

Print & Publishing Shortlist

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media
A01 (Consumer Goods)									
A01/031	00447	THE MOST FAMOUS CHALICE MODEL	STELLA ARTOIS	STELLA ARTOIS	GUT, Miami	UNITED STATES	JONES KNOWLES RITCHIE London / SYNERGY PRODUCTIONS St. Louis		STARCOM Chicago
A01/032	00445	THE MOST FAMOUS CAN MODEL	STELLA ARTOIS	STELLA ARTOIS	GUT, Miami	UNITED STATES	JONES KNOWLES RITCHIE London / SYNERGY PRODUCTIONS St. Louis		STARCOM Chicago
A01/039	00442	THE MOST FAMOUS 6-PACK MODEL	STELLA ARTOIS	STELLA ARTOIS	GUT, Miami	UNITED STATES	JONES KNOWLES RITCHIE London / SYNERGY PRODUCTIONS St. Louis		STARCOM Chicago
A01/073	00545	STAIRS	MAGNUM	MAGNUM ICE CREAM	LOLA MULLENLOWE, Madrid	SPAIN	MJZ Los Angeles	BIG SYNC MUSIC London / GLASSWORKS Barcelona	MINDSHARE London
A01/075	00550	CORNER	MAGNUM	MAGNUM ICE CREAM	LOLA MULLENLOWE, Madrid	SPAIN	MJZ London	BIG SYNC MUSIC London / GLASSWORKS Barcelona	MINDSHARE London
A01/076	00554	DOORSTEP	MAGNUM	MAGNUM ICE CREAM	LOLA MULLENLOWE, Madrid	SPAIN	MJZ London	BIG SYNC MUSIC London / GLASSWORKS Barcelona	MINDSHARE London
A01/078	00552	COLUMN	MAGNUM	MAGNUM ICE CREAM	LOLA MULLENLOWE, Madrid	SPAIN	MJZ London	BIG SYNC MUSIC London / GLASSWORKS Barcelona	MINDSHARE London
A01/079	00546	WALL	MAGNUM	MAGNUM ICE CREAM	LOLA MULLENLOWE, Madrid	SPAIN	MJZ Los Angeles	BIG SYNC MUSIC London / GLASSWORKS Barcelona	MINDSHARE London

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A01/125	00723	TEBOGO - SOUTH AFRICA	COCA-COLA	COCA-COLA	VML, New York / VML, Kansas City / VML, Sao Paulo	UNITED STATES / BRAZIL	BALIPROD Bali / GLITCH PRODUCTIONS Mumbai / MANGO FILMS Guadalajara / NETO+SHOOKAN PRODUCTIONS Johannesburg / SUGARCANE FILMES Sao Paulo	RAW AUDIO Sao Paulo / SUGARCANE FILMES Sao Paulo / VML Sao Paulo	ESSENCEMEDIAC OM Mexico City
A01/128	00751	THE BEER INSIDE THE MUSIC_AMERICA NQUARTET	BUDWEISER	BEER	AFRICA CREATIVE DDB, Sao Paulo	BRAZIL	LA CARRETERA FILMES São Paulo / MODO INTEGRADO DE PRODUCOES Sao Paulo / MUGSHOT Sao Paulo		
A01/129	00743	THE BEER INSIDE THE MUSIC_FEBEM	BUDWEISER	BEER	AFRICA CREATIVE DDB, Sao Paulo	BRAZIL	LA CARRETERA FILMES São Paulo / MODO INTEGRADO DE PRODUCOES Sao Paulo / MUGSHOT Sao Paulo		
A01/147	00606	YOGA VILLAGE_TABLE TOP	ADIDAS CHINA	ADIDAS BRANDING	TBWA\BOLT, SHANGHAI	MAINLAND CHINA	SHANGHAI SHIBEI MEDIA Shanghai		
A01/148	00778	YOGA VILLAGE_HAND TO TOE	ADIDAS CHINA	ADIDAS BRANDING	TBWA\CHINA, Shanghai	MAINLAND CHINA	SHANGHAI SHIBEI MEDIA Shanghai		
A01/149	00776	YOGA VILLAGE_HEADS TAND	ADIDAS CHINA	ADIDAS BRANDING	TBWA\CHINA, Shanghai	MAINLAND CHINA	SHANGHAI SHIBEI MEDIA Shanghai		
A01/151	00777	YOGA VILLAGE_WIND BLOWN TREE	ADIDAS CHINA	ADIDAS BRANDING	TBWA\CHINA, Shanghai	MAINLAND CHINA	SHANGHAI SHIBEI MEDIA Shanghai		
A01/152	00775	YOGA VILLAGE_YOGIS	ADIDAS CHINA	ADIDAS BRANDING	TBWA\CHINA, Shanghai	MAINLAND CHINA	SHANGHAI SHIBEI MEDIA Shanghai		
<u>A03 (Automotive)</u>									
A03/047	00353	POLYESTER	VOLKSWAGEN	ID.BUZZ	VOLKSWAGEN, Quito / BBDO CHILE, Santiago / BBDO ECUADOR, Quito	ECUADOR / CHILE	EL NENE DEL GLOBO ROJO Madrid / WOLF CREDO STUDIO Buenos Aires	EDUARDO NAVARRO Madrid	

