

Industry Craft Shortlist

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional
A01 (Typography: Brand & Communications Design)											
A01/007	00204	EARTH DAY DOODLE	GOOGLE	GOOGLE SEARCH, GOOGLE EARTH	GOOGLE, California	UNITED STATES	GOOGLE California				SELMAN DESIGN New York
A01/025	00542	PLASTIC BLOOD	OKA BIOTECH	OKA BIOTECH	DM9, Sao Paulo	BRAZIL	DM9 Sao Paulo		DM9 Sao Paulo	DM9 Sao Paulo	
A01/029	00183	OTHER HAND FONT	CHEETOS PEPSICO	CHEETOS	GOODBY SILVERSTEIN & PARTNERS, San Francisco	UNITED STATES	HEY PRESTO Los Angeles / OMNICOM PRODUCTION New York / OMNICOM PRODUCTION San Francisco	OMNICOM STUDIOS New York			KOLLECTIFF Los Angeles
A02 (Typography: Outdoor)											
A02/006	00425	EYE TEST	1001 OPTOMETRY	1001 OPTOMETRY	VML, Sydney	AUSTRALIA	PROSPEX PARK Los Angeles		WAVEMAKER Sydney	BURSON Sydney	
A02/007	00426	EYE SCAN	1001 OPTOMETRY	1001 OPTOMETRY	VML, Sydney	AUSTRALIA	PROSPEX PARK Los Angeles		WAVEMAKER Sydney	BURSON Sydney	
A02/008	00427	EYECARE	1001 OPTOMETRY	1001 OPTOMETRY	VML, Sydney	AUSTRALIA	PROSPEX PARK Los Angeles		WAVEMAKER Sydney	BURSON Sydney	
A03 (Typography: Print & Publishing)											
A03/011	00277	PUBIC SERVICE ANNOUNCEMENT	KIEHL'S	KIEHL'S DERMATOLOGIST BRAND'S INTIMATE CARE LINE-UP INCLUDING INGROWN HAIR & TONE CORRECTIVE DROPS.	MARCEL, Paris	FRANCE	PRODIGIOUS Paris				
B01 (Art Direction: Brand & Communications Design)											
B01/010	00016	DESIGNING PARIS 2024	COJOP 2024	PARIS 2024 OLYMPIC GAMES	W CONRAN DESIGN, Paris / PARIS 2024 COMITE D'ORGANISATION DES JEUX OLYMPIQUES ET PARALYMPIQUES (COJOP), Saint-Denis	FRANCE	PARIS 2024 COMITE D'ORGANISATION DES JEUX OLYMPIQUES ET PARALYMPIQUES (COJOP) Saint-Denis / W CONRAN DESIGN Paris	PARIS 2024 COMITE D'ORGANISATION DES JEUX OLYMPIQUES ET PARALYMPIQUES (COJOP) Saint-Denis / W CONRAN DESIGN Paris	PARIS 2024 COMITE D'ORGANISATION DES JEUX OLYMPIQUES ET PARALYMPIQUES (COJOP) Saint-Denis	PARIS 2024 COMITE D'ORGANISATION DES JEUX OLYMPIQUES ET PARALYMPIQUES (COJOP) Saint-Denis	
B01/011	00018	THE PHRYGES	COJOP 2024	PARIS 2024 MASCOTTS	W CONRAN DESIGN, Paris / PARIS 2024 COMITE D'ORGANISATION DES JEUX OLYMPIQUES ET PARALYMPIQUES (COJOP), Saint-Denis	FRANCE				PARIS 2024 COMITE D'ORGANISATION DES JEUX OLYMPIQUES ET PARALYMPIQUES (COJOP) Saint-Denis	
B01/015	00046	855-HOW-TO-QUIT-(OPIOIDS)	ANZEN HEALTH	855-HOW-TO-QUIT-HELPLINE	SERVICEPLAN, Munich	GERMANY	JOJX Los Angeles	JAMM Venice CA	MEDIAPLUS GERMANY Munich	TULOM Sao Paulo	DAHOUSE AUDIO Overath / RAW MATERIALS Austin
B01/035	00273	COOPERS FOREVER ORIGINAL '1 OF 1'	COOPERS BREWERY	COOPERS	SPECIAL, Melbourne	AUSTRALIA	REVOLVER Sydney / THE GLUE SOCIETY Sydney	RUMBLE STUDIOS Sydney	ATOMIC 212 Melbourne		
B01/040	00401	PLASTIC BLOOD	OKA BIOTECH	OKA BIOTECH	DM9, Sao Paulo	BRAZIL	DM9 Sao Paulo		DM9 Sao Paulo	DM9 Sao Paulo	
B01/045	00318	FLAGS OF UNITY	AMREF	AMREF	EDELMAN, London	UNITED KINGDOM	PLANITSWISS Kigali		EDELMAN London	EDELMAN London	

