO FOTOGRAFICO Sao Paulo / MUSHROOM PRODUcoes AUDIVISUAIS Sao Paulo / NOTORIOUS FILMS Sao Paulo
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### A07 (Digital Design)

A07/010	00681	APPLE TV REBRAND	APPLE	APPLE TV	TBWA\MEDIA ARTS LAB, Los Angeles / APPLE, Cupertino	UNITED STATES	OPTICAL ARTS London / OYOY Los Angeles	EPILOGUE Los Angeles / RACKET CLUB Los Angeles / TRAFIK Los Angeles	OMD USA California
A07/018	00724	THE BIRDWATCHER	SPOOR	AI-POWERED BIRD MONITORING FOR WIND PROJECTS	FP7 McCANN, Dubai	UNITED ARAB EMIRATES	FP7 McCANN Dubai		
A07/020	00414	ZIP CODE EXAM	EQUALITY HEALTH FOUNDATION	ZIP CODE EXAM	AREA 23, New York	UNITED STATES	BUMBLEBEAT Sao Paulo / DALMATIAN COW Los Angeles	PREYMAKER New York / STUDIORX New York	RAPPORT New York / UM New York
A07/024	00683	FORESTS WITHOUT NAMES	HYUNDAI	FORESTS WITHOUT NAMES CONSERVATION	BBDO NEW YORK	UNITED STATES	BBDO NEW YORK / FINAL FRONTIER PRODUCTIONS Stamford	BBDO NEW YORK	

### A08 (Brand Environment & Experience Design)

A08/004	00458	SUNBURNT CAR	MYCAR	MYCAR	TBWA\SYDNEY, Sydney	AUSTRALIA	BOLT Sydney / ODD STUDIOS Sydney		HEARTS & SCIENCE Sydney
A08/012	00522	RAIL CLOCK	NETWORK RAIL	RAIL CLOCK	DESIGN BRIDGE AND PARTNERS, London	UNITED KINGDOM			
A08/037	00433	THE SLOOWEST VENDING MACHINE IN THE WORLD	KITKAT	KITKAT	VML, Gurgaon / VML, Amsterdam	INDIA / NETHERLANDS	THE OTHER HALF New Delhi / VML Gurgaon	THE OTHER HALF New Delhi	
A08/059	00335	VALUES ARE NOT FOR SALE	MINISTRY OF ECONOMY OF UKRAINE	UKRAINIAN PAVILION AT EXPO 2025	BICKERSTAFF.890, Kyiv	UKRAINE	BICKERSTAFF.890 Kyiv	BICKERSTAFF.890 Kyiv	BICKERSTAFF.890 Kyiv
A08/061	00590	ROOFTOP REVIVAL	HEINEKEN	HEINEKEN	LEPUB, Singapore / LEPUB, Milan	SINGAPORE / ITALY	CORE-A STUDIOS Seoul / LEPUB Milan / LEPUB Singapore	CORE-A STUDIOS Seoul / LEPUB Singapore / NEON SOUND Singapore / PRODIGIOUS SINGAPORE	REDSTAR London / REDSTAR Seoul

## Design Shortlist

### **A09 (Design-Driven Effectiveness)**

A09/006	10018	CRAFTMAN.SHIPS	SHIPS	SHIPS	HAKUHODO GRAVITY, Tokyo / HAKUHODO CABIN, Tokyo	JAPAN	HAKUHODO CABIN Tokyo / HAKUHODO GRAVITY Tokyo	HAKUHODO CABIN Tokyo	HAKUHODO GRAVITY Tokyo
A09/008	00413	ZIP CODE EXAM	EQUALITY HEALTH FOUNDATION	ZIP CODE EXAM	AREA 23, New York	UNITED STATES	BUMBLEBEAT Sao Paulo / DALMATIAN COW Los Angeles	PREYMAKER New York / STUDIORX New York	RAPPORT New York / UM New York

