

## Social & Influencer Lions Shortlist

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production
<b>A01 (Food &amp; Drink)</b>								
A01/023	00945	THE SNACK THAT JINGLES BACK	CAMPBELL SOUP COMPANY	GOLDFISH	SAATCHI & SAATCHI, New York	USA	THE PUB New York	
A01/030	01297	THE FOAMY HAIRCUT	BRAHMA BEER	AB INBEV	AFRICA DDB, São Paulo	BRAZIL	SATELITE AUDIO São Paulo / SEIVA Sao Paulo	CAJAMANGA Rio de Janeiro
A01/031	01296	HEINZ MARZ EDITION	INSTITUTIONAL	HEINZ	AFRICA DDB, São Paulo	BRAZIL	ALICEFILMES Jardim Paulista / ANTFOOD MUSIC & SOUND DESIGN Sao Paulo	VOODOO HOUSE Sao Paulo
A01/033	01409	THE VIRTUAL HEINEKEN SILVER	HEINEKEN	HEINEKEN SILVER	PUBLICIS ITALY, Milan	ITALY	BOOMERANG AGENCY Amsterdam / DENTSU AEGIS NETWORK London / FRAMESTORE London / SFERA PRODUCTION Milan	
A01/041	01615	PAUSE IS POWER	POWERADE	POWERADE	PUBLICIS MEXICO, Mexico City / PUBLICIS ITALY, Milan / LEO BURNETT, Chicago	MEXICO / ITALY / USA	MASSIVE MUSIC New York / STINK FILMS Los Angeles	ANOTHER COUNTRY Chicago / FRAMESTORE Chicago / HARBOR New York / WHITEHOUSE POST Chicago
<b>A02 (Consumer Goods)</b>								
A02/014	01153	MARVEL TEASER OR TIDE AD?	PROCTER & GAMBLE	TIDE	SAATCHI & SAATCHI, New York	USA	BULLITT Hollywood / MARVEL STUDIOS PARTNERSHIPS Burbank	COMPANY 3 New York / FRAMESTORE Los Angeles / IMN CREATIVE Glendale / WHITEHOUSE POST PRODUCTIONS Santa Monica
A02/018	01252	THE RESELL TAG	SAMSØE SAMSØE	SAMSØE SAMSØE PLATFORM	UNCLE GREY, Copenhagen	DENMARK	UNCLE GREY Copenhagen	

**A03 (Healthcare)**

A03/002	00152	AQUAFRESH FORTUNE TELLING	GLAXOSMITHKLINE CONSUMER HEALTHCARE JAPAN K.K	AQUAFRESH	GREY, Tokyo	JAPAN	AMANA INC. Tokyo / GREY Tokyo / TCJ Tokyo
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**A04 (Automotive)**

A04/017	01552	BMW: NOTHING BUT SHEER JOY	BMW	BMW	TBWAJUICE CHINA, Beijing / TBWA\BOLT SHANGHAI, Shanghai	CHINA	FILMATE PRODUCTIONS Shanghai / REAL GOOD STUDIO New York
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**A05 (Retail)**

A05/001	00022	INSTAPOUR	BWS	TBC	M&C SAATCHI, Sydney	AUSTRALIA	M&C SAATCHI Sydney
A05/015	01304	THE VIRTUAL NODULE	AMARO	FASHION, BEAUTY, WELLNES, DECOR	VMLY&R, São Paulo	BRAZIL	
A05/018	01440	DUET DELIVERY	BURGER KING	BURGER KING DELIVERY	DAVID, Sao Paulo	BRAZIL	JAMUTE Sao Paulo / MD FILME PRODUTORA AUDIOVISUAL LTDA Ribeirao Preto
A05/022	01604	LU FROM MAGALU	MAGAZINE LUIZA	CORPORATE IMAGE	OGILVY, São Paulo / MAGAZINE LUIZA, São Paulo	BRAZIL	ALOK PRODUCTION Sao Paulo / COMANDO S AUDIO São Paulo / OAK FILMES Ribeirão Preto / SENTIMENTAL FILME São Paulo / VOGUE Sao Paulo
A05/023	01637	BURGER GLITCH	BURGER KING	WHOPPER	DAVID, Sao Paulo	BRAZIL	HEFTY Sao Paulo / VETOR ZERO São Paulo

**A06 (Travel / Leisure)**

A06/006	00877	INVALUABLE FOOD	MADRID FUSIÓN	MADRID FUSIÓN	LEO BURNETT, Madrid	SPAIN	ATTIC FILMS Madrid
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**A07 (Media / Entertainment)**

A07/005	00631	APPLE TV+ TED LASSO - TOAST ME	APPLE	APPLE TV+	TBWA\MEDIA ARTS LAB, Los Angeles / APPLE, California	USA	
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A07/018	01110	THE UNFILTERED HISTORY TOUR	VICE MEDIA	BRITISH MUSEUM	DENTSU CREATIVE, Bengaluru / DENTSU CREATIVE, Mumbai / DENTSU CREATIVE, Gurgaon	INDIA	DENTSU CREATIVE Bengaluru	DENTSU CREATIVE Bengaluru
<b>A08 (Consumer Services / Business to Business)</b>								
A08/004	00866	TWITTER FEMININE ARABIC	TWITTER	TWITTER	VMLY&R COMMERCE MENA, Dubai	UNITED ARAB EMIRATES	TRUFFLE FILM Beirut / VMLY&R COMMERCE MENA Dubai	TRUFFLE FILM Beirut
<b>A09 (Not-for-profit / Charity / Government )</b>								
A09/026	00928	I DON'T REMEMBER	ALMA	ALMA	HOY, Buenos Aires	ARGENTINA	HOY Buenos Aires	
A09/034	01309	LOS SANTOS +3°C	GREENPEACE	GREENPEACE	VMLY&R, São Paulo	BRAZIL	PRODUKA CROSSMEDIA PRODUÇÕES São Paulo	
A09/037	01390	UNBOX ME	UNAIDS	UNAIDS	FCB INDIA, Delhi / FCB CHICAGO	INDIA / USA	FCB CHICAGO / FUEL CONTENT Gurugram	FCB CHICAGO
A09/038	01392	CHATPAT	SOS CHILDREN'S VILLAGES INDIA	SOS CHILDREN'S VILLAGES INDIA	FCB INDIA, Delhi / KINNECT, Mumbai / FCB CHICAGO	INDIA / USA	FCB INDIA Delhi / KINNECT Mumbai	LORD & THOMAS Chicago
A09/043	00905	THE LOST CLASS	CHANGE THE REF INC.	GUN VIOLENCE AWARENESS	LEO BURNETT, Chicago	USA	HUNGRY MAN Los Angeles / NEIL DACOSTA PHOTOGRAPHY Portland, OR	BEACON STREET STUDIOS Los Angeles / NO6 New York / PARLIAMENT VFX California / PRIMARY COLORS Los Angeles / UNICORNS & UNICORNS Los Angeles
A09/047	01469	DOJACODE	GIRLS WHO CODE	DOJACODE	MOJO SUPERMARKET, New York / RCA RECORDS, New York	USA	ACTIVE THEORY Los Angeles	
A09/048	01559	SINK THIS ISLAND	UN GLOBAL COMPACT	INSTITUTIONAL	ALMAPBDO, São Paulo	BRAZIL	CABARET STUDIO Sao Paulo / COMPANIA São Paulo	COMPANIA São Paulo
<b>B01 (Community Management )</b>								
B01/012	00642	APPLE TV+ TED LASSO - TOAST ME	APPLE	APPLE TV+	TBWAMEDIA ARTS LAB, Los Angeles / APPLE, California	USA		