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A03/048	00356	FISHING WIRE	VOLKSWAGEN	ID.BUZZ	VOLKSWAGEN, Quito / BBDO CHILE, Santiago / BBDO ECUADOR, Quito	ECUADOR / CHILE	EL NENE DEL GLOBO ROJO Madrid / WOLF CREDO STUDIO Buenos Aires	EDUARDO NAVARRO Madrid
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A04 (Travel, Leisure, Retail, Restaurants & Fast Food Chains)

A04/001	00022	1943	ROBERT CAPA CONTEMPORARY PHOTOGRAPHY CENTER	ROBERT CAPA PHOTOGRAPHY CENTER	INNOCEAN BERLIN	GERMANY	INNOCEAN BERLIN	INNOCEAN BERLIN	HAVAS MEDIA Frankfurt / HAVAS MEDIA ITALY Milan
A04/026	00262	DRIVE - THRU	BURGER KING	BURGER KING 70TH ANNIVERSARY	TRANS COMPANY, Buenos Aires / ROOM 23, Buenos Aires	ARGENTINA	ARTWORLD New York City / TRANS COMPANY Buenos Aires		
A04/027	00261	PARKING LOTE	BURGER KING	BURGER KING 70TH ANNIVERSARY	TRANS COMPANY, Buenos Aires / ROOM 23, Buenos Aires	ARGENTINA	ARTWORLD New York City / TRANS COMPANY Buenos Aires		
A04/059	00256	MELBOURNE	SLEEPZONE	TEMPUR PILLOWS	ADPRO OMD, Amman	JORDAN			ADPRO OMD Amman
A04/060	00254	ROME	SLEEPZONE	TEMPUR PILLOWS	ADPRO OMD, Amman	JORDAN			ADPRO OMD Amman
A04/082	00677	TRIP MY PIC	HALCÓN VIAJES	TRAVEL AGENCY	DDB SPAIN, Madrid	SPAIN	CROWD.DIGITAL Barcelona		

A05 (Media/Entertainment)

A05/020	00367	SEAL ALARM	THE TIMES OF INDIA	THE TIMES OF INDIA	VML, Mumbai / WUNDERMAN THOMPSON, Mumbai	INDIA	ILLUSION CGI STUDIO Bangkok		
A05/022	00420	THE 100TH EDITION	FRANKFURTER ALLGEMEINE ZEITUNG	FRANKFURTER ALLGEMEINE ZEITUNG	SCHOLZ & FRIENDS, Berlin	GERMANY	SCHOLZ & FRIENDS Berlin	SCHOLZ & FRIENDS Berlin	
A05/027	00368	TURTLE ALARM	THE TIMES OF INDIA	THE TIMES OF INDIA	VML, Mumbai / WUNDERMAN THOMPSON, Mumbai	INDIA	ILLUSION CGI STUDIO Bangkok		
A05/029	00615	SEABIRD ALARM	THE TIMES OF INDIA	THE TIMES OF INDIA	VML, Mumbai / WUNDERMAN THOMPSON, Mumbai	INDIA	ILLUSION CGI STUDIO Bangkok		

A06 (Consumer Services/Business to Business)

A06/019	00568	CAMEL	DHL	DHL	HORIZON FCB, Dubai	UNITED ARAB EMIRATES			
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A06/020	00566	KAYAK	DHL	DHL	HORIZON FCB, Dubai	UNITED ARAB EMIRATES		
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A07 (Not-for-Profit / Charity / Government)

