

## **PR Lions Shortlist**

<b>Cat. No</b>	<b>Entry No</b>	<b>Title</b>	<b>Brand</b>	<b>Product</b>	<b>Entrant / Idea Creation</b>	<b>Location</b>	<b>Production</b>	<b>Post Production</b>
<b><u>A01 (Food &amp; Drink)</u></b>								
A01/031	00680	HEINZ HOT DOG PACT	KRAFT HEINZ	HEINZ KETCHUP	RETHINK, Toronto	CANADA		GRAYSON MUSIC Toronto
A01/037	00646	#FLUTWEIN - OUR WORST VINTAGE	AHR - A WINEREGION NEEDS HELP FOR REBUILDING E.V.	WINES FROM THE FLOODED WINEREGION "AHR"	SEVENONE ADFACTORY, Unterföhring	GERMANY	SEVENONE ADFACTORY Unterföhring	SEVENONE ADFACTORY Unterföhring
A01/039	00873	OREO THINS PROTECTION PROGRAM	OREO	OREO THINS	THE COMMUNITY, Miami	USA	MEDIA.MONKS New York	
A01/048	01182	HEINZ MARZ EDITION	INSTITUTIONAL	HEINZ	AFRICA DDB, São Paulo	BRAZIL	ALICEFILMES Jardim Paulista / ANTFOOD MUSIC & SOUND DESIGN Sao Paulo	VOODOO HOUSE Sao Paulo
A01/053	01434	SUNBREW	CORONA	CORONA SUNBREW	DAVID, Miami	USA	MJZ Los Angeles	COSMO STREET Miami / PICKLE MUSIC New York
A01/055	01480	BRIDE ARMOUR	ABINBEV	CARLING BLACK LABEL	OGILVY SOUTH AFRICA, Johannesburg	SOUTH AFRICA	DARLING FILMS Sandhurst / LITTLE BIG PRODUCTIONS Cape Town / WE LOVE JAM Cape Town	MUSHROOM MEDIA Johannesburg / PRIEST POST PRODUCTION Cape Town
<b><u>A02 (Consumer Goods)</u></b>								
A02/017	01115	THE FRIENDLY BREAKUP COLLECTION	FC HOME & DECO	THE FRIENDLY BREAKUP COLLECTION	WUNDERMAN THOMPSON, Lima	PERU	LADOBLEA S.A. Buenos Aires	
A02/028	21014	SEE EQUAL #SHARETHELOAD (INTEGRATED)	PROCTER & GAMBLE INDIA	ARIEL	BBDO INDIA, Mumbai	INDIA	BBDO INDIA Mumbai	BBDO INDIA Mumbai
<b><u>A04 (Automotive)</u></b>								
A04/011	00846	REDUCE THE RIDE	D'IETEREN	HUSK	HAPPINESS, AN FCB ALLIANCE, Brussels	BELGIUM		

**A05 (Retail)**

A05/003	00063	OUTLAW RUNNERS	DISTANCE	DISTANCE	BETC, Paris	FRANCE	GUM Paris / SOLDATS FILMS Paris	
A05/004	00103	BLACK BEAUTY IS BEAUTY	SEPHORA	BLACK BEAUTY PRODUCTS	R/GA, New York	USA	M SS NG P ECES Brooklyn	ROCK PAPER SCISSORS Santa Monica
A05/005	00196	MOUNT RECYCLEMORE	MUSICMAGPIE	RE-COMMERCE	FANCLUB PR, London	UNITED KINGDOM	FANCLUB PR London / SKETCH EVENTS Brighton and Hove	
A05/028	01416	KFC DEGUSTATION	KFC AUSTRALIA	KFC	OGILVY AUSTRALIA, Sydney	AUSTRALIA	AKQA Melbourne / GEOMETRY North Sydney	

**A06 (Travel / Leisure)**

A06/008	00280	WELCOME TO THE ICELANDVERSE	INSPIRED BY ICELAND	ICELAND	SS+K, New York / PEEL ICELAND, Reykjavik	USA / ICELAND	PELIKULA Reykjavik	
A06/010	00327	THE BVG HEMPTICKET – COME HOME, CALM DOWN.	BERLINER VERKEHRSBETRIEBE (BVG) - AÖR	BVG	JUNG VON MATT AG, Hamburg	GERMANY	JUNG VON MATT AG Hamburg / NOT A MACHINE Hamburg / TONY PETERSEN FILM Hamburg	DELI CREATIVE COLLECTIVE Hamburg
A06/017	00814	DISCOVER THE ORIGINALS	VISIT SWEDEN	TRAVEL & TOURISM	FORSMAN & BODENFORS, Gothenburg	SWEDEN	B-REEL Stockholm	
A06/019	00851	INVALUABLE FOOD	MADRID FUSIÓN	MADRID FUSIÓN	LEO BURNETT, Madrid	SPAIN	ATTIC FILMS Madrid	
A06/021	01204	THE FIELD SYMBOL	FC BARCELONA	FC BARCELONA	DELIRIO & TWAIN, Madrid	SPAIN	BARCA STUDIOS Barcelona	

**A07 (Media / Entertainment)**

A07/013	01007	MASTER PIECE	XBOX	HALO	EDELMAN, London	UNITED KINGDOM	DARK ENERGY FILMS London	
A07/018	01324	DYSLEXIC THINKING	VIRGIN GROUP	MADE BY DYSLEXIA	FCB INFERNO, London	UNITED KINGDOM	FCB INFERNO London	
A07/019	01240	THE ELECTIONS EDITION	ANNAHAR NEWSPAPER	ANNAHAR NEWSPAPER	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES	DÉJÀVU Dubai / IMPACT BBDO Dubai	MANGOJAM STUDIO FZ LLC Dubai

**A08 (Consumer Services / Business to Business)**

A08/003	00182	YIDDISH FOR BAGEL	DUOLINGO	DUOLINGO YIDDISH	DUOLINGO, Pittsburgh	USA	DUOLINGO Pittsburgh	DUOLINGO Pittsburgh
A08/006	00688	BEHIND THE MOST IMPORTANT JOB	NAVENT	ZONAJOB	TOGETHERWITH, Buenos Aires	ARGENTINA		

