

Entertainment Lions for Music Shortlist

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional
<u>A01 (Excellence in Music Video)</u>											
A01/008	00059	LITTLE SIMZ 'FLOOD'	LITTLE SIMZ	FILM	PRETTYBIRD, London	UNITED KINGDOM	PRETTYBIRD London				
A01/010	00144	A STONE ONLY ROLLS DOWNHILL	OK GO	OK GO	PARK PICTURES, New York	UNITED STATES	PARK PICTURES New York				
A01/018	00046	A\$AP ROCKY - TAILOR SWIF	A\$AP ROCKY	A\$AP ROCKY	ICONOCLAST, Los Angeles	UNITED STATES	ICONOCLAST Los Angeles				
A01/019	00335	"LOVE"	OK GO	MUSIC VIDEO	SPECIALGUEST, New York / SPECIALGUESTX, Madrid	UNITED STATES / SPAIN	1STAVEMACHINE New York / SPECIALGUESTX Madrid				META Menlo Park
A01/023	00396	JOVEM MK - MEU KARMA	KONZILLA	MUSIC	AFRICA CREATIVE DDB, Sao Paulo	BRAZIL	BLACK MADRE Sao Paulo / CZAR Sao Paulo / KONZILLA Sao Paulo / SATELITE AUDIO Sao Paulo	POST IT Sao Paulo			INSTITUTO ARTERIOS Rio de Janeiro / INSTITUTO SOU DA PAZ Sao Paulo
A01/032	00142	PAPOTA	CA7RIEL&PACO AMOROSO	CA7RIEL&PACO AMOROSO MUSIC	REBOLUCION, Buenos Aires / ABOUT ENTERTAINMENT, Buenos Aires	ARGENTINA	ABOUT ENTERTAINMENT Buenos Aires / REBOLUCION Buenos Aires				
A01/033	00112	BALLOONERISM	MAC MILLER	MAC MILLER	HORNET, New York / WARNER RECORDS, Los Angeles	UNITED STATES	HORNET New York / STIM STUDIO Lyon / WOBBLY WAY Paris	HORNET New York	WARNER RECORDS Los Angeles		
A01/044	00305	THE WEEKND "OPEN HEARTS"	APPLE	APPLE VISION PRO	APPLE, Cupertino / APPLE, Los Angeles / TBWAMEDIA ARTS LAB, Los Angeles	UNITED STATES	CADENCE FILMS New York / TBWAMEDIA ARTS LAB Los Angeles				
<u>A02 (Brand or Product Integration into Music Content)</u>											
A02/009	00251	KENDRICK LAMAR + APPLE MUSIC'S SUPER BOWL HALFTIME SHOW CAMPAIGN	APPLE	APPLE MUSIC	APPLE, Cupertino	UNITED STATES					
A02/030	00337	WHATSAPP "OYE LUCKY"	WHATSAPP	WHATSAPP MESSAGING PLATFORM	BBDO INDIA, Mumbai	INDIA	JAMIC FILMS Mumbai		STARCOM Mumbai		
<u>A03 (Use of Original Composition)</u>											
A03/010	00123	AIDAKHAR	OLD SPICE	OLD SPICE SHOWER GEL	NOTO AGENCY, Almaty	KAZAKHSTAN	NOTO AGENCY Almaty	NOTO AGENCY Almaty		NOTO AGENCY Almaty	
A03/011	00102	LOVE THE RACKS	KITCHENAID	KITCHENAID® 360° MAX JETS™ THIRD RACK DISHWASHERS	WOW STUDIOS, Chicago / WHIRLPOOL CORPORATION, Benton Harbor	UNITED STATES	BARKING OWL New York / DICTIONARY FILMS Chicago		DIGITAS Chicago	MSL Chicago	
A03/024	00319	SHOT ON IPHONE ¡SUERTE!	APPLE	IPHONE	TBWAMEDIA ARTS LAB, Los Angeles / TBWAMEDIA ARTS LAB, Miami	UNITED STATES	LANDIA Mexico City	COMPANY 3 Los Angeles / EXILE EDIT Los Angeles / PARIAS CREATIVE Santa Monica	OMD USA Los Angeles		BARKING OWL Los Angeles / INTERSCOPE RECORDS Los Angeles
A03/028	00254	THE GIRL WHO PLAYED THE TUTARI	COCA-COLA	COKE STUDIO BHARAT	VML, Mumbai	INDIA	UNIVERSAL MUSIC INDIA Mumbai	HOGARTH WORLDWIDE Gurgaon / UNIVERSAL MUSIC INDIA Mumbai	ESSENCEMEDIA COM Gurgaon	ESSENCEMEDIAC OM Gurgaon	STUDIO X Mumbai

