

Design Shortlist

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media
<u>A01 (Creation of a New Brand Identity)</u>									
A01/007	00251	SENSE	SENSE	SENSE	SENSE, Miami / BUCK DESIGN, New York	UNITED STATES	BUCK DESIGN New York		
A01/011	00102	SAARISTO	VISIT TURKU ARCHIPELAGO	SAARISTO	VISIT TURKU ARCHIPELAGO, Turku / BOND CREATIVE AGENCY, Helsinki	FINLAND	BOND CREATIVE AGENCY Helsinki	BOND CREATIVE AGENCY Helsinki	
A01/034	00621	ATACAMA FASHION WEEK	DESIERTO VESTIDO & FASHION REVOLUTION	ENVIRONMENTAL STATEMENT	ARTPLAN, São Paulo	BRAZIL	CURIOSISM Sao Paulo / MAURICIO NAHAS ESTUDIO FOTOGRAFICO Sao Paulo / RAW AUDIO Sao Paulo / SUGARCANE FILMES Sao Paulo	GOOD IMAGE Sao Paulo / IPRODUCE Sao Paulo / NEXT COMUNICACAO Rio de Janeiro / P+E GALERIA DIGITAL São Paulo	
A01/044	00925	PLANETARY GUARDIANS	PLANETARY GUARDIANS	PLANETARY GUARDIANS	AKQA BLOOM, Miami	UNITED STATES	DAHOUSE AUDIO Los Angeles		
A01/050	00790	EMERGENTX	EMERGENTX	EMERGENTX	adam&eveDDB, London	UNITED KINGDOM	adam&eveStudios London		
<u>A02 (Rebrand/Refresh of an Existing Brand)</u>									
A02/045	00348	TOLEDO MUSEUM OF ART	TOLEDO MUSEUM OF ART	TOLEDO MUSEUM OF ART	LAFAYETTE AMERICAN, Detroit / SEMI:FORMAL, Ferndale	UNITED STATES			
A02/050	00419	GROWING UPTEMPO	ORCHESTRA SINFONICA DI MILANO	ORCHESTRA SINFONICA DI MILANO	LANDOR, Milan	ITALY	LANDOR Milan	LANDOR Milan	
A02/069	10159	MULLENLOWE GLOBAL REBRAND	MULLENLOWE GLOBAL	MULLENLOWE	MULLENLOWE U.S., New York	UNITED STATES			
A02/070	00669	EA SPORTS FC	EA SPORTS FC	GAMING	UNCOMMON, London	UNITED KINGDOM			
A02/094	00888	NEW GEN ENERGY	OLGERDIN	EGILS ORKA	BRANDENBURG, Reykjavik	ICELAND			
<u>A03 (Design-Driven Effectiveness)</u>									
A03/011	00440	TAGS AGAINST CRIME	MAISON BLANCHE	MAISON BLANCHE	JUNG VON MATT AG, Hamburg / JUNG VON MATT/LIMMAT, Zurich	GERMANY / SWITZERLAND	JUNG VON MATT/LIMMAT Zurich	JUNG VON MATT/LIMMAT Zurich	

Design Shortlist

A03/013	00488	855-HOW-TO-QUIT-(OPIOIDS)	ANZEN HEALTH	HEALTHCARE	SERVICEPLAN, Munich	GERMANY	JOJX Los Angeles	JAMM Los Angeles	MEDIAPLUS GERMANY Munich / MEDIAPLUS NORTH AMERICA New York
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A03/021	00803	IMAGINE WITH PETACOS	POKER BEER	POKER BEER	BUENTIPO ANCHOR, Bogota / DDB COLOMBIA, Bogota	COLOMBIA	BUENTIPO ANCHOR Bogota		
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B01 (Posters)

