

Outdoor Shortlist

Track	Cat. No	Entry No	Title	Brand	Product	Entrant Company	Entrant Country	Idea Creation	Production	Media	PR	Additional
A01 (Food & Drink)												
Communication	A01/026	01724	COKE PTSSHHH	COCA-COLA	COCA-COLA	DAVID Miami	USA	DAVID Miami			POWELL COMMUNICATION S New York	THE COCA-COLA COMPANY Milan
Communication	A01/027	01726	COKE FZZZZZZ	COCA-COLA	COCA-COLA	DAVID Miami	USA	DAVID Miami			POWELL COMMUNICATION S New York	THE COCA-COLA COMPANY Milan
Communication	A01/028	01728	COKE KTCHKK	COCA-COLA	COCA-COLA	DAVID Miami	USA	DAVID Miami			POWELL COMMUNICATION S New York	THE COCA-COLA COMPANY Milan
Communication	A01/047	01445	HOMEWORK	CHUPA CHUPS (SNACK TO HOME LIMITED)	CHUPA CHUPS	CHEIL WORLDWIDE HONG KONG	HONG KONG	CHEIL WORLDWIDE HONG KONG	ILLUSION BANGKOK	CHEIL WORLDWIDE HONG KONG		
Communication	A01/048	01446	MUSIC	CHUPA CHUPS (SNACK TO HOME LIMITED)	CHUPA CHUPS	CHEIL WORLDWIDE HONG KONG	HONG KONG	CHEIL WORLDWIDE HONG KONG	ILLUSION BANGKOK	CHEIL WORLDWIDE HONG KONG		
A02 (Other FMCG)												
Communication	A02/033	01919	ROSA PARKS	S.C JOHNSON	KIWI QUALITY SHOE CARE	OGILVY Chicago	USA	OGILVY Chicago	OGILVY Chicago	OGILVY Chicago		
Communication	A02/034	01921	KATHERINE SWITZER	S.C JOHNSON	KIWI QUALITY SHOE CARE	OGILVY Chicago	USA	OGILVY Chicago	OGILVY Chicago	OGILVY Chicago		
Communication	A02/035	01925	HARVEY MILK	S.C JOHNSON	KIWI QUALITY SHOE CARE	OGILVY Chicago	USA	OGILVY Chicago	OGILVY Chicago	OGILVY Chicago		
Communication	A02/052	01996	PARIS	BIC	STATIONARY STORE	VMLY&R BRAZIL São Paulo	BRAZIL	Y&R SAO PAULO	Y&R SAO PAULO	Y&R SAO PAULO	Y&R SAO PAULO	
Communication	A02/053	02002	BERLIN	BIC	STATIONARY STORE	VMLY&R BRAZIL São Paulo	BRAZIL	Y&R SAO PAULO	Y&R SAO PAULO	Y&R SAO PAULO	Y&R SAO PAULO	
Communication	A02/054	02008	LONDON	BIC	STATIONARY STORE	VMLY&R BRAZIL São Paulo	BRAZIL	Y&R SAO PAULO	Y&R SAO PAULO	Y&R SAO PAULO	Y&R SAO PAULO	
A04 (Consumer Durables)												
Communication	A04/029	01881	SHIRT	LAND ROVER	CLOTHES	TBWAISTANBUL	TURKEY	TBWAISTANBUL	212 STUDIO Istanbul			
Communication	A04/030	01883	POLO SHIRT	LAND ROVER	CLOTHES	TBWAISTANBUL	TURKEY	TBWAISTANBUL	212 STUDIO Istanbul			
Communication	A04/045	02250	SPACESHIP	DKSH (THAILAND) LIMITED	LEGO	OGILVY Bangkok	THAILAND	OGILVY Bangkok	ILLUSION BANGKOK			
Communication	A04/046	02255	EMPIRE STATES	DKSH (THAILAND) LIMITED	LEGO	OGILVY Bangkok	THAILAND	OGILVY Bangkok	ILLUSION BANGKOK			
Communication	A04/047	02245	DRAGON	DKSH (THAILAND) LIMITED	LEGO	OGILVY Bangkok	THAILAND	OGILVY Bangkok	ILLUSION BANGKOK			
A05 (Automotive)												
Communication	A05/020	01177	BOLIVIA	VOLKSWAGEN	DRIVER ASSISTANCE FEATURES	DDB ARGENTINA Buenos Aires	ARGENTINA	DDB ARGENTINA Buenos Aires				
Communication	A05/021	01182	INDIA	VOLKSWAGEN	DRIVER ASSISTANCE FEATURES	DDB ARGENTINA Buenos Aires	ARGENTINA	DDB ARGENTINA Buenos Aires				
Communication	A05/022	01187	NIGERIA	VOLKSWAGEN	DRIVER ASSISTANCE FEATURES	DDB ARGENTINA Buenos Aires	ARGENTINA	DDB ARGENTINA Buenos Aires				
A06 (Retail)												
Communication	A06/005	00183	MCDelivery-1	MCDONALD'S FRANCE	DELIVERY SERVICE	TBWAIPARIS	FRANCE	TBWAIPARIS				

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Communication	A06/006	00186	MCDELIVERY-2	MCDONALD'S FRANCE	DELIVERY SERVICE	TBWA\PARIS	FRANCE	TBWA\PARIS				
Communication	A06/007	00189	MCDELIVERY-3	MCDONALD'S FRANCE	DELIVERY SERVICE	TBWA\PARIS	FRANCE	TBWA\PARIS				
Communication	A06/008	00192	MCDELIVERY-4	MCDONALD'S FRANCE	DELIVERY SERVICE	TBWA\PARIS	FRANCE	TBWA\PARIS				
Communication	A06/029	01484	NIKE DREAM CRAZY COLIN KAEPERNICK	NIKE	NIKE	NIKE Portland	USA	WIEDEN+KENNEDY Portland	PARK PICTURES Santa Monica	WIEDEN+KENNEDY Portland	A52 Santa Monica / COMPANY 3 Los Angeles / JOINT EDITORIAL Portland / LIME STUDIOS Santa Monica / PUBLICIS SAPIENT Seattle / WALKER Los Angeles	
Communication	A06/030	01488	NIKE DREAM CRAZY LEBRON JAMES	NIKE	NIKE	NIKE Portland	USA	WIEDEN+KENNEDY Portland	PARK PICTURES Santa Monica	WIEDEN+KENNEDY Portland	A52 Santa Monica / COMPANY 3 Los Angeles / JOINT EDITORIAL Portland / LIME STUDIOS Santa Monica / PUBLICIS SAPIENT Seattle / WALKER Los Angeles	
Communication	A06/031	01492	NIKE DREAM CRAZY SERENA WILLIAMS	NIKE	NIKE	NIKE Portland	USA	WIEDEN+KENNEDY Portland	PARK PICTURES Santa Monica	WIEDEN+KENNEDY Portland	A52 Santa Monica / COMPANY 3 Los Angeles / JOINT EDITORIAL Portland / LIME STUDIOS Santa Monica / PUBLICIS SAPIENT Seattle / WALKER Los Angeles	
Communication	A06/032	01495	NIKE DREAM CRAZY SHAQUEM GRIFFIN	NIKE	NIKE	NIKE Portland	USA	WIEDEN+KENNEDY Portland	PARK PICTURES Santa Monica	WIEDEN+KENNEDY Portland	A52 Santa Monica / COMPANY 3 Los Angeles / JOINT EDITORIAL Portland / LIME STUDIOS Santa Monica / PUBLICIS SAPIENT Seattle / WALKER Los Angeles	
Communication	A06/033	01498	NIKE DREAM CRAZY CHICAGO MARATHON	NIKE	NIKE	NIKE Portland	USA	WIEDEN+KENNEDY Portland	PARK PICTURES Santa Monica	WIEDEN+KENNEDY Portland	A52 Santa Monica / COMPANY 3 Los Angeles / JOINT EDITORIAL Portland / LIME STUDIOS Santa Monica / PUBLICIS SAPIENT Seattle / WALKER Los Angeles	

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Communication	A06/034	01483	DREAM CRAZIER OOH SERENA WILLIAMS	NIKE	NIKE	NIKE Portland	USA	WIEDEN+KENNEDY Portland	SOMESUCH Los Angeles	PUBLICIS SAPIENT Seattle / WIEDEN+KENNE DY Portland	A52 Santa Monica / COMPANY 3 Los Angeles / ELEVEN SOUND Santa Monica / JOINT EDITORIAL Portland	
Communication	A06/035	01487	DREAM CRAZIER OOH IBTIHAJ MUHAMMAD	NIKE	NIKE	NIKE Portland	USA	WIEDEN+KENNEDY Portland	SOMESUCH Los Angeles	PUBLICIS SAPIENT Seattle / WIEDEN+KENNE DY Portland	A52 Santa Monica / COMPANY 3 Los Angeles / ELEVEN SOUND Santa Monica / JOINT EDITORIAL Portland	
Communication	A06/036	01491	DREAM CRAZIER OOH CHLOE KIM	NIKE	NIKE	NIKE Portland	USA	WIEDEN+KENNEDY Portland	SOMESUCH Los Angeles	PUBLICIS SAPIENT Seattle / WIEDEN+KENNE DY Portland	A52 Santa Monica / COMPANY 3 Los Angeles / ELEVEN SOUND Santa Monica / JOINT EDITORIAL Portland	
Communication	A06/037	01494	DREAM CRAZIER OOH SIMONE MANUEL	NIKE	NIKE	NIKE Portland	USA	WIEDEN+KENNEDY Portland	SOMESUCH Los Angeles	PUBLICIS SAPIENT Seattle / WIEDEN+KENNE DY Portland	A52 Santa Monica / COMPANY 3 Los Angeles / ELEVEN SOUND Santa Monica / JOINT EDITORIAL Portland	
Communication	A06/038	01497	DREAM CRAZIER OOH SIMONE BILES	NIKE	NIKE	NIKE Portland	USA	WIEDEN+KENNEDY Portland	SOMESUCH Los Angeles	PUBLICIS SAPIENT Seattle / WIEDEN+KENNE DY Portland	A52 Santa Monica / COMPANY 3 Los Angeles / ELEVEN SOUND Santa Monica / JOINT EDITORIAL Portland	
Communication	A06/039	01720	EAT LIKE ANDY	BURGER KING	WHOPPER	DAVID Miami	USA	DAVID Miami	COSMO STREET Santa Monica	HORIZON MEDIA New York	ALISON BROD MARKETING + COMMUNICATION S New York	BURGER KING Miami / MULLENLOWE New York
Communication	A06/045	01891	EXPEDITION VOLCANO (BBC)	KFC HONG KONG, JARDINE RESTAURANT GROUP	KFC HONG KONG	OGILVY HONG KONG	HONG KONG	OGILVY HONG KONG	ILLUSION BANGKOK			
Communication	A06/046	01885	GAME OF THRONES (HBO)	KFC HONG KONG, JARDINE RESTAURANT GROUP	KFC HONG KONG	OGILVY HONG KONG	HONG KONG	OGILVY HONG KONG	ILLUSION BANGKOK			
Communication	A06/048	01889	MOTLEY CRUE THE DIRT (NETFLIX)	KFC HONG KONG, JARDINE RESTAURANT GROUP	KFC HONG KONG	OGILVY HONG KONG	HONG KONG	OGILVY HONG KONG	ILLUSION BANGKOK			
Communication	A06/062	01824	BIRTHDAY 5	BURGER KING	RESTAURANTS	LOLA MULLENLOWE Madrid	SPAIN	LOLA MULLENLOWE Madrid				BURGER KING Miami
Communication	A06/063	01822	BIRTHDAY 4	BURGER KING	RESTAURANTS	LOLA MULLENLOWE Madrid	SPAIN	LOLA MULLENLOWE Madrid				BURGER KING Miami
Communication	A06/064	01816	BIRTHDAY 1	BURGER KING	RESTAURANTS	LOLA MULLENLOWE Madrid	SPAIN	LOLA MULLENLOWE Madrid				BURGER KING Miami
Communication	A06/065	01820	BIRTHDAY 3	BURGER KING	RESTAURANTS	LOLA MULLENLOWE Madrid	SPAIN	LOLA MULLENLOWE Madrid				BURGER KING Miami
Communication	A06/066	01818	BIRTHDAY 2	BURGER KING	RESTAURANTS	LOLA MULLENLOWE Madrid	SPAIN	LOLA MULLENLOWE Madrid				BURGER KING Miami

