

Film Craft Shortlist

Track	Cat. No	Entry No	Title	Brand	Product	Entrant Company	Entrant Country	Idea Creation	Production	Media	PR	Additional
A01 (Direction)												
Craft	A01/017	20432	WE RISE	RIGHT TO PLAY	CHILD EMPOWERMENT THROUGH PLAY-BASED EDUCATION	BBDO TORONTO	CANADA	BBDO TORONTO	ALTER EGO Toronto / MOONLIGHTING Cape Town / PIRATE GROUP Toronto / SKIN & BONES Toronto / THE ASSEMBLY Toronto			
Craft	A01/033	20355	PLAY FEARLESSLY	SONY PLAYSTATION	PLAYSTATION	RESET Santa Monica	USA	BBH New York	RESET Santa Monica			
Craft	A01/034	20329	A LITTLE COMPANY	APPLE	GROUP FACETIME ON IPHONE	FURLINED Santa Monica	USA	APPLE Cupertino	FURLINED Santa Monica	APPLE Cupertino	APPLE Cupertino	
Craft	A01/036	20383	VELUX - THE INDOOR GENERATION	VELUX	VELUX	BACON Copenhagen	DENMARK	&CO Copenhagen	BACON Copenhagen			
Craft	A01/037	20384	SAS - THE ARRIVALS	SAS	SAS	BACON Copenhagen	DENMARK	&CO Copenhagen	BACON Copenhagen			
Craft	A01/042	20452	BOYS DON'T CRY	WHITE RIBBON	WHITE RIBBON CAMPAIGN	BENSIMON BYRNE Toronto	CANADA	BENSIMON BYRNE Toronto	ALTER EGO Toronto / BERKELEY Toronto / ROOSTER POST PRODUCTION Toronto / UNTITLED FILMS Toronto		NARRATIVE Toronto	JIGSAW CASTING Toronto
Craft	A01/044	20156	IN THE LONG RUN	MERCEDES BENZ	GLE	ICONOCLAST Berlin	GERMANY	ANTONI Berlin	ICONOCLAST Berlin			
Craft	A01/047	20319	REVERSE	MERCK FOR MOTHERS	MERCK FOR MOTHERS	WHITELIST Los Angeles	USA	WHITELIST Los Angeles	WHITELIST Los Angeles			
Craft	A01/079	20118	THE BOY & THE PIANO	JOHN LEWIS & PARTNERS	JOHN LEWIS	ACADEMY FILMS London	UNITED KINGDOM	adam&eveDDB London	ACADEMY FILMS London			ASSEMBLY ROOMS London / FACTORY London / MPC LONDON
Craft	A01/081	20420	SHITTY JOBS	ZIJ-KANT	EQUA PAY DAY	MORTIERBRIGADE Brussels	BELGIUM	MORTIERBRIGADE Brussels	CZAR Brussels / SENSTUDIO Antwerp / TANKER Brussels			ZIJ-KANT VZW Brussels
Craft	A01/103	20576	NIKE: STOP AT NOTHING	NIKE	NIKE	PARK PICTURES London	UNITED KINGDOM	NIKE Beaverton / WIEDEN+KENNEDY London	PARK PICTURES London			750MPH London / STITCH London / TIME BASED ARTS London
Craft	A01/105	20575	NIKE: JUST DO IT - CASTER SEMENYA	NIKE	NIKE	PARK PICTURES London	UNITED KINGDOM	NIKE Beaverton / WIEDEN+KENNEDY AMSTERDAM	GLASSWORKS Amsterdam / PARK PICTURES London / TRIM EDITING London / WAVE STUDIOS London			
Craft	A01/134	20716	THE LIFT	BIANCO	BIANCO FOOTWEAR	NEW LAND Copenhagen	DENMARK	&CO Copenhagen	NEW LAND Copenhagen		&CO Copenhagen	BIANCO FOOTWEAR Kolding
Craft	A01/158	20595	QUEENS	THE BLAZE	MUSIC VIDEO	ICONOCLAST Paris	FRANCE	ICONOCLAST Paris	ICONOCLAST Paris			
Craft	A01/160	20809	DREAM CRAZY	NIKE	NIKE	PARK PICTURES New York	USA	WIEDEN+KENNEDY Portland	PARK PICTURES New York			
Craft	A01/174	21058	VIVA LA VULVA	LIBRESSE	WOMEN'S HYGIENE PRODUCTS	SOMESUCH London	UNITED KINGDOM	AMVBBDO London	SOMESUCH London			
Craft	A01/175	21070	JACK RYAN	AMAZON	ECOMMERCE	SOMESUCH London	UNITED KINGDOM	DROGA5 London	SOMESUCH London			
Craft	A01/176	21072	OUTLANDER	AMAZON	ECOMMERCE	SOMESUCH London	UNITED KINGDOM	DROGA5 London	SOMESUCH London			
Craft	A01/177	21073	VIKINGS	AMAZON	ECOMMERCE	SOMESUCH London	UNITED KINGDOM	DROGA5 London	SOMESUCH London			
Craft	A01/178	21071	LUCIFER	AMAZON	ECOMMERCE	SOMESUCH London	UNITED KINGDOM	DROGA5 London	SOMESUCH London			

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Craft	A01/182	21030	HOMEWORK	APPLE	APPLE IPAD	SMUGGLER Los Angeles	USA	APPLE Cupertino	SMUGGLER Los Angeles	A52 Santa Monica / ROCK PAPER SCISSORS Santa Monica
Craft	A01/185	21029	APPLE AT WORK: THE UNDERDOGS	APPLE	APPLE	SMUGGLER Los Angeles	USA	APPLE Cupertino	SMUGGLER Los Angeles	A52 VFX Los Angeles / WORK EDITORIAL Los Angeles
Craft	A01/194	21084	AN OPEN MIND IS THE BEST LOOK	NORDSTROM	NORDSTROM	DROGA5 New York	USA	DROGA5 New York	EPOCH FILMS New York	
Craft	A01/256	21013	UNSTOPPABLE	ERSTE GROUP	BANK	JUNG von MATT/DONAU Vienna	AUSTRIA	JUNG von MATT/DONAU Vienna	PPM FILMPRODUCTIONS Vienna	BLAUTÖNE DAS TONSTUDIO Vienna / UNIVERSAL MUSIC AUSTRIA Vienna
Craft	A01/263	21431	NAILS	REEBOK	FOOTWEAR	BISCUIT FILMWORKS Los Angeles	USA	VENABLES BELL & PARTNERS San Francisco	BISCUIT FILMWORKS Los Angeles	
Craft	A01/266	21307	BOHEMIAN RHAPSODY	JOHN LEWIS & PARTNERS + WAITROSE & PARTNERS	RETAIL	adam&eveDDB London	UNITED KINGDOM	adam&eveDDB London	BLINK London / FACTORY London / FINAL CUT London / MPC LONDON	MANNING GOTTLIEB OMD London
Craft	A01/271	21638	THE BATTLE OF EL PASO AT DINNER TIME	KOMPLETT	ONLINE GAMING STORE	ANORAK Oslo	NORWAY	ANORAK Oslo	BACON OSLO Oslo	
Craft	A01/277	20376	MERCEDES-BENZ - BERTHA BENZ	DAIMLER AG	MERCEDES-BENZ	ANORAK Berlin	GERMANY	ANTONI Berlin	ANORAK Berlin	
Craft	A01/279	20699	SPARK - GENERATION VOICE	SPARK	SPARK	SPARK NEW ZEALAND Auckland	NEW ZEALAND	COLENSO BBDO Auckland	FINCH Sydney	
Craft	A01/281	20701	SPARK - WEDDING	SPARK	SPARK	SPARK NEW ZEALAND Auckland	NEW ZEALAND	COLENSO BBDO Auckland	FINCH Sydney	
Craft	A01/284	21077	PRIVATE SIDE	APPLE	IPHONE	RADICAL MEDIA New York	USA	TBWAMEDIA ARTS LAB Los Angeles	RADICAL MEDIA New York	
Craft	A01/285	21079	DEPTH CONTROL / BOKEH'D	APPLE	IPHONE	RADICAL MEDIA New York	USA	APPLE Cupertino	RADICAL MEDIA New York	
Craft	A01/314	21817	MR SWAN	SIPSMITH	GIN	OGILVY London	UNITED KINGDOM	OGILVY London	BISCUIT FILMWORKS London	ZENITH London
Craft	A01/316	21782	5B	JOHNSON & JOHNSON	JOHNSON & JOHNSON	UM STUDIOS New York	USA	UM STUDIOS New York	HWY 61 FILMS Los Angeles / SAVILLE Los Angeles	J3 New York ROGERS & COWAN Los Angeles
Craft	A01/317	21765	WHAT ARE WE ALLOWING	SAUDI TELECOM COMPANY	"TUBY" VIDEO APP FOR KIDS	WUNDERMAN THOMPSON Riyadh	SAUDI ARABIA	J. WALTER THOMPSON Riyadh	DÉJÀVU Dubai	
Craft	A01/319	21775	CALL FROM NATURE	AB INBEV	MICHELOB ULTRA PURE GOLD	FCB CHICAGO	USA	FCB CHICAGO	RESET Santa Monica	VIZEUM New York 3PM AGENCY New York
Craft	A01/337	21285	STORM THE COURT	REEBOK	REEBOK AZTREK SHOES	PRETTYBIRD Culver City	USA	VENABLES BELL & PARTNERS San Francisco	PRETTYBIRD Culver City	BARKING OWL Los Angeles / EXILE Santa Monica / FRAMESTORE Los Angeles / REEBOK Boston
Craft	A01/363	20616	THE PURSE	GUINNESS	GUINNESS	STINK FILMS London	UNITED KINGDOM	AMVBBDO London	STINK STUDIOS London	
Craft	A01/377	21769	#PHONESAREGOD	HUTCHISON 3G UK LIMITED.	THREE UK	WIEDEN+KENNEDY London	UNITED KINGDOM	WIEDEN+KENNEDY London	FRIEND London	
Craft	A01/385	21149	PMU - THE CALLING	PMU	SPORTS BETTING	BUZZMAN Paris	FRANCE	BUZZMAN Paris	75 PARIS	