### **A10 (Brand Collateral)**

A10/016	00492	THE VOLVO SAFETY STANDARD	VOLVO	AUTOMOBILE	VOLVO CARS, Goteborg / AKQA, Stockholm / AKQA, Gothenburg / AKQA, Copenhagen / HAPPY F&B, Stockholm	SWEDEN / DENMARK	CARL ENGBERG Stravalla / DALTON MAAG London / HAPPY F&B Stockholm / PINE Stockholm / SUPERSTUDIO Boras		
A10/018	00748	THE PERIODIC FABLE	THE ORDINARY	THE ORDINARY	UNCOMMON CREATIVE STUDIO, London	UNITED KINGDOM	SMUGGLER London		

### **A11 (Special Editions & Bespoke Items)**

A11/001	00073	THE BOUND BOOKS PROJECT	MALMÖ STAD	DAWIT ISAAC LIBRARY	BBDO NORDICS, Stockholm	SWEDEN			
A11/010	00505	T-REX LEATHER	LAB-GROWN LEATHER	LEATHER	VML, Paris	FRANCE	KUEST Paris / WPP PRODUCTION Paris		
A11/039	00595	NO BLUE, NO GREEN	SOS OCEANO	SOS OCEANO	DROGA5, PART OF ACCENTURE SONG, Sao Paulo	BRAZIL	BLACK MADRE Sao Paulo / BUMBLEBEAT Sao Paulo / ESTUDIO ELASTICO Sao Paulo / FLUXA FILMES Sao Paulo / JOULES & JOULES Sao Paulo		PROJETEMOS Sao Paulo
A11/052	00538	LET IT FLY	SAUDIA AIRLINES	BAGGAGE STICKERS TO INCREASE BAGGAGE ALLOWANCE	PUBLICIS KSA, Jeddah / SAATCHI AND SAATCHI ME, Dubai	SAUDI ARABIA / UNITED ARAB EMIRATES	BELIEVE TV Santiago / TWIST PRODUCTIONS Dubai		PUBLICIS KSA Jeddah / ZENITH Dubai
A11/058	00239	THE ART OF TABLE TENNIS - A TRIBUTE TO TIMO BOLL	BUTTERFLY	BUTTERFLY TABLE TENNIS RACKET	JUNG VON MATT, Hamburg	GERMANY	HOCHKANT FILM Munich / JUNG VON MATT Hamburg		

### **A13 (Posters)**

## Design Shortlist

A13/005	00442	THE HOT DOG CONNECTION	NATHAN'S FAMOUS	NATHAN'S FAMOUS HOT DOGS	LOLA USA, New York / LOLA USA, New York	UNITED STATES	OMNICOM PRODUCTION New York		RED COMMA MEDIA Madison
A13/008	00367	LITTLE BREAKS	KITKAT	KITKAT	VML, London	UNITED KINGDOM	JELLY London		OPENMIND UK London
A13/019	00524	RAIL CLOCK	NETWORK RAIL	RAIL CLOCK	DESIGN BRIDGE AND PARTNERS, London	UNITED KINGDOM			
A13/021	00550	ICONIC HOME	DUNKIN' AT HOME	DUNKIN' AT HOME	BBH, New York	UNITED STATES	HARBOR PICTURE COMPANY New York		ZENITH New York
A13/022	00751	REFLECTIONS	BRITISH AIRWAYS	BRITISH AIRWAYS	UNCOMMON CREATIVE STUDIO, London	UNITED KINGDOM			MANNING GOTTLIEB OMD London
A13/036	00330	BROKEN SOULS	MUSÉE DE LA GRANDE GUERRE	BROKEN SOULS	BBDO PARIS	FRANCE			