B01/015	00462	MEAT TWEET	WENDY'S	HAMBURGERS	VMLY&R, Kansas City	USA		
B01/034	01525	THE TRAILER TROLL	PRIME VIDEO	ENTERTAINMENT	MARCEL, Paris	FRANCE	MASSCORP Paris / PRODIGIOUS FILMS Clichy	
<b><u>B02 (Audience Targeting / Engagement Strategies)</u></b>								
B02/038	00844	NON-FUNGIBLE ANIMALS	WWF GERMANY	WWF GERMANY	SAATCHI & SAATCHI, Düsseldorf / METADESIGN, Berlin	GERMANY	DIGITAS PIXELPARK Hamburg / METADESIGN Berlin / SAATCHI & SAATCHI Düsseldorf	
B02/047	01074	THE TATTOO DUO OVER	DUOLINGO	DUOLINGO	BETC, Paris	FRANCE	VOIR PICTURES Paris	
B02/067	01441	BURGER GLITCH	BURGER KING	WHOPPER	DAVID, Sao Paulo	BRAZIL	HEFTY Sao Paulo / VETOR ZERO São Paulo	
B02/072	01523	THE TRAILER TROLL	PRIME VIDEO	ENTERTAINMENT	MARCEL, Paris	FRANCE	MASSCORP Paris / PRODIGIOUS FILMS Clichy	
B02/085	01676	APOLOGIZE THE RAINBOW	SKITTLES	SKITTLES LIME	DDB, Chicago / DDB, New York	USA	PICROW Los Angeles	CARBON VFX Chicago / WHITEHOUSE POST New York / WHITEHOUSE POST PRODUCTIONS New York
<b><u>B03 (Real-time Response)</u></b>								
B03/003	00068	FOOTBALL IS FOR EVERYONE	NATIONAL FOOTBALL LEAGUE	NATIONAL FOOTBALL LEAGUE	72ANDSUNNY, Los Angeles	USA		HECHO STUDIOS Los Angeles / HOWLING MUSIC Franklin / LIME STUDIOS Santa Monica
B03/004	00088	BLESS YOUR F*ING COOCH	EOS	EOS	MISCHIEF @ NO FIXED ADDRESS, Brooklyn	USA	MAKEOUT Brooklyn	
B03/008	00305	BREADED CARS	KFC	KFC	PS21, Madrid	SPAIN		
B03/020	00257	WELCOME TO THE ICELANDVERSE	INSPIRED BY ICELAND	ICELAND	SS+K, New York / PEEL ICELAND, Reykjavík	USA / ICELAND	PELIKULA Reykjavík	
B03/030	00745	NATIONAL ROAST DAY	WENDY'S	WENDY'S	VMLY&R, Kansas City	USA		

**B04 (Social Data & Insight)**

B04/020	11002	BEDTIME STORIES	WALMART	WALMART	FCB CHICAGO	USA	JSM MUSIC New York / LOBO New York / LORD & THOMAS Chicago / PIXELPUSHER Toronto	
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**B05 (Brand Storytelling )**

B05/002	00036	SHAH RUKH KHAN-MY-AD	CADBURY CELEBRATIONS	CADBURY CELEBRATIONS	OGILVY, Mumbai	INDIA	THE PACK Mumbai	REPHRASE.AI Bengaluru
B05/003	00066	SWIPE NIGHT: KILLER WEEKEND	TINDER	TINDER	72ANDSUNNY, Los Angeles	USA	BULLITT Hollywood	CABIN EDITING COMPANY Los Angeles / COMPANY 3 Los Angeles / MOVING PICTURE COMPANY (MPC) Culver City / Q DEPARTMENT New York / SHAPE + LIGHT Los Angeles
B05/010	00533	DAVID'S UNUSABLES	MOTOR NEURONE DISEASE ASSOCIATION NZ	CHARITY	SPECIAL, Auckland	NEW ZEALAND	SPECIAL Auckland / THE POST OFFICE Auckland	
B05/030	01111	THE UNFILTERED HISTORY TOUR	VICE MEDIA	BRITISH MUSEUM	DENTSU CREATIVE, Bengaluru / DENTSU CREATIVE, Mumbai / DENTSU CREATIVE, Gurgaon	INDIA	DENTSU CREATIVE Bengaluru	DENTSU CREATIVE Bengaluru
B05/034	01298	HEINZ MARZ EDITION	INSTITUTIONAL	HEINZ	AFRICA DDB, São Paulo	BRAZIL	ALICEFILMES Jardim Paulista / ANTFOOD MUSIC & SOUND DESIGN Sao Paulo	VOODOO HOUSE Sao Paulo
B05/036	01233	UNBREAKABLE COURTS	INSTITUTIONAL	BUDWEISER	AFRICA DDB, São Paulo	BRAZIL	LOUD Sao Paulo / SICARIOS FILMES Sao Paulo	
B05/053	01657	TOXIC INFLUENCE	DOVE   UNILEVER	GLOBAL PERSONAL CARE BRAND	OGILVY, London	UNITED KINGDOM	SMUGGLER London	
B05/058	20240	LIL DICKY QUARTERTIME SHOW	GOPUFF	GOPUFF	MIRIMAR, Los Angeles	USA	PRETTYBIRD Los Angeles	

