

PR Shortlist

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media
<u>A01 (Consumer Goods)</u>									
A01/017	00526	150 YEARS OF WHATEVERKEN	HEINEKEN	HEINEKEN	LEPUB, Milan	ITALY	DESIGN BRIDGE AND PARTNERS Amsterdam / PRETTYBIRD London		
A01/023	00524	BAR EXPERIENCE	HEINEKEN	HEINEKEN	LEPUB, Milan	ITALY	C41 Amsterdam		DENTSU REDSTAR London
A01/032	00857	HEINZ KETCHUP FRAUD	HEINZ KETCHUP	HEINZ KETCHUP	RETHINK, Toronto	CANADA	WOLF Credo STUDIO Buenos Aires	FRAME DISTILLERY VFX Vancouver / GRAYSON MUSIC Toronto / R+D PRODUCTIONS Toronto	STARCOM Chicago
A01/033	00862	HEINZ KETCHUP & SEEMINGLY RANCH	HEINZ KETCHUP	HEINZ KETCHUP	RETHINK, Toronto	CANADA	FUZE REPS Toronto		STARCOM Chicago
A01/056	01271	THE COST OF BEAUTY	DOVE	DOVE MASTERBRAND	OGILVY, London / OGILVY, Toronto	UNITED KINGDOM / CANADA	SMUGGLER London	FINAL CUT New York	MINDSHARE New York
<u>A02 (Healthcare)</u>									
A02/002	00213	THE MISHEARD VERSION	SPECSAVERS	SPECSAVERS HEARING TESTS	GOLIN, London	UNITED KINGDOM	GOLIN London	GOLIN London	GOLIN London
A02/020	00695	THE NIL STUDENT NURSE INITIATIVE	SAUCONY	SAUCONY RUNNING SHOES	DONER, Southfield	UNITED STATES			
<u>A03 (Automotive)</u>									
A03/010	01344	VW 70 YEARS CAMPAIGN	VOLKSWAGEN	VOLKSWAGEN	ALMAPBBDO, Sao Paulo	BRAZIL	BOILER FILMS Sao Paulo / RAW AUDIO Sao Paulo	FLOW EFFECTS Sao Paulo	

A04 (Travel, Leisure, Retail, Restaurants & Fast Food Chains)

PR Shortlist

A04/009	00159	THE BIGGER DRAW	HAMBURG MARKETING GMBH	THE BIGGER DRAW	JUNG VON MATT AG, Hamburg	GERMANY	2WEI MUSIC Hamburg / SIMON & PAUL Hamburg		
A04/029	00951	SPRING BREAK UP	MIAMI BEACH COALITION	MIAMI BEACH	VML, Miami	UNITED STATES	LETCA FILMS Miami		
A04/031	00534	VISIT SWEDEN (NOT SWITZERLAND)	VISIT SWEDEN	TRAVEL & TOURISM	FORSMAN & BODENFORS, Gothenburg	SWEDEN	BLECK Stockholm	BLECK Stockholm	MINDSHARE Stockholm
A04/042	01117	PROTECTASBIH	SAUDIA AIRLINES	SANITIZING PRAYER BEADS	LEO BURNETT, Jeddah / SAATCHI & SAATCHI ME, Dubai	SAUDI ARABIA / UNITED ARAB EMIRATES	AETHA DESIGN Poole / D AND F LABS Dubai / DEJAVU Dubai / LIWA CONTENT DRIVEN Dubai	LIWA CONTENT DRIVEN Dubai	LEO BURNETT Jeddah / SAATCHI & SAATCHI ME Dubai / ZENITH Dubai

A05 (Media/Entertainment)

A05/009	01416	ALCARAZ SIGNS	NETFLIX	TV PROGRAM	DAVID, Madrid	SPAIN	DESEIF Madrid / MORENA FILMS Madrid / OWLEY STUDIO New York / PICKLE MUSIC Madrid	SISTEMA DEL SOLAR (PROD. AUDIOVISUAL) Valencia	
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A06 (Consumer Services/Business to Business)

A06/014	00889	WOMEN'S FOOTBALL	ORANGE	CSR	MARCEL, Paris	FRANCE	PRODIGIOUS Paris		
A06/020	01149	LULUMELON EOSS	HDFC BANK	HDFC BANK	FCB KINNECT, Mumbai	INDIA	FCB KINNECT Mumbai	FCB/SIX INDIA Mumbai	
A06/024	01373	TRANSLATORS	U.S. BANK	ASISTENTE INTELIGENTE	WEBER SHANDWICK, New York / McCANN, Detroit	UNITED STATES	PARK PICTURES New York		

A07 (Not-for-Profit / Charity / Government)

A07/003	00068	#PUTINYOURVOTE	MYCLIMATE	POLITICAL CAMPAIGN «YES TO THE CLIMATE ACT»	JUNG VON MATT AG, Hamburg / JUNG VON MATT/LIMMAT, Zurich	GERMANY / SWITZERLAND	ANALOG / DIGITAL Warsaw / JEFF ZURICH Zurich / JUNG VON MATT/LIMMAT Zurich / MELT Warsaw / MYCLIMATE Zurich	JUNG VON MATT/LIMMAT Zurich	
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A07/009	00146	TRAFFICKING INCORPORATED	TALITA	NON-PROFIT ORGANIZATION THAT HELPS VICTIMS OF THE SEX TRADE.	AKESTAM HOLST, Stockholm	SWEDEN		RED PIPE SOUND DESIGN Stockholm	
A07/013	00186	THE BIG SHAKE UP	AKTION DEUTSCHLAND HILFT (ALLIANCE OF GERMAN AID ORGANISATIONS)	AKTION DEUTSCHLAND HILFT	HAVAS, Dusseldorf	GERMANY			HAVAS Dusseldorf
A07/025	00367	THE PLASTIC FORECAST	MINDEROO FOUNDATION	THE PLASTIC FORECAST	M&C SAATCHI, Sydney	AUSTRALIA	COLLIDER Sydney / M&C SAATCHI Sydney / RESOLUTION Sydney / UNXPCTD Paris	M&C SAATCHI Sydney / RESOLUTION Sydney	JELLYFISH FRANCE Paris
A07/049	00584	THE DEAD SEA	GREENPEACE	NATURE PRESERVATION	&Co. / NoA, Copenhagen	DENMARK	&Co. / NoA Copenhagen / GREENPEACE Copenhagen / SPORTSFISHING ASSOCIATION OF DENMARK Bredsten		&Co. / NoA Copenhagen / GREENPEACE Copenhagen
A07/061	00978	THE HIPPOCRATIC OATH 2023	ISNI	ISNI	OGILVY PARIS	FRANCE	HOGARTH PARIS Levallois Perret	HOGARTH PARIS Levallois Perret	
A07/064	00667	CALL GLENN	CHILD FOCUS	BELGIAN CENTER FOR MISSING AND SEXUALLY EXPLOITED CHILDREN	VML BELGIUM, Antwerp / WUNDERMAN THOMPSON, Antwerp	BELGIUM	AKA DE MENSEN Zaventem		MEDIACOMM Brussels
A07/065	00787	UNSILENCE THE VIOLENCE	TERRE DES FEMMES	TERRE DES FEMMES	SCHOLZ & FRIENDS, Hamburg / 2030 KOMMUNIKATION, Munich	GERMANY	STEREO FILMS Berlin / STEREO FILMS MEDIENPRODUKTION GMBH Munich / TONY PETERSEN FILM Hamburg		HYGH AG Berlin

