

Social & Influencer Shortlist

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media
<u>A01 (Consumer Goods)</u>									
A01/010	00312	GONNA NEED MORE TIDE	TIDE	TIDE POWER PODS	SAATCHI & SAATCHI, New York	UNITED STATES	STINK FILMS Los Angeles		
A01/037	00821	#CANCELPIZZA	AJINOMOTO	MSG	EDELMAN, New York / AJINOMOTO, New York	UNITED STATES	AJINOMOTO New York / EDELMAN New York / TUFF Los Angeles	AJINOMOTO New York / EDELMAN New York	AJINOMOTO New York / EDELMAN New York
A01/047	01318	TABOO TOTES	NANA	NANA SANITARY PADS	SAATCHI & SAATCHI ME, Dubai	UNITED ARAB EMIRATES	PRODIGIOUS Dubai		ZENITH Dubai
A01/048	01031	HEINZ KETCHUP & SEEMINGLY RANCH	HEINZ KETCHUP	HEINZ KETCHUP	RETHINK, Toronto	CANADA	FUZE REPS Toronto		STARCOM Chicago
<u>A02 (Healthcare)</u>									
A02/002	00325	THE MISHEARD VERSION	SPECSAVERS	SPECSAVERS HEARING TESTS	GOLIN, London	UNITED KINGDOM	GOLIN London	GOLIN London	GOLIN London
A02/008	01004	MICHAEL CERAVE	CERAVE	CERAVE MOISTURIZING CREAM	OGILVY PR, New York	UNITED STATES	PRETTYBIRD Los Angeles	BLACKSMITH New York / HEARD CITY New York / LELAND MUSIC London / MACKCUT New York	BCL New York
<u>A03 (Automotive)</u>									
A03/010	01143	ORIGINAL COPIES	JEEP	JEEP	PUBLICIS MIDDLE EAST, Dubai	UNITED ARAB EMIRATES	LEAP STUDIOS Cairo / PUBLICIS MIDDLE EAST Dubai	LZRD Cairo / SOURCE SOUND Los Angeles / STAUB AUDIO Dusseldorf	STARCOM Dubai
A03/012	01389	FORD X SYDNEY SWEENEY	FORD	FORD	WIEDEN+KENNEDY, New York	UNITED STATES		JOINT EDITORIAL New York	MINDSHARE Detroit
<u>A04 (Travel, Leisure, Retail, Restaurants & Fast Food Chains)</u>									

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A04/007	00464	TACO BELL LIVE MÁS LIVE	TACO BELL	TACO BELL BRAND	BIITE, Los Angeles	UNITED STATES	BROADCAST MANAGEMENT GROUP Washington DC / CYRANO ROX EXPERIENCE DESIGN Los Angeles / LAUNDRY SERVICE Los Angeles / LITTLE CINEMA Los Angeles / UNCOMMON Washington DC	ALTA LUNA Los Angeles / CAYA MUSIC & SOUND Los Angeles / LOBO New York
A04/021	00860	NO SMILES	MCDONALD'S	HIRING	TBWA\HAKUHODO, Tokyo	JAPAN	ROBOT COMMUNICATIONS Tokyo	ROBOT COMMUNICATION S Tokyo
A04/032	01407	WHOPPER ISLAND	BURGER KING	THE WHOPPER	DM9, Sao Paulo	BRAZIL		

A05 (Media/Entertainment)

A05/008	01367	YES, COUCH!	FACEBOOK	FACEBOOK MARKETPLACE	MOJO SUPERMARKET, New York / CREATIVE X, California / META, Menlo	UNITED STATES		
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A06 (Consumer Services/Business to Business)

A06/017	01607	MEET MARINA PRIETO	JCDECAUX	B2B	DAVID, Madrid	SPAIN	DESEIF Madrid / FAR MEDIA Madrid / PICKLE MUSIC Madrid	THE LOBBY Madrid	
A06/020	01573	CAN'T B BROKEN	VERIZON	VERIZON NETWORK	OGILVY, New York	UNITED STATES	MJZ Los Angeles / PARKWOOD ENTERTAINMENT New York	CABIN Santa Monica / CO3 Los Angeles / METHOD New York / SONIC UNION New York	
A06/028	01471	DOORDASH-ALL- THE-ADS	DOORDASH	DOORDASH	WIEDEN+KENNEDY, Portland / SUPERETTE, San Francisco	UNITED STATES	LORD DANGER Los Angeles	FIELD DAY Portland / MODERN LOGIC Los Angeles / THE ARTERY New York	WAVEMAKER New York

A07 (Not-for-Profit / Charity / Government)

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A07/006	00290	MYCLIMATE "CARBON TRACKER"	MYCLIMATE	MYCLIMATE	JUNG VON MATT AG, Hamburg	GERMANY		
A07/008	00360	ADRESS CHANGE	DANS LA RUE	DANS LA RUE	LG2, Quebec	CANADA	OKOK Quebec	CIRCONFLEX Montreal / OKOK Quebec / STUDIO ELEMENT Quebec
A07/018	00769	ASSUME THAT I CAN	COORDOWN	WORLD DOWN SYNDROME DAY	SMALL, New York	UNITED STATES	INDIANA PRODUCTION COMPANY Milan	
A07/025	01269	JUST JOKING	SANDY HOOK PROMISE	SANDY HOOK PROMISE	BBDO NEW YORK	UNITED STATES	SMUGGLER New York	HUMAN New York / PHD New York RARE MEDIUM New York / ROCK PAPER SCISSORS New York / SELECTED WORKS London / TRIM EDITING London

B01 (Community Management)

B01/010	01135	WENDY'S ENTERS THE CHAT	WENDY'S	FULL WENDY'S MENU	VML, Kansas City	UNITED STATES		
B01/020	01124	DISNEY 100 ON TIKTOK	TIKTOK	TIKTOK	TIKTOK, Culver City / THE WALT DISNEY STUDIOS, Burbank	UNITED STATES	THE WALT DISNEY STUDIOS Burbank / TIKTOK Culver City	

B02 (Audience Targeting/Engagement Strategies)

B02/033	00916	WITHOUT CONSENT - A MESSAGE FROM ELLA	DEUTSCHE TELEKOM	DEUTSCHE TELEKOM	adam&eve, Berlin	GERMANY	TEMPOMEDIA Berlin	EMETRIQ Hamburg / MINDSHARE Frankfurt
B02/037	01136	WENDY'S ENTERS THE CHAT	WENDY'S	FULL WENDY'S MENU	VML, Kansas City	UNITED STATES		
B02/057	01521	HIGHLIGHT YOUR BALLS	TESTICULAR CANCER SOCIETY	TESTICULAR CANCER SOCIETY	FP7 McCANN, Dubai	UNITED ARAB EMIRATES		MAGNA GLOBAL Dubai / UM Birmingham / UM London / UM MENA Dubai

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B02/058	01449	SMUGGLERS	MARMITE	MARMITE	adam&eveDDB, New York / adam&eveDDB, London	UNITED STATES / UNITED KINGDOM	adam&eveStudios London / SMUGGLER London	
B02/060	01403	TRUST THE TWIST	OREO	OREO	LEPUB, Amsterdam	NETHERLANDS	SMUGGLER London	SIZZER Amsterdam
B02/063	01445	SORRY FOR SLURPING	POT NOODLE / UNILEVER	POT NOODLE (CHICKEN AND MUSHROOM)	adam&eveDDB, London	UNITED KINGDOM		
B02/067	01240	MAYO HATERS	NOTCO	NOTMAYO	GUT, Miami	UNITED STATES	DIVISION7 Los Angeles	ANIMAL MUSIC Miami / COSMO STREET Miami

