

Industry Craft Shortlist

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production
<u>A01 (Brand & Communications Design)</u>								
A01/003	00010	THERE'S NOTHING COMIC ABOUT DYSLEXIA	DYSLEXIA SCOTLAND	THERE'S NOTHING COMIC ABOUT DYSLEXIA	INNOCEAN BERLIN, Berlin	GERMANY	BROKSTAD STUDIO New York / INNOCEAN BERLIN Berlin	
A01/036	00918	ADLAM - AN ALPHABET TO PRESERVE A CULTURE	MICROSOFT	MICROSOFT 365	McCANN, New York	USA	ANTINOMY STUDIO Amsterdam / CRAFT WORLDWIDE New York / HUMAN WORLDWIDE New York / JAMRA PATEL Portland / SPIRIT MCCANN Cite Du Niger	
A01/037	00768	THE FONT THAT SAVES EYES	INTEL	TYPEFACE FOR COMPUTED PROGRAMMERS	VMLY&R, Kansas City	USA	FRERE-JONES TYPE Brooklyn	
<u>A03 (Print & Publishing)</u>								
A03/019	00915	ADLAM - AN ALPHABET TO PRESERVE A CULTURE	MICROSOFT	MICROSOFT 365	McCANN, New York	USA	ANTINOMY STUDIO Amsterdam / CRAFT WORLDWIDE New York / HUMAN WORLDWIDE New York / JAMRA PATEL Portland / SPIRIT MCCANN Cite Du Niger	
<u>B01 (Brand & Communications Design)</u>								
B01/025	00342	THE NEW HOUSE OF COMMUNICATION	SERVICEPLAN GERMANY	SERVICEPLAN GROUP	SERVICEPLAN, Munich / BUERO UEBELE VISUELLE KOMMUNIKATION, Stuttgart	GERMANY		
B01/031	00535	MY JAPAN RAILWAY	JR GROUP	JAPAN RAILWAY 150TH ANNIVERSARY CAMPAIGN	DENTSU INC., Tokyo	JAPAN	1-10, INC. Kyoto / CREATIVE POWER UNIT Tokyo / DENTSU LIVE INC. Tokyo	
B01/034	00476	THE ONE EXHIBITION	FOTOGLOBAL	LEICA M11	DM9, Sao Paulo	BRAZIL		
B01/036	00690	RGD BRANDING AWARDS	RGD BRANDING AWARDS	ASSOCIATION OF REGISTERED GRAPHIC DESIGNERS	RETHINK, Toronto	CANADA		
B01/041	00704	DYICTA	DIGITAL YOUTH ICT ACADEMY	REBRAND / REFRESH OF AN EXISTING BRAND	FCB AFRICA, Johannesburg	SOUTH AFRICA	FCB AFRICA Johannesburg	

