

## Creative Strategy Shortlist

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media
<b>A01 (Consumer Goods)</b>									
A01/004	00098	FLORA 'SKIP THE COW'	FLORA	FLORA PLANT B+TTER	UPFIELD, Amsterdam / PABLO, London	NETHERLANDS / UNITED KINGDOM	PABLO London	PABLO London	
A01/008	00237	150 YEARS OF WHATEVERKEN	HEINEKEN	HEINEKEN	LEPUB, Milan	ITALY	DESIGN BRIDGE AND PARTNERS Amsterdam / PRETTYBIRD London		
A01/009	00235	BAR EXPERIENCE	HEINEKEN	HEINEKEN	LEPUB, Milan	ITALY	C41 Amsterdam		DENTSU REDSTAR London
A01/020	00394	HEINZ KETCHUP FRAUD	HEINZ KETCHUP	HEINZ KETCHUP	RETHINK, Toronto	CANADA	WOLF CREDO STUDIO Buenos Aires	FRAME DISTILLERY VFX Vancouver / GRAYSON MUSIC Toronto / R+D PRODUCTIONS Toronto	STARCOM Chicago
A01/021	00373	OREO CHEAT COOKIES	MONDELÉZ INTERNATIONAL	OREO	SAATCHI & SAATCHI, Dusseldorf	GERMANY	ICONOCLAST Berlin		
A01/026	00453	LET HER GROW	DOVE	DOVE	EDELMAN, Bangkok	THAILAND	UNDERDOC FILM Bangkok		EDELMAN Bangkok / MINDSHARE Bangkok
A01/030	00502	BEER RETIREMENT ACCOUNT	POKER BEER	POKER BEER	MEDIA.MONKS, Hilversum	NETHERLANDS	PRIMO CONTENT Bogota		
A01/043	00576	THE RESELL TAG	SAMSØE SAMSØE	THE RESELL TAG	UNCLE GREY, Copenhagen	DENMARK	UNCLE GREY Copenhagen	UNCLE GREY Copenhagen	UNCLE GREY Copenhagen
A01/046	00714	DARTY - LONG LASTING REVIEWS	DARTY	LONG-LASTING REVIEWS	PUBLICIS CONSEIL, Paris	FRANCE			

## Creative Strategy Shortlist

A01/047	00668	THE COST OF BEAUTY	DOVE	DOVE MASTERBRAND	OGILVY, London / OGILVY, Toronto	UNITED KINGDOM / CANADA	SMUGGLER London	FINAL CUT New York	MINDSHARE New York
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### A03 (Automotive)

A03/009	00729	VW 70 YEARS CAMPAIGN	VOLKSWAGEN	VOLKSWAGEN	ALMAPBBDO, Sao Paulo	BRAZIL	BOILER FILMS Sao Paulo / RAW AUDIO Sao Paulo	FLOW EFFECTS Sao Paulo	
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A03/011	00703	RENAULT - CARS TO WORK	RENAULT	MOBILITY RIGHTS	PUBLICIS CONSEIL, Paris	FRANCE	DIVISION Paris	FIRM STUDIO Paris / PRODIGIOUS Paris	
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### A04 (Travel, Leisure, Retail, Restaurants & Fast Food Chains)

A04/022	00322	AMERICA RUNS ON DUNKIN' [AND BEN]	DUNKIN'	DUNKIN'	ARTISTS EQUITY, Los Angeles	UNITED STATES	ARTISTS EQUITY Los Angeles	ARTISTS EQUITY Los Angeles	INSPIRE MEDIA ENGINE Atlanta, GA
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A04/026	00381	FREEING TACO T***DAY	TACO BELL	BRAND CAMPAIGN	DEUTSCH, Los Angeles	UNITED STATES	SUPERPRIME Culver City	NOMAD EDITING COMPANY Santa Monica	SPARK MEDIA Washington DC
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A04/043	00597	PROTECTASBIH	SAUDIA AIRLINES	SANITIZING PRAYER BEADS	LEO BURNETT, Jeddah / SAATCHI & SAATCHI ME, Dubai	SAUDI ARABIA / UNITED ARAB EMIRATES	AETHA DESIGN Poole / D AND F LABS Dubai / DEJAVU Dubai / LIWA CONTENT DRIVEN Dubai	LIWA CONTENT DRIVEN Dubai	LEO BURNETT Jeddah / SAATCHI & SAATCHI ME Dubai / ZENITH Dubai
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### A05 (Media/Entertainment)