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Craft	A01/424	20960	CASHEW	AUDI	AUDI	VENABLES BELL & PARTNERS San Francisco	USA	VENABLES BELL & PARTNERS San Francisco	LIME STUDIOS Santa Monica / RATTLING STICK Santa Monica / WORK EDITORIAL Los Angeles	PHD New York	
Craft	A01/430	20204	THE SHOT	AT&T	AT&T	BBDO NEW YORK	USA	BBDO NEW YORK	BISCUIT FILMWORKS Los Angeles / REVOLVER/WILL O'ROURKE Sydney	HEARTS & SCIENCE New York	COMPANY 3 New York / JSM MUSIC New York / KEVIN Venice / SONIC UNION New York / WORK EDITORIAL New York
Craft	A01/432	21649	TRAIN	AT&T	AT&T	BBDO NEW YORK	USA	BBDO NEW YORK	FURLINED Santa Monica	HEARTS & SCIENCE New York	FINAL CUT New York / FORMOSA Santa Monica / HOUSE SPECIAL Portland / JSM MUSIC New York / METHOD STUDIOS New York / MPC Los Angeles
Craft	A01/433	20484	RIGOR	THE NEW YORK TIMES	THE NEW YORK TIMES	FURLINED Santa Monica	USA	DROGA5 New York	FURLINED Santa Monica		FINAL CUT New York / SIGNIFICANT OTHERS New York / THE NEW YORK TIMES New York
Craft	A01/434	20486	COURAGE	THE NEW YORK TIMES	THE NEW YORK TIMES	FURLINED Santa Monica	USA	DROGA5 New York	FURLINED Santa Monica		FINAL CUT New York / SIGNIFICANT OTHERS New York / THE NEW YORK TIMES New York
Craft	A01/435	20487	FEARLESSNESS	THE NEW YORK TIMES	THE NEW YORK TIMES	FURLINED Santa Monica	USA	DROGA5 New York	FURLINED Santa Monica		FINAL CUT New York / SIGNIFICANT OTHERS New York / THE NEW YORK TIMES New York
Craft	A01/436	20488	RESOLVE	THE NEW YORK TIMES	THE NEW YORK TIMES	FURLINED Santa Monica	USA	DROGA5 New York	FURLINED Santa Monica		FINAL CUT New York / SIGNIFICANT OTHERS New York / THE NEW YORK TIMES New York
Craft	A01/437	20485	PERSEVERANCE	THE NEW YORK TIMES	THE NEW YORK TIMES	FURLINED Santa Monica	USA	DROGA5 New York	FURLINED Santa Monica		FINAL CUT New York / SIGNIFICANT OTHERS New York / THE NEW YORK TIMES New York
A02 (Script)											
Craft	A02/006	20255	AN OPEN MIND IS THE BEST LOOK	NORDSTROM	NORDSTROM	DROGA5 New York	USA	DROGA5 New York	EPOCH FILMS New York		

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Craft	A02/008	20276	RIGOR	THE NEW YORK TIMES	THE NEW YORK TIMES	DROGA5 New York	USA	DROGA5 New York	COMPANY 3 New York / FINAL CUT New York / FURLINED Santa Monica / SIGNIFICANT OTHERS New York / WAVE STUDIOS New York	ADOBE New York	
Craft	A02/009	20278	PERSEVERANCE	THE NEW YORK TIMES	THE NEW YORK TIMES	DROGA5 New York	USA	DROGA5 New York	COMPANY 3 New York / FINAL CUT New York / FURLINED Santa Monica / SIGNIFICANT OTHERS New York / WAVE STUDIOS New York	ADOBE New York	
Craft	A02/010	20280	RESOLVE	THE NEW YORK TIMES	THE NEW YORK TIMES	DROGA5 New York	USA	DROGA5 New York	COMPANY 3 New York / FINAL CUT New York / FURLINED Santa Monica / SIGNIFICANT OTHERS New York / WAVE STUDIOS New York	ADOBE New York	
Craft	A02/011	20282	COURAGE	THE NEW YORK TIMES	THE NEW YORK TIMES	DROGA5 New York	USA	DROGA5 New York	COMPANY 3 New York / FINAL CUT New York / FURLINED Santa Monica / SIGNIFICANT OTHERS New York / WAVE STUDIOS New York	ADOBE New York	
Craft	A02/012	20430	FEARLESSNESS	THE NEW YORK TIMES	THE NEW YORK TIMES	DROGA5 New York	USA	DROGA5 New York	COMPANY 3 New York / FINAL CUT New York / FURLINED Santa Monica / SIGNIFICANT OTHERS New York / WAVE STUDIOS New York	ADOBE New York	
Craft	A02/015	20413	DIVERSISH	THE VALUABLE 500	THE VALUABLE 500	AMVBBDO London	UNITED KINGDOM	AMVBBDO London	OUTSIDER London	ELECTRIC THEATRE COLLECTIVE London / FACTORY London / WORK EDITORIAL London	
Craft	A02/017	20433	WE RISE	RIGHT TO PLAY	CHILD EMPOWERMENT THROUGH PLAY-BASED EDUCATION	BBDO TORONTO	CANADA	BBDO TORONTO	ALTER EGO Toronto / MOONLIGHTING Cape Town / PIRATE GROUP Toronto / SKIN & BONES Toronto / THE ASSEMBLY Toronto		
Craft	A02/051	20717	THE LIFT	BIANCO	BIANCO FOOTWEAR	NEW LAND Copenhagen	DENMARK	&CO Copenhagen	NEW LAND Copenhagen	&CO Copenhagen	BIANCO FOOTWEAR Kolding
Craft	A02/062	20831	BOYS DON'T CRY	WHITE RIBBON	WHITE RIBBON CAMPAIGN	BENSIMON BYRNE Toronto	CANADA	BENSIMON BYRNE Toronto	ALTER EGO Toronto / BERKELEY Toronto / ROOSTER POST PRODUCTION Toronto / UNTITLED FILMS Toronto	NARRATIVE Toronto	JIGSAW CASTING Toronto
Craft	A02/067	21038	APPLE AT WORK: THE UNDERDOGS	APPLE	APPLE	SMUGGLER Los Angeles	USA	APPLE Cupertino	SMUGGLER Los Angeles		A52 VFX Los Angeles / WORK EDITORIAL Los Angeles