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A07/069	00893	ATACAMA FASHION WEEK	DESIERTO VESTIDO & FASHION REVOLUTION	ENVIRONMENTAL STATEMENT	ARTPLAN, São Paulo	BRAZIL	CURIOSISM Sao Paulo / MAURICIO NAHAS ESTUDIO FOTOGRAFICO Sao Paulo / RAW AUDIO Sao Paulo / SUGARCANE FILMES Sao Paulo	GOOD IMAGE Sao Paulo / IPRODUCE Sao Paulo / NEXT COMUNICACAO Rio de Janeiro / P+E GALERIA DIGITAL São Paulo	
A07/071	01012	GUSTAVE ROUSSY - A TRUE STORY	GUSTAVE ROUSSY	AWARENESS	PUBLICIS CONSEIL, Paris	FRANCE	ICONOCLAST Paris	POSTER PARIS	
<u>B01 (Social Engagement)</u>									
B01/012	00454	SNOOP GOES SMOKELESS	SOLO STOVE	SOLO STOVE	THE MARTIN AGENCY, Richmond	UNITED STATES	EVEN ODD San Francisco / FRIENDS & FAMILY San Francisco	OVERCOAST MUSIC AND SOUND Richmond / ROYAL MUSTER Los Angeles / SUPERJOY Richmond	
B01/018	00632	ASSUME THAT I CAN	COORDOWN	WORLD DOWN SYNDROME DAY	SMALL, New York	UNITED STATES	INDIANA PRODUCTION COMPANY Milan		
B01/027	00752	WITHOUT CONSENT - A MESSAGE FROM ELLA	DEUTSCHE TELEKOM	DEUTSCHE TELEKOM	adam&eve, Berlin	GERMANY	TEMPOMEDIA Berlin	EMETRIQ Hamburg / MINDSHARE Frankfurt	
B01/028	00832	MICHAEL CERAVE	CERAVE	CERAVE MOISTURIZING CREAM	OGILVY PR, New York	UNITED STATES	PRETTYBIRD Los Angeles	BLACKSMITH New York / HEARD CITY New York / LELAND MUSIC London / MACKCUT New York	BCL New York
B01/040	01042	FUTURE TALKS	CASA DE LA AMISTAD	ASOCIATION	OGILVY, Mexico City	MEXICO	FONOBX Mexico / SANTOS FILMS Mexico City	EL TEJEDOR Mexico City / SANTOS Mexico / SILENCE TRACK Mexico	PHD Mexico

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B01/045	01159	YES, COUCH!	FACEBOOK	FACEBOOK MARKETPLACE	MOJO SUPERMARKET, New York / CREATIVE X, California / META, Menlo Park	UNITED STATES			
B01/050	01236	MORUMBIS	BIS	MORUMBIS	DAVID, Sao Paulo	BRAZIL	HEFTY Sao Paulo / HOGARTH WORLDWIDE Sao Paulo / KAUS FILM Sao Paulo / PROS Sao Paulo		DAVID Sao Paulo
B01/051	01262	AFTER-DINNER DINNER	MCDONALD'S	MCDONALD'S	FP7 McCANN, Dubai	UNITED ARAB EMIRATES		VOX HAUS Petropolis	SPLASH MEDIA SRL. Santo Domingo
B01/065	01226	DOORDASH-ALL- THE-ADS	DOORDASH	DOORDASH	WIEDEN+KENNEDY, Portland / SUPERETTE, San Francisco	UNITED STATES	LORD DANGER Los Angeles	FIELD DAY Portland / MODERN LOGIC Los Angeles / THE ARTERY New York	WAVEMAKER New York
B01/067	01267	THE COST OF BEAUTY	DOVE	DOVE MASTERBRAND	Ogilvy, London / Ogilvy, Toronto	UNITED KINGDOM / CANADA	SMUGGLER London	FINAL CUT New York	MINDSHARE New York

B03 (Real-Time Response)

B03/009	00371	THE PLASTIC FORECAST	MINDEROO FOUNDATION	THE PLASTIC FORECAST	M&C SAATCHI, Sydney	AUSTRALIA	COLLIDER Sydney / M&C SAATCHI Sydney / RESOLUTION Sydney / UNXPCTD Paris	M&C SAATCHI Sydney / RESOLUTION Sydney	JELLYFISH FRANCE Paris
B03/010	00348	CLIMATE DOCTOR'S CERTIFICATE	SCHOOL STRIKE 4 CLIMATE	CLIMATE DOCTOR'S CERTIFICATE	CHEP NETWORK, Melbourne	AUSTRALIA	CHEP NETWORK Melbourne	CHEP NETWORK Melbourne	CHEP NETWORK Melbourne
B03/017	00856	HEINZ KETCHUP & SEEMINGLY RANCH	HEINZ KETCHUP	HEINZ KETCHUP	RETHINK, Toronto	CANADA	FUZE REPS Toronto		STARCOM Chicago
B03/019	01129	LIFETIME CONTRACT IN MAYO	HELLMANN'S	HELLMANN'S MAYONNAISE	EDELMAN, New York	UNITED STATES	EDELMAN New York / SEQUITUR CINEMA South Nashville		
B03/038	01151	THE X-TINCTION TIMELINE	WWF	SPECIES CONSERVATION	McCANN, Dusseldorf	GERMANY			

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B04 (Content Creation & Production)

B04/005	00212	THE MISHEARD VERSION	SPECSAVERS	SPECSAVERS HEARING TESTS	GOLIN, London	UNITED KINGDOM	GOLIN London	GOLIN London	GOLIN London
B04/014	00709	IMAGINARY SQUADS	ITAÚ UNIBANCO	INSTITUCIONAL	GALERIA, Sao Paulo	BRAZIL	CANJA AUDIO Curitiba / FRAME Sao Paulo / THE ACID TIMES Sao Paulo	FRAME Sao Paulo	
B04/018	00980	THE HIPPOCRATIC OATH 2023	ISNI	ISNI	OGILVY PARIS	FRANCE	HOGARTH PARIS Levallois Perret	HOGARTH PARIS Levallois Perret	
B04/021	00890	WOMEN'S FOOTBALL	ORANGE	CSR	MARCEL, Paris	FRANCE	PRODIGIOUS Paris		

B06 (Innovative Use of Influencers/Creators)

