

Media Shortlist

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production
<u>A01 (Food & Drink)</u>								
A01/011	00725	COINCIDENCES	QUILMES	BEER	AB INBEV, Buenos Aires / DRAFTLINE, Buenos Aires	ARGENTINA	ARGENTINACINE Buenos Aires	
A01/031	01681	FITCHIX	HONEST EGGS CO.	REGENERATIVE FARM EGGS	VMLY&R, Melbourne	AUSTRALIA	AIRBAG Abbotsford	
<u>A02 (Consumer Goods)</u>								
A02/005	00482	FLIPVERTISING	SAMSUNG	SAMSUNG GALAXY Z FLIP4	CHEP NETWORK, Sydney	AUSTRALIA	THE SWEETSHOP Sydney	THE EDITORS Sydney
A02/019	01825	#TURNYOURBACK	DOVE	DOVE	OGILVY, London / DAVID, Madrid	UNITED KINGDOM / SPAIN	DAVID Sao Paulo	
<u>A03 (Healthcare)</u>								
A03/005	00373	"JUMP 'N' HEAR – A ROBLOX HEARING GAME."	AUDIBENE / HEAR.COM	AUDIBENE / HEAR.COM	GRABARZ & PARTNER, Hamburg / HEADRAFT, Hamburg	GERMANY	GRABARZ & PARTNER Hamburg / HEADRAFT Hamburg	SONO2 Stuttgart
A03/022	01316	DIVERSITREE	CLARITIN	CLARITIN ALLERGY MEDICINE	ENERGY BBDO, Chicago	USA		CANJA AUDIO CULTURE Curitiba
A03/029	01701	SURAKSHA KA TEEKA	MORTEIN	PRODUCT	DENTSU CREATIVE, Gurgaon	INDIA		
<u>A04 (Automotive)</u>								
A04/004	01154	DASHBOARD BILLBOARDS	ŠKODA	ŠKODA	NORD DDB, Stockholm	SWEDEN	NORD DDB Stockholm	NORD DDB Stockholm
<u>A05 (Retail)</u>								
A05/008	00484	REVERSE AUCTION	SAMSUNG	SAMSUNG ELECTRONICS	CHEP NETWORK, Sydney	AUSTRALIA	GRAVITY MEDIA Mascot	
A05/022	00766	A PROMO NO BODY'S HEARD OF	MCDONALD'S	MCDONALD'S	LEO BURNETT PANAMA, Panama City	PANAMA	LEO BURNETT PANAMA Panama City	LEO BURNETT PANAMA Panama City
A05/025	00861	TABLETOGO	MCDONALD'S	MCDONALD'S	LEO BURNETT, Milan / LEO BURNETT, Chicago	ITALY / USA	THE FAMILY Milan	THE FAMILY Milan
A05/030	01535	WORLD CUP DELIVERY	PEDIDOS YA	PEDIDOS YA APP	GUT, Buenos Aires	ARGENTINA	GUT Buenos Aires / PAISANOS.IO Buenos Aires	

A06 (Travel / Leisure)

A06/009	00835	GO TO YOUR HAPPY PRICE	PRICELINE	PRICELINE	MIRIMAR, Los Angeles	USA	EPOCH FILMS New York	
A07 (Media / Entertainment)								
A07/004	00124	TWEET SCARVES	TWITTER	SOCIAL MEDIA	DAVID, Madrid	SPAIN	FAR MEDIA Madrid / PICKLE MUSIC Madrid	DESEIF Madrid
A07/012	00868	THE LOYAL TEES	KAIZERS ORCHESTRA	KAIZERS ORCHESTRA	ANORAK / NoA, Oslo / Sesong 1, Oslo	NORWAY	NORTH KINGDOM DESIGN & COMMUNICATION Skelleftea	
A07/013	01364	NOT-SO CLASSIC DATES	TINDER	TINDER	OGILVY PARIS, Paris	FRANCE	H&O Paris	
A07/020	01749	THE LAST PHOTO	ITV X CALM	ITV X CALM	adam&eveDDB, London	UNITED KINGDOM	CAIN & ABEL London	
A08 (Consumer Services / Business to Business)								
A08/001	00112	INSIDE JOBS	VOLKSWAGEN GROUP FRANCE	VOLKSWAGEN	DDB, Paris	FRANCE	ALLSO Paris / THE Paris	
A08/010	00168	THE LAST PERFORMANCE	PARTNERS LIFE	LIFE INSURANCE	SPECIAL, Auckland	NEW ZEALAND	SOUTH PACIFIC PICTURES Auckland	IMAGES & SOUND Auckland
A08/032	01612	RECEIPTS TO KEEP [FIGHTING]	UNIVERSITY ZUMBI DOS PALMARES	RACISMO ZERO	GREY, Sao Paulo	BRAZIL	BVM CROSS Sao Paulo / MALALA FILMES Sao Paulo / PINGADO AUDIO Sao Paulo / PUNCH AUDIO Sao Paulo	
A09 (Not-for-profit / Charity / Government)								
A09/002	00214	THE LOUDEST CALL	Whitelion	The Loudest Call	OGILVY AUSTRALIA, Sydney	AUSTRALIA	OGILVY AUSTRALIA Sydney	
A09/022	00239	THE HOMELESS GALLERY	HINZ&KUNZT / HAMBURGER KUNSTHALLE	THE HOMELESS GALLERY	PHILIPP UND KEUNTJE, Hamburg / MANTIKOR, Hamburg	GERMANY	HASTINGS AUDIO NETWORK Hamburg / HOOKED MUSIC Hamburg / MANTIKOR Hamburg / PHILIPP UND KEUNTJE Hamburg / STUDIO GUNDLACH Hamburg	
A09/023	01155	FOLLOW THEIR LEADER	NON-VIOLENCE PROJECT FOUNDATION	NON-VIOLENCE PROJECT FOUNDATION	NORD DDB, Stockholm / NORD DDB, Copenhagen	SWEDEN / DENMARK		
A09/031	00959	BREAK THROUGH MOMENTS	ITV	BROADCASTING	UNCOMMON CREATIVE STUDIO, London	UNITED KINGDOM		
A09/044	01384	THE ENDANGERED GENERATION	MONASH UNIVERSITY	MONASH UNIVERSITY	VMLY&R, Sydney / VMLY&R, Melbourne	AUSTRALIA	THE SWEETSHOP Melbourne	SWEETSHOP & GREEN Balaclava

B01 (Use of Screens & Audio Visual Platforms)

B01/001	00217	INTERFACE INTERRUPTION	TUBI	TUBI	MISCHIEF @ NO FIXED ADDRESS, New York	USA	STRIKE ANYWHERE FILMS San Francisco	FRIEND OR FOE Los Angeles / JUNIPER JONES Los Angeles
B01/005	00166	THE LAST PERFORMANCE	PARTNERS LIFE	LIFE INSURANCE	SPECIAL, Auckland	NEW ZEALAND	SOUTH PACIFIC PICTURES Auckland	IMAGES & SOUND Auckland
B01/024	00767	A PROMO NO BODY'S HEARD OF	MCDONALD'S	MCDONALD'S	LEO BURNETT PANAMA, Panama City	PANAMA	LEO BURNETT PANAMA Panama City	LEO BURNETT PANAMA Panama City
B01/030	01568	DREAMCASTER	MICHELOB ULTRA	MICHELOB ULTRA	FCB NEW YORK	USA	DAHOUSE AUDIO Los Angeles / HELO Santa Monica / NEPYRU London	