A05/011	00492	LOVE SQUAD	WAOO	INTERNET SERVICE	UNCLE GREY, Copenhagen	DENMARK	FOREVR Copenhagen / UNCLE GREY Copenhagen	UNCLE GREY Copenhagen	WAVEMAKER Copenhagen
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A05/012	00684	FEEL THE MUSIC	SPOTIFY	DIGITAL MUSIC SERVICE	LEO BURNETT, Mumbai	INDIA			
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A05/014	00742	NEWSPAPERS INSIDE THE NEWSPAPER EDITION	AN NAHAR NEWSPAPER	AN NAHAR NEWSPAPER	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES	DEJAVU Dubai	MASSIVEMUSIC Dubai	
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### A06 (Consumer Services/Business to Business)

## Creative Strategy Shortlist

A06/004	00054	TIP FOR HEINZ	HEINZ	HEINZ	MISCHIEF AT NO FIXED ADDRESS, New York	UNITED STATES	EASY MONDAYS New York / MAESTRO PRODUCTION Mexico City	A FRESH FACE IN HELL Los Angeles / ANOTHER COUNTRY Chicago / CYCLE MEDIA Vancouver / JOESPH RYAN Richmond / LOST PLANET EDITORIAL New York	STARCOM Chicago
A06/023	00586	A PIECE OF ME	KPN	KPN	DENTSU CREATIVE, Amsterdam	NETHERLANDS	AMP AMSTERDAM / WEFILM CREATIVE AGENCY Amsterdam	CRABSALAD Amsterdam	MINDSHARE Amsterdam
A06/036	00822	ROOM FOR EVERYONE	MASTERCARD	DIGITAL PLATFORM THAT HELPS POLISH AND UKRAINIAN BUSINESSES	McCANN POLAND, Warsaw	POLAND			
<b><u>A07 (Not-for-Profit / Charity / Government)</u></b>									
A07/003	00073	RIGHTS AGAINST THE RIGHT - THE FIRST TRADEMARK THAT STOPS TRADING NAZI MERCH.	LAUT GEGEN NAZIS	THE FIRST TRADEMARK THAT STOPS TRADING NAZI MERCH	JUNG VON MATT AG, Hamburg	GERMANY	SEHSUCHT Berlin		
A07/021	00559	JUST JOKING	SANDY HOOK PROMISE	SANDY HOOK PROMISE	BBDO NEW YORK	UNITED STATES	SMUGGLER New York	HUMAN New York / RARE MEDIUM New York / ROCK PAPER SCISSORS New York / SELECTED WORKS London / TRIM EDITING London	PHD New York
A07/025	00699	SOLAR IMPULSE - PRET À VOTER	SOLAR IMPULSE	PRÊT À VOTER	PUBLICIS CONSEIL, Paris	FRANCE	PRODIGIOUS Paris	PRODIGIOUS Paris	PUBLICIS MEDIA CONNECT Paris

## Creative Strategy Shortlist

### B01 (Data & Analytics)

B01/010	00405	TRANSPARENCY CARD	CONGRESSO EM FOCO	WEBSITE, DIGITAL WALLET	AKQA, Sao Paulo	BRAZIL			
B01/017	00754	PINK CHIP	DEGIRO, UN WOMEN	PINK CHIP INDEX	AKQA, Amsterdam	NETHERLANDS	AKQA Amsterdam / THEMATIC CAPITAL San Francisco	AMP AMSTERDAM	