A07/016	00070	GREEN	THE FIGHT AGAINST ALZHEIMER'S ASSOCIATION	THE FIGHT AGAINST ALZHEIMER'S ASSOCIATION	REPUBLICA HAVAS , Miami	UNITED STATES	LA PERLA Buenos Aires	DIEGO CHILIANO Buenos Aires / LA PERLA Buenos Aires
A07/023	00136	"AT SECOND GLANCE."	GERMAN DEPRESSION AID FOUNDATION	GERMAN DEPRESSION AID FOUNDATION	GRABARZ & PARTNER, Hamburg	GERMANY	GRABARZ & PARTNER Hamburg	WALLDECAUX Berlin
A07/043	00525	MACHINE GENERATED 2	MACMA	MACMA	DAVID, Buenos Aires	ARGENTINA		
A07/048	00388	TEAR COUTURE LOOKBOOK	ASTI	ASTI	McCANN HEALTH, London	UNITED KINGDOM	RANKIN CREATIVE London	
A07/056	00655	GREG ABBOTT	CHANGE THE REF	CHANGE THE REF	ALMA DDB, Miami	UNITED STATES	NOT NORMAL Miami	
A07/057	00650	RICK SCOTT	CHANGE THE REF	CHANGE THE REF	ALMA DDB, Miami	UNITED STATES	NOT NORMAL Miami	
A07/058	00653	NIKKI HALEY	CHANGE THE REF	CHANGE THE REF	ALMA DDB, Miami	UNITED STATES	NOT NORMAL Miami	

B01 (Commercial Publications)

B01/004	00154	UNFINISHED	EE	EE	SAATCHI & SAATCHI, London	UNITED KINGDOM	PRODIGIOUS London	FACTORY STUDIO London / PRESSISION Leeds
B01/016	00727	THANKS FOR COKE-CREATING	COCA-COLA	COCA-COLA	VML, New York / VML, Kansas City / VML, Sao Paulo	UNITED STATES / BRAZIL	BALIPROD Bali / GLITCH PRODUCTIONS Mumbai / MANGO FILMS Guadalajara / NETO+SHOOKAN PRODUCTIONS Johannesburg / SUGARCANE FILMES Sao Paulo	RAW AUDIO Sao Paulo / SUGARCANE FILMES Sao Paulo / VML Sao Paulo ESSENCEMEDIAC OM Mexico City
B01/020	00700	THE ESSENTIAL PRESS GUIDE FROM THE MIDDLE EAST	ANNAHAR NEWSPAPER	ANNAHAR NEWSPAPER	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES	MANGO JAM STUDIO Dubai / VIP FILMS Dubai	

B02 (Publications for Good)

B02/002	00045	UNSHOWABLE	WORLD VISION FRANCE	HUMANITARIAN CAUSES	STEVE, PARIS	FRANCE	STEVE PARIS	STEVE PARIS
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B02/011	00366	#UNPLASTICINDIA A	THE TIMES OF INDIA	THE TIMES OF INDIA	VML, Mumbai / WUNDERMAN THOMPSON, Mumbai	INDIA	ILLUSION CGI STUDIO Bangkok	
B02/018	00430	SMARTTREE'S 15 UNDER 15	SMARTTREE	HR SOLUTIONS	VML, Bucharest	ROMANIA		ESSENCEMEDIAC OM Bucharest
B02/020	00688	BLACK LIGHTS	BRDESCO SEGUROS & GOMA/EMPREGUE AFRO & MUSEU AFRO-UFBA	BLACK LIGHTS	ALMAPBBDO, Sao Paulo	BRAZIL	ALMAPBBDO Sao Paulo / DIALETO STUDIO Sao Paulo / RAW AUDIO Sao Paulo	

C01 (Innovative and adapted use of Print & Publishing)

C01/008	00702	THE AI PRESIDENT	ANNAHAR NEWSPAPER	ANNAHAR NEWSPAPER	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES	ADDITION New York		AN-NAHAR NEWSPAPER Beirut
C01/010	00634	A SOUP TO REMEMBER	MARODI	MARODI	BRUKETA&ZINIC&GRE Y, Zagreb	CROATIA	BRUKETA&ZINIC&GRE Y Zagreb / CEROVSKI PRINT BOUTIQUE Zagreb	BRUKETA&ZINIC& GREY Zagreb	BRUKETA&ZINIC& GREY Zagreb / KOMUNIKACIJSKI LABORATORIJ Zagreb
C01/012	00676	TRIP MY PIC	HALCÓN VIAJES	TRAVEL AGENCY	DDB SPAIN, Madrid	SPAIN	CROWD.DIGITAL Barcelona		
C01/013	00403	THE BEKO INHERITANCE	BEKO	BEKO	VML, London / VML, Berlin	UNITED KINGDOM / GERMANY	DEPO FILM Istanbul	ELECTRIC THEATRE COLLECTIVE London / ROOTS POST PRODUCTION Istanbul	INGAGE Istanbul