A08/011	01105	MEET SARHA	STC	NETWORK SPEED & COVERAGE	WUNDERMAN THOMPSON, Riyadh	SAUDI ARABIA	INTO REFLECTION Riyadh	INTO REFLECTION Riyadh
<b>A09 (Not-for-profit / Charity / Government )</b>								
A09/005	00055	NOW'S THE TIME TO STARE	PARALYMPIC TEAM BELGIUM	PARALYMPIC TEAM BELGIUM	MUTANT, Antwerp	BELGIUM	ROSES ARE BLUE Mechelen	
A09/006	00115	LONG LIVE THE PRINCE	KIYAN PRINCE FOUNDATION, EA SPORTS, QPR, MATCH ATTAX	KIYAN PRINCE FOUNDATION	ENGINE, London	UNITED KINGDOM	ENGINE London / FRAMESTORE London	FRAMESTORE London / NINETEENTWENTY London / STRING AND TINS London
A09/016	00278	14 IS NOT OK	ESTONIAN SEXUAL HEALTH ASSOCIATION	NOT APPLICABLE	OPTIMIST CREATIVE, Tallinn	ESTONIA	OPTIMIST CREATIVE Tallinn	OPTIMIST CREATIVE Tallinn
A09/036	00734	DISABILITY RALLY	CONAPDIS	CONAPDIS	JOTABEQU GREY, San José	COSTA RICA		
A09/042	00880	I DON'T REMEMBER	ALMA	ALMA	HOY, Buenos Aires	ARGENTINA	HOY Buenos Aires	
A09/058	00869	THE LOST CLASS	CHANGE THE REF INC.	GUN VIOLENCE AWARENESS	LEO BURNETT, Chicago	USA	HUNGRY MAN Los Angeles / NEIL DACOSTA PHOTOGRAPHY Portland, OR	BEACON STREET STUDIOS Los Angeles / NO6 New York / PARLIAMENT VFX California / PRIMARY COLORS Los Angeles / UNICORNS & UNICORNS Los Angeles
A09/061	01092	THE TRUTH WINS	RSF	RSF	DDB GERMANY, Berlin	GERMANY	DAHUSE AUDIO Berlin / HYPERINTERACTIVE Hamburg / MOLLE&KORN GMBH Berlin	
A09/070	01388	#MYNAMEIS FUH-NET-IC FILTER	RACE EQUALITY MATTERS	RACE EQUALITY MATTERS	EDELMAN, London	UNITED KINGDOM	MAD COW FILMS London / NAMESHOUTS Montreal	
A09/078	01478	MORNING AFTER ISLAND	GRUPO ESTRATEGIGO GE PAE	WOMEN RIGHTS	OGILVY HONDURAS, Tegucigalpa	HONDURAS	14 AL CENTRO LATAM Tegucigalpa	

A09/079	11339	BACKUP UKRAINE	POLYCAM X UNESCO	PRESERVE REGIONAL AND CULTURAL HISTORY, AND PROMOTE CULTURAL DIVERSITY	VIRTUE WORLDWIDE, New York	USA	VIRTUE WORLDWIDE New York	VIRTUE WORLDWIDE New York
<b>B01 (Social Engagement)</b>								
B01/002	00019	THE BREAKAWAY: THE FIRST ECYCLING TEAM FOR PRISONERS	DECATHLON	SPORTS EQUIPMENT	BBDO BELGIUM, Molenbeek-Saint-Jean	BELGIUM	FLEDGE Sint-Niklaas / RED EAGLE PRODUCTIONS Dordrecht	
B01/015	00045	MY NAME IS PETER	WOMEN INC. AND BRANDEDU	GENDER EQUALITY AWARENESS	THE FAMILY AMSTERDAM	THE NETHERLANDS	THE FAMILY AMSTERDAM / TIM ARNOLD AV Amsterdam	THE FAMILY AMSTERDAM / TIM ARNOLD AV Amsterdam
B01/046	01255	UNBOX ME	UNAIDS	UNAIDS	FCB INDIA, Delhi / FCB CHICAGO	INDIA / USA	FCB CHICAGO / FUEL CONTENT Gurugram	FCB CHICAGO
B01/054	00982	THE TATTOO DUO OVER	DUOLINGO	DUOLINGO	BETC, Paris	FRANCE	VOIR PICTURES Paris	
B01/056	01066	REVERSE RENEGADE	CHAMPION	CHAMPION REVERSE WEAVE APPAREL	ENERGY BBDO, Chicago	USA	VERYTASTE Chicago	
B01/057	01091	THE TRUTH WINS	RSF	RSF	DDB GERMANY, Berlin	GERMANY	DAHUSE AUDIO Berlin / HYPERINTERACTIVE Hamburg / MOLLE&KORN GMBH Berlin	
B01/066	01221	MICHELOB ULTRA - SAVE IT SEE IT	MICHELOB ULTRA	MICHELOB ULTRA BEER	GUT, Miami	USA	LOVEBOAT Paris	
B01/071	01304	THE NIGHT IS YOUNG	HEINEKEN	HEINEKEN	PUBLICIS ITALY, Milan	ITALY	GOOD PEOPLE FILMS Atene	PRODIGIOUS Milan
B01/088	11338	BACKUP UKRAINE	POLYCAM X UNESCO	PRESERVE REGIONAL AND CULTURAL HISTORY, AND PROMOTE CULTURAL DIVERSITY	VIRTUE WORLDWIDE, New York	USA	VIRTUE WORLDWIDE New York	VIRTUE WORLDWIDE New York
B01/089	11437	#FREECUTHBERT	ALDI	CUTHBERT CATERPILLAR CAKE	McCANN, Manchester	UNITED KINGDOM	McCANN Manchester	

**B02 (Community Management)**

B02/003	00445	A PIECE OF AJAX	AFC AJAX	AFC AJAX	AFC AJAX, Amsterdam / ONE:NIL, Amsterdam	THE NETHERLANDS	FALSUM Breda / MAJOR FIFTH Oss / ONE:NIL Amsterdam	
B02/006	00731	NATIONAL ROAST DAY	WENDY'S	WENDY'S	VMLY&R, Kansas City	USA		

**B03 (Real-time Response)**

B03/007	00086	BLESS YOUR F*ING COOCH	EOS	EOS	MISCHIEF @ NO FIXED ADDRESS, Brooklyn	USA	MAKEOUT Brooklyn	
B03/023	00647	#FLUTWEIN - OUR WORST VINTAGE	AHR - A WINEREGION NEEDS HELP FOR REBUILDING E.V.	WINES FROM THE FLOODED WINEREGION "AHR"	SEVENONE ADFACTORY, Unterfohring	GERMANY	SEVENONE ADFACTORY Unterfohring	SEVENONE ADFACTORY Unterfohring
B03/037	11340	BACKUP UKRAINE	POLYCAM X UNESCO	PRESERVE REGIONAL AND CULTURAL HISTORY, AND PROMOTE CULTURAL DIVERSITY	VIRTUE WORLDWIDE, New York	USA	VIRTUE WORLDWIDE New York	VIRTUE WORLDWIDE New York
B03/38001	20329	MORNING AFTER ISLAND	GRUPO ESTRATEGICO GE PAE	WOMEN RIGHTS	OGILVY HONDURAS, Tegucigalpa	HONDURAS	14 AL CENTRO LATAM Tegucigalpa	