B01/052	00742	THE FUTURE IS BLACK	RAÇA MAGAZINE	RAÇA 25 YEARS	FCB BRASIL, Sao Paulo	BRAZIL	FCB BRASIL Sao Paulo	FCB BRASIL Sao Paulo
B01/054	00809	OREOCODES	OREO	OREO	VMLY&R COMMERCE, New York	USA	VMLY&R New York	
B01/058	00917	ADLAM - AN ALPHABET TO PRESERVE A CULTURE	MICROSOFT	MICROSOFT 365	McCANN, New York	USA	ANTINOMY STUDIO Amsterdam / CRAFT WORLDWIDE New York / HUMAN WORLDWIDE New York / JAMRA PATEL Portland / SPIRIT MCCANN Cite Du Niger	
B02 (Outdoor)								
B02/030	00222	TERRIFYING TOMATO 1	KRAFT HEINZ	HEINZ KETCHUP	WUNDERMAN THOMPSON, Barcelona	SPAIN		
B02/045	00307	THE GOOGLE APP - TRENDING BILLBOARDS	GOOGLE	GOOGLE APP	GOOGLE, Mountain View / BBH, New York	USA	ATOMIC PROPS & EFFECTS Saint Paul / BBH New York	
B02/083	00454	THE INFECTED BILLBOARD	HBO MAX	THE LAST OF US SERIES	DENTSU CREATIVE, Mexico City	MEXICO		
B02/089	00756	FESTIVAL POSTER	CHICAGO INTERNATIONAL FILM FESTIVAL	CHICAGO INTERNATIONAL FILM FESTIVAL	OGILVY, Chicago	USA	HOGARTH Chicago / SAROFSKY Chicago	
B02/092	00745	QUESTIONS	CHICAGO INTERNATIONAL FILM FESTIVAL	CHICAGO INTERNATIONAL FILM FESTIVAL	OGILVY, Chicago	USA	HOGARTH Chicago / SAROFSKY Chicago	
B02/111	00469	OCTOPUS	SIMA ENVIRONMENTAL FUND	SURF INDUSTRY MEMBERS ASSOCIATION	GALLEGOS UNITED, Huntington Beach	USA	GALLEGOS UNITED Huntington Beach	
B02/112	00471	SABLEFISH	SIMA ENVIRONMENTAL FUND	SURF INDUSTRY MEMBERS ASSOCIATION	GALLEGOS UNITED, Huntington Beach	USA	GALLEGOS UNITED Huntington Beach	
B02/153	00787	THE CATHEDRAL OF DIABLO	DIABLO IV	DIABLO IV	72ANDSUNNY, Los Angeles	USA	MORTON JANKEL ZANDER Los Angeles / WILDLIFE Los Angeles	COMPANY 3 Los Angeles / LIME STUDIOS Los Angeles / METHOD STUDIOS Los Angeles / WAVE STUDIO Los Angeles / WORK EDITORIAL Los Angeles
B02/155	00936	A SPIKE IN HISTORY	NIKE	DEPARTMENT OF NIKE ARCHIVES	AKQA, Portland	USA	AKQA Portland / FISH THEORY DESIGN Edgewood / STORIES WE CAN TELL Nashville	AKQA Portland / STORIES WE CAN TELL Nashville
B02/156	00938	THE BLIND SPOT	VOLKSWAGEN SOUTH AFRICA	VOLKSWAGEN SERVICE	OGILVY SOUTH AFRICA, Cape Town	SOUTH AFRICA	RUN JUMP FLY CREATIONS Pretoria / THINKING Cape Town	

B02/169	00839	UNTANGLING THE POLITICS OF HAIR	STIR	MAGAZINE	FCB INDIA, Gurugram	INDIA		
B02/170	00571	A BRITISH ORIGINAL	BRITISH AIRWAYS	TRAVEL	UNCOMMON CREATIVE STUDIO, London	UNITED KINGDOM		
B02/171	01007	A BRITISH ORIGINAL ONE	BRITISH AIRWAYS	TRANSPORT	UNCOMMON CREATIVE STUDIO, London	UNITED KINGDOM		
B02/172	01008	A BRITISH ORIGINAL TWO	BRITISH AIRWAYS	TRANSPORT	UNCOMMON CREATIVE STUDIO, London	UNITED KINGDOM		
B03 (Print & Publishing)								
B03/051	00649	FOODIE	KRAFT HEINZ	HEINZ PASTA SAUCE + ABSOLUT VODKA	WUNDERMAN THOMPSON, Barcelona	SPAIN		
B03/052	00651	TOMATOES	KRAFT HEINZ	HEINZ PASTA SAUCE + ABSOLUT VODKA	WUNDERMAN THOMPSON, Barcelona	SPAIN		
B03/053	00650	PASTA	KRAFT HEINZ	HEINZ PASTA SAUCE + ABSOLUT VODKA	WUNDERMAN THOMPSON, Barcelona	SPAIN		
B03/054	00681	KITCHEN	HEINZ KETCHUP	HEINZ KETCHUP	RETHINK, Toronto	CANADA	WOLF CREDO PRODUCTIONS CO. Buenos Aires	FRAME DISTILLERY VFX Vancouver / GRAYSON MUSIC Toronto / R+D PRODUCTIONS Vancouver
B03/055	00686	QSR	HEINZ KETCHUP	HEINZ KETCHUP	RETHINK, Toronto	CANADA	WOLF CREDO PRODUCTIONS CO. Buenos Aires	FRAME DISTILLERY VFX Vancouver / GRAYSON MUSIC Toronto / R+D PRODUCTIONS Vancouver
B03/056	00689	DINER	HEINZ KETCHUP	HEINZ KETCHUP	RETHINK, Toronto	CANADA	WOLF CREDO PRODUCTIONS CO. Buenos Aires	FRAME DISTILLERY VFX Vancouver / GRAYSON MUSIC Toronto / R+D PRODUCTIONS Vancouver
B03/063	00301	EXHIBIT A-I	MAURICE BLACKBURN SOCIAL JUSTICE	N/A	HOWATSON+COMPANY, Sydney	AUSTRALIA	CARBON8 Sydney / DELOITTE DIGITAL Sydney / HOWATSON+COMPANY Sydney / SCOUNDREL Sydney	HECKLER Sydney
B03/076	00782	BALLOTS AGAINST BULLETS - SURVIVORS (MARCO RUBIO)	CHANGE THE REF	SERVICE	ALMA DDB, Florida	USA		
B03/077	00785	BALLOTS AGAINST BULLETS - SURVIVORS (RON DESANTIS)	CHANGE THE REF	SERVICE	ALMA DDB, Florida	USA		