B03 (Real-Time Response)

B03/002	00066	BRLO - DRINK NAKED	BRLO	BRLO NAKED	DELOITTE DIGITAL, Hamburg	GERMANY	HYPERBOWL VIRTUAL PRODUCTION Bavaria / PULLOVERFILMS GMBH Hamburg	SCANWERK Munich
B03/016	00657	CLICHÉ CODES	UBER EATS	UBER EATS	SPECIAL, Auckland	NEW ZEALAND		
B03/025	00845	THE SOCIAL SWAP	HEINEKEN	HEINEKEN	EDELMAN, London / LEPUB, Milan	UNITED KINGDOM / ITALY	LEPUB Milan	
B03/053	01473	DOORDASH-ALL-THE-ADS	DOORDASH	DOORDASH	WIEDEN+KENNEDY, Portland / SUPERETTE, San Francisco	UNITED STATES	LORD DANGER Los Angeles	FIELD DAY Portland / MODERN LOGIC Los Angeles / THE ARTERY New York

B04 (Social Listening & Insight)

B04/014	01046	ABSURD PROMISES	ASDRA	DOWN SYNDROME ASSOCIATION OF ARGENTINA	VML, Buenos Aires	ARGENTINA		
B04/017	01194	THE WILD ALGORITHM	INSTITUTO AMPARA ANIMAL	THE WILD ALGORITHM	EDELMAN SPAIN, Madrid	SPAIN	NELSON JIMENEZ ORTIZ DE ZARATE Sao Paulo	

B05 (Brand Storytelling)

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B05/056	00995	THIS IS MAGIC	WALT DISNEY WORLD	WALT DISNEY WORLD	DENTSU CREATIVE, Chicago	UNITED STATES	PARK PICTURES New York	ANOTHER COUNTRY Chicago / CUTTERS Chicago / FLAVOR Chicago	THE WALT DISNEY COMPANY Los Angeles
B05/058	01061	WOMEN'S FOOTBALL	ORANGE	CSR	MARCEL, Paris	FRANCE	PRODIGIOUS Paris		
B05/061	01228	THE TABLE READ	NFL	NFL	72ANDSUNNY, Los Angeles	UNITED STATES	BISCUIT FILMWORKS Los Angeles	COMPANY 3 Los Angeles / LIME STUDIOS Los Angeles / UNION EDITORIAL Los Angeles	
B05/087	01762	GONNA NEED MORE TIDE	TIDE	TIDE POWER PODS	SAATCHI & SAATCHI, New York	UNITED STATES	STINK FILMS Los Angeles		

B06 (Innovative Engagement of Community)

B06/002	00015	LOVE LANGUAGE	DUOLINGO	DUOLINGO	DUOLINGO, Pittsburgh	UNITED STATES	DUOLINGO Pittsburgh / PEACOCK New York		DUOLINGO Pittsburgh / PEACOCK New York
B06/035	00778	CHIPOTLE MUKBANG SURVIVAL KIT	CHIPOTLE MEXICAN GRILL	CHIPOTLE NAPKIN HOLDER	DAY ONE AGENCY, New York	UNITED STATES			
B06/043	00834	KFC X STREET FIGHTER	KFC	KFC FAMOUS CHICKEN	COURAGE, Toronto	CANADA	COURAGE Toronto		WAVEMAKER Toronto
B06/052	01144	ORIGINAL COPIES	JEEP	JEEP	PUBLICIS MIDDLE EAST, Dubai	UNITED ARAB EMIRATES	LEAP STUDIOS Cairo / PUBLICIS MIDDLE EAST Dubai	LZRD Cairo / SOURCE SOUND Los Angeles / STAUB AUDIO Dusseldorf	STARCOM Dubai
B06/054	00844	THE SOCIAL SWAP	HEINEKEN	HEINEKEN	EDELMAN, London / LEPUB, Milan	UNITED KINGDOM / ITALY	LEPUB Milan		
B06/080	01444	SMUGGLERS	MARMITE	MARMITE	adam&eveDDB, New York / adam&eveDDB, London	UNITED STATES / UNITED KINGDOM	adam&eveStudios London / SMUGGLER London		
B06/083	01712	THE ORIGINAL MOUTHFUL	MCDONALD'S	BIG MAC	DDB SYDNEY / adam&eveDDB, London	AUSTRALIA / UNITED KINGDOM	REVOLVER Sydney	ARC EDIT Sydney / SMITH AND WESTERN Sydney	OMD Sydney

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B06/086	01242	MAYO HATERS	NOTCO	NOTMAYO	GUT, Miami	UNITED STATES	DIVISION7 Los Angeles	ANIMAL MUSIC Miami / COSMO STREET Miami	
B06/091	01203	INPLOYABLE	CDSS	CDSS	FCB TORONTO	CANADA	SUNEEVA Toronto	GRAYSON MUSIC Toronto / MARRIED TO GIANTS Toronto	INITIATIVE Toronto
B06/098	01475	DOORDASH-ALL- THE-ADS	DOORDASH	DOORDASH	WIEDEN+KENNEDY, Portland / SUPERETTE, San Francisco	UNITED STATES	LORD DANGER Los Angeles	FIELD DAY Portland / MODERN LOGIC Los Angeles / THE ARTERY New York	WAVEMAKER New York

B07 (Metaverse, New Realities & Emerging Tech)

B07/010	00835	HAVE AI BREAK	KITKAT	KITKAT BAR	COURAGE, Toronto	CANADA	ALTER EGO Toronto / COURAGE Toronto	EGGPLANT MUSIC AND SOUND Toronto	THRIVE Toronto
B07/014	00955	PENSUM_GPT	DANSKLÆRERFORE NINGEN	DANSKLÆRERFOR ENINGEN	MARKETSQUARE, Copenhagen	DENMARK	MARKETSQUARE Copenhagen		

B08 (Creator & Influencer Sourced Insight)

B08/001	00359	ADRESS CHANGE	DANS LA RUE	DANS LA RUE	LG2, Quebec	CANADA	OKOK Quebec	CIRCONFLEX Montreal / OKOK Quebec / STUDIO ELEMENT Quebec	
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C01 (Organic Reach & Influence)

C01/001	00068	BRLO - DRINK NAKED	BRLO	BRLO NAKED	DELOITTE DIGITAL, Hamburg	GERMANY	HYPERBOWL VIRTUAL PRODUCTION Bavaria / PULLOVERFILMS GMBH Hamburg	SCANWERK Munich	
C01/006	00624	MAYBELLINE'S VIRAL CGI MASCARA VIDEO	MAYBELLINE	MAYBELLINE SKY HIGH MASCARA	MAYBELLINE COSMETICS, London / ORIGIFUL, France	UNITED KINGDOM / FRANCE	ORIGIFUL France	ORIGIFUL France	MAYBELLINE COSMETICS London
C01/010	01054	CORRECT THE INTERNET	TEAM HEROINE	TEAM HEROINE	DDB NEW ZEALAND, Auckland	NEW ZEALAND	FINCH Auckland	ATTICUS Auckland / LIQUID STUDIOS Auckland	
C01/014	01134	WENDY'S ENTERS THE CHAT	WENDY'S	FULL WENDY'S MENU	VML, Kansas City	UNITED STATES			