**B04 (Content Creation & Production)**

B04/005	00191	THE VULVA SPACESHIP	WER BRAUCHT FEMINISMUS	GENDER EQUALITY AWARENESS	INNOCEAN WORLDWIDE EUROPE, Berlin	GERMANY	EFFECTS OR FILMS Mexico City / ORIGO LAB São Paulo / STINK FILMS Berlin	ORIGO LAB São Paulo / STINK FILMS Berlin
B04/011	00277	14 IS NOT OK	ESTONIAN SEXUAL HEALTH ASSOCIATION	NOT APPLICABLE	OPTIMIST CREATIVE, Tallinn	ESTONIA	OPTIMIST CREATIVE Tallinn	OPTIMIST CREATIVE Tallinn
B04/035	00534	GENDER SWAP	WOMEN IN GAMES	WOMEN IN GAMES	BETC, Paris	FRANCE	GENERAL POP Paris	
B04/036	01017	THE UNFILTERED HISTORY TOUR	VICE MEDIA	BRITISH MUSEUM	DENTSU CREATIVE, Bengaluru / DENTSU CREATIVE, Mumbai / DENTSU CREATIVE, Gurgaon	INDIA	DENTSU CREATIVE Bengaluru	DENTSU CREATIVE Bengaluru
B04/046	01176	13 MINUTES	CZECH INSURANCE ASSOCIATION	CZECH INSURANCE ASSOCIATION	McCANN, Prague	CZECH REPUBLIC	HYPERMARKET FILM Praha 1	

B04/052	01263	CHATPAT	SOS CHILDREN'S VILLAGES INDIA	SOS CHILDREN'S VILLAGES INDIA	FCB INDIA, Delhi / KINNECT, Mumbai / FCB CHICAGO	INDIA / USA	FCB INDIA Delhi / KINNECT Mumbai	LORD & THOMAS Chicago
B04/054	01350	NEW ICONIC KISSES	MERCADO LIVRE (EBAZAR)	MERCADO LIVRE	GUT, Sao Paulo	BRAZIL	LOUD Sao Paulo / RODRIGO MALTCHIQUE SP / SAIGON São Paulo	NASH São Paulo
B04/060	01455	HAVE A WORD	MAYOR OF LONDON	CHALLENGE SEXIST ATTITUDES AND INAPPROPRIATE BEHAVIOUR	OGILVY, London	UNITED KINGDOM	SPINDLE PRODUCTIONS London	GPS London
<b>B05 (Content Discovery &amp; Amplification)</b>								
B05/012	01093	THE TRUTH WINS	RSF	RSF	DDB GERMANY, Berlin	GERMANY	DAHOUSE AUDIO Berlin / HYPERINTERACTIVE Hamburg / MOLLE&KORN GMBH Berlin	
B05/014	01220	MICHELOB ULTRA - SAVE IT SEE IT	MICHELOB ULTRA	MICHELOB ULTRA BEER	GUT, Miami	USA	LOVEBOAT Paris	
B05/016	01352	HEINZ HIDDEN SPOTS	THE KRAFT HEINZ CO	KRAFT KETCHUP	GUT, Sao Paulo	BRAZIL	ARMS STUDIO - / BBL E-SPORTS Sao Paulo / HEFTY Sao Paulo / I HATE FLASH Consolação / MOL São Paulo	
<b>B06 (Innovative Use of Influencers)</b>								
B06/007	00088	BLESS YOUR F*ING COOCH	EOS	EOS	MISCHIEF @ NO FIXED ADDRESS, Brooklyn	USA	MAKEOUT Brooklyn	
B06/009	00353	FAST + SLOW	SPORTS DIRECT	SPORTS DIRECT	THE ROMANS, London	UNITED KINGDOM	THE ROMANS London	
B06/027	00808	THE LEAGUE AMONG ALL LEAGUES	THE LEAGUE AGAINST CANCER	NATIONAL FUNDRAISING CAMPAIGN	VMLY&R, Lima	PERU	ORANGE 360 Lima / VMLY&R Lima / ZUMBA Barranco	VMLY&R Lima
B06/035	01253	UNBOX ME	UNAIDS	UNAIDS	FCB INDIA, Delhi / FCB CHICAGO	INDIA / USA	FCB CHICAGO / FUEL CONTENT Gurugram	FCB CHICAGO
B06/036	01283	DAVID'S UNUSABLES	MOTOR NEURONE DISEASE ASSOCIATION NZ	CHARITY	SPECIAL, Auckland	NEW ZEALAND	SPECIAL Auckland / THE POST OFFICE Auckland	
B06/046	01186	THE FOAMY HAIRCUT	BRAHMA BEER	AB INBEV	AFRICA DDB, São Paulo	BRAZIL	SATELITE AUDIO São Paulo / SEIVA Sao Paulo	CAJAMANGA Rio de Janeiro