B03/078	00776	BALLOTS AGAINST BULLETS - SURVIVORS (BRIAN KEMP)	CHANGE THE REF	SERVICE	ALMA DDB, Florida	USA	
B04 (Packaging Design)							
B04/010	00491	CORONA - OCEAN CRATES	CORONA	CORONA CRATES	ANHEUSER-BUSCH INBEV, Leuven / DRAFTLINE EUROPE, London / SCHOELLER ALLIBERT GMBH, Schwerin / DRINK WORKS DESIGN AGENCY, London	BELGIUM / UNITED KINGDOM / GERMANY	ANHEUSER-BUSCH INBEV Leuven / DRAFTLINE EUROPE London / DRINK WORKS DESIGN AGENCY London / SCHOELLER ALLIBERT GMBH Schwerin
B04/021	00646	KETCH-UP & DOWN	HEINZ	HEINZ KETCHUP	FP7 McCANN, Dubai	UNITED ARAB EMIRATES	BELIEVE Santiago
B04/030	00480	CRASHED GLASS	JUPILER	JUPILER	ANHEUSER-BUSCH INBEV, Leuven / BBDO BELGIUM, Brussels	BELGIUM	JEKYLL'N HYDE Brussels / ROMBACHS GLASS Antwerp
B04/034	00994	AIZOME WASTECARE™ INDUSTRIAL WASTE - CERTIFIED AS SKINCARE.	AIZOME	TEXTILES	SERVICEPLAN, Munich	GERMANY	OFF STUDIOS Munich
C01 (Brand & Communications Design)							
C01/005	00300	HEINZ TATTOO INK	HEINZ	HEINZ TOMATO KETCHUP	SOKO, Sao Paulo	BRAZIL	DILUVIO Rio de Janeiro
C01/006	00125	DOUBT YOUR GROUND	THE ONE SHOW 2022 EXHIBITION IN TOKYO	THE ONE SHOW 2022 EXHIBITION IN TOKYO	DENTSU INC., Tokyo	JAPAN	GMO ENGINE Tokyo / TAKI CORPORATION Tokyo / TONE UP CORP. Tokyo
C01/008	00339	BEAUTIFUL PANIC	THE AD MUSEUM TOKYO	D&AD AWARDS 2022 EXHIBITION IN JAPAN	DENTSU INC., Tokyo	JAPAN	AOI PRO. Chuo-ku / J.C. SPARK Tokyo
C01/011	00534	MY JAPAN RAILWAY	JR GROUP	JAPAN RAILWAY 150TH ANNIVERSARY CAMPAIGN	DENTSU INC., Tokyo	JAPAN	1-10, INC. Kyoto / CREATIVE POWER UNIT Tokyo / DENTSU LIVE INC. Tokyo
C01/017	00482	PACAEMBU CHAIRS BY TOK&STOK	TOK&STOK	PACAEMBU CHAIRS	DPZ&T, São Paulo / DPZ&T, São Paulo	BRAZIL	AROVE Carapicuíba / BLACK MADRE Sao Paulo / VOX HAUS Porto Alegre
C01/018	00508	LX TATTOOS	LISBON CITY COUNCIL	CITY OF LISBON	LEO BURNETT LISBOA	PORTUGAL	FLESH512 Lisboa
C01/026	00887	THE EVERYTHING BOOK	VEDANTU	E-LEARNING	DENTSU CREATIVE, Gurgaon	INDIA	

