

Titanium Shortlist

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media	PR
A01 (Titanium)										
A01/004	00012	KNOCK KNOCK	KOREAN NATIONAL POLICE AGENCY	A SILENT EMERGENCY CALL	CHEIL WORLDWIDE, Seoul	SOUTH KOREA	BOUNCE CREATIVE Seoul / JUNPASANG Seoul / WINNING HABIT Seoul	ON THE TRACK Seoul / SOGEUKJANG Seoul	CHEIL WORLDWIDE Seoul	CHEIL WORLDWIDE Seoul
A01/007	00007	THE GREATEST	APPLE	APPLE - ACCESSIBILITY	APPLE, Cupertino	USA	SOMESUCH London	TRIM EDITING London	APPLE Cupertino	APPLE Cupertino
A01/014	00022	THE LAST PERFORMANCE	PARTNERS LIFE	LIFE INSURANCE	SPECIAL, Auckland	NEW ZEALAND	SOUTH PACIFIC PICTURES Auckland	IMAGES & SOUND Auckland	SPECIAL Auckland	
A01/015	00023	THE FIRST DIGITAL NATION	THE GOVERNMENT OF TUVALU	THE FIRST DIGITAL NATION	THE MONKEYS, PART OF ACCENTURE SONG, Sydney	AUSTRALIA	COLLIDER Sydney	COLLIDER Sydney / MASSIVEMUSIC Sydney		THRIVE Sydney
A01/049	00061	CLASH FROM THE PAST	CLASH OF CLANS	CLASH OF CLANS	WIEDEN+KENNEDY, Portland	USA	SPARK & RIOT Los Angeles	BLACKSMITH New York / FIELD DAY Portland / JOINT EDITORIAL Portland		
A01/073	00110	CERTIFIED CARE	RAID	SC JOHNSON / RAID	ENERGY BBDO, Chicago	USA			PHD Chicago	ZENO GROUP Chicago
A01/092	00087	WELL-BEING INDEX (GDW)	NIKKEI INC.	WELL-BEING INDEX	DENTSU INC., Tokyo	JAPAN			DENTSU INC. Tokyo / NIKKEI INC. Tokyo	DENTSU INC. Tokyo
A01/096	00100	BRING HOME THE BUD	BUDWEISER	BUDWEISER BEER	WIEDEN+KENNEDY, New York	USA	WIEDEN+KENNEDY New York	SONIC UNION New York	COPA90 London	ALLISON+PARTNERS New York
A01/120	00131	DARTY - LONG-LASTING REVIEWS	DARTY	LONG-LASTING REVIEWS	PUBLICIS CONSEIL, Paris	FRANCE				
A01/135	00153	CERTIFIED HUMAN	INTEL	INTEL	DENTSU CREATIVE, Chicago	USA	ASL New York	FUZE IMAGE Salvador / JAMUTE Sao Paulo / ORANGE SLICE Chicago	DENTSU CREATIVE New York	
A01/143	00164	WHERE TO SETTLE	MASTERCARD	WEBSITE ...	McCANN, Warsaw	POLAND	McCANN Warsaw	McCANN Warsaw	MASTERCARD POLAND Warszawa	MASTERCARD POLAND Warszawa
A01/151	00173	ADLAM - AN ALPHABET TO PRESERVE A CULTURE	MICROSOFT	MICROSOFT 365	McCANN, New York	USA	ANTINOMY STUDIO Amsterdam / CRAFT WORLDWIDE New York / HUMAN WORLDWIDE New York / JAMRA PATEL Portland / SPIRIT MCCANN Cite Du Niger			

A01/154	00175	MOUTH PAD^	AUGMENTAL	MOUTH PAD^	WUNDERMAN THOMPSON, Lima / AUGMENTAL, San Francisco	PERU / USA	D AVANT GARDE PUBLISHER Buenos Aires		
A01/166	00176	THE LAST PHOTO	ITV X CALM	ITV X CALM	adam&eveDDB, London	UNITED KINGDOM	CAIN & ABEL London	THE7STARS London	HOPE & GLORY London
A01/170	00180	BREAD OF THE NATION	AB INBEV SA	CASTLE LAGER	OGILVY SOUTH AFRICA, Cape Town	SOUTH AFRICA	LITTLE BIG PRODUCTIONS Cape Town / PRESSURE COOKER Cape Town	M-SPORTS MARKETING Randburg	
A01/174	00185	TRANSPARENCY CARD	CONGRESSO EM FOCO	TRANSPARENCY CARD	AKQA, Sao Paulo	BRAZIL	PAY4BRAIN Sao Paulo	PAY4BRAIN Sao Paulo	AKQA Sao Paulo
A01/175	00186	CORONA EXTRA LIME	CORONA	CORONA EXTRA LIME	DAVID, Bogotá	COLOMBIA	DRAFTLINE Bogota		
Total Shortlisted:	17								

Additional

B2Y Sofia

AFRICA CREATIVE DDB Sao
Paulo / OCTAGON Stamford /
WINK Amsterdam

ANOTHER COUNTRY
Chicago / ASL New York /
FLAVOR Chicago

ABINBEV Johannesburg
AB INBEV Shanghai