A07 (Travel)

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Communication	A07/024	01326	OVER THE WALL	AEROMEXICO	AEROMEXICO	OGILVY Mexico City	MEXICO	OGILVY Mexico City		UM Mexico City	RENDER STUDIO Mexico City
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A08 (Leisure)

Communication	A08/007	01642	WEDDING	POLLA CHILENA DE BENEFICENCIA	LOTO	VMLY&R Santiago	CHILE	VMLY&R Santiago			
Communication	A08/009	01625	BIRTH	POLLA CHILENA DE BENEFICENCIA	LOTO	VMLY&R Santiago	CHILE	VMLY&R Santiago			

A09 (Media / Entertainment)

Communication	A09/019	01548	WELCOME TO AMERICA	SPOTIFY	SPOTIFY	SPOTIFY IN-HOUSE New York	USA	SPOTIFY IN-HOUSE New York	ACTIVE THEORY Los Angeles	UM New York	
Communication	A09/020	01552	GOD IS A WOMAN	SPOTIFY	SPOTIFY	SPOTIFY IN-HOUSE New York	USA	SPOTIFY IN-HOUSE New York	ACTIVE THEORY Los Angeles	UM New York	

A10 (Consumer Services / Business to Business)

Communication	A10/001	00019	SALVADOR DALI	WELTI-FURRER FINE ART LOGISTICS	WELTI-FURRER FINE ART LOGISTICS (A LEADING SWISS COMPANY FOR TRANSPORT, SETUP AND INSTALLATION OF FINE ART. SINCE 1838.)	RUF LANZ Zürich	SWITZERLAND	RUF LANZ Zürich			
Communication	A10/004	00027	VINCENT VAN GOGH	WELTI-FURRER FINE ART LOGISTICS	WELTI-FURRER FINE ART LOGISTICS (A LEADING SWISS COMPANY FOR TRANSPORT, SETUP AND INSTALLATION OF FINE ART. SINCE 1838.)	RUF LANZ Zürich	SWITZERLAND	RUF LANZ Zürich			

A11 (Not-for-profit / Charity / Government)

Communication	A11/009	00248	JAMES MCDONALD	NZ TRANSPORT AGENCY	ROAD SAFETY	CLEMENGER BBDO WELLINGTON	NEW ZEALAND	CLEMENGER BBDO WELLINGTON	OUR PRODUCTION TEAM Auckland	OMD WELLINGTON	NZ TRANSPORT AGENCY Wellington
Communication	A11/010	00246	LIAM BETHELL	NZ TRANSPORT AGENCY	ROAD SAFETY	CLEMENGER BBDO WELLINGTON	NEW ZEALAND	CLEMENGER BBDO WELLINGTON	OUR PRODUCTION TEAM Auckland	OMD WELLINGTON	NZ TRANSPORT AGENCY Wellington
Communication	A11/011	00250	DYLAN CHIRNSIDE	NZ TRANSPORT AGENCY	ROAD SAFETY	CLEMENGER BBDO WELLINGTON	NEW ZEALAND	CLEMENGER BBDO WELLINGTON	OUR PRODUCTION TEAM Auckland	OMD WELLINGTON	NZ TRANSPORT AGENCY Wellington
Communication	A11/012	00252	WILLY CARBERRY	NZ TRANSPORT AGENCY	ROAD SAFETY	CLEMENGER BBDO WELLINGTON	NEW ZEALAND	CLEMENGER BBDO WELLINGTON	OUR PRODUCTION TEAM Auckland	OMD WELLINGTON	NZ TRANSPORT AGENCY Wellington
Communication	A11/040	01644	TSUNAMI	AMNISTÍA INTERNACIONAL	AMNISTÍA INTERNACIONAL	VMLY&R Santiago	CHILE	VMLY&R Santiago			
Communication	A11/041	01627	EARTHQUAKE	AMNISTÍA INTERNACIONAL	AMNISTÍA INTERNACIONAL	VMLY&R Santiago	CHILE	VMLY&R Santiago			
Communication	A11/042	01653	HURRICANE	AMNISTÍA INTERNACIONAL	AMNISTÍA INTERNACIONAL	VMLY&R Santiago	CHILE	VMLY&R Santiago			

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Communication	A11/048	01039	SNOWFLAKES	CAPITA	THE BRITISH ARMY	KARMARAMA ACCENTURE INTERACTIVE London	UNITED KINGDOM	KARMARAMA ACCENTURE INTERACTIVE London	750MPH London / ANONYMOUS CONTENT London / FINAL CUT London / MPC LONDON / SOUNDTREE MUSIC London	MEDIACOM London	KARMARAMA ACCENTURE INTERACTIVE London	MANNING GOTTLIEB OMD London
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B01 (Food & Drink)

Communication	B01/020	01313	LOVERS, DON'T SPREAD THE HATE - BUTTER	UNILEVER	MARMITE	adam&eveDDB London	UNITED KINGDOM	adam&eveDDB London	KING HENRY London / WYATT CLARKE & JONES London	MINDSHARE London		
Communication	B01/021	01315	LOVERS, DON'T SPREAD THE HATE - MARMALADE	UNILEVER	MARMITE	adam&eveDDB London	UNITED KINGDOM	adam&eveDDB London	KING HENRY London / WYATT CLARKE & JONES London	MINDSHARE London		
Communication	B01/022	01314	LOVERS, DON'T SPREAD THE HATE - HONEY	UNILEVER	MARMITE	adam&eveDDB London	UNITED KINGDOM	adam&eveDDB London	KING HENRY London / WYATT CLARKE & JONES London	MINDSHARE London		
Communication	B01/075	02278	TUCANO	AMBEV	GUARANÁ ANTARCTICA	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo	ALMAPBBDO São Paulo / S DE SAMBA São Paulo / SUGARCANE FILMES São Paulo			
Communication	B01/076	02290	PIRARUCU	AMBEV	GUARANÁ ANTARCTICA	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo	ALMAPBBDO São Paulo / S DE SAMBA São Paulo / SUGARCANE FILMES São Paulo			
Communication	B01/077	02303	JIBÓIA	AMBEV	GUARANÁ ANTARCTICA	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo	ALMAPBBDO São Paulo / S DE SAMBA São Paulo / SUGARCANE FILMES São Paulo			
Communication	B01/098	01450	HOMEWORK	CHUPA CHUPS (SNACK TO HOME LIMITED)	CHUPA CHUPS	CHEIL WORLDWIDE HONG KONG	HONG KONG	CHEIL WORLDWIDE HONG KONG	ILLUSION BANGKOK	CHEIL WORLDWIDE HONG KONG		
Communication	B01/099	01449	MUSIC	CHUPA CHUPS (SNACK TO HOME LIMITED)	CHUPA CHUPS	CHEIL WORLDWIDE HONG KONG	HONG KONG	CHEIL WORLDWIDE HONG KONG	ILLUSION BANGKOK	CHEIL WORLDWIDE HONG KONG		
Communication	B01/100	01448	TIDY-UP	CHUPA CHUPS (SNACK TO HOME LIMITED)	CHUPA CHUPS	CHEIL WORLDWIDE HONG KONG	HONG KONG	CHEIL WORLDWIDE HONG KONG	ILLUSION BANGKOK	CHEIL WORLDWIDE HONG KONG		

B02 (Other FMCG)

Communication	B02/006	00152	COMPLETE	BENSON POLYMERS	POLYFIX INSTANT GLUE	DENTSU IMPACT Gurgaon	INDIA	DENTSU IMPACT Gurgaon				
Communication	B02/007	00172	REPAIRED	BENSON POLYMERS	POLYFIX INSTANT GLUE	DENTSU IMPACT Gurgaon	INDIA	DENTSU IMPACT Gurgaon				
Communication	B02/011	00110	MASTER FACIAL SCRUB - FOOT	UNILEVER PHILIPPINES, INC.	MASTER FACIAL SCRUB	OGILVY PHILIPPINES Makati City	THE PHILIPPINES	OGILVY PHILIPPINES Makati City				
Communication	B02/012	00111	MASTER FACIAL SCRUB - HAIRY BACK	UNILEVER PHILIPPINES, INC.	MASTER FACIAL SCRUB	OGILVY PHILIPPINES Makati City	THE PHILIPPINES	OGILVY PHILIPPINES Makati City				
Communication	B02/013	00112	MASTER FACIAL SCRUB - PIT	UNILEVER PHILIPPINES, INC.	MASTER FACIAL SCRUB	OGILVY PHILIPPINES Makati City	THE PHILIPPINES	OGILVY PHILIPPINES Makati City				