### B02 (Audience Insight)

B02/004	00032	GREETINGS FROM LA BANLIEUE	HEETCH	HEETCH	BETC, Paris	FRANCE	SOVAGE Paris		
B02/007	00072	RIGHTS AGAINST THE RIGHT - THE FIRST TRADEMARK THAT STOPS TRADING NAZI MERCH.	LAUT GEGEN NAZIS	THE FIRST TRADEMARK THAT STOPS TRADING NAZI MERCH	JUNG VON MATT AG, Hamburg	GERMANY	SEHSUCHT Berlin		
B02/066	00587	A PIECE OF ME	KPN	KPN	DENTSU CREATIVE, Amsterdam	NETHERLANDS	AMP AMSTERDAM / WEFILM CREATIVE AGENCY Amsterdam	CRABSALAD Amsterdam	MINDSHARE Amsterdam
B02/076	00518	PROUDLY SECOND BEST	IKEA	FURNITURES	DAVID, Madrid / INGO, Hamburg	SPAIN / GERMANY	ALBERTO ESCUDERO Madrid / DESEIF Madrid / SAL GORDA Madrid	THE LOBBY Madrid	
B02/082	00701	RENAULT - CARS TO WORK	RENAULT	MOBILITY RIGHTS	PUBLICIS CONSEIL, Paris	FRANCE	DIVISION Paris	FIRM STUDIO Paris / PRODIGIOUS Paris	
B02/084	00669	THE COST OF BEAUTY	DOVE	DOVE MASTERBRAND	OGILVY, London / OGILVY, Toronto	UNITED KINGDOM / CANADA	SMUGGLER London	FINAL CUT New York	MINDSHARE New York
B02/085	00666	MAAATE	MAYOR OF LONDON	VIOLENCE AGAINST WOMEN AND GIRLS (VAWG)	OGILVY, London	UNITED KINGDOM	HOGARTH London / RIDLEY SCOTT ASSOCIATES London	GRAMERCY PARK STUDIOS London	WAVEMAKER London

### C01 (Challenger Brand Strategy)

## Creative Strategy Shortlist

C01/004	00119	NEXT TO STOK'D	STOK'D CANNABIS	CANNABIS RETAILER	ANGRY BUTTERFLY, Toronto	CANADA	NIMBLE CONTENT Toronto	ANGRY BUTTERFLY Toronto / STRYKER MEDIA Toronto	
C01/021	00265	INFLATION COOKBOOK	SKIPTHE DISHES	SKIPEXPRESSLAN E	DENTSU CREATIVE, Toronto / DENTSU CREATIVE, Montreal	CANADA	DENTSU CREATIVE Montreal / DENTSU CREATIVE Toronto		
C01/024	00347	FITCHIX	HONEST EGGS CO	HONEST EGGS	VML, Melbourne	AUSTRALIA	AIRBAG Melbourne	MINDSHARE Melbourne	
C01/041	00769	THE MOVE TO -15	DP WORLD	DP WORLD	EDELMAN, London	UNITED KINGDOM			
C01/051	00219	NATIVA METER	BAVARIA	CERVEZA NATIVA	L&C, New York	UNITED STATES	SUITCASE PRODUCTIONS New York	AGOSTO MUSIC AND SOUND CRAFT Lima	

## C02 (Breakthrough on a Budget)

C02/004	00071	RIGHTS AGAINST THE RIGHT - THE FIRST TRADEMARK THAT STOPS TRADING NAZI MERCH.	LAUT GEGEN NAZIS	THE FIRST TRADEMARK THAT STOPS TRADING NAZI MERCH	JUNG VON MATT AG, Hamburg	GERMANY	SEHSUCHT Berlin		
C02/030	00490	LOVE SQUAD	WAOO	INTERNET SERVICE	UNCLE GREY, Copenhagen	DENMARK	FOREVR Copenhagen / UNCLE GREY Copenhagen	UNCLE GREY Copenhagen	WAVEMAKER Copenhagen
C02/034	00771	SHT	IKEA CANADA	IKEA	EDELMAN, Toronto	CANADA	EDELMAN Toronto	EDELMAN Toronto	CARAT Toronto

