

Outdoor Shortlist

| Cat. No | Entry No | Title | Brand | Product | Entrant / Idea Creation | Location | Production | Post Production | Media | PR |
|--------------------------------------|----------|------------------|----------------|----------------|---|--------------------|---|--|-----------------|---------------------|
| <u>A01 (Food & Drink)</u> | | | | | | | | | | |
| A01/016 | 01254 | KITCHEN | HEINZ KETCHUP | HEINZ KETCHUP | RETHINK, Toronto | CANADA | WOLF CREDO PRODUCTIONS CO. Buenos Aires | FRAME DISTILLERY VFX Vancouver / GRAYSON MUSIC Toronto / R+D PRODUCTIONS Vancouver | STARCOM Toronto | ZENO GROUP Toronto |
| A01/017 | 01263 | QSR | HEINZ KETCHUP | HEINZ KETCHUP | RETHINK, Toronto | CANADA | WOLF CREDO PRODUCTIONS CO. Buenos Aires | FRAME DISTILLERY VFX Vancouver / GRAYSON MUSIC Toronto / R+D PRODUCTIONS Vancouver | STARCOM Toronto | ZENO GROUP Toronto |
| A01/018 | 01257 | DINER | HEINZ KETCHUP | HEINZ KETCHUP | RETHINK, Toronto | CANADA | WOLF CREDO PRODUCTIONS CO. Buenos Aires | FRAME DISTILLERY VFX Vancouver / GRAYSON MUSIC Toronto / R+D PRODUCTIONS Vancouver | STARCOM Toronto | ZENO GROUP Toronto |
| A01/029 | 01452 | SOLAR BILLBOARDS | HEINEKEN | HENEIKEN | LE PUB, Sao Paolo | BRAZIL | | | | IPROSPECT Sao Paulo |
| A01/055 | 01934 | DOCK | AB INBEV | CORONA | DAVID, Bogotá | COLOMBIA | KOHLER STUDIO Buenos Aires | | | ZENITH Bogota |
| A01/056 | 01931 | KITCHEN | AB INBEV | CORONA | DAVID, Bogotá | COLOMBIA | KOHLER STUDIO Buenos Aires | | | ZENITH Bogota |
| A01/060 | 01898 | RUNNER 1 | MICHELOB ULTRA | MICHELOB ULTRA | AB INBEV, Mexico City / DAVID, Buenos Aires | MEXICO / ARGENTINA | LANDIA Buenos Aires | | | |
| A01/061 | 01903 | RUNNER 3 | MICHELOB ULTRA | MICHELOB ULTRA | AB INBEV, Mexico City / DAVID, Buenos Aires | MEXICO / ARGENTINA | LANDIA Buenos Aires | | | |
| A01/062 | 01904 | RUNNER 4 | MICHELOB ULTRA | MICHELOB ULTRA | AB INBEV, Mexico City / DAVID, Buenos Aires | MEXICO / ARGENTINA | LANDIA Buenos Aires | | | |

A02 (Consumer Goods)

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|-------------------------------|-------|----------------------------|-----------------|-----------------------|-------------------------------|-----------------|--|------------------------|---------------------|
| A02/041 | 01854 | SECOND BEST HIGH CHAIR | IKEA | CHILDREN FURNITURE | DAVID, Madrid / INGO, Hamburg | SPAIN / GERMANY | GRADEPUNK COLOR GRADING Madrid / SAL GORDA Madrid / THE LOBBY Madrid / WACHO HITS Buenos Aires | | |
| A02/042 | 01845 | SECOND BEST COT | IKEA | CHILDREN FURNITURE | DAVID, Madrid / INGO, Hamburg | SPAIN / GERMANY | GRADEPUNK COLOR GRADING Madrid / SAL GORDA Madrid / THE LOBBY Madrid / WACHO HITS Buenos Aires | | |
| A02/043 | 01860 | SECOND BEST STOOL | IKEA | CHILDREN FURNITURE | DAVID, Madrid / INGO, Hamburg | SPAIN / GERMANY | GRADEPUNK COLOR GRADING Madrid / SAL GORDA Madrid / THE LOBBY Madrid / WACHO HITS Buenos Aires | | |
| A02/044 | 01791 | BEACH | NIKON | NIKON | CIRCUS GREY, Lima | PERU | AGOSTO Lima / PUNTO APARTE Lima | M4CIZO Lima | GPO VALLAS Lima |
| A04 (Automotive) | | | | | | | | | |
| A04/010 | 01599 | FOREVER KIDS - TWINGO | RENAULT | THE ORIGINALS | PUBLICIS CONSEIL, Paris | FRANCE | THE JUICE BY PRODIGIOUS Paris / | PRODIGIOUS Paris / THE | OMD FRANCE Paris |
| A04/011 | 01608 | FOREVER KIDS - R5 TURBO | RENAULT | THE ORIGINALS | PUBLICIS CONSEIL, Paris | FRANCE | THE JUICE BY PRODIGIOUS Paris / | PRODIGIOUS Paris / THE | OMD FRANCE Paris |
| A04/012 | 01610 | FOREVER KIDS - R12 GORDINI | RENAULT | THE ORIGINALS | PUBLICIS CONSEIL, Paris | FRANCE | THE JUICE BY PRODIGIOUS Paris / | PRODIGIOUS Paris / THE | OMD FRANCE Paris |
| A05 (Retail) | | | | | | | | | |
| A05/018 | 00104 | KIDS | MCDELIVERY | DELIVERY FOOD SERVICE | DDB COLOMBIA, Bogota | COLOMBIA | LOS NOTARIOS Bogota | | |
| A05/019 | 00101 | OFFICE | MCDELIVERY | DELIVERY FOOD SERVICE | DDB COLOMBIA, Bogota | COLOMBIA | LOS NOTARIOS Bogota | | |
| A05/020 | 00098 | LATE NIGHT | MCDELIVERY | DELIVERY FOOD SERVICE | DDB COLOMBIA, Bogota | COLOMBIA | LOS NOTARIOS Bogota | | |
| A05/021 | 00103 | MOVING | MCDELIVERY | DELIVERY FOOD SERVICE | DDB COLOMBIA, Bogota | COLOMBIA | LOS NOTARIOS Bogota | | |
| A05/026 | 10444 | 06:17 BREAKFAST | BURGER KING | BURGER KING | DAVID, New York | USA | | | |
| A05/051 | 00122 | BUCKET HAT | LACOSTE | LACOSTE | BETC, Paris | FRANCE | | | |
| A05/052 | 00120 | PINK POLO | LACOSTE | LACOSTE | BETC, Paris | FRANCE | | | |
| A05/053 | 00119 | SOCKS AND SANDALS | LACOSTE | LACOSTE | BETC, Paris | FRANCE | | | |
| A05/054 | 00121 | TENNIS COURT | LACOSTE | LACOSTE | BETC, Paris | FRANCE | | | |
| A06 (Travel / Leisure) | | | | | | | | | |
| A06/026 | 01076 | A BRITISH ORIGINAL | BRITISH AIRWAYS | TRAVEL | UNCOMMON CREATIVE STUDIO | UNITED KINGDOM | | | MANNING GOTTIEB OMD |
| A06/028 | 01985 | A BRITISH ORIGINAL TWO | BRITISH AIRWAYS | TRANSPORT | UNCOMMON CREATIVE STUDIO | UNITED KINGDOM | | | |