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Craft	A02/068	21039	JUSTIN	AD COUNCIL / BRADY CENTER TO PREVENT GUN VIOLENCE	END FAMILY FIRE CAMPAIGN	SMUGGLER Los Angeles	USA	DROGA5 New York	SMUGGLER Los Angeles	COMPANY 3 New York / FINAL CUT New York / FUTURE PERFECT New York / METHOD STUDIOS Santa Monica	
Craft	A02/071	20818	JACK RYAN	AMAZON PRIME VIDEO	PRIME VIDEO	DROGA5 London	UNITED KINGDOM	DROGA5 London	SOMESUCH London		
Craft	A02/072	20820	VIKINGS	AMAZON PRIME VIDEO	PRIME VIDEO	DROGA5 London	UNITED KINGDOM	DROGA5 London	SOMESUCH London		
Craft	A02/073	20823	OUTLANDER	AMAZON PRIME VIDEO	PRIME VIDEO	DROGA5 London	UNITED KINGDOM	DROGA5 London	SOMESUCH London		
Craft	A02/074	20822	LUCIFER	AMAZON PRIME VIDEO	PRIME VIDEO	DROGA5 London	UNITED KINGDOM	DROGA5 London	SOMESUCH London		
Craft	A02/088	21665	THE OTHERS	VOLKSWAGEN	IQ.DRIVE	DDB PARIS	FRANCE	DDB PARIS	MIKROS IMAGE Paris / STUDIO 5 Paris / THE Paris / WANDA PRODUCTIONS Paris		
Craft	A02/092	21390	MORTGAGE	EDEN CREAMERY	HALO TOP	72ANDSUNNY Los Angeles	USA	72ANDSUNNY Los Angeles	ANONYMOUS CONTENT Los Angeles / ARCADE EDIT Santa Monica / BUTTER Venice / COMPANY 3 Los Angeles / METHOD STUDIOS Santa Monica		
Craft	A02/093	21391	SWIPING	EDEN CREAMERY	HALO TOP	72ANDSUNNY Los Angeles	USA	72ANDSUNNY Los Angeles	ANONYMOUS CONTENT Los Angeles / ARCADE EDIT Santa Monica / BUTTER Venice / COMPANY 3 Los Angeles / METHOD STUDIOS Santa Monica		
Craft	A02/103	21309	THE BOY AND THE PIANO	JOHN LEWIS & PARTNERS	CHRISTMAS	adam&eveDDB London	UNITED KINGDOM	adam&eveDDB London	ACADEMY FILMS London / ASSEMBLY ROOMS London / MPC LONDON	MANNING GOTTLIEB OMD London	
Craft	A02/107	21075	#MOVIEPOSTER MOVIE "IN THE TIME IT TAKES TO GET THERE"	ADOBE STUDENTS	ADOBE CREATIVE CLOUD	RSA FILMS Los Angeles	USA	Pereira O'Dell San Francisco	RSA FILMS Los Angeles		
Craft	A02/111	21166	FAMOUS FINGERS	PROSTATE CANCER CANADA	PROSTATE CANCER AWARENESS	McCANN CANADA Toronto	CANADA	McCANN CANADA Toronto	ALTER EGO Toronto / GRAYSON MATTHEWS Toronto / PARTNERS FILM Toronto / SAINTS EDITORIAL Toronto	M2 Calgary	MCCANN HEALTH Toronto / PROSTATE CANCER CANADA Toronto
Craft	A02/123	20970	ALMOST HUMAN	CARLSBERG FOUNDATION	CARLSBERG FOUNDATION	BACON Copenhagen	DENMARK	BACON Copenhagen	BACON Copenhagen		
Craft	A02/159	20172	GREENPEACE 'RANG-TAN'	GREENPEACE	PALM OIL AWARENESS	MOTHER London	UNITED KINGDOM	MOTHER London	PASSION ANIMATION STUDIOS London	WEBER SHANDWICK Manchester	750MPH London / COFFEE AND TV London
Craft	A02/168	21421	MADE DEFIANT: THE MIXTAPE	BEATS BY DR. DRE	BEATS SOLO WIRELESS	BEATS BY DR. DRE Culver City	USA	BEATS BY DR. DRE Culver City	BEATS BY DR. DRE Culver City / RESET Santa Monica	BEATS BY DR. DRE Culver City	A52 Santa Monica / RING THE ALARM Los Angeles

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Craft	A02/181	11276	NIKE DREAM CRAZY	NIKE	NIKE	NIKE Portland	USA	WIEDEN+KENNEDY Portland	PARK PICTURES Santa Monica	WIEDEN+KENNEDY Portland	A52 Santa Monica / COMPANY 3 Los Angeles / JOINT EDITORIAL Portland / LIME STUDIOS Santa Monica / PUBLICIS SAPIENT Seattle / WALKER Los Angeles
A03 (Casting)											
Craft	A03/005	20261	AN OPEN MIND IS THE BEST LOOK	NORDSTROM	NORDSTROM	DROGA5 New York	USA	DROGA5 New York	EPOCH FILMS New York		
Craft	A03/026	20324	LEVI'S USE YOUR VOTE	LEVI STRAUSS & CO.	FASHION	FCB WEST San Francisco	USA	FCB WEST San Francisco	CARTEL Santa Monica / ELECTRIC THEATRE COLLECTIVE Santa Monica / LIME STUDIOS Santa Monica / PULSE Los Angeles		
Craft	A03/028	20453	BOYS DON'T CRY	WHITE RIBBON	WHITE RIBBON CAMPAIGN	BENSIMON BYRNE Toronto	CANADA	BENSIMON BYRNE Toronto	ALTER EGO Toronto / BERKELEY Toronto / ROOSTER POST PRODUCTION Toronto / UNTITLED FILMS Toronto	NARRATIVE Toronto	JIGSAW CASTING Toronto
Craft	A03/034	20518	C'EST MAGNIFIQUE	INTERMARCHÉ	STORE	GRAND BAZAR PARIS	FRANCE	ROMANCE Paris	GRAND BAZAR PARIS		
Craft	A03/038	20009	WE ARE ALL EQUAL. AND NO ONE IS MORE EQUAL THAN ANYONE ELSE.	PRO INFIRMIS	PRO INFIRMIS	THJNK Zürich	SWITZERLAND	THJNK Zürich	STORIES Zürich	KONNEX Winterhur	
Craft	A03/053	20642	APPLE AT WORK: THE UNDERDOGS	APPLE	APPLE'S PRODUCTS AND SERVICES	APPLE Cupertino	USA	APPLE Cupertino	SMUGGLER Los Angeles		WORK EDITORIAL Los Angeles
Craft	A03/073	21587	GET READY	DOLLAR SHAVE CLUB	MONTHLY GROOMING SUBSCRIPTION	MJZ Los Angeles	USA	DOLLAR SHAVE CLUB Los Angeles	MJZ Los Angeles		
Craft	A03/075	21612	MAKE IT	SQUARESPACE	WEBSITE BUILDING AND HOSTING SOFTWARE	MJZ Los Angeles	USA	SQUARESPACE New York	MJZ Los Angeles		
Craft	A03/095	20989	VICKS - ONE IN A MILLION #TOUCHOFCARE	P&G	VICKS VAPORUB	OFFROAD FILMS Mumbai	INDIA	PUBLICIS SINGAPORE	OFFROAD FILMS Mumbai		PROCTER & GAMBLE Singapore
Craft	A03/107	21160	HEROES OF TODAY	HEROES OF TODAY PLATFORM (IBERIA, CORREOS, TELEPIZZA, LALIGA, 11811, BAVIERA)	CORPORATE SOCIAL RESPONSIBILITY (CSR)	DDB SPAIN Madrid	SPAIN	DDB SPAIN Madrid	EL RANCHITO Madrid / GARLIC TV Madrid / THE OMS Madrid	QMS COMUNICACION Madrid	
Craft	A03/110	20378	MERCEDES-BENZ - BERTHA BENZ	DAIMLER AG	MERCEDES-BENZ	ANORAK Berlin	GERMANY	ANTONI Berlin	ANORAK Berlin		
Craft	A03/111	20702	SPARK - GENERATION VOICE	SPARK	SPARK	SPARK NEW ZEALAND Auckland	NEW ZEALAND	COLENZO BBDO Auckland	FINCH Sydney		
Craft	A03/112	21144	SPARK - WEDDING	SPARK	SPARK	SPARK NEW ZEALAND Auckland	NEW ZEALAND	COLENZO BBDO Auckland	FINCH Sydney		