D01 (Local Brand)

D01/005	00424	THE 100TH EDITION	FRANKFURTER ALLGEMEINE ZEITUNG	FRANKFURTER ALLGEMEINE ZEITUNG	SCHOLZ & FRIENDS, Berlin	GERMANY	SCHOLZ & FRIENDS Berlin	SCHOLZ & FRIENDS Berlin	
D01/006	00533	REPRINTING NICA	LA PRENSA NEWSPAPER	LA PRENSA SPECIAL EDITION	HAVAS COSTA RICA, San Antonio / BETC HAVAS, Sao Paulo	COSTA RICA / BRAZIL	FULFIERROS San Jose / PUNCH AUDIO Sao Paulo		HAVAS COSTA RICA San Antonio
D01/008	00621	SICKER THAN THE PATIENTS	FRONTLINE19	FRONTLINE19	adam&eveDDB, London	UNITED KINGDOM	MJZ Los Angeles		

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D02 (Challenger Brand)

D02/007	00537	FINGER LICKERS	KFC	KENTUCKY FRIED CHICKEN	MULLENLOWE SSP3 COLOMBIA, Bogota	COLOMBIA	MULLENLOWE SSP3 COLOMBIA Bogota	MULLENLOWE SSP3 COLOMBIA Bogota
D02/011	00652	BETTER WITH PEPSI - RUM	PEPSI	PEPSI	ALMA DDB, Miami	UNITED STATES		

D03 (Single-Market Campaign)

D03/012	00530	REPRINTING NICA	LA PRENSA NEWSPAPER	LA PRENSA SPECIAL EDITION	HAVAS COSTA RICA, San Antonio / BETC HAVAS, Sao Paulo	COSTA RICA / BRAZIL	FULFIERROS San Jose / PUNCH AUDIO Sao Paulo	HAVAS COSTA RICA San Antonio
D03/015	00374	EDIBLE LITERATURE	KAMEYA YOSHINAGA	BUNGASHI (JAPANESE CONFECTIONERY)	VML OGILVY JAPAN, Tokyo	JAPAN		
D03/036	10796	MEXICO FAMILIES	SAVE THE CHILDREN	SAVE THE CHILDREN	GREY, Mexico City	MEXICO	WHISKY FILMS Mexico City	

D04 (Social Behaviour & Cultural Insight)

D04/021	00379	NURSES	MUSÉE DE LA GRANDE GUERRE	MUSÉE DE LA GRANDE GUERRE	DDB PARIS	FRANCE			
D04/024	00531	REPRINTING NICA	LA PRENSA NEWSPAPER	LA PRENSA SPECIAL EDITION	HAVAS COSTA RICA, San Antonio / BETC HAVAS, Sao Paulo	COSTA RICA / BRAZIL	FULFIERROS San Jose / PUNCH AUDIO Sao Paulo	HAVAS COSTA RICA San Antonio	
D04/035	00553	FIND YOUR SUMMER	MAGNUM	MAGNUM ICE CREAM	LOLA MULLENLOWE, Madrid	SPAIN	MJZ Los Angeles	BIG SYNC MUSIC London / GLASSWORKS Barcelona	MINDSHARE London
D04/036	00549	GUESS WHO WON	PERSIL	LAUNDRY DETERGENT	LOLA MULLENLOWE, Madrid	SPAIN	LOLA MULLENLOWE Madrid		MINDSHARE London
D04/039	00376	'TIL IT'S DONE	FOOTBALL AUSTRALIA	THE MATILDAS	OGILVY AUSTRALIA, Melbourne	AUSTRALIA	OGILVY AUSTRALIA Melbourne		OGILVY AUSTRALIA Melbourne
D04/046	00722	THANKS FOR COKE-CREATING	COCA-COLA	COCA-COLA	VML, New York / VML, Kansas City / VML, Sao Paulo	UNITED STATES / BRAZIL	BALIPROD Bali / GLITCH PRODUCTIONS Mumbai / MANGO FILMS Guadalajara / NETO+SHOOKAN PRODUCTIONS Johannesburg / SUGARCANE FILMES Sao Paulo	RAW AUDIO Sao Paulo / SUGARCANE FILMES Sao Paulo / VML Sao Paulo	ESSENCEMEDIAC OM Mexico City

