

PR Shortlist

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production
<u>A01 (Food & Drink)</u>								
A01/026	01117	HEINZ VINTAGE DRIP	KRAFT HEINZ	HEINZ KETCHUP	RETHINK, Toronto	CANADA	UNDIVIDED CREATIVE INC. Toronto	GIMMICK STUDIO Montreal / OSO AUDIO Toronto / POST-MODERNE Montreal
A01/027	00989	M&M'S - SPOKESCANDIES ON PAUSE	M&M'S	M&M'S	BBDO, New York	USA	PRETTYBIRD Los Angeles	
A01/040	01266	THE GOOD S#IT	MILLER LITE	MILLER LITE	ALMA DDB, Florida	USA	STRIKE ANYWHERE FILMS San Francisco	
<u>A02 (Consumer Goods)</u>								
A02/004	00131	THE STAIN	KOTEX	KOTEX	VALOR, Lima / VALOR ESTRATEGICO SAC, Lima	PERU	KO FILMS Lima	
A02/007	00667	THE UNNOTICED FASHION SHOW	TLOVET	TLOVET	LOLA NORMAJEAN, Lisbon	PORTUGAL	LOLA NORMAJEAN Lisbon / THE END Sao Paulo	THE END Lisboa
<u>A03 (Healthcare)</u>								
A03/017	01293	THE HARMACY	GERTRUDE'S CHILDREN'S HOSPITAL	DISPOSARELY	OGILVY AFRICA, Nairobi	KENYA		OGILVY AFRICA Nairobi
A03/022	01629	SEE MY SKIN	VASELINE	VASELINE	EDELMAN, New York	USA	EDELMAN New York / GIRL CULTURE FILMS California / U-STUDIO New York City	BIG SYNC MUSIC London / CAROUSEL Long Beach / SONIC UNION New York
<u>A04 (Automotive)</u>								
A04/009	01066	MEN'S ONLY EDITION	FORD	FORD EXPLORER	VMLY&R, Detroit	USA		MAKERHOUSE Detroit / YESSIAN MUSIC Detroit
<u>A05 (Retail)</u>								
A05/013	01142	FROM MEMES TO DREAMS	POPEYES LOUISIANA KITCHEN	CHICKEN	GUT, Miami	USA	KREATIVE KONTENT Fort Lauderdale	COSMO STREET Miami / SPACEBAR Miami

A05/026	01344	50+	POPEYES	CHICKEN POPEYES	RESTAURANT BRANDS INTERNATIONAL, Miami / GUT, Mexico City	USA / MEXICO		
A05/029	01483	ICELAND FOOD CLUB	ICELAND FOODS	SUPERMARKET RETAILER	KETCHUM, London	UNITED KINGDOM		
A06 (Travel / Leisure)								
A06/001	00017	HILTON ON THE GREEN	HILTON	HILTON	FUSE CREATE, Toronto	CANADA	ARTAM DESIGN INC. Toronto / FUSE CREATE Toronto	
A06/012	00379	OUTHORSE YOUR EMAIL	VISIT ICELAND	ICELAND	SS+K, New York / PEEL ICELAND, Reykjavik / M&C SAATCHI TALK, London / M&C SAATCHI, London	USA / ICELAND / UNITED KINGDOM	REPUBLIK Reykjavik	
A06/013	00600	HOME	NIKE	NIKE	WIEDEN+KENNEDY, London	UNITED KINGDOM	WIEDEN+KENNEDY London	
A07 (Media / Entertainment)								
A07/003	00238	THE DIRTIEST CUP	LIBERO	LIBERO MAGAZINE	PS21, Madrid	SPAIN	ANDREI MOLODKIN Maubourguet	GRADEPUNK COLOR GRADING Madrid
A07/008	01114	THE UNBURNABLE BOOK	PENGUIN BOOKS RANDOM HOUSE	PENGUIN BOOKS RANDOM HOUSE	RETHINK, Toronto	CANADA	ASYMMETRIC MEDIA Toronto	DARLING COLOUR & VFX Toronto / OSO AUDIO Toronto / SAINTS EDITORIAL Toronto
A07/017	01556	THE LAST PHOTO	ITV X CALM	ITV X CALM	adam&eveDDB, London	UNITED KINGDOM	CAIN & ABEL London	
A08 (Consumer Services / Business to Business)								
A08/005	00316	VOICE GIRL GAMERS	WINDTRE	DIGITAL RESPONSIBILITY	WUNDERMAN THOMPSON, Milan	ITALY	SATOR INTERNATIONAL GROUP SRL Rome	
A08/022	01613	EART4	B3 STOCK EXCHANGE & UNITED NATIONS GLOBAL COMPACT	EART4	ALMAPBBDO, Sao Paulo	BRAZIL	ALMAPBBDO Sao Paulo / RAW AUDIO Sao Paulo	
A09 (Not-for-profit / Charity / Government)								
A09/001	00010	TRULY DESTROYED	DUTCH SALVATION ARMY RESHARE	DUTCH SALVATION ARMY RESHARE	CLOUDFACTORY, Amsterdam	THE NETHERLANDS	CARLI HERMES Amsterdam / UNIT C.M.A. Amsterdam	
A09/011	00244	THE FIRST DIGITAL NATION	THE GOVERNMENT OF TUVALU	GOVERNMENT	THE MONKEYS, PART OF ACCENTURE SONG, Sydney	AUSTRALIA	COLLIDER Sydney	MASSIVEMUSIC Sydney