Entertainment Lions for Music Shortlist

A03/030	00270	THE SURRENDER BY HANS ZIMMER	TURISMO DE ANDALUCÍA	ANDALUCIA TOURISM CAMPAIGN	OGILVY SPAIN, Madrid	SPAIN	HOGARTH WORLDWIDE Madrid / LANDIA Madrid / ROMA Madrid	MCNULTY Madrid	CARAT Madrid	ZIPZAP Madrid	
A03/034	00446	THE LAST TIMBIT	TIM HORTONS	TIM HORTONS	GUT, Toronto / THE LAST TIMBIT MUSICAL TEAM, Toronto	CANADA	GUT Toronto / THE LAST TIMBIT MUSICAL TEAM Toronto		HORIZON MEDIA Toronto / MONKS Toronto	CRAFT PUBLIC RELATIONS Toronto	TIM HORTONS Toronto

A04 (Use of Licensed/Adapted Music)

A04/013	00325	BARBOLTIAN	CLASH ROYALE	CLASH ROYALE	UNCOMMON CREATIVE STUDIO STOCKHOLM	SWEDEN	COLONY Stockholm / SQUEEZE STUDIO ANIMATION Quebec	SQUEEZE STUDIO ANIMATION Quebec		
A04/021	00244	HEY JUDE	ADIDAS FOOTBALL	ADIDAS	JOHANNES LEONARDO, New York	UNITED STATES	HAWAI FILMS Madrid / SPINDLE London	BARKING OWL New York / BLACKSMITH New York / COMPANY 3 London / RECORD-PLAY LTD Barcelona / WAKE THE TOWN London	ESSENCEMEDIA COM London	ADIDAS UK Stockport / ANNA MCAULEY London / SWELL DIGITAL New York / THE DIRECTORS STUDIO London

B01 (Live Music Experience)

B01/007	00330	ME FEAT. ME	NOSOTRAS	NOSOTRAS	DDB CHILE, Santiago	CHILE	PATRICIA Santiago / SAUVALLE PRODUCCIONES Santiago	ESTUDIO BILBAO Santiago / POSTON DIGITAL ARTS ANIMACION REALIDAD VIRTUAL VFX Santiago / WISE INNOVATION STUDIOS Santiago	PHD Santiago	
B01/009	00434	HEINEQUEEN	HEINEKEN	HEINEKEN	LEPUB, Sao Paulo / ATENAS.AG, Sao Paulo	BRAZIL	DAHOUSE AUDIO Sao Paulo		RED STAR Sao Paulo	LEMA+ Sao Paulo

B02 (New Realities & Emerging Tech)

B02/011	00310	APPLE ENDS THE WEEKND	APPLE	IPHONE & VISION PRO	APPLE, Cupertino / APPLE, Los Angeles / TBWA\MEDIA ARTS LAB, Los Angeles	UNITED STATES	CADENCE FILMS New York / TBWA\MEDIA ARTS LAB Los Angeles			
---------	-------	-----------------------	-------	---------------------	--	---------------	--	--	--	--

C01 (Fan Engagement/Community Building)