A07 (Media / Entertainment)

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|---------|-------|------------------|-------|----------|----------------------------------|-----|----------------------|--|-----------------|
| A07/021 | 00453 | TED LASSO PUBLIC | APPLE | ATV+ | TBWA\MEDIA ARTS LAB, Los Angeles | USA | SALT PRODUCTIONS LLC | | OMD Los Angeles |
| A07/025 | 01960 | TED LASSO PUBLIC | APPLE | APPLETV+ | TBWA\MEDIA ARTS LAB, Los Angeles | USA | SALT PRODUCTIONS LLC | | OMD Los Angeles |

A08 (Consumer Services / Business to Business)

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|---------|-------|-----------------------|-----------------------|--------------------|------------------|-------------|-------------------------------|----------------|----------------|
| A08/001 | 00017 | MAGRITTE & THE SON OF | WELTI-FURRER FINE ART | FINE ART TRANSPORT | RUF LANZ, Zurich | SWITZERLAND | RUF LANZ Zurich | | |
| A08/018 | 01704 | OOH - 1 | UNIVERSITY ZUMBLDOS | RACISMO ZERO | GREY, Sao Paulo | BRAZIL | BVM CROSS Sao Paulo / MAL ALA | GREY Sao Paulo | GREY Sao Paulo |
| A08/019 | 01708 | OOH - 2 | UNIVERSITY ZUMBLDOS | RACISMO ZERO | GREY, Sao Paulo | BRAZIL | BVM CROSS Sao Paulo / MAL ALA | GREY Sao Paulo | GREY Sao Paulo |
| A08/020 | 01707 | OOH - 3 | UNIVERSITY ZUMBLDOS | RACISMO ZERO | GREY, Sao Paulo | BRAZIL | BVM CROSS Sao Paulo / MAL ALA | GREY Sao Paulo | GREY Sao Paulo |

A09 (Not-for-profit / Charity / Government)

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|---------|-------|-----------------|----------------|---------|-------------------|-----|--|--|--|
| A09/033 | 01504 | BALLOTS AGAINST | CHANGE THE REF | SERVICE | ALMA DDB, Florida | USA | | | |
| A09/034 | 01515 | BALLOTS AGAINST | CHANGE THE REF | SERVICE | ALMA DDB, Florida | USA | | | |
| A09/035 | 01508 | BALLOTS AGAINST | CHANGE THE REF | SERVICE | ALMA DDB, Florida | USA | | | |

B01 (Food & Drink)

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|---------|-------|---------------------------|---------------|---------------|---------------------|----------------|---------------------------|------------------------------|-------------------------|---------------------------------|
| B01/025 | 01256 | KITCHEN | HEINZ KETCHUP | HEINZ KETCHUP | RETHINK, Toronto | CANADA | WOLF Credo PRODUCTIONS CO | FRAME DISTILLERY VEX Toronto | STARCOM Toronto | ZENO GROUP Toronto |
| B01/026 | 01259 | QSR | HEINZ KETCHUP | HEINZ KETCHUP | RETHINK, Toronto | CANADA | WOLF Credo PRODUCTIONS CO | FRAME DISTILLERY VEX Toronto | STARCOM Toronto | ZENO GROUP Toronto |
| B01/027 | 01261 | DINER | HEINZ KETCHUP | HEINZ KETCHUP | RETHINK, Toronto | CANADA | WOLF Credo PRODUCTIONS CO | FRAME DISTILLERY VEX Toronto | STARCOM Toronto | ZENO GROUP Toronto |
| B01/052 | 11253 | HEINZ A.I. KETCHUP | KRAFT HEINZ | HEINZ KETCHUP | RETHINK, Toronto | CANADA | RETHINK Toronto | CIRCONFLEX Montreal | CARAT Toronto / STARCOM | MAGIC CIRCLE WORKSHOP & TORONTO |
| B01/053 | 01666 | SPACE | HEINZ KETCHUP | KRAFT HEINZ | RETHINK, Toronto | CANADA | | | CARAT Toronto / STARCOM | MAGIC CIRCLE WORKSHOP & TORONTO |
| B01/054 | 01665 | SYNTHWAVE | HEINZ KETCHUP | KRAFT HEINZ | RETHINK, Toronto | CANADA | | | CARAT Toronto / STARCOM | MAGIC CIRCLE WORKSHOP & TORONTO |
| B01/056 | 01482 | NOTHING FILLS A HOLE LIKE | POT NOODLE | POT NOODLE | adam&eveDDB, London | UNITED KINGDOM | ACADEMY FILMS London / | ACADEMY FILMS London / | MINDSHARE London | W COMMUNICATIO |
| B01/057 | 01480 | NOTHING FILLS A HOLE LIKE | POT NOODLE | POT NOODLE | adam&eveDDB, London | UNITED KINGDOM | ACADEMY FILMS London / | ACADEMY FILMS London / | MINDSHARE London | W COMMUNICATIO |
| B01/058 | 01483 | NOTHING FILLS A HOLE | POT NOODLE | POT NOODLE | adam&eveDDB, London | UNITED KINGDOM | ACADEMY FILMS London / | ACADEMY FILMS London / | MINDSHARE London | W COMMUNICATIO |

B02 (Consumer Goods)

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|---------|-------|------------------------|------|--------------------|-------------------------------|-----------------|-------------------------|--|--|--|
| B02/039 | 01859 | SECOND BEST HIGH CHAIR | IKEA | CHILDREN FURNITURE | DAVID, Madrid / INGO, Hamburg | SPAIN / GERMANY | GRADEPUNK COLOR GRADING | | | |
| B02/040 | 01849 | SECOND BEST COT | IKEA | CHILDREN FURNITURE | DAVID, Madrid / INGO, Hamburg | SPAIN / GERMANY | GRADEPUNK COLOR GRADING | | | |
| B02/041 | 01851 | SECOND BEST STOOL | IKEA | CHILDREN FURNITURE | DAVID, Madrid / INGO, Hamburg | SPAIN / GERMANY | GRADEPUNK COLOR GRADING | | | |

B03 (Healthcare)

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|---------|-------|---------|--------------|--------------------|-------------------------|-----|------------------------|------------------------|--|--|
| B03/010 | 01229 | FAINTED | HEALTHYWOMEN | WOMEN'S HEALTH AND | McCANN HEALTH, New York | USA | McCANN HEALTH New York | McCANN HEALTH New York | | |
| B03/011 | 01230 | NAUSEA | HEALTHYWOMEN | WOMEN'S HEALTH AND | McCANN HEALTH, New York | USA | McCANN HEALTH New York | McCANN HEALTH New York | | |

B04 (Automotive)