B06/051	01265	CHATPAT	SOS CHILDREN'S VILLAGES INDIA	SOS CHILDREN'S VILLAGES INDIA	FCB INDIA, Delhi / KINNECT, Mumbai / FCB CHICAGO	INDIA / USA	FCB INDIA Delhi / KINNECT Mumbai	LORD & THOMAS Chicago
B06/064	01075	THE LEGACY OF TOMIII11	FUNDACIÓN NUESTROS HIJOS	FUNDACIÓN NUESTROS HIJOS	BBDO CHILE, Huechuraba	CHILE	ALASKA FILMS Santiago	CLIO MASTERING Santiago
<b>C02 (PR Effectiveness)</b>								
C02/020	01125	TOY STRIKE	MINISTRY OF CONSUMPTION. GOVERNMENT OF SPAIN.	TOY STRIKE	MRM WORLDWIDE, Madrid	SPAIN	LEE FILMS Madrid	
C02/021	01323	DYSLEXIC THINKING	VIRGIN GROUP	MADE BY DYSLEXIA	FCB INFERNO, London	UNITED KINGDOM	FCB INFERNO London	
<b>D01 (Media Relations)</b>								
D01/002	00197	MOUNT RECYCLEMORE	MUSICMAGPIE	RE-COMMERCE	FANCLUB PR, London	UNITED KINGDOM	FANCLUB PR London / SKETCH EVENTS Brighton and Hove	
<b>D02 (Use of Events &amp; Stunts)</b>								
D02/004	00036	VIENNA STRIPS ON ONLYFANS	VIENNA TOURIST BOARD	VIENNA TOURIST BOARD	JUNG VON MATT DONAU, Vienna	AUSTRIA		
D02/029	00305	BIHAR: CHOOSING TOMORROW	BBK FOUNDATION	CLIMATE CHANGE AND SUSTAINABILITY AWARENESS	BBK FOUNDATION, Bilbao (Bizkaia) / LLYC, Madrid	SPAIN	ANTIESTATICO Madrid / GU DESIGN Basauri, Bizkaia / LLYC Madrid	ANTIESTATICO Madrid / FILMAK MEDIA Gernika-Lumo, Bizkaia / LLYC Madrid
D02/035	00443	A PIECE OF AJAX	AFC AJAX	AFC AJAX	AFC AJAX, Amsterdam / ONE:NIL, Amsterdam	THE NETHERLANDS	FALSUM Breda / MAJOR FIFTH Oss / ONE:NIL Amsterdam	
D02/039	00527	CAN'T TOUCH THIS: MAKING NFTS TANGIBLE WITH NFT ATM	NEON	NFT ART	NEON, Seattle	USA		
D02/051	00834	ADELI	UNIPADS	UNIPADS REUSABLE SANITARY PADS	VMLY&R, Mumbai	INDIA	MONKEY ON HOT BRICKS Mumbai	
D02/071	00850	INVALUABLE FOOD	MADRID FUSIÓN	MADRID FUSIÓN	LEO BURNETT, Madrid	SPAIN	ATTIC FILMS Madrid	

D02/072	00862	THE LOST CLASS	CHANGE THE REF INC.	GUN VIOLENCE AWARENESS	LEO BURNETT, Chicago	USA	HUNGRY MAN Los Angeles / NEIL DACOSTA PHOTOGRAPHY Portland, OR	BEACON STREET STUDIOS Los Angeles / NO6 New York / PARLIAMENT VFX California / PRIMARY COLORS Los Angeles / UNICORNS & UNICORNS Los Angeles
D02/103	01380	HACK MARKET	BACK MARKET	MARKETPLACE FOR REFURBISHED ELECTRONIC GOODS	MARCEL, Paris	FRANCE	ADF L'ATELIER Paris / ARTISANS DU FILM Paris	
D02/112	01482	BRIDE ARMOUR	ABINBEV	CARLING BLACK LABEL	OGILVY SOUTH AFRICA, Johannesburg	SOUTH AFRICA	DARLING FILMS Sandhurst / LITTLE BIG PRODUCTIONS Cape Town / WE LOVE JAM Cape Town	MUSHROOM MEDIA Johannesburg / PRIEST POST PRODUCTION Cape Town
<b>D03 (Launch / Re-launch)</b>								
D03/005	00184	YIDDISH FOR BAGEL	DUOLINGO	DUOLINGO YIDDISH	DUOLINGO, Pittsburgh	USA	DUOLINGO Pittsburgh	DUOLINGO Pittsburgh
D03/045	01429	ONE/SECOND/SUIT	H&M	RETAIL	UNCOMMON CREATIVE STUDIO, London	UNITED KINGDOM	ANONYMOUS CONTENT London	
<b>D04 (Brand Voice &amp; Strategic Storytelling)</b>								
D04/018	00697	BLACKED OUT HISTORY	ONTARIO BLACK HISTORY SOCIETY	NOT FOR PROFIT	DDB CANADA, Toronto	CANADA	ALFREDO FILMS Toronto / SAUCE DIGITAL Toronto	ALFREDO FILMS Toronto / SAUCE DIGITAL Toronto / VAPOR MUSIC GROUP Toronto
D04/020	00826	THE INHERITANCE PASS	YELLOWSTONE FOREVER	YELLOWSTONE NATIONAL PARK	HAVAS, Chicago	USA	GETTY IMAGES Seattle	CARBON VFX Chicago / WHITEHOUSE POST PRODUCTIONS Santa Monica
D04/023	00533	GENDER SWAP	WOMEN IN GAMES	WOMEN IN GAMES	BETC, Paris	FRANCE	GENERAL POP Paris	
D04/030	01282	DAVID'S UNUSABLES	MOTOR NEURONE DISEASE ASSOCIATION NZ	CHARITY	SPECIAL, Auckland	NEW ZEALAND	SPECIAL Auckland / THE POST OFFICE Auckland	



D04/032	00645	#FLUTWEIN - OUR WORST VINTAGE	AHR - A WINEREGION NEEDS HELP FOR REBUILDING E.V.	WINES FROM THE FLOODED WINEREGION "AHR"	SEVENONE ADFACTORY, Unterfohring	GERMANY	SEVENONE ADFACTORY Unterfohring	SEVENONE ADFACTORY Unterfohring
D04/052	01387	TEENAGE DREAM	SANDY HOOK PROMISE	SANDY HOOK PROMISE   GUN VIOLENCE PREVENTION NON-PROFIT	BBDO, New York	USA	SMUGGLER New York	
D04/059	01436	SUNBREW	CORONA	CORONA SUNBREW	DAVID, Miami	USA	MJZ Los Angeles	COSMO STREET Miami / PICKLE MUSIC New York
D04/063	01477	MORNING AFTER ISLAND	GRUPO ESTRATEGICO GE PAE	WOMEN RIGHTS	OGILVY HONDURAS, Tegucigalpa	HONDURAS	14 AL CENTRO LATAM Tegucigalpa	
<b>D05 (Use of Technology)</b>								
D05/001	00113	LONG LIVE THE PRINCE	KIYAN PRINCE FOUNDATION, EA SPORTS, QPR, MATCH ATTAX	KIYAN PRINCE FOUNDATION	ENGINE, London	UNITED KINGDOM	ENGINE London / FRAMESTORE London	FRAMESTORE London / NINETEENTWENTY London / STRING AND TINS London
D05/004	00030	NOTHINGCOIN	CADBURY 5 STAR	CADBURY 5 STAR CHOCOLATE	OGILVY, Mumbai	INDIA	RETRO FILMS Mumbai	
D05/005	00416	HETZJAEGER. ANTIFASCIST ALGORITHMS.	LAUT GEGEN NAZIS E.V.	HETZJAEGER	PHILIPP UND KEUNTJE, Hamburg	GERMANY	PHILIPP UND KEUNTJE Hamburg	
D05/016	01095	GREEN LIGHT SIGNAL	NATIONAL GRID	NATIONAL GRID	EDELMAN, London	UNITED KINGDOM	SOLARFLARE STUDIO London	
D05/030	11337	BACKUP UKRAINE	POLYCAM X UNESCO	PRESERVE REGIONAL AND CULTURAL HISTORY, AND PROMOTE CULTURAL DIVERSITY	VIRTUE WORLDWIDE, New York	USA	VIRTUE WORLDWIDE New York	VIRTUE WORLDWIDE New York
<b>E01 (Corporate Image, Communication &amp; Reputation Management)</b>								
E01/003	00153	HYDROGEN GARBAGE TRUCK	HYUNDAI MOTOR GROUP	HYUNDAI MOTOR GROUP	INNOCEAN WORLDWIDE, Seoul / HYUNDAI MOTOR COMPANY, Seoul	SOUTH KOREA	INNOCEAN WORLDWIDE Seoul / PLANIT PRODUCTION Seoul	PLANIT PRODUCTION Seoul