B02 (Use of Audio Platforms)

B02/001	00213	THE LOUDEST CALL	Whitelion	The Loudest Call	OGILVY AUSTRALIA, Sydney	AUSTRALIA	OGILVY AUSTRALIA Sydney	
B02/012	00568	CAROL FOR CHARITY	MINISTRY OF FOREIGN AFFAIRS OF UKRAINE, ZELENSKA FOUNDATION	CHARITY FUND	SAATCHI & SAATCHI UKRAINE, Kyiv	UKRAINE		
B02/015	00941	SKINNY - PHONE IT IN	SKINNY	SKINNY MOBILE	PHD, Auckland	NEW ZEALAND		
B02/025	01098	FREQUENCIES OF PEACE	BABYSHOP	BABYSHOP	FP7 McCANN, Dubai	UNITED ARAB EMIRATES	CRAFT DUBAI Dubai / DEEJA VU Beit Mery / SPIRITUNE New York	
B02/026	01171	TORRENTS OF TRUTH	NEBO	THE TRUTH OF THE WAR IN UKRAINE	72ANDSUNNY, Amsterdam	THE NETHERLANDS	COSMO STREET Los Angeles	COSMO STREET Los Angeles

B03 (Use of Print)

B03/001	00044	OR TRAVEL ON CLEARTRIP	CLEARTRIP	CLEARTRIP	TALENTED.AGENCY, Bangalore	INDIA	WEB DIMENSION Noida	WEB DIMENSION Noida
B03/002	00015	THE FOLDED NEWSPAPER	LGBT ASSOCIATION	THE ASSOCIATION FOR LGBTQ EQUALITY IN ISRAEL	BLANCO, Tel Aviv	ISRAEL		
B03/004	00065	PLAN (A)	AFRISAM, BLACKSTUDIO	AFRISAM CEMENT	PROMISE, Johannesburg	SOUTH AFRICA	BLACKSTUDIO Johannesburg	
B03/029	01086	DON'T THROW THE RAINBOW	MARS WRIGLEY	SKITTLES	WEBER SHANDWICK, Chicago / MARS WRIGLEY, Newark	USA	WEBER SHANDWICK Chicago	
B03/034	01503	SOLAR IMPULSE - PRÊT À VOTER	SOLAR IMPULSE	PRÊT À VOTER	PUBLICIS CONSEIL, Paris	FRANCE	THE JUICE BY PRODIGIOUS Paris	PRODIGIOUS Paris
B03/043	10227	CHECK MARK CV	EXCELDOR	HUMAN RESOURCES	LG2, Quebec	CANADA	OKOK Quebec	

B04 (Use of Outdoor)

B04/001	00035	BE AWARE OF THE DOGS	MUSTI GROUP	MUSTI JA MIRRI	MUSTI GROUP, Helsinki / ERMA & REINIKAINEN, Helsinki	FINLAND	COCOA MEDIA PRODUCTIONS Helsinki / INTERACTIVE INUITS Helsinki / SENSING Helsinki	
B04/026	00777	THE COMMUNITY SHOPKEEPER	LEAGUE OF LEGENDS	LEAGUE OF LEGENDS	MEDIA.MONKS, Sao Paulo	BRAZIL	MEDIA.MONKS Sao Paulo	
B04/029	00272	THE EYEBALLS HEIST	NETFLIX	NETFLIX SERIES	WUNDERMAN THOMPSON, Bangkok	THAILAND		
B04/036	01115	DONATE SIREN	THE MEXICAN RED CROSS	THE MEXICAN RED CROSS	VMLY&R COMMERCE, Mexico City	MEXICO		
B04/041	00697	THE INFECTED BILLBOARD	HBO MAX	THE LAST OF US SERIES	DENTSU CREATIVE, Mexico City	MEXICO		
B04/052	01324	SOLAR BILLBOARDS	HEINEKEN	HENEIKEN	LE PUB, Sao Paolo	BRAZIL		
B04/069	01560	GUARDED BUS STOP	ELETROMIDIA	ELETROMIDIA	ALMAPBBDO, Sao Paulo	BRAZIL	ANTFOOD Sao Paulo / CINE Sao Paulo / ELETROMIDIA Sao Paulo	
B05 (Use of Ambient Media: Small Scale)								
B05/001	00113	INSIDE JOBS	VOLKSWAGEN GROUP FRANCE	VOLKSWAGEN	DDB, Paris	FRANCE	ALLSO Paris / THE Paris	
B05/011	00300	TIP FOR HEINZ	THE KRAFT HEINZ COMPANY	HEINZ	MISCHIEF @ NO FIXED ADDRESS, New York	USA	EASY MONDAYS New York / THE MAESTROS Mexico	A FRESH FACE IN HELL Seattle / CYCLE MEDIA New York / LOST PLANET EDITORIAL New York
B05/022	00592	HUNGRY FOR CULTURE	BENNET	BENNET	DDB, Milan	ITALY	KAREN FILM Milan	TOP DIGITAL Milan
B05/023	00594	SAKERHET	IKEA	IKEA	DDB, Milan	ITALY	KAREN FILM Milan	
B05/027	00628	EMPTY PLATES	UAE GOVERNMENT MEDIA OFFICE	NON-PROFIT / CHARITY	SAATCHI & SAATCHI ME, Dubai	UNITED ARAB EMIRATES	PRODIGIOUS Dubai / VOX HAUS Porto Alegre	OPTIX Dubai / PRODIGIOUS Dubai / VOX HAUS Porto Alegre
B05/036	00750	CRASHED GLASS	JUPILER	JUPILER	ANHEUSER-BUSCH INBEV, Leuven / BBDO BELGIUM, Brussels	BELGIUM	JEKYLL'N HYDE Brussels / ROMBACHS GLASS Antwerp	
B05/039	01275	THE OFFICE CLEANERS	HEINEKEN	HEINEKEN	PUBLICIS ITALY LEPUB, Milan	ITALY	TRESBIEN! Martinez	
B05/062	01705	SURAKSHA KA TEEKA	MORTEIN	PRODUCT	DENTSU CREATIVE, Gurgaon	INDIA		
B05/077	01850	CORONA EXTRA LIME	CORONA	CORONA EXTRA LIME	DRAFTLINE, Shanghai / DAVID, Bogotá / DAVID, New York	MAINLAND CHINA / COLOMBIA / USA	DRAFTLINE Shanghai / MACARENA & CO Bogotá	MARA Bogota

B06 (Use of Ambient Media: Large Scale)