## A14 (Promotional Items/Promotional Printed Media)

A14/003	00443	STRANGER THINGS IN SEARCH	GOOGLE AND NETFLIX	GOOGLE SEARCH AND STRANGER THINGS	GOOGLE, Mountain View / NETFLIX, Los Angeles	UNITED STATES	GOOGLE Mountain View / LEADING EDGE PRODUCTIONS Palm Springs / STUDY HALL Oakland	GOOD EAR MUSIC SUPERVISION Brooklyn / LUCKY DAY Portland / ZWEI MUSIC Hamburg	MEDIA FUTURES GROUP New York
A14/006	00090	MOVING CURIOSITY	YOSHIDA HIDEO MEMORIAL FOUNDATION	YOSHIDA HIDEO MEMORIAL FOUNDATION	DENTSU INC., Tokyo	JAPAN	AOI PRO. Tokyo / PLUG Tokyo		
A14/008	00669	LIME GUIDES	CORONA	CORONA	GREY, New York	UNITED STATES	ASA ONZE Sao Paulo / FREQUENCY PICTURES Las Vegas / MAGIC LAB ACADEMY Sao Paulo / VOODOO HOUSE Sao Paulo	AGOSTO MUSIC Lima	STARCOM New York
A14/009	00720	THE THOUSAND SPONSORS OF MUNI	CLUB DEPORTIVO MUNICIPAL	CLUB DEPORTIVO MUNICIPAL	McCANN, Lima	PERU	FERTIL Lima	AGOSTO MUSIC Lima / NATIVO POST Lima	
A14/032	00387	CHUPA CHUPS IMPOSSIBLE	PERFETTI	CHUPA CHUPS	BBH, London	UNITED KINGDOM	UNTOLD STUDIOS London	UNTOLD STUDIOS London	WAVEMAKER London
A14/038	00152	INFINITE SAREE	RED DOT FOUNDATION - PUBLIC HEALTH CAMPAIGN IN INDIA	INFINITE SAREE	KLICK HEALTH, Toronto	CANADA	LIGHT FARM Rio de Janeiro	TA2 SOUND + MUSIC Toronto	KLICK HEALTH Toronto

## A15 (IP-Led Brand Identity & Storytelling)

## Design Shortlist

A15/005	00201	NPR: FOR YOUR RIGHT TO BE CURIOUS	NPR	NPR	MISCHIEF AT NO FIXED ADDRESS, New York	UNITED STATES	BISCUIT FILMWORKS New York / NO FIXED ADDRESS Toronto	CABIN EDITING New York
A15/029	00484	DRAWN TO	D&AD	D&AD	JONES KNOWLES RITCHIE, London	UNITED KINGDOM	JONES KNOWLES RITCHIE London / STUDIO DRAMA London	JONES KNOWLES RITCHIE London
A15/031	00703	DRESSED FOR WIMBLEDON	STELLA ARTOIS	STELLA ARTOIS	GUT, Amsterdam / JONES KNOWLES RITCHIE, London	NETHERLANDS / UNITED KINGDOM	MATHEMATIC STUDIO Paris / PLOT Toronto	
A15/040	00702	FRIES NEED HEINZ	HEINZ KETCHUP	KRAFT HEINZ	RETHINK, Toronto	CANADA	UNITED ASSEMBLY Toronto	BLACK MADRE Sao Paulo / GRAYSON CARAT Toronto / SCHOOL EDITING Toronto

### **B01 (Inclusive Design)**

B01/002	00216	HEAR IN HIJAB	WARDAH	WARDAH HIJAB EXPERT SHAMPOO	DENTSU CREATIVE, Jakarta	INDONESIA		
B01/004	00078	TILT ACCESSIBLE BEAUTY - INCLUSIVE DESIGN	TILT	TILT	ESTABLISHED, New York	UNITED STATES		
B01/015	00631	SUPERNOVA ADAPTIVE	ADIDAS	ADIDAS	TBWA/CANADA, Toronto	CANADA	MIRROR3D VFX Toronto / OMNICOM PRODUCTION Toronto / OVERFLOW PRODUCTIONS Orlando / SAWTOOTH STUDIOS Orlando / SUNEEVA Toronto	ALTER EGO Toronto / CITIZEN MUSIC Santa Monica / MOTOMOTUS Toronto / NIMIOPERE Toronto / OSO AUDIO Toronto

### **B02 (Sustainability-Focused Design)**

B02/006	00406	(UN)DANGERED VEGETABLES	SOLAMENT™	SOLAMENT™	DROGA5, PART OF ACCENTURE SONG, Tokyo	JAPAN	1-10 Tokyo / PRIMAL VENUE Tokyo	
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## Design Shortlist