B06/004	00084	GREETINGS FROM LA BANLIEUE	HEETCH	HEETCH	BETC, Paris	FRANCE	SOVAGE Paris		
B06/007	00215	THE MISHEARD VERSION	SPECSAVERS	SPECSAVERS HEARING TESTS	GOLIN, London	UNITED KINGDOM	GOLIN London	GOLIN London	GOLIN London
B06/024	00677	THE SOCIAL SWAP	HEINEKEN	HEINEKEN	EDELMAN, London / LEPUB, Milan	UNITED KINGDOM / ITALY	LEPUB Milan		
B06/044	01305	UNSEEN FACES	MISSING CHILDREEN & UNICEF	MISSING CHILDREEN REPORT SYSTEM	OGILVY ARGENTINA, Buenos Aires	ARGENTINA	FIGHT FILMS Buenos Aires		
B06/049	01341	VW 70 YEARS CAMPAIGN	VOLKSWAGEN	VOLKSWAGEN	ALMAPBBDO, Sao Paulo	BRAZIL	BOILER FILMS Sao Paulo / RAW AUDIO Sao Paulo	FLOW EFFECTS Sao Paulo	

C01 (Research, Data & Analytics)

C01/002	00369	THE PLASTIC FORECAST	MINDEROO FOUNDATION	THE PLASTIC FORECAST	M&C SAATCHI, Sydney	AUSTRALIA	COLLIDER Sydney / M&C SAATCHI Sydney / RESOLUTION Sydney / UNXPCTD Paris	M&C SAATCHI Sydney / RESOLUTION Sydney	JELLYFISH FRANCE Paris
C01/012	01421	THE MOVE TO -15	DP WORLD	DP WORLD	EDELMAN, London	UNITED KINGDOM			

C02 (PR Effectiveness)

C02/016	00888	WOMEN'S FOOTBALL	ORANGE	CSR	MARCEL, Paris	FRANCE	PRODIGIOUS Paris		
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C02/017	00977	SWEETHEARTS SITUATIONSHIPS	SWEETHEARTS	SWEETHEARTS	THE TOMBRAS GROUP, Knoxville	UNITED STATES	THE TOMBRAS GROUP Knoxville	THE TOMBRAS GROUP Knoxville
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D01 (Media Relations)

D01/011	00922	I CARE	ROYAL COMMISSION FOR ALULA	CULTURAL HERITAGE	HILL+KNOWLTON STRATEGIES, Dubai	UNITED ARAB EMIRATES	HILL+KNOWLTON STRATEGIES Dubai / MTART AGENCY London	HILL+KNOWLTON STRATEGIES Dubai / MTART AGENCY London	HILL+KNOWLTON STRATEGIES Dubai
D01/012	00200	THE WORLD'S UGLIEST LAWN	GOTLAND	WATER CONSERVATION	DIFFER, Stockholm	SWEDEN	COLONY Stockholm	COLONY Stockholm	
D01/013	00741	DRIVE WITH A-EYE: REVVING UP A REVOLUTION IN SMARTPHONE TECHNOLOGY	HONOR DEVICE CO., LTD.	HONOR MAGIC6 PRO SMARTPHONE	BCW, Hong Kong / HONOR DEVICE CO., LTD., Shenzhen	HONG KONG SAR / MAINLAND CHINA	JLB DESIGN London / PALO IT Hong Kong		BCW Hong Kong
D01/016	01266	MAAATE	MAYOR OF LONDON	VIOLENCE AGAINST WOMEN AND GIRLS (VAWG)	OGILVY, London	UNITED KINGDOM	HOGARTH London / RIDLEY SCOTT ASSOCIATES London	GRAMERCY PARK STUDIOS London	WAVEMAKER London

D02 (Use of Events & Stunts)

D02/011	00157	COORS LIGHTS OUT	COORS LIGHT	COORS LIGHT	RETHINK, Toronto	CANADA	MT VERNON ENTERTAINMENT Los Angeles		
D02/037	00453	SNOOP GOES SMOKELESS	SOLO STOVE	SOLO STOVE	THE MARTIN AGENCY, Richmond	UNITED STATES	EVEN ODD San Francisco / FRIENDS & FAMILY San Francisco	OVERCOAST MUSIC AND SOUND Richmond / ROYAL MUSTER Los Angeles / SUPERJOY Richmond	
D02/051	00575	ENGLAND BITTER	VICTORIA BITTER	VICTORIA BITTER	THE MONKEYS, PART OF ACCENTURE SONG, Sydney	AUSTRALIA	THE MONKEYS, PART OF ACCENTURE SONG Sydney		PHD Sydney
D02/072	00678	THE SOCIAL SWAP	HEINEKEN	HEINEKEN	EDELMAN, London / LEPUB, Milan	UNITED KINGDOM / ITALY	LEPUB Milan		

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D02/073	00786	UNSILENCE THE VIOLENCE	TERRE DES FEMMES	TERRE DES FEMMES	SCHOLZ & FRIENDS, Hamburg / 2030 KOMMUNIKATION, Munich	GERMANY	STEREO FILMS Berlin / STEREO FILMS MEDIENPRODUKTION GMBH Munich / TONY PETERSEN FILM Hamburg		HYGH AG Berlin
D02/087	10263	OFFICIAL PIGEON	TAKE 5 CAR WASH	TAKE 5 CAR WASH	ERICH & KALLMAN, San Francisco	UNITED STATES			
D02/108	01148	LULUMELON EOSS	HDFC BANK	HDFC BANK	FCB KINNECT, Mumbai	INDIA	FCB KINNECT Mumbai		FCB/SIX INDIA Mumbai
D02/111	01185	CLEAN SPONSORSHIP	CONSUL	WASHING MACHINES CONSUL	DM9, Sao Paulo	BRAZIL			DM9 Sao Paulo
D02/113	01297	TURF FINDER	GATORADE	GATORADE	LEO BURNETT, Mumbai	INDIA	OFFROAD FILMS Mumbai		
D02/121	01322	THE LAST BARF BAG	DRAMAMINE	DRAMAMINE	FCB CHICAGO	UNITED STATES	SUNNY SIXTEEN Los Angeles	456 STUDIOS Chicago / JSM MUSIC New York	THE SHIPYARD Columbus
D02/134	01465	THE VALUE OF TIME	ITAÚ	ITAÚ	AFRICA CREATIVE DDB, Sao Paulo	BRAZIL	BLACK DOG FILMS Los Angeles		

D03 (Launch/Relaunch)

D03/006	00201	PERDUE: CHICKEN FEED. HUMAN SNACK.	PERDUE	PERDUE CHICKEN	COLLE McVOY, Minneapolis / PERDUE FARMS, Maryland / 10 THOUSAND DESIGN, Minneapolis / EXPONENT, Minneapolis	UNITED STATES	10 THOUSAND DESIGN Minneapolis / COLLE McVOY Minneapolis / MNFX - CUSTOM CREATIVE FABRICATION Minneapolis / PERDUE FARMS Maryland / THE PACKAGING LAB Minneapolis	COLLE McVOY Minneapolis / PERDUE FARMS Maryland	MARRINER MARKETING Columbia / MILLION DOLLAR MEDIA New Jersey / PERDUE FARMS Maryland
D03/012	00352	RIGHT TO CARE	QUEZON CITY GENDER AND DEVELOPMENT COUNCIL	RIGHT TO CARE	QUEZON CITY GOVERNMENT, Quezon City / MULLENLOWE TREYNA, Manila	PHILIPPINES	MULLENLOWE TREYNA Manila		MULLENLOWE TREYNA Manila
D03/025	00853	HEINZ KETCHUP & SEEMINGLY RANCH	HEINZ KETCHUP	HEINZ KETCHUP	RETHINK, Toronto	CANADA	FUZE REPS Toronto		STARCOM Chicago