A09/018	00418	THE DIAPÉR	BABY2BABY	THE DIAPÉR	MOTHER, California	USA	MOTHER California	MOTHER California
A09/031	00905	ARE YOU PRESS WORTHY?	COLUMBIA JOURNALISM REVIEW	COLUMBIA JOURNALISM REVIEW	TBWA\CHIAT\DAY, New York City	USA	REDSLASH New York	REDSLASH New York
A09/035	01091	FOLLOW THEIR LEADER	NON-VIOLENCE PROJECT FOUNDATION	NON-VIOLENCE PROJECT FOUNDATION	NORD DDB, Stockholm / NORD DDB, Copenhagen	SWEDEN / DENMARK		
A09/044	00949	THE PROUD MAROONS	THE ALWAN FOUNDATION	THE ALWAN FOUNDATION	THE COMMUNITY, Miami	USA	HUMAN WORLDWIDE New York / SNIPPES New York / THE COMMUNITY Miami	PLURAL DOERS HUB Miami
A09/053	01315	#OPTINK	JUNGE HELDEN E.V.	ORGAN DONOR RECRUITMENT	McCANN, Paris	FRANCE		
A09/056	00995	DIRTY LAUNDRY	ABAAD RESOURCE CENTER FOR GENDER EQUALITY	ABAAD GENDER EQUALITY NGO	LEO BURNETT, Beirut	LEBANON	LEO BURNETT Beirut / MTV - STUDIOVISION Beirut / REMIE AKL PRODUCTION Beirut	
A09/060	01444	FAVELA STOCK EXCHANGE	G10 FAVELAS	G10 FAVELAS	ALMAPBBDO, Sao Paulo / BORA BRASIL, Alphaville	BRAZIL	ALMAPBBDO Sao Paulo / BORA BRASIL Alphaville / SOU+FILMES DE FAVELA Sao Paulo	
<u>B01 (Social Engagement)</u>								
B01/017	00417	THE DIAPÉR	BABY2BABY	THE DIAPÉR	MOTHER, California	USA	MOTHER California	MOTHER California
B01/031	00908	ARE YOU PRESS WORTHY?	COLUMBIA JOURNALISM REVIEW	COLUMBIA JOURNALISM REVIEW	TBWA\CHIAT\DAY, New York City	USA	REDSLASH New York	REDSLASH New York
B01/046	01067	MEN'S ONLY EDITION	FORD	FORD EXPLORER	VMLY&R, Detroit	USA		MAKERHOUSE Detroit / YESSIAN MUSIC Detroit
B01/063	01418	RUNNER 321	ADIDAS	ADIDAS	FCB TORONTO	CANADA	456 STUDIOS Toronto	ALTER EGO Toronto / OSO AUDIO Toronto / SCHOOL EDITING Toronto
<u>B02 (Community Management)</u>								
B02/001	00160	WHY IS THIS A SWIGGY AD?	SWIGGY	SWIGGY	TALENTED.AGENCY, Bangalore	INDIA	ROOTED FILMS Mumbai / THOUGHTLINE DESIGN STUDIO Mumbai	
B02/003	00256	THE UNSTAINABLE THOBE	HEINZ	HEINZ KETCHUP	WUNDERMAN THOMPSON, Dubai	UNITED ARAB EMIRATES		
B02/005	00394	FORZA CANADA	FONZIES ITALY	FONZIES CHEESE-FLAVORED SNACKS	DENTSU CREATIVE, Milan	ITALY	DENTSU CREATIVE Milan	

B02/007	00443	WIKITRUTH	UKRAINIAN WITNESS	FACT-BASED PLATFORM THAT DOCUMENTS THE WAR IN UKRAINE	PUBLICIS GROUPE BENELUX, Amsterdam	THE NETHERLANDS	PUBLICIS GROUPE BENELUX Brussels	
B03 (Real-time Response)								
B03/018	00515	#FINDTHEKETCHU PBOATGUY	THE KRAFT HEINZ COMPANY	HEINZ KETCHUP	THE KITCHEN, Toronto	CANADA		
B03/049	01007	BRING HOME THE BUD	BUDWEISER	BUDWEISER BEER	WIEDEN+KENNEDY, New York / WIEDEN+KENNEDY, Sao Paulo / AFRICA CREATIVE DDB, Sao Paulo	USA / BRAZIL	WIEDEN+KENNEDY New York	SONIC UNION New York
B03/051	01042	HAPPY BIRTHDAY FROM EARTH	HUSQVARNA	AUTOMOWER® ROBOTIC LAWN MOWERS	PRIME WEBER SHANDWICK, Stockholm	SWEDEN	DIKTATOR Stockholm / PRIME WEBER SHANDWICK Stockholm	DIKTATOR Stockholm / PRIME WEBER SHANDWICK Stockholm
B03/055	01381	THE BEST-SELLER CONSTITUTION	MERCADO LIBRE	MERCADO LIBRE	GUT, Sao Paulo	BRAZIL	HEFTY Sao Paulo	
B03/057	10959	#KEEPTHEGREY	DOVE	DOVE	EDELMAN, Toronto	CANADA	EDELMAN Toronto	EDELMAN Toronto
B03/061	01494	WHERE TO SETTLE	MASTERCARD	WEBSITE ...	McCANN POLAND, Warsaw	POLAND	McCANN POLAND Warsaw	McCANN POLAND Warsaw
B04 (Content Creation & Production)								
B04/008	00313	VOICE GIRL GAMERS	WINDTRE	DIGITAL RESPONSIBILITY	WUNDERMAN THOMPSON, Milan	ITALY	SATOR INTERNATIONAL GROUP SRL Rome	
B04/025	00628	THE CHAT	BREAST CANCER NOW	BREAST CANCER CHARITY	BMB, London	UNITED KINGDOM	BMB London	
B04/033	00938	TASTE MY FACE	APPLEBEE'S	APPLEBEE'S	GREY, New York	USA	HEAVY DUTY PROJECTS Los Angeles / LONDON ALLEY Los Angeles / MACGUFFIN FILMS New York / TOWNHOUSE New York	
B04/043	01201	THE UNCOVER	FRIDA	A MAGAZINE COVER	WEBER SHANDWICK, Paris	FRANCE	ALLEGORIE STUDIO Paris	AUREVOIRCHARLIE Levallois Perret
B04/048	01474	FIGHTING TO REMEMBER	ZIKARON BASLON	FIGHTING TO REMEMBER	McCANN, Tel Aviv	ISRAEL		
B06 (Innovative Use of Influencers)								
B06/008	00440	DRAMATIC TRANSFORMATION	ASICS	ASICS	GOLIN, London	UNITED KINGDOM	GOLIN London	GOLIN London
B06/011	00080	INFLUENCERS' FRIENDS	POKER	POKER BEER	DDB COLOMBIA, Bogota	COLOMBIA	LOS NOTARIOS Bogota	