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Craft	A03/133	21622	JACK RYAN	AMAZON	DELIVERY SERVICE	SOMESUCH London	UNITED KINGDOM	DROGA5 London	SOMESUCH London	
Craft	A03/134	21623	OUTLANDER	AMAZON	ECOMMERCE	SOMESUCH London	UNITED KINGDOM	DROGA5 London	SOMESUCH London	
Craft	A03/135	21624	VIKINGS	AMAZON	ECOMMERCE	SOMESUCH London	UNITED KINGDOM	DROGA5 London	SOMESUCH London	
Craft	A03/136	21625	LUCIFER	AMAZON	ECOMMERCE	SOMESUCH London	UNITED KINGDOM	DROGA5 London	SOMESUCH London	
Craft	A03/145	21126	SOMEWHERE OVER THE RAINBOW	PRIDE IN LONDON	PRIDE	BMB London	UNITED KINGDOM	BMB London	ACADEMY FILMS London / SOUNDTREE MUSIC London	
Craft	A03/153	21764	GAYDR	PETER TATCHELL FOUNDATION	PETER TATCHELL FOUNDATION	McCANN LONDON	UNITED KINGDOM	McCANN LONDON	CRAFT LONDON	McCANN LONDON
Craft	A03/156	21481	YOUR BEST NEVER COMES EASY	P&G GILLETTE	GILLETTE RAZORS	GREY NEW YORK	USA	GREY NEW YORK	CUT+RUN New York / THE MILL New York / TOOL OF NORTH AMERICA Los Angeles / TOWNHOUSE New York	FUTURE PERFECT New York / ONE THOUSAND BIRDS New York

A04 (Production Design / Art Direction)

Craft	A04/010	20265	AN OPEN MIND IS THE BEST LOOK	NORDSTROM	NORDSTROM	DROGA5 New York	USA	DROGA5 New York	EPOCH FILMS New York	
Craft	A04/011	20277	RIGOR	THE NEW YORK TIMES	THE NEW YORK TIMES	DROGA5 New York	USA	DROGA5 New York	COMPANY 3 New York / FINAL CUT New York / FURLINED Santa Monica / SIGNIFICANT OTHERS New York / WAVE STUDIOS New York	ADOBE New York
Craft	A04/012	20279	PERSEVERANCE	THE NEW YORK TIMES	THE NEW YORK TIMES	DROGA5 New York	USA	DROGA5 New York	COMPANY 3 New York / FINAL CUT New York / FURLINED Santa Monica / SIGNIFICANT OTHERS New York / WAVE STUDIOS New York	ADOBE New York
Craft	A04/013	20281	RESOLVE	THE NEW YORK TIMES	THE NEW YORK TIMES	DROGA5 New York	USA	DROGA5 New York	COMPANY 3 New York / FINAL CUT New York / FURLINED Santa Monica / SIGNIFICANT OTHERS New York / WAVE STUDIOS New York	ADOBE New York
Craft	A04/014	20283	COURAGE	THE NEW YORK TIMES	THE NEW YORK TIMES	DROGA5 New York	USA	DROGA5 New York	COMPANY 3 New York / FINAL CUT New York / FURLINED Santa Monica / SIGNIFICANT OTHERS New York / WAVE STUDIOS New York	ADOBE New York
Craft	A04/015	20431	FEARLESSNESS	THE NEW YORK TIMES	THE NEW YORK TIMES	DROGA5 New York	USA	DROGA5 New York	COMPANY 3 New York / FINAL CUT New York / FURLINED Santa Monica / SIGNIFICANT OTHERS New York / WAVE STUDIOS New York	ADOBE New York
Craft	A04/030	20553	WHAT HAPPENED ?	HECATE INC.	HECATE	CHERRY Tokyo	JAPAN	CHERRY Tokyo	SODA! COMMUNICATIONS Tokyo	

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Craft	A04/081	21065	VIVA LA VULVA	LIBRESSE	WOMEN'S HYGIENE PRODUCTS	SOMESUCH London	UNITED KINGDOM	AMVBBDO London	SOMESUCH London		
Craft	A04/082	21337	SHARE YOUR GIFTS	APPLE	HOLIDAY	APPLE Cupertino	USA	TBWAIMEDIA ARTS LAB Los Angeles	BUCK Los Angeles	OMD USA Los Angeles	FORMOSA Los Angeles / STIMMUNG Santa Monica
Craft	A04/094	21589	GET READY	DOLLAR SHAVE CLUB	MONTHLY GROOMING SUBSCRIPTION	MJZ Los Angeles	USA	DOLLAR SHAVE CLUB Los Angeles	MJZ Los Angeles		
Craft	A04/118	21310	THE BOY AND THE PIANO	JOHN LEWIS & PARTNERS	CHRISTMAS	adam&eveDDB London	UNITED KINGDOM	adam&eveDDB London	ACADEMY FILMS London / ASSEMBLY ROOMS London / MPC LONDON	MANNING GOTTLIEB OMD London	
Craft	A04/119	21311	BOHEMIAN RHAPSODY	JOHN LEWIS & PARTNERS + WAITROSE & PARTNERS	RETAIL	adam&eveDDB London	UNITED KINGDOM	adam&eveDDB London	BLINK London / FACTORY London / FINAL CUT London / MPC LONDON	MANNING GOTTLIEB OMD London	
Craft	A04/123	21425	SPORT THE UNEXPECTED	REEBOK	REEBOK	VENABLES BELL & PARTNERS San Francisco	USA	VENABLES BELL & PARTNERS San Francisco	BARKING OWL Los Angeles / BISCUIT FILMWORKS Los Angeles / CUT+RUN San Francisco / THE MILL Los Angeles		
Craft	A04/131	20379	MERCEDES-BENZ - BERTHA BENZ	DAIMLER AG	MERCEDES-BENZ	ANORAK Berlin	GERMANY	ANTONI Berlin	ANORAK Berlin		
Craft	A04/141	21629	JACK RYAN	AMAZON	DELIVERY SERVICE	SOMESUCH London	UNITED KINGDOM	DROGA5 London	SOMESUCH London		
Craft	A04/144	21626	LUCIFER	AMAZON	ECOMMERCE	SOMESUCH London	UNITED KINGDOM	DROGA5 London	SOMESUCH London		
Craft	A04/171	21297	LONELY FEELINGS	LOVE SUPREME	LOVE SUPREME	ICONOCLAST Paris	FRANCE	ICONOCLAST Paris	ICONOCLAST Paris		
Craft	A04/187	20865	CITY	LACTA	5STAR	VETOR ZERO / LOBO São Paulo	BRAZIL	WIEDEN+KENNEDY São Paulo	VETOR ZERO / LOBO São Paulo	WIEDEN+KENNEDY São Paulo	WIEDEN+KENNEDY São Paulo
Craft	A04/188	41043	APPLE AT WORK: THE UNDERDOGS	APPLE	APPLE	SMUGGLER Los Angeles	USA	APPLE Cupertino	SMUGGLER Los Angeles		A52 VFX Los Angeles / WORK EDITORIAL Los Angeles

A05 (Cinematography)

Craft	A05/015	20267	MAMA SAID KNOCK YOU OUT	JPMORGAN CHASE & CO	CHASE / RETAIL	DROGA5 New York	USA	DROGA5 New York	EPOCH FILMS Los Angeles / EXILE EDITORIAL New York / METHOD STUDIOS New York / Q DEPARTMENT New York / SECOND CHILD New York		DROGA5 New York
Craft	A05/016	20266	AN OPEN MIND IS THE BEST LOOK	NORDSTROM	NORDSTROM	DROGA5 New York	USA	DROGA5 New York	EPOCH FILMS New York		
Craft	A05/022	20435	WE RISE	RIGHT TO PLAY	CHILD EMPOWERMENT THROUGH PLAY-BASED EDUCATION	BBDO TORONTO	CANADA	BBDO TORONTO	ALTER EGO Toronto / MOONLIGHTING Cape Town / PIRATE GROUP Toronto / SKIN & BONES Toronto / THE ASSEMBLY Toronto		