C02 (Outdoor)

C02/026	00619	THE SPELL OF YAYA	WATERAID COLOMBIA	WATERAID	VMLY&R, Bogota	COLOMBIA		
C02/027	00616	ALUSAR'S COLORS	WATERAID COLOMBIA	WATERAID	VMLY&R, Bogota	COLOMBIA		
C02/063	00956	PYROTECHNIC POSTERS	ZIPPO	ZIPPO	OGILVY, New York	USA	BIG SECRET STUDIO Richmond / CONCUR PRINTING Chicago / HOGARTH New York / ILLUSION CGI STUDIO Bangkok	HOGARTH New York
C03 (Print & Publishing)								
C03/034	00441	KAMASUTRA +	SIDACTION	SIDACTION	THE GOOD COMPANY, Paris	FRANCE		
C03/035	00631	ELEPHANTS	ANIMAL TV	ANIMAL TV	DM9, Sao Paulo	BRAZIL		
C03/036	00632	RHINOS	ANIMAL TV	ANIMAL TV	DM9, Sao Paulo	BRAZIL		
C03/037	00630	GIRAFFES	ANIMAL TV	ANIMAL TV	DM9, Sao Paulo	BRAZIL		
C03/050	00464	OCTOPUS	SIMA ENVIRONMENTAL FUND	SURF INDUSTRY MEMBERS ASSOCIATION	GALLEGOS UNITED, Huntington Beach	USA	GALLEGOS UNITED Huntington Beach	
C03/051	00466	SABLEFISH	SIMA ENVIRONMENTAL FUND	SURF INDUSTRY MEMBERS ASSOCIATION	GALLEGOS UNITED, Huntington Beach	USA	GALLEGOS UNITED Huntington Beach	
C03/056	00886	THE EVERYTHING BOOK	VEDANTU	E-LEARNING	DENTSU CREATIVE, Gurgaon	INDIA		
C04 (Packaging Design)								
C04/001	00164	QUILMES COINCIDENCES WORLD CUP CAN	QUILMES	BEER	AB INBEV, Buenos Aires / DRAFTLINE, Buenos Aires	ARGENTINA		
C04/005	00427	ETERNO. A NONUYA STORY	CLUB COLOMBIA	CLUB COLOMBIA GOLD	AB INBEV, Bogotá / BUENTIPO ANCHOR, Bogota	COLOMBIA		
C04/006	00633	MILK MANGA	SEKI MILK	SEKI MILK	GEOMETRY OGILVY JAPAN, Tokyo	JAPAN		
C04/008	00943	THE HORNICULTURAL SOCIETY	RELATE	RELATIONSHIP CHARITY	OGILVY, London	UNITED KINGDOM	OGILVY London	OGILVY London
D01 (Brand & Communications Design)								
D01/004	00418	LEVI'S - THE GREATEST STORY EVER WORN	LEVI'S	LEVI'S DENIM	DROGA5, PART OF ACCENTURE SONG, New York	USA	DE LA REVOLUCION California	BALLAD Frederiksberg / ROCK PAPER SCISSORS New York
D01/011	00662	MELTING ICON	MAGNUM	MAGNUM ICE CREAM	LOLA MULLENLOWE, Madrid	SPAIN	LOLA MULLENLOWE Madrid	

D02 (Outdoor)