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D03/035	01039	GRAINS OF HOPE	UNITED24, SILPO, ROZETKA	FUNDRAISING CAMPAIGN	UNITED24, Kyiv / GRES TODORCHUK, Kyiv	UKRAINE	ARTEMSIL Soledar / SMART PRODUCTION Kyiv / STRUMER PRODUCTION Kyiv / UNITED24 Kyiv	UNITED24 Kyiv	GRES TODORCHUK Kyiv / UNITED24 Kyiv
D03/036	01143	THE EVERYDAY TACTICIAN	XBOX	XBOX GAME PASS	McCANN, London	UNITED KINGDOM	CLOCKWORK Johannesburg / CRAFT London / EXELL London / LOWKEY FILMS London	CRAFT London / WAVE London	TNT SPORTS London

D04 (Brand Voice & Strategic Storytelling)

D04/017	00498	THE HERITAGE	INTERNATIONAL SOLIDARITY FOUNDATION	NGO FUNDING	UNITED IMAGINATIONS, Helsinki	FINLAND	UNITED IMAGINATIONS Helsinki		HAVAS HELSINKI
D04/021	00521	BAR EXPERIENCE	HEINEKEN	HEINEKEN	LEPUB, Milan	ITALY	C41 Amsterdam		DENTSU REDSTAR London
D04/029	00530	LETTERS TO NEIGHBOURS	MANDARIN ORIENTAL	MANDARIN ORIENTAL SINGAPORE	FORSMAN & BODENFORS, Singapore	SINGAPORE	FORSMAN & BODENFORS Singapore		
D04/030	00813	FREEING TACO T***DAY	TACO BELL	BRAND CAMPAIGN	DEUTSCH, Los Angeles	UNITED STATES	SUPERPRIME Culver City	NOMAD EDITING COMPANY Santa Monica	SPARK MEDIA Washington DC
D04/033	00865	HEINZ KETCHUP FRAUD	HEINZ KETCHUP	HEINZ KETCHUP	RETHINK, Toronto	CANADA	WOLF CREDO STUDIO Buenos Aires	FRAME DISTILLERY VFX Vancouver / GRAYSON MUSIC Toronto / R+D PRODUCTIONS Toronto	STARCOM Chicago
D04/034	01010	GUSTAVE ROUSSY - A TRUE STORY	GUSTAVE ROUSSY	AWARENESS	PUBLICIS CONSEIL, Paris	FRANCE	ICONOCLAST Paris	POSTER PARIS	

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D04/047	01325	GRAD IN BLACK	VULT		COSMETICS RETAIL	GUT, Sao Paulo	BRAZIL	CARBONO SOUND LAB Sao Paulo / DENDEZEIRO Salvador / STUDIO BOTICARIO Curitiba / WOLFWOLF Sao Paulo / YELLOW MELLO Campo Grande		GUT Sao Paulo
D04/050	01257	GRIMACE'S BIRTHDAY	MCDONALD'S	MCDONALD'S		WIEDEN+KENNEDY, New York	UNITED STATES	ANONYMOUS CONTENT New York / KROOL TOYS Brooklyn / U N I T A N D S O F A Prague	CABIN New York / HEARD CITY New York / KEVIN Los Angeles	STARCOM Chicago
D04/053	01458	WORTH IT RESUME	L'ORÉAL	LINKEDIN RESUME		McCANN, Paris	FRANCE	CRAFT Paris		
D04/061	01324	THE LAST BARF BAG	DRAMAMINE	DRAMAMINE		FCB CHICAGO	UNITED STATES	SUNNY SIXTEEN Los Angeles	456 STUDIOS Chicago / JSM MUSIC New York	THE SHIPYARD Columbus
D04/072	01342	5 DAYS? GIVE ME A BREAK.	O BOTICÁRIO	FATHER'S DAY		ALMAPBBDO, Sao Paulo	BRAZIL	RAW AUDIO Sao Paulo / SWEET FILMS Sao Paulo		
D04/073	01272	THE COST OF BEAUTY	DOVE	DOVE MASTERBRAND		OGILVY, London / OGILVY, Toronto	UNITED KINGDOM / CANADA	SMUGGLER London	FINAL CUT New York	MINDSHARE New York
D05 (Use of Technology)										
D05/001	00012	HEROES' BELATED GRADUATION	BINGGRAE	BINGGRAE		DMINUSONE, Seoul	SOUTH KOREA	EPISODEFILM Seoul		
D05/017	00791	THE DOVE CODE	DOVE	DOVE		SOKO, Sao Paulo	BRAZIL	BIG SYNC MUSIC London / ESTUDIO DIPROD Sao Paulo / HEFTY Sao Paulo / SAIGON Sao Paulo / THE MILL New York		
D05/019	00805	THE SHOTLINE	CHANGE THE REF & MARCH FOR OUR LIVES	THE SHOTLINE		MULLENLOWE U.S., Boston	UNITED STATES	EDISEN New York	YETI PRODUCTIONS Boston	MEDIAHUB New York
D05/037	01288	PUB MUSEUMS	HEINEKEN	HEINEKEN		LEPUB, Milan / PUBLICIS, Dublin	ITALY / IRELAND		LENS THAT - AR CREATIVE STUDIO Warsaw	

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E01 (Corporate Image, Communication & Reputation Management)

E01/003	01422	THE MOVE TO -15	DP WORLD	DP WORLD	EDELMAN, London	UNITED KINGDOM		
E01/007	01045	BAR EXPERIENCE	HEINEKEN	HEINEKEN	EDELMAN, London / LEPUB, Milan	UNITED KINGDOM / ITALY	C41 Amsterdam	DENTSU REDSTAR London

E02 (Public Affairs & Lobbying)

E02/005	01425	SHT	IKEA CANADA	IKEA	EDELMAN, Toronto	CANADA	EDELMAN Toronto	EDELMAN Toronto CARAT Toronto
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E03 (Crisis Communications & Issue Management)

E03/002	01433	WHAT HAPPENED AT BANK OF BOGOTA'S END OF YEAR PARTY?	BANCO DE BOGOTÁ	FINANCIAL SERVICES AND BANKING SECTOR	WEBER SHANDWICK , Bogota / McCANN, Bogota	COLOMBIA		
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E05 (Sponsorship & Brand Partnership)

E05/003	00414	THE NIL STUDENT NURSE INITIATIVE	SAUCONY	FIRST OF ITS KIND NIL DEAL FOR STUDENT NURSES	KWT GLOBAL, New York / DONER, Southfield	UNITED STATES		
E05/014	01254	CODE MY CROWN	DOVE	DOVE	EDELMAN, London	UNITED KINGDOM	11 DOLLAR BILL Chicago / KODE MEDIA London	