E01/008	00596	ONE HOUSE TO SAVE MANY	SUNCORP GROUP	WEATHER RESILIENT HOUSING	LEO BURNETT, Sydney	AUSTRALIA	LEO BURNETT Sydney / REVOLVER Sydney	THE GLUE SOCIETY Sydney
E01/037	10059	WHEN HARRY MET SANTA	POSTEN - THE NORWEGIAN POSTAL SERVICE	POSTEN - THE NORWEGIAN POSTAL SERVICE	POL, Oslo	NORWAY	B-REEL Stockholm	B-REEL Stockholm
<b>E02 (Public Affairs &amp; Lobbying)</b>								
E02/001	00038	MONOPOLY OF INEQUALITIES	L'OBSERVATOIRE DES INEGALITES	MONOPOLY OF INEQUALITIES	HEREZIE, Paris	FRANCE	HEREZIE Paris	
E02/012	00847	REDUCE THE RIDE	D'IETEREN	HUSK	HAPPINESS, AN FCB ALLIANCE, Brussels	BELGIUM		
E02/013	00860	THE LOST CLASS	CHANGE THE REF INC.	GUN VIOLENCE AWARENESS	LEO BURNETT, Chicago	USA	HUNGRY MAN Los Angeles / NEIL DACOSTA PHOTOGRAPHY Portland, OR	BEACON STREET STUDIOS Los Angeles / NO6 New York / PARLIAMENT VFX California / PRIMARY COLORS Los Angeles / UNICORNS & UNICORNS Los Angeles
E02/019	01181	THE REFUGEE JATOBA	INSTITUTIONAL	ARTICULATION OF INDIGENOUS PEOPLES OF BRAZIL (APIB)	AFRICA DDB, São Paulo	BRAZIL	BIZSYS TECNOLOGIA E PROJETOS ESPECIAIS Sao Paulo / DAHOUSE AUDIO Sao Paulo / HUNGRY MAN São Paulo / PINDORAMA FILMES Rio de Janeiro	
E02/025	11150	LOOPHOLES	PERIOD., FREE THE PERIOD, NO MORE SECRETS, THE FLOW INITIATIVE, IGNITE, AUGUST,	PERIOD., FREE THE PERIOD, NO MORE SECRETS, THE FLOW INITIATIVE, IGNITE, AUGUST, OFF-LIMITS CEREAL	72ANDSUNNY, New York	USA	SCHROM New York	BUTTER MUSIC + SOUND DESIGN New York / IRVING HARVEY New York / YACHT CLUB Brooklyn
<b>E04 (Internal Communications &amp; Employee Engagement)</b>								
E04/011	01474	9/12 - THE UNTOLD STORY OF RECONNECTING NEW YORK	VERIZON	VERIZON	VERIZON, New York	USA	UNIT 9 New York / VERIZON New York	VERIZON New York

**E05 (Sponsorship & Brand Partnership)**

E05/001	00114	LONG LIVE THE PRINCE	KIYAN PRINCE FOUNDATION, EA SPORTS, QPR, MATCH ATTAX	KIYAN PRINCE FOUNDATION	ENGINE, London	UNITED KINGDOM	ENGINE London / FRAMESTORE London	FRAMESTORE London / NINETEENTWENTY London / STRING AND TINS London
E05/032	00843	EMPTY ROOMS	PARENTS OF ROAD VICTIMS / BOOKING.COM	PARENTS OF ROAD VICTIMS / BOOKING.COM	HAPPINESS, AN FCB ALLIANCE, Brussels	BELGIUM		
E05/040	00983	THÉO CURIN X LACOSTE	LACOSTE	LACOSTE	BETC, Paris	FRANCE	GENERAL POP Paris	

**F01 (Local Brand )**

F01/007	00253	THE UNIFORM THAT NEVER EXISTED	CENTAURO	THE UNIFORM THAT NEVER EXISTED	TRACYLOCKE BRASIL, São Paulo	BRAZIL	TRACYLOCKE BRASIL São Paulo	
F01/017	00946	UNLUCKY SPONSOR	CRIS-SAL	SALT	PARADAIS DDB, Guayaquil	ECUADOR		
F01/025	01237	THE ELECTIONS EDITION	ANNAHAR NEWSPAPER	ANNAHAR NEWSPAPER	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES	DÉJÀVU Dubai / IMPACT BBDO Dubai	MANGOJAM STUDIO FZ LLC Dubai

**F02 (Challenger Brand)**

F02/004	00087	CHICKENFLATION	ALPHA FOODS	ALPHA FOODS	MISCHIEF @ NO FIXED ADDRESS, Brooklyn	USA	GROW Norfolk	
F02/009	00569	STUCK IN THE 80S	ABINBEV - GUARANÁ ANTARCTICA	GUARANÁ ANTARCTICA	SOKO, São Paulo	BRAZIL	CLAVA Sao Paulo / LIMBIC MUSIC Sao Paulo	
F02/018	31434	#FREECUTHBERT	ALDI	CUTHBERT CATERPILLAR CAKE	McCANN, Manchester	UNITED KINGDOM	McCANN Manchester	

**F03 (Single-market Campaign)**

F03/003	00067	OUTLAW RUNNERS	DISTANCE	DISTANCE	BETC, Paris	FRANCE	GUM Paris / SOLDATS FILMS Paris	
F03/052	21013	SEE EQUAL #SHARETHELOAD (INTEGRATED)	PROCTER & GAMBLE INDIA	ARIEL	BBDO INDIA, Mumbai	INDIA	BBDO INDIA Mumbai	BBDO INDIA Mumbai