Film Craft Shortlist

Craft	A05/023	20439	GAMES OVER GUNS	RIGHT TO PLAY	CHILD EMPOWERMENT THROUGH PLAY-BASED EDUCATION	BBDO TORONTO	CANADA	BBDO TORONTO	ALTER EGO Toronto / MOONLIGHTING Cape Town / PIRATE GROUP Toronto / SKIN & BONES Toronto / THE ASSEMBLY Toronto		
Craft	A05/034	20388	VELUX - THE INDOOR GENERATION	VELUX	VELUX	BACON Copenhagen	DENMARK	&CO Copenhagen	BACON Copenhagen		
Craft	A05/037	20325	LEVI'S USE YOUR VOTE	LEVI STRAUSS & CO.	FASHION	FCB WEST San Francisco	USA	FCB WEST San Francisco	CARTEL Santa Monica / ELECTRIC THEATRE COLLECTIVE Santa Monica / LIME STUDIOS Santa Monica / PULSE Los Angeles		
Craft	A05/039	20159	IN THE LONG RUN	MERCEDES BENZ	GLE	ICONOCLAST Berlin	GERMANY	ANTONI Berlin	ICONOCLAST Berlin		
Craft	A05/042	20318	REVERSE	MERCK FOR MOTHERS	MERCK FOR MOTHERS	WHITELIST Los Angeles	USA	WHITELIST Los Angeles	WHITELIST Los Angeles		
Craft	A05/044	20495	DREAM THIEVES	KOHO	KOHO	COSSETTE Toronto	CANADA	COSSETTE Toronto / KOHO Toronto	DIVISION Paris / FAMILY PRODUCTION Kiev / KOUZ PRODUCTION Paris / MIKROS MPC ADVERTISING PARIS	COSSETTE MEDIA Toronto	
Craft	A05/071	20105	A REPORT OF CONNECTED EVENTS	LIBERTY GLOBAL	LIBERTY GLOBAL	THE PANICS Amsterdam	THE NETHERLANDS	NUNA9 London / THE PANICS Amsterdam	THE PANICS Amsterdam		
Craft	A05/077	20561	UNKNOWN	CCSP	INSTITUCIONAL	SAIGON São Paulo	BRAZIL	CLUBE DE CRIACAO DE SAO PAULO / FCB BRASIL São Paulo	SAIGON São Paulo		
Craft	A05/080	20589	IT'S OK	OAKLEY	SPORT CLOTHES	WANDA PRODUCTIONS Paris	FRANCE	AKQA Paris	WANDA PRODUCTIONS Paris	CHUT ON VOUS ECOUTE Paris	
Craft	A05/086	20654	ABOVE AND BEYOND	COM HEM	BROADBAND	M&C SAATCHI Stockholm	SWEDEN	M&C SAATCHI Stockholm	ALWAYS FRANK Stockholm / BLECK Stockholm / THE GENTLEMEN BRONCOS APS Nordhavn	COM HEM Stockholm	
Craft	A05/102	20597	QUEENS	THE BLAZE	MUSIC VIDEO	ICONOCLAST Paris	FRANCE	ICONOCLAST Paris	ICONOCLAST Paris		
Craft	A05/106	20832	BOYS DON'T CRY	WHITE RIBBON	WHITE RIBBON CAMPAIGN	BENSIMON BYRNE Toronto	CANADA	BENSIMON BYRNE Toronto	ALTER EGO Toronto / BERKELEY Toronto / ROOSTER POST PRODUCTION Toronto / UNTITLED FILMS Toronto	NARRATIVE Toronto	JIGSAW CASTING Toronto
Craft	A05/114	21339	SHOT ON IPHONE XS — DON'T MESS WITH MOTHER	APPLE	IPHONE	APPLE Cupertino	USA	TBWAMEDIA ARTS LAB Los Angeles	CAMP4 COLLECTIVE Salt Lake City	OMD USA Los Angeles	
Craft	A05/143	21657	THE 8 - CITY OF NO CARS	BMW	BMW 8 SERIES COUPÉ	SERVICEPLAN GERMANY Munich	GERMANY	SERVICEPLAN GERMANY Munich	ANORAK Berlin / SERVICEPLAN GERMANY Munich / THE MILL London / TRIM EDITING London		
Craft	A05/144	21667	THE OTHERS	VOLKSWAGEN	IQ.DRIVE	DDB PARIS	FRANCE	DDB PARIS	MIKROS IMAGE Paris / STUDIO 5 Paris / THE Paris / WANDA PRODUCTIONS Paris		

Film Craft Shortlist

Craft	A05/152	21315	THE BOY AND THE PIANO	JOHN LEWIS & PARTNERS	CHRISTMAS	adam&eveDDB London	UNITED KINGDOM	adam&eveDDB London	ACADEMY FILMS London / ASSEMBLY ROOMS London / MPC LONDON	MANNING GOTTLIEB OMD London
Craft	A05/154	21312	BOHEMIAN RHAPSODY	JOHN LEWIS & PARTNERS + WAITROSE & PARTNERS	RETAIL	adam&eveDDB London	UNITED KINGDOM	adam&eveDDB London	BLINK London / FACTORY London / FINAL CUT London / MPC LONDON	MANNING GOTTLIEB OMD London
Craft	A05/159	21426	SPORT THE UNEXPECTED	REEBOK	REEBOK	VENABLES BELL & PARTNERS San Francisco	USA	VENABLES BELL & PARTNERS San Francisco	BARKING OWL Los Angeles / BISCUIT FILMWORKS Los Angeles / CUT+RUN San Francisco / THE MILL Los Angeles	
Craft	A05/161	21163	HEROES OF TODAY	HEROES OF TODAY PLATFORM (IBERIA, CORREOS, TELEPIZZA, LALIGA, 11811, BAVIERA)	CORPORATE SOCIAL RESPONSIBILITY (CSR)	DDB SPAIN Madrid	SPAIN	DDB SPAIN Madrid	EL RANCHITO Madrid / GARLIC TV Madrid / THE OMS Madrid	QMS COMUNICACION Madrid
Craft	A05/166	20380	MERCEDES-BENZ - BERTHA BENZ	DAIMLER AG	MERCEDES-BENZ	ANORAK Berlin	GERMANY	ANTONI Berlin	ANORAK Berlin	
Craft	A05/188	21644	UNLEASHED	BEATS BY DR. DRE	EARPHONES	ZAMBEZI Los Angeles	USA	BEATS BY DR. DRE Culver City / ZAMBEZI Los Angeles	DOOMSDAY ENTERTAINMENT Los Angeles	HAWORTH MARKETING + MEDIA Los Angeles / PMG WORLDWIDE Fort Worth
Craft	A05/196	21373	HORNBAACH "MORNING"	HORNBAACH BAUMARKT AG	HORNBAACH	HEIMAT Berlin	GERMANY	HEIMAT Berlin	ANORAK Berlin / LOFT TONSTUDIOS Berlin	MEDIAPLUS Munich
Craft	A05/210	21048	APPLE AT WORK: THE UNDERDOGS	APPLE	APPLE	SMUGGLER Los Angeles	USA	APPLE Cupertino	SMUGGLER Los Angeles	A52 VFX Los Angeles / WORK EDITORIAL Los Angeles

A06 (Editing)

Craft	A06/007	20134	GETTING READY	DOLLAR SHAVE CLUB	DOLLAR SHAVE CLUB	FINAL CUT Los Angeles	USA	DOLLAR SHAVE CLUB Los Angeles	MJZ Los Angeles	FINAL CUT Los Angeles
Craft	A06/008	20456	RESOLVE (MYANMAR)	THE NEW YORK TIMES	JOURNALISM	FINAL CUT New York	USA	DROGA5 New York	FINAL CUT New York / FURLINED Santa Monica / SIGNIFICANT OTHERS New York	
Craft	A06/009	20457	RIGOR (TAXES)	THE NEW YORK TIMES	JOURNALISM	FINAL CUT New York	USA	DROGA5 New York	FINAL CUT New York / FURLINED Santa Monica / SIGNIFICANT OTHERS New York	
Craft	A06/010	20458	COURAGE (MEXICAN SPYWARE)	THE NEW YORK TIMES	JOURNALISM	FINAL CUT New York	USA	DROGA5 New York	FINAL CUT New York / FURLINED Santa Monica / SIGNIFICANT OTHERS New York	
Craft	A06/011	20459	PERSEVERANCE (IMMIGRATION)	THE NEW YORK TIMES	JOURNALISM	FINAL CUT New York	USA	DROGA5 New York	FINAL CUT New York / FURLINED Santa Monica / SIGNIFICANT OTHERS New York	
Craft	A06/012	20455	FEARLESSNESS (ISIS)	THE NEW YORK TIMES	JOURNALISM	FINAL CUT New York	USA	DROGA5 New York	FINAL CUT New York / FURLINED Santa Monica / SIGNIFICANT OTHERS New York	
Craft	A06/030	20087	VIVA LA VULVA	LIBRESSE	LIBRESSE DAILY V-CARE	TRIM EDITING London	UNITED KINGDOM	AMVBBDO London	SOMESUCH London	
Craft	A06/031	20626	PLAY FEARLESSLY	SONY PLAYSTATION	GAMING BRAND	BBH New York	USA	BBH New York		