D02/013	00204	LAP 1	HONDA MOTO FRANCE	HONDA MOTO FRANCE	DDB, Paris	FRANCE	SHLAG LAB Paris	
D02/014	00208	LAP 112	HONDA MOTO FRANCE	HONDA MOTO FRANCE	DDB, Paris	FRANCE	SHLAG LAB Paris	
D02/015	00203	LAP 559	HONDA MOTO FRANCE	HONDA MOTO FRANCE	DDB, Paris	FRANCE	SHLAG LAB Paris	
D02/016	00210	LAP 826	HONDA MOTO FRANCE	HONDA MOTO FRANCE	DDB, Paris	FRANCE	SHLAG LAB Paris	
D02/022	00062	BUCKET HAT	LACOSTE	LACOSTE	BETC, Paris	FRANCE		
D02/023	00067	PINK POLO	LACOSTE	LACOSTE	BETC, Paris	FRANCE		
D02/026	00066	SOCKS AND SANDALS	LACOSTE	LACOSTE	BETC, Paris	FRANCE		
D02/027	00061	TENNIS COURT	LACOSTE	LACOSTE	BETC, Paris	FRANCE		
D02/044	00368	WHAT YOU MISSED LAST NIGHT	SAMSUNG	SAMSUNG GALAXY S23	TBWA BELGIUM, Brussels	BELGIUM	TBWA MAKE Zaventem	
D02/052	00680	KITCHEN	HEINZ KETCHUP	HEINZ KETCHUP	RETHINK, Toronto	CANADA	WOLF CREDO PRODUCTIONS CO. Buenos Aires	FRAME DISTILLERY VFX Vancouver / GRAYSON MUSIC Toronto / R+D PRODUCTIONS Vancouver
D02/106	00843	UNTANGLING THE POLITICS OF HAIR - POSTER 1	STIR	MAGAZINE	FCB INDIA, Gurugram	INDIA		
D02/108	00841	UNTANGLING THE POLITICS OF HAIR - POSTER 3	STIR	MAGAZINE	FCB INDIA, Gurugram	INDIA		

D03 (Print & Publishing)

D03/031	00567	UNSEEN TEARS	HOME CENTRE	HOME CENTRE	LEO BURNETT, Dubai	UNITED ARAB EMIRATES	PRODIGIOUS Dubai	
D03/032	00693	KITCHEN	HEINZ KETCHUP	HEINZ KETCHUP	RETHINK, Toronto	CANADA	WOLF CREDO PRODUCTIONS CO. Buenos Aires	FRAME DISTILLERY VFX Vancouver / GRAYSON MUSIC Toronto / R+D PRODUCTIONS Vancouver
D03/033	00687	QSR	HEINZ KETCHUP	HEINZ KETCHUP	RETHINK, Toronto	CANADA	WOLF CREDO PRODUCTIONS CO. Buenos Aires	FRAME DISTILLERY VFX Vancouver / GRAYSON MUSIC Toronto / R+D PRODUCTIONS Vancouver

E03/034	00683	DINER	HEINZ KETCHUP	HEINZ KETCHUP	RETHINK, Toronto	CANADA	WOLF CREDO PRODUCTIONS CO. Buenos Aires	FRAME DISTILLERY VFX Vancouver / GRAYSON MUSIC Toronto / R+D PRODUCTIONS Vancouver
E01 (Brand & Communications Design)								
E01/004	00415	LEVI'S - THE GREATEST STORY EVER WORN	LEVI'S	LEVI'S DENIM	DROGA5, PART OF ACCENTURE SONG, New York	USA	DE LA REVOLUCION California	BALLAD Frederiksberg / ROCK PAPER SCISSORS New York
E02 (Outdoor)								
E02/006	00190	STANMORE - STAPH INFECTION	10:PM	10:PM MATTRESSES	HOWATSON+COMPANY, Sydney	AUSTRALIA	HOWATSON+COMPANY Sydney / SCOUNDREL Sydney	HECKLER Sydney / HOWATSON+COMP ANY Sydney
E02/007	00193	BONDI - BACKPACKERS	10:PM	10:PM MATTRESSES	HOWATSON+COMPANY, Sydney	AUSTRALIA	HOWATSON+COMPANY Sydney / SCOUNDREL Sydney	HECKLER Sydney / HOWATSON+COMP ANY Sydney
E02/008	00196	ERSKINEVILLE - FUR BABIES	10:PM	10:PM MATTRESSES	HOWATSON+COMPANY, Sydney	AUSTRALIA	HOWATSON+COMPANY Sydney / SCOUNDREL Sydney	HECKLER Sydney / HOWATSON+COMP ANY Sydney
E02/009	00192	RANDWICK - BEDWETTERS	10:PM	10:PM MATTRESSES	HOWATSON+COMPANY, Sydney	AUSTRALIA	HOWATSON+COMPANY Sydney / SCOUNDREL Sydney	HECKLER Sydney / HOWATSON+COMP ANY Sydney
E02/010	00194	DARLINGHURST - MARDI GRAS QUEEN	10:PM	10:PM MATTRESSES	HOWATSON+COMPANY, Sydney	AUSTRALIA	HOWATSON+COMPANY Sydney / SCOUNDREL Sydney	HECKLER Sydney / HOWATSON+COMP ANY Sydney
E02/022	00197	PARLIAMENT HOUSE - SPINELESS	10:PM	10:PM MATTRESSES	HOWATSON+COMPANY, Sydney	AUSTRALIA	HOWATSON+COMPANY Sydney / SCOUNDREL Sydney	HECKLER Sydney / HOWATSON+COMP ANY Sydney
E02/025	00343	GET ALMOST ALMOST ANYTHING	UBER EATS	UBER EATS	SPECIAL, Sydney	AUSTRALIA	CHEE PRODUCTIONS Sydney / GOODSTUFF Sydney	LEVEL TWO MUSIC Sydney / RUMBLE STUDIOS Sydney / THE EDITORS Sydney
E02/027	00304	I ... VOTED	TEXAS CIVIL RIGHT PROJECT	I ... VOTED STICKER	PREACHER, Austin	USA		
E02/033	00558	HAVE A...	KITKAT	KITKAT	WUNDERMAN THOMPSON, London	UNITED KINGDOM	WUNDERMAN THOMPSON London	
E02/040	00344	PHONE IT IN	SKINNY	TELECOMMUNICATION COMPANY	COLENZO BBDO, Auckland	NEW ZEALAND	COLENZO BBDO Auckland	COLENZO BBDO Auckland
E02/049	00235	BRENDEN	APPLE	ATV+	TBWA/MEDIA ARTS LAB, Los Angeles	USA	SALT PRODUCTIONS LLC Los Angeles	
E02/050	00993	KELLYN	APPLE	APPLETV+	TBWA/MEDIA ARTS LAB, Los Angeles	USA	SALT PRODUCTIONS LLC Los Angeles	