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C01/016	00837	KFC FINGER LICKIN' OPEN ENDORSEMENT	KFC	KFC FAMOUS CHICKEN	COURAGE, Toronto	CANADA	MERCHANT Toronto	ALTER EGO Toronto / VAPOR MUSIC GROUP Toronto	WAVEMAKER Toronto
C01/020	01366	YES, COUCH!	FACEBOOK	FACEBOOK MARKETPLACE	MOJO SUPERMARKET, New York / CREATIVE X, California / META, Menlo	UNITED STATES			
C01/023	01401	TRUST THE TWIST	OREO	OREO	LEPUB, Amsterdam	NETHERLANDS	SMUGGLER London	SIZZER Amsterdam	

C02 (Creator, Influencer and Celebrity Partnerships)

C02/021	00379	DURACELL X ARIANA MADIX INNOVATIVE USE OF INFLUENCERS/CREATORS	DURACELL	BATTERIES	VAYNERMEDIA, New York	UNITED STATES	EVA NOSIDAM PRODUCTIONS Long Island City	EVA NOSIDAM PRODUCTIONS Long Island City	ESSENCEMEDIAC OM New York
C02/023	00450	LAY'S CHIP CAM	PEPSICO PURCHASE	LAY'S	SLAP GLOBAL, Buenos Aires	ARGENTINA	WASHINGTON SQUARE FILMS New York		OMD USA New York
C02/025	00562	SNOOP GOES SMOKELESS	SOLO STOVE	SOLO STOVE	THE MARTIN AGENCY, Richmond	UNITED STATES	EVEN ODD San Francisco / FRIENDS & FAMILY San Francisco	OVERCOAST MUSIC AND SOUND Richmond / ROYAL MUSTER Los Angeles / SUPERJOY Richmond	
C02/038	00575	THE END CREDITS	WIF (WOMEN IN FILM)	WIF (WOMEN IN FILM)	FRED & FARID LOS ANGELES, Los Angeles	UNITED STATES	FRED & FARID LOS ANGELES Los Angeles	FRED & FARID LOS ANGELES Los Angeles	JCDECAUX NORTH AMERICA New York
C02/043	00832	INDUSTRIAL EMISSIONS FACE MIST	VATTENFALL	ENERGY COMPANY	NORD DDB, Stockholm	SWEDEN	NORD DDB Stockholm		OMD Stockholm
C02/046	00857	NO FILTER CONTRACT	DOVE	DOVE	SOKO, Sao Paulo	BRAZIL			

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C02/052	00888	THE CRUISE HEIST	NETFLIX	LA CASA DE PAPEL	404, Sao Paulo / GALERIA, Sao Paulo	BRAZIL	CEGO Sao Paulo	PLATINUM - FOTOGRAFIA PUBLICITARIA Rio de Janeiro	MEDIA.MONKS Sao Paulo
C02/055	00985	THE WORLD'S MOST FAMOUS HAND MODEL	STELLA ARTOIS	STELLA ARTOIS	GUT, Miami	UNITED STATES	JONES KNOWLES RITCHIE London / SYNERGY PRODUCTIONS St. Louis		STARCOM Chicago
C02/058	01137	MALEKUS. THE LAST 600.	RAINFOREST LAB	MALEKU CULTURAL BEAUTY PLATFORM	HAVAS COSTA RICA, San Antonio / BETC HAVAS, Sao Paulo	COSTA RICA / BRAZIL	FULFIERROS San Jose / QUIET CITY MUSIC + SOUND Sao Paulo		HAVAS COSTA RICA San Antonio
C02/068	00846	THE SOCIAL SWAP	HEINEKEN	HEINEKEN	EDELMAN, London / LEPUB, Milan	UNITED KINGDOM / ITALY	LEPUB Milan		
C02/071	00997	ALWAYS OPEN	7-ELEVEN	7-ELEVEN	DENTSU CREATIVE, New York	UNITED STATES			
C02/073	01200	BE HONEST	UBER EATS	UBER EATS	SPECIAL, Los Angeles / SPECIAL, Sydney	UNITED STATES / AUSTRALIA	GIFTED YOUTH Los Angeles	COMPANY 3 Los Angeles / ELEVEN SOUND Los Angeles / EXILE EDIT Los Angeles / JSM MUSIC New York / PARIAN CREATIVE Santa Monica	
C02/074	01202	BILLS PAID ON TIME	BMO	BMO	FCB TORONTO	CANADA	456 STUDIOS Toronto / MADE YOU LOOK MEDIA Victoria		MEDIABRANDS CONTENT STUDIO Toronto / UM Toronto
C02/087	01386	FORD X SYDNEY SWEENEY	FORD	FORD	WIEDEN+KENNEDY, New York	UNITED STATES		JOINT EDITORIAL New York	MINDSHARE Detroit
C02/101	01661	PROTECT THIS KID	GLAAD	GLAAD	OGILVY, Los Angeles	UNITED STATES	FRECKLES Los Angeles	FINAL CUT Los Angeles / SIGNIFICANT OTHERS New York	
C02/102	01600	RECUSTOM	NATIONAL HERITAGE BOARD	TAILORING SERVICE	DDB GROUP SINGAPORE	SINGAPORE	MOTHERSHIP PRODUCTIONS Mumbai / MUSE		

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C02/109	01510	FOODMARKS	COCA-COLA	COCA-COLA	OGILVY, New York	UNITED STATES	FIBRA.AG Sao Paulo / HOGARTH New York / PALE BLUE DOT Maharashtra / TIMESLIDER Mumbai	ESSENCEMEDIAC OM London / TIME OUT New York
C02/112	01668	THE FACE OF 10	DOVE	DOVE	OGILVY, London / DAVID, Madrid	UNITED KINGDOM / SPAIN		MINDSHARE New York

C03 (Innovative Use of Creators, Influencers or Celebrities.)

C03/019	00047	SKINS FOR SKIN	UNILEVER	VASELINE HEALING JELLY	OGILVY, Singapore	SINGAPORE	POLYCAT ANIMATION Cape Town	MINDSHARE Bangkok	
C03/031	00311	GONNA NEED MORE TIDE	TIDE	TIDE POWER PODS	SAATCHI & SAATCHI, New York	UNITED STATES	STINK FILMS Los Angeles		
C03/033	00322	THE MISHEARD VERSION	SPECSAVERS	SPECSAVERS HEARING TESTS	GOLIN, London	UNITED KINGDOM	GOLIN London	GOLIN London GOLIN London	
C03/038	00561	SNOOP GOES SMOKELESS	SOLO STOVE	SOLO STOVE	THE MARTIN AGENCY, Richmond	UNITED STATES	EVEN ODD San Francisco / FRIENDS & FAMILY San Francisco	OVERCOAST MUSIC AND SOUND Richmond / ROYAL MUSTER Los Angeles / SUPERJOY Richmond	
C03/073	01005	MICHAEL CERAVE	CERAVE	CERAVE MOISTURIZING CREAM	OGILVY PR, New York	UNITED STATES	PRETTYBIRD Los Angeles	BLACKSMITH New York / HEARD CITY New York / LELAND MUSIC London / MACKCUT New York	BCL New York
C03/082	01067	WOMEN'S FOOTBALL	ORANGE	CSR	MARCEL, Paris	FRANCE	PRODIGIOUS Paris		
C03/089	01271	JUST JOKING	SANDY HOOK PROMISE	SANDY HOOK PROMISE	BBDO NEW YORK	UNITED STATES	SMUGGLER New York	HUMAN New York / RARE MEDIUM New York / ROCK PAPER SCISSORS New York / SELECTED WORKS London / TRIM EDITING London	PHD New York
C03/095	01388	FORD X SYDNEY SWEENEY	FORD	FORD	WIEDEN+KENNEDY, New York	UNITED STATES		JOINT EDITORIAL New York	MINDSHARE Detroit