Film Craft Shortlist

Craft	A06/049	20117	AN OPEN MIND IS THE BEST LOOK	NORDSTROM	CLOTHING	WORK EDITORIAL New York	USA	DROGA5 New York	EPOCH FILMS New York		
Craft	A06/051	20573	THE UNDERDOGS	APPLE	APPLE PRODUCTS (IPHONE, IPAD, MACBOOK PRO, IMAC, APPLE WATCH)	WORK EDITORIAL Los Angeles	USA	APPLE Cupertino	SMUGGLER Los Angeles		
Craft	A06/061	20833	BOYS DON'T CRY	WHITE RIBBON	WHITE RIBBON CAMPAIGN	BENSIMON BYRNE Toronto	CANADA	BENSIMON BYRNE Toronto	ALTER EGO Toronto / BERKELEY Toronto / ROOSTER POST PRODUCTION Toronto / UNTITLED FILMS Toronto	NARRATIVE Toronto	JIGSAW CASTING Toronto
Craft	A06/075	21668	THE OTHERS	VOLKSWAGEN	IQ.DRIVE	DDB PARIS	FRANCE	DDB PARIS	MIKROS IMAGE Paris / STUDIO 5 Paris / THE Paris / WANDA PRODUCTIONS Paris		
Craft	A06/090	21484	BLINK AND THEY'RE GONE.	JIMMY NELSON FOUNDATION	JIMMY NELSON FOUNDATION	WUNDERMAN THOMPSON Mumbai	INDIA	J. WALTER THOMPSON AMSTERDAM / J. WALTER THOMPSON INDIA Mumbai	SMALL FRY PRODUCTIONS Mumbai		
Craft	A06/104	21637	JACK RYAN	AMAZON	DELIVERY SERVICE	SOMESUCH London	UNITED KINGDOM	DROGA5 London	SOMESUCH London		
Craft	A06/105	21636	OUTLANDER	AMAZON	ECOMMERCE	SOMESUCH London	UNITED KINGDOM	DROGA5 London	SOMESUCH London		
Craft	A06/106	21634	VIKINGS	AMAZON	ECOMMERCE	SOMESUCH London	UNITED KINGDOM	DROGA5 London	SOMESUCH London		
Craft	A06/107	21635	LUCIFER	AMAZON	ECOMMERCE	SOMESUCH London	UNITED KINGDOM	DROGA5 London	SOMESUCH London		
Craft	A06/108	21785	5B	JOHNSON & JOHNSON	JOHNSON & JOHNSON	UM STUDIOS New York	USA	UM STUDIOS New York	HWY 61 FILMS Los Angeles / SAVILLE Los Angeles	J3 New York	ROGERS & COWAN Los Angeles
Craft	A06/128	20866	VOICE OF BELIEF	NIKE	JUST DO IT	JOINT EDITORIAL Portland	USA	WIEDEN+KENNEDY Portland	JOINT EDITORIAL Portland		
Craft	A06/146	11274	NIKE DREAM CRAZY	NIKE	NIKE	NIKE Portland	USA	WIEDEN+KENNEDY Portland	PARK PICTURES Santa Monica	WIEDEN+KENNEDY Portland	A52 Santa Monica / COMPANY 3 Los Angeles / JOINT EDITORIAL Portland / LIME STUDIOS Santa Monica / PUBLICIS SAPIENT Seattle / WALKER Los Angeles

A07 (Use of Original Music)

Craft	A07/017	20454	BOYS DON'T CRY	WHITE RIBBON	WHITE RIBBON CAMPAIGN	BENSIMON BYRNE Toronto	CANADA	BENSIMON BYRNE Toronto	ALTER EGO Toronto / BERKELEY Toronto / ROOSTER POST PRODUCTION Toronto / UNTITLED FILMS Toronto	NARRATIVE Toronto	JIGSAW CASTING Toronto
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Film Craft Shortlist

Craft	A07/029	20637	EXPENSIFY THIS	EXPENSIFY	MOBILE APP EXPENSIFY	JOHNXHANNES NEW YORK	USA	JOHNXHANNES NEW YORK	BISCUIT FILMWORKS Los Angeles			ARCADE EDIT Santa Monica / AUGENBLICK STUDIOS New York / EXPENSIFY Portland / KEVIN Venice / KOVERT New York / OMD USA Los Angeles / WILD Vienna
Craft	A07/031	20492	THE STORYTELLERS	APPLE	APPLE TV+	APPLE Cupertino	USA	APPLE Cupertino	PARK PICTURES Santa Monica			
Craft	A07/034	20627	PLAY FEARLESSLY	SONY PLAYSTATION	GAMING BRAND	BBH New York	USA	BBH New York				
Craft	A07/053	21051	APPLE AT WORK: THE UNDERDOGS	APPLE	APPLE	SMUGGLER Los Angeles	USA	APPLE Cupertino	SMUGGLER Los Angeles			A52 VFX Los Angeles / WORK EDITORIAL Los Angeles
Craft	A07/065	21089	JUST BE YOU	GENERAL MILLS, INC.	CHEERIOS	72ANDSUNNY New York	USA	72ANDSUNNY New York	FACTORY London / NEXUS STUDIOS London / NOUS VOUS London			GENERAL MILLS Minneapolis
Craft	A07/066	21090	SIT WITH SOMEONE NEW	GENERAL MILLS, INC.	CHEERIOS	72ANDSUNNY New York	USA	72ANDSUNNY New York	FACTORY London / NEXUS STUDIOS London / NOUS VOUS London			GENERAL MILLS Minneapolis
Craft	A07/067	21086	IT'S ALL FAMILY	GENERAL MILLS, INC.	CHEERIOS	72ANDSUNNY New York	USA	72ANDSUNNY New York	FACTORY London / NEXUS STUDIOS London / NOUS VOUS London			GENERAL MILLS Minneapolis
Craft	A07/100	20930	THE BEATBOX CATALOGUE	ETNA	ETNA	ARTPLAN São Paulo	BRAZIL	ARTPLAN São Paulo	PLAY IT AGAIN São Paulo			
Craft	A07/106	21877	EARTH VIDEO	RYOT	EARTH SONG	RYOT Los Angeles	USA	RYOT Los Angeles	RYOT Los Angeles			ROGERS & COWAN Los Angeles
Craft	A07/120	21509	I'M DRINKING IT FOR YOU	DB BREWERIES	DB BREWERIES	COLENZO BBDO Auckland	NEW ZEALAND	COLENZO BBDO Auckland	COLENZO BBDO Auckland / LIQUID STUDIOS Auckland / SWEETSHOP Auckland / THE MACHINE ROOM Auckland / WORLDPEACE.FYI Auckland	CARAT Auckland	DRUM Auckland	LIQUID STUDIOS Auckland / THE MACHINE ROOM Auckland / WORLDPEACE. FYI Auckland
Craft	A07/125	20001	OAKLEY "IT'S OK"	OAKLEY	OAKLEY SUNGLASSES	GREGORY CARON MUSIC & SOUND DESIGN Gent	BELGIUM	AKQA Paris	GREGORY CARON MUSIC & SOUND DESIGN Gent / WANDA PRODUCTIONS Paris			
Craft	A07/126	20234	THE SHOT	AT&T	AT&T	BBDO NEW YORK	USA	BBDO NEW YORK	BISCUIT FILMWORKS Los Angeles / REVOLVER/WILL O'ROURKE Sydney / SOMESUCH Los Angeles	HEARTS & SCIENCE New York		BARKING OWL SOUND Los Angeles / COMPANY 3 New York / COSMO STREET New York / FRAMESTORE London / JSM MUSIC New York / KEVIN Venice / SONIC UNION New York / WORK EDITORIAL New York