C01/002	00051	ART HITS	B3 BRAZILIAN STOCK EXCHANGE	BRAZILIAN STOCK EXCHANGE	TECH AND SOUL, Sao Paulo	BRAZIL	KONDZILLA Sao Paulo		DA VINCI Sao Paulo	B3 BRAZILIAN STOCK EXCHANGE Sao Paulo / PINACOTECA DO ESTADO Sao Paulo
C01/006	00098	SPOTIFY COLOMBIA SINGING IN YOUR INGLISH	SPOTIFY	MUSIC STREAMING	FOUNDERS, Miami	UNITED STATES	TOO MANY MUCH Miami			
C01/007	00164	CRO X ZELLERFELD: MARS MELLOW LAUNCH	CRO AND ZELLERFELD	MARS MELLOW SHOE LAUNCH	ANOMALY, Berlin	GERMANY	BIRTH PRODUCTIONS Paris	BIRTH PRODUCTIONS Paris		

Entertainment Lions for Music Shortlist

C01/030	00466	ABRACADABRA: FROM FAN TO FEATURED	MASTERCARD	MASTERCARD	McCANN XBC, New York	UNITED STATES	CRAFT WORLDWIDE New York / MERMAN PRODUCTIONS New York	KETCHUM New York	CARAT New York / MORNINGVIEW Los Angeles, California / R&CPMK New York / THE BROOKLYN BROTHERS New York
C01/031	00287	TRACKING BAD BUNNY	RIMAS MUSIC	BAD BUNNY	DDb LATINA PUERTO RICO	PUERTO RICO			GOOGLE California / RIMAS ENTERTAINMENT San Juan

C02 (Influencer & Co-Creation)

C02/002	00050	ART HITS	B3 BRAZILIAN STOCK EXCHANGE	BRAZILIAN STOCK EXCHANGE	TECH AND SOUL, Sao Paulo	BRAZIL	KONDZILLA Sao Paulo	DA VINCI Sao Paulo	B3 BRAZILIAN STOCK EXCHANGE Sao Paulo / PINACOTECA DO ESTADO Sao Paulo
C02/009	00217	PROJECT: MEMORY CARD	PLAYSTATION	PLAYSTATION	SIX INC, Tokyo / HAKUHODO, Tokyo	JAPAN	GEEK PICTURES Tokyo	JITTO Tokyo	
C02/023	00463	ABRACADABRA: FROM FAN TO FEATURED	MASTERCARD	MASTERCARD	McCANN XBC, New York	UNITED STATES	CRAFT WORLDWIDE New York / MERMAN PRODUCTIONS New York	KETCHUM New York	CARAT New York / MORNINGVIEW Los Angeles, California / R&CPMK New York / THE BROOKLYN BROTHERS New York

D01 (Brand Partnerships, Sponsorships & Collaborations)

D01/004	00114	KOREAN OR GET EATEN	DUOLINGO NETFLIX	DUOLINGO NETFLIX	DUOLINGO, Pittsburgh	UNITED STATES	DUOLINGO Pittsburgh	DUOLINGO Pittsburgh	DUOLINGO Pittsburgh
D01/011	00413	TENNESSEE SOUND SITES	TENNESSEE DEPARTMENT OF TOURISM DEVELOPMENT	TENNESSEE DEPARTMENT OF TOURISM DEVELOPMENT	VML, Kansas City	UNITED STATES	PLAN A FILMS Johnson City / TENNESSEE DEPARTMENT OF TOURIST DEVELOPMENT Nashville / VML Kansas City	PLAN A FILMS Johnson City / TENNESSEE DEPARTMENT OF TOURIST DEVELOPMENT Nashville / VML Kansas City	TENNESSEE DEPARTMENT OF TOURIST DEVELOPMENT Nashville / VML Kansas City
D01/016	00342	ALL IN FOR MACARIO	TECATE	TECATE	LEPUB, Mexico City	MEXICO	NEW BRAND FILM Mexico City	NEW BRAND FILM Mexico City	LEPUB Mexico City
D01/018	00464	ABRACADABRA: FROM FAN TO FEATURED	MASTERCARD	MASTERCARD	McCANN XBC, New York	UNITED STATES	CRAFT WORLDWIDE New York / MERMAN PRODUCTIONS New York	KETCHUM New York	CARAT New York / MORNINGVIEW Los Angeles, California / R&CPMK New York / THE BROOKLYN BROTHERS New York

D02 (Partnerships with Music Talent)