E02/051	00992	MATT	APPLE	APPLETV+	TBWA/MEDIA ARTS LAB, Los Angeles	USA	SALT PRODUCTIONS LLC Los Angeles
E02/053	00570	A BRITISH ORIGINAL	BRITISH AIRWAYS	TRAVEL	UNCOMMON CREATIVE STUDIO, London	UNITED KINGDOM	
E02/054	01009	A BRITISH ORIGINAL ONE	BRITISH AIRWAYS	TRANSPORT	UNCOMMON CREATIVE STUDIO, London	UNITED KINGDOM	
E02/055	01010	A BRITISH ORIGINAL TWO	BRITISH AIRWAYS	TRANSPORT	UNCOMMON CREATIVE STUDIO, London	UNITED KINGDOM	
E03 (Print & Publishing)							
E03/017	00071	IKEA BABYBOOM	IKEA	THE NAME CATALOGUE	TRY AS, Oslo	NORWAY	APARENT Oslo APARENT Oslo
E03/046	00804	THE UNFORBIDDEN FRUIT	DOLE SUNSHINE COMPANY	DOLE FRUIT	GREY, London	UNITED KINGDOM	GREY London
E03/047	00233	BRENDEN	APPLE	ATV+	TBWA/MEDIA ARTS LAB, Los Angeles	USA	SALT PRODUCTIONS LLC Los Angeles
E03/049	00924	WHY WERE SWEAR WORDS INVENTED?	BURGER KING	PLANT-BASED WHOPPER JR.	DAVID, Madrid	SPAIN	BLUR FILMS Madrid / PICKLE MUSIC Madrid / SICARIOS Sao Paulo
E03/050	00927	WHAT IF STORKS GO EXTINCT?	BURGER KING	PLANT-BASED WHOPPER JR.	DAVID, Madrid	SPAIN	BLUR FILMS Madrid / PICKLE MUSIC Madrid / SICARIOS Sao Paulo
E03/051	00922	WHY DOES MR. FLETCHER ASK US SO MANY QUESTIONS?	BURGER KING	PLANT-BASED WHOPPER JR.	DAVID, Madrid	SPAIN	BLUR FILMS Madrid / PICKLE MUSIC Madrid / SICARIOS Sao Paulo
E03/053	00998	MATT	APPLE	APPLETV+	TBWA/MEDIA ARTS LAB, Los Angeles	USA	SALT PRODUCTIONS LLC Los Angeles
E03/054	00999	GIO	APPLE	APPLETV+	TBWA/MEDIA ARTS LAB, Los Angeles	USA	SALT PRODUCTIONS LLC Los Angeles
Total Shortlisted:		104					