B06/003	00079	MISSING STUDENTS	UNICEF BRAZIL	SCHOOL DROPOUT	ARTPLAN COMUNICACAO S/A, Rio De Janeiro	BRAZIL	MADRE MIA FILMES Sao Paulo	
B06/018	00317	STRANGER THINGS GLOBAL RIFT TAKEOVER	NETFLIX	STRANGER THINGS SEASON 4	NETFLIX, Los Angeles / GIANT SPOON, New York	USA	GIANT SPOON New York / SUPERBIEN New York	
B06/019	00651	SUICIDE OR FEMICIDE?	BIRGÜN NEWSPAPER	NEWSPAPER	TBWA/ISTANBUL, Istanbul	TURKEY	F/2.8 PRODUCTION Istanbul	BASEMENT Istanbul
B06/029	01157	DASHBOARD BILLBOARDS	ŠKODA	ŠKODA	NORD DDB, Stockholm	SWEDEN	NORD DDB Stockholm	NORD DDB Stockholm
B06/030	01181	IKEA WINDOW SHOPPING	IKEA	IKEA	RETHINK, Toronto	CANADA	UNDIVIDED CREATIVE INC. Toronto	VAPOR MUSIC GROUP Toronto
B06/031	01174	ABILITY SIGNS	DECATHLON CANADA	DECATHLON	RETHINK, Toronto	CANADA	CONTENT CONTENT Montreal	
B06/037	00907	ANNE DE GAULLE	FONDATION ANNE DE GAULLE	ASSOCIATION	HAVAS PARIS	FRANCE		
B07 (Use of Events & Stunts)								
B07/004	00076	MISSING STUDENTS	UNICEF BRAZIL	SCHOOL DROPOUT	ARTPLAN COMUNICACAO S/A, Rio De Janeiro	BRAZIL	MADRE MIA FILMES Sao Paulo	
B07/011	00152	A HAND BALL THAT COULD SAVE YOUR LIFE.	BORUSSIA DORTMUND	BORUSSIA DORTMUND	ACCENTURE SONG, Hamburg	GERMANY	ACCENTURE SONG Hamburg	ACCENTURE SONG Hamburg
B07/019	00323	PEOPLE-POWERED LOGO	JAPANESE PARA POWERLIFTING FEDERATION	JAPANESE PARA POWERLIFTING FEDERATION'S TEAM APPAREL	DENTSU DIGITAL INC., Tokyo / PARTY, Tokyo	JAPAN	GYOKU INC. Okinawa / HAT INC. Tokyo	
B07/021	00352	BLOOD TYPE JERSEY	EFS + RC LENS + PLAYERS FOR SOCIETY	BLOOD DONATION AWARENESS	SID LEE, Paris	FRANCE	SID LEE Paris	
B07/031	00491	MIDDLE SEAT LOTTERY	VIRGIN AUSTRALIA GROUP	MIDDLE SEAT LOTTERY	SPECIAL, Sydney	AUSTRALIA	DIVISION Sydney	FIN DESIGN + EFFECTS Sydney / RUMBLE STUDIOS Sydney / THE EDITORS Sydney / THE POOL COLLECTIVE Sydney
B07/064	00964	THE COST OF GOLD	URIHI YANOMAMI ASSOCIAÇÃO	URIHI YANOMAMI	DM9, Sao Paulo	BRAZIL		
B07/081	00974	THE CURRENCY OF CORRUPTION	TRANSPARENCY INTERNATIONAL LEBANON - NO CORRUPTION (TI-LB)	ANTI-CORRUPTION NGO	LEO BURNETT, Beirut / LEO BURNETT, Jeddah	LEBANON / SAUDI ARABIA	DAZL PRODUCTION Beirut / LEO BURNETT Beirut / LEO BURNETT Jeddah	
B07/086	00917	FIRST SPRING	HOEGAARDEN	BEER	McCANN, Shanghai	MAINLAND CHINA	McCANN Shanghai	

B07/093	01310	CASHBACK FOR YOUR JERSEY'S BACK	FLASH	FLASH CORPORATE CARD	FCB BRASIL, Sao Paulo	BRAZIL	FCB BRASIL Sao Paulo	FCB BRASIL Sao Paulo
B07/096	01431	LINE FOR CHANGE	COLGATE	COLGATE	VMLY&R, Paris	FRANCE	ARMOURY London / CHANNEL 4 London	
B07/097	01511	The Tax Free Bagel	PHILADELPHIA CREAM CHEESE	CREAM CHEESE	GUT, Miami	USA	STREET FACTORY MEDIA Minneapolis	
B07/104	01459	THE 13 MINUTES NATIONAL DELAY DAY	CZECH INSURANCE ASOCIATION	CZECH INSURANCE ASOCIATION	McCANN, Prague	CZECH REPUBLIC	McCANN Prague	
B07/105	01754	THE LAST PHOTO	ITV X CALM	ITV X CALM	adam&eveDDB, London	UNITED KINGDOM	CAIN & ABEL London	
B07/123	01710	CHANGE THE ANGLE	LUX	LUX	WUNDERMAN THOMPSON, Singapore	SINGAPORE	WUNDERMAN THOMPSON Johannesburg / WUNDERMAN THOMPSON Singapore	
B07/126	01799	BREAD OF THE NATION	AB INBEV SA	CASTLE LAGER	OGILVY SOUTH AFRICA, Cape Town	SOUTH AFRICA	LITTLE BIG PRODUCTIONS Cape Town / PRESSURE COOKER Cape Town	
B07/129	62040	FIGHTING TO REMEMBER	ZIKARON BASLON	FIGHTING TO REMEMBER	McCANN, Tel Aviv	ISRAEL		
B08 (Use of Digital Platforms)								
B08/037	01311	CASHBACK FOR YOUR JERSEY'S BACK	FLASH	FLASH CORPORATE CARD	FCB BRASIL, Sao Paulo	BRAZIL	FCB BRASIL Sao Paulo	FCB BRASIL Sao Paulo
B08/039	01365	NOT-SO CLASSIC DATES	TINDER	TINDER	OGILVY PARIS, Paris	FRANCE	H&O Paris	
B08/041	01481	SPA - THERE IS A PET FOR THAT	SPA	THERE IS A PET FOR THAT	PUBLICIS CONSEIL, Paris	FRANCE	THE JUICE BY PRODIGIOUS Paris	PRODIGIOUS Paris
B08/046	01780	THE MASTERS REMASTERED	IBM	IBM	OGILVY, New York / IBM CONSULTING, Armonk	USA	BLUR FILMS Madrid / CHRLX New York / IBM IX Armonk / MASTERS TOURNAMENT Augusta / PRODCO Los Angeles	CHRLX New York / HOGARTH New York / MATHEMATIC STUDIO Paris / SONIC UNION New York
B09 (Use of Mobile)								
B09/003	00486	ARTISM EXHIBITION	SPOTIFY	SPOTIFY	DENTSU CREATIVE, Jakarta	INDONESIA	DENTSU CREATIVE Jakarta	
B09/006	00524	THE CHAT	BREAST CANCER NOW	BREAST CANCER CHARITY	BMB, London	UNITED KINGDOM	BMB London	