D02/023	00230	KENDRICK LAMAR + APPLE MUSIC'S SUPER BOWL HALFTIME SHOW CAMPAIGN	APPLE	APPLE MUSIC	APPLE, Cupertino	UNITED STATES			
D02/030	00274	THE 'SNUB' THAT BROKE RECORDS	NETFLIX + BEYONCE	THE BEYONCE BOWL	NETFLIX, Los Angeles / PARKWOOD ENTERTAINMENT, New York	UNITED STATES	PARKWOOD ENTERTAINMENT New York		
D02/042	00412	TENNESSEE SOUND SITES	TENNESSEE DEPARTMENT OF TOURISM DEVELOPMENT	TENNESSEE DEPARTMENT OF TOURISM DEVELOPMENT	VML, Kansas City	UNITED STATES	PLAN A FILMS Johnson City / TENNESSEE DEPARTMENT OF TOURIST DEVELOPMENT Nashville / VML Kansas City	PLAN A FILMS Johnson City / TENNESSEE DEPARTMENT OF TOURIST DEVELOPMENT Nashville / VML Kansas City	TENNESSEE DEPARTMENT OF TOURIST DEVELOPMENT Nashville / VML Kansas City

Entertainment Lions for Music Shortlist

D02/055	00465	ABRACADABRA: FROM FAN TO FEATURED	MASTERCARD	MASTERCARD	McCANN XBC, New York	UNITED STATES	CRAFT WORLDWIDE New York / MERMAN PRODUCTIONS New York		KETCHUM New York	CARAT New York / MORNINGVIEW Los Angeles, California / R&CPMK New York / THE BROOKLYN BROTHERS New York
D02/056	00285	TRACKING BAD BUNNY	RIMAS MUSIC	BAD BUNNY	DDB LATINA PUERTO RICO	PUERTO RICO				GOOGLE California / RIMAS ENTERTAINMENT San Juan

E01 (Diversity & Inclusion in Music)

E01/003	00174	THE SOUND OF THE STONEWALL UPRISING	AMAZON MUSIC	MUSIC CATALOG	AMAZON MEDIA GROUP, New York / AMAZON MUSIC, Los Angeles / PRIDE LIVE, New York	UNITED STATES	HOUSE POST Los Angeles / MALKA MEDIA Santa Monica			
E01/012	00411	TENNESSEE SOUND SITES	TENNESSEE DEPARTMENT OF TOURISM DEVELOPMENT	TENNESSEE DEPARTMENT OF TOURISM DEVELOPMENT	VML, Kansas City	UNITED STATES	PLAN A FILMS Johnson City / TENNESSEE DEPARTMENT OF TOURIST DEVELOPMENT Nashville / VML Kansas City	PLAN A FILMS Johnson City / TENNESSEE DEPARTMENT OF TOURIST DEVELOPMENT Nashville / VML Kansas City	TENNESSEE DEPARTMENT OF TOURIST DEVELOPMENT Nashville	TENNESSEE DEPARTMENT OF TOURIST DEVELOPMENT Nashville / VML Kansas City

E02 (Innovation in Music)

E02/003	00423	AUTISM ROCKS	EUROFARMA/UNICO RNS & UNICORNS/CHERAB FOUNDATION	SPEECH THERAPY VIDEO GAME	AREA 23, AN IPG HEALTH COMPANY, New York	UNITED STATES	ASTEROIDE FILMS Curitiba / BODEGA New York / STOREFRONT MUSIC New York	OPTIMUS New York		FCB BRASIL Sao Paulo
---------	-------	--------------	---	------------------------------	--	---------------	--	---------------------	--	----------------------

E04 (Social Behaviour)

E04/017	00460	BORN TO RUN	DOVE	DOVE	OGILVY UK, London	UNITED KINGDOM	PARK PICTURES New York	BIG SYNC MUSIC London / FRAMESTORE London / TENTHREE London	MINDSHARE New York	EDELMAN New York	COLLECTIVELY New York / DRAFTED Los Angeles / MONKS Los Angeles / UEG New York
---------	-------	-------------	------	------	-------------------	-------------------	---------------------------	--	-----------------------	---------------------	--

