

Film Shortlist

Track	Cat. No	Entry No	Title	Brand	Product	Entrant Company	Entrant Country	Idea Creation	Production	Media	PR	Additional
A01 (Food & Drink)												
Communication	A01/017	00612	UNMISSABLE	HEINEKEN	HEINEKEN	PUBLICIS ITALY Milan	ITALY	PUBLICIS ITALY Milan	ICONOCLAST Paris / THE MILL London			MASSIVE MUSIC London
Communication	A01/018	00070	LIEKE	UNILEVER BENELUX	CALVÉ PEANUT BUTTER	ALFRED INTERNATIONAL Amsterdam	THE NETHERLANDS	ALFRED INTERNATIONAL Amsterdam				
Communication	A01/067	01942	WHAT BEER IS THAT	AB INBEV	BUSCH	DEUTSCH New York	USA	DEUTSCH New York	COMPANY 3 New York / DEUTSCH New York / JSM MUSIC New York / MACKCUT New York / RADICAL MEDIA New York	VIZEUM New York	DEUTSCH New York	AB INBEV New York
Communication	A01/069	01944	FALCONER	AB INBEV	BUSCH	DEUTSCH New York	USA	DEUTSCH New York	COMPANY 3 New York / DEUTSCH New York / JSM MUSIC New York / MACKCUT New York / RADICAL MEDIA New York	VIZEUM New York	DEUTSCH New York	AB INBEV New York
Communication	A01/070	01943	CAMO	AB INBEV	BUSCH	DEUTSCH New York	USA	DEUTSCH New York	COMPANY 3 New York / DEUTSCH New York / JSM MUSIC New York / MACKCUT New York / RADICAL MEDIA New York	VIZEUM New York	DEUTSCH New York	AB INBEV New York
Communication	A01/071	01946	NEWS	AB INBEV	BUSCH	DEUTSCH New York	USA	DEUTSCH New York	COMPANY 3 New York / DEUTSCH New York / JSM MUSIC New York / MACKCUT New York / RADICAL MEDIA New York	VIZEUM New York	DEUTSCH New York	AB INBEV New York
Communication	A01/079	02081	I LOVE YOU HATER	COCA COLA	SPRITE	SANTO Buenos Aires	ARGENTINA	SANTO Buenos Aires	ANONYMOUS CONTENT London			
Communication	A01/080	02082	THE POLE	COCA COLA	SPRITE	SANTO Buenos Aires	ARGENTINA	SANTO Buenos Aires	LA DOBLE A Buenos Aires			
Communication	A01/081	02094	ELISE	COCA COLA	SPRITE	SANTO Buenos Aires	ARGENTINA	SANTO Buenos Aires	LA DOBLE A Buenos Aires			
Communication	A01/119	00232	THE SEVEN WORLDS	HENNESSY	HENNESSY X.O	DDB PARIS	FRANCE	DDB PARIS	MPC LONDON / RSA FILMS London / THE Paris			
A02 (Other FMCG)												
Communication	A02/013	01786	THE ENDLESS AD	P&G	OLD SPICE	WIEDEN+KENNEDY São Paulo	BRAZIL	WIEDEN+KENNEDY São Paulo	CONSPIRAÇÃO FILMES São Paulo / LOUD São Paulo	WIEDEN+KENNEDY São Paulo	WIEDEN+KENNEDY São Paulo	
Communication	A02/028	02114	STORM THE COURT	REEBOK	REEBOK	VENABLES BELL & PARTNERS San Francisco	USA	VENABLES BELL & PARTNERS San Francisco	BARKING OWL Los Angeles / BISCUIT FILMWORKS Los Angeles / CUT+RUN San Francisco / THE MILL Los Angeles			
A04 (Consumer Durables)												
Communication	A04/008	00375	A LITTLE COMPANY	APPLE	FACETIME	APPLE Cupertino	USA	APPLE Cupertino	FINAL CUT New York / FURLINED Santa Monica / METHOD STUDIOS Santa Monica / WALKER Los Angeles			

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Communication	A04/018	00480	BOOB BALLS	BERLEI	BERLEI BRAS	THE MONKEYS PART OF ACCENTURE INTERACTIVE Sydney	AUSTRALIA	THE MONKEYS PART OF ACCENTURE INTERACTIVE Sydney	REVOLVER/WILL O'ROURKE Sydney		
Communication	A04/029	01165	DREAM CRAZY	NIKE	NIKE	PARK PICTURES New York	USA	WIEDEN+KENNEDY Portland	PARK PICTURES New York		
Communication	A04/031	01978	SHARE YOUR GIFTS	APPLE	HOLIDAY	TBWA/MEDIA ARTS LAB Los Angeles	USA	TBWA/MEDIA ARTS LAB Los Angeles	BUCK Los Angeles	OMD USA Los Angeles	FORMOSA Los Angeles / STIMMUNG Santa Monica
Communication	A04/036	01979	BEHIND THE MAC	APPLE	MACBOOK	TBWA/MEDIA ARTS LAB Los Angeles	USA	TBWA/MEDIA ARTS LAB Los Angeles	SKUNK Los Angeles	OMD USA Los Angeles	EXILE Santa Monica / LIME STUDIOS Santa Monica / MPC Los Angeles
Communication	A04/037	01980	BEHIND THE MAC — MAKE SOMETHING WONDERFUL	APPLE	MACBOOK	TBWA/MEDIA ARTS LAB Los Angeles	USA	TBWA/MEDIA ARTS LAB Los Angeles		OMD USA Los Angeles	MPC Los Angeles
Communication	A04/040	01828	#HEYGOOGLE, LET'S GO TO THE MOVIES	GOOGLE ASSISTANT	GOOGLE ASSISTANT	ARTS & LETTERS CREATIVE CO. Richmond	USA	ARTS & LETTERS CREATIVE CO. Richmond	MILL+ Los Angeles		
Communication	A04/056	02751	KEEP CHRISTMAS WONDERFUL	ORANGE	GIFTS COLLECTION	PUBLICIS CONSEIL Paris	FRANCE	PUBLICIS CONSEIL Paris	750MPH London / ICONOCLAST Paris / LIMELITE Kiev / MATHEMATIC Paris / PRODIGIOUS Paris		ORANGE Arcueil

A05 (Automotive)

Communication	A05/006	00679	ASTRONAUT	BMW OF NORTH AMERICA	BMW OF NORTH AMERICA	GOODBY SILVERSTEIN & PARTNERS San Francisco	USA	GOODBY SILVERSTEIN & PARTNERS San Francisco	ELEVEL San Francisco / LIME STUDIOS Santa Monica / MPC Los Angeles		LIME STUDIOS Santa Monica / MPC Los Angeles
Communication	A05/007	00680	SPECIAL DELIVERY	BMW OF NORTH AMERICA	BMW OF NORTH AMERICA	GOODBY SILVERSTEIN & PARTNERS San Francisco	USA	GOODBY SILVERSTEIN & PARTNERS San Francisco	ELEVEL San Francisco / LIME STUDIOS Santa Monica / MPC Los Angeles		LIME STUDIOS Santa Monica / MPC Los Angeles
Communication	A05/012	00699	ESCAPE	AUDI UK	AUDI TECHNOLOGY	BBH London	UNITED KINGDOM	BBH London	MJZ Los Angeles / MJZ UK London	PHD London	AUDI Milton Keynes / FACTORY London / MPC LONDON / WORK EDITORIAL London
Communication	A05/021	00834	HELMETS OPERA	BMW GROUP MEXICO	BMW MOTORRAD HELMET COMMUNICATION SYSTEM	PUBLICIS MEXICO Mexico City	MEXICO	PUBLICIS MEXICO Mexico City	CATATONIA Mexico City / MADREFOCA Mexico City		
Communication	A05/042	01410	CASHEW	AUDI	AUDI	VENABLES BELL & PARTNERS San Francisco	USA	VENABLES BELL & PARTNERS San Francisco	LIME STUDIOS Santa Monica / RATTILING STICK Santa Monica / WORK EDITORIAL Los Angeles	PHD New York	
Communication	A05/052	02448	THE OTHERS	VOLKSWAGEN	IQ.DRIVE	DDB PARIS	FRANCE	DDB PARIS	MIKROS IMAGE Paris / STUDIO 5 Paris / THE Paris / WANDA PRODUCTIONS Paris		

A06 (Retail)