B03 (Healthcare)

Communication	B03/009	00481	LOLLIPOP	UNILEVER	PEPSODENT TOOTHPASTE	MULLENLOWE SINGAPORE	SINGAPORE	MULLENLOWE SINGAPORE				
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Communication	B03/010	00483	BUBBLEGUM	UNILEVER	PEPSODENT TOOTHPASTE	MULLENLOWE SINGAPORE	SINGAPORE	MULLENLOWE SINGAPORE			
Communication	B03/011	00485	POPCORN	UNILEVER	PEPSODENT TOOTHPASTE	MULLENLOWE SINGAPORE	SINGAPORE	MULLENLOWE SINGAPORE			
Communication	B03/039	02218	HUMMINGBIRDS X SNAILS	JONTEX / RECKITT BENCKISER	CONDOM	BETC/HAVAS São Paulo	BRAZIL	BETC/HAVAS São Paulo	BETC/HAVAS São Paulo	BETC/HAVAS São Paulo	BETC/HAVAS São Paulo
Communication	B03/040	02216	RABBITS X TURTLES	JONTEX / RECKITT BENCKISER	CONDOM	BETC/HAVAS São Paulo	BRAZIL	BETC/HAVAS São Paulo	BETC/HAVAS São Paulo	BETC/HAVAS São Paulo	BETC/HAVAS São Paulo
Communication	B03/041	02220	CHEETAHS X SLOTHS	JONTEX / RECKITT BENCKISER	CONDOM	BETC/HAVAS São Paulo	BRAZIL	BETC/HAVAS São Paulo	BETC/HAVAS São Paulo	BETC/HAVAS São Paulo	BETC/HAVAS São Paulo
Communication	B03/048	02416	CURE 1	MINDOPENERS	COUNSELING FOR DEPRESSION	McCANN INDIA Mumbai	INDIA	McCANN INDIA Mumbai			
Communication	B03/049	02420	CURE 2	MINDOPENERS	COUNSELING FOR DEPRESSION	McCANN INDIA Mumbai	INDIA	McCANN INDIA Mumbai			

B04 (Consumer Durables)

Communication	B04/011	00985	BIRD'S EYE VIEW	ADIDAS	ADIDAS	TBWA\CHIAT\DAY New York	USA	TBWA\CHIAT\DAY New York	DMB MEDIA New York		ADIDAS Herzogenaurach / FRISIAN LONDON RETOUCHING / GLOSS POSTPRODUCTI ON New York
Communication	B04/012	00983	FLAMING SERVE	ADIDAS	ADIDAS	TBWA\CHIAT\DAY New York	USA	TBWA\CHIAT\DAY New York	DMB MEDIA New York		ADIDAS Herzogenaurach / FRISIAN LONDON RETOUCHING / GLOSS POSTPRODUCTI ON New York
Communication	B04/013	00981	MOUNTAIN OF SUCCESS	ADIDAS	ADIDAS	TBWA\CHIAT\DAY New York	USA	TBWA\CHIAT\DAY New York	DMB MEDIA New York		ADIDAS Herzogenaurach / FRISIAN LONDON RETOUCHING / GLOSS POSTPRODUCTI ON New York
Communication	B04/014	00979	TRIPLE CROWN	ADIDAS	ADIDAS	TBWA\CHIAT\DAY New York	USA	TBWA\CHIAT\DAY New York	DMB MEDIA New York		ADIDAS Herzogenaurach / FRISIAN LONDON RETOUCHING / GLOSS POSTPRODUCTI ON New York
Communication	B04/038	01129	CRAZY LADIES	NIKE	NIKE WOMEN	WIEDEN+KENNEDY São Paulo	BRAZIL	WIEDEN+KENNEDY São Paulo	JOINT Sao Paulo		
Communication	B04/068	02248	DRAGON	DKSH (THAILAND) LIMITED	LEGO	OGILVY Bangkok	THAILAND	OGILVY Bangkok	ILLUSION BANGKOK		
Communication	B04/069	02257	EMPIRE STATES	DKSH (THAILAND) LIMITED	LEGO	OGILVY Bangkok	THAILAND	OGILVY Bangkok	ILLUSION BANGKOK		
Communication	B04/070	02253	SPACESHIP	DKSH (THAILAND) LIMITED	LEGO	OGILVY Bangkok	THAILAND	OGILVY Bangkok	ILLUSION BANGKOK		

B05 (Automotive)

Communication	B05/024	00515	DOLORES	KIA MOTORS EUROPE	KIA PEDESTRIAN DETECTION	INNOCEAN WORLDWIDE EUROPE Berlin	GERMANY	INNOCEAN WORLDWIDE EUROPE Berlin	MOREIRA STUDIO Caruaru		
Communication	B05/075	02286	PYRAMID	VOLKSWAGEN	VOLKSWAGEN PARK ASSIST	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo			
Communication	B05/076	02298	PISA	VOLKSWAGEN	VOLKSWAGEN PARK ASSIST	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo			

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B06 (Retail)											
Communication	B06/002	00184	MCDELIVERY-1	MCDONALD'S FRANCE	DELIVERY SERVICE	TBWAIPARIS	FRANCE	TBWAIPARIS			
Communication	B06/028	00213	ALABAMA	BURGER KING	BURGER KING	LOLA MULLENLOWE Madrid	SPAIN	LOLA MULLENLOWE Madrid			BURGER KING Miami
Communication	B06/029	00215	ILLINOIS	BURGER KING	BURGER KING	LOLA MULLENLOWE Madrid	SPAIN	LOLA MULLENLOWE Madrid			BURGER KING Miami
Communication	B06/030	00217	TURKEY	BURGER KING	BURGER KING	LOLA MULLENLOWE Madrid	SPAIN	LOLA MULLENLOWE Madrid			BURGER KING Miami
Communication	B06/031	00219	MASSACHUSETTS	BURGER KING	BURGER KING	LOLA MULLENLOWE Madrid	SPAIN	LOLA MULLENLOWE Madrid			BURGER KING Miami
Communication	B06/032	00220	TEXAS	BURGER KING	BURGER KING	LOLA MULLENLOWE Madrid	SPAIN	LOLA MULLENLOWE Madrid			BURGER KING Miami
Communication	B06/065	01485	NIKE DREAM CRAZY COLIN KAEPERNICK	NIKE	NIKE	NIKE Portland	USA	WIEDEN+KENNEDY Portland	PARK PICTURES Santa Monica	WIEDEN+KENNEDY Portland	A52 Santa Monica / COMPANY 3 Los Angeles / JOINT EDITORIAL Portland / LIME STUDIOS Santa Monica / PUBLICIS SAPIENT Seattle / WALKER Los Angeles
Communication	B06/066	01489	NIKE DREAM CRAZY LEBRON JAMES	NIKE	NIKE	NIKE Portland	USA	WIEDEN+KENNEDY Portland	PARK PICTURES Santa Monica	WIEDEN+KENNEDY Portland	A52 Santa Monica / COMPANY 3 Los Angeles / JOINT EDITORIAL Portland / LIME STUDIOS Santa Monica / PUBLICIS SAPIENT Seattle / WALKER Los Angeles
Communication	B06/067	01493	NIKE DREAM CRAZY SERENA WILLIAMS	NIKE	NIKE	NIKE Portland	USA	WIEDEN+KENNEDY Portland	PARK PICTURES Santa Monica	WIEDEN+KENNEDY Portland	A52 Santa Monica / COMPANY 3 Los Angeles / JOINT EDITORIAL Portland / LIME STUDIOS Santa Monica / PUBLICIS SAPIENT Seattle / WALKER Los Angeles
Communication	B06/068	01496	NIKE DREAM CRAZY SHAQUEM GRIFFIN	NIKE	NIKE	NIKE Portland	USA	WIEDEN+KENNEDY Portland	PARK PICTURES Santa Monica	WIEDEN+KENNEDY Portland	A52 Santa Monica / COMPANY 3 Los Angeles / JOINT EDITORIAL Portland / LIME STUDIOS Santa Monica / PUBLICIS SAPIENT Seattle / WALKER Los Angeles
Communication	B06/072	00850	CHICKEN X-RAYS	KFC SPAIN	KFC	PS21 Madrid	SPAIN	PS21 Madrid	PS21 Madrid		HAVAS PR Madrid
Communication	B06/096	01892	EXPEDITION VOLCANO (BBC)	KFC HONG KONG, JARDINE RESTAURANT GROUP	KFC HONG KONG	OGILVY HONG KONG	HONG KONG	OGILVY HONG KONG	ILLUSION BANGKOK		

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Communication	B06/097	01888	STAR TREK DISCOVERY (AMAZON PRIME)	KFC HONG KONG, JARDINE RESTAURANT GROUP	KFC HONG KONG	OGILVY HONG KONG	HONG KONG	OGILVY HONG KONG	ILLUSION BANGKOK
Communication	B06/098	01890	MOTLEY CRUE THE DIRT (NETFLIX)	KFC HONG KONG, JARDINE RESTAURANT GROUP	KFC HONG KONG	OGILVY HONG KONG	HONG KONG	OGILVY HONG KONG	ILLUSION BANGKOK
Communication	B06/099	01886	GAME OF THRONES (HBO)	KFC HONG KONG, JARDINE RESTAURANT GROUP	KFC HONG KONG	OGILVY HONG KONG	HONG KONG	OGILVY HONG KONG	ILLUSION BANGKOK
Communication	B06/133	01823	BIRTHDAY 4	BURGER KING	RESTAURANTS	LOLA MULLENLOWE Madrid	SPAIN	LOLA MULLENLOWE Madrid	BURGER KING Miami
Communication	B06/134	01821	BIRTHDAY 3	BURGER KING	RESTAURANTS	LOLA MULLENLOWE Madrid	SPAIN	LOLA MULLENLOWE Madrid	BURGER KING Miami
Communication	B06/135	01825	BIRTHDAY 5	BURGER KING	RESTAURANTS	LOLA MULLENLOWE Madrid	SPAIN	LOLA MULLENLOWE Madrid	BURGER KING Miami
Communication	B06/136	01819	BIRTHDAY 2	BURGER KING	RESTAURANTS	LOLA MULLENLOWE Madrid	SPAIN	LOLA MULLENLOWE Madrid	BURGER KING Miami
Communication	B06/137	01817	BIRTHDAY 1	BURGER KING	RESTAURANTS	LOLA MULLENLOWE Madrid	SPAIN	LOLA MULLENLOWE Madrid	BURGER KING Miami
Communication	B06/160	02320	STRANG...	IKEA	FURNITURE/LIVING ROOM	PUBLICIS SPAIN Madrid	SPAIN	PUBLICIS SPAIN Madrid	
Communication	B06/161	02319	SIMPS...	IKEA	FURNITURE/LIVING ROOM	PUBLICIS SPAIN Madrid	SPAIN	PUBLICIS SPAIN Madrid	