B01/012	00137	THE 26 SIGNS	ALEXANDER MONRO HOSPITAL & BREAST CARE FOUNDATION	BREAST CANCER AWARENESS	TBWAINEBOKO, Amsterdam	NETHERLANDS	TBWAINEBOKO Amsterdam		ESSENCEMEDIAC OM Amsterdam
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B01/042	00409	ID. BUZZ	VOLKSWAGEN	ID. BUZZ	JOHANNES LEONARDO, New York	UNITED STATES	BLUEDGE New York / PREYMAKER New York		
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B01/051	00526	NURSES	MUSÉE DE LA GRANDE GUERRE	MUSÉE DE LA GRANDE GUERRE	DDB PARIS	FRANCE			
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B01/052	00487	855-HOW-TO-QUIT-(OPIOIDS)	ANZEN HEALTH	HEALTHCARE	SERVICEPLAN, Munich	GERMANY	JOJX Los Angeles	JAMM Los Angeles	MEDIAPLUS GERMANY Munich / MEDIAPLUS NORTH AMERICA New York
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B01/062	00628	THE TWO FACES	ALEXIA ORTIZ	BOOKS	BBDO MEXICO, Mexico City	MEXICO			
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B01/077	00515	#UNPLASTICINDIA	THE TIMES OF INDIA	THE TIMES OF INDIA	VML, Mumbai / WUNDERMAN THOMPSON, Mumbai	INDIA	ILLUSION CGI STUDIO Bangkok		
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B01/089	00856	BLACK LIGHTS	BRDESCO SEGUROS & GOMA/EMPREGUE AFRO & MUSEU AFRO-UFBA	BLACK LIGHTS	ALMAPBBDO, Sao Paulo	BRAZIL	ALMAPBBDO Sao Paulo / DIALETO STUDIO Sao Paulo / RAW AUDIO Sao Paulo		
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B02 (Promotional Printed Media)

B02/004	00647	NAPKINS OF RIGHTS	FLIC - FLORIDA IMMIGRANT COALITION	FLIC - FLORIDA IMMIGRANT COALITION	VML, Miami	UNITED STATES	LETCA FILMS Miami	MAKE A BEAT PRODUCTIONS Miami	
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B03 (Promotional Item Design)

Design Shortlist

B03/007	00129	UMBRELLA SPECIES	WWF	UMBRELLA SPECIES	TBWA\PARIS	FRANCE	\ELSE Paris	OMD Paris	
B03/012	00228	PAPER ORGANS	TAIWAN ORGAN SHARING REGISTRY AND PATIENT AUTONOMY PROMOTION	PAPER ORGANS	LEO BURNETT, Taipei	TAIWAN		STARCOM Taipei City / ZENITH Taipei	
B03/047	00623	ATACAMA FASHION WEEK	DESIERTO VESTIDO & FASHION REVOLUTION	ENVIRONMENTAL STATEMENT	ARTPLAN, São Paulo	BRAZIL	CURIOSISM Sao Paulo / MAURICIO NAHAS ESTUDIO FOTOGRAFICO Sao Paulo / RAW AUDIO Sao Paulo / SUGARCANE FILMES Sao Paulo	GOOD IMAGE Sao Paulo / IPRODUCE Sao Paulo / NEXT COMUNICACAO Rio de Janeiro / P+E GALERIA DIGITAL São Paulo	
B03/061	00801	IMAGINE WITH PETACOS	POKER BEER	POKER BEER	BUENTIPO ANCHOR, Bogota / DDB COLOMBIA, Bogota	COLOMBIA	BUENTIPO ANCHOR Bogota		
B03/064	00793	IF YOU'RE INTO IT, IT'S IN THE V&A	V&A	V&A	adam&eveDDB, London	UNITED KINGDOM	adam&eveStudios London	PHD London	
B03/069	00880	THANKS FOR COKE-CREATING	COCA-COLA	COCA-COLA	VML, New York / VML, Kansas City / VML, Sao Paulo	UNITED STATES / BRAZIL	BALIPROD Bali / GLITCH PRODUCTIONS Mumbai / MANGO FILMS Guadalajara / NETO+SHOOKAN PRODUCTIONS Johannesburg / SUGARCANE FILMES Sao Paulo	RAW AUDIO Sao Paulo / SUGARCANE FILMES Sao Paulo / VML Sao Paulo	ESSENCEMEDIAC OM Mexico City
B03/079	00928	IT'S TIME TO (RE)BOOT	(RE)BOOT	UPCYCLING SYSTEM	AKQA BLOOM, Miami	UNITED STATES	6DEGREES Los Angeles / ALTRN STUDIO Sao Paulo / CEGO Sarasota / CURA Sao Paulo / PLANT Sao Paulo	JAMUTE Sao Paulo / STUDIO ZEBRA Florianopolis	
B03/082	00778	VIDEO VINYL	COCA-COLA	COCA-COLA	OGILVY, Singapore	SINGAPORE			

B04 (Publications & Editorial Design)