**F04 (Social Behaviour)**

F04/002	00033	VIENNA STRIPS ON ONLYFANS	VIENNA TOURIST BOARD	VIENNA TOURIST BOARD	JUNG VON MATT DONAU, Vienna	AUSTRIA		
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F04/003	00044	ANTI LOOK – THE LIFE-SAVING QR DESIGN	JOHANNITER	JOHANNITER UNFALL-HILFE	SCHOLZ & FRIENDS, Berlin	GERMANY		
F04/004	00054	NOW'S THE TIME TO STARE	PARALYMPIC TEAM BELGIUM	PARALYMPIC TEAM BELGIUM	MUTANT, Antwerp	BELGIUM	ROSES ARE BLUE Mechelen	
F04/035	00832	ADELI	UNIPADS	UNIPADS REUSABLE SANITARY PADS	VMLY&R, Mumbai	INDIA	MONKEY ON HOT BRICKS Mumbai	
F04/043	00717	TOUGH TURBAN	PFAFF HARLEY-DAVIDSON	PFAFF HARLEY-DAVIDSON	ZULU ALPHA KILO, Toronto	CANADA	ZULUBOT Toronto	
F04/057	01322	DYSLEXIC THINKING	VIRGIN GROUP	MADE BY DYSLEXIA	FCB INFERNO, London	UNITED KINGDOM	FCB INFERNO London	
<b>F05 (Cultural Insight)</b>								
F05/002	00039	MONOPOLY OF INEQUALITIES	L'OBSERVATOIRE DES INEGALITES	MONOPOLY OF INEQUALITIES	HEREZIE, Paris	FRANCE	HEREZIE Paris	
F05/006	00147	GREETING MILK	MAEIL DAIRIES CO.,LTD	MAEIL SOJAL(LACTOSE-FREE) MILK	INNORED, Seoul	SOUTH KOREA	PAULUS.CO Seoul	
F05/061	01254	UNBOX ME	UNAIDS	UNAIDS	FCB INDIA, Delhi / FCB CHICAGO	INDIA / USA	FCB CHICAGO / FUEL CONTENT Gurugram	FCB CHICAGO
F05/068	00865	THE LOST CLASS	CHANGE THE REF INC.	GUN VIOLENCE AWARENESS	LEO BURNETT, Chicago	USA	HUNGRY MAN Los Angeles / NEIL DACOSTA PHOTOGRAPHY Portland, OR	BEACON STREET STUDIOS Los Angeles / NO6 New York / PARLIAMENT VFX California / PRIMARY COLORS Los Angeles / UNICORNS & UNICORNS Los Angeles
F05/094	01468	AS EARLY AS FIVE	DOVE   UNILEVER	THE CROWN ACT	OGILVY, London / SWIFT, Portland	UNITED KINGDOM / USA	SANCTUARY CONTENT Los Angeles	
F05/095	01476	MORNING AFTER ISLAND	GRUPO ESTRATEGIGO GE PAE	WOMEN RIGHTS	OGILVY HONDURAS, Tegucigalpa	HONDURAS	14 AL CENTRO LATAM Tegucigalpa	
<b>F06 (Breakthrough on a Budget)</b>								
F06/003	00034	VIENNA STRIPS ON ONLYFANS	VIENNA TOURIST BOARD	VIENNA TOURIST BOARD	JUNG VON MATT DONAU, Vienna	AUSTRIA		

F06/030	00782	MIX4BOOBS	NRJ BELGIUM & PINK RIBBON	NRJ BELGIUM & PINK RIBBON	OGILVY, Brussels	BELGIUM	OGILVY Brussels	OGILVY Brussels
F06/043	01264	CHATPAT	SOS CHILDREN'S VILLAGES INDIA	SOS CHILDREN'S VILLAGES INDIA	FCB INDIA, Delhi / KINNECT, Mumbai / FCB CHICAGO	INDIA / USA	FCB INDIA Delhi / KINNECT Mumbai	LORD & THOMAS Chicago
F06/045	00597	AUDIO GUIDES OF THE TRUTH	YANKUIK ANAHUAK FOUNDATION FOR THE RESCUE OF MEXICAN HERITAGE.	YANKUIK ANAHUAK FOUNDATION.	MADE, Mexico City / RAINBOW LOBSTER, Loa Angeles	MEXICO / USA	APEX FILM Wien / WHISKEY FILMS Mexico City	
F06/051	00412	LOVE THE WORK MORE	SELF-PROMO	SELF-PROMO	LOVE THE WORK MORE, Berlin	GERMANY	LOVE THE WORK MORE Berlin	LOVE THE WORK MORE Berlin
<b>F07 (Corporate Purpose &amp; Social Responsibility)</b>								
F07/002	00007	MALNUTRITION LABELS	DOLE SUNSHINE COMPANY	DOLE SUNSHINE COMPANY	L&C, New York	USA	SUITCASE PRODUCTIONS New York	AGOSTO Lima
F07/007	00058	#REMEMORY	WANT SHOW LAUNDRY	LAUNDRY	OGILVY TAIWAN, Taipei City	TAIWAN		
F07/011	00112	LONG LIVE THE PRINCE	KIYAN PRINCE FOUNDATION, EA SPORTS, QPR, MATCH ATTAX	KIYAN PRINCE FOUNDATION	ENGINE, London	UNITED KINGDOM	ENGINE London / FRAMESTORE London	FRAMESTORE London / NINETEENTWENTY London / STRING AND TINS London
F07/036	00414	HETZJAEGER. ANTIFASCIST ALGORITHMS.	LAUT GEGEN NAZIS E.V.	HETZJAEGER	PHILIPP UND KEUNTJE, Hamburg	GERMANY	PHILIPP UND KEUNTJE Hamburg	
F07/057	00690	BEHIND THE MOST IMPORTANT JOB	NAVENT	ZONAJOB	TOGETHERWITH, Buenos Aires	ARGENTINA		
F07/064	00830	ADELI	UNIPADS	UNIPADS REUSABLE SANITARY PADS	VMLY&R, Mumbai	INDIA	MONKEY ON HOT BRICKS Mumbai	
F07/093	00606	DYSLEXIA UNETIDED	GRUNER + JAHR DEUTSCHLAND / STERN	DYSLEXIA AWARENESS	SERVICEPLAN GERMANY, Munich / GRUNER + JAHR DEUTSCHLAND / STERN, Hamburg	GERMANY	WE WILL SEE Hamburg	
F07/100	01219	MICHELOB ULTRA - SAVE IT SEE IT	MICHELOB ULTRA	MICHELOB ULTRA BEER	GUT, Miami	USA	LOVEBOAT Paris	
F07/120	01379	HACK MARKET	BACK MARKET	MARKETPLACE FOR REFURBISHED ELECTRONIC GOODS	MARCEL, Paris	FRANCE	ADF L'ATELIER Paris / ARTISANS DU FILM Paris	

