

Film Craft Shortlist

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media
A01 (Direction)									
A01/003	00031	FILM FEST GENT 2023	FILM FEST GENT	FILM FEST GENT 2023	CZAR, Brussels	BELGIUM	CZAR Brussels	CZAR Brussels	
A01/014	00198	ASSUME THAT I CAN	COORDOWN	COORDOWN	INDIANA PRODUCTION COMPANY, Milan / SMALL, New York	ITALY / UNITED STATES	INDIANA PRODUCTION COMPANY Milan		
A01/015	00049	PLAY IT SAFE	SYDNEY OPERA HOUSE	SYDNEY OPERA HOUSE 50TH ANNIVERSARY	REVOLVER, Sydney / THE MONKEYS, PART OF ACCENTURE SONG, Sydney	AUSTRALIA	REVOLVER Sydney / SOMESUCH Los Angeles	ARC EDIT Sydney / MASSIVEMUSIC Sydney / TRIM EDITING London	
A01/018	00103	THE SQUARE METER	HORNBAACH D.I.Y./ HOME IMPROVEMENT SUPERSTORES	HORNBAACH	HEIMAT\TBWA, Berlin	GERMANY	REVOLVER Sydney / TONY PETERSEN FILM Berlin	COMPANY 3 London / KATALYST BERLIN CREATIVE SERVICES / THE QUARRY London	MEDIAPLUS GERMANY Munich
A01/026	00250	WHAT THE FOOTBALL	NIKE	NIKE FOOTBALL	ICONOCLAST, Los Angeles / WIEDEN+KENNEDY, Portland	UNITED STATES	ICONOCLAST Los Angeles		
A01/027	00231	BARÇA, PATTA & NIKE BRING TOGETHER THAT BLAUGRANA FEELING	NIKE; PATTA	CULERS DEL MÓN	ICONOCLAST, Los Angeles	UNITED STATES	HALAL Amsterdam / ICONOCLAST Los Angeles		
A01/032	00329	JINDAL STEEL- THE STEEL OF INDIA	JINDAL STEEL AND POWER	JINDAL STEEL	EARLY MAN FILM PVT LTD, Mumbai / KONDURKAR STUDIO, Delhi	INDIA	EARLY MAN FILM PVT LTD Mumbai	EARLY MAN FILM PVT LTD Mumbai	
A01/039	00359	BEST FRIENDS	UBER ONE UBER EATS	UBER EATS	O POSITIVE, Santa Monica / MOTHER, London	UNITED STATES / UNITED KINGDOM	O POSITIVE Santa Monica		
A01/043	00150	MADLY/ THE POEM - THE BLAZE	The Blaze	Music Video	ICONOCLAST, Paris	FRANCE	ICONOCLAST Paris		
A01/066	00541	SPORT IS OUR SPORT	TAB	TAB	FINCH, Sydney / THE MONKEYS, PART OF ACCENTURE SONG, Sydney	AUSTRALIA	FINCH Sydney		

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A01/116	00643	MUSEUM-WORTHY	AICP	AICP AWARDS	O POSITIVE, Santa Monica / BBDO NEW YORK, New York	UNITED STATES	O POSITIVE Santa Monica	
A01/121	00713	C4 IDENTYS 2023	CHANNEL 4	CHANNEL 4	TIME BASED ARTS, London / 4CREATIVE, London / ART PRACTICE, London	UNITED KINGDOM	ART PRACTICE London	STRING AND TINS London / TIME BASED ARTS London
A01/128	00789	WE GAVE THE WORLD AN ORIGINAL, YOU GAVE US A THOUSAND BACK.	ADIDAS ORIGINALS	ADIDAS ORIGINALS	JOHANNES LEONARDO, New York	UNITED STATES	LOVE SONG London / MONKEY FILMS Cape Town	BARKING OWL New York / COMPANY 3 New York / CUT AND RUN New York / MATHEMATIC Los Angeles / RECORD PLAY London
A01/150	00855	PLAY LIFE	QIDDIYA	QIDDIYA CITY	DROGA5, PART OF ACCENTURE SONG, London	UNITED KINGDOM	BLACK KITE STUDIOS London / PRODCO Los Angeles	STRING AND TINS London
A01/198	01002	THE UNDERDOGS: SWIPED MAC	APPLE	APPLE SECURITY FEATURES	SMUGGLER, Los Angeles / APPLE, San Jose	UNITED STATES	SMUGGLER Los Angeles	WORK EDITORIAL Los Angeles
A01/223	01134	THE LOST VOICE	APPLE	APPLE IOS 17	HUNGRY MAN, Los Angeles / APPLE, Los Angeles	UNITED STATES	AIRBAG Melbourne / HUNGRY MAN Los Angeles	FATHOM VFX Auckland / WORK EDITORIAL Los Angeles
A01/231	01277	RENAULT - THE CLIMB	RENAULT	AUTOMOTIVE	PUBLICIS CONSEIL, Paris	FRANCE	HENRY Paris	LIPSTICK Berlin
A01/233	01274	RENAULT - ROLAND GARROS	RENAULT	ROLAND GARROS	PUBLICIS CONSEIL, Paris	FRANCE	ICONOCLAST Paris	FAUBOURG Paris / PRODIGIOUS Paris
A01/249	01349	A LIFE IN SOUND	SIRIUS XM	MUSIC STREAMING	SOMESUCH, Los Angeles / UNCOMMON CREATIVE STUDIO, New York	UNITED STATES	SOMESUCH Los Angeles	
A01/252	01347	RESPECT	RSPCA	ANIMAL WELFARE CHARITY	SOMESUCH, Los Angeles / AMV BBDO, London	UNITED STATES / UNITED KINGDOM	SOMESUCH Los Angeles	