Design Shortlist

B04/005	00243	COTEC ANNUAL REPORT	COTEC	ANNUAL REPORT	EDUARDO DEL FRAILE, Murcia	SPAIN	EL TALLER DE PINERO Alcoy / INNOVASPAIN Madrid / TIPOGRAFIA SAN FRANCISCO Murcia	
B04/007	00502	PRIDE UNRAVELLED	EGALE CANADA	EGALE CANADA	VML CANADA, Toronto	CANADA		ALTER EGO Toronto / FORT YORK VFX Toronto / ROOSTER POST PRODUCTION Toronto
B04/010	00555	THE 100TH EDITION	FRANKFURTER ALLGEMEINE ZEITUNG	FRANKFURTER ALLGEMEINE ZEITUNG	SCHOLZ & FRIENDS, Berlin	GERMANY	SCHOLZ & FRIENDS Berlin	SCHOLZ & FRIENDS Berlin
B04/015	00508	DON'T LET FEMICIDES BE COVERED UP	BIRGÜN	NESPAPER	BIRGUN YAYINCILIK VE ILETISIM, Istanbul / TBWA ISTANBUL, Istanbul	TURKEY	PUBLIC FILM Istanbul	

B05 (Books)

B05/003	00057	THE FAMILY COOKVAULT	IGA (SOBEY'S)	COOKBOOK	SID LEE, Montreal	CANADA	SID LEE Montreal	CIRCONFLEX Montreal / SID LEE Montreal / TONIC DNA Montreal
B05/004	00186	UNFINISHED	EE	EE	SAATCHI & SAATCHI, London	UNITED KINGDOM	PRODIGIOUS London	FACTORY STUDIO London / PRESSISION Leeds
B05/026	00855	BLACK LIGHTS	BRADESCO SEGUROS & GOMA/EMPREGUE AFRO & MUSEU AFRO-UFBA	BLACK LIGHTS	ALMAPBBDO, Sao Paulo	BRAZIL	ALMAPBBDO Sao Paulo / DIALETO STUDIO Sao Paulo / RAW AUDIO Sao Paulo	

B06 (Data Visualisation)

B06/004	00074	THE CLIMATE CHANGED LOGO	THE UNITED NATIONS	THE UN LOGO, AS A VISUAL DESIGN MEDIUM	PUBLICIS KITCHEN, OSLO	NORWAY	PUBLICIS KITCHEN OSLO	PUBLICIS KITCHEN OSLO	PUBLICIS KITCHEN OSLO
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Design Shortlist

B06/005	00503	PRIDE UNRAVELLED	EGALE CANADA	EGALE CANADA	VML CANADA, Toronto	CANADA		ALTER EGO Toronto / FORT YORK VFX Toronto / ROOSTER POST PRODUCTION Toronto	
B06/008	00604	THE WAITING WORKFORCE	JP MORGAN CHASE	JP MORGAN CHASE	DROGA5, PART OF ACCENTURE SONG, New York	UNITED STATES	BISCUIT FILMWORKS Los Angeles / THE GLUE SOCIETY Sydney	WAVE STUDIOS New York / WAX New York	
B06/010	00498	INFLATION COOKBOOK	SKIPTHE DISHES	SKIPEXPRESSLAN E	DENTSU CREATIVE, Toronto / DENTSU CREATIVE, Montreal	CANADA	DENTSU CREATIVE Montreal / DENTSU CREATIVE Toronto		
B06/017	00734	SIGHTWALKS	SOL CEMENT	SOL CEMENT	CIRCUS GREY, Lima	PERU	CANICA FILMS Lima / DINAMO Lima / PUNTOAPARTE Lima / REBECA Lima	AGOSTO MUSIC AND SOUND CRAFT Lima / NATIVO POST Lima	APOYO COMUNICACION Lima
B06/019	00757	IDENTITY BUILDER	ZHEJIANG UNIVERSITY	IDENTITY BUILDER	AREA 23, AN IPG HEALTH NETWORK COMPANY, New York	UNITED STATES	BLACK MADRE Sao Paulo / SHANGHAI WANLONG CULTURAL COMMUNICATION COMPANY / STUDIORX New York	STUDIORX New York	
B06/024	00783	BLOOD AID	DASA INTEGRATED HEALTH SYSTEM	DASA HEALTH DIAGNOSTICS	DM9, Sao Paulo	BRAZIL			
B06/026	00927	LISTENING TO THE EARTH	PLANETARY GUARDIANS	NON-PROFIT ORGANIZATION	AKQA BLOOM, Miami	UNITED STATES	DA HOUSE AUDIO Los Angeles / GROBA STUDIO N/A		
B06/030	00845	LAP OF LEGENDS	AB INBEV - MICHELOB ULTRA	MICHELOB ULTRA	FCB NEW YORK	UNITED STATES	456 STUDIOS New York	THE MILL New York	STARCOM Chicago