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Communication	A06/003	00620	LAMP 2	IKEA	IKEA	RETHINK Toronto	CANADA	RETHINK Toronto	SCOUTS HONOUR Toronto				FORT YORK VFX Toronto / IKEA Burlington / ROOSTER POST PRODUCTION Toronto / VAPOR MUSIC Toronto
Communication	A06/047	00313	AN OPEN MIND IS THE BEST LOOK	NORDSTROM	NORDSTROM	DROGA5 New York	USA	DROGA5 New York	EPOCH FILMS New York				
Communication	A06/055	00784	NIKE SHANGHAI JUST DO IT	NIKE CHINA	NIKE JUST DO IT	WIEDEN+KENNEDY SHANGHAI	CHINA	WIEDEN+KENNEDY SHANGHAI	THE LOFT FILMS Shanghai				
Communication	A06/059	02046	FAMOUS CARS	WALMART	GROCERY PICKUP	PUBLICIS New York	USA	PUBLICIS New York	HUNGRY MAN New York / INDUSTRIAL LIGHT & MAGIC San Francisco / INK & ORANGES Glendale / THE MILL New York / UNION EDITORIAL New York				
Communication	A06/073	02259	BK BOT FORGET POTATO	BURGER KING	BURGER KING	DAVID Miami	USA	DAVID Miami	BEACON STREET STUDIOS Los Angeles / COSMO STREET Santa Monica / MULLENLOWE Boston	HORIZON MEDIA New York	ALISON BROD MARKETING + COMMUNICATION S New York	BURGER KING Miami	
Communication	A06/074	02262	BK BOT HAVE IT URUGUAY	BURGER KING	BURGER KING	DAVID Miami	USA	DAVID Miami	BEACON STREET STUDIOS Los Angeles / COSMO STREET Santa Monica / MULLENLOWE Boston	HORIZON MEDIA New York	ALISON BROD MARKETING + COMMUNICATION S New York	BURGER KING Miami	
Communication	A06/075	02256	BK BOT TASTE LIKE BIRD	BURGER KING	BURGER KING	DAVID Miami	USA	DAVID Miami	BEACON STREET STUDIOS Los Angeles / COSMO STREET Santa Monica / MULLENLOWE Boston	HORIZON MEDIA New York	ALISON BROD MARKETING + COMMUNICATION S New York	BURGER KING Miami	
Communication	A06/076	02265	BK BOT CROWN BOY 1 BOY 2	BURGER KING	BURGER KING	DAVID Miami	USA	DAVID Miami	BEACON STREET STUDIOS Los Angeles / COSMO STREET Santa Monica / MULLENLOWE Boston	HORIZON MEDIA New York	ALISON BROD MARKETING + COMMUNICATION S New York	BURGER KING Miami	
Communication	A06/077	02268	BK BOT CROWN WHOPPER YES DOCTOR NO	BURGER KING	BURGER KING	DAVID Miami	USA	DAVID Miami	BEACON STREET STUDIOS Los Angeles / COSMO STREET Santa Monica / MULLENLOWE Boston	HORIZON MEDIA New York	ALISON BROD MARKETING + COMMUNICATION S New York	BURGER KING Miami	
Communication	A06/078	02251	EAT LIKE ANDY	BURGER KING	WHOPPER	DAVID Miami	USA	DAVID Miami	COSMO STREET Santa Monica	HORIZON MEDIA New York	ALISON BROD MARKETING + COMMUNICATION S New York	BURGER KING Miami / MULLENLOWE New York	
Communication	A06/080	02049	NIKE DREAM CRAZIER	NIKE	NIKE	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland	SOMESUCH Los Angeles	PUBLICIS SAPIENT Seattle / WIEDEN+KENNE DY Portland		A52 Santa Monica / COMPANY 3 Los Angeles / ELEVEN SOUND Santa Monica / JOINT EDITORIAL Portland	
Communication	A06/101	01949	THE BOY AND THE PIANO	JOHN LEWIS & PARTNERS	CHRISTMAS	adam&eveDDB London	UNITED KINGDOM	adam&eveDDB London	ACADEMY FILMS London / ASSEMBLY ROOMS London / MPC LONDON	MANNING GOTTLIEB OMD London			
Communication	A06/102	01950	BOHEMIAN RHAPSODY	JOHN LEWIS & PARTNERS + WAITROSE & PARTNERS	RETAIL	adam&eveDDB London	UNITED KINGDOM	adam&eveDDB London	BLINK London / FACTORY London / FINAL CUT London / MPC LONDON	MANNING GOTTLIEB OMD London			

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Communication	A06/141	30350	THE BIG NIGHT	SAINSBURYS	SAINSBURYS	PARTIZAN London	UNITED KINGDOM	WIEDEN+KENNEDY London	PARTIZAN London
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A07 (Travel)

Communication	A07/010	00080	ELECTION DAY	DELTA AIR LINES	DELTA AIR LINES	WIEDEN+KENNEDY NEW YORK	USA	WIEDEN+KENNEDY NEW YORK	FUTURE PERFECT New York / HEARD CITY New York / JAFBOX SOUND Brooklyn / THE MILL New York	PHD New York
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A08 (Leisure)

Communication	A08/006	00467	PLAY FEARLESSLY	SONY PLAYSTATION	PLAYSTATION	RESET Santa Monica	USA	BBH New York	RESET Santa Monica	
Communication	A08/010	01359	CHOPPER MATING	ACTIVISION	CALL OF DUTY	72ANDSUNNY Los Angeles	USA	72ANDSUNNY Los Angeles	HECHO STUDIOS Los Angeles	
Communication	A08/012	01367	NUT PUNCH	ACTIVISION	CALL OF DUTY	72ANDSUNNY Los Angeles	USA	72ANDSUNNY Los Angeles	HECHO STUDIOS Los Angeles	
Communication	A08/026	01721	PMU - THE CALLING	PMU	SPORTS BETTING	BUZZMAN Paris	FRANCE	BUZZMAN Paris	75 PARIS	
Communication	A08/035	02389	ARMS	PEAK GAMES	MOBILE GAMES	MJZ Los Angeles	USA	TBWA\CHIAT\DAY New York	MJZ Los Angeles	
Communication	A08/036	02391	BODY DOUBLE	PEAK GAMES	MOBILE GAMES	MJZ Los Angeles	USA	TBWA\CHIAT\DAY New York	MJZ Los Angeles	
Communication	A08/038	01714	22 AGAIN	LOTERIAS Y APUESTAS DEL ESTADO	CHRISTMAS LOTTERY	CONTRAPUNTO BBDO Madrid	SPAIN	CONTRAPUNTO BBDO Madrid	LOBO KANE Madrid	CP WORKS Madrid / OEO MUSIC Madrid / THE LOBBY Madrid

A09 (Media / Entertainment)

Communication	A09/028	00326	RIGOR	THE NEW YORK TIMES	THE NEW YORK TIMES	DROGA5 New York	USA	DROGA5 New York	COMPANY 3 New York / FINAL CUT New York / FURLINED Santa Monica / SIGNIFICANT OTHERS New York / WAVE STUDIOS New York	ADOBE New York
Communication	A09/029	00328	PERSEVERANCE	THE NEW YORK TIMES	THE NEW YORK TIMES	DROGA5 New York	USA	DROGA5 New York	COMPANY 3 New York / FINAL CUT New York / FURLINED Santa Monica / SIGNIFICANT OTHERS New York / WAVE STUDIOS New York	ADOBE New York
Communication	A09/030	00330	RESOLVE	THE NEW YORK TIMES	THE NEW YORK TIMES	DROGA5 New York	USA	DROGA5 New York	COMPANY 3 New York / FINAL CUT New York / FURLINED Santa Monica / SIGNIFICANT OTHERS New York / WAVE STUDIOS New York	ADOBE New York
Communication	A09/031	00332	COURAGE	THE NEW YORK TIMES	THE NEW YORK TIMES	DROGA5 New York	USA	DROGA5 New York	COMPANY 3 New York / FINAL CUT New York / FURLINED Santa Monica / SIGNIFICANT OTHERS New York / WAVE STUDIOS New York	ADOBE New York

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Communication	A09/032	00604	FEARLESSNESS	THE NEW YORK TIMES	THE NEW YORK TIMES	DROGA5 New York	USA	DROGA5 New York	COMPANY 3 New York / FINAL CUT New York / FURLINED Santa Monica / SIGNIFICANT OTHERS New York / WAVE STUDIOS New York	ADOBE New York
Communication	A09/036	01214	MISSION REALLY IMPOSSIBLE	CANAL+	CANAL+	BETC Paris	FRANCE	BETC Paris	INSURRECTION Paris / LA PAC Paris / MATHEMATIC Paris / SCHMOOZE Paris	
Communication	A09/037	01215	SPITFIRE	CANAL+	CANAL+	BETC Paris	FRANCE	BETC Paris	INSURRECTION Paris / LA PAC Paris / MATHEMATIC Paris / SCHMOOZE Paris	
Communication	A09/055	01195	VIKINGS	AMAZON PRIME VIDEO	PRIME VIDEO	DROGA5 London	UNITED KINGDOM	DROGA5 London	SOMESUCH London	
Communication	A09/056	01198	LUCIFER	AMAZON PRIME VIDEO	PRIME VIDEO	DROGA5 London	UNITED KINGDOM	DROGA5 London	SOMESUCH London	
Communication	A09/057	01200	OUTLANDER	AMAZON PRIME VIDEO	PRIME VIDEO	DROGA5 London	UNITED KINGDOM	DROGA5 London	SOMESUCH London	

A10 (Consumer Services / Business to Business)

Communication	A10/001	00127	ALLAN GRAY FATHER'S SHARE	ALLAN GRAY	CONSUMER SERVICE	KING JAMES GROUP Cape Town	SOUTH AFRICA	KING JAMES GROUP Cape Town	CHOCOLATE TRIBE Johannesburg / HOWARD MUSIC Johannesburg / STERLING SOUND Johannesburg	KING JAMES GROUP Cape Town	
Communication	A10/025	00493	Taking Care of Business	SWEDISH PUBLIC EMPLOYMENT SERVICE	GET EMPLOYER TO HIRE PEOPLE WITH DISABILITIES	LE BUREAU Stockholm	SWEDEN	LE BUREAU Stockholm	BACON Copenhagen / CAMP DAVID Stockholm / COLONY Stockholm / FLICKORNA LARSSON Stockholm / MUSIC SUPER CIRCUS Stockholm	ARBETSFÖRMED LINGEN – SWEDISH PUBLIC EMPLOYMENT Stockholm / LUND LUND Stockholm	
Communication	A10/027	00669	NOSE SOLO	GEICO	GEICO CAR INSURANCE	THE MARTIN AGENCY Richmond	USA	THE MARTIN AGENCY Richmond	HUNGRY MAN Los Angeles		
Communication	A10/029	00671	MOTHER LODE	GEICO	GEICO CAR INSURANCE	THE MARTIN AGENCY Richmond	USA	THE MARTIN AGENCY Richmond	HUNGRY MAN Los Angeles		
Communication	A10/037	00337	GENERATION VOICE	SPARK	SPARK NZ	COLENZO BBDO Auckland	NEW ZEALAND	COLENZO BBDO Auckland	FINCH Auckland / FRANKLIN RD Auckland / NAKATOMI Auckland / SIXTY FOUR Auckland / THE EDITORS Sydney	PHD Auckland	TIM MAIER Brasilia
Communication	A10/038	00842	WEDDING SPEECH	SPARK	SPARK	COLENZO BBDO Auckland	NEW ZEALAND	COLENZO BBDO Auckland	FINCH Auckland / FRANKLIN RD Auckland / NAKATOMI Auckland / PIVOT AUDIO Los Angeles / THE EDITORS Sydney		