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A01/282	00940	TORMENTA	O BOTICÁRIO	INSTITUCIONAL	O BOTICARIO, Sao Jose Dos Pinhais / ALMAPBBDO, Sao Paulo	BRAZIL	MYMAMA ENTERTAINMENT Sao Paulo		
A02 (Script)									
A02/003	00033	CHANNEL 4 IDENTs	CHANNEL 4	CHANNEL 4	4CREATIVE, London	UNITED KINGDOM	4CREATIVE London		
A02/019	00173	MOTHER NATURE	APPLE	APPLE	APPLE, San Jose	UNITED STATES	APPLE San Jose / STINK FILMS Los Angeles	APPLE San Jose / EXILE Santa Monica	APPLE San Jose
A02/020	00172	ALBUM COVER (LONGFORM)	APPLE	IPHONE	APPLE, San Jose	UNITED STATES	O POSITIVE New York	PARIAH CREATIVE Santa Monica	
A02/022	00321	MARTY & FRANCESCA MAKE A WEBSITE	SQUARESPACE	SQUARESPACE	SQUARESPACE, New York	UNITED STATES	SUPERPRIME Culver City	C 5 New York / COMPANY 3 New York / HARBOR PICTURE COMPANY New York / Q DEPARTMENT New York / SQUARESPACE New York	SQUARESPACE New York
A02/033	00276	WAITING ROOM	APPLE	IPHONE	TBWA/MEDIA ARTS LAB, Los Angeles	UNITED STATES	MJZ Los Angeles	EXILE Santa Monica / TRAFIK Los Angeles	OMD USA Los Angeles
A02/045	00644	MUSEUM-WORTHY	AICP	AICP AWARDS	O POSITIVE, Santa Monica / BBDO NEW YORK, New York	UNITED STATES	O POSITIVE Santa Monica		
A02/048	00827	TINA FEY BOOKS WHOEVER SHE WANTS TO BE	BOOKING.COM	BOOKING.COM	ZULU ALPHA KILO, New York / ZULU ALPHA KILO, Toronto	UNITED STATES / CANADA	MJZ Los Angeles	BARKING OWL New York / FINAL CUT Los Angeles / LITTLE BEAR STUDIOS Venice / STARE CRAZY GMBH Berlin	MINDSHARE New York
A02/052	00630	SUPER	CANAL+	CANAL+	BETC, Paris	FRANCE	BIG PRODUCTIONS Paris / HERCULES Paris / SOME FILMS Vilnius	FIRM STUDIO Paris	

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A02/053	00550	YOU DON'T KNOW THE HALF OF IT	HARRIS PROJECT	AWARENESS PRO BONO	HAVAS, New York	UNITED STATES	LOVE SONG Los Angeles	BARKING OWL Los Angeles / TRIM EDITING Santa Monica	
A02/094	01296	STOP VEO - LEGACY	STOP VEO	AWARENESS	PUBLICIS CONSEIL, Paris	FRANCE	BIG PRODUCTIONS Paris	FIRM STUDIO Paris	
A02/119	01544	FUZZY FEELINGS	APPLE	IPAD AND IPHONE	TBWA\ MEDIA ARTS LAB, Los Angeles	UNITED STATES	HUNGRY MAN London / PASSION PICTURES London	LIME STUDIOS Los Angeles / ROCK PAPER SCISSORS Los Angeles / TRAFIK Los Angeles	OMD USA Los Angeles
A02/134	01433	SUCCESSION	HSBC	HSBC	DAVID, Buenos Aires	ARGENTINA	ARGENTINACINE Buenos Aires		
A02/135	01583	PIG FARM	PETA UK	PETA UK	GREY, London	UNITED KINGDOM	BISCUIT FILMWORKS London	BISCUIT FILMWORKS London	

A03 (Casting)

A03/019	00189	SHORT LIFE STORIES	WHITE RIBBON	WHITE RIBBON	BENSIMON BYRNE, Toronto	CANADA	WESTSIDE Toronto	ALTER EGO Toronto / FORT YORK VFX Toronto / OSO AUDIO Toronto / SCHOOL EDITING Toronto	
A03/024	00171	ALBUM COVER (LONGFORM)	APPLE	IPHONE	APPLE, San Jose	UNITED STATES	O POSITIVE New York	PARIAH CREATIVE Santa Monica	
A03/034	00277	ANOTHER BIRTHDAY	APPLE	APPLE WATCH AND IPHONE	TBWA\ MEDIA ARTS LAB, Los Angeles	UNITED STATES	SANCTUARY CONTENT Los Angeles	FINAL CUT London / FORMOSA Santa Monica / TRAFIK Los Angeles	OMD USA Los Angeles
A03/057	00641	WINNING STREAK	PUMA X NOAH	PUMA X NOAH	O POSITIVE, Santa Monica / CHANDELIER CREATIVE, New York	UNITED STATES	O POSITIVE Santa Monica		
A03/058	00645	MUSEUM-WORTHY	AICP	AICP AWARDS	O POSITIVE, Santa Monica / BBDO NEW YORK, New York	UNITED STATES	O POSITIVE Santa Monica		
A03/096	00584	GEICO	GEICO	INSURANCE	WORLD WAR SEVEN, Los Angeles / THE MARTIN AGENCY, Richmond	UNITED STATES	WORLD WAR SEVEN Los Angeles		

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A03/106	01000	THE BOXER	COLGATE	COLGATE	SOHO SQUARE BANGKOK	THAILAND	HOGARTH WORLDWIDE Bangkok / UNDERDOC FILM Bangkok	BASE CAMP PA Bangkok / MELLOW TUNES Bangkok	WAVEMAKER Bangkok
A03/112	01140	THE LOST VOICE	APPLE	APPLE IOS 17	HUNGRY MAN, Los Angeles / APPLE, Los Angeles	UNITED STATES	AIRBAG Melbourne / HUNGRY MAN Los Angeles	FATHOM VFX Auckland / WORK EDITORIAL Los Angeles	
A03/121	01330	JUST JOKING	SANDY HOOK PROMISE	SANDY HOOK PROMISE	BBDO NEW YORK, New York	UNITED STATES	SMUGGLER New York	HUMAN New York / RARE MEDIUM New York / ROCK PAPER SCISSORS New York / SELECTED WORKS London / TRIM EDITING London	PHD New York
A03/143	01416	THIS IS NOT A GAME	MOVISTAR	MOVISTAR	VML, Mexico City	MEXICO	LANDIA Mexico City	LANDIA Mexico City	
A03/145	00833	SOLO: THERE'S MAGIC IN ALL OF US	MONTEFIORE EINSTEIN	MONTEFIORE EINSTEIN	ALTO NEW YORK, New York	UNITED STATES	SMUGGLER New York / VITAMIN ENRICHED New York	BARKING OWL New York / COMPANY 3 Los Angeles / FINAL CUT New York / THE MILL New York	TRUFORM MEDIA GROUP New York
A03/147	01549	FUZZY FEELINGS	APPLE	IPAD AND IPHONE	TBWA/MEDIA ARTS LAB, Los Angeles	UNITED STATES	HUNGRY MAN London / PASSION PICTURES London	LIME STUDIOS Los Angeles / ROCK PAPER SCISSORS Los Angeles / TRAFIK Los Angeles	OMD USA Los Angeles
A03/149	00892	HELP US REMAIN	EGALE	EGALE	COSSETTE, Toronto	CANADA	OPC PRODUCTION Toronto	ARTJAIL Toronto / OUTSIDER EDITORIAL Toronto / PIRATE AUDIO PRODUCTION Toronto	
A03/150	01561	ROBBERY	AXE/LYNX	LYNX DEODORANT	LOLA MULLENLOWE, Madrid	SPAIN	CZAR Brussels	CZAR Brussels	
A03/164	01079	WHO'S WATCHING?	NETFLIX	NETFLIX SPAIN	MJZ, Los Angeles / DAVID, Madrid	UNITED STATES / SPAIN	MJZ Los Angeles		