B07 (Brand Collateral)

Design Shortlist

B07/005	00033	DEPARTURES TO COUNTLESS FUTURES	THE HOSHI AWARDS	THE HOSHI AWARDS	DENTSU INC., Tokyo	JAPAN	BLACK CAT WHITE CAT MUSIC Tokyo / GMO ENGINE Tokyo / OSAKA SENDEN KENKYUSHO Osaka / TONE UP CORP. Tokyo	
B07/025	00633	MAQROO - THE FIRST ARABIC FONT FOR DYSLEXIA	OMANTEL	MAQROO.COM BY OMANTEL	LEO BURNETT, Dubai	UNITED ARAB EMIRATES		ZENITH Dubai
B07/035	10891	HEAVEN FISH	REGAL SPRINGS	FARMED FISH	OGILVY HONDURAS, Tegucigalpa	HONDURAS		JSM MUSIC New York

B08 (Special Editions & Bespoke Items)

B08/012	00226	THE CARDBOARD CAKE	WHOLEGREEN BAKERY	THE CARDBOARD CAKE	THE HALLWAY, Sydney	AUSTRALIA	THE HALLWAY Sydney	
B08/013	00229	PAPER ORGANS	TAIWAN ORGAN SHARING REGISTRY AND PATIENT AUTONOMY PROMOTION	PAPER ORGANS	LEO BURNETT, Taipei	TAIWAN		STARCOM Taipei City / ZENITH Taipei
B08/014	00255	SPLASH SPOTS	STREET LAB	STREET LAB	ZULU ALPHA KILO, New York / ZULU ALPHA KILO, Toronto	UNITED STATES / CANADA	ALL OPAL AGENCY New York / GROUP PROJECT New York / POLYESTER STUDIO Toronto / ZULUBOT Toronto	
B08/024	00414	UNSTANDARDIZE D DESK	D2L	D2L	ZULU ALPHA KILO, Toronto	CANADA	DYSTIL Toronto / ZULUBOT Toronto	DYSTIL Toronto
B08/028	00544	LOST IN TIME	JIAN AI ELDERLY CHARITY CENTER	ALZHEIMER'S DISEASE	DENTSU CREATIVE, Shanghai	MAINLAND CHINA	STDECAUX Shanghai	DENTSU CREATIVE Shanghai
B08/045	00468	THE BLACK GRAMMY	THE GRAMMY AWARDS	THE GRAMMY AWARDS	TBWA\CHIAT\DAY, Los Angeles	UNITED STATES		
B08/058	00792	IF YOU'RE INTO IT, IT'S IN THE V&A	V&A	V&A	adam&eveDDB, London	UNITED KINGDOM	adam&eveStudios London	PHD London

Design Shortlist

B08/091 00920 FILTER CAPS FILSA COLOMBIA FILTER CAPS OGILVY COLOMBIA, Bogotá COLOMBIA

C01 (Digital Design)

C01/003	00084	LUSION	LUSION	LUSION	LUSION , Bristol	UNITED KINGDOM	LUSION Bristol	LUSION Bristol	LUSION Bristol
C01/005	00181	DAYS OF HIRAYAMA PERFECT DAYS OFFICIAL SITE	PERFECT DAYS	PERFECT DAYS OFFICIAL MOVIE SITE	DENTSU INC., Tokyo	JAPAN	BITTERS END Tokyo / MOUNT INC Tokyo / SPOON Tokyo		DENTSU INC. Tokyo
C01/015	00518	MAP OF EMOTIONS	AUDI	MAP OF EMOTIONS	OGILVY SPAIN, Barcelona	SPAIN	CONDE NAST TRAVELER Madrid		
C01/017	00492	SAMSUNG IMPULSE	SAMSUNG	SAMSUNG GALAXY WATCH6	CHEIL WORLDWIDE, Madrid	SPAIN	CHEIL WORLDWIDE Madrid	CHEIL WORLDWIDE Madrid	CHEIL WORLDWIDE Madrid
C01/018	00489	855-HOW-TO-QUIT-(OPIOIDS)	ANZEN HEALTH	HEALTHCARE	SERVICEPLAN, Munich	GERMANY	JOJX Los Angeles	JAMM Los Angeles	MEDIAPLUS GERMANY Munich / MEDIAPLUS NORTH AMERICA New York
C01/021	00455	INFLATION COOKBOOK	SKIPTHEDISHES	SKIPEXPRESSLAN E	DENTSU CREATIVE, Toronto / DENTSU CREATIVE, Montreal	CANADA	DENTSU CREATIVE Montreal / DENTSU CREATIVE Toronto		
C01/038	00846	LAP OF LEGENDS	AB INBEV - MICHELOB ULTRA	MICHELOB ULTRA	FCB NEW YORK	UNITED STATES	456 STUDIOS New York	THE MILL New York	STARCOM Chicago