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B01/058	00473	WINTER TAKES ON COLORS	MCDONALD'S POLSKA	DRWALA BURGER (LIMITED TIMED OFFER)	DDB WARSAW	POLAND	PANOWIE PROGRAMISCI Warsaw / PAPAYA FILMS Warsaw	JUICE Warsaw / RIO DE POST Warsaw	OMD Warsaw	24/7 COMMUNICATION Warsaw
B01/082	10611	60 YEARS OF FILM	CHICAGO INTERNATIONAL FILM FESTIVAL	CHICAGO INTERNATIONAL FILM FESTIVAL	OGILVY, Chicago	UNITED STATES	HOGARTH WORLDWIDE Chicago / OGILVY Chicago	HOGARTH WORLDWIDE Chicago / OGILVY Chicago		
B01/085	00359	MOCTEZUMA — CEMENT REIMAGINED IN MEXICO	MOCTEZUMA	MOCTEZUMA CEMENT	BRANDS&PEOPLE, San Pedro Garza Garcia	MEXICO				
B01/093	00674	WINIS FONT	WINIS	WINIS CANDY	THE KLASS COMPANY, Tepotzotlan / CATORCE DIAS, Mexico City	MEXICO	HAVAS BLINK Tel Aviv	HAVAS BLINK Tel Aviv		MAGIC HAMMER Merida

B02 (Art Direction: Outdoor)

B02/058	00459	FRIES	HEINZ	HEINZ	WIEDEN AND KENNEDY, London	UNITED KINGDOM	STUDIO PHILOTHEUS NISCH Berlin	CARAT LONDON London		
B02/066	00423	EYE TEST	1001 OPTOMETRY	1001 OPTOMETRY	VML, Sydney	AUSTRALIA	PROSPEX PARK Los Angeles	WAVEMAKER Sydney	BURSON Sydney	
B02/067	00428	EYE SCAN	1001 OPTOMETRY	1001 OPTOMETRY	VML, Sydney	AUSTRALIA	PROSPEX PARK Los Angeles	WAVEMAKER Sydney	BURSON Sydney	
B02/068	00424	EYECARE	1001 OPTOMETRY	1001 OPTOMETRY	VML, Sydney	AUSTRALIA	PROSPEX PARK Los Angeles	WAVEMAKER Sydney	BURSON Sydney	
B02/072	00399	PLASTIC BLOOD	OKA BIOTECH	OKA BIOTECH	DM9, Sao Paulo	BRAZIL	DM9 Sao Paulo	DM9 Sao Paulo	DM9 Sao Paulo	
B02/122	00392	WINTER TAKES ON COLORS	MCDONALD'S POLSKA	DRWALA BURGER (LIMITED TIMED OFFER)	DDB WARSAW	POLAND	PANOWIE PROGRAMISCI Warsaw / PAPAYA FILMS Warsaw	JUICE Warsaw / RIO DE POST Warsaw	OMD Warsaw	24/7 COMMUNICATION Warsaw
B02/132	00565	GOLD = DEATH	URIHI YANOMAMI	URIHI YANOMAMI	DM9, Sao Paulo	BRAZIL	DM9 Sao Paulo		DM9 Sao Paulo	
B02/133	00247	THE PHILHARMONIC PRINTS – FOYER WINDOWS, 1ST FLOOR	BERLINER PHILHARMONIE	BERLINER PHILHARMONIKER	SCHOLZ & FRIENDS, Berlin	GERMANY	SCHOLZ & FRIENDS Berlin	SCHOLZ & FRIENDS Berlin		
B02/135	00246	THE PHILHARMONIC PRINTS – STAGE FLOOR, GREAT HALL	BERLINER PHILHARMONIE	BERLINER PHILHARMONIKER	SCHOLZ & FRIENDS, Berlin	GERMANY	SCHOLZ & FRIENDS Berlin	SCHOLZ & FRIENDS Berlin		
B02/151	00677	BOAT	CORNETTO	CORNETTO ICE CREAM	LOLA MULLENLOWE, Madrid	SPAIN	PICT ESTUDIO Agua Branca			
B02/152	00681	WAVES	CORNETTO	CORNETTO ICE CREAM	LOLA MULLENLOWE, Madrid	SPAIN	PICT ESTUDIO Agua Branca			
B02/153	00689	SURFER	CORNETTO	CORNETTO ICE CREAM	LOLA MULLENLOWE, Madrid	SPAIN	PICT ESTUDIO Agua Branca			
B02/157	00031	NATURE SHAPES BRITANNIA	BRITANNIA INDUSTRIES LTD.	BRITANNIA SUSTAINABILITY	TALENTED, Bangalore	INDIA	ROOTED FILMS Madurai	CORAL MEDIA Bangalore / MOMS OUTDOOR MEDIA SOLUTIONS Mumbai	DENTSU CREATIVE Mumbai / TALENTED Bangalore	BRITANNIA INDUSTRIES Bengaluru / SCHBANG Mumbai