F01 (Local Brand)

F01/018	00915	MAQROO - THE FIRST ARABIC FONT FOR DYSLEXIA	OMANTEL	MAQROO.COM BY OMANTEL	LEO BURNETT, Dubai	UNITED ARAB EMIRATES		ZENITH Dubai
F01/024	01379	THE AI PRESIDENT	ANNAHAR NEWSPAPER	ANNAHAR NEWSPAPER	IMPACT PORTER NOVELLI, Dubai / IMPACT BBDO, Dubai	UNITED ARAB EMIRATES	ADDITION New York	AN-NAHAR NEWSPAPER Beirut

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F01/029	01447	IN TRANSIT	CALLEN-LORDE, METROPOLITAN TRANSPORTATION AUTHORITY, NYC LGBT HISTORIC SITES PRO	TRANSGENDER DAY OF VISIBILITY	AREA 23, AN IPG HEALTH NETWORK COMPANY, New York	UNITED STATES	FAMOUS WHO Sao Paulo / RITMIKA AUDIO ARTS Sao Paulo / WIDELABS Porto Alegre	LADO ANIMATION Sao Paulo	
F02 (Challenger Brand)									
F02/008	20027	WINNIE-THE- POOH: THE DEFORESTED EDITION	WHO GIVES A CRAP	100% RECYCLED TOILET PAPER	TBWA\MELBOURNE / ELEVEN, Melbourne	AUSTRALIA			ELEVEN Melbourne
F02/020	00625	THE MOST ILLEGAL BEER	MUSCHICRAFT BEER COMPANY	THE MOST ILLEGAL BEER	HEIMAT\TBWA, Berlin	GERMANY			OMD GERMANY Düsseldorf
F03 (Single-Market Campaign)									
F03/004	00072	#PUTINYOURVOT E	MYCLIMATE	POLITICAL CAMPAIGN «YES TO THE CLIMATE ACT»	JUNG VON MATT AG, Hamburg / JUNG VON MATT/LIMMAT, Zurich	GERMANY / SWITZERLAND	ANALOG / DIGITAL Warsaw / JEFF ZURICH Zurich / JUNG VON MATT/LIMMAT Zurich / MELT Warsaw / MYCLIMATE Zurich	JUNG VON MATT/LIMMAT Zurich	
F03/006	00147	TRAFFICKING INCORPORATED	TALITA	NON-PROFIT ORGANIZATION THAT HELPS VICTIMS OF THE SEX TRADE.	AKESTAM HOLST, Stockholm	SWEDEN		RED PIPE SOUND DESIGN Stockholm	
F03/007	00160	THE BIGGER DRAW	HAMBURG MARKETING GMBH	THE BIGGER DRAW	JUNG VON MATT AG, Hamburg	GERMANY	2WEI MUSIC Hamburg / SIMON & PAUL Hamburg		
F03/008	00287	ADIDAS SUPERSTAR CONCHA	ADIDAS	ADIDAS SUPERSTAR	ADIDAS, Mexico City / MAKKEN, Mexico City	MEXICO	NEW CYCLE Mexico City		
F03/019	00571	UNSEALED BOOKS	LIRA	LIRA	VML HUNGARY, Budapest	HUNGARY	VML HUNGARY Budapest	VML HUNGARY Budapest	VML HUNGARY Budapest

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F03/033	00811	FREEING TACO T***DAY	TACO BELL	BRAND CAMPAIGN	DEUTSCH, Los Angeles	UNITED STATES	SUPERPRIME Culver City	NOMAD EDITING COMPANY Santa Monica	SPARK MEDIA Washington DC
F03/034	00979	THE HIPPOCRATIC OATH 2023	ISNI	ISNI	OGILVY PARIS	FRANCE	HOGARTH PARIS Levallois Perret	HOGARTH PARIS Levallois Perret	
F03/040	00854	HEINZ KETCHUP FRAUD	HEINZ KETCHUP	HEINZ KETCHUP	RETHINK, Toronto	CANADA	WOLF Credo STUDIO Buenos Aires	FRAME DISTILLERY VFX Vancouver / GRAYSON MUSIC Toronto / R+D PRODUCTIONS Toronto	STARCOM Chicago
F03/044	00967	SING TO REMEMBER	COCA-COLA	COKE STUDIO	VML, Mumbai	INDIA	UNIVERSAL MUSIC INDIA Mumbai		ESSENCEMEDIAC OM Delhi
F03/049	01003	EL CARRO FORD	FORD	FORD VEHICLES	VML, Bogota	COLOMBIA	MESTIZA FILMS Bogota		
F03/056	01307	KENTUCKY FLY CHICKEN	KFC	KFC	OGILVY AUSTRALIA, Sydney	AUSTRALIA	HOGARTH WORLDWIDE Sydney		ESSENCEMEDIAC OM Sydney
F03/057	01270	MAAATE	MAYOR OF LONDON	VIOLENCE AGAINST WOMEN AND GIRLS (VAWG)	OGILVY, London	UNITED KINGDOM	HOGARTH London / RIDLEY SCOTT ASSOCIATES London	GRAMERCY PARK STUDIOS London	WAVEMAKER London
F03/068	01345	VW 70 YEARS CAMPAIGN	VOLKSWAGEN	VOLKSWAGEN	ALMAPBBDO, Sao Paulo	BRAZIL	BOILER FILMS Sao Paulo / RAW AUDIO Sao Paulo	FLOW EFFECTS Sao Paulo	

F04 (Social Behaviour & Cultural Insight)

F04/014	00195	RIGHTS AGAINST THE RIGHT - THE FIRST TRADEMARK THAT STOPS TRADING NAZI MERCH.	LAUT GEGEN NAZIS	THE FIRST TRADEMARK THAT STOPS TRADING NAZI MERCH	JUNG VON MATT AG, Hamburg	GERMANY	SEHSUCHT Berlin		
F04/026	00340	BOOMERANG 104	QUITO SIN MINERIA	QUITO SIN MINERIA	MARURI, Guayaquil	ECUADOR			
F04/053	00753	WITHOUT CONSENT - A MESSAGE FROM ELLA	DEUTSCHE TELEKOM	DEUTSCHE TELEKOM	adam&eve, Berlin	GERMANY	TEMPOMEDIA Berlin		EMETRIQ Hamburg / MINDSHARE Frankfurt