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|---------|-------|----------------------------|-------------------|----------------|-------------------------|--------|---|------------------------|------------------|----------------|
| B04/027 | 01609 | FOREVER KIDS - R12 GORDINI | RENAULT | THE ORIGINALS | PUBLICIS CONSEIL, Paris | FRANCE | THE JUICE BY PRODIGIOUS Paris / Paris / THE | PRODIGIOUS Paris / THE | OMD FRANCE Paris | |
| B04/028 | 01716 | CHARGING PORSCHE | VOLVO CARS BRASIL | VOLVO CHARGING | GREY, Sao Paulo | BRAZIL | NOTORIOUS FILMS Sao Paulo | BVM CROSS Sao Paulo | | GREY Sao Paulo |
| B04/029 | 01705 | CHARGING BMW | VOLVO CARS BRASIL | VOLVO CHARGING | GREY, Sao Paulo | BRAZIL | NOTORIOUS FILMS Sao Paulo | BVM CROSS Sao Paulo | | GREY Sao Paulo |
| B04/030 | 01712 | CHARGING MERCEDES | VOLVO CARS BRASIL | VOLVO CHARGING | GREY, Sao Paulo | BRAZIL | NOTORIOUS FILMS Sao Paulo | BVM CROSS Sao Paulo | | GREY Sao Paulo |

B05 (Retail)

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|---------|-------|-------------------------|------------|-----------------------|---------------------------------|------------------|---------------------|--------------|--|--|
| B05/023 | 00334 | STRANDMON | IKEA | IKEA FURNITURES | INGO, Hamburg / INGO, Stockholm | GERMANY / SWEDEN | INGO Hamburg | INGO Hamburg | | |
| B05/028 | 00100 | LATE NIGHT | MCDelivery | DELIVERY FOOD SERVICE | DDB COLOMBIA, Bogota | COLOMBIA | LOS NOTARIOS Bogota | | | |
| B05/040 | 00102 | MOVING | MCDelivery | DELIVERY FOOD SERVICE | DDB COLOMBIA, Bogota | COLOMBIA | LOS NOTARIOS Bogota | | | |
| B05/041 | 00099 | KIDS | MCDelivery | DELIVERY FOOD SERVICE | DDB COLOMBIA, Bogota | COLOMBIA | LOS NOTARIOS Bogota | | | |
| B05/042 | 00097 | OFFICE | MCDelivery | DELIVERY FOOD SERVICE | DDB COLOMBIA, Bogota | COLOMBIA | LOS NOTARIOS Bogota | | | |
| B05/055 | 01092 | MCDONALD'S JINGLE BOARD | MCDONALD'S | MCDONALD'S | SCHOLZ & FRIENDS, Berlin | GERMANY | | | | |

B06 (Travel / Leisure)

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|---------|-------|------------------------|-----------------|-----------|--------------------------|----------------|--|--|---------------------|--|
| B06/046 | 01074 | A BRITISH ORIGINAL | BRITISH AIRWAYS | TRAVEL | UNCOMMON CREATIVE STUDIO | UNITED KINGDOM | | | MANNING GOTTIER OMD | |
| B06/047 | 01984 | A BRITISH ORIGINAL ONE | BRITISH AIRWAYS | TRANSPORT | UNCOMMON CREATIVE STUDIO | UNITED KINGDOM | | | | |

B07 (Media / Entertainment)

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| B07/012 | 01427 | THE FUTURE IS BLACK | RAÇA MAGAZINE | RAÇA 25 YEARS | FCB BRASIL, Sao Paulo | BRAZIL | FCB BRASIL Sao Paulo | FCB BRASIL Sao Paulo | | FCB BRASIL Sao Paulo |
| B07/017 | 01648 | ELON | CNN | CNN | ALMAPBDDO, Sao Paulo | BRAZIL | ALMAPBDDO Sao Paulo | | | |
| B07/018 | 01642 | BORIS | CNN | CNN | ALMAPBDDO, Sao Paulo | BRAZIL | ALMAPBDDO Sao Paulo | | | |

B08 (Consumer Services / Business to Business)

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|---------|-------|-------------------------------|--------------|--------------------|------------------|-------------|-----------------|--|--|--|
| B08/004 | 00024 | MAGRITTE «THE SON OF VERMEER» | WELTI-FURRER | FINE ART TRANSPORT | RUF LANZ, Zurich | SWITZERLAND | RUF LANZ Zurich | | | |
| B08/005 | 00022 | «GIRL WITH A VAN GOGH «SELF-» | WELTI-FURRER | FINE ART TRANSPORT | RUF LANZ, Zurich | SWITZERLAND | RUF LANZ Zurich | | | |
| B08/006 | 00023 | «SELF-» | WELTI-FURRER | FINE ART TRANSPORT | RUF LANZ, Zurich | SWITZERLAND | RUF LANZ Zurich | | | |

B09 (Not-for-profit / Charity / Government)