B03 (Art Direction: Print & Publishing)

B03/008	00026	CONTRABANNED	PRISON LIBRARY PROJECT	CONTRABANNED	PATIENTS & PURPOSE, New York	UNITED STATES				
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B03/023	00546	'THE SHINING'	COCA-COLA	COCA-COLA	VML, New York / VML, Sao Paulo	UNITED STATES / BRAZIL	COOPER FILMS Toronto / PICT ESTUDIO Agua Branca / VANDALO Sao Paulo / VETOR ZERO Sao Paulo / VOX HAUS Petropolis	HOGARTH WORLDWIDE London / VML Miami / VOX HAUS Petropolis	ESSENCEMEDIA COM Barcelona / ESSENCEMEDIA COM London	OGILVY PR London	VML Kansas City / VML Paris
B03/024	00560	'A HOUSE FOR MR. BISWAS'	COCA-COLA	COCA-COLA	VML, New York / VML, Sao Paulo	UNITED STATES / BRAZIL	COOPER FILMS Toronto / PICT ESTUDIO Agua Branca / VANDALO Sao Paulo / VETOR ZERO Sao Paulo / VOX HAUS Petropolis	HOGARTH WORLDWIDE London / VML Miami / VOX HAUS Petropolis	ESSENCEMEDIA COM Barcelona / ESSENCEMEDIA COM London	OGILVY PR London	VML Kansas City / VML Paris
B03/025	00561	'EXTREME METAPHORS'	COCA-COLA	COCA-COLA	VML, New York / VML, Sao Paulo	UNITED STATES / BRAZIL	COOPER FILMS Toronto / PICT ESTUDIO Agua Branca / VANDALO Sao Paulo / VETOR ZERO Sao Paulo / VOX HAUS Petropolis	HOGARTH WORLDWIDE London / VML Miami / VOX HAUS Petropolis	ESSENCEMEDIA COM Barcelona / ESSENCEMEDIA COM London	OGILVY PR London	VML Kansas City / VML Paris
B03/028	00525	PROTECTOR OF THE CHALICE	STELLA ARTOIS	STELLA ARTOIS	GREY, London	UNITED KINGDOM	GREY London	GREY London	GREY London	GREY London	
B03/029	00519	HAPPINESS WITHIN CHAOS	STELLA ARTOIS	STELLA ARTOIS	GREY, London	UNITED KINGDOM	GREY London	GREY London	GREY London	GREY London	
B03/030	00627	THE SHAKESPEARE BIC	BIC	BIC CRYSTAL PEN	VML, Sao Paulo	BRAZIL	CARBONO SOUND LAB Sao Paulo / HOGARTH WORLDWIDE Sao Paulo / OIO Sao Paulo / P+E GALERIA DIGITAL Sao Paulo		VML Sao Paulo	APPROACH Sao Paulo	
B03/050	00504	EXPLOSION	AL JOUMHOURIA	AL JOUMHOURIA	TBWA\RAAD, Dubai	UNITED ARAB EMIRATES	KEIRA RATHBONE TYPEWRITER ARTIST London		OMD Beirut		
B03/053	00502	HOME	AL JOUMHOURIA	AL JOUMHOURIA	TBWA\RAAD, Dubai	UNITED ARAB EMIRATES	KEIRA RATHBONE TYPEWRITER ARTIST London		OMD Beirut		
B03/063	00726	NIGRUM CORPUS	IDOMED	NIGRUM CORPUS	ARTPLAN, Sao Paulo	BRAZIL	MAURICIO NAHAS ESTUDIO FOTOGRAFICO Sao Paulo / RAW AUDIO Sao Paulo / ROAD FILMES Rio de Janeiro / RUDY HUHDOLD FOTOGRAFIA Rio de Janeiro / UNTITLED TV BR São Paulo	FUJOCKA CREATIVE IMAGES São Paulo / P+E GALERIA DIGITAL Sao Paulo		APPROACH COMUNICACAO Sao Paulo	