**B06 (Innovative Use of Community )**

B06/020	00166	KFCOPYPASTE	KFC	KFC	PS21, Madrid	SPAIN		
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B06/032	00246	SAMSUNG ITEST	SAMSUNG	SAMSUNG OS	DDB NEW ZEALAND, Auckland / TRIBAL AOTEAROA, Auckland	NEW ZEALAND	TRACK NZ Auckland	TRACK NZ Auckland
B06/047	00746	NATIONAL ROAST DAY	WENDY'S	WENDY'S	VMLY&R, Kansas City	USA		
B06/048	00970	#THEMISSINGPEACE	UN WOMEN LEBANON	WOMEN'S RIGHTS NGO	LEO BURNETT, Beirut	LEBANON		
B06/078	00512	GENDER SWAP	WOMEN IN GAMES	WOMEN IN GAMES	BETC, Paris	FRANCE	GENERAL POP Paris	
B06/086	01215	BLACK CHARACTERS	REVISTA RAÇA	REVISTA RAÇA	FCB BRASIL, São Paulo	BRAZIL		
B06/089	01286	UNBREAKABLE COURTS	INSTITUTIONAL	BUDWEISER	AFRICA DDB, São Paulo	BRAZIL	LOUD Sao Paulo / SICARIOS FILMES Sao Paulo	
B06/094	01443	BURGER GLITCH	BURGER KING	WHOPPER	DAVID, Sao Paulo	BRAZIL	HEFTY Sao Paulo / VETOR ZERO São Paulo	
B06/099	01522	THE TRAILER TROLL	PRIME VIDEO	ENTERTAINMENT	MARCEL, Paris	FRANCE	MASSCORP Paris / PRODIGIOUS FILMS Clichy	
<b><u>B07 (New Realities &amp; Voice-activation)</u></b>								
B07/017	11004	BEDTIME STORIES	WALMART	WALMART	FCB CHICAGO	USA	JSM MUSIC New York / LOBO New York / LORD & THOMAS Chicago / PIXELPUSHER Toronto	
<b><u>C01 (Organic Reach &amp; Influence)</u></b>								
C01/023	01184	THE LEGACY OF TOMIII11	FUNDACIÓN NUESTROS HIJOS	FUNDACIÓN NUESTROS HIJOS	BBDO CHILE, Huechuraba	CHILE	ALASKA FILMS Santiago	CLIO MASTERING Santiago
C01/025	01307	LOS SANTOS +3°C	GREENPEACE	GREENPEACE	VMLY&R, São Paulo	BRAZIL	PRODUKA CROSSMEDIA PRODUÇÕES São Paulo	
C01/028	01413	THE VIRTUAL HEINEKEN SILVER	HEINEKEN	HEINEKEN SILVER	PUBLICIS ITALY, Milan	ITALY	BOOMERANG AGENCY Amsterdam / DENTSU AEGIS NETWORK London / FRAMESTORE London / SFERA PRODUCTION Milan	
C01/029	01455	DYSLEXIC THINKING	VIRGIN GROUP	MADE BY DYSLEXIA	FCB INFERNO, London	UNITED KINGDOM	FCB INFERNO London	

**C02 (Partnerships)**

C02/011	00502	TWEET IT INTO EXISTENCE	TWITTER	TWITTER	TWITTER, San Francisco	USA	TWITTER San Francisco	TWITTER San Francisco
C02/029	00679	LIL DICKY QUARTERTIME SHOW	GOPUFF	GOPUFF	MIRIMAR, Los Angeles	USA	PRETTYBIRD Los Angeles	
C02/043	00962	THE HEINICKE DEAL	A-B INBEV	BUD LIGHT	WEBER SHANDWICK, New York / DRAFTLINE, New York	USA		
C02/053	01468	DOJACODE	GIRLS WHO CODE	DOJACODE	MOJO SUPERMARKET, New York / RCA RECORDS, New York	USA	ACTIVE THEORY Los Angeles	
C02/055	01493	HEINZ HIDDEN SPOTS	THE KRAFT HEINZ CO	KRAFT KETCHUP	GUT, Sao Paulo	BRAZIL	ARMS STUDIO - / BBL E-SPORTS Sao Paulo / HEFTY Sao Paulo / I HATE FLASH Consolação / MOL São Paulo	
C02/057	01223	FANCY LIKE	APPLEBEE'S	APPLEBEE'S	GREY, New York	USA	TOWNHOUSE New York	TOWNHOUSE New York
<b>C03 (Innovative Use of Influencers)</b>								
C03/004	00091	BLESS YOUR F*ING COOCH	EOS	EOS	MISCHIEF @ NO FIXED ADDRESS, Brooklyn	USA	MAKEOUT Brooklyn	
C03/044	00698	THE OVERTIME DEAL	BUFFALO WILD WINGS	BUFFALO WILD WINGS INC.	THE MARTIN AGENCY, Richmond	USA		
C03/050	00295	YOU ARE A GAMER AND YOU DON'T KNOW IT	MULTIÓPTICAS	AWARENESS ABOUT THE USE OF SCREENS	MULTIOPTICAS, Madrid / LLYC, Madrid	SPAIN	LLYC Madrid	LLYC Madrid
C03/052	00609	HOMELESS IN THE METAVERSE	ENTOURAGE	ASSOCIATION FOR HOMELESS	TBWA, Paris	FRANCE		ELSE Paris
C03/088	01166	GUN SURVIVOR REVIEWS	GUNS DOWN AMERICA	NON-PROFIT COMBATING GUN VIOLENCE	ENERGY BBDO, Chicago	USA	CANJA AUDIO CULTURE Curitiba / FLARE BBDO Chicago	FLARE BBDO Chicago
C03/094	01294	THE REFUGEE JATOBA	INSTITUTIONAL	ARTICULATION OF INDIGENOUS PEOPLES OF BRAZIL (APIB)	AFRICA DDB, São Paulo	BRAZIL	BIZSYS TECNOLOGIA E PROJETOS ESPECIAIS Sao Paulo / DAHOUSE AUDIO Sao Paulo / HUNGRY MAN São Paulo / PINDORAMA FILMES Rio de Janeiro	
C03/095	01342	DONATION SQUAD	PONY MALTA	PONY MALTA	PUBLICIS COLOMBIA, Bogota	COLOMBIA	AKIRA CINE Bogotá	AKIRA CINE Bogotá

