

Entertainment Lions For Music Shortlist

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production
A01 (Excellence in Music Video)								
A01/003	00091	BAD MAN	DISTURBED	MUSIC VIDEO	DOOMSDAY ENTERTAINMENT, Los Angeles	USA	DOOMSDAY ENTERTAINMENT Los Angeles	CHOCOLATE TRIBE Johannesburg / DOOMSDAY ENTERTAINMENT Los Angeles / FINAL CUT Los Angeles
A01/014	00182	THOM DRAFT - TENSE X ALBERT ALBERT	THOM DRAFT	MUSIC VIDEO	ICONOCLAST, Paris	FRANCE	ICONOCLAST Paris	POSTER PARIS
A01/015	00198	EL APAGÓN, AQUÍ VIVE GENTE	RIMAS ENTERTAINMENT LLC	BAD BUNNY	RIMAS ENTERTAINMENT LLC, San Juan	PUERTO RICO	FILMES ZAPATERO San Juan	COMPANY 3 Los Angeles / DYAD LLC Guaynabo / INCUS POST LLC Guaynabo / LONDON ALLEY ENTERTAINMENT Los Angeles / MATCHCUT San Juan
A01/017	00181	KOKOROKO - RAPT	KOKOROKO	MUSIC VIDEO	ICONOCLAST, London	UNITED KINGDOM	ICONOCLAST London	
A01/021	00103	PHARRELL, 21 SAVAGE AND TYLER, THE CREATOR - CASH IN CASH OUT	I AM OTHER	PHARRELL, 21 SAVAGE AND TYLER, THE CREATOR - CASH IN CASH OUT	ELECTRIC THEATRE COLLECTIVE, London / I AM OTHER, Beverly Hills	UNITED KINGDOM / USA	DIVISION Paris	ELECTRIC THEATRE COLLECTIVE London
A01/024	00183	DISCO MAGHREB (DJ SNAKE) X ELIAS BELKEDDAR	ELIAS BELKEDDAR	MUSIC VIDEO	ICONOCLAST, Paris	FRANCE	ICONOCLAST Paris	
A01/033	00256	BEAUTIFUL LIFE	MICHAEL KIWANUKA	MICHAEL KIWANUKA	SMUGGLER, London / MICHAEL KIWANUKA, Los Angeles	UNITED KINGDOM / USA	SMUGGLER London	
A01/047	00433	ROSALIA MOTOMAMI LIVE EXPERIENCE ON TIKTOK	TIKTOK	TIKTOK LIVE	TIKTOK, Sao Paulo / COLUMBIA RECORDS, New York / MOTOMAMI, Barcelona	BRAZIL / USA / SPAIN	ANGEL SOUND STUDIO Barcelona / CANADA Barcelona / IXYXI Barcelona	
A02 (Brand or Product Integration into Music Content)								
A02/001	00014	JOURNA-RHYTHM	THE ASAHI SHIMBUN	JOURNA-RHYTHM	TBWA\HAKUHODO INC., Tokyo	JAPAN	NION Tokyo	