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A03/169	01571	THE LAST TRIP	LA UNION NEWSPAPER - ARTICULO 19	LA UNION NEWSPAPER - ARTICULO 19	GREY, Mexico City	MEXICO	ORIENTAL FILMS Mexico City	ORIENTAL FILMS Mexico City
A03/177	01486	TORMENTA	O BOTICÁRIO	MOTHER'S DAY	ALMAPBBDO, Sao Paulo	BRAZIL	MYMAMA ENTERTAINMENT Sao Paulo / SATELITE AUDIO Sao Paulo	

A04 (Production Design/Art Direction)

A04/001	00013	UP IN SMOKE	WWF	WWF	NOMINT, London	UNITED KINGDOM	NOMINT London	NOMINT London	
A04/012	00104	THE SQUARE METER	HORNBACH D.I.Y./ HOME IMPROVEMENT SUPERSTORES	HORNBACH	HEIMAT\TBWA, Berlin	GERMANY	REVOLVER Sydney / TONY PETERSEN FILM Berlin	COMPANY 3 London / KATALYST BERLIN CREATIVE SERVICES / THE QUARRY London	MEDIAPLUS GERMANY Munich
A04/015	00249	WHAT THE FOOTBALL	NIKE	NIKE FOOTBALL	ICONOCLAST, Los Angeles / WIEDEN+KENNEDY, Portland	UNITED STATES	ICONOCLAST Los Angeles		
A04/021	00417	SHOT ON IPHONE HURACÁN RAMÍREZ VS. LA PIÑATA ENCHILADA	APPLE	IPHONE	TBWA\MEDIA ARTS LAB, Los Angeles / TBWA\MEDIA ARTS LAB, Miami / TERAN\TBWA, Mexico City	UNITED STATES / MEXICO	THE LIFT Mexico City	CAFFEINE POST Mexico City / TRAFIK Los Angeles	OMD Mexico City
A04/022	00476	AN AMERICAN LOVE STORY	VOLKSWAGEN GROUP OF AMERICA	VOLKSWAGEN	PARK PICTURES, New York / JOHANNES LEONARDO, New York	UNITED STATES	PARK PICTURES New York		
A04/057	00739	KNOCKOUT CHAOS	RIYADH SEASON	BOXING FIGHT	BIGTIME CREATIVE SHOP, Riyadh	SAUDI ARABIA	ACADEMY FILMS London	THE MILL Paris	BIGTIME CREATIVE SHOP Riyadh
A04/058	00740	DAY OF RECKONING	RIYADH SEASON	BOXING EVENT	BIGTIME CREATIVE SHOP, Riyadh	SAUDI ARABIA	TRUFFLE FILMS Riyadh		BIGTIME CREATIVE SHOP Riyadh
A04/068	00793	ON WITH THE SHOW	APPLE	APPLE IPHONE	BISCUIT FILMWORKS, Los Angeles / APPLE, Cupertino	UNITED STATES	BISCUIT FILMWORKS Los Angeles		
A04/097	10381	CADBURY 200 YEARS BIRTHDAY	CADBURY	CADBURY CHOCOLATE	VCCP, London	UNITED KINGDOM	ACADEMY FILMS London	SELECTED WORKS London	

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A04/098	00945	MISSION TALITA	TALITA	TALITA	AKESTAM HOLST, Stockholm	SWEDEN	AKESTAM HOLST Stockholm	AKESTAM HOLST Stockholm	AKESTAM HOLST Stockholm
A04/105	01183	RUMBLE	GENERAL ENTERTAINMENT AUTHORITY	RIYADH SEASON	DROGA5, PART OF ACCENTURE SONG, New York	UNITED STATES	PARK PICTURES Los Angeles	750MPH London / COSMO STREET New York / M4CIZO Huancayo / TIME BASED ARTS London	
A04/110	01055	47	CAFÉ JOYEUX	DOWN SYNDROME AWARENESS	KLICK HEALTH, Toronto	CANADA	CANJA AUDIO CULTURE Curitiba / ZOMBIE STUDIO Sao Paulo		
A04/119	01276	RENAULT - THE CLIMB	RENAULT	AUTOMOTIVE	PUBLICIS CONSEIL, Paris	FRANCE	HENRY Paris	LIPSTICK Berlin	
A04/120	01262	RENAULT - ROLAND GARROS	RENAULT	ROLAND GARROS	PUBLICIS CONSEIL, Paris	FRANCE	ICONOCLAST Paris	FAUBOURG Paris / PRODIGIOUS Paris	
A04/137	00939	TORMENTA	O BOTICÁRIO	INSTITUCIONAL	O BOTICARIO, Sao Jose Dos Pinhais / ALMAPBBDO, Sao Paulo	BRAZIL	MYMAMA ENTERTAINMENT Sao Paulo		
A04/146	01539	SHOT ON IPHONE / MIDNIGHT	APPLE	IPHONE	TBWA/MEDIA ARTS LAB, Los Angeles / TBWA/MEDIA ARTS LAB, Tokyo	UNITED STATES / JAPAN	AOI PRO. Tokyo / MYRIAGON STUDIO Shibuya City / TEZUKA PRODUCTIONS Tokyo	BLACK CAT WHITE CAT MUSIC Tokyo / DUB Tokyo / IMAGICA ENTERTAINMENT MEDIA SERVICES Tokyo / OLM DIGITAL Tokyo	OMD Minatoku / OMD Shanghai / OMD USA Los Angeles