B09/012	01278	THE OFFICE CLEANERS	HEINEKEN	HEINEKEN	PUBLICIS ITALY LEPUB, Milan	ITALY	TRESBIEN! Martinez	
B09/020	01538	WORLD CUP DELIVERY	PEDIDOS YA	PEDIDOS YA APP	GUT, Buenos Aires	ARGENTINA	GUT Buenos Aires / PAISANOS.IO Buenos Aires	
B10 (Use of Social Platforms)								
B10/001	00040	H.A.N.S. - THE HATEFUL AUDIO NOTIFICATION SERVICE	LAUT GEGEN NAZIS	H.A.N.S. - THE HATEFUL AUDIO NOTIFICATION SERVICE	PHILIPP UND KEUNTJE, Hamburg	GERMANY		
B10/005	00199	THE IMPOSSIBLE BILLBOARD	ADIDAS	IMPOSSIBLE IS NOTHING	TBWA\NEBOKO, Amsterdam	THE NETHERLANDS	TBWA\NEBOKO Amsterdam / TWENTYFOUR SEVEN Madrid / VERTEX CGI Dubai	LOUPE&CO Amsterdam / TBWA\NEBOKO Amsterdam / VERTEX CGI Dubai
B10/050	01216	RAIL RITUAL	KIWIRAIL	RAIL SAFETY	DDB NEW ZEALAND, Auckland	NEW ZEALAND		
B10/060	01056	AUDI 0.03 SECONDS COMMERCIAL — THE FASTEST COMMERCIAL IN HISTORY	AUDI	AUDI Q5 E-TRON	SAIC AUDI, Shanghai / OGILVY, Shanghai	MAINLAND CHINA	ZHENGUAN FILM Shanghai	
B10/063	01210	TRENDING 2 TABLE	VOILÀ BY SOBEYS	VOILÀ	FCB TORONTO	CANADA	456 STUDIOS Toronto	456 STUDIOS Toronto
B10/065	01015	DEPZMAN - LIFE CUT SHORT	THE JOSHUA RIBERA FOUNDATION	THE JOSHUA RIBERA FOUNDATION	McCANN, London	UNITED KINGDOM	CRAFT London / INTERGALACTIC STUDIOS London / NATIVE London	BLACK KITE STUDIOS LTD London
B10/079	01386	INMYSEAT	SISTA FUND/UN WOMEN FRANCE	SISTA FUND/UN WOMEN FRANCE	BETC, Paris	FRANCE	GENERAL POP Paris	
B11 (Innovative Use of Influencers)								
B11/012	00362	THE DIAPÉR	BABY2BABY	THE DIAPÉR	MOTHER, California	USA	MOTHER California	MOTHER California
B11/026	00662	STAIN NOT SHAME	ZEVA FASHION	ZEVA FASHION	SCANAD, Nairobi	KENYA		
B11/034	01177	THE UNBURNABLE BOOK	PENGUIN BOOKS RANDOM HOUSE	PENGUIN BOOKS RANDOM HOUSE	RETHINK, Toronto	CANADA	ASYMETRIC MEDIA Toronto	DARLING COLOUR & VFX Toronto / OSO AUDIO Toronto / SAINTS EDITORIAL Toronto
B11/052	01343	I'M POSSIBLE BILLBOARDS	ADIDAS	ADIDAS	HAVAS MIDDLE EAST, Dubai	UNITED ARAB EMIRATES		
B11/053	00906	CLOSE TO US	VISIT PORTUGAL	TOURISM	DENTSU CREATIVE, Lisbon	PORTUGAL		

B11/054	01014	DEPZMAN - LIFE CUT SHORT	THE JOSHUA RIBERA FOUNDATION	THE JOSHUA RIBERA FOUNDATION	McCANN, London	UNITED KINGDOM	CRAFT London / INTERGALACTIC STUDIOS London / NATIVE London	BLACK KITE STUDIOS LTD London
B11/059	01645	FIGHTING TO REMEMBER	ZIKARON BASLON	FIGHTING TO REMEMBER	McCANN, Tel Aviv	ISRAEL		
B11/062	01475	UNFILTER MEXICO	CORONA	CORONA	GUT, Mexico City	MEXICO	PRIMO CONTENT Mexico City	
B12 (Metaverse, New Realities & Emerging Tech)								
B12/012	00200	THE IMPOSSIBLE PARADE	CAMPAIGN AGAINST HOMOPHOBIA (KPH)	THE FIRST METaverse/OVR PRIDE PARADE IN LGBT-FREE ZONES IN POLAND	180HEARTBEATS+JUNG V MATT, Warsaw	POLAND	180HEARTBEATS+JUNG V MATT Warsaw	
B12/021	00238	THE HOMELESS GALLERY	HINZ&KUNZT / HAMBURGER KUNSTHALLE	THE HOMELESS GALLERY	PHILIPP UND KEUNTJE, Hamburg / MANTIKOR, Hamburg	GERMANY	HASTINGS AUDIO NETWORK Hamburg / HOOKED MUSIC Hamburg / MANTIKOR Hamburg / PHILIPP UND KEUNTJE Hamburg / STUDIO GUNDLACH Hamburg	
B12/024	00961	HOLLYOAKS: MAXINE'S LONG WALK HOME	CHANNEL 4	HOLLYOAKS	OMD WORLDWIDE, London / CHANNEL 4, London / 4CREATIVE, London	UNITED KINGDOM	4CREATIVE London / CHANNEL 4 London / LIME PICTURES Liverpool	
B12/036	00852	BUY MY CANCER	ALIVIA CANCER FOUNDATION	FUNDRAISING MODEL	OGILVY POLAND, Warsaw	POLAND	OGILVY POLAND Warsaw	
B12/038	00990	AS FAR AS THE EYE CAN SEE	OPTIC 2000	OPTIC 2000	AUSTRALIE.GAD, Paris	FRANCE	CAPITAINE PLOUF Paris / FCINQ Paris / LOVEBOAT Paris / TATA PROD Paris	FIRM STUDIO Paris
B12/042	01546	THE GALLERY OF LIES	ANIMAL POLITICO	VERIFICHAT / EL SABUESO	McCANN, Mexico City / WEBER SHANDWICK, Mexico City / MRM, Mexico City	MEXICO	CRAFT MEXICO Mexico City / MOMENTUM Mexico City / MRM MEXICO	CRAFT MEXICO Mexico City
C01 (Audience Insights)								
C01/004	00115	INSIDE JOBS	VOLKSWAGEN GROUP FRANCE	VOLKSWAGEN	DDB, Paris	FRANCE	ALLSO Paris / THE Paris	
C01/005	00219	INTERFACE INTERRUPTION	TUBI	TUBI	MISCHIEF @ NO FIXED ADDRESS, New York	USA	STRIKE ANYWHERE FILMS San Francisco	FRIEND OR FOE Los Angeles / JUNIPER JONES Los Angeles
C01/025	01223	HEINEKICKS	HEINEKEN	HEINEKEN	PUBLICIS ITALY LEPUB, Milan / BBH, Singapore	ITALY / SINGAPORE		
C01/027	00749	CRASHED GLASS	JUPILER	JUPILER	ANHEUSER-BUSCH INBEV, Leuven / BBDO BELGIUM, Brussels	BELGIUM	JEKYLL'N HYDE Brussels / ROMBACHS GLASS Antwerp	