## C03 (Multi-Market Strategy)

C03/005	00239	150 YEARS OF WHATEVERKEN	HEINEKEN	HEINEKEN	LEPUB, Milan	ITALY	DESIGN BRIDGE AND PARTNERS Amsterdam / PRETTYBIRD London		
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## Creative Strategy Shortlist

C03/011	00165	THERE'S A GLASS & A HALF IN EVERYONE	CADBURY	CADBURY DAIRY MILK	VCCP, London / OGILVY, Kuala Lumpur / OGILVY SOUTH AFRICA, Johannesburg / OGILVY, Mumbai / OGILVY, Singapore	UNITED KINGDOM / MALAYSIA / SOUTH AFRICA / INDIA / SINGAPORE	ACADEMY FILMS London / GOOD MORNING FILMS Mumbai / MEDIA.MONKS Kuala Lumpur / SMUGGLER London / SOMESUCH London	ABSOLUTE London / FREEFOLK London / LEFT POST PRODUCTION Johannesburg / SELECTED WORKS London	CARAT London / PUBLICIS MALAYSIA Kuala Lumpur / SPARK FOUNDRY London / STARCOM WORLDWIDE Johannesburg / WAVEMAKER Mumbai
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## C04 (Long-Term Strategy)

C04/012	00395	IT HAS TO BE HEINZ	HEINZ KETCHUP	HEINZ KETCHUP	RETHINK, Toronto	CANADA		OSO AUDIO Toronto / VAPOR MUSIC GROUP Toronto	CARAT Chicago
C04/014	00556	KNOW THE SIGNS	SANDY HOOK PROMISE	SANDY HOOK PROMISE	BBDO NEW YORK	UNITED STATES	SMUGGLER New York	COLOR COLLECTIVE New York / MACKCUT New York	PHD New York
C04/022	00163	THERE'S A GLASS & A HALF IN EVERYONE	CADBURY	CADBURY DAIRY MILK	VCCP, London / OGILVY, Kuala Lumpur / OGILVY SOUTH AFRICA, Johannesburg / OGILVY, Mumbai / OGILVY, Singapore	UNITED KINGDOM / MALAYSIA / SOUTH AFRICA / INDIA / SINGAPORE	ACADEMY FILMS London / GOOD MORNING FILMS Mumbai / MEDIA.MONKS Kuala Lumpur / SMUGGLER London / SOMESUCH London	ABSOLUTE London / FREEFOLK London / LEFT POST PRODUCTION Johannesburg / SELECTED WORKS London	CARAT London / PUBLICIS MALAYSIA Kuala Lumpur / SPARK FOUNDRY London / STARCOM WORLDWIDE Johannesburg / WAVEMAKER Mumbai

**Creative Strategy Shortlist**

C04/029	00818	INCLUSIVE BY DESIGN	MASTERCARD	MASTERCARD	McCANN XBC, New York	UNITED STATES	CRAFT London / CRAFT WORLDWIDE New York / DYNAMO Warsaw / NO6 New York	HEARD CITY New York / JSM MUSIC New York	CARAT New York / CARAT Warsaw / KETCHUM New York / SOLSKI COMMUNICATION S Warsaw
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**C05 (Corporate Purpose & Social Responsibility)**