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Communication	A10/079	00293	BUS	AT&T	AT&T	BBDO NEW YORK	USA	BBDO NEW YORK	BISCUIT FILMWORKS Los Angeles / REVOLVER/WILL O'ROURKE Sydney / SOMESUCH Los Angeles	HEARTS & SCIENCE New York	BARKING OWL SOUND Los Angeles / COMPANY 3 New York / COSMO STREET New York / FRAMESTORE London / JSM MUSIC New York / KEVIN Venice / SONIC UNION New York / WORK EDITORIAL New York
Communication	A10/080	00278	THE SHOT	AT&T	AT&T	BBDO NEW YORK	USA	BBDO NEW YORK	BISCUIT FILMWORKS Los Angeles / REVOLVER/WILL O'ROURKE Sydney / SOMESUCH Los Angeles	HEARTS & SCIENCE New York	BARKING OWL SOUND Los Angeles / COMPANY 3 New York / COSMO STREET New York / FRAMESTORE London / JSM MUSIC New York / KEVIN Venice / SONIC UNION New York / WORK EDITORIAL New York
Communication	A10/104	02060	BIG KICK	TURBOTAX	TURBOTAX FREE	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland	BISCUIT FILMWORKS Los Angeles	WIEDEN+KENNE DY Portland	
Communication	A10/135	02148	LAWYER	TURBO TAX	TURBO TAX	BISCUIT FILMWORKS Los Angeles	USA	WIEDEN+KENNEDY Portland	BISCUIT FILMWORKS Los Angeles		
Communication	A10/143	02432	TRAIN	AT&T	AT&T	BBDO NEW YORK	USA	BBDO NEW YORK	BISCUIT FILMWORKS Los Angeles / REVOLVER/WILL O'ROURKE Sydney / SOMESUCH Los Angeles	HEARTS & SCIENCE New York	BARKING OWL SOUND Los Angeles / COMPANY 3 New York / COSMO STREET New York / FRAMESTORE London / JSM MUSIC New York / KEVIN Venice / SONIC UNION New York / WORK EDITORIAL New York
Communication	A10/155	02307	WISHES	PROGRESSIVE INSURANCE	MOTORCYCLE INSURANCE	ARNOLD WORLDWIDE Boston	USA	ARNOLD WORLDWIDE Boston	DUMMY FILMS Los Angeles	PROGRESSIVE INSURANCE Mayfield	ARCADE EDIT New York / THE MILL Los Angeles
Communication	A10/156	02308	THIRSTY	PROGRESSIVE INSURANCE	MOTORCYCLE INSURANCE	ARNOLD WORLDWIDE Boston	USA	ARNOLD WORLDWIDE Boston	DUMMY FILMS Los Angeles	PROGRESSIVE INSURANCE Mayfield	ARCADE EDIT New York / THE MILL Los Angeles

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Communication	A10/159	02790	AJ MCCARRON	VERIZON	VERIZON	McCANN NEW YORK	USA	McCANN NEW YORK	FILM FORTIES Los Angeles	VM1 New York	WEBER SHANDWICK New York	ARCADE EDIT New York / COMPANY 3 New York / DDCCD+PARTNER S New York / JSM MUSIC New York / MOMENTUM WORLDWIDE New York / R/GA New York / SIM New York / SONIC UNION New York / THE MILL Los Angeles / VERIZON New York
Communication	A10/171	00396	AVIAN ADVENTURE	PROGRESSIVE	INSURANCE	ARNOLD WORLDWIDE Boston	USA	ARNOLD WORLDWIDE Boston	HUNGRY MAN Los Angeles	PROGRESSIVE INSURANCE Mayfield		COSMO STREET New York / THE MILL Los Angeles

A11 (Not-for-profit / Charity/ Government)

Communication	A11/010	00016	WE ARE ALL EQUAL. AND NO ONE IS MORE EQUAL THAN ANYONE ELSE.	PRO INFIRMIS	PRO INFIRMIS	THJNK Zürich	SWITZERLAND	THJNK Zürich	STORIES Zürich	KONNEX Winterhur		
Communication	A11/018	00606	WE RISE	RIGHT TO PLAY	CHILD EMPOWERMENT THROUGH PLAY-BASED EDUCATION	BBDO TORONTO	CANADA	BBDO TORONTO	ALTER EGO Toronto / MOONLIGHTING Cape Town / PIRATE GROUP Toronto / SKIN & BONES Toronto / THE ASSEMBLY Toronto			
Communication	A11/022	00626	BOYS DON'T CRY	WHITE RIBBON	WHITE RIBBON CAMPAIGN	BENSIMON BYRNE Toronto	CANADA	BENSIMON BYRNE Toronto	ALTER EGO Toronto / BERKELEY Toronto / ROOSTER POST PRODUCTION Toronto / UNTITLED FILMS Toronto		NARRATIVE Toronto	JIGSAW CASTING Toronto
Communication	A11/026	00687	A DOG'S LIFE	FONDATION 30 MILLIONS D'AMIS	FIGHT AGAINST ANIMAL ABANDONMENT	ALTMANN + PACREAU Paris	FRANCE	ALTMANN + PACREAU Paris				
Communication	A11/042	01817	HIDING FROM GESTAPO	POST BELLUM	NATIONAL HISTORY ARCHIVE	VMLY&R PRAGUE	CZECH REPUBLIC	VMLY&R PRAGUE	BISTRO FILMS Prague			BANG STUDIO Prague / BEEP Prague / SPOON Prague / UPP Prague
Communication	A11/044	01816	SURVIVING INTERROGATION	POST BELLUM	NATIONAL HISTORY ARCHIVE	VMLY&R PRAGUE	CZECH REPUBLIC	VMLY&R PRAGUE	BISTRO FILMS Prague			BANG STUDIO Prague / BEEP Prague / SPOON Prague / UPP Prague
Communication	A11/051	00782	CHOOSE	INTERNATIONAL COMMITTEE OF THE RED CROSS	RAISE AWARENESS REGARDING NUCLEAR WAR	SRA. RUSHMORE Madrid	SPAIN	SRA. RUSHMORE Madrid	AGOSTO Barcelona / BANJO SOUNDCAPES FOR AUDIENCES Valencia / EL RANCHITO Madrid / SERENA Madrid			

A12 (Corporate Social Responsibility (CSR) / Corporate Image)

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Communication	A12/001	00104	GRATITUDE	CHAROEN POKHAND GROUP	C.P. GROUP	OGILVY Bangkok	THAILAND	OGILVY Bangkok	MATAD Bangkok / SUNSHINE ETC Bangkok			
Communication	A12/020	01761	HEROES OF TODAY	HEROES OF TODAY PLATFORM (IBERIA, CORREOS, TELEPIZZA, LALIGA, 11811, BAVIERA)	CORPORATE SOCIAL RESPONSIBILITY (CSR)	DDB SPAIN Madrid	SPAIN	DDB SPAIN Madrid	EL RANCHITO Madrid / GARLIC TV Madrid / THE OMS Madrid		QMS COMUNICACION Madrid	
Communication	A12/029	02396	WE BELIEVE: THE BEST MEN CAN BE	GILLETTE	GROOMING - BLADES & RAZORS	GREY NEW YORK	USA	GREY NEW YORK	COSMO STREET New York / MPC New York / SOMESUCH Los Angeles / TOWNHOUSE New York	CARAT New York	MMK+ New York	FUTURE PERFECT New York

B01 (Food & Drink)

Communication	B01/002	00237	THE SEVEN WORLDS	HENNESSY	HENNESSY X.O	DDB PARIS	FRANCE	DDB PARIS	MPC LONDON / RSA FILMS London / THE Paris			
Communication	B01/011	01357	FUN %	DIAGEO	SMIRNOFF	72ANDSUNNY New York	USA	72ANDSUNNY New York	ABC PROJECTS New York / COSMO STREET Santa Monica / HECHO STUDIOS Los Angeles / SUPERPRIME FILMS Culver City / SWITCH FX New York			DIAGEO New York
Communication	B01/029	00261	ONE FOR TWO	MARS CHOCOLATE NORTH AMERICA	SNICKERS	BBDO NEW YORK	USA	BBDO NEW YORK	JHF PRODUCTIONS Los Angeles	MEDIACOM New York		COMPANY 3 New York / MACKENZIE CUTLER New York
Communication	B01/045	01821	DWYANE WADE'S LAST SWAP	ABINBEV	BUDWEISER	AB INBEV New York	USA	VAYNERMEDIA New York	CUTTERS New York / VAYNERPRODUCTIO NS New York	SOCIALCODE New York, NY / VIZEUM New York		3PM AGENCY New York
Communication	B01/054	02085	THE POLE	COCA COLA	SPRITE	SANTO Buenos Aires	ARGENTINA	SANTO Buenos Aires	LA DOBLE A Buenos Aires			
Communication	B01/088	02538	UNMISSABLE	HEINEKEN	HEINEKEN	PUBLICIS ITALY Milan	ITALY	PUBLICIS ITALY Milan	ICONOCLAST Paris / THE MILL London			MASSIVE MUSIC London

B02 (Other FMCG)

Communication	B02/010	00449	GET READY	DOLLAR SHAVE CLUB	DOLLAR SHAVE CLUB	DOLLAR SHAVE CLUB Los Angeles	USA	DOLLAR SHAVE CLUB Los Angeles	MJZ Los Angeles			COMPANY 3 Los Angeles / FINAL CUT Los Angeles / FORMOSA Santa Monica / GOOD EAR Los Angeles / THE MILL Los Angeles
Communication	B02/015	00977	TERMITE-ATOR	CHAINDRITE / SHERWOOD CORPORATION	CHAINDRITE FOAM	MULLENLOWE THAILAND Bangkok	THAILAND	MULLENLOWE THAILAND Bangkok				
Communication	B02/016	02317	FIRST SHAVE	PROCTOR & GAMBLE CANADA	GILLETTE	GREY CANADA Toronto	CANADA	GREY CANADA Toronto	CYLINDER SOUND & FILM Toronto / FORT YORK VFX Toronto / ROOSTER POST PRODUCTION Toronto / SKIN & BONES Toronto / THE VANITY Toronto	GREY CANADA Toronto	MMK+ New York	