C01/029	01276	THE OFFICE CLEANERS	HEINEKEN	HEINEKEN	PUBLICIS ITALY LEPUB, Milan	ITALY	TRESBIEN! Martinez	
C01/058	01494	ORANGE - SAFE ZONE	ORANGE	SAFE ZONE	PUBLICIS CONSEIL, Paris	FRANCE	BEM.BUILDERS Paris	PRODIGIOUS Paris
C01/063	01756	IMPOSSIBLE TO IGNORE	CRISIS	CRISIS	adam&eveDDB, London	UNITED KINGDOM	CREATIVE GIANTS ART Brighton / NEW LAND LONDON	
C01/068	01823	#TURNYOURBACK	DOVE	DOVE	OGILVY, London / DAVID, Madrid	UNITED KINGDOM / SPAIN	DAVID Sao Paulo	
C02 (Use of Brand or Product Integration into a Programme or Platform)								
C02/017	01025	THE ADOPTABLE PLAYLIST	PEDIGREE	PEDIGREE	BBDO, New York	USA		
C02/030	01570	DREAMCASTER	MICHELOB ULTRA	MICHELOB ULTRA	FCB NEW YORK	USA	DAHOUSE AUDIO Los Angeles / HELO Santa Monica / NEPYRU London	
C02/035	01602	SCHOOLGIRL NEWSCASTERS	EBM	GIRLS' EDUCATION	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES	BBDO PAKISTAN Lahore / MASSIVEMUSIC Dubai DIAGRAM Karachi / SHINY TOY GUNS Karachi	
C02/037	01769	COVERED MOUTHS	COLGATE	SALADIX	VMLY&R, Buenos Aires	ARGENTINA		
C03 (Data-driven Targeting)								
C03/010	00747	GENESIS AUTO ACCELERATOR PROGRAM	GENESIS	GENESIS	GENESIS MOTOR AMERICA, Los Angeles / CANVAS WORLDWIDE, Los Angeles / CHALICE, New York	USA		
C03/016	01536	FREEDOM COMES IN ALL SIZES.	MERCADO LIBRE	MERCADO LIBRE	GUT, Buenos Aires	ARGENTINA	REBOLUCION Buenos Aires	ESTUDIO ARMALEO Buenos Aires / MYM Buenos Aires
C03/018	01876	IMPACT INDEX	TYSON	TYSON	MINDSHARE, New York	USA		
C04 (Use of Branded Content Created for Digital or Social)								
C04/015	01306	OREO CHEAT COOKIES	MONDELEZ EUROPE	OREO	SAATCHI & SAATCHI, Dusseldorf	GERMANY	ICONOCLAST Berlin	
C04/022	01516	UNBANNED ARMBAND	ALL OUT	ALL OUT	ALMAPBBDO, Sao Paulo	BRAZIL	UM STUDIO Sao Paulo	
C04/026	01499	ORANGE - SAFE ZONE	ORANGE	SAFE ZONE	PUBLICIS CONSEIL, Paris	FRANCE	BEM.BUILDERS Paris	PRODIGIOUS Paris

C06 (Co-creation of Branded IP)

C06/007	01569	DREAMCASTER	MICHELOB ULTRA	MICHELOB ULTRA	FCB NEW YORK	USA	DAHOUSE AUDIO Los Angeles / HELO Santa Monica / NEPYRU London	
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D01 (Local Brand)

D01/010	01041	BOTTLE TILES	AREQUIPEÑA - AB INBEV	AREQUIPEÑA BEER	BACKUS - AB INBEV, Lima / VMLY&R, Lima	PERU	HUMANIMAL Lima / KA&O FILMS AND CONTENT Lima / LUNATIC Lima	
D01/021	01469	#NOPRESSUREDE LIVERY	RALCO	AUTOMOTIVE	BBDO INDIA, Mumbai	INDIA		

D02 (Challenger Brand)

D02/004	00218	INTERFACE INTERRUPTION	TUBI	TUBI	MISCHIEF @ NO FIXED ADDRESS, New York	USA	STRIKE ANYWHERE FILMS San Francisco	FRIEND OR FOE Los Angeles / JUNIPER JONES Los Angeles
D02/019	01162	DASHBOARD BILLBOARDS	ŠKODA	ŠKODA	NORD DDB, Stockholm	SWEDEN	NORD DDB Stockholm	NORD DDB Stockholm
D02/035	01565	THE ULTIMATE RICKROLL	CSAA INSURANCE GROUP	AAA AUTO & HOME INSURANCE (INSURAAANCE)	DELOITTE DIGITAL, New York	USA	AWESOME Tel Aviv / BARKING OWL Los Angeles / SUPPLY & DEMAND Los Angeles	ODD Los Angeles

D03 (Single-market Campaign)

D03/004	00116	INSIDE JOBS	VOLKSWAGEN GROUP FRANCE	VOLKSWAGEN	DDB, Paris	FRANCE	ALLSO Paris / THE Paris	
D03/012	00350	REBREAKING NEWS	NETFLIX	AGAINST THE ICE	ORBIT RED, Copenhagen	DENMARK	ORBIT RED Copenhagen	ORBIT RED Copenhagen
D03/013	00776	RESILIENCE ROAD	SUNCORP	HOME INSURANCE	LEO BURNETT, Sydney	AUSTRALIA	FIN DESIGN + EFFECTS Sydney / MASSIVEMUSIC Sydney / PHOTOPLAY Sydney / REVOLVER Sydney / THE GLUE SOCIETY Sydney	
D03/016	00758	TIME TO READ	KINOKUNIYA	KINOKUNIYA BOOKSTORE	SAATCHI & SAATCHI ME, Dubai	UNITED ARAB EMIRATES	LA MANUFACTURE PARIS / PRODIGIOUS Dubai / VOX HAUS Porto Alegre	PRODIGIOUS Dubai / VOX HAUS Porto Alegre
D03/020	00965	THE COST OF GOLD	URIHI YANOMAMI ASSOCIAÇÃO	URIHI YANOMAMI	DM9, Sao Paulo	BRAZIL		
D03/030	01169	TORRENTS OF TRUTH	NEBO	THE TRUTH OF THE WAR IN UKRAINE	72ANDSUNNY, Amsterdam	THE NETHERLANDS	COSMO STREET Los Angeles	COSMO STREET Los Angeles
D03/039	01605	BUSCAPÉ. BACK TO THE CITY OF GOD.	TELEFÓNICA VIVO & MOTOROLA	MOTOROLA EDGE 30 ULTRA 5G	VMLY&R, Sao Paulo	BRAZIL	O2 FILMES Sao Paulo / SUPERSONICA Sao Paulo	O2 FILMES Sao Paulo

D04 (Social Behaviour & Cultural Insight)

D04/041	00527	ACCEPT REAL COOKIES	PIRAQUÊ	COOKIES PIRAQUÊ	LEW'LARA/TBWA, São Paulo	BRAZIL	IWWA AGENCIA DIGITAL Salvador
D04/044	00593	SAKERHET	IKEA	IKEA	DDB, Milan	ITALY	KAREN FILM Milan
D04/074	01212	The Billboard is Yours to Take	BUDWEISER	BUDWEISER	FCB NEW YORK	USA	GRAND VISUAL New York / LORD + THOMAS New York / VIVID BROADCAST LTD Woking
D04/087	00854	BUY MY CANCER	ALIVIA CANCER FOUNDATION	FUNDRAISING MODEL	OGILVY POLAND, Warsaw	POLAND	OGILVY POLAND Warsaw
D04/099	01265	THE UNCOVER	FRIDA	A MAGAZINE COVER	WEBER SHANDWICK, Paris	FRANCE	ALLEGORIE STUDIO Paris AUREVOIRCHARLIE Levallois Perret
D04/105	01376	AVATAR INTERVIEW	MCDONALD'S COLOMBIA	WORK WITH US	DDB COLOMBIA, Bogota	COLOMBIA	LOS NOTARIOS Bogota
D04/108	01432	LINE FOR CHANGE	COLGATE	COLGATE	VMLY&R, Paris	FRANCE	ARMOURY London / CHANNEL 4 London
D04/109	01437	#OPTINK	JUNGE HELDEN E.V.	ORGAN DONOR RECRUITMENT	McCANN, Paris	FRANCE	
D04/113	01603	BUSCAPÉ. BACK TO THE CITY OF GOD.	TELEFÓNICA VIVO & MOTOROLA	MOTOROLA EDGE 30 ULTRA 5G	VMLY&R, Sao Paulo	BRAZIL	O2 FILMES Sao Paulo / SUPERSONICA Sao Paulo O2 FILMES Sao Paulo
D04/130	01704	SURAKSHA KA TEEKA	MORTEIN	PRODUCT	DENTSU CREATIVE, Gurgaon	INDIA	
D04/146	01359	DATA TIENDA	GAHR WECAPITAL	DATA TIENDA	DDB MEXICO, Mexico City	MEXICO	LADOBLE Mexico
D04/154	01609	RECEIPTS TO KEEP [FIGHTING]	UNIVERSITY ZUMBI DOS PALMARES	RACISMO ZERO	GREY, Sao Paulo	BRAZIL	BVM CROSS Sao Paulo / MALALA FILMES Sao Paulo / PINGADO AUDIO Sao Paulo / PUNCH AUDIO Sao Paulo