C03/098	01393	CHATPAT	SOS CHILDREN'S VILLAGES INDIA	SOS CHILDREN'S VILLAGES INDIA	FCB INDIA, Delhi / KINNECT, Mumbai / FCB CHICAGO	INDIA / USA	FCB INDIA Delhi / KINNECT Mumbai	LORD & THOMAS Chicago
C03/110	00910	THE LOST CLASS	CHANGE THE REF INC.	GUN VIOLENCE AWARENESS	LEO BURNETT, Chicago	USA	HUNGRY MAN Los Angeles / NEIL DACOSTA PHOTOGRAPHY Portland, OR	BEACON STREET STUDIOS Los Angeles / NO6 New York / PARLIAMENT VFX California / PRIMARY COLORS Los Angeles / UNICORNS & UNICORNS Los Angeles
C03/115	01567	SINK THIS ISLAND	UN GLOBAL COMPACT	INSTITUTIONAL	ALMAPBBD0, São Paulo	BRAZIL	CABARET STUDIO Sao Paulo / COMPANIA São Paulo	COMPANIA São Paulo
C03/118	01610	LU FROM MAGALU	MAGAZINE LUIZA	CORPORATE IMAGE	OGILVY, São Paulo / MAGAZINE LUIZA, São Paulo	BRAZIL	ALOK PRODUCTION Sao Paulo / COMANDO S AUDIO São Paulo / OAK FILMES Ribeirão Preto / SENTIMENTAL FILME São Paulo / VOGUE Sao Paulo	
<b>D01 (Content Placement )</b>								
D01/002	00046	VIENNA STRIPS ON ONLYFANS	VIENNA TOURIST BOARD	VIENNA TOURIST BOARD	JUNG VON MATT DONAU, Vienna	AUSTRIA		
<b>D02 (Social Film )</b>								
D02/022	00579	THE WISH	PENNY	PENNY	SERVICEPLAN GERMANY, Munich	GERMANY	BLOOMCASTING Berlin / ICONOCLAST Berlin / SPARK MARKETING ENTERTAINMENT Hamburg	SLAUGHTERHOUSE VISUAL MANUFACTURING Berlin
D02/030	00750	ROCKIN' MAMAS	WEB MAGAZINE MAKERS LICENZIATARIO ROLLING STONE PER L'ITALIA	ROLLING STONE	VMLY&R ITALY, Milan	ITALY	MOVIE MAGIC INTERNATIONAL Milan	
D02/041	01406	THE SOUND OF STORIES	NETFLIX	NETFLIX	PUBLICIS ITALY, Milan	ITALY	MERCURIO CINEMATOGRAFICA Milan	



D02/048	00898	THE LOST CLASS	CHANGE THE REF INC.	GUN VIOLENCE AWARENESS	LEO BURNETT, Chicago	USA	HUNGRY MAN Los Angeles / NEIL DACOSTA PHOTOGRAPHY Portland, OR	BEACON STREET STUDIOS Los Angeles / NO6 New York / PARLIAMENT VFX California / PRIMARY COLORS Los Angeles / UNICORNS & UNICORNS Los Angeles
<b>D03 (Social Film Series)</b>								
D03/019	01395	CHATPAT	SOS CHILDREN'S VILLAGES INDIA	SOS CHILDREN'S VILLAGES INDIA	FCB INDIA, Delhi / KINNECT, Mumbai / FCB CHICAGO	INDIA / USA	FCB INDIA Delhi / KINNECT Mumbai	LORD & THOMAS Chicago
<b>D04 (Co-Creation &amp; User Generated Content )</b>								
D04/036	00686	HEINZ HOT DOG PACT	KRAFT HEINZ	HEINZ KETCHUP	RETHINK, Toronto	CANADA		GRAYSON MUSIC Toronto
D04/061	01073	THE TATTOO DUO OVER	DUOLINGO	DUOLINGO	BETC, Paris	FRANCE	VOIR PICTURES Paris	
D04/066	01176	REVERSE RENEGADE	CHAMPION	CHAMPION REVERSE WEAVE APPAREL	ENERGY BBDO, Chicago	USA	VERYTASTE Chicago	
D04/072	01300	THE FOAMY HAIRCUT	BRAHMA BEER	AB INBEV	AFRICA DDB, São Paulo	BRAZIL	SATELITE AUDIO São Paulo / SEIVA Sao Paulo	CAJAMANGA Rio de Janeiro
<b>D05 (Social Commerce)</b>								
D05/001	00169	KFCOPYPASTE	KFC	KFC	PS21, Madrid	SPAIN		
<b>E01 (Multi-platform Social Campaign )</b>								
E01/017	00682	HEINZ HOT DOG PACT	KRAFT HEINZ	HEINZ KETCHUP	RETHINK, Toronto	CANADA		GRAYSON MUSIC Toronto

E01/022	00923	THE FIRST META SNEAKER	UNDER ARMOUR	GENESIS CURRY FLOW NFT	BERLIN CAMERON, New York	USA	NEWKINO STUDIO New York	
E01/029	01287	THE FOAMY HAIRCUT	BRAHMA BEER	AB INBEV	AFRICA DDB, São Paulo	BRAZIL	SATELITE AUDIO São Paulo / SEIVA Sao Paulo	CAJAMANGA Rio de Janeiro
E01/033	01411	THE VIRTUAL HEINEKEN SILVER	HEINEKEN	HEINEKEN SILVER	PUBLICIS ITALY, Milan	ITALY	BOOMERANG AGENCY Amsterdam / DENTSU AEGIS NETWORK London / FRAMESTORE London / SFERA PRODUCTION Milan	
<b>E02 (Sponsorship &amp; Brand Partnership)</b>								
E02/031	01158	MARVEL TEASER OR TIDE AD?	PROCTER & GAMBLE	TIDE	SAATCHI & SAATCHI, New York	USA	BULLITT Hollywood / MARVEL STUDIOS PARTNERSHIPS Burbank	COMPANY 3 New York / FRAMESTORE Los Angeles / IMN CREATIVE Glendale / WHITEHOUSE POST PRODUCTIONS Santa Monica
E02/047	00683	THE LOVE COLLAB	KRAFT HEINZ & MCCAIN FOODS	HEINZ KETCHUP & MCCAIN FRIES	RETHINK, Toronto	CANADA		WAVE PRODUCTIONS Vancouver
<b>E03 (Social Purpose)</b>								
E03/001	00018	DON'T JOIN US YET	PERÚ TE QUIERO	COVID AWARENESS & PREVENTION	ZAVALITA BRAND BUILDING, Lima	PERU	CINE 70 Lima / LA SONORA Lima	CINE 70 Lima / LA SONORA Lima
E03/002	00024	THE BREAKAWAY: THE FIRST ECYCLING TEAM FOR PRISONERS	DECATHLON	SPORTS EQUIPMENT	BBDO BELGIUM, Molenbeek-Saint-Jean	BELGIUM	FLEDGE Sint-Niklaas / RED EAGLE PRODUCTIONS Dordrecht	