B02/012	00598	NO BLUE, NO GREEN	SOS OCEANO	SOS OCEANO	DROGA5, PART OF ACCENTURE SONG, Sao Paulo	BRAZIL	BLACK MADRE Sao Paulo / BUMBLEBEAT Sao Paulo / ESTUDIO ELASTICO Sao Paulo / FLUXA FILMES Sao Paulo / JOULES & JOULES Sao Paulo	PROJETEMOS Sao Paulo
B02/018	00565	THE FAROE ISLANDS SPACE PROGRAM	SKF	TECHNICAL SOLUTIONS AND INNOVATIONS, BEARINGS, SEALS AND LUBRICATION	NORD, Stockholm	SWEDEN		

### **B03 (Innovation in Design)**

B03/002	00459	SUNBURNT CAR	MYCAR	MYCAR	TBWA\SYDNEY, Sydney	AUSTRALIA	BOLT Sydney / ODD STUDIOS Sydney	HEARTS & SCIENCE Sydney
B03/016	00404	HOPE WEAR	SOLAMENT™	SOLAMENT™	DROGA5, PART OF ACCENTURE SONG, Tokyo	JAPAN	MINI TOMATO Tokyo / SYNFLUX Tokyo	
B03/020	00640	GLOWING RELIEF	ALIVIA HEALTH	ALIVIA HEALTH	DE LA CRUZ OGILVY, San Juan / OGILVY HEALTH, New York	PUERTO RICO / UNITED STATES	AGOSTO MUSIC Lima / CELESTE FILMS Montevideo	CELESTE FILMS Montevideo
B03/024	00760	DUOBELL	SKODA	SKODA	ABBOTT MEAD VICKERS BBDO, London	UNITED KINGDOM	UNIT 9 London	PHD MEDIA London

### **B04 (Use of Emerging Technology)**

B04/002	00227	VISION PULSE: SIGHT BEYOND SEEING	HYUNDAI MOTOR GROUP	VISION PULSE	PAULUS, Seoul	SOUTH KOREA	PAULUS Seoul	PAULUS Seoul
B04/006	00502	T-REX LEATHER	LAB-GROWN LEATHER	LEATHER	VML, Paris	FRANCE	KUEST Paris / WPP PRODUCTION Paris	

### **B05 (Design for Behavioural Change)**

B05/004	00141	COLORFOOD	AUCHAN	CHILDREN'S BALANCED MEAL TRAY	TBWA PARIS	FRANCE	VELSE Paris / EG+ WORLDWIDE Paris / EKOBO SAS Paris / STUDIO RAFALE Bordeaux	HAVAS MEDIA Paris
B05/005	00144	CROSSES FOR CRISIS	RED CROSS FLANDERS	BLOOD DONATION AWARENESS	MUTANT, Antwerp	BELGIUM		MUTANT Antwerp
B05/018	00787	LANGUAGE OF BEDWETTING	AUTISM SOCIETY	PRODUCT / SERVICE	McCANN, New York	UNITED STATES	SARA NESSON FILMS Los Angeles	PAPAMUSIC Buenos Aires / SHORT RIBS EDITORIAL Brooklyn

## Design Shortlist

B05/040	00759	DUOBELL	SKODA	SKODA	ABBOTT MEAD VICKERS BBDO, London	UNITED KINGDOM	UNIT 9 London		PHD MEDIA London
B05/066	00469	SEEDS FOR GAZA	CAREEM	CAREEM	CAREEM, Dubai	UNITED ARAB EMIRATES	BIGFOOT FILMS Dubai / CAREEM Dubai / MANGO JAM STUDIO Dubai / TAREK ATRISSI DESIGN Barcelona	BIGFOOT FILMS Dubai	
B05/074	00673	THE UNDROPPED KIT	ASICS	ASICS	GOLIN KETCHUM, London / GUT, Toronto	UNITED KINGDOM / CANADA	GOLIN London		
B05/079	00149	INFINITE SAREE	RED DOT FOUNDATION - PUBLIC HEALTH CAMPAIGN IN INDIA	INFINITE SAREE	KLICK HEALTH, Toronto	CANADA	LIGHT FARM Rio de Janeiro	TA2 SOUND + MUSIC Toronto	KLICK HEALTH Toronto
B05/080	00684	FORESTS WITHOUT NAMES	HYUNDAI	FORESTS WITHOUT NAMES CONSERVATION	BBDO NEW YORK	UNITED STATES	BBDO NEW YORK / FINAL FRONTIER PRODUCTIONS Stamford	BBDO NEW YORK	