B06/030	00753	KAMI	DOWN SYNDROME INTERNATIONAL	DOWN SYNDROME INTERNATIONAL	FORSMAN & BODENFORS, Singapore	SINGAPORE	HARPI SIM Singapore / THE DIIGITALS Dorset	FUSE ADVENTURES IN AUDIO Singapore
B06/037	00973	DIRTY LAUNDRY	ABAAD RESOURCE CENTER FOR GENDER EQUALITY	ABAAD GENDER EQUALITY NGO	LEO BURNETT, Beirut	LEBANON	LEO BURNETT Beirut / MTV - STUDIOVISION Beirut / REMIE AKL PRODUCTION Beirut	
B06/047	01271	INMYSEAT	SISTA FUND/UN WOMEN FRANCE	SISTA FUND/UN WOMEN FRANCE	BETC, Paris	FRANCE	GENERAL POP Paris	
B06/053	01476	FIGHTING TO REMEMBER	ZIKARON BASLON	FIGHTING TO REMEMBER	McCANN, Tel Aviv	ISRAEL		
<u>C01 (Research, Data & Analytics)</u>								
C01/007	00906	ARE YOU PRESS WORTHY?	COLUMBIA JOURNALISM REVIEW	COLUMBIA JOURNALISM REVIEW	TBWA\CHIAT\DAY, New York City	USA	REDSLASH New York	REDSLASH New York
C01/010	00913	WELL-BEING INDEX (GDW)	NIKKEI INC.	WELL-BEING INDEX	DENTSU INC., Tokyo	JAPAN		
<u>C02 (PR Effectiveness)</u>								
C02/025	01479	THE POSTPONED DAY	LALCEC	LALCEC	GREY ARGENTINA, Buenos Aires	ARGENTINA	LANDIA Buenos Aires	
C02/027	01498	#STANDUPTOJEWI SHHATE – BLUE SQUARE	FCAS: FOUNDATION TO COMBAT ANTISEMITISM	AWARENESS AROUND THE ALARMING RISE OF ANTISEMITISM IN AMERICA	WUNDERMAN THOMPSON, New York	USA	JSM MUSIC New York / MODERN LOGIC Los Angeles	
<u>D01 (Media Relations)</u>								
D01/022	01481	THE POSTPONED DAY	LALCEC	LALCEC	GREY ARGENTINA, Buenos Aires	ARGENTINA	LANDIA Buenos Aires	
D01/023	01580	JOAQUIN'S FIRST SCHOOL SHOOTING	CHANGE THE REF	GUN CONTROL	BCW, New York	USA		
D01/025	01614	EART4	B3 STOCK EXCHANGE & UNITED NATIONS GLOBAL COMPACT	EART4	ALMAPBBDO, Sao Paulo	BRAZIL	ALMAPBBDO Sao Paulo / RAW AUDIO Sao Paulo	
<u>D02 (Use of Events & Stunts)</u>								
D02/021	00243	THE FIRST DIGITAL NATION	THE GOVERNMENT OF TUVALU	GOVERNMENT	THE MONKEYS, PART OF ACCENTURE SONG, Sydney	AUSTRALIA	COLLIDER Sydney	MASSIVEMUSIC Sydney

D02/025	00145	A HAND BALL THAT COULD SAVE YOUR LIFE.	BORUSSIA DORTMUND	BORUSSIA DORTMUND	ACCENTURE SONG, Hamburg	GERMANY	ACCENTURE SONG Hamburg	ACCENTURE SONG Hamburg
D02/038	00506	BLIND SEATS	MUSIC VIBE & FUN TICKET	SEATS FOR ALL (ASIENTOS PARA TODOS).	MULLENLOWE SSP3, Mexico City	MEXICO		
D02/070	00826	THE COST OF GOLD	URIHI YANOMAMI ASSOCIAÇÃO	URIHI YANOMAMI	DM9, Sao Paulo	BRAZIL		
D02/084	01216	NRA CHILDREN'S MUSEUM	CHANGE THE REF	CHANGE THE REF	OGILVY, Chicago	USA	HOGARTH WORLDWIDE São Paulo / HUNGRY MAN Los Angeles / SANDRO FILMS Chicago	BEACON STREET STUDIOS Los Angeles / NO6 New York
D02/098	00883	GOLDEN DATES	AMP ASSOCIATION FOR THE ELDERLY	AMP ASSOCIATION FOR THE ELDERLY	LEO BURNETT LISBOA	PORTUGAL	BLANCHE FILMES Paço de Arcos	
D02/112	01375	The Tax Free Bagel	PHILADELPHIA CREAM CHEESE	CREAM CHEESE	GUT, Miami	USA	STREET FACTORY MEDIA Minneapolis	
D02/114	01489	THE MAMMOTH MEATBALL	VOW	CULTURED MEAT	WUNDERMAN THOMPSON BENELUX, Antwerp	BELGIUM	AMBASSADORS Amsterdam / AMP.AMSTERDAM // THE SONIC BRANDING COMPANY Amsterdam / MONWEST Amsterdam / WEFILM CREATIVE AGENCY Amsterdam / WUNDERMAN THOMPSON Sydney	AMBASSADORS Amsterdam / WUNDERMAN THOMPSON Sydney
D02/121	01416	RUNNER 321	ADIDAS	ADIDAS	FCB TORONTO	CANADA	456 STUDIOS Toronto	ALTER EGO Toronto / OSO AUDIO Toronto / SCHOOL EDITING Toronto
D02/122	01442	WE MISS LEBANON	LBCI	LBCI	IMPACT BBDO, Beirut / IMPACT BBDO, Dubai	LEBANON / UNITED ARAB EMIRATES		
D02/123	01461	AIRTEL 175 REPLAYED	AIRTEL	AIRTEL TELECOMMUNICATIONS	LEO BURNETT, Mumbai	INDIA		
D02/126	01432	MAYO MCHACK	HELLMANN'S	HELLMANN'S MAYONNAISE	EDELMAN, London	UNITED KINGDOM		
D02/129	01558	THE LAST PHOTO	ITV X CALM	ITV X CALM	adam&eveDDB, London	UNITED KINGDOM	CAIN & ABEL London	
D03 (Launch / Re-launch)								
D03/019	00872	CHERNIGIVSKE - THE BEER WITH A UKRAINIAN HEART	CHERNIGIVSKE	CHERNIGIVSKE	ANHEUSER-BUSCH INBEV, Leuven / DRAFTLINE EUROPE, London	BELGIUM / UNITED KINGDOM	DRAFTLINE EUROPE London	DRAFTLINE EUROPE London
D03/024	00708	WE LOVE NYC	WE LOVE NYC	NEW YORK CITY	FOUNDERS, Miami	USA		

D03/041	01488	THE MAMMOTH MEATBALL	VOW	CULTURED MEAT	WUNDERMAN THOMPSON BENELUX, Antwerp	BELGIUM	AMBASSADORS Amsterdam / AMP.AMSTERDAM // THE SONIC BRANDING COMPANY Amsterdam / MONWEST Amsterdam / WEFILM CREATIVE AGENCY Amsterdam / WUNDERMAN THOMPSON Sydney	AMBASSADORS Amsterdam / WUNDERMAN THOMPSON Sydney
D03/044	01292	THE HARMACY	GERTRUDE'S CHILDREN'S HOSPITAL	DISPOSAFELY	OGILVY AFRICA, Nairobi	KENYA		OGILVY AFRICA Nairobi
D03/048	01473	#BRINGBACK2011	OREO INDIA	OREO COOKIE	LEO BURNETT, Mumbai	INDIA		
D03/052	01548	APOLOGIZE THE RAINBOW	SKITTLES	SKITTLES	DDB, Chicago	USA	PICROW Los Angeles	CARBON VFX Chicago / THE WORKS Chicago / WHITEHOUSE POST Chicago