C02 (Digital Installations & Events)

C02/004	00096	DRIVING WHILE BLACK	COURAGEOUS CONVERSATION GLOBAL FOUNDATION	COURAGEOUS CONVERSATION GLOBAL FOUNDATION	GOODBY SILVERSTEIN AND PARTNERS, San Francisco / CRITICAL MASS, Calgary	UNITED STATES / CANADA	CRITICAL MASS Calgary / ELEVEL San Francisco	THE MILL Los Angeles	
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Design Shortlist

C02/007	00120	MURALS	POLISH FILM INSTITUTE	-	AGGRESSIVE, Ridgewood / ATM VIRTUAL, Warsaw / MRIYA PRODUCTION, Kyiv	UNITED STATES / POLAND / UKRAINE	AGGRESSIVE Ridgewood / ATM VIRTUAL Warsaw / MRIYA PRODUCTION Kyiv / PIXEL RACE Warsaw	AGGRESSIVE Ridgewood / PIXEL RACE Warsaw / TIGRELAB Barcelona
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C03 (UX, UI & Journey Design)

C03/004	00180	DAYS OF HIRAYAMA PERFECT DAYS OFFICIAL SITE	PERFECT DAYS	PERFECT DAYS OFFICIAL MOVIE SITE	DENTSU INC., Tokyo	JAPAN	BITTERS END Tokyo / MOUNT INC Tokyo / SPOON Tokyo	DENTSU INC. Tokyo	
C03/013	00491	SAMSUNG IMPULSE	SAMSUNG	SAMSUNG GALAXY WATCH6	CHEIL WORLDWIDE, Madrid	SPAIN	CHEIL WORLDWIDE Madrid	CHEIL WORLDWIDE Madrid	CHEIL WORLDWIDE Madrid

D01 (Retail Environment & Experience Design)

D01/006	00552	IWC INGENIEUR. FORM UND TECHNIK.	IWC SCHAFFHAUSEN	IWC INGENIEUR	SCHOLZ & FRIENDS, Berlin	GERMANY	MCQUEEN FILMS Zurich
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D02 (Point of Sale, Consumer Touchpoints & In-Store Collateral)

D02/005	00768	HIGH AI	RIFF	RIFF	PUBLICIS CANADA, Toronto	CANADA	PUBLICIS CANADA Toronto	PUBLICIS CANADA Toronto
D02/007	00712	RAINBOW WASHING DETECTOR	CAPAXIA	RAINBOW WASHING DETECTOR	DDB MEXICO, Mexico City	MEXICO	HABITANT Mexico City	
D02/008	00782	BLOOD AID	DASA INTEGRATED HEALTH SYSTEM	DASA HEALTH DIAGNOSTICS	DM9, Sao Paulo	BRAZIL		

D03 (Event Storytelling)

D03/011	00695	CARBON CAKES	FUJITSU	FUJITSU	R/GA TOKYO, Tokyo	JAPAN	VISIONS AND PARADOX LTD. Tokyo	SUNNY SIDE UP Tokyo
D03/018	00861	EX30 – THE UNBOXING	VOLVO CARS	VOLVO EX30	AKQA, Gothenburg	SWEDEN	THE MILL London	KING LEAR MUSIC AND SOUND London / THE MILL London
D03/023	00538	LIFE MODELS	NOT PUTTING ON A SHIRT	AESTHETIC FLAT CLOSURE AWARENESS	AREA 23, AN IPG HEALTH NETWORK COMPANY, New York	UNITED STATES	FAMOUS WHO Sao Paulo / RITMIKA AUDIO ARTS Sao Paulo	BIRUTA FILMES Sao Paulo