PR Shortlist

F04/062	00861	HEINZ KETCHUP FRAUD	HEINZ KETCHUP	HEINZ KETCHUP	RETHINK, Toronto	CANADA	WOLF CREDO STUDIO Buenos Aires	FRAME DISTILLERY VFX Vancouver / GRAYSON MUSIC Toronto / R+D PRODUCTIONS Toronto	STARCOM Chicago
F04/075	00747	TRANSITION BODY LOTION	UNILEVER	VASELINE PRODERMA TRANSITION BODY LOTION	OGILVY, Singapore	SINGAPORE	DOUBLE Y Bangkok / SOLDATS FILMS Paris		MINDSHARE Bangkok
F04/082	00953	SPRING BREAK UP	MIAMI BEACH COALITION	MIAMI BEACH	VML, Miami	UNITED STATES	LETCA FILMS Miami		
F04/084	01040	GRAINS OF HOPE	UNITED24, SILPO, ROZETKA	FUNDRAISING CAMPAIGN	UNITED24, Kyiv / GRES TODORCHUK, Kyiv	UKRAINE	ARTEMSIL Soledar / SMART PRODUCTION Kyiv / STRUMER PRODUCTION Kyiv / UNITED24 Kyiv	UNITED24 Kyiv	GRES TODORCHUK Kyiv / UNITED24 Kyiv
F04/097	01142	WAITING TO LIVE	NHS BLOOD AND TRANSPLANT	NHS BLOOD AND TRANSPLANT	VML, London / WUNDERMAN THOMPSON, London	UNITED KINGDOM	JULIAN WARD PHOTOGRAPHY London / WUNDERMAN THOMPSON London	HOGARTH London / SONICBRAND London	WAVEMAKER London
F04/102	01371	SUPERCUBE	KNORR	BOUILLON CUBE	WEBER SHANDWICK, Cologne	GERMANY	TALLY HO Stockholm / WEBER SHANDWICK Cologne	TALLY HO Stockholm / WEBER SHANDWICK Cologne	WEBER SHANDWICK Cologne
F04/107	01273	MAAATE	MAYOR OF LONDON	VIOLENCE AGAINST WOMEN AND GIRLS (VAWG)	OGILVY, London	UNITED KINGDOM	HOGARTH London / RIDLEY SCOTT ASSOCIATES London	GRAMERCY PARK STUDIOS London	WAVEMAKER London
F04/118	01347	GUARDED BUS STOP	ELETROMIDIA	GUARDED BUS STOP	ALMAPBBDO, Sao Paulo	BRAZIL	ANTFOOD Sao Paulo / CINE Sao Paulo / ELETROMIDIA Sao Paulo		ELETROMIDIA Sao Paulo
F04/119	01368	TRANSLATORS	U.S. BANK	ASISTENTE INTELIGENTE	WEBER SHANDWICK, New York / McCANN, Detroit	UNITED STATES	PARK PICTURES New York		
F04/140	11419	HEAVEN FISH	REGAL SPRINGS	FARMED FISH	OGILVY HONDURAS, Tegucigalpa	HONDURAS		JSM MUSIC New York	

F05 (Use of Humour)

PR Shortlist

F05/002	00034	HELL AFTERLIFE PAY	HELL PIZZA	HELL PIZZA	YARN, Auckland	NEW ZEALAND	YARN Auckland	YARN Auckland	YARN Auckland
F05/007	00214	THE MISHEARD VERSION	SPECSAVERS	SPECSAVERS HEARING TESTS	GOLIN, London	UNITED KINGDOM	GOLIN London	GOLIN London	GOLIN London
F05/026	00976	SWEETHEARTS SITUATIONSHIPS	SWEETHEARTS	SWEETHEARTS	THE TOMBRAS GROUP, Knoxville	UNITED STATES	THE TOMBRAS GROUP Knoxville	THE TOMBRAS GROUP Knoxville	

F06 (Breakthrough on a Budget)

F06/005	00086	ROB IT TO GET IT	DISTANCE	DISTANCE	BETC, Paris	FRANCE	GUM Paris / SOLDATS FILMS Paris		
F06/012	00499	THE HERITAGE	INTERNATIONAL SOLIDARITY FOUNDATION	NGO FUNDING	UNITED IMAGINATIONS, Helsinki	FINLAND	UNITED IMAGINATIONS Helsinki		HAVAS HELSINKI
F06/019	00529	DOMINO'S HEATSUIT	DOMINO'S	DOMINO'S	ONE GREEN BEAN, London	UNITED KINGDOM	ONE GREEN BEAN London		ONE GREEN BEAN London
F06/020	00594	MEMORIAL ROUTE	STOPACCIDENTES	MEMORIAL ROUTE	HEIMAT\TBWA, Berlin	GERMANY	HEIMAT\TBWA Berlin		HEIMAT\TBWA Berlin
F06/029	00826	ALWAYS OPEN	7-ELEVEN	7-ELEVEN	DENTSU CREATIVE, New York	UNITED STATES			
F06/031	00974	SWEETHEARTS SITUATIONSHIPS	SWEETHEARTS	SWEETHEARTS	THE TOMBRAS GROUP, Knoxville	UNITED STATES	THE TOMBRAS GROUP Knoxville	THE TOMBRAS GROUP Knoxville	
F06/038	01155	YES, COUCH!	FACEBOOK	FACEBOOK MARKETPLACE	MOJO SUPERMARKET, New York / CREATIVE X, California / META, Menlo Park	UNITED STATES			

F07 (Corporate Purpose & Social Responsibility)

F07/002	00013	HEROES' BELATED GRADUATION	BINGGRAE	BINGGRAE	DMINUSONE, Seoul	SOUTH KOREA	EPISODEFILM Seoul		
F07/009	00114	OBLIVIA COALMINE	MAKE MY MONEY MATTER	NGO	LUCKY GENERALS, London	UNITED KINGDOM	SOMESUCH London	ELECTRIC THEATRE COLLECTIVE London / WAKE THE TOWN London / WORK EDITORIAL London	

PR Shortlist

F07/032	00347	CLIMATE DOCTOR'S CERTIFICATE	SCHOOL STRIKE 4 CLIMATE	CLIMATE DOCTOR'S CERTIFICATE	CHEP NETWORK, Melbourne	AUSTRALIA	CHEP NETWORK Melbourne	CHEP NETWORK Melbourne	CHEP NETWORK Melbourne
F07/035	10026	WINNIE-THE-POOH: THE DEFORESTED EDITION	WHO GIVES A CRAP	100% RECYCLED TOILET PAPER	TBWA\MELBOURNE / ELEVEN, Melbourne	AUSTRALIA			ELEVEN Melbourne
F07/037	00411	SHEBEEN	BRUTAL FRUIT SPRITZER	BRUTAL FRUIT SPRITZER	JOE PUBLIC, Johannesburg	SOUTH AFRICA	STUDIO A Cape Town		
F07/040	00564	THE FIRST WHEELCHAIR BALLKID	MASTERCARD	MASTERCARD	TBWA\ELEVEN SYDNEY	AUSTRALIA	BOLT Sydney		
F07/048	00537	JUPILER CRASHED GLASS	AB INBEV	JUPILER BY AB INBEV	ABINBEV, Leuven / BBDO BELGIUM, Brussels	BELGIUM	JEKYLL'N HYDE Brussels / ROMBACHS GLASS Antwerp		CLEAR CHANNEL BELGIUM Brussels
F07/049	00557	WELCOME TO THE GROUP	CAMBIEMOS LA REGLA	LAW PROJECT 22,421	PHD, San Jose / TBWA\RIOT, San Jose	COSTA RICA	KAIJU San Jose		PHD San Jose
F07/051	00750	WITHOUT CONSENT - A MESSAGE FROM ELLA	DEUTSCHE TELEKOM	DEUTSCHE TELEKOM	adam&eve, Berlin	GERMANY	TEMPOMEDIA Berlin		EMETRIQ Hamburg / MINDSHARE Frankfurt
F07/052	00848	PURPOSE: SECOND CHANCE	JP MORGAN CHASE	JP MORGAN CHASE	DROGA5, PART OF ACCENTURE SONG, New York	UNITED STATES	BISCUIT FILMWORKS Los Angeles / THE GLUE SOCIETY Sydney	WAVE STUDIOS New York / WAX New York	
F07/058	00891	WOMEN'S FOOTBALL	ORANGE	CSR	MARCEL, Paris	FRANCE	PRODIGIOUS Paris		
F07/080	01150	LULUMELON EOSS	HDFC BANK	HDFC BANK	FCB KINNECT, Mumbai	INDIA	FCB KINNECT Mumbai		FCB/SIX INDIA Mumbai