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Communication	B02/021	01787	THE ENDLESS AD	P&G	OLD SPICE	WIEDEN+KENNEDY São Paulo	BRAZIL	WIEDEN+KENNEDY São Paulo	CONSPIRAÇÃO FILMES São Paulo / LOUD São Paulo	WIEDEN+KENNEDY São Paulo	WIEDEN+KENNEDY São Paulo
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B03 (Healthcare)

Communication	B03/007	00551	ONE IN A MILLION	P&G VICKS	VICKS	PUBLICIS SINGAPORE	SINGAPORE	PUBLICIS SINGAPORE	OFFROAD FILMS Mumbai		20:20 MSL Mumbai
Communication	B03/009	00844	VIVA LA VULVA	ESSITY	LIBRESSE/BODYFORM	AMVBBDO London	UNITED KINGDOM	AMVBBDO London	SOMESUCH London		KETCHUM London / 750MPH London / TIME BASED ARTS London / TRIM EDITING London

B04 (Consumer Durables)

Communication	B04/006	00468	THE DEFIANT MIXTAPE, VOL. 1	BEATS BY DRE	BEATS BY DRE	RESET Santa Monica	USA	BEATS BY DR. DRE Culver City	RESET Santa Monica		
Communication	B04/009	00479	BOOB BALLS	BERLEI	BERLEI BRAS	THE MONKEYS PART OF ACCENTURE INTERACTIVE Sydney	AUSTRALIA	THE MONKEYS PART OF ACCENTURE INTERACTIVE Sydney	REVOLVER/WILL O'ROURKE Sydney		
Communication	B04/013	00987	THE LIFT	BIANCO	BIANCO FOOTWEAR	&CO Copenhagen	DENMARK	&CO Copenhagen	NEW LAND Copenhagen		
Communication	B04/029	01982	SHARE YOUR GIFTS	APPLE	HOLIDAY	TBWA/MEDIA ARTS LAB Los Angeles	USA	TBWA/MEDIA ARTS LAB Los Angeles	BUCK Los Angeles	OMD USA Los Angeles	FORMOSA Los Angeles / STIMMUNG Santa Monica
Communication	B04/059	02753	KEEP CHRISTMAS WONDERFUL	ORANGE	GIFTS COLLECTION	PUBLICIS CONSEIL Paris	FRANCE	PUBLICIS CONSEIL Paris	750MPH London / ICONOCLAST Paris / LIMELITE Kiev / MATHEMATIC Paris / PRODIGIOUS Paris		ORANGE Arcueil

B05 (Automotive)

Communication	B05/021	00574	MERCEDES-BENZ - BERTHA BENZ	DAIMLER AG	MERCEDES-BENZ	ANORAK Berlin	GERMANY	ANTONI Berlin	ANORAK Berlin		
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B06 (Retail)

Communication	B06/003	00136	FAMILIARISED	IKEA	IKEA	McCANN SPAIN Madrid	SPAIN	McCANN SPAIN Madrid	HARRY Madrid		
Communication	B06/046	02070	NIKE DREAM CRAZY SERENA 'VOICE OF BELIEF'	NIKE	NIKE	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland	PARK PICTURES Santa Monica	WIEDEN+KENNEDY Portland	A52 Santa Monica / COMPANY 3 Los Angeles / JOINT EDITORIAL Portland / LIME STUDIOS Santa Monica / PUBLICIS SAPIENT Seattle / WALKER Los Angeles

Film Shortlist

Communication	B06/048	02062	NIKE DREAM CRAZY	NIKE	NIKE	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland	PARK PICTURES Santa Monica	WIEDEN+KENNE DY Portland	A52 Santa Monica / COMPANY 3 Los Angeles / JOINT EDITORIAL Portland / LIME STUDIOS Santa Monica / PUBLICIS SAPIENT Seattle / WALKER Los Angeles	
Communication	B06/049	02051	NIKE DREAM CRAZIER	NIKE	NIKE	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland	SOMESUCH Los Angeles	PUBLICIS SAPIENT Seattle / WIEDEN+KENNE DY Portland	A52 Santa Monica / COMPANY 3 Los Angeles / ELEVEN SOUND Santa Monica / JOINT EDITORIAL Portland	
Communication	B06/054	01958	THE BOY AND THE PIANO	JOHN LEWIS & PARTNERS	CHRISTMAS	adam&eveDDB London	UNITED KINGDOM	adam&eveDDB London	ACADEMY FILMS London / ASSEMBLY ROOMS London / MPC LONDON	MANNING GOTTLIEB OMD London		
Communication	B06/055	01957	BOHEMIAN RHAPSODY	JOHN LEWIS & PARTNERS + WAITROSE & PARTNERS	RETAIL	adam&eveDDB London	UNITED KINGDOM	adam&eveDDB London	BLINK London / FACTORY London / FINAL CUT London / MPC LONDON	MANNING GOTTLIEB OMD London		
Communication	B06/061	02254	EAT LIKE ANDY	BURGER KING	WHOPPER	DAVID Miami	USA	DAVID Miami	COSMO STREET Santa Monica	HORIZON MEDIA New York	ALISON BROD MARKETING + COMMUNICATION S New York	BURGER KING Miami / MULLENLOWE New York

B07 (Travel)

Communication	B07/016	00991	THE ARRIVALS	SAS	SAS	&CO Copenhagen	DENMARK	&CO Copenhagen	BACON Copenhagen	MINDSHARE Copenhagen	
Communication	B07/037	02728	TWENTY	OUIGO - SNCF	OUIGO	ROSAPARK Paris	FRANCE	ROSAPARK Paris	GRABUGE PRODUCTIONS Versailles / POSTER PARIS / STANDARD FILMS Paris	ZENITH Paris	

B09 (Media / Entertainment)

Communication	B09/023	00334	PERSEVERANCE	THE NEW YORK TIMES	THE NEW YORK TIMES	DROGA5 New York	USA	DROGA5 New York	COMPANY 3 New York / FINAL CUT New York / FURLINED Santa Monica / SIGNIFICANT OTHERS New York / WAVE STUDIOS New York	ADOBE New York	
Communication	B09/024	00335	RESOLVE	THE NEW YORK TIMES	THE NEW YORK TIMES	DROGA5 New York	USA	DROGA5 New York	COMPANY 3 New York / FINAL CUT New York / FURLINED Santa Monica / SIGNIFICANT OTHERS New York / WAVE STUDIOS New York	ADOBE New York	
Communication	B09/043	02006	THIS IS AMERICA	CHILDISH GAMBINO	MUSIC VIDEO	DOOMSDAY ENTERTAINMENT Los Angeles	USA	DOOMSDAY ENTERTAINMENT Los Angeles	DOOMSDAY ENTERTAINMENT Los Angeles		
Communication	B09/065	00649	THE STORYTELLERS	APPLE	APPLE TV+	APPLE Cupertino	USA	APPLE Cupertino	PARK PICTURES Santa Monica		

Film Shortlist

B10 (Consumer Services / Business to Business)

Communication	B10/001	00128	ALLAN GRAY FATHER'S SHARE	ALLAN GRAY	CONSUMER SERVICE	KING JAMES GROUP Cape Town	SOUTH AFRICA	KING JAMES GROUP Cape Town	CHOCOLATE TRIBE Johannesburg / HOWARD MUSIC Johannesburg / STERLING SOUND Johannesburg	KING JAMES GROUP Cape Town	
Communication	B10/004	00105	MOTHER KNOWS BEST	THAI LIFE INSURANCE	THAI LIFE INSURANCE	OGILVY Bangkok	THAILAND	OGILVY Bangkok	CINE DIGITAL SOUND Bangkok / EDITTIDE Bangkok / MATAD Bangkok / PHENOMENA Bangkok		
Communication	B10/018	00441	TOMORROW: NOT IMPOSSIBLE	CHARLES SCHWAB	OWN YOUR TOMORROW(R) BRAND PLATFORM	CHARLES SCHWAB San Francisco	USA	CHARLES SCHWAB San Francisco / NOT IMPOSSIBLE Los Angeles	NOT IMPOSSIBLE Los Angeles	UM San Francisco	
Communication	B10/020	00494	Taking Care of Business	SWEDISH PUBLIC EMPLOYMENT SERVICE	GET EMPLOYER TO HIRE PEOPLE WITH DISABILITIES	LE BUREAU Stockholm	SWEDEN	LE BUREAU Stockholm	BACON Copenhagen / CAMP DAVID Stockholm / COLONY Stockholm / FLICKORNA LARSSON Stockholm / MUSIC SUPER CIRCUS Stockholm	ARBETSFÖRME LINGEN – SWEDISH PUBLIC EMPLOYMENT Stockholm / LUND LUND Stockholm	
Communication	B10/034	00338	GENERATION VOICE	SPARK	SPARK NZ	COLENZO BBDO Auckland	NEW ZEALAND	COLENZO BBDO Auckland	FINCH Auckland / FRANKLIN RD Auckland / NAKATOMI Auckland / SIXTY FOUR Auckland / THE EDITORS Sydney	PHD Auckland	TIM MAIER Brasilia
Communication	B10/068	00878	APPLE AT WORK: THE UNDERDOGS	APPLE	APPLE'S PRODUCTS AND SERVICES	APPLE Cupertino	USA	APPLE Cupertino	SMUGGLER Los Angeles	WORK EDITORIAL Los Angeles	
Communication	B10/097	01518	FIRST CHRISTMAS	ERSTE GROUP BANK AG	BANK	JUNG von MATT/DONAU Vienna	AUSTRIA	JUNG von MATT/DONAU Vienna	MCASSO London / PASSION ANIMATION STUDIOS London	JUNG von MATT/DONAU Vienna	
Communication	B10/102	02424	WE FOLLOW YOU	KLP	INSURANCE, HOUSE LOAN AND PENSION	ANORAK Oslo	NORWAY	ANORAK Oslo	BACON OSLO Oslo		
Communication	B10/110	01809	WHITE WALKERS	NORDEA	PENSION SAVING	PER HøJ Oslo	NORWAY	PER HøJ Oslo	FUS Oslo / SHORTCUT OSLO / UHØRT Oslo	KEYTEQ Oslo	
Communication	B10/111	01810	WASSUP	NORDEA	PENSION SAVING	PER HøJ Oslo	NORWAY	PER HøJ Oslo	FUS Oslo / SHORTCUT OSLO / UHØRT Oslo	KEYTEQ Oslo	
Communication	B10/113	01807	SIDEBOOB	NORDEA	PENSION SAVING	PER HøJ Oslo	NORWAY	PER HøJ Oslo	FUS Oslo / SHORTCUT OSLO / UHØRT Oslo	KEYTEQ Oslo	
Communication	B10/114	01811	DAB	NORDEA	PENSION SAVING	PER HøJ Oslo	NORWAY	PER HøJ Oslo	FUS Oslo / SHORTCUT OSLO / UHØRT Oslo	KEYTEQ Oslo	
Communication	B10/120	01676	#PHONESAREGO OD	HUTCHISON 3G UK LIMITED.	THREE UK	WIEDEN+KENNEDY London	UNITED KINGDOM	WIEDEN+KENNEDY London	FRIEND London		
Communication	B10/145	02027	ELECTRICIAN	UBS	BANKING	PUBLICIS GROUPE SWITZERLAND Zurich	SWITZERLAND	PUBLICIS GROUPE SWITZERLAND Zurich			
Communication	B10/157	02147	GAME SHOW	TURBO TAX	TURBO TAX	BISCUIT FILMWORKS Los Angeles	USA	WIEDEN+KENNEDY Portland	BISCUIT FILMWORKS Los Angeles		