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C03/097	00984	THE WORLD'S MOST FAMOUS HAND MODEL	STELLA ARTOIS	STELLA ARTOIS	GUT, Miami	UNITED STATES	JONES KNOWLES RITCHIE London / SYNERGY PRODUCTIONS St. Louis	STARCOM Chicago	
C03/100	01556	UNSEEN FACES	MISSING CHILDREEN & UNICEF	MISSING CHILDREEN REPORT SYSTEM	OGILVY ARGENTINA, Buenos Aires	ARGENTINA	FIGHT FILMS Buenos Aires		
C03/104	00539	WINNING THE WORLD CUP AND CHANGING HISTORY: OG CAMPAIGN X PUMA	PUMA	PUMA	BURSTY COMPANY, Melbourne	AUSTRALIA	BURSTY COMPANY Melbourne	BURSTY COMPANY Melbourne	BURSTY COMPANY Melbourne
C03/105	01672	ALCARAZ SIGNS	NETFLIX	TV PROGRAM	DAVID, Madrid	SPAIN	DESEIF Madrid / MORENA FILMS Madrid / OWLEY STUDIO New York / PICKLE MUSIC Madrid	SISTEMA DEL SOLAR (PROD. AUDIOVISUAL) Valencia	
C03/106	01606	MEET MARINA PRIETO	JCDECAUX	B2B	DAVID, Madrid	SPAIN	DESEIF Madrid / FAR MEDIA Madrid / PICKLE MUSIC Madrid	THE LOBBY Madrid	
C03/116	01467	THE GRAVY RACE	SHEBA	SHEBA	AMV BBDO, London	UNITED KINGDOM	RED STUDIOS London	JUNGLE STUDIOS London / RED STUDIOS London	ESSENCEMEDIAC OM New York
C03/119	01572	CAN'T B BROKEN	VERIZON	VERIZON NETWORK	OGILVY, New York	UNITED STATES	MJZ Los Angeles / PARKWOOD ENTERTAINMENT New York	CABIN Santa Monica / CO3 Los Angeles / METHOD New York / SONIC UNION New York	

D01 (Content Placement)

D01/018	01359	YES, COUCH!	FACEBOOK	FACEBOOK MARKETPLACE	MOJO SUPERMARKET, New York / CREATIVE X, California / META, Menlo	UNITED STATES			
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D02 (Social Film)

D02/011	00295	WOOD MILK	MILKPEP	MILK	GALE, New York	UNITED STATES	GALE New York / TOOL OF NORTH AMERICA New York	COMPANY 3 New York / CUT AND RUN New York	GALE New York
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D02/024	00768	ASSUME THAT I CAN	COORDOWN	WORLD DOWN SYNDROME DAY	SMALL, New York	UNITED STATES	INDIANA PRODUCTION COMPANY Milan		
D02/038	01199	BE HONEST	UBER EATS	UBER EATS	SPECIAL, Los Angeles / SPECIAL, Sydney	UNITED STATES / AUSTRALIA	GIFTED YOUTH Los Angeles	COMPANY 3 Los Angeles / ELEVEN SOUND Los Angeles / EXILE EDIT Los Angeles / JSM MUSIC New York / PARIAH CREATIVE Santa Monica	
D02/041	01074	WOMEN'S FOOTBALL	ORANGE	CSR	MARCEL, Paris	FRANCE	PRODIGIOUS Paris		
D02/053	01746	FUZZY FEELINGS	APPLE	IPAD AND IPHONE	TBWA\MEDIA ARTS LAB, Los Angeles	UNITED STATES	HUNGRY MAN London / PASSION PICTURES London	LIME STUDIOS Los Angeles / ROCK PAPER SCISSORS Los Angeles / TRAFIK Los Angeles	OMD USA Los Angeles

D03 (Social Film Series)

D03/011	00271	I'M DYING INSIDE	MODIBODI	MODIBODI PERIOD UNDERWEAR	HOWATSON+COMPAN Y, Sydney	AUSTRALIA	FINCH Sydney	MOSAIC MUSIC & SOUND Sydney
D03/027	01232	THE TABLE READ	NFL	NFL	72ANDSUNNY, Los Angeles	UNITED STATES	BISCUIT FILMWORKS Los Angeles	COMPANY 3 Los Angeles / LIME STUDIOS Los Angeles / UNION EDITORIAL Los Angeles

D04 (Co-Creation & User Generated Content)

D04/005	00098	SNYDER'S OF HANOVER - GINGERBREAD DREAD	SNYDER'S OF HANOVER	SNYDER'S OF HANOVER PRETZELS	SAATCHI & SAATCHI, New York / LE TRUC, New York	UNITED STATES	BLINKINK London / PXP STUDIOS New York	HARBOR PICTURE COMPANY New York / OKAY STUDIOS London / PICKLE MUSIC New York / TEN	SPARK FOUNDRY New York
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D04/008	00283	KFC 'WE HEARD YOU'	KFC	KFC CHRISTMAS	MOTHER, London	UNITED KINGDOM	MINDSEYE London	BLACK KITE STUDIOS London / NUMBER 8 London / STITCH London / THE HOGAN London	MINDSHARE London
D04/009	00313	GONNA NEED MORE TIDE	TIDE	TIDE POWER PODS	SAATCHI & SAATCHI, New York	UNITED STATES	STINK FILMS Los Angeles		
D04/013	00571	BLACK-OWNED FRIDAY 2023	GOOGLE	GOOGLE	GOOGLE, Mountain View / GOOGLE BRAND STUDIO, San Francisco	UNITED STATES	GOOGLE BRAND STUDIO San Francisco / SAGE EAST Los Angeles / SMUGGLER Los Angeles	CABIN Santa Monica / GOOGLE BRAND STUDIO San Francisco / SHAPE AND LIGHT California / WALKER Los Angeles	GOOGLE Mountain View
D04/017	00332	#IAMAMOUNTAIN - A GLOBAL COMMUNITY MOVEMENT FOR DISABILITY REPRESENTATION	OTTOBOCK	PROSTHESES, ORTHOSES, WHEELCHAIRS	OTTOBOCK, Duderstadt / PIA NORDPOL, Hamburg	GERMANY	PIA NORDPOL Hamburg	PIA NORDPOL Hamburg	HUNGRIGER HIRSCH CONSULTING Hamburg
D04/022	00673	THE UNNOTICEABLE WHOPPER	BURGER KING FRANCE	FAST FOOD	BUZZMAN, Paris	FRANCE			BUZZMAN Paris
D04/024	00770	ASSUME THAT I CAN	COORDOWN	WORLD DOWN SYNDROME DAY	SMALL, New York	UNITED STATES	INDIANA PRODUCTION COMPANY Milan		
D04/027	00771	ARE YOU PRESS WORTHY?	ARE YOU PRESS WORTHY?	COLUMBIA JOURNALISM REVIEW	TBWA\CHIAT\DAY, New York	UNITED STATES			
D04/038	00992	ANYTHING FLOWS	7-ELEVEN	SLURPEE	DENTSU CREATIVE, New York	UNITED STATES	PARTIZAN New York / THE ELEMENTS Los Angeles	CABIN New York / ETHOS STUDIO Los Angeles / INGENUITY STUDIOS New York / THE MASTERING PALACE New York	DENTSU X New York
D04/040	01302	PIECE OF ME	KPN	KPN	DENTSU CREATIVE, Amsterdam	NETHERLANDS	AMP AMSTERDAM / WEFILM CREATIVE AGENCY Amsterdam	CRABSALAD Amsterdam	MINDSHARE Amsterdam