D05 (Breakthrough on a Budget)

D05/003	00039	H.A.N.S. - THE HATEFUL AUDIO NOTIFICATION SERVICE	LAUT GEGEN NAZIS	H.A.N.S. - THE HATEFUL AUDIO NOTIFICATION SERVICE	PHILIPP UND KEUNTJE, Hamburg	GERMANY	
D05/018	00285	BLOCKBUSTER: UNTIL THE BITTER END	BLOCKBUSTER	BLOCKBUSTER VIDEO	ATLANTIC, New York	USA	DWECK PRODUCTIONS New York / HAVING CHANGED PRODUCTION New York
D05/048	00867	BEHIND CLOSED CURTAINS	FOUNTAIN HOUSE	FOUNTAIN HOUSE	ANORAK / NoA, Oslo	NORWAY	ANORAK / NoA Oslo / UNFOLD NOA Oslo ANORAK / NoA Oslo
D05/058	01390	INMYSEAT	SISTA FUND/WOMEN FRANCE	SISTA FUND/WOMEN FRANCE	BETC, Paris	FRANCE	GENERAL POP Paris

D05/061	10226	CHECK MARK CV	EXCELDOR	HUMAN RESOURCES	LG2, Quebec	CANADA	OKOK Quebec	
D06 (Corporate Purpose & Social Responsibility)								
D06/001	00018	BE AWARE OF THE DOGS	MUSTI GROUP	MUSTI JA MIRRI	MUSTI GROUP, Helsinki / ERMA & REINIKAINEN, Helsinki	FINLAND	COCOA MEDIA PRODUCTIONS Helsinki / INTERACTIVE INUITS Helsinki / SENSING Helsinki	
D06/005	00206	SUN WARNING FLAG	GERMAN CANCER AID	SUN WARNING FLAG	HEIMAT, Berlin	GERMANY	HEIMAT Berlin	HEIMAT Berlin
D06/008	00070	THE COPENHAGEN BENCH	TV 2 DENMARK	PUBLIC SERVICE	TV 2 CREATIVE, Copenhagen	DENMARK	TV 2 CREATIVE Copenhagen	TV 2 CREATIVE Copenhagen
D06/016	00406	R PLATES	MYCAR TYRE & AUTO	MYCAR TYRE & AUTO	TBWA/SYDNEY	AUSTRALIA		
D06/025	00471	EAT ME IF U DARE	KNORR	KNORR	MULLENLOWE SINGAPORE, Singapore / MULLENLOWE UK, London / UNILEVER, Rotterdam	SINGAPORE / UNITED KINGDOM / THE NETHERLANDS	MULLENLOWE SINGAPORE Singapore / MULLENLOWE UK London / R&CPMK London / SWAMP MOTEL London / UNILEVER Rotterdam	MULLENLOWE SINGAPORE Singapore / MULLENLOWE UK London / R&CPMK London / SWAMP MOTEL London / UNILEVER Rotterdam
D06/026	00558	THE REAL SELF CHECKOUT	ASDA	ASDA, BREAST CANCER NOW, COPPA FEEL!	HAVAS, London	UNITED KINGDOM	HAVAS STUDIOS London	
D06/031	00595	SAKERHET	IKEA	IKEA	DDB, Milan	ITALY	KAREN FILM Milan	
D06/036	01202	CERTIFIED CARE	RAID	SC JOHNSON / RAID	ENERGY BBDO, Chicago	USA		
D06/076	01571	DREAMCASTER	MICHELOB ULTRA	MICHELOB ULTRA	FCB NEW YORK	USA	DAHOUSE AUDIO Los Angeles / HELO Santa Monica / NEPYRU London	
D06/080	01713	THE 13 MINUTES NATIONAL DELAY DAY	CZECH INSURANCE ASOCIATION	CZECH INSURANCE ASOCIATION	McCANN, Prague	CZECH REPUBLIC	McCANN Prague	
D06/093	01621	CERTIFIED HUMAN	INTEL	INTEL	DENTSU CREATIVE, Chicago	USA	ASL New York	FUZE IMAGE Salvador / JAMUTE Sao Paulo / ORANGE SLICE Chicago
D06/099	01706	THE EVERYTHING BOOK	VEDANTU	E-LEARNING	DENTSU CREATIVE, Gurgaon	INDIA		
D06/117	01819	#TURNYOURBACK	DOVE	DOVE	OGILVY, London / DAVID, Madrid	UNITED KINGDOM / SPAIN	DAVID Sao Paulo	

D07 (Market Disruption)

D07/010	00715	UNPLUG DENMARK	NORLYS & DANISH RED CROSS	ENERGY	ACCENTURE SONG, Copenhagen	DENMARK	ACCENTURE SONG PRODUCTION STUDIOS Copenhagen	ACCENTURE SONG PRODUCTION STUDIOS Copenhagen
D07/012	01176	THE UNBURNABLE BOOK	PENGUIN BOOKS RANDOM HOUSE	PENGUIN BOOKS RANDOM HOUSE	RETHINK, Toronto	CANADA	ASYMETRIC MEDIA Toronto	DARLING COLOUR & VFX Toronto / OSO AUDIO Toronto / SAINTS EDITORIAL Toronto
D07/032	01679	FITCHIX	HONEST EGGS CO.	REGENERATIVE FARM EGGS	VMLY&R, Melbourne	AUSTRALIA	AIRBAG Abbotsford	
D07/039	01855	CORONA EXTRA LIME	CORONA	CORONA EXTRA LIME	DRAFTLINE, Shanghai / DAVID, Bogotá / DAVID, New York	MAINLAND CHINA / COLOMBIA / USA	DRAFTLINE Shanghai / MACARENA & CO Bogota	MARA Bogota
<u>E01 (Media Insights & Strategy)</u>								
E01/005	00495	AMEX GOLD 'UNSIGNED'	AMERICAN EXPRESS GOLD CARD	CREDIT CARD	UM LONDON / MEDIABRANDS CONTENT STUDIO, London	UNITED KINGDOM	MEDIABRANDS CONTENT STUDIO London	MEDIABRANDS CONTENT STUDIO London
E01/013	00801	THE MISSING CHAPTER	WHISPER	WOMEN'S HEALTH	ESSENCEMEDIACOM, Mumbai / LEO BURNETT, Gurgaon	INDIA		
E01/026	01893	TRIXY CINEGAME, BRINGING ALIVE 3 LAYERS OF FUN	KWALITY WALLS	TRIXY	MINDSHARE INDIA, Mumbai	INDIA		
<u>E02 (Media Planning)</u>								
E02/014	01670	#StandUpToJewishH ate – Blue Square	FOUNDATION TO COMBAT ANTISEMITISM	NON-PROFIT ORG	MINDSHARE, New York / WUNDERMAN THOMPSON, New York	USA		
<u>E03 (Media Execution)</u>								
E03/016	00875	HEART STOPPING	BRITISH HEART FOUNDATION	BRITISH HEART FOUNDATION	PHD WORLDWIDE, London / GLOBAL MEDIA AND ENTERTAINMENT, London	UNITED KINGDOM	GLOBAL MEDIA AND ENTERTAINMENT London	
<u>E04 (Use of Channel Integration)</u>								
E04/004	00532	TIP FOR HEINZ	HEINZ KETCHUP	HEINZ KETCHUP	STARCOM, Chicago / MISCHIEF @ NO FIXED ADDRESS, New York	USA	EASY MONDAYS New York / THE MAESTROS Mexico	A FRESH FACE IN HELL Seattle / CYCLE MEDIA New York / LOST PLANET EDITORIAL New York
E04/008	00949	SKINNY - PHONE IT IN	SKINNY	SKINNY MOBILE	PHD, Auckland	NEW ZEALAND		