E03/014	00209	THE VULVA SPACESHIP	WER BRAUCHT FEMINISMUS	GENDER EQUALITY AWARENESS	INNOCEAN WORLDWIDE EUROPE, Berlin	GERMANY	EFFECTS OR FILMS Mexico City / ORIGO LAB São Paulo / STINK FILMS Berlin	ORIGO LAB São Paulo / STINK FILMS Berlin
E03/015	00254	DIGNITY TO FLOW	JOHNSON & JOHNSON	SEMPRE LIVRE® AND CAREFREE®	WUNDERMAN THOMPSON, Sao Paulo	BRAZIL	LANDIA Sao Paulo / WE4 MUSIC São Paulo	LANDIA Sao Paulo
E03/023	00532	DAVID'S UNUSABLES	MOTOR NEURONE DISEASE ASSOCIATION NZ	CHARITY	SPECIAL, Auckland	NEW ZEALAND	SPECIAL Auckland / THE POST OFFICE Auckland	
E03/029	00292	THE GREAT UNTOLD	NETFLIX	ADOBE	AKQA, San Francisco	USA		
E03/044	00605	HOMELESS IN THE METAVERSE	ENTOURAGE	ASSOCIATION FOR HOMELESS	TBWA, Paris	FRANCE		ELSE Paris
E03/047	00729	THE MICROPEDIA OF MICROAGGRESSIONS	BLACK BUSINESS AND PROFESSIONAL ASSOCIATION, ET AL.	THE MICROPEDIA OF MICROAGGRESSIONS	ZULU ALPHA KILO, Toronto	CANADA	ZULUBOT Toronto	PIRATE Toronto / ZULUBOT Toronto
E03/049	00763	PROJECT "INUMERÁVEIS"	INUMERAVEIS	PUBLIC SERVICE / WELLNESS	RISE NEW YORK & PARTNERS / INUMERAVEIS, Sao Paulo	USA / BRAZIL	INUMERAVEIS Sao Paulo / RISE NEW YORK & PARTNERS / STUDIO BY RISE New York / SUGARCANE FILMES Sao Paulo	STUDIO BY RISE New York / SUGARCANE FILMES Sao Paulo
E03/057	01022	TAG THE GAME	OMO	LAUNDRY DETERGENT	LOLA MULLENLOWE, Madrid	SPAIN	HAPPY FINISH London	HAPPY FINISH London
E03/062	01091	TIKTOK TEACHERS	FEDERACIÓN MEXICANA DE SORDOS A.C (FEMESOR), CENTRO PARA LA INCLUSIÓN SOCIAL DEL	TIKTOK TEACHERS	DDB MEXICO, Mexico City / DDB MEXICO, Ciudad de México	MEXICO	ESTUDIOS MACHINA Bogotá / LADOBLE Mexico	
E03/063	01108	THE UNFILTERED HISTORY TOUR	VICE MEDIA	BRITISH MUSEUM	DENTSU CREATIVE, Bengaluru / DENTSU CREATIVE, Mumbai / DENTSU CREATIVE, Gurgaon	INDIA	DENTSU CREATIVE Bengaluru	DENTSU CREATIVE Bengaluru
E03/072	01237	NEVER SENT WITHOUT CONSENT	BROOK	CAMPAIGN	GREY, London	UNITED KINGDOM	GREY London / JELLY London	

E03/076	01283	THE REFUGEE JATOBA	INSTITUTIONAL	ARTICULATION OF INDIGENOUS PEOPLES OF BRAZIL (APIB)	AFRICA DDB, São Paulo	BRAZIL	BIZSYS TECNOLOGIA E PROJETOS ESPECIAIS Sao Paulo / DAHOUSE AUDIO Sao Paulo / HUNGRY MAN São Paulo / PINDORAMA FILMES Rio de Janeiro	
E03/077	01232	UNBREAKABLE COURTS	INSTITUTIONAL	BUDWEISER	AFRICA DDB, São Paulo	BRAZIL	LOUD Sao Paulo / SICARIOS FILMES Sao Paulo	
E03/081	01347	DONATION SQUAD	PONY MALTA	PONY MALTA	PUBLICIS COLOMBIA, Bogota	COLOMBIA	AKIRA CINE Bogotá	AKIRA CINE Bogotá
E03/082	01348	MICHELOB ULTRA - SAVE IT SEE IT	MICHELOB ULTRA	MICHELOB ULTRA BEER	GUT, Miami	USA	LOVEBOAT Paris	
E03/087	01376	THE NOMINATE ME SELFIE	POLITICAL SHAKTI + THE TIMES OF INDIA	PUBLIC PRESSURE GROUP	FCB INDIA, Delhi / FCB CHICAGO	INDIA / USA	BASTA FILMS Mumbai	
E03/088	01387	UNBOX ME	UNAIDS	UNAIDS	FCB INDIA, Delhi / FCB CHICAGO	INDIA / USA	FCB CHICAGO / FUEL CONTENT Gurugram	FCB CHICAGO
E03/090	01433	THE NIGHT IS YOUNG	HEINEKEN	HEINEKEN	PUBLICIS ITALY, Milan	ITALY	GOOD PEOPLE FILMS Atene	PRODIGIOUS Milan
E03/091	01457	DYSLEXIC THINKING	VIRGIN GROUP	MADE BY DYSLEXIA	FCB INFERNO, London	UNITED KINGDOM	FCB INFERNO London	
E03/098	00906	THE LOST CLASS	CHANGE THE REF INC.	GUN VIOLENCE AWARENESS	LEO BURNETT, Chicago	USA	HUNGRY MAN Los Angeles / NEIL DACOSTA PHOTOGRAPHY Portland, OR	BEACON STREET STUDIOS Los Angeles / NO6 New York / PARLIAMENT VFX California / PRIMARY COLORS Los Angeles / UNICORNS & UNICORNS Los Angeles
E03/106	01628	HAVE A WORD	MAYOR OF LONDON	CHALLENGE SEXIST ATTITUDES AND INAPPROPRIATE BEHAVIOUR	OGILVY, London	UNITED KINGDOM	SPINDLE PRODUCTIONS London	GPS London

**F02 (Challenger Brand)**

F02/005	00340	1000 BATHURSTS	SUPERCHEAP AUTO	SUPERCHEAP AUTO	THE MONKEYS, PART OF ACCENTURE SONG, Sydney	AUSTRALIA	RABBIT CONTENT Sydney	SQUEAK E. CLEAN STUDIOS Melbourne / THE EDITORS Sydney / WHITE CHOCOLATE Sydney
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**F03 (Single-market Campaign)**

F03/003	00090	BLESS YOUR F*ING COOCH	EOS	EOS	MISCHIEF @ NO FIXED ADDRESS, Brooklyn	USA	MAKEOUT Brooklyn	
F03/025	01574	SINK THIS ISLAND	UN GLOBAL COMPACT	INSTITUTIONAL	ALMAPBBDO, São Paulo	BRAZIL	CABARET STUDIO Sao Paulo / COMPANIA São Paulo	COMPANIA São Paulo