## **B06 (Brand Transformation)**

B06/007	00202	NPR: FOR YOUR RIGHT TO BE CURIOUS	NPR	NPR	MISCHIEF AT NO FIXED ADDRESS, New York	UNITED STATES	BISCUIT FILMWORKS New York / NO FIXED ADDRESS Toronto	CABIN EDITING New York	
B06/011	00680	APPLE TV REBRAND	APPLE	APPLE TV	TBWA/MEDIA ARTS LAB, Los Angeles / APPLE, Cupertino	UNITED STATES	OPTICAL ARTS London / OYOY Los Angeles	EPILOGUE Los Angeles / RACKET CLUB Los Angeles / TRAFIK Los Angeles	OMD USA California
B06/012	00725	AMAZONIA	EMBRATUR AND RAI	THE BRAZILIAN AMAZON AS A TRAVELING DESTINATION	FUTUREBRAND , Sao Paulo	BRAZIL	MARAHU FILMES Belem		
B06/015	00395	DEAR DIFFERENCE	NIKKA WHISKY	TAKETSURU PURE MALT	DENTSU INC., Tokyo	JAPAN	CREATIVE POWER UNIT Tokyo / DENTSU LIVE Tokyo / LULL INC. Tokyo / PYRAMID FILM Tokyo	PYRAMID FILM Tokyo	DENTSU INC. Tokyo

## **B07 (AI Craft)**

**Design Shortlist**

B07/007	00328	CONWAY'S ARCADE	1STAVEMACHINE	VIBE-CODING ARCADE MACHINE	SPECIALGUESTX, Madrid / 1STAVEMACHINE, New York / GOOGLE, Mountain View	SPAIN / UNITED STATES	1STAVEMACHINE New York / GOOGLE Mountain View / SPECIALGUESTX Madrid	1STAVEMACHINE New York / SPECIALGUESTX Madrid
B07/008	00617	THE FEATHERED LAMB	VISA FRANCE	AWARENESS CAMPAIGN ABOUT AI FRAUD	MARCEL, Paris	FRANCE		

**Total Shortlisted: 81**

**PR**

**Additional**

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TIGRIS JAPAN Tokyo

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HAKUHODO  
GRAVITY Tokyo

HAKUHODO CABIN Tokyo /  
HAKUHODO GRAVITY Tokyo

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CONSORCIO NORDESTE Brasilia

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TULOM Sao Paulo

ASSOBIO, ASSOCIACAO DOS  
NEGOCIOS DA  
SOCIOBIOECONOMIA DA  
AMAZONIA Belem / BLACK MADRE  
Sao Paulo / NORTE Sao Paulo

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SAUDIA Jeddah

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McCANN Lima

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DENTSU INC.  
Tokyo / DENTSU  
LIVE Tokyo

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LONELY WHALE Austin / SWAY  
INNOVATION Emeryville

WEBER AB INBEV New York / DRAFTLINE  
SHANDWICK London EUROPE London / DRAFTLINE  
New York

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McCANN INDIA Mumbai

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ADIDAS Erlangen / BOGOTA  
Curitiba / CANADIAN DOWN  
SYNDROME SOCIETY Calgary

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APPROACH COMUNICACAO Sao  
Paulo / CASC JESUS PRODUCOES  
ARTISTICAS Rio de Janeiro /  
GLOYDE SILVA NEVES Rio de  
Janeiro / JOHANNA CLASSE Sao  
Paulo / SELO MUNDO MELHOR  
PRODUCAO CULTURAL Sao Paulo

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FP7 McCANN Dubai BUMBLEBEAT Curitiba /  
MRM/McCANN Dubai

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WEBER  
SHANDWICK New  
York  
BBDO NEW YORK