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D04/054	00656	BETTER WITH PEPSI - RUM	PEPSI	PEPSI	ALMA DDB, Miami	UNITED STATES			
D04/055	00651	WRONG CANDIDATES	CHANGE THE REF	CHANGE THE REF	ALMA DDB, Miami	UNITED STATES	NOT NORMAL	Miami	
D04/056	00736	10 VS 10	DOVE	DOVE	OGILVY, London / OGILVY AUSTRALIA, Sydney	UNITED KINGDOM / AUSTRALIA	OGILVY AUSTRALIA Sydney / OGILVY London		MINDSHARE London
D04/058	00613	THE WAIT	HEINZ	HEINZ TOMATO KETCHUP	1984, Santiago	CHILE	FABULA	Santiago	
D04/063	00719	RECYCLE ME	COCA-COLA	COCA-COLA	OGILVY, New York	UNITED STATES	LOBO	New York	
D04/065	00365	OUTDOOR INSTALLATION	BIRGÜN	NESPAPER	BIRGUN YAYINCILIK VE ILETISIM, Istanbul / TBWA ISTANBUL, Istanbul	TURKEY	PUBLIC FILM	Istanbul	
D04/071	10746	BRAHMA PHONE	BRAHMA	BEER	AFRICA CREATIVE DDB, Sao Paulo	BRAZIL	AMBEV DRAFTLINE INTEGRADA Sao Paulo / KAUS FILM Sao Paulo / MONKEY Sao Paulo / SATELITE AUDIO Sao Paulo / THINKERS STUDIOS Sao Paulo	GUAVA POST Sao Paulo	AFRICA CREATIVE DDB Sao Paulo

D05 (Use of Humour)

D05/004	00077	LIFE IS NOT AN IKEA CATALOGUE	IKEA	FURNITURE	TRY, Oslo	NORWAY	PRAVDA Oslo / TINAGENT Oslo	PRAVDA Oslo / TINAGENT Oslo	
D05/018	00587	GET COMFORTABLE	ANDREX	ANDREX	FCB LONDON	UNITED KINGDOM	BISCUIT FILMWORKS London / THE QUARRY London	LELAND MUSIC London / NUMBER 8 London / SELECTED WORKS London	PHD London
D05/022	00708	LAST DROP	HEINZ	LAST DROP	LEPUB, Sao Paulo / PUBLICIS GROUPE BENELUX, Brussels	BRAZIL / BELGIUM	PUNCH AUDIO Sao Paulo / TROPICAL FILM Sao Paulo / WBORN Sao Paulo		
D05/031	00711	GUILTY PETS	IKEA	IKEA	INGO, Hamburg	GERMANY	HOOKEED MUSIC Hamburg / THE PRODUCER Madrid		
D05/033	00626	IRISH-ISH FOR A DAY	HEINEKEN	HEINEKEN	LEPUB, Milan	ITALY			

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D06 (Breakthrough on a Budget)

D06/013	00675	TRIP MY PIC	HALCÓN VIAJES	TRAVEL AGENCY	DDB SPAIN, Madrid	SPAIN	CROWD.DIGITAL Barcelona		
D06/015	20701	CHILD WEDDING CARDS	UN WOMEN	UN WOMEN	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES	KARMA KOLLECTIVE Karachi / SHINY TOY GUNS Karachi		

D07 (Corporate Purpose & Social Responsibility)