B04 (Art Direction: Packaging Design)

B04/013	00222	MADE TO SHARE	CADBURY	CADBURY DAIRY MILK	VCCP, London	UNITED KINGDOM	BULLETPROOF London	GIRL AND BEAR London	SPARK FOUNDRY London	OGILVY UK London	
B04/014	00360	MOCTEZUMA — CEMENT REIMAGINED IN MEXICO	MOCTEZUMA	MOCTEZUMA CEMENT	BRANDS&PEOPLE, San Pedro Garza Garcia	MEXICO					

C01 (Illustration: Brand & Communications Design)

C01/011	00339	FRIENDS OF LAPHROAIG	LAPHROAIG	LAPHROAIG WHISKY	DESIGN BRIDGE AND PARTNERS, London	UNITED KINGDOM	PULSE FILMS London	WELCOME TO LOVE Paris			
C01/015	00400	PLASTIC BLOOD	OKA BIOTECH	OKA BIOTECH	DM9, Sao Paulo	BRAZIL	DM9 Sao Paulo		DM9 Sao Paulo	DM9 Sao Paulo	

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C02 (Illustration: Outdoor)

C02/002	00054	'TIL I DIED	BRITISH HEART FOUNDATION	BRITISH HEART FOUNDATION	SAATCHI & SAATCHI, London	UNITED KINGDOM	GRAND VISUAL London	PHD London	
C02/007	00033	THE DESERT RUNNER	ADIDAS	ADIZERO DESERT RUNNER	HAVAS MIDDLE EAST, Dubai	UNITED ARAB EMIRATES	VIP FILMS Dubai	ESSENCEMEDIA COM Dubai	HAVAS RED Dubai
C02/019	00391	WINTER TAKES ON COLORS	MCDONALD'S POLSKA	DRWALA BURGER (LIMITED TIMED OFFER)	DDB WARSAW	POLAND	PANOWIE PROGRAMISCI Warsaw / PAPAYA FILMS Warsaw	JUICE Warsaw / RIO DE POST Warsaw	OMD Warsaw 24/7 COMMUNICATION Warsaw
C02/026	00264	THE PHILHARMONIC PRINTS – FACADE PANEL	BERLINER PHILHARMONIE	BERLINER PHILHARMONIKER	SCHOLZ & FRIENDS, Berlin	GERMANY	SCHOLZ & FRIENDS Berlin	SCHOLZ & FRIENDS Berlin	
C02/036	00280	HYPERREAL TASTES BETTER	BURGER KING	BURGER KING	BURGER KING, La Reina / WOLF BCPP, Santiago	CHILE	MOSTRO Santiago / VINCENT Santiago	MOSTRO Santiago / SAUVALLE PRODUCCIONES Santiago / SHANGRI LA Santiago	

C03 (Illustration: Print & Publishing)

C03/006	00634	THE SHAKESPEARE BIC	BIC	BIC CRYSTAL PEN	VML, Sao Paulo	BRAZIL	CARBONO SOUND LAB Sao Paulo / HOGARTH WORLDWIDE Sao Paulo / OIO Sao Paulo / P+E GALERIA DIGITAL Sao Paulo	VML Sao Paulo	APPROACH Sao Paulo
C03/008	00218	OUIGO MUTED: 16 GAMES FOR CHILDREN, DESIGNED FOR PARENTS PEACE OF MIND	OUIGO	SERVICE	ROSA PARIS, Paris	FRANCE	ROSA PARIS Paris	ROSA PARIS Paris	ROSA PARIS Paris
C03/021	00267	THE PHILHARMONIC PRINTS – FOYER WINDOWS, 1ST FLOOR	BERLINER PHILHARMONIE	BERLINER PHILHARMONIKER	SCHOLZ & FRIENDS, Berlin	GERMANY	SCHOLZ & FRIENDS Berlin	SCHOLZ & FRIENDS Berlin	

D01 (Photography: Brand & Communications Design)