E05 (Use of Humour)

E05/006	00322	KISS FROM A LIME	BAJA BLAST PEPSICO	BAJA BLAST	MTN DEW, New York / GOODBY SILVERSTEIN & PARTNERS, San Francisco	UNITED STATES	HUNGRY MAN Culver City	CABIN EDITING COMPANY Los Angeles / COMPANY 3 Los Angeles / LIME STUDIOS Santa Monica / UNTOLD STUDIOS Los Angeles / WALKER Santa Monica	OMD USA New York	GOLIN Los Angeles	MAYFLOWER ENTERTAINMENT Los Angeles / OMNICOM PRODUCTION New York
---------	-------	---------------------	-------------------------	------------	--	---------------	---------------------------	--	---------------------	-------------------	---

E06 (Breakthrough on a Budget)

E06/001	00049	ART HITS	B3 BRAZILIAN STOCK EXCHANGE	BRAZILIAN STOCK EXCHANGE	TECH AND SOUL, Sao Paulo	BRAZIL	KONDZILLA Sao Paulo			DA VINCI Sao Paulo	B3 BRAZILIAN STOCK EXCHANGE Sao Paulo / PINACOTECA DO ESTADO Sao Paulo
E06/004	00371	SKIP THE DISS	SKIP	SKIP FOOD DELIVERY SERVICE	COURAGE, Toronto	CANADA	ALTER EGO Toronto / FUZE REPS Toronto	ALTER EGO Toronto / VAPOR MUSIC Toronto		POMP AND CIRCUMSTANCE Toronto	SKIP Toronto

Entertainment Lions for Music Shortlist

E07 (Cultural Engagement)

E07/009	00328	ME FEAT. ME	NOSOTRAS	NOSOTRAS	DDB CHILE, Santiago	CHILE	PATRICIA Santiago / SAUVALLE PRODUCCIONES Santiago	ESTUDIO BILBAO Santiago / POSTON DIGITAL ARTS ANIMACION REALIDAD VIRTUAL VFX Santiago / WISE INNOVATION STUDIOS Santiago	PHD Santiago		
E07/012	00410	TENNESSEE SOUND SITES	TENNESSEE DEPARTMENT OF TOURISM DEVELOPMENT	TENNESSEE DEPARTMENT OF TOURISM DEVELOPMENT	VML, Kansas City	UNITED STATES	PLAN A FILMS Johnson City / TENNESSEE DEPARTMENT OF TOURIST DEVELOPMENT Nashville / VML Kansas City	PLAN A FILMS Johnson City / TENNESSEE DEPARTMENT OF TOURIST DEVELOPMENT Nashville / VML Kansas City	TENNESSEE DEPARTMENT OF TOURIST DEVELOPMENT Nashville	TENNESSEE DEPARTMENT OF TOURIST DEVELOPMENT Nashville / VML Kansas City	
E07/013	00252	THE GIRL WHO PLAYED THE TUTARI	COCA-COLA	COKE STUDIO BHARAT	VML, Mumbai	INDIA	UNIVERSAL MUSIC INDIA Mumbai	HOGARTH WORLDWIDE Gurgaon / UNIVERSAL MUSIC INDIA Mumbai	ESSENCEMEDIA COM Gurgaon	ESSENCEMEDIAC OM Gurgaon	STUDIO X Mumbai
E07/017	00286	TRACKING BAD BUNNY	RIMAS MUSIC	BAD BUNNY	DDB LATINA PUERTO RICO	PUERTO RICO					GOOGLE California / RIMAS ENTERTAINMENT San Juan
E07/024	00313	SHOT ON IPHONE ¡SUERTE!	APPLE	IPHONE	TBWA/MEDIA ARTS LAB, Los Angeles / TBWA/MEDIA ARTS LAB, Miami	UNITED STATES	LANDIA Mexico City	COMPANY 3 Los Angeles / EXILE EDIT Los Angeles / PARIAH CREATIVE Santa Monica	OMD USA Los Angeles		BARKING OWL Los Angeles / INTERSCOPE RECORDS Los Angeles

Total Shortlisted: 50