B11 (Not-for-profit / Charity / Government)

Communication	B11/005	00358	RISING	THE AD COUNCIL	LOVE HAS NO LABELS	R/GA New York	USA	R/GA New York	GREAT GUNS London / R/GA New York	R/GA New York
Communication	B11/010	00017	WE ARE ALL EQUAL. AND NO ONE IS MORE EQUAL THAN ANYONE ELSE.	PRO INFIRMIS	PRO INFIRMIS	THJNK Zürich	SWITZERLAND	THJNK Zürich	STORIES Zürich	KONNEX Winterhur

Film Shortlist

Communication	B11/023	00351	IF LOVE HURTS	WHITE RIBBON	DOMESTIC ABUSE AWARENESS	P. GIBLIN STUDIOS London	UNITED KINGDOM	P. GIBLIN STUDIOS London	SOMESUCH London		
Communication	B11/031	00627	BOYS DON'T CRY	WHITE RIBBON	WHITE RIBBON CAMPAIGN	BENSIMON BYRNE Toronto	CANADA	BENSIMON BYRNE Toronto	ALTER EGO Toronto / BERKELEY Toronto / ROOSTER POST PRODUCTION Toronto / UNTITLED FILMS Toronto	NARRATIVE Toronto	JIGSAW CASTING Toronto
Communication	B11/035	00712	THE ROOFTOP	SOUTHEAST ASIA UNIVERSITY	QUIT SMOKING CAMPAIGN	KIT PBEN LERT Bangkok	THAILAND	KIT PBEN LERT Bangkok	JUMP FILM Bangkok		
Communication	B11/036	00688	A DOG'S LIFE	FONDATION 30 MILLIONS D'AMIS	FIGHT AGAINST ANIMAL ABANDONMENT	ALTMANN + PACREAU Paris	FRANCE	ALTMANN + PACREAU Paris			
Communication	B11/048	01168	MIKE ROWE FOR ZERO CANCER	ZERO CANCER	PSA	ERICH & KALLMAN Larkspur	USA	ERICH & KALLMAN Larkspur	CONTAGIOUS LA Los Angeles		
Communication	B11/054	00270	POINT OF VIEW	SANDY HOOK PROMISE	SANDY HOOK PROMISE	BBDO NEW YORK	USA	BBDO NEW YORK	MJZ Los Angeles	DINI VON MUEFFLING COMMUNICATION S New York	BARKING OWL Los Angeles / BLACKSMITH New York / HEARD CITY New York / WORK EDITORIAL New York
Communication	B11/055	00269	#DEFYTHENAME	MONICA LEWINSKY	ANTI-BULLYING	BBDO NEW YORK	USA	BBDO NEW YORK	O POSITIVE New York	DINI VON MUEFFLING COMMUNICATION S New York	COMPANY 3 New York / HOOK & LINE Brooklyn / NUMBERSIX New York
Communication	B11/112	02786	GENERATION LOCKDOWN	MARCH FOR OUR LIVES	MARCH FOR OUR LIVES	McCANN NEW YORK	USA	McCANN NEW YORK	HUNGRY MAN New York	PRECISION STRATEGIES New York	DUOTONE AUDIO GROUP New York / NO6 New York / NO7 New York / STALKR New York / THE MILL New York

B12 (Corporate Social Responsibility (CSR) / Corporate Image)

Communication	B12/030	00498	VUKA	SAB	18+	JOE PUBLIC UNITED Johannesburg	SOUTH AFRICA	JOE PUBLIC UNITED Johannesburg	EGG FILMS Johannesburg		
Communication	B12/047	02510	DOVE MEN+CARE #TAKETHETIME	UNILEVER	DOVE MEN+CARE	OGILVY CANADA Toronto	CANADA	OGILVY CANADA Toronto	OUTSIDER EDITORIAL Toronto / SPY FILMS Toronto / TOAST + JAM Toronto	MINDSHARE Toronto	EDELMAN Toronto UNILEVER Toronto
Communication	B12/057	02087	I LOVE YOU HATER	COCA COLA	SPRITE	SANTO Buenos Aires	ARGENTINA	SANTO Buenos Aires	ANONYMOUS CONTENT London		
Communication	B12/065	01763	HEROES OF TODAY	HEROES OF TODAY PLATFORM (IBERIA, CORREOS, TELEPIZZA, LALIGA, 11811, BAVIERA)	CORPORATE SOCIAL RESPONSIBILITY (CSR)	DDB SPAIN Madrid	SPAIN	DDB SPAIN Madrid	EL RANCHITO Madrid / GARLIC TV Madrid / THE OMS Madrid		QMS COMUNICACION Madrid
Communication	B12/075	02397	WE BELIEVE: THE BEST MEN CAN BE	GILLETTE	GROOMING - BLADES & RAZORS	GREY NEW YORK	USA	GREY NEW YORK	COSMO STREET New York / MPC New York / SOMESUCH Los Angeles / TOWNHOUSE New York	CARAT New York	MMK+ New York FUTURE PERFECT New York
Communication	B12/077	02383	NEW NORMAL	MEDMEN	CANNABIS	MJZ Los Angeles	USA	MEKANISM New York	MJZ Los Angeles		

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Communication	B12/082	00389	LEVI'S USE YOUR VOTE	LEVI STRAUSS & CO.	FASHION	FCB WEST San Francisco	USA	FCB WEST San Francisco	CARTEL Santa Monica / ELECTRIC THEATRE COLLECTIVE Santa Monica / LIME STUDIOS Santa Monica / PULSE Los Angeles			
C01 (Viral Film)												
Communication	C01/030	00993	THE LIFT	BIANCO	BIANCO FOOTWEAR	&CO Copenhagen	DENMARK	&CO Copenhagen	NEW LAND Copenhagen			
Communication	C01/033	00322	POTATO PAY	KRAFT-HEINZ	ORE-IDA	DROGA5 New York	USA	DROGA5 New York	FOUND OBJECTS New York / MACKCUT New York / SCHMIGITAL New York / SECOND CHILD New York / WORLD WAR SEVEN Los Angeles	STARCOM Chicago	BETH GALTON STUDIO New York / COMPANY 3 New York / HEARD CITY New York / IAIN D. BURKE Brooklyn	
Communication	C01/039	00552	ONE IN A MILLION	P&G VICKS	VICKS	PUBLICIS SINGAPORE	SINGAPORE	PUBLICIS SINGAPORE	OFFROAD FILMS Mumbai	20:20 MSL Mumbai		
Communication	C01/044	00845	VIVA LA VULVA	ESSITY	LIBRESSE/BODYF ORM	AMVBBDO London	UNITED KINGDOM	AMVBBDO London	SOMESUCH London	KETCHUM London	750MPH London / TIME BASED ARTS London / TRIM EDITING London	
Communication	C01/054	01984	SHARE YOUR GIFTS	APPLE	HOLIDAY	TBWA/MEDIA ARTS LAB Los Angeles	USA	TBWA/MEDIA ARTS LAB Los Angeles	BUCK Los Angeles	OMD USA Los Angeles	FORMOSA Los Angeles / STIMMUNG Santa Monica	
Communication	C01/057	02052	NIKE DREAM CRAZY	NIKE	NIKE	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland	PARK PICTURES Santa Monica	WIEDEN+KENNEDY Portland	A52 Santa Monica / COMPANY 3 Los Angeles / JOINT EDITORIAL Portland / LIME STUDIOS Santa Monica / PUBLICIS SAPIENT Seattle / WALKER Los Angeles	
Communication	C01/077	02117	A WORLD WITHOUT BORDERS	AEROMEXICO	AEROMEXICO	OGILVY COLOMBIA Bogotá	COLOMBIA	OGILVY COLOMBIA Bogotá / OGILVY Mexico City	DIREKTOR FILMS Bogotá	OGILVY PUBLIC RELATIONS New York	DAVID STUDIO Bogotá / OGILVY Mexico City	
Communication	C01/084	02032	FACE/OFF	KASIKORNBANK PUBLIC COMPANY LIMITED	K PLUS	GREYNJ UNITED Bangkok	THAILAND	GREYNJ UNITED Bangkok	HUB HO HIN BANGKOK			
Communication	C01/097	02398	WE BELIEVE: THE BEST MEN CAN BE	GILLETTE	GROOMING - BLADES & RAZORS	GREY NEW YORK	USA	GREY NEW YORK	COSMO STREET New York / MPC New York / SOMESUCH Los Angeles / TOWNHOUSE New York	CARAT New York	MMK+ New York	FUTURE PERFECT New York
Communication	C01/099	02729	TWENTY	OUIGO - SNCF	OUIGO	ROSAPARK Paris	FRANCE	ROSAPARK Paris	GRABUGE PRODUCTIONS Versailles / POSTER PARIS / STANDARD FILMS Paris	ZENITH Paris		
Communication	C01/100	02089	A HATER'S SONG BY...	COCA COLA	SPRITE	SANTO Buenos Aires	ARGENTINA	SANTO Buenos Aires	LA DOBLE A Buenos Aires			