F07/128	01470	AS EARLY AS FIVE	DOVE   UNILEVER	THE CROWN ACT	OGILVY, London / SWIFT, Portland	UNITED KINGDOM / USA	SANCTUARY CONTENT Los Angeles
F07/130	01479	MORNING AFTER ISLAND	GRUPO ESTRATEGICO GE PAE	WOMEN RIGHTS	OGILVY HONDURAS, Tegucigalpa	HONDURAS	14 AL CENTRO LATAM Tegucigalpa
<b>Total Shortlisted:</b>		<b>144</b>					

Media	PR	Additional
CARAT Toronto	MIDDLE CHILD Toronto / THE COLONY PROJECT Toronto	KRAFT HEINZ Toronto / PRINTPRO SERVICES Scarborough / THE KITCHEN Toronto
SEVENONE ADFACTORY Unterfohring / WALLDECAUX Berlin	SEVENONE ADFACTORY Unterfohring	AHRWEIN E.V. Bad Neuenahr-Ahrweiler / BOHNEN LOGISTIK GMBH & CO. KG - A COMPANY OF DUISPORT GROUP / RESTAURANT KLEBERS KUCHE.GARTEN GMBH & CO KG Sinzig / STARTNEXT GMBH Leipzig / WHITE RABBIT Budapest
VAYNERMEDIA New York	WEBER SHANDWICK New York	360I New York
		THE KRAFT HEINZ CO Sao Paulo / WONDERLAND COMMUNICATIONS Bristol
	ALLISON+PARTNERS Chicago	
VIZEUM SOUTH AFRICA Randburg	OGILVY SOUTH AFRICA Johannesburg	AB IN-BEV OFFICES - SANDTON / FATHER A NATION South Africa / LIFELINE SOUTH AFRICA Johannesburg / M-SPORTS Gauteng
	TALKABILITY ARGENTINA Buenos Aires	
MEDIACOM INDIA Mumbai	KETCHUM SAMPARK Mumbai	

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DEVRIES GLOBAL  
New York

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FANCLUB PR London BUDDY MEDIA GROUP London

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MEDIACOM Sydney OGILVY AUSTRALIA  
Sydney

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M&C SAATCHI TALK BRANDENBURG Reykjavik  
London

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JUNG VON MATT JUNG VON MATT AG  
AG Hamburg Hamburg

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MINDSHARE HILL+KNOWLTON  
Stockholm STRATEGIES  
Stockholm

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LEO BURNETT  
Madrid

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FC BARCELONA FC BARCELONA

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EDELMAN London EDELMAN London

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FCB INFERNO FCB INFERNO LINKEDIN London  
London London

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IMPACT PORTER IMPACT BBDO Beirut  
NOVELLI Dubai

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DUOLINGO Pittsburgh

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INFINITY MEDIA  
Buenos Aires

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WUNDERMAN  
THOMPSON Riyadh

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LEWIS Antwerp

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ENGINE London /  
MISCHIEF London

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OPTIMIST  
CREATIVE Tallinn

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OPTIMIST CREATIVE  
Tallinn

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JOTABEQU GREY  
San José

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JOTABEQU GREY  
San José

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HOY Buenos Aires

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MSL Chicago / TUSK  
STRATEGIES New  
York, NY

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CHANGE THE REF, INC. Coral  
Springs, FL

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EDELMAN London

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OGILVY  
HONDURAS  
Tegucigalpa

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OGILVY HONDURAS  
Tegucigalpa

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VIRTUE WORLDWIDE New York	VIRTUE WORLDWIDE New York	POLYCAM 3D Altadena, CA / UNESCO NATIONAL COMMISSION OF DENMARK Kobenhavn
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SEMETIS Brussels    WALKIE TALKIE Gent    De Rode Antraciet Leuven

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THE FAMILY AMSTERDAM	THE FAMILY AMSTERDAM
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UNAIDS Genève	CUMULUS Gurgaon	ATHI New Delhi / CHILDREN FIRST Safdarjung Enclave
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KEPLER New York

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3PM Miami	ANHEUSER-BUSCH INBEV, MICHELOB ULTRA New York
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LE PUB Amsterdam / SIZZER B.V.  
Amsterdam

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VIRTUE WORLDWIDE New York	VIRTUE WORLDWIDE New York	POLYCAM 3D Altadena, CA / UNESCO NATIONAL COMMISSION OF DENMARK Kobenhavn
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CLARION  
COMMUNICATIONS  
London

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HET PR BUREAU  
Amsterdam

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SPARK FOUNDRY  
New York

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MEKANISM New  
York

CMM New York

EOS PRODUCTS New York

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SEVENONE  
ADFACTORY  
Unterfohring /  
WALLDECAUX  
Berlin

SEVENONE  
ADFACTORY  
Unterfohring

AHRWEIN E.V. Bad Neuenahr-  
Ahrweiler / BOHNEN LOGISTIK GMBH  
& CO. KG - A COMPANY OF  
DUISPORT GROUP / RESTAURANT  
KLEBERS KUCHE.GARTEN GMBH &  
CO KG Sinzig / STARTNEXT GMBH  
Leipzig / WHITE RABBIT Budapest

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VIRTUE  
WORLDWIDE New  
York

VIRTUE  
WORLDWIDE New  
York

POLYCAM 3D Altadena, CA /  
UNESCO NATIONAL COMMISSION  
OF DENMARK Kobenhavn

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OGILVY  
HONDURAS  
Tegucigalpa

OGILVY HONDURAS  
Tegucigalpa

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BOT INC. Brighton

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OPTIMIST  
CREATIVE Tallinn

OPTIMIST CREATIVE  
Tallinn

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BETC Paris

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DENTSU CREATIVE  
Bengaluru

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HERO & OUTLAW  
Prague

RENEGADZ Prague

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KINNECT Mumbai	CUMULUS Gurgaon	
GUT Sao Paulo	FLEISHMANHILLARD BRAZIL Sao Paulo / GUT Sao Paulo	MERCADO LIVRE Sao Paulo
WAVEMAKER London	OGILVY London	
	3PM Miami	ANHEUSER-BUSCH INBEV, MICHELOB ULTRA New York
GUT Sao Paulo	GUT Sao Paulo	ACTIVISION BLIZZARD Santa Monica / GUT Miami / THE KRAFT HEINZ CO Sao Paulo
MEKANISM New York	CMM New York	EOS PRODUCTS New York
	THE ROMANS London	
	ORANGE 360 Lima	THE LEAGUE AGAINST CANCER Lima
UNAIDS Genève	CUMULUS Gurgaon	ATHI New Delhi / CHILDREN FIRST Safdarjung Enclave
SPECIAL Auckland	SPECIAL Auckland	MOTOR NEURONE DISEASE ASSOCIATION NZ Auckland
		AB INBEV São Paulo