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D04/042	01220	GHOST CAMPAIGN	BURGER KING	RESTAURANTS	DAVID, Madrid	SPAIN	FAR MEDIA Madrid	DESEIF Madrid / THE LOBBY Madrid	
D04/054	01680	REVIEWS	HEINZ	HEINZ	AFRICA CREATIVE DDB, Sao Paulo	BRAZIL	PUNCH AUDIO Sao Paulo / SILVIO MEDEIROS Sao Paulo		
D04/059	01698	FANS REPORTERS	GUARANA	GUARANA ANTARCTICA	AFRICA CREATIVE DDB, Sao Paulo	BRAZIL	AMBEV DRAFTLINE INTEGRADA Sao Paulo / MONKEY Sao Paulo / SATELITE AUDIO Sao Paulo / VOLKEN FILM Sao Paulo	MOSAICO FILMES Sao Paulo	AFRICA CREATIVE DDB Sao Paulo

D05 (Social Commerce)

D05/013	01032	HEINZ KETCHUP & SEEMINGLY RANCH	HEINZ KETCHUP	HEINZ KETCHUP	RETHINK, Toronto	CANADA	FUZE REPS Toronto	STARCOM Chicago	
D05/018	01321	ROMCOMMERCE	WALMART	WALMART	PUBLICIS, New York / THE COMMUNITY, Miami / CONTENDER, Chicago / FALLON, Minneapolis / DIGITAS, New York	UNITED STATES	MERMAN Los Angeles / PXP STUDIOS New York	HARBOR PICTURE COMPANY New York	DIGITAS New York / ZENITH New York

E01 (Multi-Platform Social Campaign)

E01/018	01003	MICHAEL CERAVE	CERAVE	CERAVE MOISTURIZING CREAM	OGILVY PR, New York	UNITED STATES	PRETTYBIRD Los Angeles	BLACKSMITH New York / HEARD CITY New York / LELAND MUSIC London / MACKCUT New York	BCL New York
E01/030	01476	DOORDASH-ALL-THE-ADS	DOORDASH	DOORDASH	WIEDEN+KENNEDY, Portland / SUPERETTE, San Francisco	UNITED STATES	LORD DANGER Los Angeles	FIELD DAY Portland / MODERN LOGIC Los Angeles / THE ARTERY New York	WAVEMAKER New York

E02 (Sponsorship & Brand Partnership)

E02/010	00447	LAY'S CHIP CAM	PEPSICO PURCHASE	LAY'S	SLAP GLOBAL, Buenos Aires	ARGENTINA	WASHINGTON SQUARE FILMS New York	OMD USA New York
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Social & Influencer Shortlist

E02/024	01070	WOMEN'S FOOTBALL	ORANGE	CSR	MARCEL, Paris	FRANCE	PRODIGIOUS Paris		
E02/030	01481	THE SHAMELESS PAD	INTIMUS	INTIMUS PAD	FCB BRASIL, Sao Paulo	BRAZIL	FCB BRASIL Sao Paulo	FCB BRASIL Sao Paulo	FCB BRASIL Sao Paulo
E03 (Social Purpose)									
E03/001	00060	STRONGER	THE RIKY RICK FOUNDATION	THE RIKY RICK FOUNDATION	TBWA\HUNT\LASCARI S, Johannesburg	SOUTH AFRICA	AUDIO MILITIA Johannesburg / GANJA BEATZ Johannesburg / RESPEECHER Kyiv		INSTREEM Johannesburg
E03/002	00119	SHIELD AGAINST CANCER	FUCA, RACING AND KAPPA	FUCA, RACING AND KAPPA	HOY, Buenos Aires	ARGENTINA	HOY Buenos Aires	HOY Buenos Aires	
E03/005	00186	THE NATIONAL SPORT OF KAZAKHSTAN	RUH FIGHTING CHAMPIONSHIP	RUH FIGHTING CHAMPIONSHIP, MMA PROMOTION COMPANY	GFORCE, Almaty	KAZAKHSTAN			
E03/010	00046	#BATARDONNE UR	BÂTARD MAGAZINE	BÂTARD MAGAZINE	WE ARE SOCIAL, Paris	FRANCE			
E03/019	00672	THE TRUE ID CARD	NYX PROFESSIONAL MAKEUP	MAKEUP	BUZZMAN, Paris	FRANCE	BIG PRODUCTIONS Paris / THE Paris		
E03/021	00583	THE MISSING REVIEW	AMIGOS FOR KIDS	AMIGOS FOR KIDS	REPUBLICA HAVAS, Miami	UNITED STATES	EL LIVING Miami / MDS DIGITAL Santa Monica / TWINS MUSIC Buenos Aires		
E03/026	00773	ARE YOU PRESS WORTHY?	ARE YOU PRESS WORTHY?	COLUMBIA JOURNALISM REVIEW	TBWA\CHIAT\DAY, New York	UNITED STATES			
E03/027	01053	CORRECT THE INTERNET	TEAM HEROINE	TEAM HEROINE	DDB NEW ZEALAND, Auckland	NEW ZEALAND	FINCH Auckland	ATTICUS Auckland / LIQUID STUDIOS Auckland	
E03/029	00917	WITHOUT CONSENT - A MESSAGE FROM ELLA	DEUTSCHE TELEKOM	DEUTSCHE TELEKOM	adam&eve, Berlin	GERMANY	TEMPOMEDIA Berlin		EMETRIQ Hamburg / MINDSHARE Frankfurt
E03/031	01081	LUX #INHERNAME	LUX	LUX	VML, Singapore	SINGAPORE	LUNAR FILMS Shanghai / VML Singapore		
E03/041	01072	WOMEN'S FOOTBALL	ORANGE	CSR	MARCEL, Paris	FRANCE	PRODIGIOUS Paris		

Social & Influencer Shortlist

E03/060	01524	HIGHLIGHT YOUR BALLS	TESTICULAR CANCER SOCIETY	TESTICULAR CANCER SOCIETY	FP7 McCANN, Dubai	UNITED ARAB EMIRATES			MAGNA GLOBAL Dubai / UM Birmingham / UM London / UM MENA Dubai
E03/063	01725	WORTH IT RESUME	L'ORÉAL	LINKEDIN RESUME	McCANN, Paris	FRANCE	CRAFT Paris		
E03/066	01667	THE FACE OF 10	DOVE	DOVE	OGILVY, London / DAVID, Madrid	UNITED KINGDOM / SPAIN			MINDSHARE New York
E03/079	00645	UNSEEN GOALS	FIFCO, IMPERIAL	IMPERIAL CERO	FIFCO, Heredia / JOYSTICK, FIFCO, Lindora	COSTA RICA			
E03/081	00315	FLAMIN' HOT UNIVERSITY	FRITO-LAY	FLAMIN' HOT	GOODBY SILVERSTEIN AND PARTNERS, San Francisco	UNITED STATES	PRETTYBIRD Los Angeles	ARCADE EDIT Los Angeles / JAMM Los Angeles / LIME STUDIOS Los Angeles	OMD USA New York

F02 (Challenger Brand)