A05 (Cinematography)

A05/011	00097	THE SQUARE METER	HORNBACH D.I.Y./ HOME IMPROVEMENT SUPERSTORES	HORNBACH	HEIMAT/TBWA, Berlin	GERMANY	REVOLVER Sydney / TONY PETERSEN FILM Berlin	COMPANY 3 London / KATALYST BERLIN CREATIVE SERVICES / THE QUARRY London	MEDIAPLUS GERMANY Munich
A05/012	00212	UOB PRIVATE BANK 'EAGLE'	UOB PRIVATE BANK	UOB PRIVATE BANK	BBH SINGAPORE, Singapore / BBH, Shanghai	SINGAPORE / MAINLAND CHINA			

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A05/016	00232	BARÇA, PATTA & NIKE BRING TOGETHER THAT BLAUGRANA FEELING	NIKE; PATTA	CULERS DEL MÓN	ICONOCLAST, Los Angeles	UNITED STATES	HALAL Amsterdam / ICONOCLAST Los Angeles		
A05/023	00157	MADLY/ THE POEM - THE BLAZE	The Blaze	Music Video	ICONOCLAST, Paris	FRANCE	ICONOCLAST Paris		
A05/045	00285	ADIDAS ORIGINALS	ADIDAS	SUPERSTAR TRAINERS	LUX ARTISTS, London / JOHANNES LEONARDO, New York	UNITED KINGDOM / UNITED STATES	LOVE SONG London		
A05/057	00425	CANCER BEFORE CANCER	PONLE CORAZON	PONLE CORAZON	REBECA, Lima / FAHRENHEIT DDB, Lima	PERU	REBECA Lima		
A05/071	00857	PLAY LIFE	QIDDIYA	QIDDIYA CITY	DROGA5, PART OF ACCENTURE SONG, London	UNITED KINGDOM	BLACK KITE STUDIOS London / PRODCO Los Angeles	STRING AND TINS London	
A05/078	00884	THE FIRST SPEECH. RUSSIA	RSF	REPORTERS WITHOUT BORDERS	INNOCEAN BERLIN	GERMANY	STINK FILMS Berlin / STINK FILMS Sao Paulo / STUDIO FUNK Berlin / STUDIO METRO Tbilisi / YATTA FILMES Porto Alegre	STINK FILMS Berlin / STUDIO FUNK Berlin	HAVAS MEDIA Frankfurt / HAVAS MEDIA ITALY Milan / INNOCEAN BERLIN
A05/101	01176	RUMBLE	GENERAL ENTERTAINMENT AUTHORITY	RIYADH SEASON	DROGA5, PART OF ACCENTURE SONG, New York	UNITED STATES	PARK PICTURES Los Angeles	750MPH London / COSMO STREET New York / M4CIZO Huancayo / TIME BASED ARTS London	
A05/107	01226	FIND YOUR SUMMER	MAGNUM	MAGNUM ICE CREAM	LOLA MULLENLOWE, Madrid	SPAIN	MJZ Los Angeles	BIG SYNC MUSIC London / GLASSWORKS Barcelona	MINDSHARE London
A05/108	01285	GUSTAVE ROUSSY - A TRUE STORY	GUSTAVE ROUSSY	AWARENESS	PUBLICIS CONSEIL, Paris	FRANCE	ICONOCLAST Paris	POSTER PARIS	
A05/145	01545	FUZZY FEELINGS	APPLE	IPAD AND IPHONE	TBWA\MEDIA ARTS LAB, Los Angeles	UNITED STATES	HUNGRY MAN London / PASSION PICTURES London	LIME STUDIOS Los Angeles / ROCK PAPER SCISSORS Los Angeles / TRAFIK Los Angeles	OMD USA Los Angeles

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A05/146	01554	SHOT ON IPHONE / LITTLE GARLIC	APPLE	IPHONE	TBWA\ MEDIA ARTS LAB, Los Angeles / TBWA\ MEDIA ARTS LAB, Shanghai	UNITED STATES / MAINLAND CHINA	RADICALMEDIA New York	CODA TECHNOLOGIES Santa Rosa / THE MILL Shanghai / TRAFIK Los Angeles	OMD Shanghai / OMD USA Los Angeles
A05/156	01407	DOGS	LAY'S	LAY'S	MJZ, Los Angeles / GOODBY SILVERSTEIN AND PARTNERS, San Francisco	UNITED STATES	MJZ Los Angeles		
A05/163	01435	THE TRAVELERS	EXPEDIA	EXPEDIA - ONE KEY	WIEDEN+KENNEDY, Portland	UNITED STATES	SOMESUCH Los Angeles	COSMO STREET Santa Monica / THE MILL Los Angeles	

A06 (Use of Original Music)

A06/005	00038	OLIVEIRA DOS CEN ANOS	REAL CLUB CELTA	MUSIC	REAL CLUB CELTA, Vigo / VISIT LITTLE SPAIN, Madrid	SPAIN	VISIT LITTLE SPAIN Madrid		
A06/018	00427	BEAUTIFUL INSANITY	KÄRCHER	KÄRCHER INDOOR TOOLS	SUPREME MUSIC, Berlin / ANTONI, Berlin	GERMANY	SUPREME MUSIC Berlin / ZAUBERBERG PRODUCTIONS Berlin	ZAUBERBERG PRODUCTIONS Berlin	
A06/034	00829	DON'T MAKE YOUR FUTURE YOU HATE YOU	NERDWALLET	NERDWALLET.COM	DEUTSCH, Los Angeles	UNITED STATES	O POSITIVE Santa Monica	WHITEHOUSE POST PRODUCTIONS Los Angeles	
A06/039	00875	PLAY IT SAFE	SYDNEY OPERA HOUSE	SYDNEY OPERA HOUSE	THE MONKEYS, PART OF ACCENTURE SONG, Sydney	AUSTRALIA	REVOLVER Sydney	ARC EDIT Sydney / MASSIVEMUSIC Sydney / TURNING STUDIOS Sydney	
A06/042	00513	SNAPPER: THE PERFECT TREE	JOHN LEWIS	JOHN LEWIS	SAATCHI & SAATCHI, London	UNITED KINGDOM	RIFF RAFF FILMS London	750MPH London / ELECTRIC THEATRE COLLECTIVE London / FINAL CUT London / WAKE THE TOWN London	MANNING GOTTLIEB OMD London