**F04 (Social Behaviour)**

F04/040	00731	THE MICROPEDIA OF MICROAGGRESSIONS	BLACK BUSINESS AND PROFESSIONAL ASSOCIATION, ET AL.	THE MICROPEDIA OF MICROAGGRESSIONS	ZULU ALPHA KILO, Toronto	CANADA	ZULUBOT Toronto	PIRATE Toronto / ZULUBOT Toronto
F04/044	00863	TREATFAILS	OREO	OREO TREATS	SAATCHI & SAATCHI DUBAI	UNITED ARAB EMIRATES	SAATCHI & SAATCHI DUBAI	
F04/054	01168	REVERSE RENEGADE	CHAMPION	CHAMPION REVERSE WEAVE APPAREL	ENERGY BBDO, Chicago	USA	VERYTASTE Chicago	
F04/055	01165	GUN SURVIVOR REVIEWS	GUNS DOWN AMERICA	NON-PROFIT COMBATING GUN VIOLENCE	ENERGY BBDO, Chicago	USA	CANJA AUDIO CULTURE Curitiba / FLARE BBDO Chicago	FLARE BBDO Chicago
F04/057	01248	THE RESELL TAG	SAMSØE SAMSØE	SAMSØE SAMSØE PLATFORM	UNCLE GREY, Copenhagen	DENMARK	UNCLE GREY Copenhagen	
F04/058	01278	THE FOAMY HAIRCUT	BRAHMA BEER	AB INBEV	AFRICA DDB, São Paulo	BRAZIL	SATELITE AUDIO São Paulo / SEIVA Sao Paulo	CAJAMANGA Rio de Janeiro
F04/079	01663	TOXIC INFLUENCE	DOVE   UNILEVER	GLOBAL PERSONAL CARE BRAND	OGILVY, London	UNITED KINGDOM	SMUGGLER London	

**F05 (Cultural Insight)**

F05/027	00730	THE MICROPEDIA OF MICROAGGRESSIONS	BLACK BUSINESS AND PROFESSIONAL ASSOCIATION, ET AL.	THE MICROPEDIA OF MICROAGGRESSIONS	ZULU ALPHA KILO, Toronto	CANADA	ZULUBOT Toronto	PIRATE Toronto / ZULUBOT Toronto
F05/031	00938	VIOLET MONTH	AVON	AVON	WUNDERMAN THOMPSON, Sao Paulo	BRAZIL	REBOLUCION São Paulo / SQUAD Sao Paulo	REBOLUCION São Paulo
F05/042	01174	GUN SURVIVOR REVIEWS	GUNS DOWN AMERICA	NON-PROFIT COMBATING GUN VIOLENCE	ENERGY BBDO, Chicago	USA	CANJA AUDIO CULTURE Curitiba / FLARE BBDO Chicago	FLARE BBDO Chicago
F05/048	01288	THE FOAMY HAIRCUT	BRAHMA BEER	AB INBEV	AFRICA DDB, São Paulo	BRAZIL	SATELITE AUDIO São Paulo / SEIVA Sao Paulo	CAJAMANGA Rio de Janeiro
F05/054	01391	UNBOX ME	UNAIDS	UNAIDS	FCB INDIA, Delhi / FCB CHICAGO	INDIA / USA	FCB CHICAGO / FUEL CONTENT Gurugram	FCB CHICAGO
<b>F06 (Breakthrough on a Budget)</b>								
F06/005	00263	14 IS NOT OK	ESTONIAN SEXUAL HEALTH ASSOCIATION	NOT APPLICABLE	OPTIMIST CREATIVE, Tallinn	ESTONIA	OPTIMIST CREATIVE Tallinn	OPTIMIST CREATIVE Tallinn
F06/028	00806	JULIEN	WENDY'S	WENDY'S	VMLY&R, Kansas City	USA		
F06/037	01397	CHATPAT	SOS CHILDREN'S VILLAGES INDIA	SOS CHILDREN'S VILLAGES INDIA	FCB INDIA, Delhi / KINNECT, Mumbai / FCB CHICAGO	INDIA / USA	FCB INDIA Delhi / KINNECT Mumbai	LORD & THOMAS Chicago
<b>F07 (Corporate Purpose &amp; Social Responsibility)</b>								
F07/002	00023	THE BREAKAWAY: THE FIRST ECYCLING TEAM FOR PRISONERS	DECATHLON	SPORTS EQUIPMENT	BBDO BELGIUM, Molenbeek-Saint-Jean	BELGIUM	FLEDGE Sint-Niklaas / RED EAGLE PRODUCTIONS Dordrecht	
F07/025	00604	HOMELESS IN THE METAVERSE	ENTOURAGE	ASSOCIATION FOR HOMELESS	TBWA, Paris	FRANCE		ELSE Paris
F07/027	00726	NEW FOOTBALL NEWS	NIKE	XX	THE KENNEDYS AT WIEDEN + KENNEDY AMSTERDAM	THE NETHERLANDS	THE KENNEDYS AT WIEDEN + KENNEDY AMSTERDAM	
F07/033	00867	TWITTER FEMININE ARABIC	TWITTER	TWITTER	VMLY&R COMMERCE MENA, Dubai	UNITED ARAB EMIRATES	TRUFFLE FILM Beirut / VMLY&R COMMERCE MENA Dubai	TRUFFLE FILM Beirut

F07/041	01112	THE UNFILTERED HISTORY TOUR	VICE MEDIA	BRITISH MUSEUM	DENTSU CREATIVE, Bengaluru / DENTSU CREATIVE, Mumbai / DENTSU CREATIVE, Gurgaon	INDIA	DENTSU CREATIVE Bengaluru	DENTSU CREATIVE Bengaluru
F07/050	01293	THE REFUGEE JATOBA	INSTITUTIONAL	ARTICULATION OF INDIGENOUS PEOPLES OF BRAZIL (APIB)	AFRICA DDB, São Paulo	BRAZIL	BIZSYS TECNOLOGIA E PROJETOS ESPECIAIS Sao Paulo / DAHOUSE AUDIO Sao Paulo / HUNGRY MAN São Paulo / PINDORAMA FILMES Rio de Janeiro	
F07/051	01234	UNBREAKABLE COURTS	INSTITUTIONAL	BUDWEISER	AFRICA DDB, São Paulo	BRAZIL	LOUD Sao Paulo / SICARIOS FILMES Sao Paulo	
F07/052	01280	GO ON	INSTITUTIONAL	NAR - HIGH PERFORMANCE CENTER	AFRICA DDB, São Paulo	BRAZIL	INGOOD COMPANY Sao Paulo / NOMADS Sao Paulo / SATELITE AUDIO São Paulo	
F07/058	01431	THE NIGHT IS YOUNG	HEINEKEN	HEINEKEN	PUBLICIS ITALY, Milan	ITALY	GOOD PEOPLE FILMS Atene	PRODIGIOUS Milan
F07/059	01471	DOJACODE	GIRLS WHO CODE	DOJACODE	MOJO SUPERMARKET, New York / RCA RECORDS, New York	USA	ACTIVE THEORY Los Angeles	
F07/072	01616	PAUSE IS POWER	POWERADE	POWERADE	PUBLICIS MEXICO, Mexico City / PUBLICIS ITALY, Milan / LEO BURNETT, Chicago	MEXICO / ITALY / USA	MASSIVE MUSIC New York / STINK FILMS Los Angeles	ANOTHER COUNTRY Chicago / FRAMESTORE Chicago / HARBOR New York / WHITEHOUSE POST Chicago
F07/073	01629	HAVE A WORD	MAYOR OF LONDON	CHALLENGE SEXIST ATTITUDES AND INAPPROPRIATE BEHAVIOUR	OGILVY, London	UNITED KINGDOM	SPINDLE PRODUCTIONS London	GPS London
F07/075	01638	AS EARLY AS FIVE	DOVE   UNILEVER	THE CROWN ACT	OGILVY, London / SWIFT, Portland	UNITED KINGDOM / USA	SANCTUARY CONTENT Los Angeles	
F07/076	01314	#TURNTOCOLD	PROCTER & GAMBLE - TIDE	TIDE LAUNDRY DETERGENT	SAATCHI & SAATCHI, New York	USA	BISCUIT FILMWORKS Los Angeles	