Film Shortlist

Communication	C01/110	02787	GENERATION LOCKDOWN	MARCH FOR OUR LIVES	MARCH FOR OUR LIVES	McCANN NEW YORK	USA	McCANN NEW YORK	HUNGRY MAN New York	PRECISION STRATEGIES New York	DUOTONE AUDIO GROUP New York / NO6 New York / NO7 New York / STALKR New York / THE MILL New York
Communication	C01/117	00229	GREENPEACE 'RANG-TAN'	GREENPEACE	PALM OIL AWARENESS	MOTHER London	UNITED KINGDOM	MOTHER London	PASSION ANIMATION STUDIOS London	WEBER SHANDWICK Manchester	750MPH London / COFFEE AND TV London

D01 (Screens & Events)

Communication	D01/009	00650	THE STORYTELLERS	APPLE	APPLE TV+	APPLE Cupertino	USA	APPLE Cupertino	PARK PICTURES Santa Monica		
Communication	D01/011	00610	WE RISE	RIGHT TO PLAY	CHILD EMPOWERMENT THROUGH PLAY-BASED EDUCATION	BBDO TORONTO	CANADA	BBDO TORONTO	ALTER EGO Toronto / MOONLIGHTING Cape Town / PIRATE GROUP Toronto / SKIN & BONES Toronto / THE ASSEMBLY Toronto		
Communication	D01/024	00879	APPLE AT WORK: THE UNDERDOGS	APPLE	APPLE'S PRODUCTS AND SERVICES	APPLE Cupertino	USA	APPLE Cupertino	SMUGGLER Los Angeles		WORK EDITORIAL Los Angeles
Communication	D01/028	01823	DWYANE WADE'S LAST SWAP	ABINBEV	BUDWEISER	AB INBEV New York	USA	VAYNERMEDIA New York	CUTTERS New York / VAYNERPRODUCTIO NS New York	SOCIALCODE New York, NY / VIZEUM New York	3PM AGENCY New York
Communication	D01/031	01440	ALMOST HUMAN	CARLSBERG FOUNDATION	CARLSBERG FOUNDATION	BACON Copenhagen	DENMARK	BACON Copenhagen	BACON Copenhagen		
Communication	D01/039	02688	MY NAME	FORBES ARGENTINA	POWER WOMEN SUMMIT	HOY Buenos Aires	ARGENTINA	HOY Buenos Aires	LANDIA Buenos Aires		FORBES ARGENTINA Buenos Aires
Communication	D01/041	01693	THE REMARKABLE JOURNEY OF THE ALL-NEW BMW X5	BMW	BMW X5	M SS NG P ECES Brooklyn	USA	GOODBY SILVERSTEIN & PARTNERS San Francisco	M SS NG P ECES Brooklyn		
Communication	D01/052	02315	HIDDEN IMMIGRANTS	REFUGIO DE LA NIÑEZ	CHILDREN IRREGULAR IMMIGRATION AWARENESS	EL TAIER DDB CENTRO Guatemala City	GUATEMALA	EL TAIER DDB CENTRO Guatemala City	MANGO FILMS Guatemala		

D02 (Micro-film)

Communication	D02/030	01537	OREO X GAME OF THRONES	MONDELEZ	SPECIAL EDITION PRODUCT	360I New York	USA	360I New York / HBO New York / MONDELEZ INTERNATIONAL East Hanover	ELASTIC Santa Monica / LIME STUDIOS Santa Monica	VAYNERMEDIA New York	WEBER SHANDWICK New York
Communication	D02/039	01961	GIVE THE RAINBOW	SKITTLES	FMCG	adam&eveDDB London	UNITED KINGDOM	adam&eveDDB London	BLINKINK London	MEDIACOM London	
Communication	D02/048	01880	ERRANDS	MARS PETCARE	PEDIGREE	BBDO NEW YORK	USA	BBDO NEW YORK	O POSITIVE New York	MEDIACOM New York	MACKENZIE CUTLER New York

D03 (360° / VR Film)

Communication	D03/002	00211	THE GREAT C	N/A	N/A	SECRET LOCATION Toronto	CANADA	SECRET LOCATION Toronto	SECRET LOCATION Toronto		
Communication	D03/007	01290	SPACE EXPLORERS	NASA	SPACE EXPLORATION	FELIX AND PAUL STUDIOS Montreal	CANADA	FELIX AND PAUL STUDIOS Montreal	FELIX AND PAUL STUDIOS Montreal		
Communication	D03/008	00534	02.38 AM	SNCF	SNCF RESEAU	TBWAIPARIS	FRANCE	DAN PARIS / TBWAIPARIS	TBWAELSE Paris		

Film Shortlist

Communication	D03/009	00099	CARRIBERRIE	CARRIBERRIE PTY LTD	CARRIBERRIE VR	ISOBAR Melbourne	AUSTRALIA	ISOBAR Melbourne / RED DOGS VR South Melbourne	AIRBAG Melbourne / HASE PRODUCTIONS Melbourne / ISOBAR Melbourne / POSITIVE APE Melbourne / RED DOGS VR South Melbourne	PLOT Melbourne / VIVA SOUND Melbourne
Communication	D03/015	02235	BLINK. AND THEY'RE GONE.	JIMMY NELSON FOUNDATION	JIMMY NELSON FOUNDATION	WUNDERMAN THOMPSON Mumbai	INDIA	J. WALTER THOMPSON AMSTERDAM / J. WALTER THOMPSON INDIA Mumbai	SMALL FRY PRODUCTIONS Mumbai	

E01 (TV / Cinema Film)

Communication	E01/005	00300	SURPRISE	AT&T	AT&T	BBDO NEW YORK	USA	BBDO NEW YORK	BISCUIT FILMWORKS Los Angeles / REVOLVER/WILL O'ROURKE Sydney / SOMESUCH Los Angeles	HEARTS & SCIENCE New York	BARKING OWL SOUND Los Angeles / COMPANY 3 New York / COSMO STREET New York / FRAMESTORE London / JSM MUSIC New York / KEVIN Venice / SONIC UNION New York / WORK EDITORIAL New York
Communication	E01/006	00301	BUS	AT&T	AT&T	BBDO NEW YORK	USA	BBDO NEW YORK	BISCUIT FILMWORKS Los Angeles / REVOLVER/WILL O'ROURKE Sydney / SOMESUCH Los Angeles	HEARTS & SCIENCE New York	BARKING OWL SOUND Los Angeles / COMPANY 3 New York / COSMO STREET New York / FRAMESTORE London / JSM MUSIC New York / KEVIN Venice / SONIC UNION New York / WORK EDITORIAL New York
Communication	E01/007	00299	THE SHOT	AT&T	AT&T	BBDO NEW YORK	USA	BBDO NEW YORK	BISCUIT FILMWORKS Los Angeles / REVOLVER/WILL O'ROURKE Sydney / SOMESUCH Los Angeles	HEARTS & SCIENCE New York	BARKING OWL SOUND Los Angeles / COMPANY 3 New York / COSMO STREET New York / FRAMESTORE London / JSM MUSIC New York / KEVIN Venice / SONIC UNION New York / WORK EDITORIAL New York
Communication	E01/008	01291	UNCLE DREW FEATURE FILM	BRAND PEPSI, CLIENT PEPSICO	PEPSI	PEPSICO CREATORS LEAGUE STUDIO New York	USA	PEPSICO CREATORS LEAGUE STUDIO New York	SUMMIT ENTERTAINMENT Santa Monica / TEMPLE HILL PRODUCTIONS Los Angeles		

Film Shortlist

Communication	E01/010	00367	BBC TWO REBRAND	BBC	BBC TWO	SUPERUNION London	UNITED KINGDOM	BBC CREATIVE London / SUPERUNION London	BBC CREATIVE London	AARDMAN ANIMATIONS Bristol / BBC London / FUTURE CONTENT / MAINFRAME London / THE MILL London / TWENTY THIRD C London	
Communication	E01/014	00324	GAME OF THRONES X BUD LIGHT: JOUST	HBO	GAME OF THRONES	DROGA5 New York	USA	DROGA5 New York	ARCADE EDIT New York / O POSITIVE New York / PIXOMONDO Los Angeles / THE MILL New York	BUDWEISER - ANHEUSER-BUSCH COMPANIES New York / COMPANYY 3 New York / SOUND LOUNGE New York / WALKER Los Angeles / WIEDEN+KENNEDY NEW YORK	
Communication	E01/015	01561	RIGOR	THE NEW YORK TIMES	THE NEW YORK TIMES	DROGA5 New York	USA	DROGA5 New York	COMPANY 3 New York / FINAL CUT New York / FURLINED Santa Monica / SIGNIFICANT OTHERS New York / WAVE STUDIOS New York	ADOBE New York	
Communication	E01/016	01565	FEARLESSNESS	THE NEW YORK TIMES	THE NEW YORK TIMES	DROGA5 New York	USA	DROGA5 New York	COMPANY 3 New York / FINAL CUT New York / FURLINED Santa Monica / SIGNIFICANT OTHERS New York / WAVE STUDIOS New York	ADOBE New York	
Communication	E01/017	01562	PERSEVERANCE	THE NEW YORK TIMES	THE NEW YORK TIMES	DROGA5 New York	USA	DROGA5 New York	COMPANY 3 New York / FINAL CUT New York / FURLINED Santa Monica / SIGNIFICANT OTHERS New York / WAVE STUDIOS New York	ADOBE New York	
Communication	E01/018	01563	RESOLVE	THE NEW YORK TIMES	THE NEW YORK TIMES	DROGA5 New York	USA	DROGA5 New York	COMPANY 3 New York / FINAL CUT New York / FURLINED Santa Monica / SIGNIFICANT OTHERS New York / WAVE STUDIOS New York	ADOBE New York	
Communication	E01/019	01564	COURAGE	THE NEW YORK TIMES	THE NEW YORK TIMES	DROGA5 New York	USA	DROGA5 New York	COMPANY 3 New York / FINAL CUT New York / FURLINED Santa Monica / SIGNIFICANT OTHERS New York / WAVE STUDIOS New York	ADOBE New York	
Communication	E01/020	01789	THE ENDLESS AD	P&G	OLD SPICE	WIEDEN+KENNEDY São Paulo	BRAZIL	WIEDEN+KENNEDY São Paulo	CONSPIRAÇÃO FILMES São Paulo / LOUD São Paulo	WIEDEN+KENNEDY São Paulo	WIEDEN+KENNEDY São Paulo
Communication	E01/022	01710	UNQUIET VOICES	ANAIS ASSOCIATION	DOMESTIC VIOLENCE	CENTRADE CHEIL BUCHAREST	ROMANIA	CENTRADE CHEIL BUCHAREST	ATELIERU Bucharest / STUDIOSET Bucharest	CENTRADE CHEIL BUCHAREST	BAD UNICORN Bucharest