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A06/056	01113	SHOT ON IPHONE HURACÁN RAMÍREZ VS. LA PIÑATA ENCHILADA	APPLE	IPHONE	TBWA\MEDIA ARTS LAB, Los Angeles / TBWA\MEDIA ARTS LAB, Miami / TERAN\TBWA, Mexico City	UNITED STATES / MEXICO	THE LIFT Mexico City	CAFFEINE POST Mexico City / TRAFIK Los Angeles	OMD Mexico City / OMD USA Los Angeles
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A06/077	00893	MENU SONG REMIX	MCDONALD'S	SWEET CHILI JUNIOR CHICKEN CHICKEN CHEESEBURGER APPLE PIE MCFLURRY SURF 'N TURF BURGER	COSSETTE, Toronto	CANADA	CIRCLE PRODUCTIONS Toronto / COSSETTE Toronto	THE VANITY Toronto	
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A07 (Use of Licensed/Adapted Music)

A07/010	00266	ON WITH THE SHOW	APPLE	IPHONE	APPLE, San Jose	UNITED STATES	BISCUIT FILMWORKS Los Angeles	KEVIN Los Angeles / WORK EDITORIAL Los Angeles	
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A07/012	00169	RELAX: TRACTOR	APPLE	IPHONE	APPLE, San Jose	UNITED STATES	APPLE San Jose / STINK FILMS Los Angeles		
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A07/015	00256	DON'T LET ME GO	APPLE	IPHONE	APPLE, San Jose	UNITED STATES	ICONOCLAST Los Angeles		
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A07/016	00035	THE LOST VOICE	APPLE	PERSONAL VOICE ON IPHONE	APPLE, San Jose	UNITED STATES	HUNGRY MAN New York	FACTORY STUDIOS London / FATHOM VFX Auckland / WORK EDITORIAL London	
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A07/040	00603	FOR EVERY KIND	RSPCA	RSPCA	SOUNDTREE MUSIC, London / AMV BBDO, London	UNITED KINGDOM	SOMESUCH London	SOUNDTREE MUSIC London	
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A07/071	01182	RUMBLE	GENERAL ENTERTAINMENT AUTHORITY	RIYADH SEASON	DROGA5, PART OF ACCENTURE SONG, New York	UNITED STATES	PARK PICTURES Los Angeles	750MPH London / COSMO STREET New York / M4CIZO Huancayo / TIME BASED ARTS London	
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A07/075	01250	RESPECT	RSPCA	RSPCA	AMV BBDO, London	UNITED KINGDOM	SOMESUCH London	SOUNDTREE MUSIC London / TENTHREE London / UNTOLD STUDIOS London	JAA London
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A07/119	11236	A LIFE IN SOUND	SIRIUSXM	ENTERTAINMENT	UNCOMMON, London	UNITED KINGDOM	SOMESUCH London		
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A07/120	11525	DOG. CAR. WINDOW.	LAYS	LAYS	GOODBY SILVERSTEIN AND PARTNERS, San Francisco	UNITED STATES	MORTON JANKEL ZANDER Los Angeles	COMPANY 3 London / LIME STUDIOS Los Angeles / UNION EDITORIAL Los Angeles / UNTOLD STUDIOS London	KETCHUM New York / OMD USA New York
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A08 (Achievement in Production)

A08/001	00014	UP IN SMOKE	WWF	WWF	NOMINT, London	UNITED KINGDOM	NOMINT London	NOMINT London	
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A08/008	00047	PLAY IT SAFE	SYDNEY OPERA HOUSE	SYDNEY OPERA HOUSE 50TH ANNIVERSARY	REVOLVER, Sydney / THE MONKEYS, PART OF ACCENTURE SONG, Sydney	AUSTRALIA	REVOLVER Sydney / SOMESUCH Los Angeles	ARC EDIT Sydney / MASSIVEMUSIC Sydney / TRIM EDITING London	
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A08/009	00101	THE SQUARE METER	HORNBACH D.I.Y./ HOME IMPROVEMENT SUPERSTORES	HORNBACH	HEIMAT\TBWA, Berlin	GERMANY	REVOLVER Sydney / TONY PETERSEN FILM Berlin	COMPANY 3 London / KATALYST BERLIN CREATIVE SERVICES / THE QUARRY London	MEDIAPLUS GERMANY Munich
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A08/027	00711	C4 IDENTTS 2023	CHANNEL 4	CHANNEL 4	TIME BASED ARTS, London / 4CREATIVE, London / ART PRACTICE, London	UNITED KINGDOM	ART PRACTICE London	STRING AND TINS London / TIME BASED ARTS London	
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A08/044	10383	CADBURY 200 YEARS BIRTHDAY	CADBURY	CADBURY CHOCOLATE	VCCP, London	UNITED KINGDOM	ACADEMY FILMS London	SELECTED WORKS London	
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A08/048	01145	THE LOST VOICE	APPLE	APPLE IOS 17	HUNGRY MAN, Los Angeles / APPLE, Los Angeles	UNITED STATES	AIRBAG Melbourne / HUNGRY MAN Los Angeles	FATHOM VFX Auckland / WORK EDITORIAL Los Angeles	
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A08/050	01282	RENAULT - THE CLIMB	RENAULT	AUTOMOTIVE	PUBLICIS CONSEIL, Paris	FRANCE	HENRY Paris	LIPSTICK Berlin	
A08/054	01238	PROGRESS IS UNSTOPPABLE	FORMULA E	RACING	UNCOMMON, London	UNITED KINGDOM	UNCOMMON London		
A08/061	01547	FUZZY FEELINGS	APPLE	IPAD AND IPHONE	TBWA\ MEDIA ARTS LAB, Los Angeles	UNITED STATES	HUNGRY MAN London / PASSION PICTURES London	LIME STUDIOS Los Angeles / ROCK PAPER SCISSORS Los Angeles / TRAFIK Los Angeles	OMD USA Los Angeles