D04 (Brand Voice & Strategic Storytelling)

D04/005	00300	DESIGNED IN BANGLADESH. MADE IN EUROPE.	EKN FOOTWEAR	EKN FOOTWEAR	ACCENTURE SONG, Hamburg	GERMANY	27 KILOMETER ENTERTAINMENT Hamburg / 2WEI MUSIC Hamburg / KARKHANA PRODUCTION Dhaka	27 KILOMETER ENTERTAINMENT Hamburg
D04/019	00548	UNCOMFORTABLE FOOD	STELLA ARTOIS	STELLA ARTOIS	SOKO, Sao Paulo	BRAZIL	CAFE ROYAL Sao Paulo	
D04/033	01141	SELF LOVE BOUQUET	DOORDASH	DOORDASH	GUT, Los Angeles	USA	CRAIG CUTLER STUDIOS Los Angeles / UNICORNS & UNICORNS Los Angeles	MAD BOX MADE San Diego
D04/039	00819	EQUINOX - WE DON'T SPEAK JANUARY	EQUINOX GROUP	EQUINOX GROUP	COLLINS, New York	USA		
D04/052	01356	SOLAR IMPULSE - PRÊT À VOTER	SOLAR IMPULSE	PRÊT À VOTER	PUBLICIS CONSEIL, Paris	FRANCE	THE JUICE BY PRODIGIOUS Paris	PRODIGIOUS Paris
D04/056	01480	THE POSTPONED DAY	LALCEC	LALCEC	GREY ARGENTINA, Buenos Aires	ARGENTINA	LANDIA Buenos Aires	
D04/067	01555	THE LAST PHOTO	ITV X CALM	ITV X CALM	adam&eveDDB, London	UNITED KINGDOM	CAIN & ABEL London	

D05 (Use of Technology)

D05/020	00981	MONEY BLOCKER	CONGRESO EM FOCO, SLEEPING GIANT	MEDIA ORGANIZATION	PUBLICIS CANADA, Toronto	CANADA		
D05/030	01305	THE CLOSER	HEINEKEN	HEINEKEN	PUBLICIS ITALY LEPUB, Milan	ITALY	DIVISION Paris	THE MILL Paris

D05/034	01180	THE UNDENIABLE STREET VIEW	UNITED24, NOVA UKRAINE, VOICES OF CHILDREN, BOCTOK SOS	THE UNDENIABLE STREET VIEW	— AND US, Dubai	UNITED ARAB EMIRATES	BLACKBOX Dubai	BLACKBOX Dubai
E01 (Corporate Image, Communication & Reputation Management)								
E01/001	00214	POLLUTION PENCILS	HALEON	OTRIVIN	WUNDERMAN THOMPSON, Singapore	SINGAPORE	CANJA AUDIO CULTURE Curitiba / DRUKKERIJ BOES Sint Amandsberg / TANDEM MEDIA PVT LTD Bangalore	
E01/006	00900	CREATING A TIDAL WAVE OF CHANGE FOR AMERICANS LIVING WITH DIABETES	ELI LILLY AND COMPANY	INSULIN AFFORDABILITY	MSL, New York	USA	MSL New York / PUBLICIS New York	
E01/012	01346	50+	POPEYES	CHICKEN POPEYES	RESTAURANT BRANDS INTERNATIONAL, Miami / GUT, Mexico City	USA / MEXICO		
E02 (Public Affairs & Lobbying)								
E02/001	00203	GET F*CKED BY THE GOVERNMENT	DAME	DAME	MISCHIEF @ NO FIXED ADDRESS, New York	USA	I CAN MAKE IT MOVE New York	
E02/003	00245	THE FIRST DIGITAL NATION	THE GOVERNMENT OF TUVALU	GOVERNMENT	THE MONKEYS, PART OF ACCENTURE SONG, Sydney	AUSTRALIA	COLLIDER Sydney	MASSIVEMUSIC Sydney
E02/004	00252	MY FIRST POISON	CLOVIN	BRAND CAMPAIGN	FCB & THEMILKMAN, Warsaw	POLAND	JOHO Warsaw	
E02/009	00682	THE RIGHT TO POWER: 47 SECONDS	LOGI ENERGY	ENERGY CRISIS INITIATIVE	SAATCHI & SAATCHI ME, Dubai	UNITED ARAB EMIRATES	PRODIGIOUS Dubai	OPTIX Dubai
E02/021	00962	THE CURRENCY OF CORRUPTION	TRANSPARENCY INTERNATIONAL LEBANON - NO CORRUPTION (TI-LB)	ANTI-CORRUPTION NGO	LEO BURNETT, Beirut / LEO BURNETT, Jeddah	LEBANON / SAUDI ARABIA	DAZL PRODUCTION Beirut / LEO BURNETT Beirut / LEO BURNETT Jeddah	
E03 (Crisis Communications & Issue Management)								
E03/008	00740	BE BRAVE LIKE URRAINE. USING NATIONAL BRANDING TO RESIST MILITARY AGGRESSION	UKRAINE	UKRAINIAN BRAVERY	BANDA AGENCY, Kyiv	UKRAINE		
E05 (Sponsorship & Brand Partnership)								
E05/022	00005	HIGH VALYRIAN LESSONS	DUOLINGO	DUOLINGO	DUOLINGO, Pittsburgh	USA	DUOLINGO Pittsburgh	