B08 (Leisure)

Communication	B08/001	00078	STILL UNKNOWN-A	ADVERTISING MUSEUM TOKYO / YOSHIDA HIDEO MEMORIAL FOUNDATION	D&AD AWARDS 2018 EXHIBITION IN JAPAN	DENTSU INC. Tokyo	JAPAN	DENTSU INC. Tokyo	CREATIVE POWER UNIT Tokyo / DENTSU ON DEMAND GRAPHIC INC. Tokyo
Communication	B08/002	00079	STILL UNKNOWN-B	ADVERTISING MUSEUM TOKYO / YOSHIDA HIDEO MEMORIAL FOUNDATION	D&AD AWARDS 2018 EXHIBITION IN JAPAN	DENTSU INC. Tokyo	JAPAN	DENTSU INC. Tokyo	CREATIVE POWER UNIT Tokyo / DENTSU ON DEMAND GRAPHIC INC. Tokyo
Communication	B08/003	00080	STILL UNKNOWN-C	ADVERTISING MUSEUM TOKYO / YOSHIDA HIDEO MEMORIAL FOUNDATION	D&AD AWARDS 2018 EXHIBITION IN JAPAN	DENTSU INC. Tokyo	JAPAN	DENTSU INC. Tokyo	CREATIVE POWER UNIT Tokyo / DENTSU ON DEMAND GRAPHIC INC. Tokyo
Communication	B08/004	00081	STILL UNKNOWN-D	ADVERTISING MUSEUM TOKYO / YOSHIDA HIDEO MEMORIAL FOUNDATION	D&AD AWARDS 2018 EXHIBITION IN JAPAN	DENTSU INC. Tokyo	JAPAN	DENTSU INC. Tokyo	CREATIVE POWER UNIT Tokyo / DENTSU ON DEMAND GRAPHIC INC. Tokyo
Communication	B08/007	00130	REARRANGED - 3	BERLINER PHILHARMONIKER	BERLINER PHILHARMONIKER	SCHOLZ & FRIENDS Berlin	GERMANY	SCHOLZ & FRIENDS Berlin	
Communication	B08/008	00132	REARRANGED - 4	BERLINER PHILHARMONIKER	BERLINER PHILHARMONIKER	SCHOLZ & FRIENDS Berlin	GERMANY	SCHOLZ & FRIENDS Berlin	
Communication	B08/052	02455	BILLBOARD	MUSEUM OF CONTEMPORARY ART	MUSEUM OF CONTEMPORARY ART	LEO BURNETT Toronto	CANADA	LEO BURNETT Toronto	

B09 (Media / Entertainment)

Communication	B09/001	00208	NEYMAR	FOX CHANNEL	THE SIMPSONS	FOX NETWORKS GROUP LATIN AMERICA Buenos Aires	ARGENTINA	FOX NETWORKS GROUP LATIN AMERICA Buenos Aires	
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Outdoor Shortlist

Communication	B09/002	00209	TRUMP	FOX CHANNEL	THE SIMPSONS	FOX NETWORKS GROUP LATIN AMERICA Buenos Aires	ARGENTINA	FOX NETWORKS GROUP LATIN AMERICA Buenos Aires		
Communication	B09/003	00210	LADY GAGA	FOX CHANNEL	THE SIMPSONS	FOX NETWORKS GROUP LATIN AMERICA Buenos Aires	ARGENTINA	FOX NETWORKS GROUP LATIN AMERICA Buenos Aires		
Communication	B09/014	01551	WELCOME TO AMERICA	SPOTIFY	SPOTIFY	SPOTIFY IN-HOUSE New York	USA	SPOTIFY IN-HOUSE New York	ACTIVE THEORY Los Angeles	UM New York
Communication	B09/015	01553	GOD IS A WOMAN	SPOTIFY	SPOTIFY	SPOTIFY IN-HOUSE New York	USA	SPOTIFY IN-HOUSE New York	ACTIVE THEORY Los Angeles	UM New York
Communication	B09/033	01757	POLITICIANS	LEADERS	NEWS MAGAZINE	THE CLASSIC PARTNERSHIP Dubai	UNITED ARAB EMIRATES	THE CLASSIC PARTNERSHIP Dubai		

B10 (Consumer Services / Business to Business)

Communication	B10/005	00559	WEDDING	STEM EVENTS	FLOWERS & ARRANGEMENTS	DDB Guaynabo	PUERTO RICO	DDB Guaynabo		
Communication	B10/006	00556	NEIGHBOR	STEM EVENTS	FLOWERS & ARRANGEMENTS	DDB Guaynabo	PUERTO RICO	DDB Guaynabo		
Communication	B10/025	01304	FACE G	ZAIN	TELECOMMUNICATION	WUNDERMAN THOMPSON Dubai	UNITED ARAB EMIRATES	J. WALTER THOMPSON DUBAI	EMOJI INK New York	
Communication	B10/026	01306	FACE Y	ZAIN	TELECOMMUNICATION	WUNDERMAN THOMPSON Dubai	UNITED ARAB EMIRATES	J. WALTER THOMPSON DUBAI	EMOJI INK New York	
Communication	B10/027	01305	FACE S	ZAIN	TELECOMMUNICATION	WUNDERMAN THOMPSON Dubai	UNITED ARAB EMIRATES	J. WALTER THOMPSON DUBAI	EMOJI INK New York	
Communication	B10/053	02308	REAL LETTER RECEIVED BY ANDY WARHOL	ESCOLA PANAMERICANA DE ARTE E DESIGN	ESCOLA PANAMERICANA DE ARTE E DESIGN	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo	ALMAPBBDO São Paulo	
Communication	B10/054	02302	REAL LETTER RECEIVED BY SAUL BASS	ESCOLA PANAMERICANA DE ARTE E DESIGN	ESCOLA PANAMERICANA DE ARTE E DESIGN	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo	ALMAPBBDO São Paulo	
Communication	B10/055	02289	REAL LETTER RECEIVED BY TIM BURTON	ESCOLA PANAMERICANA DE ARTE E DESIGN	ESCOLA PANAMERICANA DE ARTE E DESIGN	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo	ALMAPBBDO São Paulo	

B11 (Not-for-profit / Charity / Government)

Communication	B11/053	00253	WILL GILES	NZ TRANSPORT AGENCY	ROAD SAFETY	CLEMENGER BBDO WELLINGTON	NEW ZEALAND	CLEMENGER BBDO WELLINGTON	OUR PRODUCTION TEAM Auckland	OMD WELLINGTON	NZ TRANSPORT AGENCY Wellington
Communication	B11/054	00247	LIAM BETHELL	NZ TRANSPORT AGENCY	ROAD SAFETY	CLEMENGER BBDO WELLINGTON	NEW ZEALAND	CLEMENGER BBDO WELLINGTON	OUR PRODUCTION TEAM Auckland	OMD WELLINGTON	NZ TRANSPORT AGENCY Wellington
Communication	B11/055	00249	JAMES MCDONALD	NZ TRANSPORT AGENCY	ROAD SAFETY	CLEMENGER BBDO WELLINGTON	NEW ZEALAND	CLEMENGER BBDO WELLINGTON	OUR PRODUCTION TEAM Auckland	OMD WELLINGTON	NZ TRANSPORT AGENCY Wellington
Communication	B11/056	00251	DAN MASON	NZ TRANSPORT AGENCY	ROAD SAFETY	CLEMENGER BBDO WELLINGTON	NEW ZEALAND	CLEMENGER BBDO WELLINGTON	OUR PRODUCTION TEAM Auckland	OMD WELLINGTON	NZ TRANSPORT AGENCY Wellington
Communication	B11/095	01511	PAPAYA	CONSERVATION INTERNATIONAL	STOP PLASTIC PROGRAM	MULLENLOWE SSP3 Bogotá	COLOMBIA	MULLENLOWE SSP3 Bogotá			
Communication	B11/096	01514	BANANA	CONSERVATION INTERNATIONAL	STOP PLASTIC PROGRAM	MULLENLOWE SSP3 Bogotá	COLOMBIA	MULLENLOWE SSP3 Bogotá			
Communication	B11/097	01507	TANGERINE	CONSERVATION INTERNATIONAL	STOP PLASTIC PROGRAM	MULLENLOWE SSP3 Bogotá	COLOMBIA	MULLENLOWE SSP3 Bogotá			

