

Titanium Shortlist

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production
<u>A01 (Titanium)</u>								
A01/011	00024	RIGHTS AGAINST THE RIGHT - THE FIRST TRADEMARK THAT STOPS TRADING NAZI MERCH.	LAUT GEGEN NAZIS	THE FIRST TRADEMARK THAT STOPS TRADING NAZI MERCH	JUNG VON MATT AG, Hamburg	GERMANY	SEHSUCHT Berlin	
A01/050	00060	855-HOW-TO-QUIT-(OPIOIDS)	ANZEN HEALTH	HEALTHCARE	SERVICEPLAN, Munich	GERMANY	JOJX Los Angeles	JAMM Los Angeles
A01/052	00061	AIZOME WASTECARE™ INDUSTRIAL WASTE - CERTIFIED AS SKINCARE.	AIZOME	TEXTILES	SERVICEPLAN, Munich	GERMANY	OFF STUDIOS Munich	
A01/055	00071	THE DOVE CODE	DOVE	DOVE	SOKO, Sao Paulo	BRAZIL	BIG SYNC MUSIC London / ESTUDIO DIPROD Sao Paulo / HEFTY Sao Paulo / SAIGON Sao Paulo / THE MILL New York	
A01/058	00075	MICHAEL CERAVE	CERAVE	CERAVE MOISTURIZING CREAM	OGILVY, New York	UNITED STATES	PRETTYBIRD Los Angeles	BLACKSMITH New York / HEARD CITY New York / LELAND MUSIC London / MACKCUT New York
A01/064	00081	WOMEN'S FOOTBALL	ORANGE	CSR	MARCEL, Paris	FRANCE	PRODIGIOUS Paris	
A01/079	00078	EXOSPHERE	SPHERE	SPHERE VEGAS	SPHERE ENTERTAINMENT , New York	UNITED STATES	SPHERE ENTERTAINMENT New York	SPHERE ENTERTAINMENT New York
A01/098	00161	MEET MARINA PRIETO	JCDECAUX	B2B	DAVID, Madrid	SPAIN	DESEIF Madrid / FAR MEDIA Madrid / PICKLE MUSIC Madrid	THE LOBBY Madrid
A01/101	00139	SELFLESS SHELVES	ARLA	PUCK	FP7 McCANN, Dubai	UNITED ARAB EMIRATES	TRES CONTENT Dubai	
A01/118	00175	PINK CHIP	DEGIRO, UN WOMEN	PINK CHIP INDEX	AKQA, Amsterdam	NETHERLANDS	AKQA Amsterdam / THEMATIC CAPITAL San Francisco	AMP AMSTERDAM

A01/125	00170	THANKS FOR COKE-CREATING	COCA-COLA	COCA-COLA	VML, New York / VML, Kansas City / VML, Sao Paulo / VML COMMERCE, Mexico City / VML, Johannesburg	UNITED STATES / BRAZIL / MEXICO / SOUTH AFRICA	BALIPROD Bali / GLITCH PRODUCTIONS Mumbai / MANGO FILMS Guadalajara / NETO+SHOOKAN PRODUCTIONS Johannesburg / SUGARCANE FILMES Sao Paulo	RAW AUDIO Sao Paulo / SUGARCANE FILMES Sao Paulo / VML Sao Paulo
A01/126	00181	THE MOVE TO -15	DP WORLD	DP WORLD	EDELMAN, London	UNITED KINGDOM		
A01/142	00133	IPAGER	GOOGLE	GOOGLE - #GET THE MESSAGE	DAVID, Miami	UNITED STATES	BABY LION Los Angeles / MASTERS & SAVANT Johannesburg	
A01/144	00156	GUARDED BUS STOP	ELETROMIDIA	GUARDED BUS STOP	ALMAPBBDO, Sao Paulo	BRAZIL	ANTFOOD Sao Paulo / CINE Sao Paulo / ELETROMIDIA Sao Paulo	
A01/159	00146	PUB MUSEUMS	HEINEKEN	HEINEKEN	LEPUB, Milan / PUBLICIS, Dublin	ITALY / IRELAND		LENS THAT - AR CREATIVE STUDIO Warsaw
A01/185	00206	THE GIFT CARD OF LIFE	TOTTUS SUPERMARKET	TOTTUS SUPERMARKET	McCANN, Lima	PERU	AGOSTO Lima / CRAFT Lima / DEL MATE PRODUCCIONES Lima / SANGRE Lima	NATIVO STUDIO Lima
A01/190	00211	ROOM FOR EVERYONE	MASTERCARD	DIGITAL PLATFORM THAT HELPS POLISH AND UKRAINIAN BUSINESSES	McCANN POLAND, Warsaw	POLAND		
A01/195	00130	DOORDASH-ALL-THE-ADS	DOORDASH	DOORDASH	WIEDEN+KENNEDY, Portland / SUPERETTE, San Francisco	UNITED STATES	LORD DANGER Los Angeles	FIELD DAY Portland / MODERN LOGIC Los Angeles / THE ARTERY New York
A01/196	00154	SPREADBEATS	SPOTIFY	SPOTIFY ADVERTISING	FCB NEW YORK, New York	UNITED STATES	UNCHARTED LIMBO COLLECTIVE London	COLOSSAL Curitiba
A01/197	00201	THE EVERYDAY TACTICIAN	XBOX	XBOX GAME PASS	McCANN, London	UNITED KINGDOM	CLOCKWORK Johannesburg / CRAFT London / EXELL London / LOWKEY FILMS London	CRAFT London / WAVE STUDIOS London

Total Shortlisted:

20

Media	PR	Additional
	REDGERT COMMS Berlin	02100 DIGITAL Hamburg / LAUT GEGEN NAZIS EV Hamburg
MEDIAPLUS GERMANY Munich / MEDIAPLUS NORTH AMERICA New York	TULOM Sao Paulo	DAHOUSE AUDIO Overath / RAW MATERIALS Austin
MEDIAPLUS GERMANY Munich	MATERIAL INC. Tokyo	ASTRAL KREATIV Munich / DRUCKEREI VOGL Zorneding / PAUL+PAUL Gilching / SQUARE FILM Hamburg / WORKBYWORKS STUDIO New York
	EDELMAN London / EDELMAN New York	MEDIA.MONKS San Francisco / OGILVY London / UNILEVER London
BCL New York	OGILVY New York	BPCM New York / OBVIOUSLY New York
		ARTISANS DU FILM Paris
SPHERE ENTERTAINMENT New York	SPHERE ENTERTAINMENT New York	JCDECAUX SPAIN Madrid
PHD MEDIA MENA Dubai	CURRENT GLOBAL Dubai	DEGIRO Amsterdam

ESSENCEMEDIACO M Mexico City	OGILVY London	OPEN X New York / VML Sydney
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EDELMAN London

MEDIA FUTURES GROUP New York	DAVID Miami	KETAMA Buenos Aires / MARMOSET MUSIC Portland / MAYFLOWER New York
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ELETROMIDIA Sao
Paulo

THINKHOUSE Dublin LE GARAGE Milan

McCANN Lima

WAVEMAKER New York	DOORDASH San Francisco / EDELMAN Los Angeles / WIEDEN+KENNEDY Portland	DOORDASH San Francisco / WILDLIFE Los Angeles
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BOGOTA Curitiba / DAHOUSE AUDIO
Los Angeles / SPOTIFY New York

TNT SPORTS London	ASSEMBLY London	BROMLEY FC / MIAI BRAND PARTNERSHIPS Weybridge / SPORTS INTERACTIVE London
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