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| B09/012 | 00282 | THE UNSHOWABLE - | VISION DU MONDE | VISION DU MONDE CALL | STEVE, PARIS | FRANCE | STEVE PARIS / THE SOUND Paris | STEVE PARIS | STEVE PARIS | STEVE PARIS |
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| B09/013 | 00283 | THE UNSHOWABLE - | VISION DU MONDE | VISION DU MONDE CALL | STEVE, PARIS | FRANCE | STEVE PARIS / THE SOLIND Paris | STEVE PARIS | STEVE PARIS | STEVE PARIS |
| B09/014 | 00284 | THE UNSHOWABLE - | VISION DU MONDE | VISION DU MONDE CALL | STEVE, PARIS | FRANCE | STEVE PARIS / THE SOLIND Paris | STEVE PARIS | STEVE PARIS | STEVE PARIS |
| B09/030 | 01294 | ROOKIE | CHANGE THE REF | CHANGE THE REF | ENERGY BBDO, Chicago | USA | BEGRIZZLEE Los Angeles | FLARE BBDO Chicago / | | |
| B09/031 | 01289 | GRUNT | CHANGE THE REF | CHANGE THE REF | ENERGY BBDO, Chicago | USA | BEGRIZZLEE Los Angeles | FLARE BBDO Chicago / | | |
| B09/032 | 01290 | JARHEADS | CHANGE THE REF | CHANGE THE REF | ENERGY BBDO, Chicago | USA | BEGRIZZLEE Los Angeles | FLARE BBDO Chicago / | | |
| C01 (Animated Digital Screens) | | | | | | | | | | |
| C01/018 | 01424 | VAN GOGH | WWF GERMANY | WWF GERMANY | LEO BURNETT, Frankfurt | GERMANY | DIGITAS PIXELPARK Berlin | | STARCOM Frankfurt | MSL Frankfurt |
| C01/019 | 01421 | MONET | WWF GERMANY | WWF GERMANY | LEO BURNETT, Frankfurt | GERMANY | DIGITAS PIXELPARK Berlin | | STARCOM Frankfurt | MSL Frankfurt |
| C01/020 | 01418 | GAUGIN | WWF GERMANY | WWF GERMANY | LEO BURNETT, Frankfurt | GERMANY | DIGITAS PIXELPARK Berlin | | STARCOM Frankfurt | MSL Frankfurt |
| C01/027 | 01105 | LIGUE 1 SYMPHONY | PRIME | LIGUE 1 BROADCAST | MARCEL, Paris | FRANCE | ALLSO Paris | DURANGO STUDIO Paris / | | |
| C02 (Interactive / Dynamic Digital Screens) | | | | | | | | | | |
| C02/014 | 01795 | 3DRINKABLE BILL BOARD | COCA-COLA | COCA COLA | DAVID, Miami | USA | BIZSYS TECNOLOGIA E | SAILOR STUDIO Sao Paulo / | JCDECAUX Sao Paulo | |
| D01 (Displays) | | | | | | | | | | |
| D01/004 | 00348 | CHEETLE IN CHEADLE | CHEETOS | CHEETOS | CITIZEN RELATIONS, Toronto | CANADA | | | | CITIZEN RELATIONS |
| D01/024 | 01293 | THE NEW RECRUITS | CHANGE THE REF | CHANGE THE REF | ENERGY BBDO, Chicago | USA | BEGRIZZLEE Los Angeles | FLARE BBDO Chicago / | | |
| D01/027 | 01199 | NEST DOMES | BANANA BOAT | SOLAR PROTECTOR | WUNDERMAN THOMPSON | COLOMBIA | | | | |
| D01/028 | 01423 | CLIMATE REALISM | WWF GERMANY | WWF GERMANY | LEO BURNETT, Frankfurt | GERMANY | DIGITAS PIXELPARK Berlin | | STARCOM Frankfurt | MSL Frankfurt |
| D01/033 | 01440 | DIVERSITREE | CLARITIN | CLARITIN ALLERGY | ENERGY BBDO, Chicago | USA | | CANJA AUDIO CULTURE | TWELVENOTE New York | COYNE PR New York |
| D01/038 | 01560 | THE CLOSER | HEINEKEN | HEINEKEN | PUBLICIS ITALY LE PIUR, Milan | ITALY | DIVISION Paris | THE MILL Paris | DENTSU REDSTAR | EDELMAN London / EAST |
| D01/043 | 01800 | INJECTABLE BILL BOARD | DOVE | DOVE | OGILVY, Toronto / DAVID, Miami | CANADA / USA | | JAMUTE Sao Paulo | PHD Toronto | EDELMAN Toronto |
| D01/045 | 01696 | SMILES EVERYWHERE | COLGATE | COLGATE | VMLY&R, Sao Paulo | BRAZIL | BRAVO FILM COMPANY Sao Paulo | | VMLY&R Sao Paulo | |
| D01/049 | 10830 | LIFE EXTENDING | MAKRO | MAKRO SUPERMARKETS | GREY COLOMBIA, Bogotá | COLOMBIA | ESTUDIOS MACHINA Bogota / WHISKY CO | GERMAN JAVIER ROJAS | | |
| D02 (Promotional Items & Printed Media) | | | | | | | | | | |
| D02/015 | 01311 | HEINEKICKS | HEINEKEN | HEINEKEN | PUBLICIS ITALY LE PIUR, Milan / BBH | ITALY / SINGAPORE | | | | |
| D02/026 | 01544 | THE FORGOTTEN | MEO | FOOTBALL JERSEY | DENTSU CREATIVE, Lisbon | PORTUGAL | 78 FILMS Lisbon / ENERRE Lisbon / | | DENTSU CREATIVE | DENTSU CREATIVE Lisbon |
| D02/035 | 01765 | FITCHIX | HONEST EGGS CO | REGENERATIVE FARM EGGS | VMLY&R, Melbourne | AUSTRALIA | AIRBAG Abbotsford | | MINDSHARE Melbourne | BCW Melbourne |
| D03 (Design for Promotional Items) | | | | | | | | | | |
| D03/001 | 00088 | COLORS OF LOVE | PANTONE | PANTONE | TBWA\ Paris, Paris | FRANCE | ELSE Paris / EG+ WORLDWIDE Paris | | | |

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| D03/008 | 00568 | A SEAT IN THE SUN | DOVE | DOVE | SOKO, Sao Paulo | BRAZIL | OTZI GROUP Pompeia | | | SOKO Sao Paulo |
| D03/024 | 01030 | TABLETOGO | MCDONALD'S | MCDONALD'S | LEO BURNETT, Milan / LEO BURNETT | ITALY / USA | THE FAMILY Milan | THE FAMILY Milan | FUSE Milan / OMD Milan | MSL Chicago |
| D03/027 | 01563 | THE CLOSER | HEINEKEN | HEINEKEN | PUBLICIS ITALY LE PIJB Milan | ITALY | DIVISION Paris | THE MILL Paris | DENTSU REDSTAR | EDELMAN London / EAST |
| D03/034 | 01763 | FITCHIX | HONEST EGGS CO | REGENERATIVE FARM EGGS | VMLY&R, Melbourne | AUSTRALIA | AIRBAG Abbotsford | | MINDSHARE Melbourne | BCW Melbourne |
| D03/039 | 01780 | SURAKSHA KA TEFKA | MORTEIN | PRODUCT | DENTSU CREATIVE, Gurgaon | INDIA | | | DENTSU CREATIVE | |
| D04 (Special Build) | | | | | | | | | | |
| D04/005 | 00162 | INSIDE JOBS | VOLKSWAGEN GROUPE FRANCE | VOLKSWAGEN | DDB, Paris | FRANCE | ALLSO Paris / THE Paris | | | |
| D04/006 | 00133 | MISSING STUDENTS | UNICEF BRAZIL | SCHOOL DROP OUT | ARTPLAN COMUNICACAO S/A | BRAZIL | MADRE MIA FILMES Sao Paulo | | | |
| D04/008 | 00115 | THE COPENHAGEN | TV 2 DENMARK | PUBLIC SERVICE | TV 2 CREATIVE, Copenhagen | DENMARK | TV 2 CREATIVE Copenhagen | TV 2 CREATIVE Copenhagen | TV 2 CREATIVE Copenhagen | TV 2 CREATIVE Copenhagen |
| D04/011 | 00346 | CHEETLE IN HEADLE | CHEETOS | CHEETOS | CITIZEN RELATIONS, Toronto | CANADA | | | | CITIZEN RELATIONS |
| D04/019 | 00385 | BED-VERTS | 10:PM | 10:PM | HOWATSON+COMP ANY Sydney | AUSTRALIA | HOWATSON+COMP NY Sydney / UNDIVIDED CREATIVE INC | HECKLER Sydney / GROUPE Toronto | HOWATSON+COMP MPANY Sydney | HOWATSON+COMP MPANY Sydney |
| D04/057 | 01262 | IKEA WINDOW SHOPPING | IKEA | IKEA | RETHINK, Toronto | CANADA | | | | |
| D04/059 | 01278 | VANSVANS | VANS OFF THE WALL | VANS MTE SHOES | GUT, Los Angeles | USA | STREET FACTORY MEDIA Minneapolis | | | |
| D04/060 | 00979 | TIME TO READ | KINOKUNIYA | KINOKUNIYA BOOKSTORE | SAATCHI & SAATCHI ME Dubai | UNITED ARAB EMIRATES | LA MANUFACTURE PARIS / | PRODIGIOUS Dubai / VOX | SAATCHI & SAATCHI ME | SAATCHI & SAATCHI ME |
| D04/068 | 01131 | BOTTLE TILES | AREQUIPEÑA - AB INBEV | AREQUIPEÑA BEER | BACKUS - AB INBEV, Lima / VMLY&R Lima | PERU | HUMANIMAL Lima / KA&O FILMS AND | | ZENITH Lima | |
| D04/073 | 01383 | TURNSTILE TURBINES | IBERDROLA | SUBWAY TURNSTILE | WEBER SHANDWICK, Paris | FRANCE | | | MEDIABRANDS Neuilly-Sur-Seine | WEBER SHANDWICK |
| D05 (Live Advertising and Events) | | | | | | | | | | |
| D05/009 | 00429 | THE HEINZJACK | HEINZ | HEINZ KETCHUP | FP7 McCANN, Dubai | UNITED ARAB EMIRATES | FP7 McCANN Dubai / VUJZ Dubai | FP7 McCANN Dubai / VUJZ | CARAT Dubai / FP7 McCANN | FP7 McCANN Dubai |
| D05/046 | 01296 | THE NEW RECRUITS | CHANGE THE REF | CHANGE THE REF | ENERGY BBDO, Chicago | USA | BEGRIZZLEE Los Angeles | FLARE BBDO Chicago / | | |
| D05/054 | 01425 | CLIMATE REALISM | WWF GERMANY | WWF GERMANY | LEO BURNETT, Frankfurt | GERMANY | DIGITAS PIXELPARK Berlin | | STARCOM Frankfurt | MSL Frankfurt |
| D05/057 | 01432 | NRA CHILDREN'S | CHANGE THE REF | CHANGE THE REF | OGILVY, Chicago | USA | HOGARTH WORL DWIDE Sao Paulo | BEACON STREET | | TUSK STRATEGIES |
| D05/070 | 01558 | THE CLOSER | HEINEKEN | HEINEKEN | PUBLICIS ITALY LE PIJB Milan | ITALY | DIVISION Paris | THE MILL Paris | DENTSU REDSTAR | EDELMAN London / EAST |
| D05/082 | 01829 | THE LAST PHOTO | ITV X CALM | ITV X CALM | adam&eveDDB, London | UNITED KINGDOM | CAIN & ABEL London | | THE7STARS London | HOPE & GLORY London |
| D05/090 | 01590 | BRAHMA MEDICAL | BRAHMA | BRAHMA BEER | AFRICA CREATIVE DDB, Sao Paulo | BRAZIL | DRAFTLINE INTEGRATED | MASSAI Sao Paulo | | |
| D05/091 | 01594 | THE EXILED TEAM | BRAHMA BEER | INSTITUTIONAL | AFRICA CREATIVE DDB, Sao Paulo | BRAZIL | MOONHEIST Sao Paulo / SATFITE | | | |
| D05/096 | 01831 | BABY SCAN | MARMITE | MARMITE | adam&eveDDB, London | UNITED KINGDOM | BISCUIT EIL MWORKS | ABSOLUTE London / | MINDSHARE London | W COMMUNICATION |
| D05/102 | 01930 | UNOFFICIAL GOALS | AGUILA | AGUILA BEER | DAVID, Bogotá | COLOMBIA | DURO ESTUDIO Bogota / MACARENA | HOOKED MUSIC Hamburg / | ADBID GROUP Bogota / ZENITH | ALINA VELEZ COMUNICACION |
| D06 (Interactive Experiences) | | | | | | | | | | |
| D06/005 | 00170 | THE LOUDEST CALL | Whitelion | The Loudest Call | OGILVY AUSTRALIA, Sydney | AUSTRALIA | OGILVY AUSTRALIA Sydney | | | OGILVY PR AUSTRALIA |
| D06/006 | 00436 | THE HEINZJACK | HEINZ | HEINZ KETCHUP | FP7 McCANN, Dubai | UNITED ARAB EMIRATES | FP7 McCANN Dubai / VUJZ Dubai | FP7 McCANN Dubai / VUJZ | CARAT Dubai / FP7 McCANN | FP7 McCANN Dubai |