Outdoor Shortlist

Communication	B11/118	01041	SNOWFLAKES	CAPITA	THE BRITISH ARMY	KARMARAMA ACCENTURE INTERACTIVE London	UNITED KINGDOM	KARMARAMA ACCENTURE INTERACTIVE London	750MPH London / ANONYMOUS CONTENT London / FINAL CUT London / MPC LONDON / SOUNDTREE MUSIC London	MEDIACOM London	KARMARAMA ACCENTURE INTERACTIVE London	MANNING GOTTLIEB OMD London
Communication	B11/120	01048	ME ME ME MILLENNIALS	CAPITA	THE BRITISH ARMY	KARMARAMA ACCENTURE INTERACTIVE London	UNITED KINGDOM	KARMARAMA ACCENTURE INTERACTIVE London	750MPH London / ANONYMOUS CONTENT London / FINAL CUT London / MPC LONDON / SOUNDTREE MUSIC London	MEDIACOM London	KARMARAMA ACCENTURE INTERACTIVE London	MANNING GOTTLIEB OMD London
Communication	B11/121	01045	BINGE GAMERS	CAPITA	THE BRITISH ARMY	KARMARAMA ACCENTURE INTERACTIVE London	UNITED KINGDOM	KARMARAMA ACCENTURE INTERACTIVE London	750MPH London / ANONYMOUS CONTENT London / FINAL CUT London / MPC LONDON / SOUNDTREE MUSIC London	MEDIACOM London	KARMARAMA ACCENTURE INTERACTIVE London	MANNING GOTTLIEB OMD London
Communication	B11/122	01051	CLASS CLOWNS	CAPITA	THE BRITISH ARMY	KARMARAMA ACCENTURE INTERACTIVE London	UNITED KINGDOM	KARMARAMA ACCENTURE INTERACTIVE London	750MPH London / ANONYMOUS CONTENT London / FINAL CUT London / MPC LONDON / SOUNDTREE MUSIC London	MEDIACOM London	KARMARAMA ACCENTURE INTERACTIVE London	MANNING GOTTLIEB OMD London
Communication	B11/123	01057	SELFIE ADDICTS	CAPITA	THE BRITISH ARMY	KARMARAMA ACCENTURE INTERACTIVE London	UNITED KINGDOM	KARMARAMA ACCENTURE INTERACTIVE London	750MPH London / ANONYMOUS CONTENT London / FINAL CUT London / MPC LONDON / SOUNDTREE MUSIC London	MEDIACOM London	KARMARAMA ACCENTURE INTERACTIVE London	MANNING GOTTLIEB OMD London
Communication	B11/162	02186	PAIN-DREAM	28 TOO MANY	(FGM) FEMALE GENITAL MUTILATION	IMPACT BBDO Dubai	UNITED ARAB EMIRATES	IMPACT BBDO Dubai				
Communication	B11/163	02187	DESPAIR-JOY	28 TOO MANY	(FGM) FEMALE GENITAL MUTILATION	IMPACT BBDO Dubai	UNITED ARAB EMIRATES	IMPACT BBDO Dubai				
Communication	B11/164	02185	INHUMAN-HUMAN	28 TOO MANY	(FGM) FEMALE GENITAL MUTILATION	IMPACT BBDO Dubai	UNITED ARAB EMIRATES	IMPACT BBDO Dubai				
Communication	B11/178	21191	BLINK OFF POSTER 4	JIMMY NELSON FOUNDATION	JIMMY NELSON FOUNDATION	WUNDERMAN THOMPSON Mumbai	INDIA	J. WALTER THOMPSON AMSTERDAM / J. WALTER THOMPSON INDIA Mumbai	SMALL FRY PRODUCTIONS Mumbai			
Communication	B11/179	01715	BLINK OFF POSTER 01	JIMMY NELSON FOUNDATION	JIMMY NELSON FOUNDATION	WUNDERMAN THOMPSON Mumbai	INDIA	J. WALTER THOMPSON AMSTERDAM / J. WALTER THOMPSON INDIA Mumbai				
Communication	B11/180	01717	BLINK OFF POSTER 02	JIMMY NELSON FOUNDATION	JIMMY NELSON FOUNDATION	WUNDERMAN THOMPSON Mumbai	INDIA	J. WALTER THOMPSON AMSTERDAM / J. WALTER THOMPSON INDIA Mumbai				
Communication	B11/181	01719	BLINK OFF POSTER 03	JIMMY NELSON FOUNDATION	JIMMY NELSON FOUNDATION	WUNDERMAN THOMPSON Mumbai	INDIA	J. WALTER THOMPSON AMSTERDAM / J. WALTER THOMPSON INDIA Mumbai				

Outdoor Shortlist

B12 (Corporate Social Responsibility (CSR) / Corporate Image)

Communication	B12/016	01190	BEER	VOLKSWAGEN	DRIVE CAREFULLY	DDB ARGENTINA Buenos Aires	ARGENTINA	DDB ARGENTINA Buenos Aires			
Communication	B12/017	01180	TEQUILA	VOLKSWAGEN	DRIVE CAREFULLY	DDB ARGENTINA Buenos Aires	ARGENTINA	DDB ARGENTINA Buenos Aires			
Communication	B12/020	01987	THE SIGN	COCA-COLA	COCA-COLA	PUBLICIS ITALY Milan	ITALY	PUBLICIS ITALY Milan			

C01 (Animated Digital Screens)

Communication	C01/006	00615	ARMISTICE DAY	WESTMINSTER CITY COUNCIL	N/A	TMW UNLIMITED London	UNITED KINGDOM	TMW UNLIMITED London	TMW UNLIMITED London		OCEAN OUTDOOR London / WESTMINSTER CITY COUNCIL London
Communication	C01/013	01359	NARCOS: THE CENSOR'S CUT	NETFLIX	NETFLIX	WUNDERMAN THOMPSON BANGKOK	THAILAND	J. WALTER THOMPSON BANGKOK / WUNDERMAN Bangkok	CINESOUND Bangkok / THIS IS IT Bangkok	DENTSU X Bangkok	VERVE Bangkok
Communication	C01/025	02407	COMPETITORS' SALE	VOLVO	VOLVO	GREY BRAZIL São Paulo	BRAZIL	GREY BRAZIL São Paulo	GREY BRAZIL São Paulo	GREY BRAZIL São Paulo	GREY BRAZIL São Paulo

C03 (Dynamic Digital Screens)

Communication	C03/010	00786	THE SENDING MACHINE	PUBLICIS SAPIENT	DIGITAL VENDING MACHINE	PUBLICIS SAPIENT London	UNITED KINGDOM	PUBLICIS SAPIENT London	BENNY CASEY STUDIO London		IMAGEYNATION London
Communication	C03/024	02023	FLY WITH US	FLYBONDI	FLYBONDI	GREY ARGENTINA Buenos Aires	ARGENTINA	GREY ARGENTINA Buenos Aires		GLOBAL MIND Buenos Aires	ADVERPR Buenos Aires
Communication	C03/028	01970	STREET-VET	PURINA	PURINA VETERINARY DIETS	McCANN PARIS	FRANCE	McCANN PARIS	CRAFT PARIS / EDDY Paris		WEBER SHANDWICK Paris / AFG EUROPE London

D01 (Displays)

Communication	D01/001	00399	PRIDE SHIELD	FONDATION ÉMERGENCE	INTERNATIONAL DAY AGAINST HOMOPHOBIA AND TRANSPHOBIA	RETHINK Toronto	CANADA	RETHINK Toronto	1ONE Montréal / MORRISON FILMS Montréal		TÖK COMMUNICATION S Montreal	FONDATION ÉMERGENCE Montréal
Communication	D01/009	00430	3D ACTIVIST	CHANGE THE REF	ACTIVIST FIGHTING FOR GUN CONTROL.	ALMA Miami	USA	ALMA Miami	ALMA Miami / ANIMAL MUSIC Miami / JOINERY Culver City / MU2 PRODUCTIONS Miami / VOODOO MANUFACTURING New York	ALMA Miami	ALMA Miami	CUSTOM IMAGE Santiago
Communication	D01/011	00512	NIKE STREET STORY	NIKE	NIKE RUSSIA	WIEDEN+KENNEDY AMSTERDAM	THE NETHERLANDS	WIEDEN+KENNEDY AMSTERDAM	GLASSWORKS Amsterdam / RIFF RAFF London / TRIM EDITING London / WAVE STUDIOS London / WIZZ / QUAD GROUP Paris			
Communication	D01/013	00679	SIGNS OF LOVE	ANZ BANK	ANZ BRAND	TBWAIMELBOURNE	AUSTRALIA	TBWAIMELBOURNE	REVOLVER/WILL O'ROURKE Sydney / TBWAIMELBOURNE	PHD AUSTRALIA Melbourne / TBWAIMELBOURNE	TBWAIMELBOURNE / THRIVE PR + COMMUNICATION S Melbourne	
Communication	D01/022	01154	HIV ON THE AGENDA	FUNDACIÓN HUÉSPED	WORLD AIDS DAY CAMPAIGN	WUNDERMAN THOMPSON Buenos Aires	ARGENTINA	WUNDERMAN CATO JOHNSON Buenos Aires				

Outdoor Shortlist

Communication	D01/032	01690	COLA TRUCE	PEPSI	BRAND PEPSI	TRACYLOCKE Wilton	USA	TRACYLOCKE Wilton	TRACYLOCKE Wilton	ACCELERATION New York / VAYNERMEDIA New York	ACCELERATION New York	MKTG Atlanta / PEPSICO White Plains
Communication	D01/033	00728	KOSHOGO	KLOOP	MEDIA & PUBLICATIONS	LEO BURNETT MOSCOW	RUSSIA	LEO BURNETT MOSCOW				
Communication	D01/042	01362	THE NOT BIG MACS	BURGER KINGS	BURGERS	INGO Stockholm	SWEDEN	INGO Stockholm	INGO Stockholm			MSLGROUP Stockholm / VERIZON Stockholm
Communication	D01/043	01863	AIR MAX GRAFFITI STORES	NIKE	AIR MAX	AKQA São Paulo	BRAZIL	AKQA São Paulo	HEFTY São Paulo / ZOHAR CINEMA Rio de Janeiro	WIEDEN+KENNE DY São Paulo		
Communication	D01/051	01785	HASHTAGS OF ARTS	MUSEU NACIONAL DE BELAS ARTES	MUSEUM	NBS Rio De Janeiro	BRAZIL	NBS Rio De Janeiro	ALTA RESOLUÇÃO Rio de janeiro / MOVIE MACHINE Rio De Janeiro / SONIDO Rio De Janeiro			
Communication	D01/057	02018	REAL TIME MIC	METROPOLES	INSTITUTIONAL	LEO BURNETT TAILOR MADE São Paulo	BRAZIL	LEO BURNETT TAILOR MADE São Paulo	BELINA FILMES Sao Paulo / QUIET CITY MUSIC + SOUND São Paulo			METROPOLES Brasilia
Communication	D01/060	02398	WITHOUT A RAMP, A SIDEWALK IS A WALL	MOVIMENTO SUPERAÇÃO	ACESSIBILITY	Z+HAVAS São Paulo	BRAZIL	Z+HAVAS São Paulo	Z+ COMUNICAÇÃO São Paulo	Z+HAVAS São Paulo	GIUSTI COMUNICAÇÃO INTEGRADA São Paulo	

D02 (Mass Distributed Promotional Items & Printed Media)

Communication	D02/005	00139	SEETROEN	CITROEN	CITROEN	BETC Paris	FRANCE	BETC Paris	5.5 DESIGN STUDIOS Paris / FURY Paris		BETC Paris	
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D03 (Limited Run Promotional Items & Printed Media)