E04/011	00963	WALKERS: WINNING BACK LUNCH	WALKERS	WALKERS CRISPS	OMD WORLDWIDE, London / PEPSICO, Reading / VCCP, London	UNITED KINGDOM	BEN & HARVEY Plymouth / OUTSIDER London / VCCP London
E04/013	01072	PADVERTISING: NOT A LUXURY .PERIOD	NOSOTRAS: WOMEN CONNECTING	MENSTRUAL JUSTICE LAW	PHD COSTA RICA, San Jose / TBWA\COSTA RICA, San Jose	COSTA RICA	KAIJU CREATORS COSTA RICA San Jose / LOYMARK San Jose / TBWA\COSTA RICA San Jose KAIJU CREATORS COSTA RICA San Jose / TBWA\COSTA RICA San Jose
E04/022	00832	DORITOS TRIANGLE TRACKER	DORITOS	DORITOS	OMD, New York / PEPSICO, New York / GOODBY SILVERSTEIN & PARTNERS, San Francisco	USA	
<u>E05 (Use of Data & Analytics)</u>							
E05/009	01839	THUMBSTOPPING BEAUTY BIASES	DOVE	DOVE BRAND PURPOSE	MINDSHARE INDIA, Mumbai	INDIA	BOBBLE AI Gurugram / MINDSHARE INDIA Mumbai
E05/010	01872	FITCHIX	HONEST EGGS CO.	REGENERATIVE FARM EGGS	MINDSHARE, Sydney / VMPLY&R, Melbourne	AUSTRALIA	AIRBAG Abbotsford
Total Shortlisted:		185					

Media	PR	Additional
ZENITH Buenos Aires	BALLERO Buenos Aires	
MINDSHARE Melbourne	BCW Melbourne	
CHEP NETWORK Sydney	OGILVY PR AUSTRALIA Sydney	SONAR MUSIC Sydney
MINDSHARE London	OGILVY London	
GRABARZ & PARTNER Hamburg	GRABARZ & PARTNER Hamburg	
TWELVENOTE New York	COYNE PR New York	
DENTSU CREATIVE Gurgaon		
CHEP NETWORK Sydney		SONAR MUSIC Sydney
LEO BURNETT PANAMA Panama City	LEO BURNETT PANAMA Panama City	
FUSE Milan / OMD Milan	MSL Chicago	MCDONALD'S ITALY Assago (MI)
		LANZALLAMAS Buenos Aires

OCEAN MEDIA
Huntington Beach

ANORAK / NoA Sesong 1 Oslo
Oslo / Sesong 1 Oslo

THE7STARS London HOPE & GLORY
London

SPECIAL Auckland

GREY Sao Paulo GREY Sao Paulo UNIVERSITY ZUMBI DOS PALMARES
Sao Paulo

	OGILVY PR AUSTRALIA Sydney	WHITELION Melbourne
MEDIAPLUS GERMANY Munich / STROER DIGITAL MEDIA GMBH Hamburg	FISCHER APPELT FURORE Hamburg	FISCHERAPPELT, LIVE MARKETING GMBH Cologne / LIGALUX Hamburg / MORE THAN PERFORMANCE Hamburg / NEUROFLASH GMBH Hamburg / SQUAD BY FA RELATIONS Berlin

ITV London

REPRISE DIGITAL
Melbourne

VAYNERMEDIA New York TUBI San Francisco CO3 New York / DECIBEL New York

SPECIAL Auckland

LEO BURNETT LEO BURNETT
PANAMA Panama PANAMA Panama City
City

3 PM New York ABINBEV New York / STARCOM New York

OGILVY PR WHITELION Melbourne
AUSTRALIA Sydney

PUBLICIS Warsaw /
SPARK FOUNDRY
London / SPARK
FOUNDRY New York
/ STARCOM Kyiv /
ZENITH Sofia

PHD Auckland

INITIATIVE MENA MARKETTIERS4DC
Dubai LTD London

PERSUASION London NEBO IDEAS AGENCY Kyiv

CLEARTRIP PVT
LTD Bangalore

BLANCO Tel Aviv

THE MEDIA SHOP
Johannesburg

WEBER WEBER SHANDWICK
SHANDWICK Chicago
Chicago

PUBLICIS MEDIA PUBLICIS CONSEIL
CONNECT Paris Paris

TOUCHE! Montreal EXCELDOR FARMS Quebec /
STUDIO EXPRESSION Quebec

WAVEMAKER Helsinki	SAN FRANCISCO AGENCY Helsinki / UNITED IMAGINATIONS Helsinki	CLEAR CHANNEL Helsinki / JCDECAUX FINLAND Helsinki
		INSTAGRAFITE Sao Paulo / RIOT GAMES Sao Paulo
MINDSHARE Mexico City		
IPROSPECT Sao Paulo		BE180 Sao Paulo / HEINEKEN BRASIL São Paulo / M.O.E. Sao Paulo
ELETROMIDIA Sao Paulo		
STARCOM Chicago	ZENO GROUP Chicago	ANOTHER COUNTRY Chicago / KRAFT HEINZ COMPANY Chicago
		WAVEMAKER Milan
SAATCHI & SAATCHI ME Dubai	SAATCHI & SAATCHI ME Dubai	
CLEAR CHANNEL Vilvoorde	UPR Grimbergen	DEMONSTR8 Brussels
AMPLIFY Buenos Aires	NINCH COMPANY Caba	PUBLICIS Buenos Aires
DENTSU CREATIVE Gurgaon		
	DRD4 Shanghai	AB INBEV Shanghai

GIANT SPOON New York

PRO İLETİŞİM Istanbul	JINGLE JACKSON Istanbul / OMD TURKEY Istanbul
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CARAT Toronto	FACES & PLACES Toronto / GROUNDGLASS CASTING Toronto / IKEA Vaughan / PROPRINT SERVICES Toronto
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DECATHLON CANADA Quebec

FRANCE INFO Paris	FONDATION ANNE DE GAULLE Versailles
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ACCENTURE SONG Hamburg	ACCENTURE SONG Hamburg	BORUSSIA DORTMUND Dortmund
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DENTSU DIGITAL
INC. Tokyo

PHD Sydney	ENTHRAL Melbourne
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CDN Sao Paulo

LEO BURNETT Beirut

FCB BRASIL Sao
Paulo

CHANNEL 4
London /
WAVEMAKER
London

CHANGE PLEASE FOUNDATION
London

STARCOM Chicago

ZENO GROUP
Chicago

PHILADELPHIA CREAM CHEESE
Chicago, IL

MEDIABRANDS CZ
Prague

HERO & OUTLAW
Prague

THE7STARS London

HOPE & GLORY
London

FOR THE RIGHT
REASONS Amsterdam
/ OGILVY Singapore

SIXIEME SON APAC PTE LTD
Singapore

M-SPORTS
MARKETING
Randburg

ABINBEV Johannesburg

FCB BRASIL Sao
Paulo

PERFORMICS Paris

EIGHTBAR New York EIGHTBAR New York

DENTSU CREATIVE
Jakarta

W
COMMUNICATIONS
London

AMPLIFY Buenos Aires	NINCH COMPANY Caba	PUBLICIS Buenos Aires
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LANZALLAMAS Buenos Aires