PR Shortlist

F07/083	01326	GRAD IN BLACK	VULT		COSMETICS RETAIL	GUT, Sao Paulo	BRAZIL	CARBONO SOUND LAB Sao Paulo / DENDEZEIRO Salvador / STUDIO BOTICARIO Curitiba / WOLFWOLF Sao Paulo / YELLOW MELLO Campo Grande		GUT Sao Paulo
F07/093	01019	THE GENDER DISCOUNT	SANTANDER BANK	INSTITUTIONAL		BETC HAVAS, Sao Paulo	BRAZIL	HEFTY Sao Paulo / MYMAMA ENTERTAINMENT Sao Paulo / PRODUCERIA Sao Paulo / TENTACULO AUDIO São Paulo		
F07/096	01170	COTONA ANTIBALAS	FUNDACIÓN PAÍS SEGURO	FUNDACIÓN PAÍS SEGURO		BBDO CHILE, Santiago	CHILE	BBDO CHILE Santiago		
F07/097	01291	PUB MUSEUMS	HEINEKEN	HEINEKEN		LEPUB, Milan / PUBLICIS, Dublin	ITALY / IRELAND		LENS THAT - AR CREATIVE STUDIO Warsaw	
F07/120	01269	THE COST OF BEAUTY	DOVE	DOVE MASTERBRAND		OGILVY, London / OGILVY, Toronto	UNITED KINGDOM / CANADA	SMUGGLER London	FINAL CUT New York	MINDSHARE New York
<u>F08 (Market Disruption)</u>										
F08/020	00839	TAKE MY LAWYERS	WOM	WOM MOBILE COMPAY		BBDO COLOMBIA, Bogota / PROXIMITY BBDO, Bogota	COLOMBIA			
F08/025	01427	SHT	IKEA CANADA	IKEA		EDELMAN, Toronto	CANADA	EDELMAN Toronto	EDELMAN Toronto	CARAT Toronto

Total Shortlisted: 156

PR	Additional
EDELMAN London	BOOMERANG CREATE Amsterdam / LEPUB Amsterdam / MASSIVEMUSIC Amsterdam
EDELMAN London	BOOMERANG CREATE Amsterdam / INDICIA WORLDWIDE London / PUBLICIS Dublin / SYNSATION Amsterdam / WE ARE FIRST Amsterdam
ZENO GROUP Chicago	KRAFT HEINZ COMPANY Chicago

ZENO GROUP Chicago	KRAFT HEINZ COMPANY Chicago
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EDELMAN New York	BIG SYNC MUSIC London / HOGARTH London / SIGNIFICANT OTHERS New York
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GOLIN London	TANGERINE COMMUNICATIONS Manchester
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KWT GLOBAL New York	
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SEGMENTA PRODUCTION RESOURCE
COMMUNICATIONS GROUP Hamburg / UNIKAI
Hamburg LAGEREI- UND
SPEDITIONSGESELLSCHAFT
Hamburg

VML Miami

HILL+KNOWLTON
STRATEGIES
Stockholm

LEO BURNETT
Jeddah / MKV
DIGITAL Dubai /
SAATCHI &
SAATCHI ME Dubai

NETFLIX Madrid

ARTISANS DU FILM Paris

FCB KINNECT
Mumbai

WEBER SHANDWICK New CASANOVA Los Angeles
York

JUNG VON
MATT/LIMMAT
Zurich

AKESTAM HOLST FLICKORNA LARSSON Stockholm
Stockholm

HAVAS Dusseldorf HRZN Mannheim /
 SCHOESSLERS.COM Berlin /
 SEVEN.ONE ADFACTORY
 Munich / UMBRELLA Budapest /
 WALLDECAUX Berlin

M&C SAATCHI
Sydney / THE
MINDEROO
FOUNDATION Perth

&Co. / NoA
Copenhagen /
GREENPEACE
Copenhagen /
SPORTSFISHING
ASSOCIATION OF
DENMARK Bredsten

OGILVY PARIS

WUNDERMAN
THOMPSON
Antwerp

SCHOLZ & GERMAN WAHNSINN Hamburg /
FRIENDS Berlin X& Berlin

APPROACH
COMUNICACAO
INTEGRADA Rio
De Janeiro

PRODIGIOUS Paris

THE MARTIN
AGENCY Richmond

BRAVAGENTE AUDIO Milan /
STABBIOLO MUSIC Sarteano

SCHRODER+SCHO
MBS PR Berlin

OGILVY PR New York BPCM New York / OBVIOUSLY
New York

OGILVY Mexico City
/ PHD Mexico

MOJO
SUPERMARKET
New York

LOURES
CONSULTORIA
Sao Paulo

WEBER
SHANDWICK
MENAT Dubai

DOORDASH San Francisco /
Francisco / WILDLIFE Los Angeles
EDELMAN Los Angeles /
WIEDEN+KENNEDY
Y Portland

EDELMAN New York BIG SYNC MUSIC London /
HOGARTH London /
SIGNIFICANT OTHERS New York

M&C SAATCHI
Sydney / THE
MINDEROO
FOUNDATION Perth

CHEP NETWORK Melbourne CLIMATE MEDIA COUNCIL
Sydney / SHOUT OUT LOUD
Melbourne / TIPPING POINT
Melbourne

ZENO GROUP Chicago KRAFT HEINZ COMPANY Chicago

EDELMAN New York BURNS Glenview

CRAFT Dusseldorf / WWF
GERMANY Berlin

GOLIN London TANGERINE COMMUNICATIONS
 Manchester
GALERIA Sao Paulo

OGILVY PARIS

ARTISANS DU FILM Paris

GOLIN London TANGERINE COMMUNICATIONS
 Manchester
EDELMAN London

MISSING CHILDREN Buenos
Aires / UNICEF Buenos Aires

M&C SAATCHI
Sydney / THE
MINDEROO
FOUNDATION Perth

EDELMAN London

ARTISANS DU FILM Paris

THE TOMBRAS
GROUP Knoxville

HILL+KNOWLTON
STRATEGIES Dubai

DIFFER Stockholm

BCW Hong Kong /
HONOR DEVICE
CO., LTD. Shenzhen

OGILVY London

ICF NEXT New York BLUEEDGE New York /
CANWORKS PRINTING Austin /
MOLSON CANADA Toronto