B01 (Editing)

B01/002	00111	MAMA'S EYES	RCA RECORDS	METTE	TRIM EDITING, London / RCA RECORDS, London	UNITED KINGDOM	ART PRACTICE London	TRIM EDITING London
B01/011	00328	JINDAL STEEL- THE STEEL OF INDIA	JINDAL STEEL AND POWER	JINDAL STEEL	EARLY MAN FILM PVT LTD, Mumbai / KONDURKAR STUDIO, Delhi	INDIA	EARLY MAN FILM PVT LTD Mumbai	EARLY MAN FILM PVT LTD Mumbai
B01/027	00128	HOPE AWAY FROM HOME	UNHCR	N/A	NEW LAND, Copenhagen / &Co. / NoA, Copenhagen	DENMARK	NEW LAND Copenhagen	
B01/046	00670	ASHE VERSUS	MODERNA, INC.	MODERNA, INC.	THE YOUTH, Curitiba / TBWA\ HEALTH COLLECTIVE, New York	BRAZIL / UNITED STATES	SATELITE AUDIO Sao Paulo / THE YOUTH Curitiba	COLOSSAL Curitiba
B01/054	00819	NIKE X FCB X PATA "CULERS DEL MON"	NIKE	NIKE X PATA	CABIN EDITING COMPANY, Los Angeles / ICONOCLAST SPAIN, Barcelona	UNITED STATES / SPAIN	ICONOCLAST SPAIN Barcelona	CABIN EDITING COMPANY Los Angeles
B01/056	00488	SUPERSTAR	ADIDAS	ADIDAS SUPERSTAR	THE QUARRY, New York / JOHANNES LEONARDO, New York	UNITED STATES	LOVE SONG Los Angeles	THE QUARRY New York
B01/057	00489	GAZELLE	ADIDAS	ADIDAS GAZELLE	CUT AND RUN, New York / JOHANNES LEONARDO, New York	UNITED STATES	LOVE SONG Los Angeles	CUT AND RUN New York
B01/060	00607	FATHER & SON FILM	BMW GROUP	BMW BRAND	JUNG VON MATT AG, Hamburg	GERMANY	ICONOCLAST Berlin	SLAUGHTERHOUSE VISUAL MANUFACTURING Hamburg

Film Craft Shortlist

B01/064	00519	ON WITH THE SHOW	APPLE	IPHONE 15 PRO	WORK EDITORIAL, Los Angeles / APPLE, San Jose	UNITED STATES	BISCUIT FILMWORKS Los Angeles	WORK EDITORIAL Los Angeles	APPLE San Jose
B01/066	00520	SWIPED MAC	APPLE	APPLE	WORK EDITORIAL, Los Angeles / APPLE, San Jose	UNITED STATES	SMUGGLER Los Angeles	WORK EDITORIAL Los Angeles	APPLE San Jose
B01/071	00914	KRUGER - LOVE IS MESSY	KRUGER	KRUGER	NIMIOPERE, Toronto / BROKEN HEART LOVE AFFAIR, Toronto	CANADA	SCOUTS HONOUR Toronto	NIMIOPERE Toronto	
B01/085	01178	RUMBLE	GENERAL ENTERTAINMENT AUTHORITY	RIYADH SEASON	DROGA5, PART OF ACCENTURE SONG, New York	UNITED STATES	PARK PICTURES Los Angeles	750MPH London / COSMO STREET New York / M4CIZO Huancayo / TIME BASED ARTS London	
B01/088	01001	THE BOXER	COLGATE	COLGATE	SOHO SQUARE BANGKOK	THAILAND	HOGARTH WORLDWIDE Bangkok / UNDERDOC FILM Bangkok	BASE CAMP PA Bangkok / MELLOW TUNES Bangkok	WAVEMAKER Bangkok
B01/093	01237	A LIFE IN SOUND	SIRIUSXM	ENTERTAINMENT	UNCOMMON, London	UNITED KINGDOM	SOMESUCH London		
B01/095	01240	YOU CAN DO IT FILM	B&Q	RETAIL	UNCOMMON, London	UNITED KINGDOM	LOVESONG.TV Los Angeles		
B01/096	01348	RESPECT	RSPCA	ANIMAL WELFARE CHARITY	SOMESUCH, Los Angeles / AMV BBDO, London	UNITED STATES / UNITED KINGDOM	SOMESUCH Los Angeles		
B01/098	01448	THE VAULT	POWERADE	POWERADE	OGILVY, New York	UNITED STATES	HOGARTH New York / SOMESUCH Los Angeles	BLACKSMITH New York / SOUNDTREE MUSIC London / TRIM EDITING London	

B02 (Colour Correction/Grading)

B02/005	00203	EXPEDIA "WISDOM AND OBI"	EXPEDIA GROUP	EXPEDIA TRAVEL	TRAFIK, Los Angeles / EXPEDIA, Seattle	UNITED STATES	LOVE SONG Los Angeles	TRAFIK Los Angeles	
B02/006	00281	VOLKSWAGEN "AN AMERICAN LOVE STORY"	VOLKSWAGEN	VOLKSWAGEN VEHICLES	TRAFIK, Los Angeles / JOHANNES LEONARDO, New York	UNITED STATES	PARK PICTURES Los Angeles	TRAFIK Los Angeles	

Film Craft Shortlist

B02/007	00546	SUPERSTAR	ADIDAS	ADIDAS SUPERSTAR	COMPANY 3, London / JOHANNES LEONARDO, New York	UNITED KINGDOM / UNITED STATES	LOVE SONG London	COMPANY 3 London
B02/010	00533	JEREMY ALLEN WHITE	CALVIN KLEIN	CALVIN KLEIN UNDERWEAR	COFFEE AND TV, London / CALVIN KLEIN, New York	UNITED KINGDOM / UNITED STATES	ONE THIRTY-EIGHT PRODUCTIONS New York	COFFEE AND TV London