Film Craft Shortlist

Craft	A07/131	20297	AN OPEN MIND IS THE BEST LOOK	NORDSTROM	NORDSTROM	FOUND OBJECTS New York	USA	DROGA5 New York / NORDSTROM Seattle	BLACKSMITH New York / EPOCH FILMS New York / FOUND OBJECTS New York / WAVE STUDIOS New York / WORK EDITORIAL New York			
A08 (Use of Licensed / Adapted Music)												
Craft	A08/006	20271	MAMA SAID KNOCK YOU OUT	JPMORGAN CHASE & CO	CHASE / RETAIL	DROGA5 New York	USA	DROGA5 New York	EPOCH FILMS Los Angeles / EXILE EDITORIAL New York / METHOD STUDIOS New York / Q DEPARTMENT New York / SECOND CHILD New York			DROGA5 New York
Craft	A08/011	20050	A LITTLE COMPANY	APPLE	TECHNOLOGY	WALKER Los Angeles	USA	APPLE Cupertino	APPLE Cupertino	APPLE Cupertino	APPLE Cupertino	WALKER Los Angeles
Craft	A08/012	20051	DREAM CRAZY	NIKE	RETAIL APPAREL	WALKER Los Angeles	USA	WIEDEN+KENNEDY Portland	PARK PICTURES Santa Monica			JOINT EDITORIAL Portland / WALKER Los Angeles
Craft	A08/016	20161	IN THE LONG RUN	MERCEDES BENZ	GLE	ICONOCLAST Berlin	GERMANY	ANTONI Berlin	ICONOCLAST Berlin			
Craft	A08/019	20010	WE ARE ALL EQUAL. AND NO ONE IS MORE EQUAL THAN ANYONE ELSE.	PRO INFIRMIS	PRO INFIRMIS	THJNK Zürich	SWITZERLAND	THJNK Zürich	STORIES Zürich		KONNEX Winterhur	
Craft	A08/028	20375	DIESEL 'HATE COUTURE'	DIESEL	HATE COUTURE	SIZZER AMSTERDAM	THE NETHERLANDS	PUBLICIS ITALY Milan	SIZZER AMSTERDAM			
Craft	A08/029	20186	THE THRILL OF VICTORY	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	DDB PARIS	FRANCE	DDB PARIS	FRAMESTORE London / MATHEMATIC Paris / SOMESUCH London / STUDIO 5 Paris			
Craft	A08/031	20346	GET READY	DOLLAR SHAVE CLUB	DOLLAR SHAVE CLUB	DOLLAR SHAVE CLUB Los Angeles	USA	DOLLAR SHAVE CLUB Los Angeles	MJZ Los Angeles			COMPANY 3 Los Angeles / FINAL CUT Los Angeles / FORMOSA Santa Monica / GOOD EAR Los Angeles / THE MILL Los Angeles
Craft	A08/033	20285	VIVA LA VULVA	ESSITY	LIBRESSE / BODYFORM	SOUNDTREE MUSIC London	UNITED KINGDOM	SOUNDTREE MUSIC London	SOUNDTREE MUSIC London			
Craft	A08/037	20316	COLOR FLOOD	APPLE	IPHONE XR LIQUID RETINA DISPLAY	APPLE Cupertino	USA	APPLE Cupertino	MJZ Los Angeles			
Craft	A08/083	21319	THE BOY AND THE PIANO	JOHN LEWIS & PARTNERS	CHRISTMAS	adam&eveDDB London	UNITED KINGDOM	adam&eveDDB London	ACADEMY FILMS London / ASSEMBLY ROOMS London / MPC LONDON		MANNING GOTTLIEB OMD London	
Craft	A08/084	21318	BOHEMIAN RHAPSODY	JOHN LEWIS & PARTNERS + WAITROSE & PARTNERS	RETAIL	adam&eveDDB London	UNITED KINGDOM	adam&eveDDB London	BLINK London / FACTORY London / FINAL CUT London / MPC LONDON		MANNING GOTTLIEB OMD London	
Craft	A08/089	20992	UNIFORM OF THE FREE	G-STAR	G-STAR RAW FW18 COLLECTION	HERC THE AGENCY Amsterdam	THE NETHERLANDS	HERC THE AGENCY Amsterdam	DIVISION Paris / PITCH & SYNC London / THE BLAZE Amsterdam			
Craft	A08/092	21441	CHASE	SPOTIFY	SPOTIFY	SPOTIFY IN-HOUSE New York	USA	SPOTIFY IN-HOUSE New York	MJZ Los Angeles		UM New York	MACKCUT New York / MPC New York

Film Craft Shortlist

Craft	A08/124	21366	THE GREAT BRITISH BAKE OFF	CHANNEL 4	THE GREAT BRITISH BAKE OFF	4CREATIVE London	UNITED KINGDOM	4CREATIVE London	4CREATIVE London	
Craft	A08/126	20464	REEBOK "STORM THE COURT"	REEBOK	AT&T	BARKING OWL Los Angeles	USA	VENABLES BELL & PARTNERS San Francisco	EXILE Santa Monica / PRETTYBIRD Culver City	

A09 (Sound Design)

Craft	A09/017	20450	FEARLESSNESS	NEW YORK TIMES	NEW YORK TIMES	WAVE STUDIOS New York	USA	DROGA5 New York	FINAL CUT New York / FURLINED Santa Monica / SIGNIFICANT OTHERS New York / STENFERT CHARLES New York / WAVE STUDIOS New York	COMPANY 3 New York
Craft	A09/018	20451	PERSEVERANCE	NEW YORK TIMES	NEW YORK TIMES	WAVE STUDIOS New York	USA	DROGA5 New York	FINAL CUT New York / FURLINED Santa Monica / SIGNIFICANT OTHERS New York / STENFERT CHARLES New York / WAVE STUDIOS New York	COMPANY 3 New York
Craft	A09/027	20569	THE BOY AND THE PIANO	JOHN LEWIS AND PARTNERS	JOHN LEWIS AND PARTNERS	FACTORY London	UNITED KINGDOM	adam&eveDDB London	ACADEMY FILMS London / FACTORY London	
Craft	A09/028	20570	BOHEMIAN RHAPSODY	JOHN LEWIS AND PARTNERS	JOHN LEWIS AND PARTNERS	FACTORY London	UNITED KINGDOM	adam&eveDDB London	BLINK London	
Craft	A09/031	20740	PHONES ARE GOOD	THREE MOBILE	THREE MOBILE	750MPH London	UNITED KINGDOM	WIEDEN+KENNEDY London	750MPH London	
Craft	A09/036	21053	APPLE AT WORK: THE UNDERDOGS	APPLE	APPLE	SMUGGLER Los Angeles	USA	APPLE Cupertino	SMUGGLER Los Angeles	A52 VFX Los Angeles / WORK EDITORIAL Los Angeles
Craft	A09/049	21218	HIDING FROM GESTAPO	POST BELLUM	NATIONAL HISTORY ARCHIVE	VMLY&R PRAGUE	CZECH REPUBLIC	VMLY&R PRAGUE	BISTRO FILMS Prague	BANG STUDIO Prague / BEEP Prague / SPOON Prague / UPP Prague
Craft	A09/050	21206	ESCAPING IMPRISONMENT	POST BELLUM	NATIONAL HISTORY ARCHIVE	VMLY&R PRAGUE	CZECH REPUBLIC	VMLY&R PRAGUE	BISTRO FILMS Prague	BANG STUDIO Prague / BEEP Prague / SPOON Prague / UPP Prague
Craft	A09/051	21212	SURVIVING INTERROGATION	POST BELLUM	NATIONAL HISTORY ARCHIVE	VMLY&R PRAGUE	CZECH REPUBLIC	VMLY&R PRAGUE	BISTRO FILMS Prague	BANG STUDIO Prague / BEEP Prague / SPOON Prague / UPP Prague
Craft	A09/053	21164	HEROES OF TODAY	HEROES OF TODAY PLATFORM (IBERIA, CORREOS, TELEPIZZA, LALIGA, 11811, BAVIERA)	CORPORATE SOCIAL RESPONSIBILITY (CSR)	DDB SPAIN Madrid	SPAIN	DDB SPAIN Madrid	EL RANCHITO Madrid / GARLIC TV Madrid / THE OMS Madrid	QMS COMUNICACION Madrid
Craft	A09/067	20741	RANG-TAN	GREENPEACE	GREENPEACE	750MPH London	UNITED KINGDOM	MOTHER London	750MPH London	

A10 (Animation)