A02/005	00111	FLIPPER'S SKATE HEIST	FLIPPER'S ROLLER BOOGIE PALACE	GRAND OPENING, CHRONIC SKATE BY DR. DRE	DOOMSDAY ENTERTAINMENT, Los Angeles / INTERSCOPE RECORDS, Los Angeles / FLIPPER'S ROLLER BOOGIE PALACE, London	USA / UNITED KINGDOM	DOOMSDAY ENTERTAINMENT Los Angeles / FRIEND London / THE LIFT Mexico City	CABIN EDITING COMPANY Los Angeles / CO3 New York / SHAPE + LIGHT California
A02/008	00124	ARBY'S & PUSHA T DISS MCDONALD'S	ARBY'S	SPICY FISH SANDWICH AND COUNTRY STYLE RIB SANDWICH	FALLON, Minneapolis	USA	FALLON Minneapolis / PXP STUDIOS New York	FALLON Minneapolis / PXP STUDIOS New York
A02/024	00290	LIVE FROM THE UPSIDE DOWN	DORITOS / NETFLIX BRAND PARTNERSHIPS	DORITOS AND STRANGER THINGS 4	OBSERVATORY, Los Angeles / FRITO-LAY, Plano / NETFLIX, Los Angeles / SLAP GLOBAL, New York	USA	HUNGRY MAN Los Angeles	HUNGRY MAN Los Angeles / MATHEMATIC Los Angeles
A03 (Use of Original Composition)								
A03/004	00073	RESPECT	STIB/MIVB	BRUSSELS PUBLIC TRANSPORT	MORTIERBRIGADE, Brussels	BELGIUM	PRODUCTIEBRIGADE Brussels	
A03/013	00200	CAFÉ BUSTELO ESTÁ AQUÍ	CAFÉ BUSTELO	CAFÉ BUSTELO COFFEE	BBH, New York / PSONE, New York	USA	BRAND NEW SCHOOL New York / PAPAMUSIC Buenos Aires	
A03/039	00330	FREQUENCIES OF PEACE	BABYSHOP	BABYSHOP	FP7 McCANN, Dubai	UNITED ARAB EMIRATES	CRAFT DUBAI Dubai / DEEJA VU Beit Mery / SPIRITUNE New York	
A03/043	00358	FURSAT / SHOT ON IPHONE 14 PRO	APPLE	IPHONE	TBWA\MEDIA ARTS LAB, Los Angeles / TBWA\SINGAPORE, Singapore	USA / SINGAPORE	ABSOLUTE PRODUCTIONS Mumbai	BE GRIZZLEE Singapore / THE QUIET LAB Singapore
A04 (Use of Licensed / Adapted Music)								
A04/002	00024	THE GREATEST	APPLE	APPLE - ACCESSIBILITY	APPLE, Cupertino	USA	SOMESUCH London	TRIM EDITING London
A04/003	00049	APPLE MUSIC SUPER BOWL HALFTIME SHOW - RIHANNA "RUN THIS TOWN"	APPLE MUSIC	APPLE MUSIC	APPLE, Los Angeles	USA	APPLE Los Angeles	APPLE Los Angeles
A04/013	00190	CAROL FOR CHARITY	MINISTRY OF FOREIGN AFFAIRS OF UKRAINE, ZELENSKA FOUNDATION	CHARITY FUND	SAATCHI & SAATCHI UKRAINE, Kyiv	UKRAINE		
A04/014	00191	THE HOMECOMING	HOME CENTRE	HOME CENTRE	LEO BURNETT, Dubai	UNITED ARAB EMIRATES	PRODIGIOUS Dubai	COLD CUTZ Dubai / LZRD Cairo / MAGMA MUSIC AGENCY Amsterdam / OPTIX Dubai / THE MILL London

B01 (Live Music Experience)

B01/010	00289	LIVE FROM THE UPSIDE DOWN	DORITOS / NETFLIX BRAND PARTNERSHIPS	DORITOS AND STRANGER THINGS 4	OBSERVATORY, Los Angeles / FRITO-LAY, Plano / NETFLIX, Los Angeles / SLAP GLOBAL, New York	USA	HUNGRY MAN Los Angeles	HUNGRY MAN Los Angeles / MATHEMATIC Los Angeles
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B02 (Metaverse, New Realities & Emerging Tech)

B02/011	00370	GORILLAZ PRESENTS	GORILLAZ	GORILLAZ MUSIC	NEXUS STUDIOS, London / GOOGLE, New York / ELEVEN MANAGEMENT, London / GORILLAZ, London	UNITED KINGDOM / USA	NEXUS STUDIOS London	
B02/012	00446	NEO ICARUS	ABEBE BIKILA	NEO ICARUS ALBUM	AKQA COALA.LAB, Sao Paulo	BRAZIL	HEFTY Sao Paulo / MERCURIA Sao Paulo	ARKX Sao Paulo / HEFTY Sao Paulo / MERCURIA Sao Paulo

C01 (Fan Engagement / Community Building)

C01/005	00154	SPOTIFY PRESENTS: FC BARCELONA X MOTOMAMI	SPOTIFY IN-HOUSE	SPOTIFY IN-HOUSE	SPOTIFY IN-HOUSE, New York	USA	SPOTIFY IN-HOUSE New York	SPOTIFY IN-HOUSE New York
C01/010	00174	THE SHUFFLE TICKET	LIVE NATION / LUGER	CONCERT & FESTIVAL TICKETS	FORSMAN & BODENFORS, Gothenburg	SWEDEN	SUPERSTUDIO Boras	
C01/026	00434	ROSALIA MOTOMAMI LIVE EXPERIENCE ON TIKTOK	TIKTOK	TIKTOK LIVE	TIKTOK, Sao Paulo / COLUMBIA RECORDS, New York / MOTOMAMI, Barcelona	BRAZIL / USA / SPAIN	ANGEL SOUND STUDIO Barcelona / CANADA Barcelona / IXYXI Barcelona	

C02 (Influencer & Co-Creation)