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| D06/022 | 00806 | WEAR 'EM OUT STORE | EBAY | EBAY SNEAKERS | EDELMAN, New York | USA | EDELMAN New York / FALKON Los Angeles | FALKON Los Angeles | EDELMAN New York |
| D06/037 | 01659 | THE ARTOIS PROBABILITY | STELLA ARTOIS | STELLA ARTOIS | GUT, Buenos Aires | ARGENTINA | KETAMA Buenos Aires | KETAMA Buenos Aires | |
| D06/043 | 01892 | BREAD OF THE NATION | AB INBEV SA | CASTLE LAGER | OGILVY SOUTH AFRICA, Cape Town | SOUTH AFRICA | LITTLE BIG PRODUCTIONS | | M-SPORTS MARKETING |
| D07 (Transit) | | | | | | | | | |
| D07/018 | 01270 | INSIDE JOBS | VOLKSWAGEN GROUP FRANCE | VOLKSWAGEN | DDB, Paris | FRANCE | ALLSO Paris / THE Paris | | |
| D07/022 | 01132 | BOTTLE TILES | AREQUIPEÑA - AB INBEV | AREQUIPEÑA BEER | BACKUS - AB INBEV, Lima / VMILY&R Lima | PERU | HUMANIMAL Lima / KA&O FILMS AND | | ZENITH Lima |
| D07/024 | 01450 | 0.0 BARRIERS | HEINEKEN | HEINEKEN 0.0. ALCOHOL | LE PUB, Sao Paulo | BRAZIL | | | IPROSPECT Sao Paulo |
| D07/028 | 01204 | FUEL STATION | NETFLIX | NETFLIX | THE GIGIL ADVERTISING | THE PHILIPPINES | ARTILLERIE MEDIA Makati | | THE GIGIL ADVERTISING |
| D07/033 | 01527 | THE LOST RIDE | CER | CER | BETC, Paris | FRANCE | | | BETC Paris |
| D08 (Immersive Experiences) | | | | | | | | | |
| D08/020 | 01163 | CORONA ISLAND | CORONA | CORONA BEER | DDB COLOMBIA, Bogota | COLOMBIA | AKIRA CINE Bogota / DRAGONELY | | STARCOM COLOMBIA |
| D08/026 | 01439 | DIVERSITREE | CLARITIN | CLARITIN ALLERGY | ENERGY BBDO, Chicago | USA | CANJA AUDIO CULTURE | | TWELVENOTE New York |
| D08/036 | 01775 | THE STICKER DEAL | BURGER KING | BURGER KING | DAVID, Sao Paulo | BRAZIL | | | DAVID Sao Paulo |
| E01 (Standard Sites) | | | | | | | | | |
| E01/015 | 00587 | THE GOOGLE APP - | GOOGLE | GOOGLE APP | GOOGLE, Mountain View / BBH New York | USA | ATOMIC PROPS & EFFECTS Saint Paul / | | FUTURE MEDIA GROUP New York |
| E01/026 | 00688 | PHONE IT IN | SKINNY | TELECOMMUNICATION COMPANY | COLENZO BBDO, Auckland | NEW ZEALAND | COLENZO BBDO Auckland | COLENZO BBDO Auckland | COLENZO BBDO Auckland |
| E01/028 | 01093 | HAPPY RAMADAN | MCDONALD'S | MCDONALD'S | SCHOLZ & FRIENDS, Hamburg | GERMANY | | | |
| E01/030 | 01451 | SOLAR BILLBOARDS | HEINEKEN | HENEIKEN | LE PUB, Sao Paulo | BRAZIL | | | IPROSPECT Sao Paulo |
| E01/037 | 01679 | GUARDED BUS STOP | ELETROMIDIA | ELETROMIDIA | ALMAPBBDO, Sao Paulo | BRAZIL | ANTFOOD Sao Paulo / CINE Sao Paulo / | | ELETROMIDIA Sao Paulo |
| E02 (Ambient Outdoor) | | | | | | | | | |
| E02/004 | 00164 | INSIDE JOBS | VOLKSWAGEN GROUP FRANCE | VOLKSWAGEN | DDB, Paris | FRANCE | ALLSO Paris / THE Paris | | |
| E02/007 | 00116 | THE COPENHAGEN | TV 2 DENMARK | PUBLIC SERVICE | TV 2 CREATIVE, Copenhagen | DENMARK | TV 2 CREATIVE Copenhagen | TV 2 CREATIVE Copenhagen | TV 2 CREATIVE Copenhagen |
| E02/010 | 00433 | THE HEINZJACK | HEINZ | HEINZ KETCHUP | FP7 McCANN, Dubai | UNITED ARAB EMIRATES | FP7 McCANN Dubai / VIZ Dubai | FP7 McCANN Dubai / VIZ | CARAT Dubai / FP7 McCANN Dubai |
| E02/036 | 00824 | MIDEA 90 MINUTES OF | MIDEA | MIDEA U AIR CONDITIONER | PEREIRA O'DELL, San Francisco | USA | BARRELHOUSE PRODUCTIONS San Francisco | BARRELHOUSE PRODUCTIONS | PEREIRA O'DELL San Francisco |
| E02/043 | 01252 | IKEA WINDOW SHOPPING | IKEA | IKEA | RETHINK, Toronto | CANADA | UNDIVIDED CREATIVE INC | VAPOR MUSIC GROUP Toronto | CARAT Toronto |
| E02/059 | 01386 | TURNSTILE TURBINES | IBERDROLA | SUBWAY | WEBER SHANDWICK Paris | FRANCE | | | MEDIABRANDS Neuilly-Sur-Seine |
| E02/065 | 01031 | TABLETOGO | MCDONALD'S | MCDONALD'S | LEO BURNETT, Milan / LEO BURNETT | ITALY / USA | THE FAMILY Milan | THE FAMILY Milan | FUSE Milan / QMD Milan |
| E02/069 | 01562 | THE CLOSER | HEINEKEN | HEINEKEN | PUBLICIS ITALY LE PUB, Milan | ITALY | DIVISION Paris | THE MILL Paris | DENTSU REDSTAR London / EAST |
| E02/075 | 01607 | SOLAR IMPULSE - | SOLAR IMPULSE | PRÊT À VOTER | PUBLICIS CONSEIL, Paris | FRANCE | THE JUICE BY PRODIGIOUS Paris | PRODIGIOUS Paris | PUBLICIS MEDIA CONNECT Paris |