E05/025	01118	JUST DATE A FARMER	KRAFT HEINZ - JUST CRACK AN EGG	JUST CRACK AN EGG	RETHINK, Toronto	CANADA		
E05/033	01058	ABSOLUTELY HEINZ	KRAFT HEINZ	HEINZ PASTA SAUCE + ABSOLUT VODKA	WUNDERMAN THOMPSON, Barcelona	SPAIN		
E05/039	00948	EVS ON SCREEN	GENERAL MOTORS, NETFLIX	GENERAL MOTORS, NETFLIX	THE COMMUNITY, Miami	USA	EYELINE STUDIOS Los Angeles / O POSITIVE Santa Monica	CO3 New York / DUOTONE AUDIO GROUP New York / FRAMESTORE New York / MACKCUT New York / SONIC UNION New York
E05/040	01213	OREO CHEAT COOKIES	MONDELEZ EUROPE	OREO	SAATCHI & SAATCHI, Dusseldorf	GERMANY	ICONOCLAST Berlin	
E05/052	01300	EMILY IN PARIS X MCBAGUETTE	MCDONALD'S	MCBAGUETTE	STARCOM, Paris	FRANCE	TBWA\ Paris Paris	
E05/058	01497	WHERE TO SETTLE	MASTERCARD	WEBSITE ...	McCANN POLAND, Warsaw	POLAND	McCANN POLAND Warsaw	McCANN POLAND Warsaw
F01 (Local Brand)								
F01/005	00656	AZIYA	EMIRATES NBD	EMIRATES NBD	LEO BURNETT, Dubai	UNITED ARAB EMIRATES	FEEL PRODUCTIONS Dubai / PRODIGIOUS Dubai	OPTIX Dubai
F01/009	01057	CHANGE THE CHANTS	DANUBIO	DANUBIO	WUNDERMAN THOMPSON MONTEVIDEO	URUGUAY	APA FILMS Montevideo / LA DOBLE Buenos Aires / WUNDERMAN THOMPSON MONTEVIDEO	
F01/013	01062	#UNEXAMINABLE	THE VIF NETWORK	NGO WOMEN RIGHTS	DDB ROMANIA, Bucharest	ROMANIA	ABIS STUDIO Bucharest	
F01/016	01100	TRAIN TO VICTORY	UKRAINIAN RAILWAYS	TRAIN TO VICTORY	GRES TODORCHUK, Kyiv	UKRAINE	GRES TODORCHUK Kyiv	GRES TODORCHUK Kyiv
F01/018	01289	RECLAIM YOUR DNA	TROPHY STOUT	TROPHY STOUT	DENTSU CREATIVE, Cape Town	SOUTH AFRICA		
F01/019	01441	NEWSPAPERS INSIDE THE NEWSPAPER EDITION	ANNAHAR NEWSPAPER	ANNAHAR NEWSPAPER	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES	DEJAVU Dubai	DEJAVU Dubai / MASSIVEMUSIC Dubai
F02 (Challenger Brand)								
F02/001	00091	IC	HEETCH	HEETCH	BETC, Paris	FRANCE	GUM Paris	
F02/009	00359	DAILY STAR - LETTUCE LIZ	DAILY STAR	NEWS BRAND	REACH PLC, London	UNITED KINGDOM	REACH PLC London	REACH PLC London

F03 (Single-market Campaign)

F03/025	00633	THE MIGROS BEER	MIGROS	MIGROS BEER NON	WIRZ GROUP, Zurich	SWITZERLAND	STORIES Zürich	JINGLE JUNGLE Zürich / STORIES Zürich
F03/030	00827	THE COST OF GOLD	URIHI YANOMAMI ASSOCIAÇÃO	URIHI YANOMAMI	DM9, Sao Paulo	BRAZIL		
F03/031	01171	HEINEKICKS	HEINEKEN	HEINEKEN	PUBLICIS ITALY LEPUB, Milan / BBH, Singapore	ITALY / SINGAPORE		
F03/037	01125	FEEL WHAT WE FEEL	RAZOM	HUMANITARIAN AID FUNDRAISING	TANK WORLDWIDE, Montreal / GREY CANADA, Toronto	CANADA	GREY CANADA Toronto / KFFEIN Montreal / RODEO FX Montreal / TANK WORLDWIDE Montreal	
F03/039	00953	IS THAT HEINZ?	HEINZ	HEINZ TOMATO KETCHUP	WUNDERMAN THOMPSON TURKEY, Istanbul	TURKEY	MIEL FILM Istanbul	
F03/040	01083	ILLITERATE ADS	PEPCO	PEPCO BACK TO SCHOOL	VMLY&R, Bucharest	ROMANIA	LOOPS PRODUCTION Bucharest	
F03/058	01484	ICELAND FOOD CLUB	ICELAND FOODS	SUPERMARKET RETAILER	KETCHUM, London	UNITED KINGDOM		
F03/062	01608	SMART JARS	HELLMANN'S	SMART JARS	OGILVY, London	UNITED KINGDOM		

F04 (Social Behaviour)

F04/007	00315	VOICE GIRL GAMERS	WINDTRE	DIGITAL RESPONSIBILITY	WUNDERMAN THOMPSON, Milan	ITALY	SATOR INTERNATIONAL GROUP SRL Rome	
F04/035	00775	STAIN NOT SHAME	ZEVA FASHION	ZEVA FASHION	SCANAD, Nairobi	KENYA		
F04/036	00907	ARE YOU PRESS WORTHY?	COLUMBIA JOURNALISM REVIEW	COLUMBIA JOURNALISM REVIEW	TBWA\CHIAT\DAY, New York City	USA	REDSLASH New York	REDSLASH New York
F04/038	01111	HEINZ VINTAGE DRIP	KRAFT HEINZ	HEINZ KETCHUP	RETHINK, Toronto	CANADA	UNDIVIDED CREATIVE INC. Toronto	GIMMICK STUDIO Montreal / OSO AUDIO Toronto / POST-MODERNE Montreal
F04/045	00830	COINCIDENCES	QUILMES	BEER	AB INBEV, Buenos Aires / DRAFTLINE, Buenos Aires	ARGENTINA	ARGENTINACINE Buenos Aires	
F04/053	01160	CORRECT THE INTERNET	TEAM HEROINE	CORRECT THE INTERNET	DDB NEW ZEALAND, Auckland	NEW ZEALAND	FINCH Auckland	ATTICUS Auckland / LIQUID STUDIOS Auckland

F05 (Cultural Insight)