Media	PR	Additional
HAVAS MEDIA London / WETRANSFER Amsterdam	BOT INC Brighton	DAHOUSE AUDIO Berlin

MEDIAPLUS GERMANY Munich		HASTINGS AUDIO NETWORK Hamburg / SAINT ELMO'S Munich
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DENTSU INC. Tokyo	DENTSU INC. Tokyo / PR CONSULTING DENTSU Tokyo	
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		ASSOCIATION OF REGISTERED GRAPHIC DESIGNERS (RGD) Toronto
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FCB BRASIL Sao
Paulo

FUTURE MEDIA
GROUP New York

JCDECAUX NORTH AMERICA New
York / ONROAD London / OVERALL
MURALS New York / RED STAR
OUTDOOR Chicago / SEEN MEDIA
New York

MINDSHARE Mexico
City

BLIZZARD ENTERTAINMENT
California

BONFIRE MEDIA
Cape Town

VOLKSWAGEN SOUTH AFRICA Cape
Town

MANNING
GOTTLIEB OMD
London

STARCOM Toronto ZENO GROUP
Toronto KRAFT HEINZ Toronto

STARCOM Toronto ZENO GROUP
Toronto KRAFT HEINZ Toronto

STARCOM Toronto ZENO GROUP
Toronto KRAFT HEINZ Toronto

HOWATSON+COMPA
NY Sydney

MARKETTIERS4DC
LTD London

CLEAR CHANNEL UPR Grimbergen DEMONSTR8 Brussels
Vilvoorde

MEDIAPLUS MATERIAL INC. Tokyo ASTRAL KREATIV Munich /
GERMANY Munich DRUCKEREI VOGL Zorneding /
PAUL+PAUL Gilching / SQUARE FILM
Hamburg / WORKBYWORKS STUDIO
New York

VSK PUBLIC
RELATIONS New York

DENTSU INC. Tokyo DENTSU INC. Tokyo /
PR CONSULTING
DENTSU Tokyo

ZENITH Lisboa

DENTSU CREATIVE
Gurgaon

KIBLIND Lyon

DENTSU CREATIVE
Gurgaon

OGILVY London

OMD WORLDWIDE
London

LOLA MULLENLOWE
Madrid

SPACE Brussels

STARCOM Toronto	ZENO GROUP Toronto	KRAFT HEINZ Toronto
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STARCOM Toronto	ZENO GROUP Toronto	KRAFT HEINZ Toronto
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STARCOM Toronto	ZENO GROUP Toronto	KRAFT HEINZ Toronto
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STARCOM Toronto ZENO GROUP Toronto KRAFT HEINZ Toronto

OMD WORLDWIDE
London

HOWATSON+COMP ANY Sydney HOWATSON+COMPA NY Sydney

HOWATSON+COMP ANY Sydney HOWATSON+COMPA NY Sydney

HOWATSON+COMP ANY Sydney HOWATSON+COMPA NY Sydney

HOWATSON+COMP ANY Sydney HOWATSON+COMPA NY Sydney

HOWATSON+COMP ANY Sydney HOWATSON+COMPA NY Sydney

HOWATSON+COMP ANY Sydney HOWATSON+COMPA NY Sydney

ESSENCEMEDIACO M Sydney HERD MSL SYDNEY

AEG London

COLENZO BBDO
Auckland

OMD Los Angeles

OMD Los Angeles

OMD Los Angeles

MANNING
GOTTLIEB OMD
London

MEDIACOM Oslo IKEA NORWAY
 Billingstad

SPARK FOUNDRY PEPPERCOMM New HIGH WIDE AND HANDSOME Los
El Segundo York Angeles

OMD Los Angeles

BURGER KING GLOBAL Zug

BURGER KING GLOBAL Zug

BURGER KING GLOBAL Zug

OMD Los Angeles

OMD Los Angeles