C02/001	00038	THE GREATEST	APPLE	APPLE - ACCESSIBILITY	APPLE, Cupertino	USA	SOMESUCH London	TRIM EDITING London
C02/018	00368	FILES OF FREEDOM	MERCADO LIBRE	MERCADO LIBRE	GUT, Sao Paulo	BRAZIL	DLKTSN Sao Paulo / DOGS CAN FLY Sao Paulo / PINGADO AUDIO Sao Paulo	
C02/023	00435	SAVE THE FAVELA	KONZILLA RECORDS	A MOVEMENT OF THE MUSIC INDUSTRY AGAINST POLICE VIOLENCE	BETC HAVAS, Sao Paulo	BRAZIL	CABARET Sao Paulo / KONZILLA Sao Paulo / MAINSTREET RECORDS Rio de Janeiro / SANTERIA Sao Paulo	LINE VFX Florianópolis

D01 (Brand Partnerships, Sponsorships & Collaborations)

D01/002	00052	APPLE MUSIC SUPER BOWL HALFTIME SHOW - RIHANNA	APPLE MUSIC	APPLE MUSIC	APPLE, Los Angeles	USA	APPLE Los Angeles	APPLE Los Angeles
D01/004	00151	SPOTIFY PRESENTS: FC BARCELONA X MOTOMAMI	SPOTIFY IN-HOUSE	SPOTIFY IN-HOUSE	SPOTIFY IN-HOUSE, New York	USA	SPOTIFY IN-HOUSE New York	SPOTIFY IN-HOUSE New York
<u>D02 (Partnerships with Music Talent)</u>								
D02/001	00050	APPLE MUSIC SUPER BOWL HALFTIME SHOW - RIHANNA "RUN THIS TOWN"	APPLE MUSIC	APPLE MUSIC	APPLE, Los Angeles	USA	APPLE Los Angeles	APPLE Los Angeles
D02/002	00051	APPLE MUSIC SUPER BOWL HALFTIME SHOW - RIHANNA	APPLE MUSIC	APPLE MUSIC	APPLE, Los Angeles	USA	APPLE Los Angeles	APPLE Los Angeles
D02/051	00285	WAW: THROUGH THE FIRE	WE ARE WARRIORS	WE ARE WARRIORS	R/GA, Sydney	AUSTRALIA	ENTROPICO Sydney / GARUWA Sydney	
D02/052	00291	LIVE FROM THE UPSIDE DOWN	DORITOS / NETFLIX BRAND PARTNERSHIPS	DORITOS AND STRANGER THINGS 4	OBSERVATORY, Los Angeles / FRITO-LAY, Plano / NETFLIX, Los Angeles / SLAP GLOBAL, New York	USA	HUNGRY MAN Los Angeles	HUNGRY MAN Los Angeles / MATHEMATIC Los Angeles
D02/062	00369	FILES OF FREEDOM	MERCADO LIBRE	MERCADO LIBRE	GUT, Sao Paulo	BRAZIL	DLKTSN Sao Paulo / DOGS CAN FLY Sao Paulo / PINGADO AUDIO Sao Paulo	
D02/074	00432	ROSALIA MOTOMAMI LIVE EXPERIENCE ON TIKTOK	TIKTOK	TIKTOK LIVE	TIKTOK, Sao Paulo / COLUMBIA RECORDS, New York / MOTOMAMI, Barcelona	BRAZIL / USA / SPAIN	ANGEL SOUND STUDIO Barcelona / CANADA Barcelona / IXYXI Barcelona	
<u>E01 (Diversity & Inclusion in Music)</u>								
E01/001	00025	THE GREATEST	APPLE	APPLE - ACCESSIBILITY	APPLE, Cupertino	USA	SOMESUCH London	TRIM EDITING London
E01/013	00332	FREQUENCIES OF PEACE	BABYSHOP	BABYSHOP	FP7 McCANN, Dubai	UNITED ARAB EMIRATES	CRAFT DUBAI Dubai / DEEJA VU Beit Mery / SPIRITUNE New York	
E01/54001	20016	THE CLEFT CHOIR	JOHNSON & JOHNSON	LISTERINE	BBDO BANGKOK, Bangkok	THAILAND	THE FLYING TOMATO MUSIC CO. Bangkok / UNBOXNOW Bangkok	FINAL CUT Bangkok / MELLOW TUNES Bangkok / ULTRAVIOLET POST PRODUCTION Bangkok

E03 (Challenger Brand)