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|-------------------------------------|-------|---------------------------|-------------------------|----------------------------|--------------------------------|----------------|--------------------------------------|------------------------|-------------------------------|-------------------------|
| E02/080 | 01761 | FITCHIX | HONEST EGGS CO | REGENERATIVE FARM EGGS | VMLY&R, Melbourne | AUSTRALIA | AIRBAG Abbotsford | | MINDSHARE Melbourne | BCW Melbourne |
| E02/083 | 01698 | SMILES EVERYWHERE | COLGATE | COLGATE | VMLY&R, Sao Paulo | BRAZIL | BRAVO FILM COMPANY Sao Paulo | | VMLY&R Sao Paulo | |
| E02/089 | 01889 | THE BLIND SPOT | VOLKSWAGEN SOUTH AFRICA | VOLKSWAGEN SERVICE | OGILVY SOUTH AFRICA Cape Town | SOUTH AFRICA | RUN JUMP FLY CREATIONS | | BONFIRE MEDIA Cape Town | |
| E03 (Technology) | | | | | | | | | | |
| E03/018 | 01264 | HEINZ A.I. KETCHUP | KRAFT HEINZ | HEINZ KETCHUP | RETHINK, Toronto | CANADA | RETHINK Toronto | CIRCONFLEX Montreal | CARAT Toronto / STARCOM | MAGIC CIRCLE WORKSHOP & |
| E03/021 | 01242 | DASHBOARD BILLBOARDS | ŠKODA | ŠKODA | NORD DDB, Stockholm | SWEDEN | NORD DDB Stockholm | NORD DDB Stockholm | | |
| E03/024 | 01384 | TURNSTILE TURBINES | IBERDROLA | SUBWAY | WEBER SHANDWICK Paris | FRANCE | | | MEDIABRANDS Neuilly-Sur-Seine | WEBER SHANDWICK |
| F01 (Local Brand) | | | | | | | | | | |
| F01/008 | 00691 | FURPHY, WHAT THE TRUCK?! | FURPHY | FURPHY | THINKERBELL, Melbourne | AUSTRALIA | AKCELO Sydney / SCOLINDREL Sydney | | THINKERBELL Melbourne | THINKERBELL Melbourne |
| F01/020 | 01511 | BALLOTS AGAINST | CHANGE THE REF | SERVICE | ALMA DDB, Florida | USA | | | | |
| F01/024 | 01249 | TRAIN TO VICTORY | UKRAINIAN RAILWAYS | TRAIN TO VICTORY | GRES TODORCHUK, Kyiv | UKRAINE | GRES TODORCHUK | GRES TODORCHUK | GRES TODORCHUK | GRES TODORCHUK |
| F01/029 | 01481 | NOTHING FILLS A HOLE LIKE | POT NOODLE | POT NOODLE | adam&eveDDB, London | UNITED KINGDOM | ACADEMY FILMS London / | ACADEMY FILMS London / | MINDSHARE London | W COMMUNICATIONS |
| F02 (Challenger Brand) | | | | | | | | | | |
| F02/014 | 01243 | DASHBOARD BILLBOARDS | ŠKODA | ŠKODA | NORD DDB, Stockholm | SWEDEN | NORD DDB Stockholm | NORD DDB Stockholm | | |
| F02/016 | 01671 | WE DIDN'T WRITE THIS | NOTMILK | NOTMILK | MRM WORLDWIDE, Santiago | CHILE | | | | DOS ALAS Santiago |
| F03 (Single-market Campaign) | | | | | | | | | | |
| F03/006 | 00166 | INSIDE JOBS | VOLKSWAGEN GROUP FRANCE | VOLKSWAGEN | DDB, Paris | FRANCE | ALLSO Paris / THE Paris | | | |
| F03/040 | 01197 | NEST DOMES | BANANA BOAT | SOLAR PROTECTOR | WUNDERMAN THOMPSON | COLOMBIA | | | | |
| F03/047 | 01097 | LIGUE 1 SYMPHONY | PRIME | LIGUE 1 BROADCAST | MARCEL, Paris | FRANCE | ALLSO Paris | DURANGO STUDIO Paris / | | |
| F03/052 | 01223 | CRY FOR THE LAW | TETA & TETA SPAIN | TETA | LOLA MILLIENLOWE | SPAIN | | | LOLA MILLIENLOWE | LOLA MILLIENLOWE |
| F03/058 | 01555 | THE LAUNDRY SCREEN | PRIME VIDEO | PRIME VIDEO | PUBLICIS ITALY LE PUB, Milan | ITALY | PRODIGIOUS Milan | SIZZER Amsterdam | | |
| F03/074 | 01858 | GEORGINA'S BILLBOARD | NETFLIX | GEORGINA NETELIX | DAVID, Madrid | SPAIN | SAL GORDA Madrid | | WAVEMAKER Madrid | |
| F03/083 | 10827 | LIFE EXTENDING | MAKRO | MAKRO SUPERMARKETS | GREY COLOMBIA, Bogotá | COLOMBIA | ESTUDIOS MACHINA Bogotá / WHISKY CO. | GERMAN JAVIER ROJAS | | |
| F04 (Social Behaviour) | | | | | | | | | | |
| F04/017 | 00082 | BULLYING OUT OF HOME | FRIENDS | ANTI-BULLYING ORGANISATION | PERFECT FOOLS, Stockholm | SWEDEN | | | OCEAN OUTDOOR | |
| F04/043 | 01258 | HEINZ KETCHUP | HEINZ KETCHUP | HEINZ KETCHUP | RETHINK, Toronto | CANADA | WOLF Credo PRODUCTIONS CO. | FRAME DISTILLERY VEX | STARCOM Toronto | ZENO GROUP Toronto |
| F04/064 | 01499 | A SECOND OF HAPPINESS | MCDelivery | DELIVERY FOOD SERVICE | DDB COLOMBIA, Bogotá | COLOMBIA | LOS NOTARIOS Bogotá | | | |
| F04/080 | 10828 | LIFE EXTENDING | MAKRO | MAKRO SUPERMARKETS | GREY COLOMBIA, Bogotá | COLOMBIA | ESTUDIOS MACHINA Bogotá / WHISKY CO. | GERMAN JAVIER ROJAS | | |