F02/001	00064	BRLO - DRINK NAKED	BRLO	BRLO NAKED	DELOITTE DIGITAL, Hamburg	GERMANY	HYPERBOWL VIRTUAL PRODUCTION Bavaria / PULLOVERFILMS GMBH Hamburg	SCANWERK Munich	
F02/006	00638	AE 1	ADIDAS BASKETBALL	AE 1 SHOE	JOHANNES LEONARDO, New York	UNITED STATES	FREENJOY Los Angeles / PRODCO Los Angeles	ALTER EGO STUDIO Los Angeles / CONCRETE FORM Los Angeles / PENDULUM VFX Anaheim / THE DEN Los Angeles	

F03 (Single-Market Campaign)

F03/009	00419	THE PRINCESS AND THE CROWN	SUNSILK	SEDA	SOKO, Sao Paulo	BRAZIL	BIG SYNC MUSIC Sao Paulo / CASA DE VIDEO São Paulo / LOUD PRODUcoes Sao Paulo / SAGAZ FILMES Sao Paulo	AUDIOMANIACOS Sao Paulo / SAGAZ FILMES Sao Paulo	
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Social & Influencer Shortlist

F03/014	00859	NO SMILES	MCDONALD'S	HIRING	TBWA\HAKUHODO, Tokyo	JAPAN	ROBOT COMMUNICATIONS Tokyo	ROBOT COMMUNICATION S Tokyo	
F03/022	01071	WOMEN'S FOOTBALL	ORANGE	CSR	MARCEL, Paris	FRANCE	PRODIGIOUS Paris		
F03/035	01713	THE ORIGINAL MOUTHFUL	MCDONALD'S	BIG MAC	DDB SYDNEY / adam&eveDDB, London	AUSTRALIA / UNITED KINGDOM	REVOLVER Sydney	ARC EDIT Sydney / OMD Sydney SMITH AND WESTERN Sydney	
F03/036	01468	THE GRAVY RACE	SHEBA	SHEBA	AMV BBDO, London	UNITED KINGDOM	RED STUDIOS London	JUNGLE STUDIOS London / RED STUDIOS London	ESSENCEMEDIAC OM New York
F03/040	01591	VW 70 YEARS CAMPAIGN	VOLKSWAGEN	VOLKSWAGEN	ALMAPBBDO, Sao Paulo	BRAZIL	BOILER FILMS Sao Paulo / RAW AUDIO Sao Paulo	FLOW EFFECTS Sao Paulo	

F04 (Social Behaviour & Cultural Insight)

F04/022	00418	THE PRINCESS AND THE CROWN	SUNSIK	SEDA	SOKO, Sao Paulo	BRAZIL	BIG SYNC MUSIC Sao Paulo / CASA DE VIDEO São Paulo / LOUD PRODUCOES Sao Paulo / SAGAZ FILMES Sao Paulo	AUDIOMANIACOS Sao Paulo / SAGAZ FILMES Sao Paulo	
F04/073	01073	KIEHL'S KIDS	KIEHL'S	KIEHL'S	MARCEL, Paris	FRANCE	JUICE CREATIVE Paris		
F04/081	01316	TABOO TOTES	NANA	NANA SANITARY PADS	SAATCHI & SAATCHI ME, Dubai	UNITED ARAB EMIRATES	PRODIGIOUS Dubai	ZENITH Dubai	
F04/094	01383	FOOT PINTS	GUINNESS	GUINNESS	AMV BBDO, London	UNITED KINGDOM	RED STUDIOS London	PHD Dublin	
F04/099	01515	HEINZ KETCHUP INSURANCE	HEINZ	HEINZ KECTHCUP	FP7 McCANN, Dubai	UNITED ARAB EMIRATES		BELIEVE TV Santiago	CARAT Dubai
F04/108	01728	WORTH IT RESUME	L'ORÉAL	LINKEDIN RESUME	McCANN, Paris	FRANCE	CRAFT Paris		
F04/116	01433	THIS IS NOT A GAME	MOVISTAR	MOVISTAR	VML, Mexico City	MEXICO	LANDIA Mexico City	LANDIA Mexico City	
F04/118	01578	A MILLION LOGOS	COLGATE	COLGATE TOOTHPASTE	OGILVY, Kuala Lumpur	MALAYSIA	OGILVY Kuala Lumpur	OGILVY Kuala Lumpur	WAVEMAKER Singapore
F04/121	01751	ADLAM: AN ALPHABET TO PRESERVE A CULTURE	MICROSOFT	MICROSOFT ADLAM DISPLAY FONT	McCANN, New York	UNITED STATES	CRAFT WORLDWIDE New York / HUMAN MUSIC AND SOUND DESIGN New York / SPIRIT MCCANN Cite Du Niger		

Social & Influencer Shortlist

F04/128	10573	JUST JOKING	SANDY HOOK PROMISE	SANDY HOOK PROMISE	BBDO NEW YORK	UNITED STATES	SMUGGLER New York	HUMAN New York / PHD New York RARE MEDIUM New York / ROCK PAPER SCISSORS New York / SELECTED WORKS London / TRIM EDITING London	
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F05 (Use of Humour)									
F05/007	00096	SNYDER'S OF HANOVER - GINGERBREAD DREAD	SNYDER'S OF HANOVER	SNYDER'S OF HANOVER PRETZELS	SAATCHI & SAATCHI, New York / LE TRUC, New York	UNITED STATES	BLINKINK London / PXP STUDIOS New York	HARBOR PICTURE COMPANY New York / OKAY STUDIOS London / PICKLE MUSIC New York / TEN	SPARK FOUNDRY New York
F05/018	00294	WOOD MILK	MILKPEP	MILK	GALE, New York	UNITED STATES	GALE New York / TOOL OF NORTH AMERICA New York	COMPANY 3 New York / CUT AND RUN New York	GALE New York
F05/020	00310	GONNA NEED MORE TIDE	TIDE	TIDE POWER PODS	SAATCHI & SAATCHI, New York	UNITED STATES	STINK FILMS Los Angeles		
F05/022	00328	IKEA THROWS IN A TOWEL	IKEA	IKEA	HOPE AND GLORY, London	UNITED KINGDOM	HOPE AND GLORY London		HOPE AND GLORY London
F05/030	00589	E.L.F. X LIQUID DEATH	E.L.F. COSMETICS, LIQUID DEATH	E.L.F. COSMETICS, LIQUID DEATH	E.L.F. COSMETICS, New York / LIQUID DEATH, Amarillo	UNITED STATES	E.L.F. COSMETICS New York / LIQUID DEATH Amarillo	E.L.F. COSMETICS New York / LIQUID DEATH Amarillo	E.L.F. COSMETICS New York
F05/044	01127	WENDY'S ENTERS THE CHAT	WENDY'S	FULL WENDY'S MENU	VML, Kansas City	UNITED STATES			
F05/060	01307	CARL'S JR LEAKED EMPLOYEE TRAINING VIDEOS	CARL'S JR	CARL'S JR	CALLEN, Austin	UNITED STATES	PICROW Los Angeles	FORCE!EXTREME ANTI-MATION WORLDWIDE Los Angeles	
F05/068	01648	UNFROSTED: NOT BROUGHT TO YOU BY POP-TARTS	KELLANOVA	POP-TARTS	LE TRUC, New York / NETFLIX MARKETING PARTNERSHIPS, Los Angeles	UNITED STATES	FURLINED Santa Monica / MOPHONICS Culver City	ARCADE EDIT Los Angeles / HARBOR London	STARCOM Chicago