D01/004	00113	NO LABELS	NIKKA WHISKY	NIKKA WHISKY	DENTSU INC., Tokyo	JAPAN	CREATIVE POWER UNIT Tokyo / DENTSU LIVE INC. Tokyo / LULL INC. Tokyo / PYRAMID FILM QUADRA Tokyo	DENTSU INC. Tokyo	DENTSU INC. Tokyo / DENTSU LIVE INC. Tokyo
D01/011	00496	PROJECT 4270	BANCO DE CHILE	BANCO DE CHILE	BBDO CHILE, Santiago	CHILE	ALASKA FILMS Santiago		
D01/017	00703	CORONA ECLIPSE	CORONA	CORONA	DAVID, Miami	UNITED STATES		DAVID Miami / INPRESS PORTER NOVELLI Sao Paulo	AB INBEV Sao Paulo / SOKO Sao Paulo

D02 (Photography: Outdoor)

D02/005	00150	MAKE LOVE LAST - BEDROOM	VIATRIS	VIAGRA	OGILVY, Shanghai	MAINLAND CHINA	BOXCUTTER Auckland	SHOOTING GALLERY Shanghai	
D02/006	00151	MAKE LOVE LAST - HOTEL	VIATRIS	VIAGRA	OGILVY, Shanghai	MAINLAND CHINA	BOXCUTTER Auckland	SHOOTING GALLERY Shanghai	

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D02/007	00152	MAKE LOVE LAST - LIVING ROOM	VIATRIS	VIAGRA	OGILVY, Shanghai	MAINLAND CHINA	BOXCUTTER Auckland	SHOOTING GALLERY Shanghai		
D02/011	00143	BUNDLES OF JOY OOH2	BURGER KING UK	WHOPPER	BBH, London	UNITED KINGDOM			THE ACADEMY London	
D02/012	00130	BUNDLES OF JOY OOH3	BURGER KING UK	WHOPPER	BBH, London	UNITED KINGDOM			THE ACADEMY London	
D02/013	00131	BUNDLES OF JOY OOH1	BURGER KING UK	WHOPPER	BBH, London	UNITED KINGDOM			THE ACADEMY London	
D02/014	00132	BUNDLES OF JOY OOH4	BURGER KING UK	WHOPPER	BBH, London	UNITED KINGDOM			THE ACADEMY London	
D02/081	00702	CORONA ECLIPSE	CORONA	CORONA	DAVID, Miami	UNITED STATES			DAVID Miami / INPRESS PORTER Paulo NOVELLI Sao Paulo	AB INBEV Sao Paulo / SOKO Sao Paulo

D03 (Photography: Print & Publishing)

D03/008	00520	PROTECTOR OF THE CHALICE	STELLA ARTOIS	STELLA ARTOIS	GREY, London	UNITED KINGDOM	GREY London	GREY London	GREY London	GREY London
D03/009	00516	HAPPINESS WITHIN CHAOS	STELLA ARTOIS	STELLA ARTOIS	GREY, London	UNITED KINGDOM	GREY London	GREY London	GREY London	GREY London
D03/011	00329	SHRINE	TOA PAINT (THAILAND) PUBLIC COMPANY LIMITED	TOA PAINT	TBWA THAILAND \ JUICE, Bangkok	THAILAND	LE PHOTOGRAPHE Bangkok / VISIONARY BANGKOK Bangkok			
D03/032	00421	CAR	LA UNIÓN NEWSPAPER / ARTICULO 19	LA UNIÓN NEWSPAPER / ARTICULO 19	GREY, Mexico City	MEXICO	FIGHT Cuauhtemoc	FIGHT Cuauhtemoc		
D03/048	00531	ICE CREAM	CANON	CANON	INGO, Hamburg / MEMAC OGILVY, Dubai	GERMANY / UNITED ARAB EMIRATES	THE PRODUCER Madrid	HOOKED MUSIC Hamburg		CANON EMIRATES Dubai
D03/049	00533	FIRST DAY OF SCHOOL	CANON	CANON	INGO, Hamburg / MEMAC OGILVY, Dubai	GERMANY / UNITED ARAB EMIRATES	THE PRODUCER Madrid	HOOKED MUSIC Hamburg		CANON EMIRATES Dubai
D03/051	00532	SWIMMING POOL	CANON	CANON	INGO, Hamburg / MEMAC OGILVY, Dubai	GERMANY / UNITED ARAB EMIRATES	THE PRODUCER Madrid	HOOKED MUSIC Hamburg		CANON EMIRATES Dubai

E01 (Copywriting: Brand & Communications Design)