Communication	D03/024	01158	THE HALF BISCUIT	LEGACY / RSA	LEGACY / RSA	VMLY&R MELBOURNE	AUSTRALIA	VMLY&R MELBOURNE	HELL STUDIOS Melbourne	WAVEMAKER Melbourne	PPR Melbourne	
Communication	D03/026	00973	THE FAKE NEWS STAND	COLUMBIA JOURNALISM REVIEW	COLUMBIA JOURNALISM REVIEW - NEWS	TBWA\CHIAT\DAY New York	USA	TBWA\CHIAT\DAY New York	REBEL AND ROGUE New York	TBWA\CHIAT\DAY New York		COLUMBIA UNIVERSITY New York / DESIGN BY DISRUPTION New York
Communication	D03/039	00966	THE PIZZA PATIO SET	BOSTON PIZZA	BOSTON PIZZA	JOHN ST. Toronto	CANADA	BOSTON PIZZA INTERNATIONAL Mississauga, Ontario / JOHN ST. Toronto	3D PHACKTORY Toronto / GAS COMPANY Toronto / JOHN ST. Toronto		BOSTON PIZZA INTERNATIONAL Mississauga, Ontario	
Communication	D03/044	01736	SOUVENIRS DE PARIS	CENTRE POMPIDOU	CENTRE POMPIDOU	MARCEL Paris	FRANCE	MARCEL Paris	ADF L'ATELIER Paris / ARTISANS DU FILM Paris / PRODIGIOUS Paris	BLUE 449 Paris		CENTRE POMPIDOU Paris / MSLGROUP Paris
Communication	D03/057	01783	BUD LIGHT CEREAL	AB INBEV	BUD LIGHT CEREAL	ONLY IF Mexico City	MEXICO	ONLY IF Mexico City	ONLY IF Mexico City			
Communication	D03/073	02225	THE GUN VIOLENCE HISTORY BOOK	ILLINOIS COUNCIL AGAINST HANDGUN VIOLENCE	ILLINOIS COUNCIL AGAINST HANDGUN VIOLENCE	FCB CHICAGO	USA	FCB CHICAGO	LORD & THOMAS Chicago / THE MILL Chicago		CURRENT MARKETING Chicago	
Communication	D03/074	10656	BILLIE JEAN KING YOUR SHOES	ADIDAS	ADIDAS	TBWA\CHIAT\DAY New York	USA	TBWA\CHIAT\DAY New York	DMB MEDIA New York			ADIDAS Herzogenaurach / FRISIAN LONDON RETOUCHING / GLOSS POSTPRODUCTI ON New York

Outdoor Shortlist

D04 (Design for Promotional Items)

Communication	D04/013	00140	SEETROEN	CITROEN	CITROEN	BETC Paris	FRANCE	BETC Paris	5.5 DESIGN STUDIOS Paris / FURY Paris		BETC Paris	
Communication	D04/026	00974	THE FAKE NEWS STAND	COLUMBIA JOURNALISM REVIEW	COLUMBIA JOURNALISM REVIEW - NEWS	TBWA\CHIAT\DAY New York	USA	TBWA\CHIAT\DAY New York	REBEL AND ROGUE New York	TBWA\CHIAT\DAY New York		COLUMBIA UNIVERSITY New York / DESIGN BY DISRUPTION New York
Communication	D04/035	01284	THE ESSENTIAL PADS	GRUPPO SELEX	PADS	DLV BBDO Milan	ITALY	DLV BBDO Milan	TANDEM COMMUNICATION PARTNER Milan			
Communication	D04/039	02366	THE OUTLAW BIKE	ROCKY MOUNTAIN SPORTS CONTENT.	ROCKY MOUNTAIN SPORTS CONTENT.	TALENT MARCEL São Paulo	BRAZIL	TALENT MARCEL São Paulo	TALENT MARCEL São Paulo	TALENT MARCEL São Paulo	TALENT MARCEL São Paulo	
Communication	D04/045	01737	SOUVENIRS DE PARIS	CENTRE POMPIDOU	CENTRE POMPIDOU	MARCEL Paris	FRANCE	MARCEL Paris	ADF L'ATELIER Paris / ARTISANS DU FILM Paris / PRODIGIOUS Paris	BLUE 449 Paris		CENTRE POMPIDOU Paris / MSLGROUP Paris
Communication	D04/047	01661	PASS THE BILL	LEAF FORWARD	LEAF FORWARD	RETHINK Toronto	CANADA	RETHINK Toronto	RETHINK Toronto			LEAF FORWARD Toronto
Communication	D04/052	02226	THE GUN VIOLENCE HISTORY BOOK	ILLINOIS COUNCIL AGAINST HANDGUN VIOLENCE	ILLINOIS COUNCIL AGAINST HANDGUN VIOLENCE	FCB CHICAGO	USA	FCB CHICAGO	LORD & THOMAS Chicago / THE MILL Chicago		CURRENT MARKETING Chicago	
Communication	D04/071	02098	THE PUCK	ADIABC (DIABETES ASSOCIATION)	DIABETES DETECTION DEVICE	GREY CANADA Toronto	CANADA	GREY CANADA Toronto / GREY NEW YORK	CURRENT STUDIOS Toronto / GREY CANADA Toronto / GREY NEW YORK			
Communication	D04/072	02441	SLEEPING FLAGS	O.N.E.	CHARITY DONATION	ROTHCO ACCENTURE INTERACTIVE Dublin	IRELAND	ROTHCO ACCENTURE INTERACTIVE Dublin	ANTIDOTE FILMS Dublin / RAYGUN Dublin		ROTHCO ACCENTURE INTERACTIVE Dublin	
Communication	D04/075	01988	DIESEL X MUSTAFA	DIESEL	DIESEL	PUBLICIS ITALY Milan	ITALY	PUBLICIS ITALY Milan	COURAGE FILM PRODUCTION Milan	SIMPLE AGENCY Milan		
Communication	D04/077	10659	BILLIE JEAN KING YOUR SHOES	ADIDAS	ADIDAS	TBWA\CHIAT\DAY New York	USA	TBWA\CHIAT\DAY New York	DMB MEDIA New York			ADIDAS Herzogenaaurach / FRISIAN LONDON RETOUCHING / GLOSS POSTPRODUCTI ON New York

D05 (Special Build)

Communication	D05/004	00226	LIL' BENZ DEALERSHIP	MERCEDES-BENZ	MERCEDES-BENZ	R/GA New York	USA	R/GA New York	HOUSE OF TRIM New York / HYPERBOLIC AUDIO New York / R/GA New York			
Communication	D05/013	00263	PAVING FOR PIZZA	DOMINO'S PIZZA	DOMINO'S PIZZA	DOMINO'S PIZZA Ann Arbor	USA	CRISPIN PORTER BOGUSKY+ Boulder	CRISPIN PORTER BOGUSKY+ Boulder	CRISPIN PORTER BOGUSKY+ Boulder	CRISPIN PORTER BOGUSKY+ Ann Arbor	
Communication	D05/020	00114	THE UNBREAKABLE RAINBOW	UNILEVER - BEN&JERRY'S	CSR EVENT	180HEARTBEATS+JUNG V MATT Warsaw	POLAND	180HEARTBEATS+JUN G V MATT Warsaw	180HEARTBEATS+JU NG V MATT Warsaw		180HEARTBEATS+ JUNG V MATT Warsaw	BEN & JERRY'S Warsaw / MILOSC NIE WYKLUCZA Warsaw / WOLONTARIAT ROWNOSCI Warsaw
Communication	D05/021	00541	CANDY CONVERTER	HERSHEY	REESE'S	ANOMALY New York	USA	ANOMALY New York	FILL IN THE BLANK PRODUCTIONS New York		ZENO GROUP New York	THE HERSHEY COMPANY Hershey

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Communication	D05/036	00823	12-HOUR DRIVE-THRU	POPEYE'S LOUISIANA KITCHEN	QSR	GSD&M Austin	USA	GSD&M Austin	GSD&M Austin	HORIZON MEDIA New York	ABMC New York	
Communication	D05/054	01339	LIVING SEAWALL	VOLVO CAR AUSTRALIA	VOLVO	whiteGREY SYDNEY	AUSTRALIA	whiteGREY SYDNEY			whiteGREY SYDNEY	
Communication	D05/082	01971	STREET-VET	PURINA	PURINA VETERINARY DIETS	McCANN PARIS	FRANCE	McCANN PARIS	CRAFT PARIS / EDDY Paris		WEBER SHANDWICK Paris AFG EUROPE London	
Communication	D05/087	01677	BROADWAY THE RAINBOW	MARS WRIGLEY CONFECTIONERY	SKITTLES	DDB CHICAGO	USA	DDB CHICAGO	BLACKSMITH Los Angeles / DDB CHICAGO / GIANNINI CREATIVE Chicago / HUTCHCO TECHNOLOGIES Los Angeles / SMUGGLER New York	MEDIACOM New York	ICF NEXT Chicago	HEARD CITY New York / MARS WRIGLEY CONFECTIONERY New Jersey / MOTT/FISCHER PRODUCTIONS New York / TELSEY + COMPANY New York / THE MARKETING ARM Dallas / THE MASTERING PALACE New York / THE MILL Chicago / TRIBAL WORLDWIDE New York / VAULT 49 New York
Communication	D05/091	01837	UBERTOYS	UBER	UBERTOYS	DDB PARIS	FRANCE	DDB PARIS	ART BRIDGE / QUAD GROUP Paris			

D06 (Live Advertising and Events)