### **F08 (Market Disruption)**

F08/006	00907	THIGHSTOP	WINGSTOP	FOOD	LEO BURNETT, Chicago	USA	CLINT BLOWERS PHOTOGRAPHY INC. Chicago, IL / MK FILMS Chicago / THE FUNNEL CREATIVE Mableton, GA	ANOTHER COUNTRY Chicago / HARBOR PICTURE COMPANY Santa Monica, CA / The Den Los Angeles
F08/011	01107	THE UNFILTERED HISTORY TOUR	VICE MEDIA	BRITISH MUSEUM	DENTSU CREATIVE, Bengaluru / DENTSU CREATIVE, Mumbai / DENTSU CREATIVE, Gurgaon	INDIA	DENTSU CREATIVE Bengaluru	DENTSU CREATIVE Bengaluru
F08/014	01429	THE NIGHT IS YOUNG	HEINEKEN	HEINEKEN	PUBLICIS ITALY, Milan	ITALY	GOOD PEOPLE FILMS Atene	PRODIGIOUS Milan
<b>Total Shortlisted:</b>		<b>153</b>						



Media	PR	Additional
SPARK FOUNDRY New York	MSL New York	
		AB INBEV São Paulo
		THE KRAFT HEINZ CO Sao Paulo / WONDERLAND COMMUNICATIONS Bristol
DENTSU REDSTAR London	EDELMAN London	BILLION DOLLAR BOY UK London / GRAND CENTRAL RECORDING STUDIOS London / LE PUB Amsterdam / MASSIVEMUSIC Amsterdam / PLATINUM STUDIO Orem
		DIGITAS New York / INNATE MOTION Utrecht
PROCTER & GAMBLE Cincinnati	POWELL COMMUNICATIONS New York	PLATINUM RYE New York
	UNCLE GREY Copenhagen	

GREY Tokyo

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VMLY&R São Paulo VMLY&R São Paulo

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DPZ&T São Paulo / REDE GLOBO  
Sao Paulo

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LEO BURNETT  
Madrid

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OMD USA Los  
Angeles

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DENTSU CREATIVE  
Bengaluru

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HILL+KNOWLTON  
STRATEGIES Dubai

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HOY Buenos Aires

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VMLY&R São Paulo VMLY&R São Paulo

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UNAIDS Genève CUMULUS Gurgaon ATHI New Delhi / CHILDREN FIRST  
Safdarjung Enclave

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KINNECT Mumbai CUMULUS Gurgaon

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MSL Chicago / TUSK CHANGE THE REF, INC. Coral  
STRATEGIES New York, NY Springs, FL

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MOJO GIRLS WHO CODE New York  
SUPERMARKET New  
York / RCA RECORDS  
New York

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OMD USA Los  
Angeles

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KETCHUM Chicago

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MSL Berlin

CHAMAELEON DIGITAL VISION  
Düsseldorf

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MARS WRIGLEY CONFECTIONERY  
Chicago

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MEKANISM New  
York

CMM New York

EOS PRODUCTS New York

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PS21 Madrid

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M&C SAATCHI TALK  
London

BRANDENBURG Reykjavik

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SPARK FOUNDRY  
New York

KETCHUM Chicago

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FCB/SIX Toronto / WALMART  
Bentonville

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WAVEMAKER INDIA  
Mumbai

DELTAX Bangalore

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SPECIAL Auckland

SPECIAL Auckland

MOTOR NEURONE DISEASE  
ASSOCIATION NZ Auckland

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DENTSU CREATIVE  
Bengaluru

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THE KRAFT HEINZ CO Sao Paulo /  
WONDERLAND COMMUNICATIONS  
Bristol

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AB INBEV São Paulo

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MINDSHARE New  
York

EDELMAN New York

VMLY&R Dallas

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THE LION DIGITAL STUDIO AND  
TECHNOLOGY LAB Madrid

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STARCOM Auckland	MANGO COMMUNICATIONS Auckland	
SPARK FOUNDRY New York	KETCHUM Chicago	
LEO BURNETT Beirut	LEO BURNETT Beirut	
	BETC Paris	
FCB BRASIL São Paulo		AB INBEV São Paulo / PLUGH Londrina
		FCB/SIX Toronto / WALMART Bentonville
	TIRONI Y ASOCIADOS Santiago	
VMLY&R São Paulo	VMLY&R São Paulo	
DENTSU REDSTAR London	EDELMAN London	BILLION DOLLAR BOY UK London / GRAND CENTRAL RECORDING STUDIOS London / LE PUB Amsterdam / MASSIVEMUSIC Amsterdam / PLATINUM STUDIO Orem
FCB INFERNO London	FCB INFERNO London	LINKEDIN London

TWITTER San  
Francisco

TWITTER San  
Francisco

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WEBER SHANDWICK AB INBEV New York  
New York

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MOJO GIRLS WHO CODE New York  
SUPERMARKET New  
York / RCA RECORDS  
New York

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GUT Sao Paulo GUT Sao Paulo ACTIVISION BLIZZARD Santa  
Monica / GUT Miami / THE KRAFT  
HEINZ CO Sao Paulo

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INITIATIVE New York CURRENT GLOBAL APPLEBEE'S Glendale  
Chicago

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MEKANISM New CMM New York EOS PRODUCTS New York  
York

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MSL New York INSPIRE BRANDS Atlanta

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LLYC Madrid LLYC Madrid

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OMD New York

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ARTICULATION OF INDIGENOUS  
PEOPLES OF BRAZIL Brasilia /  
ELETROMIDIA Sao Paulo

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DATTIS ABINBEV Bogota  
COMUNICACIONES  
Bogota

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KINNECT Mumbai CUMULUS Gurgaon

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MSL Chicago / TUSK CHANGE THE REF, INC. Coral  
STRATEGIES New Springs, FL  
York, NY

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DPZ&T São Paulo / REDE GLOBO  
Sao Paulo

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JUNG VON MATT  
DONAU Vienna

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COMPANY 3 New York / NEVEREST  
Munich / RED PIPE SOUND DESIGN  
Stockholm / REWE DIGITAL / OMD  
MEDIA Cologne / SUPREME MUSIC  
Hamburg

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STUDIO T INTERNATIONAL  
CASTING & FILM SERVICES Roma /  
TAM TAM STUDIO / GIURRADO SNC  
Cesena