F05/002	00064	PORTUGUESE (RE)CONSTITUTION	PENGUIN RANDOM HOUSE	PENGUIN BOOKS	FCB LISBON	PORTUGAL	SHOW OFF MOLA Lisbon	
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F05/027	00686	RECLAIMYOURNA ME.DIC	ELIMIN8HATE	MICROSOFT WORD	CITIZEN RELATIONS, Toronto	CANADA		
F05/034	00402	HE'S COMING HOME	WOMEN'S AID	WOMEN'S AID	MISCHIEF PR, London / HOUSE 337, London	UNITED KINGDOM	HOUSE 337 London / MISCHIEF PR London	HOUSE 337 London / MISCHIEF PR London
F05/040	00601	HOME	NIKE	NIKE	WIEDEN+KENNEDY, London	UNITED KINGDOM	WIEDEN+KENNEDY London	
F05/059	00710	WEAR 'EM OUT STORE	EBAY	EBAY SNEAKERS	EDELMAN, New York	USA	EDELMAN New York / FALKON Los Angeles / UNITED ENTERTAINMENT GROUP New York	FALKON Los Angeles
F05/060	00977	MISSING MATOAKA	MUSKRAT MAGAZINE	ONLINE MAGAZINE	BBDO, Toronto	CANADA	FLARE BBDO Toronto	
F05/062	01127	TR FOR TEACHER	NAVNEET	NAVNEET	FCB INTERFACE, Mumbai / FCB BRASIL, Sao Paulo	INDIA / BRAZIL	BASTA FILMS Mumbai	
F05/074	00884	GOLDEN DATES	AMP ASSOCIATION FOR THE ELDERLY	AMP ASSOCIATION FOR THE ELDERLY	LEO BURNETT LISBOA	PORTUGAL	BLANCHE FILMES Paço de Arcos	
F05/078	01078	CRY FOR THE LAW	TETA & TETA SPAIN	TETA	LOLA MULLENLOWE, Madrid	SPAIN		
F05/085	01252	SUPERSTAR RAVI	ADIDAS	ADIDAS ORIGINALS	HAVAS MIDDLE EAST, Dubai / RED HAVAS MIDDLE EAST, Dubai	UNITED ARAB EMIRATES		
F05/094	10956	#KEEPTHEGREY	DOVE	DOVE	EDELMAN, Toronto	CANADA	EDELMAN Toronto	EDELMAN Toronto
F05/112	01592	THE HORNICULTURAL SOCIETY	RELATE	RELATIONSHIP CHARITY	OGILVY, London	UNITED KINGDOM	OGILVY London	OGILVY London
F06 (Breakthrough on a Budget)								
F06/025	00415	THE DIAPÉR	BABY2BABY	THE DIAPÉR	MOTHER, California	USA	MOTHER California	MOTHER California
F06/026	00513	#FINDTHEKETCHU PBOATGUY	THE KRAFT HEINZ COMPANY	HEINZ KETCHUP	THE KITCHEN, Toronto	CANADA		
F06/035	00310	THE WATER OF JUSTICE	LTDH, TUNISIAN LEAGUE FOR THE DEFENSE OF HUMAN RIGHTS	THE WATER OF JUSTICE	3SG, Tunis	TUNISIA		
F06/039	00125	DUMPSTER DELI	FUTURE IN OUR HANDS	NEW FOOD WASTE LAW	PUBICIS KITCHEN, OSLO	NORWAY	TINAGENT Oslo	
F06/045	00839	MICHELOB GUY	MICHELOB ULTRA	MICHELOB ULTRA	MICHELOB ULTRA, New York / WIEDEN+KENNEDY, New York / DRAFTLINE, New York	USA	DRAFTLINE New York / WIEDEN+KENNEDY New York	DRAFTLINE New York / WIEDEN+KENNEDY New York

F07 (Corporate Purpose & Social Responsibility)

F07/002	00065	PORTUGUESE (RE)CONSTITUTION	PENGUIN RANDOM HOUSE	PENGUIN BOOKS	FCB LISBON	PORTUGAL	SHOW OFF MOLA Lisbon	
F07/012	00213	POLLUTION PENCILS	HALEON	OTRIVIN	WUNDERMAN THOMPSON, Singapore	SINGAPORE	CANJA AUDIO CULTURE Curitiba / DRUKKERIJ BOES Sint Amandsberg / TANDEM MEDIA PVT LTD Bangalore	
F07/028	00504	R PLATES	MYCAR TYRE & AUTO	MYCAR TYRE & AUTO	TBWA/SYDNEY	AUSTRALIA		
F07/052	00599	TRULY DESTROYED	DUTCH SALVATION ARMY RESHARE	DUTCH SALVATION ARMY RESHARE	CLOUDFACTORY, Amsterdam	THE NETHERLANDS	CARLI HERMES Amsterdam / UNIT C.M.A. Amsterdam	
F07/073	01144	CERTIFIED CARE	RAID	SC JOHNSON / RAID	ENERGY BBDO, Chicago	USA		
F07/085	01210	STAGE ZERO COLLECTION	LOVE & NUDES	LOVE & NUDES	McCANN, Toronto	CANADA	CRAFT Toronto / SPARK INNOVATIONS INC. King City	CRAFT Toronto / NICE SHOES Toronto
F07/089	01161	CORRECT THE INTERNET	TEAM HEROINE	CORRECT THE INTERNET	DDB NEW ZEALAND, Auckland	NEW ZEALAND	FINCH Auckland	ATTICUS Auckland / LIQUID STUDIOS Auckland
F07/094	00914	WELL-BEING INDEX (GDW)	NIKKEI INC.	WELL-BEING INDEX	DENTSU INC., Tokyo	JAPAN		
F07/107	01374	WORKING WITH CANCER	MEMORIAL SLOAN KETTERING CANCER CENTER (MSK)	WORKING WITH CANCER PLEDGE	LA FOUNDATION PUBLICIS, Chicago / PUBLICIS CONSEIL, Paris / LE TRUC, New York / DIGITAS, New York / SAATCHI & SAATCHI HEALTH, New York / PUBLICIS GROUPE UK, London	USA / FRANCE / UNITED KINGDOM	OBJECT & ANIMAL Los Angeles	HARBOR New York / PRODIGIOUS Paris / PXP STUDIOS New York / THE MILL Paris
F07/119	01417	RUNNER 321	ADIDAS	ADIDAS	FCB TORONTO	CANADA	456 STUDIOS Toronto	ALTER EGO Toronto / OSO AUDIO Toronto / SCHOOL EDITING Toronto
F07/121	01485	ICELAND FOOD CLUB	ICELAND FOODS	SUPERMARKET RETAILER	KETCHUM, London	UNITED KINGDOM		
F07/126	01526	900 MINUTES FOR EQUALITY	CORONA	CORONA	WE BELIEVERS, New York	USA	LANDIA Mexico City / WE DOERS New York	
F07/127	01541	LET HER GROW	DOVE	DOVE BRAND	EDELMAN, Bangkok / SELECT START, Bangkok	THAILAND	EDELMAN Bangkok / SELECT START Bangkok / UNDERDOC FILM Bangkok	SELECT START Bangkok