C05/011	00034	SILVER PRIDE	MISTERB&B	MISTERB&B	BETC, Paris	FRANCE	GENERAL POP Paris / GUM Paris		
C05/014	00240	BAR EXPERIENCE	HEINEKEN	HEINEKEN	LEPUB, Milan	ITALY	C41 Amsterdam		DENTSU REDSTAR London
C05/020	00344	WITHOUT CONSENT - A MESSAGE FROM ELLA	DEUTSCHE TELEKOM	DEUTSCHE TELEKOM	adam&eve, Berlin	GERMANY	TEMPOMEDIA Berlin		EMETRIQ Hamburg / MINDSHARE Frankfurt
C05/022	00408	AT&T 5G HELMET	AT&T	FOOTBALL HELMET	TRANSLATION, New York / AT AND T, Dallas	UNITED STATES	LOVE SONG Los Angeles / SQUAD47 Bethesda / THE MAYDA CREATIVE CO New York	BARKING OWL New York / COMPANY 3 New York / CUT AND RUN New York / MATHEMATIC Los Angeles	
C05/031	00452	LET HER GROW	DOVE	DOVE	EDELMAN, Bangkok	THAILAND	UNDERDOC FILM Bangkok		EDELMAN Bangkok / MINDSHARE Bangkok

## Creative Strategy Shortlist

C05/041	00588	A PIECE OF ME	KPN	KPN	DENTSU CREATIVE, Amsterdam	NETHERLANDS	AMP AMSTERDAM / WEFILM CREATIVE AGENCY Amsterdam	CRABSALAD Amsterdam	MINDSHARE Amsterdam
C05/056	00768	THE MOVE TO -15	DP WORLD	DP WORLD	EDELMAN, London	UNITED KINGDOM			
C05/057	00655	CODE MY CROWN	DOVE	DOVE	EDELMAN, London	UNITED KINGDOM	11 DOLLAR BILL Chicago / KODE MEDIA London		
C05/072	00786	ADLAM: AN ALPHABET TO PRESERVE A CULTURE	MICROSOFT	MICROSOFT ADLAM DISPLAY FONT	McCANN, New York	UNITED STATES	CRAFT WORLDWIDE New York / HUMAN MUSIC AND SOUND DESIGN New York / SPIRIT MCCANN Cite Du Niger		

## C06 (Market Disruption)

C06/016	00294	THE MAMMOTH MEATBALL	VOW	CULTURED MEAT	VML, Amsterdam / WUNDERMAN THOMPSON, Amsterdam / WUNDERMAN THOMPSON, Antwerp	NETHERLANDS / BELGIUM	AMBASSADORS Amsterdam / AMP AMSTERDAM / MONWEST Amsterdam / WEFILM CREATIVE AGENCY Amsterdam / WUNDERMAN THOMPSON Sydney		
C06/021	00348	FITCHIX	HONEST EGGS CO	HONEST EGGS	VML, Melbourne	AUSTRALIA	AIRBAG Melbourne		MINDSHARE Melbourne
C06/027	00501	BEER RETIREMENT ACCOUNT	POKER BEER	POKER BEER	MEDIA.MONKS, Hilversum	NETHERLANDS	PRIMO CONTENT Bogota		
C06/034	00700	RENAULT - CARS TO WORK	RENAULT	MOBILITY RIGHTS	PUBLICIS CONSEIL, Paris	FRANCE	DIVISION Paris	FIRM STUDIO Paris / PRODIGIOUS Paris	
C06/035	00702	SOLAR IMPULSE - PRET À VOTER	SOLAR IMPULSE	PRÊT À VOTER	PUBLICIS CONSEIL, Paris	FRANCE	PRODIGIOUS Paris	PRODIGIOUS Paris	PUBLICIS MEDIA CONNECT Paris
C06/036	00656	CODE MY CROWN	DOVE	DOVE	EDELMAN, London	UNITED KINGDOM	11 DOLLAR BILL Chicago / KODE MEDIA London		
C06/040	00101	SHRINKFLATION	INTERMARCHÉ	MASS DISTRIBUTION	ROMANCE, Paris	FRANCE			