D07/002	00026	TWIGGY FULL CIRCLE	EBAY	EBAY.COM	ESSENCEMEDIACOM, New York	UNITED STATES	CONDE NAST New York / VOGUE New York	CONDE NAST New York / VOGUE New York	EBAY New York / ESSENCEMEDIAC OM New York
D07/006	00135	"AT SECOND GLANCE."	GERMAN DEPRESSION AID FOUNDATION	GERMAN DEPRESSION AID FOUNDATION	GRABARZ & PARTNER, Hamburg	GERMANY	GRABARZ & PARTNER Hamburg		WALLDECAUX Berlin
D07/014	00249	THE LAST SAFETY FEATURE	HYUNDAI	AUTONOMOUS DRIVING TECHNOLOGY	JUNG VON MATT AG, Hamburg	GERMANY	JUNG VON MATT AG Hamburg	JUNG VON MATT AG Hamburg	JUNG VON MATT AG Hamburg
D07/017	10032	WINNIE-THE- POOH: THE DEFORESTED EDITION	WHO GIVES A CRAP	100% RECYCLED TOILET PAPER	TBWA\MELBOURNE / ELEVEN, Melbourne	AUSTRALIA			ELEVEN Melbourne
D07/020	00422	THE 100TH EDITION	FRANKFURTER ALLGEMEINE ZEITUNG	FRANKFURTER ALLGEMEINE ZEITUNG	SCHOLZ & FRIENDS, Berlin	GERMANY	SCHOLZ & FRIENDS Berlin	SCHOLZ & FRIENDS Berlin	
D07/032	00734	10 VS 10	DOVE	DOVE	OGILVY, London / OGILVY AUSTRALIA, Sydney	UNITED KINGDOM / AUSTRALIA	OGILVY AUSTRALIA Sydney / OGILVY London		MINDSHARE London
D07/034	00646	BRAIDED HISTORY	L'ORÉAL DE PUERTO RICO	MIZANI	DDB LATIN PUERTO RICO	PUERTO RICO	DDB LATIN PUERTO RICO	DDB LATIN PUERTO RICO	DDB LATIN PUERTO RICO

D08 (Market Disruption)

D08/002	00532	REPRINTING NICA	LA PRENSA NEWSPAPER	LA PRENSA SPECIAL EDITION	HAVAS COSTA RICA, San Antonio / BETC HAVAS, Sao Paulo	COSTA RICA / BRAZIL	FULFIERROS San Jose / PUNCH AUDIO Sao Paulo		HAVAS COSTA RICA San Antonio
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D08/005	00728	THANKS FOR COKE-CREATING	COCA-COLA	COCA-COLA	VML, New York / VML, Kansas City / VML, Sao Paulo	UNITED STATES / BRAZIL	BALIPROD Bali / GLITCH PRODUCTIONS Mumbai / MANGO FILMS Guadalajara / NETO+SHOOKAN PRODUCTIONS Johannesburg / SUGARCANE FILMES Sao Paulo	RAW AUDIO Sao Paulo / SUGARCANE FILMES Sao Paulo / VML Sao Paulo	ESSENCEDIAC OM Mexico City
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Total Shortlisted: 85

PR

Additional

3PM/WEBER
SHANDWICK New
York

3PM/WEBER
SHANDWICK New
York

3PM/WEBER
SHANDWICK New
York

OGILVY PR London VML Johannesburg / VML Mexico
City / VML Sydney

PERSUASION ROBERT CAPA
COMMUNICATIONS CONTEMPORARY
London PHOTOGRAPHY CENTER
Budapest

SCHOLZ &
FRIENDS Berlin

GRABARZ &
PARTNER Hamburg

CRAFT London ASTI London

CHANGE THE REF Parkland

CHANGE THE REF Parkland

CHANGE THE REF Parkland

PITCH London EE London

OGILVY PR London VML Johannesburg / VML Mexico
City / VML Sydney

IMPACT BBDO
Beirut

VML Bucharest

IMPACT BBDO
Beirut / IMPACT
PORTER NOVELLI
Dubai

BRUKETA&ZINIC&
GREY Zagreb /
KOMUNIKACIJSKI
LABORATORIJ
Zagreb

HILL+KNOWLTON SOCIALIT Cairo
STRATEGIES
London

SCHOLZ &
FRIENDS Berlin

750MPH London / OMD London /
PERSUASION London /
TENTHREE London / UNTOLD
STUDIOS London

PEPSI CO Miami

IPG New York

OGILVY
AUSTRALIA
Melbourne

OGILVY PR London VML Johannesburg / VML Mexico
City / VML Sydney

PEPSI CO Miami

CHANGE THE REF Parkland

EDELMAN New York

DONA ANTONIA Sao Paulo /
FLOW EFFECTS Sao Paulo / OBA
PRINT Sao Paulo / TKCV Sao
Paulo

THE KRAFT HEINZ CO Sao Paulo

AL FUTTAIM IKEA Dubai

LEPUB Amsterdam

ESSENCEDIAC
OM New York

GRABARZ &
PARTNER Hamburg

JUNG VON MATT
AG Hamburg

ELEVEN Melbourne WHO GIVES A CRAP Melbourne
/ FANCLUB PR
London /
TBWA\CHIAT\DAY
Los Angeles

SCHOLZ &
FRIENDS Berlin

EDELMAN New York

DDB LATIN
PUERTO RICO

OGILVY PR London VML Johannesburg / VML Mexico
City / VML Sydney