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KINNECT Mumbai    CUMULUS Gurgaon

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TIRONI Y  
ASOCIADOS Santiago

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MEDIA DIAMOND    QMS  
Madrid            COMUNICACION  
                         Madrid

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FCB INFERNO    FCB INFERNO    LINKEDIN London  
London           London

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FANCLUB PR London    BUDDY MEDIA GROUP London

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JUNG VON MATT  
DONAU Vienna

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LLYC Madrid    LLYC Madrid

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HET PR BUREAU  
Amsterdam

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BOSPAR San  
Francisco

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SIMULATIONS    UNIPADS india  
PUBLIC AFFAIRS  
MANAGEMENT  
SERVICES Gujarat /  
VMLY&R Mumbai

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LEO BURNETT  
Madrid

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MSL Chicago / TUSK  
STRATEGIES New  
York, NY

CHANGE THE REF, INC. Coral  
Springs, FL

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PRESS PLAY ON TAPE Paris

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VIZEUM SOUTH  
AFRICA Randburg

OGILVY SOUTH  
AFRICA Johannesburg

AB IN-BEV OFFICES - SANDTON /  
FATHER A NATION South Africa /  
LIFELINE SOUTH AFRICA  
Johannesburg / M-SPORTS Gauteng

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DUOLINGO Pittsburgh

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UNCOMMON  
CREATIVE STUDIO  
London

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DDB CANADA Toronto

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HAVAS Chicago

HAVAS Chicago

---

BETC Paris

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SPECIAL Auckland

SPECIAL Auckland

MOTOR NEURONE DISEASE  
ASSOCIATION NZ Auckland

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SEVENONE ADFACTORY Unterfohring / WALLDECAUX Berlin	SEVENONE ADFACTORY Unterfohring	AHRWEIN E.V. Bad Neuenahr- Ahrweiler / BOHNEN LOGISTIK GMBH & CO. KG - A COMPANY OF DUISPORT GROUP / RESTAURANT KLEBERS KUCHE.GARTEN GMBH & CO KG Sinzig / STARTNEXT GMBH Leipzig / WHITE RABBIT Budapest
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PHD New York	DINI VON MUEFFLING COMMUNICATIONS New York	HUMAN MUSIC & SOUND DESIGN New York / MACKCUT New York
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ALLISON+PARTNERS  
Chicago

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OGILVY HONDURAS Tegucigalpa	OGILVY HONDURAS Tegucigalpa
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ENGINE London /  
MISCHIEF London

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WAVEMAKER INDIA Mumbai	WAVEMAKER INDIA Mumbai	MEDIA.MONKS Noida
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PHILIPP UND KEUNTJE Hamburg	FISCHERAPPELT Hamburg
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EDELMAN London	EDELMAN London
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VIRTUE WORLDWIDE New York	VIRTUE WORLDWIDE New York	POLYCAM 3D Altadena, CA / UNESCO NATIONAL COMMISSION OF DENMARK Kobenhavn
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INNOCEAN WORLDWIDE Seoul	HYUNDAI MOTOR COMPANY Seoul / INNOCEAN WORLDWIDE Seoul
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POL Oslo

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HEREZIE Paris

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MSL Chicago / TUSK STRATEGIES New York, NY    CHANGE THE REF, INC. Coral Springs, FL

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ARTICULATION OF INDIGENOUS PEOPLES OF BRAZIL Brasilia / ELETROMIDIA Sao Paulo

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VERIZON New York    VERIZON New York

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ENGINE London /  
MISCHIEF London

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TRACYLOCKE  
BRASIL São Paulo

TRACYLOCKE  
BRASIL São Paulo

CENTAURO - AVENIDA PAULISTA -  
BELA VISTA São Paulo

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IMPACT PORTER  
NOVELLI Dubai

IMPACT BBDO Beirut

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QUAN MEDIA  
GROUP New York

JCONNELLY New  
York

ALPHA FOODS Glendale

---

SOKO São Paulo

AB INBEV São Paulo

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CLARION  
COMMUNICATIONS  
London

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MEDIACOM INDIA  
Mumbai

KETCHUM SAMPARK  
Mumbai

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JUNG VON MATT  
DONAU Vienna

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	SCHOLZ & FRIENDS Berlin	ELEMENT E FILMPRODUKTION Hamburg
	LEWIS Antwerp	
	SIMULATIONS PUBLIC AFFAIRS MANAGEMENT SERVICES Gujarat / VMLY&R Mumbai	UNIPADS india
	NELSON CONNECTS Toronto / SELECT PR Toronto	PFAFF HARLEY-DAVIDSON Richmond Hill / SPARK INNOVATIONS INC. King City
FCB INFERNO London	FCB INFERNO London	LINKEDIN London
	HEREZIE Paris	
INNORED Seoul	INNORED Seoul	
UNAIDS Genève	CUMULUS Gurgaon	ATHI New Delhi / CHILDREN FIRST Safdarjung Enclave
	MSL Chicago / TUSK STRATEGIES New York, NY	CHANGE THE REF, INC. Coral Springs, FL
MINDSHARE New York	EDELMAN New York	COLLECTIVELY San Francisco / JOY COLLECTIVE Washington
OGILVY HONDURAS Tegucigalpa	OGILVY HONDURAS Tegucigalpa	
	JUNG VON MATT DONAU Vienna	

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OGILVY Brussels    OGILVY Brussels

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KINNECT Mumbai    CUMULUS Gurgaon

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PEPPERCOMM New York    DOLE SUNSHINE COMPANY  
California

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ENGINE London /  
MISCHIEF London

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PHILIPP UND    FISCHERAPPELT  
KEUNTJE Hamburg    Hamburg

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INFINITY MEDIA  
Buenos Aires

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SIMULATIONS    UNIPADS india  
PUBLIC AFFAIRS  
MANAGEMENT  
SERVICES Gujarat /  
VMLY&R Mumbai

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SERVICEPLAN    SERVICEPLAN  
GERMANY Munich    GERMANY Munich

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3PM Miami    ANHEUSER-BUSCH INBEV,  
MICHELOB ULTRA New York

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PRESS PLAY ON TAPE Paris

MINDSHARE New York	EDELMAN New York	COLLECTIVELY San Francisco / JOY COLLECTIVE Washington
OGILVY HONDURAS Tegucigalpa	OGILVY HONDURAS Tegucigalpa	