## Creative Strategy Shortlist

C06/043	00739	VI HUMAN NETWORK TESTING NETWORK	VODAFONE IDEA LTD.	TELECOM NETWORK	OGILVY, Mumbai	INDIA			
<b>D01 (Brave Brands)</b>									
D01/014	00343	WITHOUT CONSENT - A MESSAGE FROM ELLA	DEUTSCHE TELEKOM	DEUTSCHE TELEKOM	adam&eve, Berlin	GERMANY	TEMPOMEDIA Berlin		EMETRIQ Hamburg / MINDSHARE Frankfurt
D01/016	00393	HEINZ KETCHUP FRAUD	HEINZ KETCHUP	HEINZ KETCHUP	RETHINK, Toronto	CANADA	WOLF CREDO STUDIO Buenos Aires	FRAME DISTILLERY VFX Vancouver / GRAYSON MUSIC Toronto / R+D PRODUCTIONS Toronto	STARCOM Chicago
D01/036	00648	IPAGER	GOOGLE	GOOGLE - #GET THE MESSAGE	DAVID, Miami	UNITED STATES	BABY LION Los Angeles / MASTERS & SAVANT Johannesburg		ESSENCEMEDIAC OM New York
<b>D02 (Collaboration)</b>									
D02/004	00118	NEXT TO STOK'D	STOK'D CANNABIS	CANNABIS RETAILER	ANGRY BUTTERFLY, Toronto	CANADA	NIMBLE CONTENT Toronto		ANGRY BUTTERFLY Toronto / STRYKER MEDIA Toronto
D02/015	00499	INPLOYABLE	CDSS	CDSS	FCB TORONTO	CANADA	SUNEEVA Toronto	GRAYSON MUSIC Toronto / MARRIED TO GIANTS Toronto	INITIATIVE Toronto
<b>E01 (Products/Services)</b>									
E01/034	00787	ADLAM: AN ALPHABET TO PRESERVE A CULTURE	MICROSOFT	MICROSOFT ADLAM DISPLAY FONT	McCANN, New York	UNITED STATES	CRAFT WORLDWIDE New York / HUMAN MUSIC AND SOUND DESIGN New York / SPIRIT MCCANN Cite Du Niger		

## Creative Strategy Shortlist

### E02 (Experience and Relationship Models)

E02/004	00262	INFLATION COOKBOOK	SKIPTHE DISHES	SKIPEXPRESSLAN E	DENTSU CREATIVE, Toronto / DENTSU CREATIVE, Montreal	CANADA	DENTSU CREATIVE Montreal / DENTSU CREATIVE Toronto
E02/006	00367	OREO CHEAT COOKIES	MONDELÉZ INTERNATIONAL	OREO	SAATCHI & SAATCHI, Dusseldorf	GERMANY	ICONOCLAST Berlin

### E03 (Brand Strategy)

E03/003	00040	NO GREY	FIAT	FIAT	LEO BURNETT, Turin	ITALY	TWISTER FILM Rome		
E03/012	00238	BAR EXPERIENCE	HEINEKEN	HEINEKEN	LEPUB, Milan	ITALY	C41 Amsterdam	DENTSU REDSTAR London	
E03/019	00281	THE STANLEY REFRESH	STANLEY 1913	STANLEY QUENCHER	GSD&M, Austin / STANLEY 1913, Seattle	UNITED STATES			
E03/031	00454	LET HER GROW	DOVE	DOVE	EDELMAN, Bangkok	THAILAND	UNDERDOC FILM Bangkok	EDELMAN Bangkok / MINDSHARE Bangkok	
E03/037	00664	THE COST OF BEAUTY	DOVE	DOVE MASTERBRAND	OGILVY, London / OGILVY, Toronto	UNITED KINGDOM / CANADA	SMUGGLER London	FINAL CUT New York	MINDSHARE New York
E03/040	00728	VW 70 YEARS CAMPAIGN	VOLKSWAGEN	VOLKSWAGEN	ALMAPBBDO, Sao Paulo	BRAZIL	BOILER FILMS Sao Paulo / RAW AUDIO Sao Paulo	FLOW EFFECTS Sao Paulo	