THE MARTIN
AGENCY Richmond

EDELMAN London

SCHOLZ &
FRIENDS Berlin

GERMAN WAHNSINN Hamburg /
X& Berlin

FCB KINNECT
Mumbai
CDN Sao Paulo

PEPSICO Gurgaon

360PR Boston

EXTRA PACKAGING Boca Raton /
FUELSPC FULFILLMENT
SERVICES Chicago / PRESTIGE
CONSUMER HEALTHCARE New
York

MOMMY PRODUCTION Paris /
RM MGMT Sao Paulo

EDIBLE INC Los
Angeles /
EXPONENT
Minneapolis /
PERDUE FARMS
Maryland

MULLENLOWE
TREYNA Manila

ZENO GROUP

KRAFT HEINZ COMPANY Chicago
Chicago

GRES
TODORCHUK Kyiv

ASSEMBLY London BROMLEY FC / MIAI BRAND
PARTNERSHIPS Weybridge /
SPORTS INTERACTIVE London

UNITED
IMAGINATIONS
Helsinki

EDELMAN London BOOMERANG CREATE
Amsterdam / INDICIA
WORLDWIDE London / PUBLICIS
Dublin / SYNSATION Amsterdam /
WE ARE FIRST Amsterdam

FORSMAN &
BODENFORS
Singapore

EDELMAN Los Angeles 2D CREATIVE New York

ZENO GROUP KRAFT HEINZ COMPANY Chicago
Chicago

PRODIGIOUS Paris

GUT Sao Paulo GRUPO BOTICARIO Curitiba

GOLIN New York HATHEWAY CREATIVE N/A /
MCDONALDS Chicago

WEBER
SHANDWICK New
York

360PR Boston EXTRA PACKAGING Boca Raton /
FUELSPC FULFILLMENT
SERVICES Chicago / PRESTIGE
CONSUMER HEALTHCARE New
York

EDELMAN New York BIG SYNC MUSIC London /
HOGARTH London /
SIGNIFICANT OTHERS New York

BINGGRAE Seoul

EDELMAN London / MEDIA.MONKS San Francisco /
EDELMAN New York OGILVY London / UNILEVER
London

MULLENLOWE
U.S. Boston

THINKHOUSE LEGARAGE Milan
Dublin

EDELMAN London

EDELMAN London BOOMERANG AGENCY
Amsterdam / INDICIA
WORLDWIDE London / PUBLICIS
Dublin / SYNSATION Amsterdam /
WE ARE FIRST Amsterdam

EDELMAN Toronto GRAYSON MATTHEWS INC
Toronto

WEBER
SHANDWICK
Bogota

KWT GLOBAL New
York

EDELMAN London

IMPACT BBDO
Beirut / IMPACT
PORTER NOVELLI
Dubai

WEBER
SHANDWICK New
York

ELEVEN Melbourne WHO GIVES A CRAP Melbourne
/ FANCLUB PR
London /
TBWA\CHIAT\DAY
Los Angeles

FOR THE RIGHT EG+ Düsseldorf / MUSCHICRAFT
REASONS Österreich / VAGABUND
Inverness / BRAUEREI KESSELHAUS Berlin
HAEBMAU Berlin

JUNG VON
MATT/LIMMAT
Zurich

AKESTAM HOLST FLICKORNA LARSSON Stockholm
Stockholm

SEGMENTA PRODUCTION RESOURCE
COMMUNICATIONS GROUP Hamburg / UNIKAI
Hamburg LAGEREI- UND
SPEDITIONSGESELLSCHAFT
Hamburg

BAND OF FELIPA: CREATIVE STUDIO
INSIDERS Mexico Mexico City / NINJA Mexico City
City

VML HUNGARY
Budapest

EDELMAN Los Angeles 2D CREATIVE New York

OGILVY PARIS

ZENO GROUP Chicago KRAFT HEINZ COMPANY Chicago

PR PUNDIT Guragon OGILVY Gurgaon / STUDIO X Delhi

OGILVY PR AUSTRALIA Sydney

OGILVY London

REDGERT COMMS Berlin 02100 DIGITAL Hamburg / LAUT GEGEN NAZIS EV Hamburg

MARURI Guayaquil

SCHRODER+SCHO MBS PR Berlin

ZENO GROUP
Chicago

KRAFT HEINZ COMPANY Chicago

EDELMAN Bangkok
/ OGILVY Singapore

VML Miami

GRES
TODORCHUK Kyiv

BCW London NHS BLOOD AND TRANSPLANT
 Bristol

WEBER MINDSHARE Gothenburg /
SHANDWICK MULLENLOWE UK London
Cologne

OGILVY London

WEBER CASANOVA Los Angeles
SHANDWICK New
York

THORN PR
Wellington

GOLIN London	TANGERINE COMMUNICATIONS Manchester
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THE TOMBRAS
GROUP Knoxville

UNITED
IMAGINATIONS
Helsinki

ONE GREEN BEAN
London

HEIMATTBWA Berlin	3KLANG Dusseldorf / BLUT Berlin / PIRATES N PARADISE Dusseldorf
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EDIBLE Chicago	CRAFTWORK Huntington Beach / GENESE0 Dallas
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THE TOMBRAS
GROUP Knoxville

MOJO
SUPERMARKET
New York

BINGGRAE Seoul

WILDSTORM West
Sussex

CHEP NETWORK Melbourne
CLIMATE MEDIA COUNCIL Sydney / SHOUT OUT LOUD Melbourne / TIPPING POINT Melbourne

ELEVEN Melbourne / FANCLUB PR London / TBWA\CHIAT\DAY Los Angeles
WHO GIVES A CRAP Melbourne

M SPORTS MARKETING Johannesburg / MINSIGHT CONTENT CREATION Johannesburg

TBWA\ELEVEN SYDNEY
MASTERCARD Sydney / STREAKER Sydney / TBWA\ELEVEN SYDNEY / TBWA\MEDIA ARTS LAB Sydney

UPR Grimbergen
ABINBEV Leuven / DEMONSTR8 Brussels

SHIFT PORTER
NOVELLI San Jose
OMD San Jose

SCHRÖDER+SCHO MBS PR Berlin

JP MORGAN CHASE New York

ARTISANS DU FILM Paris

FCB KINNECT Mumbai

GUT Sao Paulo GRUPO BOTICARIO Curitiba

BETC HAVAS Sao
Paulo

PLAN C Santiago

THINKHOUSE LEGARAGE Milan
Dublin

EDELMAN New York BIG SYNC MUSIC London /
 HOGARTH London /
 SIGNIFICANT OTHERS New York

EDELMAN Toronto GRAYSON MATTHEWS INC
 Toronto