E01/001	00340	FRIENDS OF LAPHROAIG	LAPHROAIG	LAPHROAIG WHISKY	DESIGN BRIDGE AND PARTNERS, London	UNITED KINGDOM	PULSE FILMS London	WELCOME TO LOVE Paris		
E01/007	00575	WINNING ISN'T COMFORTABLE	NIKE	NIKE	WIEDEN+KENNEDY, Portland	UNITED STATES	ICONOCLAST Los Angeles	JOINT EDITORIAL Portland / SELECTED WORKS London / THE TRAFIK Santa Monica / WALKER MUSIC Los Angeles / WORK EDITORIAL Culver City	WIEDEN+KENNEDY Portland	NIKE Beaverton

E02 (Copywriting: Outdoor)

E02/045	00174	NEVER BECOME A FORMER NEW YORKER	STREETEASY	REAL ESTATE	MOTHER NEW YORK	UNITED STATES			CANVAS WORLDWIDE New York	
E02/049	00335	YOU MUST BE HUMAN	WORLD COIN	WORLD ID	adam&eve Berlin	GERMANY			OMD GERMANY Dusseldorf	
E02/050	00224	MADE TO SHARE	CADBURY	CADBURY DAIRY MILK	VCCP, London	UNITED KINGDOM	BULLETPROOF London	GIRL AND BEAR London	SPARK FOUNDRY London	OGILVY UK London
E02/051	00404	DUVET	CADBURY	CADBURY DAIRY MILK	VCCP, London	UNITED KINGDOM	BULLETPROOF London	GIRL&BEAR London	SPARK FOUNDRY London	OGILVY London

Industry Craft Shortlist

E02/052	00403	SUBSCRIPTION	CADBURY	CADBURY DAIRY MILK	VCCP, London	UNITED KINGDOM	BULLETPROOF London	GIRL&BEAR London	SPARK FOUNDRY London	OGILVY London
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E03 (Copywriting: Print & Publishing)

E03/011	00309	LUCAS	EGALE CANADA	EGALE CANADA	VML, Toronto	CANADA	OFF SCREEN ROMANCE Toronto			EGALE CANADA Toronto
E03/012	00313	JAZMINE	EGALE CANADA	EGALE CANADA	VML, Toronto	CANADA	OFF SCREEN ROMANCE Toronto			EGALE CANADA Toronto
E03/032	00205	THE HOLOCAUST, THE HOLOCAUST, THE HOLOCAUST	SWEDISH HOLOCAUST MUSEUM	SWEDISH HOLOCAUST MUSEUM	BBDO NORDICS, Stockholm	SWEDEN	FLICKORNA LARSSON Stockholm		BBDO NORDICS Stockholm	BBDO NORDICS Stockholm
E03/043	00347	ALIEN	W CONNECTION	LAST LAUGHS GAME	RISE & RUN, New York	UNITED STATES	ESTÚDIO COLLETIVO DESIGN São Paulo			
E03/044	00346	GENIE	W CONNECTION	LAST LAUGHS GAME	RISE & RUN, New York	UNITED STATES	ESTÚDIO COLLETIVO DESIGN São Paulo			

E04 (Copywriting: Packaging Design)

E04/004	00223	MADE TO SHARE	CADBURY	CADBURY DAIRY MILK	VCCP, London	UNITED KINGDOM	BULLETPROOF London	GIRL AND BEAR London	SPARK FOUNDRY London	OGILVY UK London
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E05 (Copywriting: Excellence in Image Description)

E05/001	00629	TOUCHING COLORS	CORAL	CORAL	VML, Sao Paulo	BRAZIL	FUNDACÃO DORINA NOWILL São Paulo / VOX HAUS Porto Alegre		VML Sao Paulo	VML Sao Paulo
E05/002	00708	TENNESSEE SOUND SITES	TENNESSEE DEPARTMENT OF TOURISM DEVELOPMENT	TENNESSEE DEPARTMENT OF TOURISM DEVELOPMENT	VML, Kansas City	UNITED STATES	PLAN A FILMS Johnson City / TENNESSEE DEPARTMENT OF TOURIST DEVELOPMENT Nashville / VML Kansas City	PLAN A FILMS Johnson City / TENNESSEE DEPARTMENT OF TOURIST DEVELOPMENT Nashville / VML Kansas City	TENNESSEE DEPARTMENT OF TOURIST DEVELOPMENT Nashville	TENNESSEE DEPARTMENT OF TOURIST DEVELOPMENT Nashville / VML Kansas City

Total Shortlisted: 85