Social & Influencer Shortlist

F05/077	01439	HUMANS CALLED CAT	DREAMIES	DREAMIES™ CAT TREATS	adam&eveDDB, London	UNITED KINGDOM	BISCUIT FILMWORKS London		
F05/079	01488	IPAGER	GOOGLE	GOOGLE - #GET THE MESSAGE	DAVID, Miami	UNITED STATES	BABY LION Los Angeles / MASTERS & SAVANT Johannesburg	ESSENCEMEDIAC OM New York	
F05/081	01254	BOUQUETS FOR LIVING MEN	DOORDASH	DOORDASH	GUT, Los Angeles	UNITED STATES	LANDIA Los Angeles / MAD BOX MADE Richmond / OVERCOAST MUSIC AND SOUND Richmond		
F05/082	01766	SLEEP WITH RAIN	AT&T BUSINESS	AT&T INTERNET	BBDO LOS ANGELES, Los Angeles	UNITED STATES	JANE VFX Los Angeles / SMUGGLER Los Angeles	LIME STUDIOS Los Angeles / LVLY Los Angeles / ROYAL MUSTER Los Angeles / WORK EDITORIAL Los Angeles	HEARTS & SCIENCE New York

F06 (Breakthrough on a Budget)

F06/023	00667	THE UNNOTICEABLE WHOPPER	BURGER KING FRANCE	FAST FOOD	BUZZMAN, Paris	FRANCE		BUZZMAN Paris
F06/032	01363	YES, COUCH!	FACEBOOK	FACEBOOK MARKETPLACE	MOJO SUPERMARKET, New York / CREATIVE X, California / META, Menlo	UNITED STATES		
F06/033	01221	GHOST CAMPAIGN	BURGER KING	RESTAURANTS	DAVID, Madrid	SPAIN	FAR MEDIA Madrid	DESEIF Madrid / THE LOBBY Madrid
F06/036	01356	THE X-TINCTION TIMELINE	WWF	SPECIES CONSERVATION	McCANN, Dusseldorf	GERMANY		
F06/037	01560	BNP - UNEXPECTED JOBS	BNP	FINANCE	PUBLICIS CONSEIL, Paris	FRANCE	BLISS Paris	75 PROD Paris / BLISS Paris

F07 (Corporate Purpose & Social Responsibility)

F07/016	00599	MEOUZER	PEDIGREE	PEDIGREE	COLENZO BBDO, Auckland	NEW ZEALAND	BUCK Sydney / ELMWOOD London	FRANKLIN RD MUSIC & SOUND Auckland	ESSENCEMEDIAC OM Auckland
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Social & Influencer Shortlist

F07/017	00776	ARE YOU PRESS WORTHY?	ARE YOU PRESS WORTHY?	COLUMBIA JOURNALISM REVIEW	TBWA\CHIAT\DAY, New York	UNITED STATES			
F07/020	01055	CORRECT THE INTERNET	TEAM HEROINE	TEAM HEROINE	DDB NEW ZEALAND, Auckland	NEW ZEALAND	FINCH Auckland	ATTICUS Auckland / LIQUID STUDIOS Auckland	
F07/021	01085	LUX #INHERNAME	LUX	LUX	VML, Singapore	SINGAPORE	LUNAR FILMS Shanghai / VML Singapore		
F07/028	01068	WOMEN'S FOOTBALL	ORANGE	CSR	MARCEL, Paris	FRANCE	PRODIGIOUS Paris		
F07/045	01577	A MILLION LOGOS	COLGATE	COLGATE TOOTHPASTE	OGILVY, Kuala Lumpur	MALAYSIA	OGILVY Kuala Lumpur	OGILVY Kuala Lumpur	WAVEMAKER Singapore
F07/048	01753	ADLAM: AN ALPHABET TO PRESERVE A CULTURE	MICROSOFT	MICROSOFT ADLAM DISPLAY FONT	McCANN, New York	UNITED STATES	CRAFT WORLDWIDE New York / HUMAN MUSIC AND SOUND DESIGN New York / SPIRIT MCCANN Cite Du Niger		
F07/052	40680	WITHOUT CONSENT - A MESSAGE FROM ELLA	DEUTSCHE TELEKOM	DEUTSCHE TELEKOM	EMETRIQ, Hamburg / DDB GERMANY, Hamburg / adam&eve, Berlin	GERMANY		EMETRIQ Hamburg / MINDSHARE Frankfurt	
<u>F08 (Market Disruption)</u>									
F08/008	00863	NO SMILES	MCDONALD'S	HIRING	TBWA\HAKUHODO, Tokyo	JAPAN	ROBOT COMMUNICATIONS Tokyo	ROBOT COMMUNICATION S Tokyo	

Total Shortlisted:

179

PR **Additional**

AJINOMOTO New
York / EDELMAN
New York / QUIET
LIGHT
COMMUNICATIONS
Rockford
MSL Dubai

ZENO GROUP KRAFT HEINZ COMPANY Chicago
Chicago

GOLIN London TANGERINE COMMUNICATIONS
Manchester

OGILVY PR New BPCM New York / OBVIOUSLY
York New York

ARTEMIS DICKIES Fort Worth / FORD
STRATEGIES MOTOR COMPANY Detroit / VML
Washington Detroit

EDELMAN Los Angeles THE SYNDICATE New Jersey

MOJO
SUPERMARKET
New York

JCDECAUX SPAIN Madrid

DOORDASH San Francisco /
EDELMAN Los Angeles /
WIEDEN+KENNEDY Portland

DOORDASH San Francisco /
WILDLIFE Los Angeles

CHAMPIONSHIP RECORDS Berlin
/ MYCLIMATE Zurich

BRAVAGENTE AUDIO Milan /
STABBIOLO MUSIC Sarteano

R&CPMK New York / WEBER
SHANDWICK Washington, DC
BOOM BROADCAST & MEDIA
RELATIONS Littleton /
CONNECT360 New York

KETCHUM Chicago

ATLANTIC New York

SCHRODER+SCHO
MBS PR Berlin

KETCHUM Chicago

McCANN Birmingham

W COMMUNICATIONS CABIN New York / FACTORY
London STUDIOS London / KING HENRY
London / UNILEVER London /
UNTOLD STUDIOS London

FISCHERAPPELT THE MARTIN AGENCY Richmond
Berlin

W COMMUNICATIONS adam&eveStudios London /
London ANONYMOUS CONTENT London /
COFFEE AND TV London / KING
HENRY London / WAVE STUDIOS
London

NOTCO Santiago / THE KITCHEN
Chicago

ACHTUNG! CALIFORNIA MUSIC Los Angeles
Dusseldorf

SPECIAL Sydney

EDELMAN London

DOORDASH San DOORDASH San Francisco /
Francisco / WILDLIFE Los Angeles
EDELMAN Los
Angeles /
WIEDEN+KENNED
Y Portland

VIOLETA MUSIC Buenos Aires

EDELMAN SPAIN
Madrid

CREATE CURATE CONNECT
Orlando / GENUINE: THE REAL
PEOPLE COMPANY New York

ARTISANS DU FILM Paris

DUOLINGO
Pittsburgh /
PEACOCK New
York

NARRATIVE Toronto KFC CANADA Woodbridge

EDELMAN London

W CABIN New York / FACTORY
COMMUNICATIONS STUDIOS London / KING HENRY
London London / UNILEVER London /
UNTOLD STUDIOS London

MANGO Sydney

NOTCO Santiago / THE KITCHEN
Chicago

GLOSSY PR Toronto CANADIAN DOWN SYNDROME SOCIETY Calgary

DOORDASH San Francisco / EDELMAN Los Angeles / WIEDEN+KENNEDY Portland DOORDASH San Francisco / WILDLIFE Los Angeles