Film Shortlist

Communication	E01/026	02433	TRAIN	AT&T	AT&T	BBDO NEW YORK	USA	BBDO NEW YORK	BISCUIT FILMWORKS Los Angeles / REVOLVER/WILL O'ROURKE Sydney / SOMESUCH Los Angeles	HEARTS & SCIENCE New York	BARKING OWL SOUND Los Angeles / COMPANY 3 New York / COSMO STREET New York / FRAMESTORE London / JSM MUSIC New York / KEVIN Venice / SONIC UNION New York / WORK EDITORIAL New York
Communication	E01/030	01586	THE LIKE NEW CAMPAIGN	BMW OF NORTH AMERICA	BMW OF NORTH AMERICA	GOODBY SILVERSTEIN & PARTNERS San Francisco	USA	GOODBY SILVERSTEIN & PARTNERS San Francisco	ELEVEL San Francisco		LIME STUDIOS Santa Monica / MPC Los Angeles

E02 (Online & Viral Film)

Communication	E02/024	00857	EXPENSIFY TH!	EXPENSIFY	MOBILE APP EXPENSIFY	JOHNXHANNES NEW YORK	USA	JOHNXHANNES NEW YORK	BISCUIT FILMWORKS Los Angeles		ARCADE EDIT Santa Monica / AUGENBLICK STUDIOS New York / EXPENSIFY Portland / KEVIN Venice / KOVERT New York / OMD USA Los Angeles / WILD Vienna
Communication	E02/028	01790	THE ENDLESS AD	P&G	OLD SPICE	WIEDEN+KENNEDY São Paulo	BRAZIL	WIEDEN+KENNEDY São Paulo	CONSPIRAÇÃO FILMES São Paulo / LOUD São Paulo	WIEDEN+KENNE DY São Paulo	WIEDEN+KENNED Y São Paulo
Communication	E02/034	02710	COMA: A GETTY IMAGES ORIGINAL SERIES	GETTY IMAGES	GETTY IMAGES	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo	RAW AUDIO São Paulo / SLIKLAND São Paulo / STINK FILMS São Paulo		ROTEIRARIA São Paulo
Communication	E02/039	02236	BLINK. AND THEY'RE GONE.	JIMMY NELSON FOUNDATION	JIMMY NELSON FOUNDATION	WUNDERMAN THOMPSON Mumbai	INDIA	J. WALTER THOMPSON AMSTERDAM / J. WALTER THOMPSON INDIA Mumbai	SMALL FRY PRODUCTIONS Mumbai		

E03 (Screens & Events)

Communication	E03/006	01694	TREATMENT BOX	TRUTH	TRUTH	M SS NG P ECES Brooklyn	USA	72ANDSUNNY Los Angeles / THE AD COUNCIL Washington / THE OFFICE OF NATIONAL DRUG CONTROL POLICY Washington, DC / TRUTH INITIATIVE Washington D.C.	M SS NG P ECES Brooklyn		HECHO STUDIOS Los Angeles
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F01 (Local Brand)

Communication	F01/001	00184	CATAPULT AIR – NON-STOP TO SYLT.	SYLT MARKETING	THE ISLAND OF SYLT	PHILIPP UND KEUNTJE Hamburg	GERMANY	PHILIPP UND KEUNTJE Hamburg	PHILIPP UND KEUNTJE Hamburg		
Communication	F01/032	01324	THE THIRD WISH	ASDAD	ASDADA	TAIWAN LIFE INSURANCE Taipei	CHINESE TAIPEI	McCANN TAIWAN Taipei	FISH FILM PRODUCTIONS Taipei		

Film Shortlist

Communication	F01/037	02033	FACE/OFF	KASIKORNBANK PUBLIC COMPANY LIMITED	K PLUS	GREYNJ UNITED Bangkok	THAILAND	GREYNJ UNITED Bangkok	HUB HO HIN BANGKOK		
Communication	F01/043	02696	5B	JOHNSON & JOHNSON	JOHNSON & JOHNSON	UM STUDIOS New York	USA	UM STUDIOS New York	HWY 61 FILMS Los Angeles / SAVILLE Los Angeles	J3 New York	ROGERS & COWAN Los Angeles

F02 (Challenger Brand)

Communication	F02/004	00765	THE PROCESS	AVIATION AMERICAN GIN	AVIATION AMERICAN GIN	AVIATION GIN New York	USA	MAXIMUM EFFORT PRODUCTIONS Los Angeles	ESCAPE VELOCITY CONTENT Moorpark		
Communication	F02/006	00858	EXPENSIFY THINGS	EXPENSIFY	MOBILE APP EXPENSIFY	JOHNXHANNES NEW YORK	USA	JOHNXHANNES NEW YORK	BISCUIT FILMWORKS Los Angeles		ARCADE EDIT Santa Monica / AUGENBLICK STUDIOS New York / EXPENSIFY Portland / KEVIN Venice / KOVERT New York / OMD USA Los Angeles / WILD Vienna
Communication	F02/058	02589	VIVA LA VULVA	ESSITY	LIBRESSE/BODYFORM	AMVBBDO London	UNITED KINGDOM	AMVBBDO London	SOMESUCH London		KETCHUM London 750MPH London / TIME BASED ARTS London / TRIM EDITING London

F03 (Single-market Campaign)

Communication	F03/017	01263	THE NEW NORMAL	MEDMEN	MEDMEN	MEKANISM San Francisco	USA	MEDMEN Los Angeles / MEKANISM San Francisco	MJZ Los Angeles	CENTRO New York / MEKANISM San Francisco / NICE DOG MEDIA Santa Monica / RADIO ROBOT, INC. Commerce City	AZIONE Los Angeles	FINAL CUT Los Angeles / FORMOSA Los Angeles / FRAMESTORE Los Angeles
Communication	F03/024	00553	ONE IN A MILLION	P&G VICKS	VICKS	PUBLICIS SINGAPORE	SINGAPORE	PUBLICIS SINGAPORE	OFFROAD FILMS Mumbai		20:20 MSL Mumbai	
Communication	F03/038	02511	DOVE MEN+CARE #TAKETHETIME	UNILEVER	DOVE MEN+CARE	OGILVY CANADA Toronto	CANADA	OGILVY CANADA Toronto	OUTSIDER EDITORIAL Toronto / SPY FILMS Toronto / TOAST + JAM Toronto	MINDSHARE Toronto	EDELMAN Toronto	UNILEVER Toronto
Communication	F03/039	02058	TURBOTAX - THE POWER OF FREE	TURBOTAX	TURBOTAX FREE	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland	BISCUIT FILMWORKS Los Angeles	WIEDEN+KENNEDY Portland		
Communication	F03/040	02071	NIKE DREAM CRAZY SERENA 'VOICE OF BELIEF'	NIKE	NIKE	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland	PARK PICTURES Santa Monica	WIEDEN+KENNEDY Portland		A52 Santa Monica / COMPANY 3 Los Angeles / JOINT EDITORIAL Portland / LIME STUDIOS Santa Monica / PUBLICIS SAPIENT Seattle / WALKER Los Angeles

Film Shortlist

Communication	F03/041	02067	NIKE DREAM CRAZY LEBRON 'I BELIEVE'	NIKE	NIKE	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland	PARK PICTURES Santa Monica	WIEDEN+KENNE DY Portland	A52 Santa Monica / COMPANY 3 Los Angeles / JOINT EDITORIAL Portland / LIME STUDIOS Santa Monica / PUBLICIS SAPIENT Seattle / WALKER Los Angeles
Communication	F03/042	02063	NIKE DREAM CRAZY	NIKE	NIKE	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland	PARK PICTURES Santa Monica	WIEDEN+KENNE DY Portland	A52 Santa Monica / COMPANY 3 Los Angeles / JOINT EDITORIAL Portland / LIME STUDIOS Santa Monica / PUBLICIS SAPIENT Seattle / WALKER Los Angeles
Communication	F03/043	02053	NIKE DREAM CRAZIER	NIKE	NIKE	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland	SOMESUCH Los Angeles	PUBLICIS SAPIENT Seattle / WIEDEN+KENNE DY Portland	A52 Santa Monica / COMPANY 3 Los Angeles / ELEVEN SOUND Santa Monica / JOINT EDITORIAL Portland
Communication	F03/046	00325	GAME OF THRONES X BUD LIGHT: JOUST	HBO	GAME OF THRONES	DROGA5 New York	USA	DROGA5 New York	ARCADE EDIT New York / O POSITIVE New York / PIXOMONDO Los Angeles / THE MILL New York		BUDWEISER - ANHEUSER- BUSCH COMPANIES New York / COMPANY 3 New York / SOUND LOUNGE New York / WALKER Los Angeles / WIEDEN+KENNE DY NEW YORK
Communication	F03/047	01180	NOT EVERYTHING MAKES THE CUT	AMAZON	AMAZON ALEXA	LUCKY GENERALS London	UNITED KINGDOM	AMAZON D1 Seattle / LUCKY GENERALS London	HUNGRY MAN Los Angeles		AMAZON Seattle
Communication	F03/067	02707	COMA: A GETTY IMAGES ORIGINAL SERIES	GETTY IMAGES	GETTY IMAGES	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo	RAW AUDIO São Paulo / SLIKLAND São Paulo / STINK FILMS São Paulo		ROTEIRARIA São Paulo
Communication	F03/089	02590	CLEAR	DIAGEO	GUINNESS	AMVBBDO London	UNITED KINGDOM	AMVBBDO London	MJZ Los Angeles / MJZ UK London		STRING AND TINS London / THE MILL London / WHITEHOUSE POST London