F07/131	01557	THE LAST PHOTO	ITV X CALM	ITV X CALM	adam&eveDDB, London	UNITED KINGDOM	CAIN & ABEL London	
F08 (Market Disruption)								
F08/007	01110	THE UNBURNABLE BOOK	PENGUIN BOOKS RANDOM HOUSE	PENGUIN BOOKS RANDOM HOUSE	RETHINK, Toronto	CANADA	ASYMETRIC MEDIA Toronto	DARLING COLOUR & VFX Toronto / OSO AUDIO Toronto / SAINTS EDITORIAL Toronto
F08/013	01006	BRING HOME THE BUD	BUDWEISER	BUDWEISER BEER	WIEDEN+KENNEDY, New York / WIEDEN+KENNEDY, Sao Paulo / AFRICA CREATIVE DDB, Sao Paulo	USA / BRAZIL	WIEDEN+KENNEDY New York	SONIC UNION New York
F08/019	01303	THE CLOSER	HEINEKEN	HEINEKEN	PUBLICIS ITALY LEPUB, Milan	ITALY	DIVISION Paris	THE MILL Paris
F08/020	01487	THE MAMMOTH MEATBALL	VOW	CULTURED MEAT	WUNDERMAN THOMPSON BENELUX, Antwerp	BELGIUM	AMBASSADORS Amsterdam / AMP.AMSTERDAM // THE SONIC BRANDING COMPANY Amsterdam / MONWEST Amsterdam / WEFILM CREATIVE AGENCY Amsterdam / WUNDERMAN THOMPSON Sydney	AMBASSADORS Amsterdam / WUNDERMAN THOMPSON Sydney
F08/026	01486	ICELAND FOOD CLUB	ICELAND FOODS	SUPERMARKET RETAILER	KETCHUM, London	UNITED KINGDOM		
Total Shortlisted:		163						

Media	PR	Additional
CARAT Toronto / STARCOM Toronto	MAGIC CIRCLE WORKSHOP & COMMON GOOD Toronto / ZENO GROUP Toronto	KRAFT HEINZ Toronto / TI GROUP Toronto
ESSENCEMEDIACO M New York	WEBER SHANDWICK New York	HOUSE SPECIAL Portland / KETCHUM New York / MARS WRIGLEY Newark / TRACYLOCKE Wilton / WALKER New York
CONNECT AT PUBLICIS MEDIA New York	ICF NEXT New York	DDB New York
OMD PERU Lima	PACIFIC Lima	
	LLORENTE & CUENCA Lisbon	
	OGILVY AFRICA Nairobi	
MINDSHARE New York	EDELMAN New York	EDELMAN DATA & INTELLIGENCE New York / HUED, INC. New York / VISUALDX New York
MINDSHARE Detroit	HILL+KNOWLTON STRATEGIES New York	
PHD LATAM Miami	ALISON BROD MARKETING + COMMUNICATIONS New York	POPEYES LOUISIANA KITCHEN Miami

KETCHUM London

FUSE CREATE
Toronto

HAVAS MEDIA Frankfurt	M&C SAATCHI TALK London	ISLANDSSTOFA RVK
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WIEDEN+KENNEDY London	WIEDEN+KENNEDY London
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PS21 Madrid	ES3 Madrid / LIBERO CREATIVE CLUB Madrid
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CLUB INK Scarborough / GAS
COMPANY Toronto / PENGUIN
RANDOM HOUSE New York

THE7STARS London	HOPE & GLORY London
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ALMAPBBDO Sao
Paulo / GIUSTI
COMUNICACAO Sao
Paulo / INPRESS
PORTER NOVELLI
Sao Paulo

THRIVE PR +
COMMUNICATIONS
Sydney

BABY2BABY Los
Angeles / GOOP Los
Angeles

WEBER SHANDWICK Berlin McCANN Frankfurt / MRM GERMANY
Frankfurt / MRM UK London

LEO BURNETT Beirut LEO BURNETT Beirut

BABY2BABY Los
Angeles / GOOP Los
Angeles

MINDSHARE Detroit HILL+KNOWLTON
STRATEGIES New
York

CURRENT STUDIOS Toronto ADIDAS Toronto

HAVAS MEDIA INDIA Bangalore SWIGGY INDIA Bangalore MEMETICS MEDIA PRIVATE LIMITED
Gurgaon / STONKS STUDIOS Mumbai
/ WEB DIMENSION Noida

WUNDERMAN
THOMPSON Dubai

URBAN VISION Milan DENTSU CREATIVE Milan FONZIES MONDELEZ
INTERNATIONAL, INC. Milan

PUBLICIS GROUPE BENELUX Amsterdam	PUBLICIS GROUPE BENELUX Amsterdam	MASSIVEMUSIC Amsterdam / MASSIVEMUSIC Warsaw / PUBLICIS Kyiv / SOUNDSRIGHT Amsterdam / STEREOTYP STUDIO Warsaw
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ZENO GROUP
Chicago

COPA90 London	ALLISON+PARTNERS New York	AFRICA CREATIVE DDB Sao Paulo / OCTAGON Stamford / WINK Amsterdam
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PRIME WEBER SHANDWICK Stockholm	PRIME WEBER SHANDWICK Stockholm	CURRENT GLOBAL Chicago / HUSQVARNA AB Stockholm
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UM WORLDWIDE Sao Paulo
MERCADO LIVRE Sao Paulo

PHD Toronto	EDELMAN Toronto
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MASTERCARD POLAND Warszawa	MASTERCARD POLAND Warszawa
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W
COMMUNICATIONS
London

INITIATIVE MEDIA New York	CURRENT GLOBAL Chicago
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MEDIABRANDS Neuilly-Sur-Seine	WEBER SHANDWICK Paris
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GOLIN London	GOLIN London
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ZENITH Bogota	ALINA VELEZ COMUNICACIONES Bogota
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FORSMAN &
BODENFORS
Singapore

LEO BURNETT
Beirut

LEO BURNETT Beirut

BETC Paris

BETC Paris

DENTSU INC.
Tokyo / NIKKEI INC.
Tokyo

DENTSU INC. Tokyo

GREY ARGENTINA
Buenos Aires

MINDSHARE New
York

WEBER SHANDWICK
New York

NOUN AGENCY Katonah / THE
FOUNDATION TO COMBAT
ANTISEMITISM Foxborough

GREY ARGENTINA
Buenos Aires

BCW New York

BCW New York

ALMAPBBDO Sao
Paulo / GIUSTI
COMUNICACAO Sao
Paulo / INPRESS
PORTER NOVELLI
Sao Paulo

THRIVE PR +
COMMUNICATIONS
Sydney

ACCENTURE SONG Hamburg	ACCENTURE SONG Hamburg	BORUSSIA DORTMUND Dortmund
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CDN Sao Paulo

TUSK STRATEGIES
Washington DC

ZENITH Lisboa

STARCOM Chicago	ZENO GROUP Chicago	PHILADELPHIA CREAM CHEESE Chicago, IL
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BCW New York / FOR
THE RIGHT
REASONS Amsterdam
/ WUNDERMAN
THOMPSON
BENELUX Antwerp

CURRENT STUDIOS Toronto

ADIDAS Toronto

IMPACT BBDO Beirut

MINDSHARE London

EDELMAN London

THE7STARS London

HOPE & GLORY
London

DRAFTLINE
EUROPE London

WEBER SHANDWICK
London

GRAIN GROUP New York

EDELMAN New York

BCW New York / FOR VOW Sydney
THE RIGHT
REASONS Amsterdam
/ WUNDERMAN
THOMPSON
BENELUX Antwerp