Design Shortlist

D03/028	00525	NURSES	MUSÉE DE LA GRANDE GUERRE	MUSÉE DE LA GRANDE GUERRE	DDB PARIS	FRANCE			
<u>D04 (Spatial & Sculptural Exhibitions and Experiences)</u>									
D04/004	00076	THE SQUARE METER (CASE)	HORNBAACH D.I.Y./ HOME IMPROVEMENT SUPERSTORES	HORNBAACH	HEIMAT\TBWA, Berlin	GERMANY	REVOLVER Sydney / STERN TAG FILM Berlin	COMPANY 3 London / KATALYST BERLIN CREATIVE SERVICES / THE QUARRY London	MEDIAPLUS GERMANY Munich
D04/005	00138	GOALS FOR EQUALITY	ING NETHERLANDS	WOMEN'S WORLD CUP 2023	TBWA\NEBOKO, Amsterdam	NETHERLANDS	BANDIT AMSTERDAM / HET PRODUKTIEHUIS Utrecht / MAKE BY TBWA\NEBOKO Amsterdam / MASSIVEMUSIC Amsterdam / TRIBE COMPANY Ouderkerk		INITIATIVE Amsterdam
D04/009	00256	SPLASH SPOTS	STREET LAB	STREET LAB	ZULU ALPHA KILO, New York / ZULU ALPHA KILO, Toronto	UNITED STATES / CANADA	ALL OPAL AGENCY New York / GROUP PROJECT New York / POLYESTER STUDIO Toronto / ZULUBOT Toronto		
D04/014	00119	LOOPS	INSELSPITAL	ART INSTALLATION	STUDIO BANANA, Lausanne	SWITZERLAND	STUDIO BANANA Lausanne	STUDIO BANANA Lausanne	
D04/019	00354	EMAIL IS DEAD	MAILCHIMP	MAILCHIMP EMAIL MARKETING SOFTWARE	INTUIT MAILCHIMP, Atlanta	UNITED STATES	EVENT CONCEPT London / SOMETHING SPECIAL STUDIOS New York		
D04/028	00500	WORLD UNSEEN	CANON	CANON	VML, London	UNITED KINGDOM	PRISM SPORT & ENTERTAINMENT London		MERKLE B2B London
D04/029	00609	GOOGLE SHAPED BY WATER (DESIGN)	GOOGLE HARDWARE DESIGN	EXHIBIT FILM	GOOGLE, San Jose / GOOGLE, Mountain View	UNITED STATES	GOOGLE San Jose		

Design Shortlist

D04/040	00735	SIGHTWALKS	SOL CEMENT	SOL CEMENT	CIRCUS GREY, Lima	PERU	CANICA FILMS Lima / DINAMO Lima / PUNTOAPARTE Lima / REBECA Lima	AGOSTO MUSIC AND SOUND CRAFT Lima / NATIVO POST Lima	APOYO COMUNICACION Lima
D04/052	00807	HUTUKARA	SALGUEIRO & URIHI YANOMAMI	THE YANOMAMI PEOPLE	ACADEMICOS DO SALGUEIRO, Andarai / DM9, Sao Paulo	BRAZIL	ACADEMICOS DO SALGUEIRO Andarai	ACADEMICOS DO SALGUEIRO Andarai	ACADEMICOS DO SALGUEIRO Andarai

D05 (Wayfinding & Signage)

D05/009	00733	SIGHTWALKS	SOL CEMENT	SOL CEMENT	CIRCUS GREY, Lima	PERU	CANICA FILMS Lima / DINAMO Lima / PUNTOAPARTE Lima / REBECA Lima	AGOSTO MUSIC AND SOUND CRAFT Lima / NATIVO POST Lima	APOYO COMUNICACION Lima
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E01 (Food)

E01/008	00069	ISTRIANA	E PLURIBUS UNUM	ISTRIANA EXTRA VIRGIN OLIVE OIL	STUDIO TUMPIC PRENC, Rovinj	CROATIA			
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E02 (Drinks)

E02/005	00411	BRORA IRIS	BRORA	BRORA SINGLE MALT SCOTCH WHISKY	DIAGEO, London / BURGESS STUDIO, London	UNITED KINGDOM	BURGESS STUDIO London	BACCHUS AGENCY London / BURGESS STUDIO London / DIAGEO London / PERCH London	
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E04 (Healthcare)

E04/003	00250	SENSE	SENSE	SENSE	SENSE, Miami / BUCK DESIGN, New York	UNITED STATES	BUCK DESIGN New York		
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E06 (Special Editions & Promotional Packaging)