## Creative Strategy Shortlist

E03/057	00712	ULTRA STORY	AB INBEV - MICHELOB ULTRA	MICHELOB ULTRA	FCB NEW YORK	UNITED STATES	CITIZEN MUSIC New York / FALKON Cheshire / HELO Santa Monica / THE MILL New York / UNIT9 London	456 STUDIOS New York / LORD AND THOMAS Chicago	STARCOM Chicago
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**Total Shortlisted:**

**79**

**PR**                      **Additional**

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EDELMAN London    BOOMERANG CREATE  
Amsterdam / LEPUB Amsterdam /  
MASSIVEMUSIC Amsterdam

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EDELMAN London    BOOMERANG CREATE  
Amsterdam / INDICIA  
WORLDWIDE London / LEPUB  
Amsterdam / PUBLICIS Dublin /  
SYNSATION Amsterdam / WE  
ARE FIRST Amsterdam

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ZENO GROUP        KRAFT HEINZ COMPANY Chicago  
Chicago

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COMPETENCE ALLIANCE  
Darmstadt / CONSULTIX Bremen /  
COREWEB Pfarrkirchen /  
DIGITAS UK London / MIAI  
BRAND PARTNERSHIPS  
Weybridge / POP STUDIOS  
Budapest

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EDELMAN Bangkok    SELECT START Bangkok

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DRAFTLINE Bogota

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UNCLE GREY  
Copenhagen

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EDELMAN New York BIG SYNC MUSIC London /  
HOGARTH London /  
SIGNIFICANT OTHERS New York

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RENAULT GROUP SIEGE  
SOCIAL Paris

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MSL New York

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EDELMAN Los Angeles 2D CREATIVE New York

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LEO BURNETT  
Jeddah / MKV  
DIGITAL Dubai /  
SAATCHI &  
SAATCHI ME Dubai

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UNCLE GREY  
Copenhagen

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SPOTIFY INDIA Mumbai

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IMPACT BBDO  
Beirut

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ZENO GROUP  
Chicago

KRAFT HEINZ COMPANY  
Chicago / M&H Toronto

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HPB | HET PR  
BUREAU  
Amsterdam

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REDGERT COMMS 02100 DIGITAL Hamburg / LAUT  
Berlin GEGEN NAZIS EV Hamburg

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R&CPMK New York BOOM BROADCAST & MEDIA  
/ WEBER RELATIONS Littleton /  
SHANDWICK CONNECT360 New York  
Washington, DC

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PUBLICIS  
CONSEIL Paris

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CONGRESSO EM FOCO Brasilia /  
PAY4BRAIN Sao Paulo  
DEGIRO Amsterdam

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REDGERT COMMS 02100 DIGITAL Hamburg / LAUT  
Berlin GEGEN NAZIS EV Hamburg

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HPB | HET PR  
BUREAU  
Amsterdam

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AL FUTTAIM IKEA Dubai

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RENAULT GROUP SIEGE  
SOCIAL Paris

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EDELMAN New York BIG SYNC MUSIC London /  
HOGARTH London /  
SIGNIFICANT OTHERS New York

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OGILVY London

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ANGRY  
BUTTERFLY  
Toronto

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EGS GROUP PR  
Montreal / POMP  
AND  
CIRCUMSTANCE  
Toronto

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BCW Melbourne

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EDELMAN London

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REDGERT COMMS 02100 DIGITAL Hamburg / LAUT  
Berlin GEGEN NAZIS EV Hamburg

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UNCLE GREY  
Copenhagen

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EDELMAN Toronto GRAYSON MATTHEWS INC  
Toronto

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EDELMAN London BOOMERANG CREATE  
Amsterdam / LEPUB Amsterdam /  
MASSIVEMUSIC Amsterdam

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ACCENTURE KING LEAR MUSIC AND SOUND  
SONG SA London / PACK FILMS Mumbai /  
Johannesburg / WAVE London  
OGILVY Kuala  
Lumpur /  
SHERSON WILLIS  
Auckland