KITKAT North York

ACHTUNG! Dusseldorf CALIFORNIA MUSIC Los Angeles

MAYBELLINE COSMETICS London

TEAM HEROINE Auckland / UN DEPARTMENT OF GLOBAL COMMUNICATIONS OUTREACH DIVISION New York

KETCHUM Chicago

NARRATIVE Toronto KFC CANADA Woodbridge

MOJO
SUPERMARKET
New York

FISCHERAPPELT THE MARTIN AGENCY Richmond
Berlin

CITIZEN DURACELL New York
RELATIONS New
York

KETCHUM New
York

THE MARTIN
AGENCY Richmond

FRED & FARID LOS
ANGELES Los
Angeles / WOMEN
IN FILM Los Angeles

BISCUIT FILMWORKS London /
C/O GERD FABRIK &
FABRIKSBUTIK Jokkmokk / CAMP
DAVID Stockholm / HOUSE
AGENCY Stockholm / STUDIO
VNUK London

SOKO Sao Paulo / UNILEVER BRASIL Sao Paulo
TASTEMAKERS
BRASIL Sao Paulo

GALERIA Sao Paulo

3PM/WEBER
SHANDWICK New
York

HAVAS COSTA
RICA San Antonio

EDELMAN London

EDIBLE Chicago	CRAFTWORK Huntington Beach / GENESECO Dallas
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UBER EATS New York

COMMUNITY N/A

ARTEMIS STRATEGIES Washington	DICKIES Fort Worth / FORD MOTOR COMPANY Detroit / VML Detroit
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OGILVY Los Angeles / THE SLATE GROUP New York	CONCORD MUSIC New York / CRUSH MUSIC Los Angeles / KOBALT MUSIC GROUP New York / LIME STUDIOS Los Angeles / RARE MEDIUM New York
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DDB GROUP
SINGAPORE

OGILVY PR New York WPP OPEN X New York

EDELMAN New York

DOUBLE Y Bangkok

GOLIN London TANGERINE COMMUNICATIONS
Manchester

THE MARTIN
AGENCY Richmond

OGILVY PR New York BPCM New York / OBVIOUSLY
New York

ARTISANS DU FILM Paris

R&CPMK New York / WEBER BOOM BROADCAST & MEDIA
SHANDWICK RELATIONS Littleton /
Washington, DC CONNECT360 New York

ARTEMIS DICKIES Fort Worth / FORD
STRATEGIES MOTOR COMPANY Detroit / VML
Washington Detroit

3PM/WEBER
SHANDWICK New
York

MISSING CHILDREN Buenos Aires
/ UNICEF Buenos Aires

BURSTY PUMA Melbourne
COMPANY
Melbourne

NETFLIX Madrid

JCDECAUX SPAIN Madrid

WEBER
SHANDWICK New
York

MOJO
SUPERMARKET
New York

GALE New York

BRAVAGENTE AUDIO Milan /
STABBIOLO MUSIC Sarteano
UBER EATS New York

ARTISANS DU FILM Paris

TBWA\MEDIA
ARTS LAB Los
Angeles

ZENO GROUP New York CAMPBELL'S SNACK COMPANY
Camden

GOOGLE Mountain View
ILOVEDUST Brighton / MEISTER
Portland / WIEDEN+KENNEDY
New York

OTTOBOCK Duderstadt
DISTILL HEALTH Austin /
UNIVERSAL MUSIC PUBLISHING
GROUP Berlin

BRAVAGENTE AUDIO Milan /
STABBIOLO MUSIC Sarteano

HPB | HET PR
BUREAU
Amsterdam

BURGER KING Madrid

BORDERLESS CITIZEN Curitiba

SOKO Sao Paulo

ZENO GROUP Chicago
KRAFT HEINZ COMPANY Chicago

GOLIN Chicago
CREATIVE LICENSE New York /
PUBLICIS New York / WALMART
Bentonville

OGILVY PR New York
BPCM New York / OBVIOUSLY
New York

DOORDASH San Francisco /
DOORDASH San Francisco /
WILDLIFE Los Angeles
EDELMAN Los Angeles /
WIEDEN+KENNEDY Portland

KETCHUM New York

ARTISANS DU FILM Paris

PROS Sao Paulo

CONSCIOUS PSYCHOLOGY
Johannesburg

HOY Buenos Aires / FUCA FUNDATION Buenos Aires /
MOSCU Caba KAPPA Buenos Aires / RACING
CLUB Avellaneda

WE ARE SOCIAL
Paris

TEAM HEROINE Auckland / UN
DEPARTMENT OF GLOBAL
COMMUNICATIONS OUTREACH
DIVISION New York

SCHRODER+SCHO
MBS PR Berlin

FOR THE RIGHT REASONS Amsterdam /
OGILVY Singapore

ARTISANS DU FILM Paris

McCANN Birmingham

WEBER
SHANDWICK New
York

EDELMAN New York

HEIST Houston / IYO VISUALS
Houston

ACHTUNG! CALIFORNIA MUSIC Los Angeles
Dusseldorf

ADIDAS Los Angeles

SOKO Sao Paulo INSTITUTO PLANO DE MENINA
São Paulo / PRETAHUB Sao Paulo
/ UNILEVER Sao Paulo

ARTISANS DU FILM Paris

MANGO Sydney

WEBER
SHANDWICK New
York

SOKO Sao Paulo INSTITUTO PLANO DE MENINA
São Paulo / PRETAHUB Sao Paulo
/ UNILEVER Sao Paulo

MSL Dubai

BORN SOCIAL London

CURRENT GLOBAL
Dubai

WEBER
SHANDWICK New
York

OGILVY Kuala Lumpur THE GOAT AGENCY Singapore

ANDREW FOOTIT DESIGN
Brooklyn / JAMRA PATEL Portland
/ NAFFA Portland

R&CPMK New York BOOM BROADCAST & MEDIA
/ WEBER RELATIONS Littleton /
SHANDWICK CONNECT360 New York
Washington, DC

ZENO GROUP New YORK CAMPBELL'S SNACK COMPANY
York Camden

GALE New York

HOPE AND GLORY
London

E.L.F. COSMETICS
New York / LIQUID
DEATH Amarillo

KETCHUM Chicago

WEBER GROUPECONNECT Boston / MCA
SHANDWICK New York
Chicago

ESSENCEDIACOM London /
FACTORY STUDIOS London /
UNTOLD STUDIOS London /
WORK EDITORIAL London

DAVID Miami KETAMA Buenos Aires /
MARMOSSET MUSIC Portland /
MAYFLOWER New York

DOORDASH San Francisco /
SUPERETTE San Francisco

MOJO
SUPERMARKET
New York

BURGER KING Madrid

CRAFT Dusseldorf / WWF
GERMANY Berlin

PORTER NOVELLI MARS GLOBAL Tennessee / MARS
Auckland NEW ZEALAND Auckland

TEAM HEROINE Auckland / UN
DEPARTMENT OF GLOBAL
COMMUNICATIONS OUTREACH
DIVISION New York

FOR THE RIGHT REASONS
Amsterdam /
OGILVY Singapore

CANJA AUDIO CULTURE Curitiba
/ CUE GROUP Shanghai

ARTISANS DU FILM Paris

OGILVY Kuala Lumpur

THE GOAT AGENCY Singapore

ANDREW FOOTIT DESIGN
Brooklyn / JAMRA PATEL Portland
/ NAFFA Portland