F05 (Cultural Insight)

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| F05/027 | 00306 | MARADONA POINT OF VIEW | QUILMES | BEER | AB INBEV, Buenos Aires / DRAETLINE | ARGENTINA | | | | PUBLICIS Buenos Aires |
| F05/036 | 00766 | WOMEN'S AID - HE'S COMING | WOMEN'S AID | CHARITY SERVICES | HOUSE 337, London | UNITED KINGDOM | HOUSE 337 London / THE CORNER SHOP | ABSOLUTE London | | |
| F05/040 | 00842 | BE BRAVE LIKE UKRAINE THE | UKRAINE | UKRAINIAN BRAVERY | BANDA AGENCY, Kyiv | UKRAINE | | | | CARAT Kyiv / DENTSU London |
| F05/051 | 01061 | ANNE DE GAULLE | FONDATION ANNE DE GAULLE | ASSOCIATION | HAVAS PARIS | FRANCE | | | | FRANCE INFO Paris |
| F05/055 | 01301 | THE BILLBOARD IS | BUDWEISER | BUDWEISER | FCB NEW YORK | USA | GRAND VISUAL New York / LORD + | | | AJ MEDIA COMMUNICATIO |
| F05/063 | 01082 | HAPPY RAMADAN | MCDONALD'S | MCDONALD'S | SCHOLZ & FRIENDS Hamburg | GERMANY | | | | |
| F05/077 | 01072 | A BRITISH ORIGINAL | BRITISH AIRWAYS | TRAVEL | UNCOMMON CREATIVE STUDIO | UNITED KINGDOM | | | | MANNING GOTTLIEB OMD |
| F05/081 | 01344 | NOBODY WATCHES | HEINEKEN | HEINEKEN | PUBLICIS ITALY LE PUB Milan | ITALY | | | | |
| F05/108 | 01788 | NATURAL INTELLIGENCE | NIKON | NIKON | CIRCUS GREY, Lima | PERU | CIRCUS GREY Lima / PLUNTO APARTE | AGOSTO Lima / M4CIZO Lima | | GPO VALLAS Lima |

F06 (Breakthrough on a Budget)

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| F06/004 | 00325 | DUMPSTER DELI | FUTURE IN OUR HANDS | NEW FOOD WASTE AW | PUBICIS KITCHEN, OSLO | NORWAY | TINAGENT Oslo | | | |
| F06/007 | 00432 | THE HEINZJACK | HEINZ | HEINZ KETCHUP | FP7 McCANN, Dubai | UNITED ARAB EMIRATES | FP7 McCANN Dubai / VU7 Dubai | FP7 McCANN Dubai / VU7 | CARAT Dubai / EP7 McCANN | FP7 McCANN Dubai |
| F06/010 | 00493 | PHONE IT IN | SKINNY | TELECOMMUNICATION COMPANY | COLENZO BBDO, Auckland | NEW ZEALAND | COLENZO BBDO Auckland | COLENZO BBDO Auckland | COLENZO BBDO Auckland | BBDO Auckland |
| F06/026 | 01295 | THE NEW RECRUITS | CHANGE THE REF | CHANGE THE REF | ENERGY BBDO, Chicago | USA | BEGRIZZLEE Los Angeles | FLARE BBDO Chicago / | | |

F07 (Corporate Purpose & Social Responsibility)

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| F07/007 | 00298 | SUN WARNING FLAG | GERMAN CANCER AID | SUN WARNING FLAG | HEIMAT, Berlin | GERMANY | HEIMAT Berlin | HEIMAT Berlin | HEIMAT Berlin | HEIMAT Berlin | ACHTUNG! Hamburg |
| F07/011 | 00113 | THE COPENHAGEN | TV 2 DENMARK | PUBLIC SERVICE | TV 2 CREATIVE, Copenhagen | DENMARK | TV 2 CREATIVE Copenhagen | TV 2 CREATIVE Copenhagen | TV 2 CREATIVE Copenhagen | TV 2 CREATIVE Copenhagen | TV 2 CREATIVE Copenhagen |
| F07/015 | 00136 | IKEA - THE LIFE COLLECTION | IKEA | FURNITURE | TRY AS, Oslo | NORWAY | APARENT Oslo | | | MEDIACOM Oslo | |
| F07/043 | 00703 | NEWSPAPER COURTS | ARIYADIYAH NEWSPAPER | ARIYADIYAH NEWSPAPER | SRMG LABS, Riyadh | SAUDI ARABIA | HEYZEL STUDIOS Riyadh / VIP FILMS | | | SRMG LABS Riyadh | SRMG LABS Riyadh |
| F07/048 | 00864 | LETTERS FOR A LAW | EL HERBÓLOGO | EL HERBÓLOGO | BBDO CHILE, Santiago de Chile | CHILE | ALASKA FILMS Santiago | ESTUDIO FEELING | | | |
| F07/055 | 01162 | CORONA ISLAND | CORONA | CORONA BEER | DDB COLOMBIA, Bogota | COLOMBIA | AKIRA CINE Bogota / DRAGONELY | | | STARCOM COLOMBIA | ALLISON+PARTNERS New York |
| F07/057 | 01178 | MAKE IT VISIBLE | FORD | COMMERCIAL VEHICLES | VMLY&R, London | UNITED KINGDOM | MAKERHOUSE London | MAKERHOUSE London | MINDSHARE London | MINDSHARE London | |
| F07/058 | 01198 | NEST DOMES | BANANA BOAT | SOLAR PROTECTOR | WUNDERMAN THOMPSON | COLOMBIA | | | | | |
| F07/061 | 01305 | THE BILLBOARD IS | BUDWEISER | BUDWEISER | FCB NEW YORK | USA | GRAND VISUAL New York / LORD + | | | | AJ MEDIA COMMUNICATIO |
| F07/068 | 01130 | BOTTLE TILES | AREQUIPEÑA - AB INBEV | AREQUIPEÑA BEER | BACKUS - AB INBEV, Lima / VMLY&R Lima | PERU | HUMANIMAL Lima / KA&O FILMS AND | | | ZENITH Lima | |
| F07/069 | 01430 | NRA CHILDREN'S | CHANGE THE REF | CHANGE THE REF | OGILVY, Chicago | USA | HOGARTH WORLDWIDE São Paulo | BEACON STREET | | | TUSK STRATEGIES |
| F07/072 | 01298 | RAINBOW DEPOSITS | BANK OF MONTREAL | BANK OF MONTREAL | FCB TORONTO | CANADA | 456 STUDIOS Toronto | IAMSTATIC Toronto / | | | GLOSSY PR Toronto |
| F07/078 | 01224 | LET'S WASH AWAY THE | PERSIL | PERSIL | LOLA MULLENLOWE | SPAIN / UNITED KINGDOM | | | | MINDSHARE London | |
| F07/083 | 00076 | MALNUTRITION LABELS | DOLE SUNSHINE COMPANY | TBC | DOLE SUNSHINE COMPANY | SINGAPORE / UNITED | BOMPAS & PARR London / K2 SCREEN | AUDIO NETWORK | SPARK FOUNDRY Los Angeles | PEPPERCOMM New York | |