Communication	D06/013	00048	DISTRACTED GOALKEEPER	UBER/ UBER	YELLOW MAY	TECH AND SOUL São Paulo	BRAZIL	TECH AND SOUL São Paulo			Uber São Paulo	
Communication	D06/015	00432	STOP TRAFFICK	STREET GRACE	FIGHTING DOMESTIC MINOR SEX TRAFFICKING	BBDO ATLANTA	USA	BBDO ATLANTA	BARK BARK Atlanta / HERO POST Atlanta, GA / THE COLOR SPOT Marietta	OUTDOOR MEDIA GROUP ATLANTA	PORTER NOVELLI ATLANTA	JAMIE SHEPARD MUSIC Atlanta / SHEPARD CREATIVE Atlanta
Communication	D06/019	00115	THE UNBREAKABLE RAINBOW	UNILEVER - BEN&JERRY'S	CSR EVENT	180HEARTBEATS+JUNG V MATT Warsaw	POLAND	180HEARTBEATS+JUNG V MATT Warsaw	180HEARTBEATS+JUNG V MATT Warsaw		180HEARTBEATS+JUNG V MATT Warsaw	BEN & JERRY'S Warsaw / MILOSC NIE WYKLUCZA Warsaw / WOLONTARIAT ROWNOSCI Warsaw
Communication	D06/026	00438	THE IMPOSSIBLE GAME	LACOSTE	LACOSTE	BETC Paris	FRANCE	BETC Paris				
Communication	D06/034	00212	HIDDEN FLAG	FELGTB/ELDIARIO.ES	FELGTB	LOLA MULLENLOWE Madrid	SPAIN	LOLA MULLENLOWE Madrid	PRIMO CONTENT Barcelona			FELGTB Madrid
Communication	D06/043	00645	SHARK BAIT	UBER EATS	ONLINE FOOD ORDERING AND DELIVERY PLATFORM	SPECIAL GROUP Auckland	NEW ZEALAND	SPECIAL GROUP Auckland	ODDBOY Auckland / SPECIAL GROUP Auckland / WONDER Auckland		PEAD PR Auckland	
Communication	D06/051	00976	THE FAKE NEWS STAND	COLUMBIA JOURNALISM REVIEW	COLUMBIA JOURNALISM REVIEW - NEWS	TBWA\CHIAT\DAY New York	USA	TBWA\CHIAT\DAY New York	REBEL AND ROGUE New York	TBWA\CHIAT\DAY New York		COLUMBIA UNIVERSITY New York / DESIGN BY DISRUPTION New York
Communication	D06/079	01738	SOUVENIRS DE PARIS	CENTRE POMPIDOU	CENTRE POMPIDOU	MARCEL Paris	FRANCE	MARCEL Paris	ADF L'ATELIER Paris / ARTISANS DU FILM Paris / PRODIGIOUS Paris	BLUE 449 Paris		CENTRE POMPIDOU Paris / MSLGROUP Paris
Communication	D06/081	01780	THE GRAND FINALE	HEINEKEN	HEINEKEN	PUBLICIS BRASIL São Paulo	BRAZIL	PUBLICIS BRASIL São Paulo	PUBLICIS BRASIL São Paulo	PUBLICIS BRASIL São Paulo	PUBLICIS BRASIL São Paulo	

Outdoor Shortlist

Communication	D06/084	01678	BROADWAY THE RAINBOW	MARS WRIGLEY CONFECTIONERY	SKITTLES	DDB CHICAGO	USA	DDB CHICAGO	BLACKSMITH Los Angeles / DDB CHICAGO / GIANNINI CREATIVE Chicago / HUTCHCO TECHNOLOGIES Los Angeles / SMUGGLER New York	MEDIACOM New York	ICF NEXT Chicago	HEARD CITY New York / MARS WRIGLEY CONFECTIONERY New Jersey / MOTT/FISCHER PRODUCTIONS New York / TELSEY + COMPANY New York / THE MARKETING ARM Dallas / THE MASTERING PALACE New York / THE MILL Chicago / TRIBAL WORLDWIDE New York / VAULT 49 New York
Communication	D06/100	01363	THE NOT BIG MACS	BURGER KINGS	BURGERS	INGO Stockholm	SWEDEN	INGO Stockholm	INGO Stockholm			MSLGROUP Stockholm / VERIZON Stockholm
Communication	D06/101	02211	MUSEUM OF ROMANTICISM	IKEA	IKEA LIVING ROOMS	McCANN SPAIN Madrid	SPAIN	McCANN SPAIN Madrid	CRAFT Madrid			
Communication	D06/106	01935	ANTHEM FOR THE WOMEN	INSTITUTO NACIONAL DEL CANCER	PREVENCIÓN DEL CANCER	DDB CHILE Santiago	CHILE	DDB CHILE Santiago	DDB CHILE Santiago			
Communication	D06/126	02442	SLEEPING FLAGS	O.N.E.	CHARITY DONATION	ROTHCO ACCENTURE INTERACTIVE Dublin	IRELAND	ROTHCO ACCENTURE INTERACTIVE Dublin	ANTIDOTE FILMS Dublin / RAYGUN Dublin		ROTHCO ACCENTURE INTERACTIVE Dublin	
D07 (Interactive Experiences)												
Communication	D07/014	00354	GO BKK	NIKE	NIKE REACT	BBH Singapore	SINGAPORE	BBH Singapore	1MOBY Bangkok / EASTNESS Bangkok / HECKLER Sydney / JACK MORTON WORLDWIDE Singapore	MINDSHARE ASIA PACIFIC Singapore		
Communication	D07/017	00542	CANDY CONVERTER	HERSHEY	REESE'S	ANOMALY New York	USA	ANOMALY New York	FILL IN THE BLANK PRODUCTIONS New York		ZENO GROUP New York	THE HERSHEY COMPANY Hershey
Communication	D07/018	00540	ECO PARKING	HYUNDAI	HYUNDAI KONA ELECTRIC	HAVAS PR Madrid	SPAIN	HAVAS PR Madrid	HAVAS PR Madrid			
Communication	D07/027	00740	UBER TOYS	UBER	CHAUFFEUR TAXI SERVICE	ART BRIDGE / QUAD GROUP Paris	FRANCE	DDB PARIS	ART BRIDGE / QUAD GROUP Paris / FIX STUDIO Paris			UBER Paris

Outdoor Shortlist

Communication	D07/035	01245	JUST DO IT HQ AT THE CHURCH	NIKE	NIKE	MOMENTUM WORLDWIDE New York	USA	MOMENTUM CANADA Toronto / MOMENTUM WORLDWIDE New York				ABSOLUTE PRODUCTION SERVICES Chicago / CHICAGO SCENIC STUDIOS Chicago / CREATIVE SPORTS CONCEPTS New York / FLOWERS Chicago / STOREY STUDIO London / VICTORY CREATIVE GROUP Toronto
Communication	D07/044	00787	THE SENDING MACHINE	PUBLICIS SAPIENT	DIGITAL VENDING MACHINE	PUBLICIS SAPIENT London	UNITED KINGDOM	PUBLICIS SAPIENT London	BENNY CASEY STUDIO London			IMAGEYNATION London
Communication	D07/059	01972	STREET-VET	PURINA	PURINA VETERINARY DIETS	McCANN PARIS	FRANCE	McCANN PARIS	CRAFT PARIS / EDDY Paris	WEBER SHANDWICK Paris		AFG EUROPE London
Communication	D07/062	01679	BROADWAY THE RAINBOW	MARS WRIGLEY CONFECTIONERY	SKITTLES	DDB CHICAGO	USA	DDB CHICAGO	BLACKSMITH Los Angeles / DDB CHICAGO / GIANNINI CREATIVE Chicago / HUTCHCO TECHNOLOGIES Los Angeles / SMUGGLER New York	MEDIACOM New York	ICF NEXT Chicago	HEARD CITY New York / MARS WRIGLEY CONFECTIONER Y New Jersey / MOTT/FISCHER PRODUCTIONS New York / TELSEY + COMPANY New York / THE MARKETING ARM Dallas / THE MASTERING PALACE New York / THE MILL Chicago / TRIBAL WORLDWIDE New York / VAULT 49 New York
Communication	D07/096	01990	LESSONS FOR GOOD	LEROY MERLIN	DIY STORE	PUBLICIS ITALY Milan	ITALY	PUBLICIS ITALY Milan	DEA PRODUCTION Milan	WAVEMAKER Milan	OMNICOM PUBLIC RELATIONS GROUP Milan	
Communication	D07/098	02050	BURN THAT AD	BURGER KING	BURGER KING WHOPPER	DAVID SÃO PAULO São Paulo	BRAZIL	DAVID SÃO PAULO São Paulo	CAFE ROYAL São Paulo / CLAN VFX São Paulo / HOGARTH WORLDWIDE São Paulo / JAMUTE São Paulo / VETOR ZERO São Paulo	DAVID SÃO PAULO São Paulo	DAVID SÃO PAULO São Paulo / LOURES COMMUNICATION Sao Paulo	BURGER KING BRAZIL Barueri
Communication	D07/104	10651	BILLIE JEAN KING YOUR SHOES	ADIDAS	ADIDAS	TBWA\CHIAT\DAY New York	USA	TBWA\CHIAT\DAY New York	DMB MEDIA New York			ADIDAS Herzogenaurach / FRISIAN LONDON RETOUCHING / GLOSS POSTPRODUCTI ON New York

D08 (Transit)

Outdoor Shortlist

Communication	D08/007	00264	PAVING FOR PIZZA	DOMINO'S PIZZA	DOMINO'S PIZZA	DOMINO'S PIZZA Ann Arbor	USA	CRISPIN PORTER BOGUSKY+ Boulder	CRISPIN PORTER BOGUSKY+ Boulder	CRISPIN PORTER BOGUSKY+ Boulder	CRISPIN PORTER BOGUSKY+ Boulder / DOMINO'S PIZZA Ann Arbor	
Communication	D08/008	00511	COME OUT AND PLAY	PADDY POWER	GAMBLING SERVICES	OFFICER AND GENTLEMAN Madrid	SPAIN	OFFICER AND GENTLEMAN Madrid				
Communication	D08/010	00433	STOP TRAFFICK	STREET GRACE	FIGHTING DOMESTIC MINOR SEX TRAFFICKING	BBDO ATLANTA	USA	BBDO ATLANTA	BARK BARK Atlanta / HERO POST Atlanta, GA / THE COLOR SPOT Marietta	OUTDOOR MEDIA GROUP ATLANTA	PORTER NOVELLI ATLANTA	JAMIE SHEPARD MUSIC Atlanta / SHEPARD CREATIVE Atlanta
Communication	D08/012	00681	SIGNS OF LOVE	ANZ BANK	ANZ BRAND	TBWAIMELBOURNE	AUSTRALIA	TBWAIMELBOURNE	REVOLVER/WILL O'ROURKE Sydney / TBWAIMELBOURNE	PHD AUSTRALIA Melbourne / TBWAIMELBOURNE	TBWAIMELBOURNE / THRIVE PR + COMMUNICATION S Melbourne	
Communication	D08/020	00646	SHARK BAIT	UBER EATS	ONLINE FOOD ORDERING AND DELIVERY PLATFORM	SPECIAL GROUP Auckland	NEW ZEALAND	SPECIAL GROUP Auckland	ODDBOY Auckland / SPECIAL GROUP Auckland / WONDER Auckland		PEAD PR Auckland	
Communication	D08/023	00706	FRANCE ACCESSIBLE	APF FRANCE HANDICAP	France Accessible	BRAND STATION Paris	FRANCE	BRAND STATION Paris				
Communication	D08/030	02147	TRUCK ART CHILDFINDER	BERGER PAINTS	BERGER PAINTS	BBDO PAKISTAN Lahore	PAKISTAN	BBDO PAKISTAN Lahore	SARAH TAREEN PRODUCTIONS Lahore	BBDO PAKISTAN Lahore	BBDO PAKISTAN Lahore	
Communication	D08/036	01870	THE TRAFFIC JAM WHOPPER	BURGER KING MEXICO	BURGER KING DELIVERY	WE BELIEVERS New York	USA	WE BELIEVERS New York	BONSAI3 Miami / CENTRAL FILMS Mexico City / PICKLE MUSIC New York			
Communication	D08/038	01838	UBERTOYS	UBER	UBERTOYS	DDB PARIS	FRANCE	DDB PARIS	ART BRIDGE / QUAD GROUP Paris			