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MIDDLE CHILD KRAFT HEINZ COMPANY  
Toronto Chicago / PROPRINT SERVICES  
Toronto / SALT Toronto

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DINI VON BOOM BROADCAST & MEDIA  
MUEFFLING RELATIONS Littleton /  
COMMUNICATIONS CONNECT360 New York  
New York /  
R&CPMK New York  
/ WEBER  
SHANDWICK  
Washington, DC

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ACCENTURE KING LEAR MUSIC AND SOUND  
SONG SA London / PACK FILMS Mumbai /  
Johannesburg / WAVE London  
OGILVY Kuala  
Lumpur /  
SHERSON WILLIS  
Auckland

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ALZHEIMER'S SOCIETY London /  
ARMSTRONG PARTNERSHIP  
New York / BMF MEDIA New York  
/ BRAND NEW GALAXY Warsaw /  
FCB AMSTERDAM Amsterdam /  
HENRYBOY New York / HUNGRY  
MAN New York / MASTERCARD  
New York / McCANN DEMAND  
London / McCANN New York /  
McCANN POLAND Warsaw /  
MCCANN PR ROMANIA Bucharest  
/ McCANN Toronto / MORIZON-  
GRATKA Warsaw / MPC New York  
/ OCTAGON McClean / Q  
DEPARTMENT New York /  
SEVEN CONSULTANCY London /  
SIBSTAR Southampton

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EDELMAN London BOOMERANG CREATE  
Amsterdam / INDICIA  
WORLDWIDE London / LEPUB  
Amsterdam / PUBLICIS Dublin /  
SYNSATION Amsterdam / WE  
ARE FIRST Amsterdam

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SCHRODER+SCHO  
MBS PR Berlin

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EDELMAN Bangkok SELECT START Bangkok

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HPB | HET PR  
BUREAU  
Amsterdam  
EDELMAN London

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EDELMAN London

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ANDREW FOOTIT DESIGN  
Brooklyn / JAMRA PATEL Portland  
/ NAFFA Portland

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BCW New York / VOW Sydney  
FOR THE RIGHT  
REASONS  
Amsterdam

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BCW Melbourne

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DRAFTLINE Bogota

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RENAULT GROUP SIEGE  
SOCIAL Paris

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PUBLICIS  
CONSEIL Paris  
EDELMAN London

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SCHRODER+SCHO  
MBS PR Berlin

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ZENO GROUP      KRAFT HEINZ COMPANY Chicago  
Chicago

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DAVID Miami      KETAMA Buenos Aires /  
MARMOSSET MUSIC Portland /  
MAYFLOWER New York

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ANGRY  
BUTTERFLY  
Toronto

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GLOSSY PR      CANADIAN DOWN SYNDROME  
Toronto      SOCIETY Calgary

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ANDREW FOOTIT DESIGN  
Brooklyn / JAMRA PATEL Portland  
/ NAFFA Portland

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EGS GROUP PR  
Montreal / POMP  
AND  
CIRCUMSTANCE  
Toronto

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COMPETENCE ALLIANCE  
Darmstadt / CONSULTIX Bremen /  
COREWEB Pfarrkirchen /  
DIGITAS UK London / MIAI  
BRAND PARTNERSHIPS  
Weybridge / POP STUDIOS  
Budapest

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EDELMAN London BOOMERANG CREATE  
Amsterdam / INDICIA  
WORLDWIDE London / LEPUB  
Amsterdam / PUBLICIS Dublin /  
SYNSATION Amsterdam / WE  
ARE FIRST Amsterdam

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KAPLOW New York

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EDELMAN Bangkok SELECT START Bangkok

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EDELMAN New York BIG SYNC MUSIC London /  
HOGARTH London /  
SIGNIFICANT OTHERS New York

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3PM/WEBER  
SHANDWICK New York  
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