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| F07/089 | 01598 | SOLAR IMPULSE - | SOLAR IMPULSE | PRÊT À VOTER | PUBLICIS CONSEIL, Paris | FRANCE | THE JUICE BY PRODIGIOUS Paris | PRODIGIOUS Paris | PUBLICIS MEDIA CONNECT Paris | PUBLICIS CONSEIL Paris |
| F07/092 | 01826 | THE LAST PHOTO | ITV X CALM | ITV X CALM | adam&eveDDB, London | UNITED KINGDOM | CAIN & ABEL London | | THE7STARS London | HOPE & GLORY London |
| F08 (Market Disruption) | | | | | | | | | | |
| F08/009 | 01314 | HEINEKICKS | HEINEKEN | HEINEKEN | PUBLICIS ITALY LE PIR Milan / BBH | ITALY / SINGAPORE | | | | |
| F08/017 | 01543 | THE FORGOTTEN | MEO | FOOTBALL JERSEY | DENTSU CREATIVE, Lisbon | PORTUGAL | 78 FILMS Lisbon / ENERRE Lisbon / | | DENTSU CREATIVE | DENTSU CREATIVE Lisbon |
| F08/024 | 01764 | FITCHIX | HONEST EGGS CO | REGENERATIVE FARM EGGS | VMLY&R, Melbourne | AUSTRALIA | AIRBAG Abbotsford | | MINDSHARE Melbourne | BCW Melbourne |
| Total Shortlisted: | 199 | | | | | | | | | |

Additional

KRAFT HEINZ Toronto

KRAFT HEINZ Toronto

KRAFT HEINZ Toronto

BE180 Sao Paulo / HEINEKEN
BRASIL São Paulo / M.O.E. Sao
Paulo

RENAULT GROUP SIEGE
~~SOCIAL Paris~~
RENAULT GROUP SIEGE
~~SOCIAL Paris~~
RENAULT GROUP SIEGE
~~SOCIAL Paris~~

UNIVERSITY ZUMBI DOS
PALMARES Sao Paulo
UNIVERSITY ZUMBI DOS
PALMARES Sao Paulo
UNIVERSITY ZUMBI DOS
PALMARES Sao Paulo

KRAFT HEINZ Toronto
KRAFT HEINZ Toronto
KRAFT HEINZ Toronto
KRAFT HEINZ Toronto
KRAFT HEINZ Toronto
KRAFT HEINZ Toronto

RENAULT GROUP SIEGE

~~SOCIAL Paris~~

VOLVO Sa Paulo

VOLVO Sa Paulo

VOLVO Sa Paulo

BACK UP Paris / VISION PROD
~~Paris~~

~~BACK UP Paris / VISION PROD~~
~~Paris~~
~~BACK UP Paris / VISION PROD~~
~~Paris~~

~~CHAMAELEON DIGITAL~~
~~VISION Dusseldorf / INOOL ABS~~
~~CHAMAELEON DIGITAL~~
~~VISION Dusseldorf / INOOL ABS~~
~~CHAMAELEON DIGITAL~~
~~VISION Dusseldorf / INOOL ABS~~

EDGEWELL Bogota

~~CHAMAELEON DIGITAL~~
~~VISION Dusseldorf / INOOL ABS~~

~~BOOMERANG AGENCY~~
~~Amsterdam / KATORGA Los~~
~~COSMO STREET Miami~~

MAKRO Bogota

LE PUB APAC Singapore

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|---|
| DOIS PINGOS Sao Paulo |
| MCDONALD'S ITALY Assago (MI) |
| BOOMERANG AGENCY Amsterdam / KATORGA Los |
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| FACES & PLACES Toronto / GROUNGLASS CASTING VANS Costa Mesa |
| |
| POR UN PERU SIN CANCER Lima |
| EVENTOOLS Morigny- Champigny / McCANN Paris |
| |
| |
| CHAMAELEON DIGITAL VISION Dusseldorf / INOOLABS |
| |
| BOOMERANG AGENCY Amsterdam / KATORGA Los |
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| AGENCIA LOUDER Sao Paulo / NETSHOW ME Sao Paulo / |
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| |
| WHITELION Melbourne |
| |

EDELMAN DATA &
INTELLIGENCE New York
BAMBA MUSIC Buenos Aires /
GENOSHA Buenos Aires
ABINBEV Johannesburg

POR UN PERU SIN CANCER
Lima
BE180 Sao Paulo / CCR São
Paulo / HEINEKEN BRASIL São

HEFTY Sao Paulo / SAILOR
STUDIO Sao Paulo

JCDECAUX NORTH AMERICA
New York / ONROAD London /

FLAVOR STUDIO Curitiba /
HOCHKANT FILM GMBH & CO
BE180 Sao Paulo / HEINEKEN
BRASIL São Paulo / M.O.F. Sao

MIDEA AMERICA
CORPORATION Parsippany
FACES & PLACES Toronto /
GROUNDGLASS CASTING
EVENTTOOLS Morigny-
Championv / McCANN Paris
MCDONALD'S ITALY Assago
(MI)
BOOMERANG AGENCY
Amsterdam / KATORGA Los

VOLKSWAGEN SOUTH
AFRICA Cape Town

KRAFT HEINZ Toronto

EVENTTOOLS Morigny-
Champigny / McCANN Paris

EDGEWELL Bogota

2NIGHT Milan

NETFLIX Madrid

MAKRO Bogota

KRAFT HEINZ Toronto

MAKRO Bogota

WORK EDITORIAL London

FONDATION ANNE DE
GAULLE Versailles
ABINBEV New York

FLAVOR STUDIO Curitiba /
HOCHKANT FILM GMBH & CO

LIGHTHOUSE
CONSTRUCTION INDUSTRY
EDGEWELL Bogota

ABINBEV New York

POR UN PERU SIN CANCER
Lima

BANK OF MONTREAL /
REPRISE MEDIA Toronto

THE SHED 28 Singapore

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| LE PUB APAC Singapore |
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