E03/002	00128	ARBY'S & PUSHA T DISS MCDONALD'S	ARBY'S	SPICY FISH SANDWICH AND COUNTRY STYLE RIB SANDWICH	FALLON, Minneapolis	USA	FALLON Minneapolis / PXP STUDIOS New York	FALLON Minneapolis / PXP STUDIOS New York
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E04 (Social Behaviour & Cultural Insight)

E04/025	00322	THE ANTI NARCO CORRIDOS	RSF - REPORTERS SANS FRONTIÈRES	RSF - REPORTERS SANS FRONTIÈRES	PUBLICIS CONSEIL, Paris / PUBLICIS MEXICO, Mexico City	FRANCE / MEXICO	DORSIA MEXICO Mexico City	
E04/030	00310	DEPZMAN - LIFE CUT SHORT	THE JOSHUA RIBERA FOUNDATION	THE JOSHUA RIBERA FOUNDATION	McCANN, London	UNITED KINGDOM	CRAFT London / INTERGALACTIC STUDIOS London / NATIVE London	BLACK KITE STUDIOS LTD London
E04/039	00411	LOVE IN AMORFINOS	XTRIM	XTRIM MUSIC	PARADAIS DDB, Guayaquil	ECUADOR	LEVECTOR Guayaquil	LEVECTOR Guayaquil

E05 (Breakthrough on a Budget)

E05/006	00260	UNAVAILABLE UKRAINE	BELGIAN RED CROSS	BELGIAN RED CROSS	BBDO BELGIUM, Brussels	BELGIUM		
E05/007	00312	DEPZMAN - LIFE CUT SHORT	THE JOSHUA RIBERA FOUNDATION	THE JOSHUA RIBERA FOUNDATION	McCANN, London	UNITED KINGDOM	CRAFT London / INTERGALACTIC STUDIOS London / NATIVE London	BLACK KITE STUDIOS LTD London

Total Shortlisted:**46**

Media	PR	Additional
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WARNER MUSIC GROUP / WMX Los Angeles	WARNER MUSIC GROUP / WMX Los Angeles	
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RIMAS ENTERTAINMENT LLC San Juan	ACOUSTYLE COMMUNICATIONS LLC San Juan	
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TIKTOK Sao Paulo	TIKTOK Sao Paulo	AKQA Sao Paulo
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TBWA\HAKUHODO INC. Tokyo	TBWA\HAKUHODO INC. Tokyo	
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FLIPPER'S ROLLER	FLIPPER'S ROLLER
BOOGIE PALACE	BOOGIE PALACE
London /	London /
INTERSCOPE	INTERSCOPE
RECORDS Los	RECORDS Los
Angeles	Angeles

MSL New York

OMD New York	KETCHUM Los	COMPANY 3 Los Angeles / LIME
	Angeles	STUDIOS Los Angeles /
		SHAKERMAKER N/A

STIB-MIVB Brussels

PSONE New York	PSONE New York	THE J.M. SMUCKER CO. Orrville
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INITIATIVE MENA	MARKETTIERS4DC
Dubai	LTD London

OMD Gurugram

APPLE Cupertino	APPLE Cupertino
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APPLE Los Angeles	APPLE Los Angeles
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PUBLICIS Warsaw /
SPARK FOUNDRY
London / SPARK
FOUNDRY New York
/ STARCOM Kyiv /
ZENITH Sofia

LEO BURNETT	LEO BURNETT	PICTURE HOUSE LEBANON Beirut /
Dubai	Dubai /	WITHFEELING London
	MARKETTIERS	
	DUBAI	

APPLE Los Angeles APPLE Los Angeles

SPOTIFY IN-HOUSE SPOTIFY IN-HOUSE
New York New York

APPLE Los Angeles APPLE Los Angeles

APPLE Los Angeles APPLE Los Angeles

		GEEDUP SUPPLY Sydney / THINKING LOUD Sydney
OMD New York	KETCHUM Los Angeles	COMPANY 3 Los Angeles / LIME STUDIOS Los Angeles / SHAKERMAKER N/A

GUT Sao Paulo / UM WORLDWIDE Sao Paulo	MERCADO LIVRE Sao Paulo
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TIKTOK Sao Paulo	TIKTOK Sao Paulo	AKQA Sao Paulo
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APPLE Cupertino APPLE Cupertino

INITIATIVE MENA Dubai	MARKETTIERS4DC LTD London
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MSL New York

PUBLICIS MEXICO Mexico City PUBLICIS MEXICO Mexico City

SBTV London WEBER SHANDWICK NSPCC London London

DOUBLE DEEDS Mechelen

SBTV London WEBER SHANDWICK NSPCC London London