Craft	A10/006	20150	VIVA LA VULVA	LIBRESSE	LIBRESSE	TIME BASED ARTS London	UNITED KINGDOM	AMVBBDO London	SOMESUCH London / TIME BASED ARTS London	
Craft	A10/010	20103	THE PARTY BUS	SHISEIDO	SHISEIDO	SHISEIDO CO., LTD. Tokyo	JAPAN	SHISEIDO CO., LTD. Tokyo	TOWER FILM Tokyo	

Film Craft Shortlist

Craft	A10/017	20305	BBC TWO REBRAND	BBC	BBC TWO	SUPERUNION London	UNITED KINGDOM	BBC CREATIVE London / SUPERUNION London	BBC CREATIVE London		AARDMAN ANIMATIONS Bristol / BBC London / FUTURE CONTENT / MAINFRAME London / THE MILL London / TWENTY THIRD C London
Craft	A10/020	20015	AKUMA NO KIMURA (DEMONICALLY SPICY RAMEN)	NISSIN FOODS HOLDINGS CO., LTD.	CHICKEN RAMEN	DENTSU INC. Tokyo	JAPAN	DENTSU INC. Tokyo	CLIVER Tokyo / DIGITAL GARDEN Tokyo / GEEK PICTURES Tokyo / J.C. SPARK Tokyo / SCIENCE SARU Tokyo	ANTIL Tokyo	
Craft	A10/029	20578	WORLD CUP - HISTORY WILL BE MADE	BBC	WORLD CUP	BBC CREATIVE London	UNITED KINGDOM	BBC CREATIVE London	BLINKINK London		
Craft	A10/030	20828	THE LITTLE DUCK	DISNEYLAND PARIS	DISNEYLAND PARIS	BETC Paris	FRANCE	BETC Paris	GENERAL POP Pantin / GUM Paris / UNIT IMAGE Paris		
Craft	A10/033	20674	SIT WITH SOMEONE NEW	CHEERIOS	CHEERIOS	NEXUS STUDIOS London	UNITED KINGDOM	72ANDSUNNY Los Angeles	NEXUS STUDIOS London		
Craft	A10/039	21344	SHARE YOUR GIFTS	APPLE	HOLIDAY	APPLE Cupertino	USA	TBWA/MEDIA ARTS LAB Los Angeles	BUCK Los Angeles	OMD USA Los Angeles	FORMOSA Los Angeles / STIMMUNG Santa Monica
Craft	A10/043	21343	OPENING FILM — MARCH 2019 APPLE EVENT	APPLE	APPLE EVENT	APPLE Cupertino	USA	TBWA/MEDIA ARTS LAB Los Angeles	BUCK Los Angeles	OMD USA Los Angeles	FORMOSA Los Angeles
Craft	A10/059	21190	ASTRONAUT	MONDELEZ	LACTA 5STAR	WIEDEN+KENNEDY São Paulo	BRAZIL	WIEDEN+KENNEDY São Paulo	EVIL TWIN São Paulo / VETOR ZERO / LOBO São Paulo		
Craft	A10/060	21191	GARAGE	MONDELEZ	LACTA 5STAR	WIEDEN+KENNEDY São Paulo	BRAZIL	WIEDEN+KENNEDY São Paulo	EVIL TWIN São Paulo / VETOR ZERO / LOBO São Paulo		
Craft	A10/061	21192	SKIER	MONDELEZ	LACTA 5STAR	WIEDEN+KENNEDY São Paulo	BRAZIL	WIEDEN+KENNEDY São Paulo	EVIL TWIN São Paulo / VETOR ZERO / LOBO São Paulo		
Craft	A10/062	21193	BOY SCOUTS	MONDELEZ	LACTA 5STAR	WIEDEN+KENNEDY São Paulo	BRAZIL	WIEDEN+KENNEDY São Paulo	EVIL TWIN São Paulo / VETOR ZERO / LOBO São Paulo		
Craft	A10/063	21189	CITY	MONDELEZ	LACTA 5STAR	WIEDEN+KENNEDY São Paulo	BRAZIL	WIEDEN+KENNEDY São Paulo	EVIL TWIN São Paulo / JOINT Sao Paulo		
Craft	A10/065	21019	FIRST CHRISTMAS	ERSTE GROUP BANK AG	BANK	JUNG von MATT/DONAU Vienna	AUSTRIA	JUNG von MATT/DONAU Vienna	MCASSO London / PASSION ANIMATION STUDIOS London	JUNG von MATT/DONAU Vienna	
Craft	A10/078	21824	MR SWAN	SIPSMITH	GIN	OGILVY London	UNITED KINGDOM	OGILVY London	BISCUIT FILMWORKS London	ZENITH London	
Craft	A10/104	20905	EARTH VIDEO	RYOT	EARTH SONG	RYOT Los Angeles	USA	RYOT Los Angeles	RYOT Los Angeles		ROGERS & COWAN Los Angeles
A11 (Visual Effects)											
Craft	A11/003	20230	SPACE STATION	MACY'S	MACY'S	BBDO NEW YORK	USA	BBDO NEW YORK	EPOCH FILMS New York		BLACKSMITH New York / SONIC UNION New York / SOUNDTREE MUSIC London / WORK EDITORIAL New York

Film Craft Shortlist

Craft	A11/008	20395	THE BOY AND THE PIANO	JOHN LEWIS & PARTNERS	CHRISTMAS RETAIL	MPC LONDON	UNITED KINGDOM	adam&eveDDB London	ACADEMY FILMS London / MPC LONDON	
Craft	A11/009	20396	THE SEVEN WORLDS	HENNESSY	HENNESSY XO	MPC LONDON	UNITED KINGDOM	DDB PARIS	MPC LONDON / RSA FILMS London	75 PARIS / STILLKING FILMS Prague
Craft	A11/014	20251	PLAY FEARLESSLY	PLAYSTATION	PLAYSTATION	BLACKSMITH New York	USA	BBH New York	BLACKSMITH New York / RESET Santa Monica	
Craft	A11/018	20533	CANAL PLUS - THE IDEA	CANAL PLUS	CANAL PLUS	MIKROS MPC ADVERTISING PARIS	FRANCE	MIKROS MPC ADVERTISING PARIS	WANDA PRODUCTIONS Paris	
Craft	A11/027	20107	A REPORT OF CONNECTED EVENTS	LIBERTY GLOBAL	LIBERTY GLOBAL	THE PANICS Amsterdam	THE NETHERLANDS	NUNA9 London / THE PANICS Amsterdam	THE PANICS Amsterdam	
Craft	A11/029	20655	ABOVE AND BEYOND	COM HEM	BROADBAND	M&C SAATCHI Stockholm	SWEDEN	M&C SAATCHI Stockholm	ALWAYS FRANK Stockholm / BLECK Stockholm / THE GENTLEMEN BRNCOS APS Nordhavn	COM HEM Stockholm
Craft	A11/036	21345	SHARE YOUR GIFTS	APPLE	HOLIDAY	APPLE Cupertino	USA	TBWA\MEDIA ARTS LAB Los Angeles	BUCK Los Angeles	OMD USA Los Angeles
Craft	A11/059	21082	KICKS	NISSAN	CAR	TBWA\CHIAT\DAY New York	USA	TBWA\CHIAT\DAY New York	MJZ Los Angeles	FORMOSA Los Angeles / STIMMUNG Santa Monica
Craft	A11/066	20585	IMAGINE	EASYJET	EASYJET	VCCP London	UNITED KINGDOM	VCCP London	MPC LONDON / RIFF RAFF London	
Craft	A11/067	20796	SPIDER	ROYAL NAVY	ROYAL MARINES	ENGINE London	UNITED KINGDOM	ENGINE London	MJZ Los Angeles / MJZ UK London	CARAT London / WAVEMAKER London
Craft	A11/077	21125	THE WISH	UBISOFT	STARLINK : BATTLE FOR ATLAS	CLM BBDO Paris	FRANCE	CLM BBDO Paris	CHUT ON VOUS ECOUTE Paris / FRAMESTORE London / WANDA PRODUCTIONS Paris	

A12 (Innovation in Production)

Craft	A12/004	20584	STREET LEVEL	FORMULA E	HONG KONG E-PRIX	IRIS London	UNITED KINGDOM	IRIS London	KODE MEDIA London	DRIVE STUDIOS Copenhagen
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Total Entries: 230