OGILVY AFRICA
Nairobi

MEDIACOM New York
WEBER SHANDWICK Chicago
MARS WRIGLEY CONFECTIONERY
Chicago / THE MARS AGENCY
Chicago

FOR THE RIGHT REASONS Amsterdam
EKN FOOTWEAR Frankfurt

H+K IDEAL São Paulo
DRAFTLINE INTEGRATED
PRODUCTION Sao Paulo / SHARP
INTELIGENCIA CULTURAL Sao Paulo
DOORDASH San Francisco

PUBLICIS MEDIA CONNECT Paris
PUBLICIS CONSEIL
Paris

GREY ARGENTINA
Buenos Aires

THE7STARS London
HOPE & GLORY
London

PUBLICIS CANADA Toronto
PUBLICIS CANADA
Toronto

DENTSU REDSTAR London
EDELMAN London /
FAST HORSE
Minneapolis
BOOMERANG AGENCY Amsterdam /
KATORGA Los Angeles / PICROW Los
Angeles

AND US Dubai AND US Dubai

HILL+KNOWLTON PANJURLI LABS Karnataka
STRATEGIES London

MSL New York

MOXIE DAME PRODUCTS New York
COMMUNICATIONS
GROUP New York

THRIVE PR +
COMMUNICATIONS
Sydney

MOBILE ROCKETS FCB & THEMILKMAN
Warsaw Warsaw

STARCOM Dubai SAATCHI & SAATCHI COLD CUTZ Dubai / LZRD Cairo /
ME Dubai / STARCOM MANGOJAM STUDIO FZ LLC Dubai
Dubai

LEO BURNETT Beirut

CARAT Kyiv /
DENTSU London /
POSTERSCOPE
Kyiv

DUOLINGO Pittsburgh HBO MAX New York

STARCOM Toronto	ABMC New York	KRAFT HEINZ Toronto
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CARAT New York	FLEISHMAN HILLARD New York	GENERAL MOTORS New York / NETFLIX New York / UNITED TALENT AGENCY New York
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	COMPETENCE ALLIANCE Darmstadt / CONSULTIX GMBH Bremen / COREWEB Pfarrkirchen / MIAI BRAND PARTNERSHIPS LIMITED Weybridge / POP STUDIOS Budapest
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STARCOM Paris	McDONALD'S FRANCE Guyancourt / TBWA\ Paris Paris
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MASTERCARD POLAND Warszawa	MASTERCARD POLAND Warszawa
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LEO BURNETT Dubai	MAJID AL FUTTAIM Dubai
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MEDIA INVESTMENT Bucharest	PORTER NOVELLI ROMANIA Bucharest
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GRES TODORCHUK Kyiv	GRES TODORCHUK Kyiv
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IMPACT BBDO Beirut

BETC Paris

REACH PLC London	REACH PLC London
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MIGROS
GENOSSENSCHAF
TS BUND Zurich

MIGROS
GENOSSENSCHAFT
S BUND Zurich / WIRZ
GROUP Zurich

CDN Sao Paulo

LE PUB APAC Singapore

BELL MEDIA
Montreal

HILL+KNOWLTON
STRATEGIES
Montreal

VMLY&R Bucharest

KETCHUM London

OGILVY London

OGILVY London

HILL+KNOWLTON
STRATEGIES Nairobi

CARAT Toronto /
STARCOM Chicago

MAGIC CIRCLE
WORKSHOP &
COMMON GOOD
Toronto / ZENO
GROUP Toronto

KRAFT HEINZ Toronto / TI GROUP
Toronto

ZENITH Buenos
Aires

BALLERO Buenos
Aires

DDB NEW ZEALAND
Auckland

MANGO COMMUNICATIONS
Auckland / UN DEPARTMENT OF
GLOBAL COMMUNICATIONS -
OUTREACH DIVISION New York

	CITIZEN RELATIONS Toronto	
MISCHIEF PR London	MISCHIEF PR London	
WIEDEN+KENNEDY London	WIEDEN+KENNEDY London	
	EDELMAN New York	EDELMAN DATA & INTELLIGENCE New York
	GLOSSY PR Toronto / HYPE PR Toronto	
		QUIET CITY MUSIC + SOUND Sao Paulo
ZENITH Lisboa		
LOLA MULLENLOWE Madrid	LOLA MULLENLOWE Madrid	
	RED HAVAS MIDDLE EAST Dubai	
PHD Toronto	EDELMAN Toronto	
	OGILVY London	
	BABY2BABY Los Angeles / GOOP Los Angeles	
	ZENO GROUP Chicago	
3SG Tunis	3SG Tunis	
DRAFTLINE New York / WIEDEN+KENNEDY New York	DRAFTLINE New York / WIEDEN+KENNEDY New York	

HILL+KNOWLTON PANJURLI LABS Karnataka
STRATEGIES London

HEARTS & ELEVEN Sydney /
SCIENCE Sydney FLEISHMANHILLARD
Sydney

PHD Chicago ZENO GROUP
Chicago

WEBER SHANDWICK NOVA PRODUCT Toronto
Toronto

DDB NEW ZEALAND MANGO COMMUNICATIONS
Auckland Auckland / UN DEPARTMENT OF
GLOBAL COMMUNICATIONS -
OUTREACH DIVISION New York

DENTSU INC. DENTSU INC. Tokyo
Tokyo / NIKKEI INC.
Tokyo

PMX New York / MSL New York / ORBITAL MUSIC AND SOUND New
PUBLICIS MEDIA PUBLICIS York / RDL WORLDWIDE Los
London / PUBLICIS CONSULTANTS Paris Angeles / RDL WORLDWIDE Milan /
MEDIA Paris / RDL WORLDWIDE Rome / WORK
SPARK FOUNDRY EDITORIAL New York
Chicago / STARCOM
Chicago

CURRENT STUDIOS ADIDAS Toronto
Toronto

KETCHUM London

MINDSHARE EDELMAN Bangkok
Bangkok

THE7STARS London HOPE & GLORY
London

CLUB INK Scarborough / GAS
COMPANY Toronto / PENGUIN
RANDOM HOUSE New York

COPA90 London ALLISON+PARTNERS AFRICA CREATIVE DDB Sao Paulo /
New York OCTAGON Stamford / WINK
Amsterdam

DENTSU REDSTAR EDELMAN London / BOOMERANG AGENCY Amsterdam /
London FAST HORSE KATORGA Los Angeles / PICROW Los
Minneapolis Angeles

BCW New York / FOR VOW Sydney
THE RIGHT
REASONS Amsterdam
/ WUNDERMAN
THOMPSON
BENELUX Antwerp

KETCHUM London