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ELEVEN Sydney MYCAR Sydney / TBWA\SYDNEY  
Sydney

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BICKERSTAFF.890  
Kyiv

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LEPUB Milan / ALLURE KOREA Seoul / HEINEKEN  
LEPUB Singapore / Amsterdam / HEINEKEN Seoul /  
PNC PARTNERS MAXAR TECHNOLOGIES  
Seoul / THE Westminster / PUBLICIS GROUPE  
ROMANS London KOREA Seoul

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HAKUHODO  
GRAVITY Tokyo

HAKUHODO CABIN Tokyo /  
HAKUHODO GRAVITY Tokyo

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WEBER  
SHANDWICK New  
York

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FOR THE RIGHT  
REASONS  
Amsterdam /  
PROPELLER London

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DROGA5, PART OF SOS OCEANO Curitiba / WALK Sao  
ACCENTURE SONG Paulo  
Sao Paulo / VSK  
PUBLIC RELATIONS  
New York

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CJPR & CO London

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JUNG VON MATT  
Hamburg

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MINASSIAN MEDIA COLOSSAL MEDIA Brooklyn /  
New York ELECTRIC THEATRE COLLECTIVE  
New York / HUNTERS POINT New  
York / NATIONAL PUBLIC RADIO  
New York / RAYGUN PRINTING  
Brooklyn / WAVE STUDIOS New  
York

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WEBER AB INBEV New York / DRAFTLINE  
SHANDWICK London EUROPE London / DRAFTLINE  
New York

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ZENO GROUP CARAT London / CARAT Mexico  
Chicago / ZENO City / CARAT Shanghai / DAVID Sao  
GROUP Toronto Paulo / HOGARTH WORLDWIDE  
London / JOTACOM Sao Paulo /  
KRAFT HEINZ Chicago / KRAFT  
HEINZ London / LOURES Sao Paulo  
/ THE KITCHEN London / THE  
KITCHEN Millbrae / THE KRAFT  
HEINZ CO Sao Paulo /  
WONDERLAND  
COMMUNICATIONS Bristol

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DENTSU CREATIVE  
Jakarta

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ADIDAS Erlangen / BOGOTA  
Curitiba / CANADIAN DOWN  
SYNDROME SOCIETY Calgary

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ON'YOMI Tokyo ONER STUDIO Lima / SUMITOMO  
METAL MINING Tokyo

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DROGA5, PART OF SOS OCEANO Curitiba / WALK Sao  
ACCENTURE SONG Paulo  
Sao Paulo / VSK  
PUBLIC RELATIONS  
New York

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ELEVEN Sydney MYCAR Sydney / TBWA\SYDNEY  
Sydney  
ONER STUDIO Lima / SUMITOMO  
METAL MINING Tokyo / TAKISADA  
Nagoya

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PERSUASION UNIVERSITY OF SALFORD  
COMMUNICATIONS Manchester  
London

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FOR THE RIGHT  
REASONS  
Amsterdam /  
PROPELLER London

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ZAKKA Paris

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KC ONE Chicago AUTISM SOCIETY OF AMERICA  
Rockville, Maryland / CLICKON New  
York

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PERSUASION UNIVERSITY OF SALFORD  
COMMUNICATIONS Manchester  
London

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GOLIN London

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KLICK HEALTH INVNT New York  
Toronto / MEDIA  
MEDIC Mumbai

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BBDO NEW YORK

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MINASSIAN MEDIA COLOSSAL MEDIA Brooklyn /  
New York ELECTRIC THEATRE COLLECTIVE  
New York / HUNTERS POINT New  
York / NATIONAL PUBLIC RADIO  
New York / RAYGUN PRINTING  
Brooklyn / WAVE STUDIOS New  
York

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TULOM Sao Paulo ASSOBIQ, ASSOCIACAO DOS  
NEGOCIOS DA  
SOCIOBIOECONOMIA DA  
AMAZONIA Belem / BLACK MADRE  
Sao Paulo / NORTE Sao Paulo

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DENTSU INC.  
Tokyo / DENTSU  
LIVE Tokyo

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STARCOM Paris

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