B03 (Sound Design)

B03/001	00008	CHANNEL 4 IDENTS	CHANNEL 4	CHANNEL 4 IDENTS	STRING AND TINS, London / 4CREATIVE, London	UNITED KINGDOM	ART PRACTICE London / LOVE SONG London / OPTICAL ARTS London / THE LINE ANIMATION London	STRING AND TINS London / TIME BASED ARTS London
B03/006	00161	BEAUTIFUL SILENCE	SUBARU	SUBARU AUTOMOBILE	CARMICHAEL LYNCH, Minneapolis	UNITED STATES	PARK PICTURES Los Angeles	
B03/026	01179	RUMBLE	GENERAL ENTERTAINMENT AUTHORITY	RIYADH SEASON	DROGA5, PART OF ACCENTURE SONG, New York	UNITED STATES	PARK PICTURES Los Angeles	750MPH London / COSMO STREET New York / M4CIZO Huancayo / TIME BASED ARTS London
B03/037	00995	WHOEVER BREATHES, NEEDS THE SEA.	GREENPEACE	OCEAN CONSERVATION	FARNER PR, Zurich	SWITZERLAND	SHINING FILM Zurich	
B03/038	01301	BEST WISHES	SAVE THE CHILDREN	SAVE THE CHILDREN	(ANONIMO), Mexico City	MEXICO	CENTRAL FILMS Mexico City	
B03/045	01415	THIS IS NOT A GAME	MOVISTAR	MOVISTAR	VML, Mexico City	MEXICO	LANDIA Mexico City	LANDIA Mexico City

B04 (Animation)

B04/004	00012	UP IN SMOKE	WWF	WWF	NOMINT, London	UNITED KINGDOM	NOMINT London	NOMINT London
B04/012	00274	THIS IS YOUR BRAIN ON FOOD	POSTMATES	POSTMATES	MOTHER, Los Angeles / POSTMATES, San Francisco	UNITED STATES	NEXUS STUDIOS London / SOUNDTREE MUSIC London	
B04/020	00716	SQUARE EYED BOY	BBC	BBC	BBC CREATIVE, London / BBC, London	UNITED KINGDOM	BLINKINK London	
B04/022	00261	THE MIND IS UNSTOPPABLE	PRIO	PRIO	MONKEY-LAND, Sao Paulo	BRAZIL	HALLEY SOUND Sao Paulo / HARDCUORE Rio de Janeiro	

Film Craft Shortlist

B04/027	00671	ASHE VERSUS	MODERNA, INC.	MODERNA, INC.	THE YOUTH, Curitiba / TBWA/HEALTH COLLECTIVE, New York	BRAZIL / UNITED STATES	SATELITE AUDIO Sao Paulo / THE YOUTH Curitiba	COLOSSAL Curitiba	
B04/028	00744	KNOCKOUT CHAOS	RIYADH SEASON	BOXING FIGHT	BIGTIME CREATIVE SHOP, Riyadh	SAUDI ARABIA	ACADEMY FILMS London	THE MILL Paris	BIGTIME CREATIVE SHOP Riyadh
B04/033	00572	THE HEROES	COCA-COLA	COCA-COLA	ELECTRIC THEATRE COLLECTIVE, London / GUT, Buenos Aires	UNITED KINGDOM / ARGENTINA	LANDIA Buenos Aires / PARTIZAN London	ELECTRIC THEATRE COLLECTIVE London	
B04/037	00928	FRIES BEAT 2024	MCDONALD'S	MCFRY	DENTSU INC., Tokyo	JAPAN	DENTSU INC. Tokyo / GEEK PICTURES Tokyo	GEEK PICTURES Tokyo	DENTSU INC. Tokyo
B04/043	00468	JUSTICE FT. TAME IMPALA - ONE NIGHT / ALL NIGHT	JUSTICE FT. TAME IMPALA	ONE NIGHT / ALL NIGHT	PHANTASM, Paris	FRANCE	PHANTASM Paris		
B04/044	01122	META - IT'S COI LERAY'S WORLD	META	META	DROGA5, PART OF ACCENTURE SONG, New York	UNITED STATES	NEXUS STUDIOS London	AMUSE Los Angeles / BLACK KITE STUDIOS London / CABIN New York / UNDERBELLY PRODUCTIONS New York / WAVE STUDIOS New York	
B04/045	01114	TREE	ACCENTURE	ACCENTURE	DROGA5, PART OF ACCENTURE SONG, New York	UNITED STATES	IMPERIAL WOODPECKER New York / OCEAN FILMS Rio de Janeiro	ETC London / UNION EDITORIAL New York / WAVE STUDIOS New York	ACCENTURE SONG New York / UM New York
B04/048	01053	47	CAFÉ JOYEUX	DOWN SYNDROME AWARENESS	KLICK HEALTH, Toronto	CANADA	CANJA AUDIO CULTURE Curitiba / ZOMBIE STUDIO Sao Paulo		
B04/060	01538	FUZZY FEELINGS	APPLE	IPAD AND IPHONE	TBWA/MEDIA ARTS LAB, Los Angeles	UNITED STATES	HUNGRY MAN London / PASSION PICTURES London	LIME STUDIOS Los Angeles / ROCK PAPER SCISSORS Los Angeles / TRAFIK Los Angeles	OMD USA Los Angeles

Film Craft Shortlist

B04/063	01489	IMPOSSIBLE JOURNEY	ASTER	DOULA SERVICES AND COMMUNITY-BASED HEALTHCARE	AREA 23, AN IPG HEALTH NETWORK COMPANY, New York	UNITED STATES	THE YOUTH Curitiba	COLOSSAL Curitiba
B04/071	01582	PIG FARM	PETA UK	PETA UK	GREY, London	UNITED KINGDOM	BISCUIT FILMWORKS London	BISCUIT FILMWORKS London

B05 (Visual Effects)