E06/001	00015	A LOVELY ATMOSPHERE	GBGT BOX	PACKAGING MANUFACTURER	BEDOW, Stockholm	SWEDEN	BEDOW Stockholm		
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Design Shortlist

E06/011	00068	IT'S TIME FOR YOUR TIME	FRANC ARMAN WINES	TERAN BARRIQUE WINE	STUDIO TUMPIC PRENC, Rovinj	CROATIA			
E06/017	00412	BRORA IRIS	BRORA	BRORA SINGLE MALT SCOTCH WHISKY	DIAGEO, London / BURGESS STUDIO, London	UNITED KINGDOM	BURGESS STUDIO London	BACCHUS AGENCY London / BURGESS STUDIO London / DIAGEO London / PERCH London	
E06/028	00520	EDIBLE LITERATURE	KAMEYA YOSHINAGA	BUNGASHI (JAPANESE CONFECTIONERY)	VML OGILVY JAPAN, Tokyo	JAPAN			
E06/033	00706	GRAINS OF HOPE	UNITED24, SILPO, ROZETKA	FUNDRAISING CAMPAIGN	UNITED24, Kyiv / GRES TODORCHUK, Kyiv	UKRAINE	ARTEMSIL Soledar / SMART PRODUCTION Kyiv / STRUMER PRODUCTION Kyiv / UNITED24 Kyiv	UNITED24 Kyiv	GRES TODORCHUK Kyiv / UNITED24 Kyiv
E06/042	00854	EXTINTO	O BOTICÁRIO	EXTINTO PERFUME	ALMAPBBDO, Sao Paulo	BRAZIL	CABARET Sao Paulo / PARANOID Sao Paulo		
E06/047	00779	VIDEO VINYL	COCA-COLA	COCA-COLA	OGILVY, Singapore	SINGAPORE			

F02 (Lifestyle, Fashion, Leisure, Sports & Outdoor)

F02/011	00926	IT'S TIME TO (RE)BOOT	(RE)BOOT	UPCYCLING SYSTEM	AKQA BLOOM, Miami	UNITED STATES	6DEGREES Los Angeles / ALTRN STUDIO Sao Paulo / CEGO Sarasota / Sao Paulo / PLANT Sao Paulo	JAMUTE Sao Paulo / STUDIO ZEBRA Florianopolis	
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F03 (Infant Products, Toys & Educational Products)

F03/002	00133	UMBRELLA SPECIES	WWF	UMBRELLA SPECIES	TBWA\PARIS	FRANCE	\ELSE Paris		OMD Paris
F03/010	00681	COLOURCHECK	BABYSHOP	BABY AND CHILD STORE	PUBLICIS MIDDLE EAST, Dubai	UNITED ARAB EMIRATES	PRODIGIOUS Dubai	OPTIX Dubai	PUBLICIS MIDDLE EAST

F04 (Medical Products)

Design Shortlist

F04/002	00567	ARA	STRAP TECH	ARA	BRANDS&PEOPLE, San Pedro Garza Garcia / STRAP TECH, Austin	MEXICO / UNITED STATES				
F04/004	00699	PROTECTASBIH	SAUDIA AIRLINES	SANITIZING PRAYER BEADS	LEO BURNETT, Jeddah / SAATCHI & SAATCHI ME, Dubai	SAUDI ARABIA / UNITED ARAB EMIRATES	AETHA DESIGN Poole / D AND F LABS Dubai / DEJAVU Dubai / LIWA CONTENT DRIVEN Dubai	LIWA CONTENT DRIVEN Dubai	LEO BURNETT Jeddah / SAATCHI & SAATCHI ME Dubai / ZENITH Dubai	
F04/005	00941	FIT MY FEET	BUCKAROO FOOTWARE	FIT MY FEET SLIPPERS	McCANN, Gurugram	INDIA				

Total Shortlisted: 101

PR

Additional

APPROACH
COMUNICACAO
INTEGRADA Rio
De Janeiro

EARTH SPECIES PROJECT
Miami

adam&eveDesign London /
MODERN TYPE Melbourne

MADHOUSE CREATIVE LLC
Toledo / TOLEDO MUSEUM OF
ART Toledo

MULLENLOWE
U.S. New York

JUNG VON
MATT/LIMMAT
Zurich

TULOM Sao Paulo DAHOUSE AUDIO Overath / RAW
MATERIALS Austin

PRIMO CONTENT Bogota

OVIDE AGENCY ALEXANDER MONRO HOSPITAL
Utrecht Bilthoven / STICHTING BREAST
CARE FOUNDATION Schiphol