D09 (Immersive Experiences)

Communication	D09/018	01706	PARKTRACKS CIVILIZATION CANCELING HEADPHONES	NATIONAL PARKS SERVICE & NATIONAL PARKS FOUNDATION	THE NATIONAL PARKS OF NORTH AMERICA	GREY NEW YORK	USA	GREY NEW YORK	TOWNHOUSE New York	GREY NEW YORK	GREY NEW YORK	
Communication	D09/020	01680	BROADWAY THE RAINBOW	MARS WRIGLEY CONFECTIONERY	SKITTLES	DDB CHICAGO	USA	DDB CHICAGO	BLACKSMITH Los Angeles / DDB CHICAGO / GIANNINI CREATIVE Chicago / HUTCHCO TECHNOLOGIES Los Angeles / SMUGGLER New York	MEDIACOM New York	ICF NEXT Chicago	HEARD CITY New York / MARS WRIGLEY CONFECTIONERY New Jersey / MOTT/FISCHER PRODUCTIONS New York / TELSEY + COMPANY New York / THE MARKETING ARM Dallas / THE MASTERING PALACE New York / THE MILL Chicago / TRIBAL WORLDWIDE New York / VAULT 49 New York
Communication	D09/021	01839	UBERTOYS	UBER	UBERTOYS	DDB PARIS	FRANCE	DDB PARIS	ART BRIDGE / QUAD GROUP Paris			
Communication	D09/029	01229	GRAVE OF THRONES	FOXTEL	PAY TV	DDB SYDNEY	AUSTRALIA	DDB SYDNEY	REVOLVER/WILL O'ROURKE Sydney		MANGO Sydney	FOXTEL Sydney / PHOTOPLAY FILMS Sydney

Outdoor Shortlist

E01 (Standard Sites)

Communication	E01/022	00778	404 STORE NOT FOUND	VISIBLE	PHONE SERVICE	MADWELL Brooklyn	USA	MADWELL Brooklyn	PEARL MEDIA Fairfield	ZENITH New York		
Communication	E01/043	00852	THE UNAFFORDABLE CAMPAIGN	RENAULT	KANGOO	PUBLICIS BUENOS AIRES	ARGENTINA	PUBLICIS BUENOS AIRES				
Communication	E01/050	01973	STREET-VET	PURINA	PURINA VETERINARY DIETS	McCANN PARIS	FRANCE	McCANN PARIS	CRAFT PARIS / EDDY Paris	WEBER SHANDWICK Paris	AFG EUROPE London	
Communication	E01/053	01697	FREEZER BEERBOARD	HEINEKEN	AMSTEL	WUNDERMAN THOMPSON Sao Paulo	BRAZIL	J. WALTER THOMPSON BRAZIL São Paulo	BE180 Sao Paulo / BIZSYS Sao Paulo	J. WALTER THOMPSON BRAZIL São Paulo	J. WALTER THOMPSON BRAZIL São Paulo	
Communication	E01/065	02410	GILLETTE DATABOARDS	PROCTER & GAMBLE	GILLETTE	GREY BRAZIL São Paulo	BRAZIL	GREY BRAZIL São Paulo	GREY BRAZIL São Paulo	GREY BRAZIL São Paulo / MEDIACOM Miami	GREY BRAZIL São Paulo	
Communication	E01/075	01991	THE SIGN	COCA-COLA	COCA-COLA	PUBLICIS ITALY Milan	ITALY	PUBLICIS ITALY Milan				
Communication	E01/077	02027	THE NO MEANS NO ATM	HSBC	INSTITUTIONAL	DAVID Buenos Aires	ARGENTINA	DAVID Buenos Aires	LANDIA Buenos Aires		GRUPO MASS Caba / URBAN GRUPO DE COMUNICACION Buenos Aires	BAMBA MUSIC Buenos Aires / HSBC Caba / RATIO CABA

E02 (Ambient Outdoor)

Communication	E02/004	00265	PAVING FOR PIZZA	DOMINO'S PIZZA	DOMINO'S PIZZA	DOMINO'S PIZZA Ann Arbor	USA	CRISPIN PORTER BOGUSKY+ Boulder	CRISPIN PORTER BOGUSKY+ Boulder	CRISPIN PORTER BOGUSKY+ Boulder	CRISPIN PORTER BOGUSKY+ Boulder / DOMINO'S PIZZA Ann Arbor	
Communication	E02/008	00434	STOP TRAFFICK	STREET GRACE	FIGHTING DOMESTIC MINOR SEX TRAFFICKING	BBDO ATLANTA	USA	BBDO ATLANTA	BARK BARK Atlanta / HERO POST Atlanta, GA / THE COLOR SPOT Marietta	OUTDOOR MEDIA GROUP ATLANTA	PORTER NOVELLI ATLANTA	JAMIE SHEPARD MUSIC Atlanta / SHEPARD CREATIVE Atlanta
Communication	E02/033	01160	THE HALF BISCUIT	LEGACY / RSA	LEGACY / RSA	VMLY&R MELBOURNE	AUSTRALIA	VMLY&R MELBOURNE	HELL STUDIOS Melbourne	WAVEMAKER Melbourne	PPR Melbourne	
Communication	E02/035	00978	THE FAKE NEWS STAND	COLUMBIA JOURNALISM REVIEW	COLUMBIA JOURNALISM REVIEW - NEWS	TBWA\CHIAT\DAY New York	USA	TBWA\CHIAT\DAY New York	REBEL AND ROGUE New York	TBWA\CHIAT\DAY New York		COLUMBIA UNIVERSITY New York / DESIGN BY DISRUPTION New York
Communication	E02/040	01340	LIVING SEAWALL	VOLVO CAR AUSTRALIA	VOLVO	whiteGREY SYDNEY	AUSTRALIA	whiteGREY SYDNEY			whiteGREY SYDNEY	
Communication	E02/058	01739	SOUVENIRS DE PARIS	CENTRE POMPIDOU	CENTRE POMPIDOU	MARCEL Paris	FRANCE	MARCEL Paris	ADF L'ATELIER Paris / ARTISANS DU FILM Paris / PRODIGIOUS Paris	BLUE 449 Paris		CENTRE POMPIDOU Paris / MSLGROUP Paris
Communication	E02/059	01871	THE TRAFFIC JAM WHOPPER	BURGER KING MEXICO	BURGER KING DELIVERY	WE BELIEVERS New York	USA	WE BELIEVERS New York	BONSAI3 Miami / CENTRAL FILMS Mexico City / PICKLE MUSIC New York			
Communication	E02/060	01864	AIR MAX GRAFFITI STORES	NIKE	AIR MAX	AKQA São Paulo	BRAZIL	AKQA São Paulo	HEFTY São Paulo / ZOHAR CINEMA Rio de Janeiro	WIEDEN+KENNE DY São Paulo		
Communication	E02/064	01841	UBERTOYS	UBER	UBERTOYS	DDB PARIS	FRANCE	DDB PARIS	ART BRIDGE / QUAD GROUP Paris			
Communication	E02/070	01365	THE NOT BIG MACS	BURGER KINGS	BURGERS	INGO Stockholm	SWEDEN	INGO Stockholm	INGO Stockholm			MSLGROUP Stockholm / VERIZON Stockholm
Communication	E02/074	01230	GRAVE OF THRONES	FOXTEL	PAY TV	DDB SYDNEY	AUSTRALIA	DDB SYDNEY	REVOLVER/WILL O'ROURKE Sydney		MANGO Sydney	FOXTEL Sydney / PHOTOPLAY FILMS Sydney

Outdoor Shortlist

Communication	E02/089	02049	BURN THAT AD	BURGER KING	BURGER KING WHOPPER	DAVID SÃO PAULO São Paulo	BRAZIL	DAVID SÃO PAULO São Paulo	CAFE ROYAL São Paulo / CLAN VFX São Paulo / HOGARTH WORLDWIDE São Paulo / JAMUTE São Paulo / VETOR ZERO São Paulo	DAVID SÃO PAULO São Paulo	DAVID SÃO PAULO São Paulo / LOURES COMMUNICATION Sao Paulo	BURGER KING BRAZIL Barueri
E03 (Technology)												
Communication	E03/005	00816	SPYRO TO SNOOP	ACTIVISION	SPYRO	72ANDSUNNY Los Angeles	USA	72ANDSUNNY Los Angeles	FLITE TEST New Philadelphia / HECHO STUDIOS Los Angeles / MPC Los Angeles / THINGERGY Burbank			ACTIVISION Santa Monica
Communication	E03/012	01700	REAL-TIME EXCEPTION SPOTTING	NEW BALANCE	FRESH FOAM CRUZ NUBUK	VMLY&R New York	USA	VMLY&R New York	DICTIONARY FILMS Chicago / TOOL OF NORTH AMERICA Los Angeles	HYFN New York	DKC New York	NØCOMPUTER Ghent
Communication	E03/013	01974	STREET-VET	PURINA	PURINA VETERINARY DIETS	McCANN PARIS	FRANCE	McCANN PARIS	CRAFT PARIS / EDDY Paris		WEBER SHANDWICK Paris	AFG EUROPE London
Communication	E03/015	01872	THE TRAFFIC JAM WHOPPER	BURGER KING MEXICO	BURGER KING DELIVERY	WE BELIEVERS New York	USA	WE BELIEVERS New York	BONSAI3 Miami / CENTRAL FILMS Mexico City / PICKLE MUSIC New York			
Communication	E03/030	02051	BURN THAT AD	BURGER KING	BURGER KING WHOPPER	DAVID SÃO PAULO São Paulo	BRAZIL	DAVID SÃO PAULO São Paulo	CAFE ROYAL São Paulo / CLAN VFX São Paulo / HOGARTH WORLDWIDE São Paulo / JAMUTE São Paulo / VETOR ZERO São Paulo	DAVID SÃO PAULO São Paulo	DAVID SÃO PAULO São Paulo / LOURES COMMUNICATION Sao Paulo	BURGER KING BRAZIL Barueri

Total Entries: 263