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MSL Chicago / TUSK CHANGE THE REF, INC. Coral  
STRATEGIES New Springs, FL  
York, NY

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KINNECT Mumbai CUMULUS Gurgaon

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CARAT Toronto MIDDLE CHILD KRAFT HEINZ Toronto / PRINTPRO  
Toronto / THE SERVICES Scarborough / THE  
COLONY PROJECT KITCHEN Toronto  
Toronto

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KEPLER New York

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AB INBEV São Paulo

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THE LION DIGITAL STUDIO AND  
TECHNOLOGY LAB Madrid

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CARAT Toronto MIDDLE CHILD KRAFT HEINZ Toronto / PRINTPRO  
Toronto / THE SERVICES Scarborough / THE  
COLONY PROJECT KITCHEN Toronto  
Toronto

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DIGENNARO  
COMMUNICATIONS  
New York / EDELMAN  
Washington / NASTY/  
CREATIVE Brooklyn

LUNA MARKET INC. New York

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AB INBEV São Paulo

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DENTSU REDSTAR  
London

EDELMAN London

BILLION DOLLAR BOY UK London /  
GRAND CENTRAL RECORDING  
STUDIOS London / LE PUB  
Amsterdam / MASSIVEMUSIC  
Amsterdam / PLATINUM STUDIO  
Orem

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PROCTER &  
GAMBLE Cincinnati

POWELL  
COMMUNICATIONS  
New York

PLATINUM RYE New York

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CARAT Toronto / UM  
New York

MIDDLE CHILD  
Toronto

KRAFT HEINZ Toronto / MCCAIN  
FOODS Florenceville-Bristol / PRO  
MODELBUILDERS - CUSTOM  
MODELS AND PROPS Vancouver /  
SALT Toronto / STRATEGIC LIFT  
Richmond

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ZAVALITA BRAND  
BUILDING Lima

ZAVALITA BRAND  
BUILDING Lima

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SEMETIS Brussels

WALKIE TALKIE Gent

De Rode Antraciet Leuven

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BOT INC. Brighton

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FLEISHMANHILLARD  
BRAZIL Sao Paulo

SOM LIVRE - AVENIDA JOSE SILVA  
DE AZEVEDO NETO - BARRA DA  
TIJUCA

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SPECIAL Auckland

SPECIAL Auckland

MOTOR NEURONE DISEASE  
ASSOCIATION NZ Auckland

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BLACK BUSINESS AND  
PROFESSIONAL ASSOCIATION  
Toronto / CANADIAN CONGRESS ON  
INCLUSIVE DIVERSITY AND  
WORKPLACE EQUITY Toronto /  
PRIDE AT WORK CANADA Toronto /  
RYERSON UNIVERSITY Toronto

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INUMERAVEIS Sao  
Paulo

INUMERAVEIS Sao  
Paulo

BASE TECNOLOGIA Porto Alegre /  
INSTITUTO SINCRONICIDADE PARA  
A INTERACAO SOCIAL Sao Paulo /  
OPEN SOCIETY FOUNDATIONS New  
York

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MINDSHARE London GOLIN New York

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DENTSU CREATIVE  
Bengaluru

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ARTICULATION OF INDIGENOUS  
PEOPLES OF BRAZIL Brasilia /  
ELETROMIDIA Sao Paulo

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AB INBEV São Paulo

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DATTIS  
COMUNICACIONES  
Bogota

ABINBEV Bogota

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3PM Miami

ANHEUSER-BUSCH INBEV,  
MICHELOB ULTRA New York

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SHAKTI - POLITICAL POWER TO  
WOMEN Bangalore / THE TIMES OF  
INDIA Mumbai

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UNAIDS Genève

CUMULUS Gurgaon

ATHI New Delhi / CHILDREN FIRST  
Safdarjung Enclave

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LE PUB Amsterdam / SIZZER B.V.  
Amsterdam

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FCB INFERNO  
London

FCB INFERNO  
London

LINKEDIN London

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MSL Chicago / TUSK  
STRATEGIES New  
York, NY

CHANGE THE REF, INC. Coral  
Springs, FL

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WAVEMAKER  
London

OGILVY London

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MEKANISM New  
York

CMM New York

EOS PRODUCTS New York

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BLACK BUSINESS AND  
PROFESSIONAL ASSOCIATION  
Toronto / CANADIAN CONGRESS ON  
INCLUSIVE DIVERSITY AND  
WORKPLACE EQUITY Toronto /  
PRIDE AT WORK CANADA Toronto /  
RYERSON UNIVERSITY Toronto

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SPARK FOUNDRY  
Dubai

VOX HAUS Porto Alegre

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KEPLER New York

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OMD New York

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UNCLE GREY  
Copenhagen

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AB INBEV São Paulo

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MINDSHARE New  
York

EDELMAN New York

VMLY&R Dallas

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BLACK BUSINESS AND  
PROFESSIONAL ASSOCIATION  
Toronto / CANADIAN CONGRESS ON  
INCLUSIVE DIVERSITY AND  
WORKPLACE EQUITY Toronto /  
PRIDE AT WORK CANADA Toronto /  
RYERSON UNIVERSITY Toronto

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WUNDERMAN ZENO  
THOMPSON Sao  
Paulo

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OMD New York

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AB INBEV São Paulo

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UNAIDS Genève CUMULUS Gurgaon ATHI New Delhi / CHILDREN FIRST  
Safdarjung Enclave

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OPTIMIST OPTIMIST CREATIVE  
CREATIVE Tallinn Tallinn

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KETCHUM Chicago

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KINNECT Mumbai CUMULUS Gurgaon

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SEMETIS Brussels WALKIE TALKIE Gent De Rode Antraciet Leuven

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HILL+KNOWLTON  
STRATEGIES Dubai

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DENTSU CREATIVE  
Bengaluru

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ARTICULATION OF INDIGENOUS  
PEOPLES OF BRAZIL Brasilia /  
ELETROMIDIA Sao Paulo

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AB INBEV São Paulo

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NARSP

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LE PUB Amsterdam / SIZZER B.V.  
Amsterdam

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MOJO  
SUPERMARKET New  
York / RCA RECORDS  
New York

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GIRLS WHO CODE New York

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DIGITAS New York / INNATE MOTION  
Utrecht

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WAVEMAKER  
London

OGILVY London

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MINDSHARE New York

EDELMAN New York

COLLECTIVELY San Francisco / JOY  
COLLECTIVE Washington

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PROCTER &  
GAMBLE Cincinnati

MARINA MAHER  
COMMUNICATIONS  
New York

PUBLICIS  
CONNECT Chicago

MSL Chicago

PUBLICIS HAWKEYE Dallas /  
WINGSTOP Addison

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DENTSU CREATIVE  
Bengaluru

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LE PUB Amsterdam / SIZZER B.V.  
Amsterdam

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