B05/028	00712	C4 IDENTIS 2023	CHANNEL 4	CHANNEL 4	TIME BASED ARTS, London / 4CREATIVE, London / ART PRACTICE, London	UNITED KINGDOM	ART PRACTICE London	STRING AND TINS London / TIME BASED ARTS London
B05/031	00856	PLAY LIFE	QIDDIYA	QIDDIYA CITY	DROGA5, PART OF ACCENTURE SONG, London	UNITED KINGDOM	BLACK KITE STUDIOS London / PRODCO Los Angeles	STRING AND TINS London
B05/035	00908	THE BEST SEASON FOR TENNIS LOVERS	RENAULT	ROLAND GARROS	PRIMO CONTENT, Buenos Aires / PUBLICIS CONSEIL, Paris	ARGENTINA / FRANCE	ICONOCLAST Paris / PRIMO CONTENT Buenos Aires	
B05/051	01263	RENAULT - THE CLIMB	RENAULT	AUTOMOTIVE	PUBLICIS CONSEIL, Paris	FRANCE	HENRY Paris	LIPSTICK Berlin
B05/054	01234	PROGRESS IS UNSTOPPABLE	FORMULA E	RACING	UNCOMMON, London	UNITED KINGDOM	UNCOMMON London	
B05/060	01317	ATOMIC	SMIRNOFF	SMIRNOFF VODKA	McCANN, New York	UNITED STATES	RIFF RAFF FILMS London	FINAL CUT New York / PAGE INTERNATIONAL SERVICES Lisbon / REVOLVE New York / THE MILL Bangalore / THE MILL London

Total Shortlisted:

155

PR

Additional

BRAVAGENTE AUDIO Milan /
STABBIOLO MUSIC Sarteano

SYDNEY OPERA HOUSE /
TURNING STUDIOS Sydney

CHARLOTTE MARTIN CASTING
Paris / ICON FILM Bucharest /
LELAND MUSIC London / LOFT
TONSTUDIOS Berlin

ADIDAS Erlangen / STALKR Los Angeles / THE DIRECTORS STUDIO London

LA CASA FILMS Providencia / PRODIGIOUS Paris / RENAULT GROUP SIEGE SOCIAL Paris

RENAULT GROUP SIEGE SOCIAL Paris / START-REC Paris

APPLE San Jose

SQUARESPACE PARLIAMENT New York
New York

BARKING OWL Los Angeles /
MODEL CITIZEN GROUP Los
Angeles

BOOKING DOT COM Amsterdam /
PARLIAMENT New York /
SMARTS New York / WALTER
SCHUPFER New York

THE HARRIS PROJECT New York

START-REC Paris

TBWAMEDIA
ARTS LAB Los
Angeles

BISCUIT
FILMWORKS
London

NARRATIVE Toronto JIGSAW CASTING Toronto /
WHITE RIBBON Toronto

MCBRIDE CASTING Santa Monica

COLGATE-PALMOLIVE Bangkok

R&CPMK New York / WEBER SHANDWICK Washington, DC
BOOM BROADCAST & MEDIA RELATIONS Littleton / CONNECT360 New York

ALEXANDRE DESPLAT Paris

TBWA/MEDIA ARTS LAB Los Angeles

JIGSAW CASTING Toronto

CHARLOTTE MARTIN CASTING
Paris / ICON FILM Bucharest /
LELAND MUSIC London / LOFT
TONSTUDIOS Berlin

WALKER New York

KING LEAR MUSIC AND SOUND
London

AKESTAM HOLST
Stockholm

GENERAL ENTERTAINMENT
AUTHORITY Riyadh

LA CASA FILMS Providencia /
PRODIGIOUS Paris / RENAULT
GROUP SIEGE SOCIAL Paris

RENAULT GROUP SIEGE
SOCIAL Paris / START-REC Paris

PLATINUM Tokyo /
TBWA\MEDIA
ARTS LAB Los
Angeles

CHARLOTTE MARTIN CASTING
Paris / ICON FILM Bucharest /
LELAND MUSIC London / LOFT
TONSTUDIOS Berlin

PERSUASION REPORTER WITHOUT
COMMUNICATIONS BORDERS Berlin
London

GENERAL ENTERTAINMENT
AUTHORITY Riyadh

PRODIGIOUS Paris

TBWA\MEDIA
ARTS LAB Los
Angeles

TBWA\MEDIA
ARTS LAB Los
Angeles

EXPEDIA Seattle

NERDWALLET San Francisco

JOHN LEWIS PARTNERSHIP
London

WALKER New York

BEACON STREET STUDIOS Los
Angeles

GENERAL ENTERTAINMENT
AUTHORITY Riyadh

JONES KNOWLES RITCHIE
London

SONGS FOR FILM AND TV Mill
Valley

SYDNEY OPERA HOUSE /
TURNING STUDIOS Sydney

CHARLOTTE MARTIN CASTING
Paris / ICON FILM Bucharest /
LELAND MUSIC London / LOFT
TONSTUDIOS Berlin

KING LEAR MUSIC AND SOUND
London

LA CASA FILMS Providencia /
PRODIGIOUS Paris / RENAULT
GROUP SIEGE SOCIAL Paris

TBWA\MEDIA
ARTS LAB Los
Angeles

BARKING OWL New York /
COMPANY 3 New York /
MATHEMATIC Paris

BARKING OWL New York /
COMPANY 3 New York /
MATHEMATIC Los Angeles

ICONOCLAST PUBLISHING Paris
/ MAGIC Vilnius / STRING AND
TINS London

APPLE San Jose

GENERAL ENTERTAINMENT
AUTHORITY Riyadh

COLGATE-PALMOLIVE Bangkok

OGILVY PR New
York

SUBARU OF AMERICA Camden

GENERAL ENTERTAINMENT
AUTHORITY Riyadh

TULOM Sao Paulo

DENTSU INC. Tokyo

ED BANGER RECORDS Paris

FORAGER COLLECTIVE New
York / META Menlo Park /
SQUAREWAVE Boston

ACCENTURE Dublin

TBWA\MEDIA
ARTS LAB Los
Angeles

ASHE BIRTHING SERVICES New
York

BISCUIT
FILMWORKS
London

LA CASA FILMS Providencia /
PRODIGIOUS Paris / RENAULT
GROUP SIEGE SOCIAL Paris

SMARTS AGENCY CRAFT Madrid
London