TULOM Sao Paulo DAHOUSE AUDIO Overath / RAW
MATERIALS Austin

MSL Taipei DIGITAS TAIWAN Taipei

APPROACH
COMUNICACAO
INTEGRADA Rio
De Janeiro

PRIMO CONTENT Bogota

HOPE AND GLORY London /
adam&eveDesign London /
ADYLIC London / KING HENRY
London / TIME BASED ARTS
London

OGILVY PR London VML Johannesburg / VML Mexico
City / VML Sydney

SID LEE New York

STUDIO X Singapore

SCHOLZ &
FRIENDS Berlin

PITCH London EE London

PUBLICIS
KITCHEN OSLO

JP MORGAN CHASE New York

EGS GROUP PR
Montreal / POMP
AND
CIRCUMSTANCE
Toronto
LLYC Lima

EARTH SPECIES PROJECT
Miami

3PM/WEBER	160OVER90 New York /
SHANDWICK New York	FORMULA 1 London / MOTORSPORT IMAGES London / THE DUKE VIDEO ARCHIVE Isle of Man / WILLIAMS F1 Oxford

THE HALLWAY
Sydney

MSL Taipei DIGITAS TAIWAN Taipei

SHUTTERSTOCK New York /
STREET LAB New York

D2L Kitchener

JIAN AI ELDERLY CHARITY
CENTER Shanghai

THE RECORDING CANJA AUDIO CULTURE Curitiba
ACADEMY Santa / THE YOUTH Curitiba
Monica

HOPE AND GLORY 750MPH London /
London adam&eveDesign London /
ADYLIC London / KING HENRY
London / TIME BASED ARTS
London

CRUZ ROJA COLOMBIANA -
DIRECCION NACIONAL Bogota /
FUNDACION BAYLOR
COLOMBIA Bogota / GRUPO
FILSA Bogota

LUSION Bristol

DENTSU INC. Tokyo

TULOM Sao Paulo DAHOUSE AUDIO Overath / RAW
MATERIALS Austin

EGS GROUP PR
Montreal / POMP
AND
CIRCUMSTANCE
Toronto

3PM/WEBER 160OVER90 New York /
SHANDWICK New FORMULA 1 London /
York MOTORSPORT IMAGES London /
THE DUKE VIDEO ARCHIVE Isle
of Man / WILLIAMS F1 Oxford

DENTSU INC. Tokyo

ARGONAUTEN Hamburg

PORTER NOVELLI Mexico City /
ESTUDIOS MACHINA Bogota

CHARLOTTE MARTIN CASTING
Paris / ICON FILM Bucharest /
LELAND MUSIC London / LOFT
TONSTUDIOS Berlin

COOPR Rotterdam ING Amsterdam

SHUTTERSTOCK New York /
STREET LAB New York

STUDIO BANANA
Lausanne

ARCHETYPE New DESIGN MUSEUM London
York

HILL+KNOWLTON CANON London / CBB Ermelo /
STRATEGIES PROSIGN PRINT &
London PRODUCTIONS Nottingham /
ROYAL NATIONALI INSTITUTE
OF BLIND PEOPLE (RNIB)
London / THE FUTZ BUTLER
LONDON

LLYC Lima

HUTUKARA ASSOCIACAO
YANOMAMI Boa Vista / URIHI
ASSOCIACAO YANOMAMI Boa
Vista

LLYC Lima

CMG DIGITAL Pula /
WIPACKAGING Treviso

BACCHUS
AGENCY London /
DIAGEO London /
SOTHEBY'S
LONDON London /
THE DISTILLERS'
CHARITY London

ABECEDA KOMUNIKACIJE
Zagreb / DELTA REALITY Zagreb /
ETIKGRAF Pazin / HREN Buzet /
ROSE ART Kastelir

BACCHUS
AGENCY London /
DIAGEO London /
SOTHEBY'S
LONDON London /
THE DISTILLERS'
CHARITY London

GRES
TODORCHUK Kyiv

STUDIO X Singapore

SID LEE New York

PUBLICIS MIDDLE MANGO JAM STUDIO Dubai /
EAST Dubai STUDIO MELT Dubai

DOUBLE E Miami

LEO BURNETT
Jeddah / MKV
DIGITAL Dubai /
SAATCHI &
SAATCHI ME Dubai