FISCHERAPPELT Hamburg	CAKE Berlin / FECHNER RECHTSANWALTE PARTMBB Hamburg
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ADIDAS Herzogenaurach

OMD NEW ZEALAND Auckland	DDB NEW ZEALAND Auckland	MANGO COMMUNICATIONS Auckland
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VOILA Vaughan

SBTV London	WEBER SHANDWICK London	NSPCC London
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BETC Paris	BETC Paris
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BABY2BABY Los Angeles / GOOP Los Angeles
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HILL+KNOWLTON STRATEGIES Nairobi

CLUB INK Scarborough / GAS COMPANY Toronto / PENGUIN RANDOM HOUSE New York

MEDIACOM MENA Dubai	RED HAVAS MIDDLE EAST Dubai
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SBTV London WEBER SHANDWICK NSPCC London
London

ZENITH México City TRENDSETERA AB INBEV Mexico City
Mexico

180HEARTBEATS+JU
NG V MATT Warsaw /
KAMPANIA PRZECIW
HOMOFOBII Warsaw

MEDIAPLUS FISCHER APPELT FISCHERAPPELT, LIVE MARKETING
GERMANY Munich / FUIRORE Hamburg GMBH Cologne / LIGALUX Hamburg /
STROER DIGITAL MORE THAN PERFORMANCE
MEDIA GMBH Hamburg / NEUROFLASH GMBH
Hamburg Hamburg / SQUAD BY FA RELATIONS
Berlin

OMD WORLDWIDE
London

OGILVY POLAND OGILVY POLAND
Warsaw Warsaw

MOMENTUM Mexico WEBER SHANDWICK
City Mexico City

VAYNERMEDIA New TUBI San Francisco CO3 New York / DECIBEL New York
York

LE PUB APAC Singapore

CLEAR CHANNEL UPR Grimbergen DEMONSTR8 Brussels
Vilvoorde

AMPLIFY Buenos Aires	NINCH COMPANY Caba	PUBLICIS Buenos Aires
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PUBLICIS CONSEIL
Paris

THE KITE FACTORY London	PREMIER COMMS London
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MINDSHARE London	OGILVY London
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ESSENCEMEDIACO M New York	WEBER SHANDWICK New York	
	3 PM New York	ABINBEV New York / STARCOM New York

M6 & PARTNERS Karachi	SYNTAX COMMUNICATIONS Karachi
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CANVAS WORLDWIDE Los Angeles		INNOCEAN USA Los Angeles
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	BAMBA MUSIC Buenos Aires
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MINDSHARE New York	SOCIALCONTEXT.AI Boulder
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	COMPETENCE ALLIANCE Darmstadt / CONSULTIX GMBH Bremen / COREWEB Pfarrkirchen / MIAI BRAND PARTNERSHIPS LIMITED Weybridge / POP STUDIOS Budapest
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	ALMAPBBDO Sao Paulo
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PUBLICIS CONSEIL
Paris

3 PM New York

ABINBEV New York / STARCOM New York

ZENITH Lima

POR UN PERU SIN CANCER Lima

BBDO INDIA Mumbai

VAYNERMEDIA New York TUBI San Francisco

CO3 New York / DECIBEL New York

MEDIASMITH
Oakland

STANTON New York

WAVEMAKER
Copenhagen

OMD Sydney

SAATCHI &
SAATCHI ME Dubai

SAATCHI & SAATCHI
ME Dubai

CDN Sao Paulo

PERSUASION London NEBO IDEAS AGENCY Kyiv

VMLY&R Sao Paulo

LEW'LARA\TBWA
São Paulo / UOL Sao
Paolo

WAVEMAKER Milan

AJ MEDIA
COMMUNICATIONS
New York / WEBER
SHANDWICK London

ABINBEV New York

OGILVY POLAND
Warsaw

OGILVY POLAND
Warsaw

MEDIABRANDS
Neuilly-Sur-Seine

WEBER SHANDWICK
Paris

CHANNEL 4
London /
WAVEMAKER
London

CHANGE PLEASE FOUNDATION
London

WEBER SHANDWICK
Berlin

McCANN Frankfurt / MRM GERMANY
Frankfurt / MRM UK London

VMLY&R Sao Paulo

DENTSU CREATIVE
Gurgaon

PORTER NOVELLI
Mexico City

ESTUDIOS MACHINA Bogota

GREY Sao Paulo

GREY Sao Paulo

UNIVERSITY ZUMBI DOS PALMARES
Sao Paulo

FISCHERAPPELT
Hamburg

CAKE Berlin / FECHNER
RECHTSANWALTE PARTMBB
Hamburg

ANORAK / NoA Oslo

STORM
COMMUNICATIONS
AS Oslo

BETC Paris

BETC Paris

TOUCHE! Montreal	EXCELDOR FARMS Quebec / STUDIO EXPRESSION Quebec	
WAVEMAKER Helsinki	SAN FRANCISCO AGENCY Helsinki / UNITED IMAGINATIONS Helsinki	CLEAR CHANNEL Helsinki / JCDECAUX FINLAND Helsinki
HEIMAT Berlin	ACHTUNG! Hamburg	
TV 2 CREATIVE Copenhagen	TV 2 CREATIVE Copenhagen	
HEARTS & SCIENCE Sydney	ELEVEN Sydney / FLEISHMANHILLARD Sydney	
MINDSHARE London / MULLENLOWE SINGAPORE Singapore / MULLENLOWE UK London / UNILEVER Rotterdam	MULLENLOWE UK London / UNILEVER Rotterdam / WEBER SHANDWICK The Hague	
SPARK FOUNDRY London		
WAVEMAKER Milan		
PHD Chicago	ZENO GROUP Chicago	
	3 PM New York	ABINBEV New York / STARCOM New York
MEDIABRANDS CZ Prague	HERO & OUTLAW Prague	
CARAT New York	ANOTHER COUNTRY Chicago / ASL New York / FLAVOR Chicago	
DENTSU CREATIVE Gurgaon		
MINDSHARE London	OGILVY London	

ORCHESTRA
Copenhagen

HELP PR &
COMMUNICATIONS
Copenhagen

CLUB INK Scarborough / GAS
COMPANY Toronto / PENGUIN
RANDOM HOUSE New York

MINDSHARE
Melbourne

BCW Melbourne

DRD4 Shanghai

AB INBEV Shanghai

UM LONDON

DENTSU X London

MEDIACOM Mumbai

MINDSHARE INDIA
Mumbai

MINDSHARE New
York

PHD WORLDWIDE
London

STARCOM Chicago

ZENO GROUP
Chicago

ANOTHER COUNTRY Chicago /
KRAFT HEINZ COMPANY Chicago

PHD Auckland

OMD WORLDWIDE London	SPLENDID COMMUNICATIONS London	BILLION DOLLAR BOY UK London / COOLR London / INITIALS London
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PHD COSTA RICA San Jose	SHIFT PORTER NOVELLI San Jose
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KAP MEDIA New York / OMD New York	KETCHUM New York	THE MARKETING ARM Dallas
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MINDSHARE INDIA Mumbai	MSL Mumbai	OGILVY Mumbai
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MINDSHARE Sydney	BCW Melbourne
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