Film Shortlist

Communication	F03/097	02798	CARSON TINKER	VERIZON	VERIZON	McCANN NEW YORK	USA	McCANN NEW YORK	FILM FORTIES Los Angeles	VM1 New York	WEBER SHANDWICK New York	ARCADE EDIT New York / COMPANY 3 New York / DDCCD+PARTNER S New York / JSM MUSIC New York / MOMENTUM WORLDWIDE New York / R/GA New York / SIM New York / SONIC UNION New York / THE MILL Los Angeles / VERIZON New York
Communication	F03/102	02789	GENERATION LOCKDOWN	MARCH FOR OUR LIVES	MARCH FOR OUR LIVES	McCANN NEW YORK	USA	McCANN NEW YORK	HUNGRY MAN New York		PRECISION STRATEGIES New York	DUOTONE AUDIO GROUP New York / NO6 New York / NO7 New York / STALKR New York / THE MILL New York
Communication	F03/117	10952	THE MOST VICIOUS CYCLE	MARCH FOR OUR LIVES	MARCH FOR OUR LIVES	McCANN NEW YORK	USA	McCANN NEW YORK	SOUND LOUNGE New York / THE MILL New York			VECTOR MANAGEMENT New York / WOOL & TUSK New York

F04 (Social Behaviour & Cultural Insight)

Communication	F04/033	01362	CHOPPER MATING	ACTIVISION	CALL OF DUTY	72ANDSUNNY Los Angeles	USA	72ANDSUNNY Los Angeles	HECHO STUDIOS Los Angeles			
Communication	F04/034	01366	SYNCHRONIZED SWIMMING	ACTIVISION	CALL OF DUTY	72ANDSUNNY Los Angeles	USA	72ANDSUNNY Los Angeles	HECHO STUDIOS Los Angeles			
Communication	F04/035	01370	NUT PUNCH	ACTIVISION	CALL OF DUTY	72ANDSUNNY Los Angeles	USA	72ANDSUNNY Los Angeles	HECHO STUDIOS Los Angeles			
Communication	F04/036	00808	BOYS DON'T CRY	WHITE RIBBON	WHITE RIBBON CAMPAIGN	BENSIMON BYRNE Toronto	CANADA	BENSIMON BYRNE Toronto	ALTER EGO Toronto / BERKELEY Toronto / ROOSTER POST PRODUCTION Toronto / UNTITLED FILMS Toronto		NARRATIVE Toronto	JIGSAW CASTING Toronto
Communication	F04/050	01264	THE NEW NORMAL	MEDMEN	MEDMEN	MEKANISM San Francisco	USA	MEDMEN Los Angeles / MEKANISM San Francisco	MJZ Los Angeles	CENTRO New York / MEKANISM San Francisco / NICE DOG MEDIA Santa Monica / RADIO ROBOT, INC. Commerce City	AZIONE Los Angeles	FINAL CUT Los Angeles / FORMOSA Los Angeles / FRAMESTORE Los Angeles
Communication	F04/130	02269	BK BOT CROWN WHOPPER YES DOCTOR NO	BURGER KING	BURGER KING	DAVID Miami	USA	DAVID Miami	BEACON STREET STUDIOS Los Angeles / COSMO STREET Santa Monica / MULLENLOWE Boston	HORIZON MEDIA New York	ALISON BROD MARKETING + COMMUNICATION S New York	BURGER KING Miami
Communication	F04/131	02266	BK BOT CROWN BOY 1 BOY 2	BURGER KING	BURGER KING	DAVID Miami	USA	DAVID Miami	BEACON STREET STUDIOS Los Angeles / COSMO STREET Santa Monica / MULLENLOWE Boston	HORIZON MEDIA New York	ALISON BROD MARKETING + COMMUNICATION S New York	BURGER KING Miami

Film Shortlist

Communication	F04/132	02257	BK BOT TASTE LIKE BIRD	BURGER KING	BURGER KING	DAVID Miami	USA	DAVID Miami	BEACON STREET STUDIOS Los Angeles / COSMO STREET Santa Monica / MULLENLOWE Boston	HORIZON MEDIA New York	ALISON BROD MARKETING + COMMUNICATION S New York	BURGER KING Miami
Communication	F04/133	02260	BK BOT FORGET POTATO	BURGER KING	BURGER KING	DAVID Miami	USA	DAVID Miami	BEACON STREET STUDIOS Los Angeles / COSMO STREET Santa Monica / MULLENLOWE Boston	HORIZON MEDIA New York	ALISON BROD MARKETING + COMMUNICATION S New York	BURGER KING Miami
Communication	F04/134	02263	BK BOT HAVE IT URUGUAY	BURGER KING	BURGER KING	DAVID Miami	USA	DAVID Miami	BEACON STREET STUDIOS Los Angeles / COSMO STREET Santa Monica / MULLENLOWE Boston	HORIZON MEDIA New York	ALISON BROD MARKETING + COMMUNICATION S New York	BURGER KING Miami
Communication	F04/141	01801	MY FIRST BRA	ANTRA - NATIONAL ASSOCIATION OF TRANSEXUALS AND TRANSEXUALS	INSTITUTIONAL	MADRE MIA FILMES Sao Paulo	BRAZIL	MADRE MIA FILMES Sao Paulo	CABARET STUDIO São Paulo / MADRE MIA FILMES Sao Paulo			ANTRA - ASSOCIAÇÃO NACIONAL DE TRAVESTIS E TRANSEXUAIS Salvador
Communication	F04/144	01768	PARENTS ON PORNHUB FILM	SEXTALKS.AT 147 RAT AUF DRAHT GEMEINNÜTZIGE GMBH	CONSULTING SERVICES FOR TEENS	VMLY&R Vienna	AUSTRIA	Y&R VIENNA	FILM FACTORY Vienna / Y&R VIENNA			
Communication	F04/163	01991	BEHIND THE MAC	APPLE	MACBOOK	TBWA MEDIA ARTS LAB Los Angeles	USA	TBWA MEDIA ARTS LAB Los Angeles	SKUNK Los Angeles	OMD USA Los Angeles		EXILE Santa Monica / LIME STUDIOS Santa Monica / MPC Los Angeles
Communication	F04/164	01990	BEHIND THE MAC — MAKE SOMETHING WONDERFUL	APPLE	MACBOOK	TBWA MEDIA ARTS LAB Los Angeles	USA	TBWA MEDIA ARTS LAB Los Angeles		OMD USA Los Angeles		MPC Los Angeles
Communication	F04/165	01992	PRIVATE SIDE	APPLE	PRIVACY	TBWA MEDIA ARTS LAB Los Angeles	USA	TBWA MEDIA ARTS LAB Los Angeles	RADICAL MEDIA Santa Monica	OMD USA Los Angeles		EXILE Santa Monica / FORMOSA Los Angeles / MPC Los Angeles / STIMMUNG Santa Monica
Communication	F04/167	01764	HEROES OF TODAY	HEROES OF TODAY PLATFORM (IBERIA, CORREOS, TELEPIZZA, LALIGA, 11811, BAVIERA)	CORPORATE SOCIAL RESPONSIBILITY (CSR)	DDB SPAIN Madrid	SPAIN	DDB SPAIN Madrid	EL RANCHITO Madrid / GARLIC TV Madrid / THE OMS Madrid		QMS COMUNICACION Madrid	
Communication	F04/174	02092	I LOVE YOU HATER	COCA COLA	SPRITE	SANTO Buenos Aires	ARGENTINA	SANTO Buenos Aires	ANONYMOUS CONTENT London			
Communication	F04/177	01877	#DEFYTHENAME	MONICA LEWINSKY	ANTI-BULLYING	BBDO NEW YORK	USA	BBDO NEW YORK	O POSITIVE New York		DINI VON MUEFFLING COMMUNICATION S New York	COMPANY 3 New York / HOOK & LINE Brooklyn / NUMBERSIX New York
Communication	F04/179	01476	VICKS - ONE IN A MILLION #TOUCHOF CARE	P&G	VICKS VAPORUB	OFFROAD FILMS Mumbai	INDIA	PUBLICIS SINGAPORE	OFFROAD FILMS Mumbai			PROCTER & GAMBLE Singapore
Communication	F04/183	01858	CAUGHT ON CAMERA	APPLE	APPLE TV +	APPLE Cupertino	USA	APPLE Cupertino	IMPOSTER Los Angeles			
Communication	F04/193	02119	A WORLD WITHOUT BORDERS	AEROMEXICO	AEROMEXICO	OGILVY COLOMBIA Bogotá	COLOMBIA	OGILVY COLOMBIA Bogotá / OGILVY Mexico City	DIREKTOR FILMS Bogotá		OGILVY PUBLIC RELATIONS New York	DAVID STUDIO Bogotá / OGILVY Mexico City
Communication	F04/211	01027	BYSTANDER	VOICE OF THE CHILDREN	VOICE OF THE CHILDREN	LEO BURNETT MALAYSIA Kuala Lumpur	MALAYSIA	LEO BURNETT MALAYSIA Kuala Lumpur	ANOTHER PLANET Shah Alam			

Film Shortlist

Communication	F04/239	01677	#PHONESAREGO OD	HUTCHISON 3G UK LIMITED.	THREE UK	WIEDEN+KENNEDY London	UNITED KINGDOM	WIEDEN+KENNEDY London	FRIEND London			
Communication	F04/246	02400	WE BELIEVE: THE BEST MEN CAN BE	GILLETTE	GROOMING - BLADES & RAZORS	GREY NEW YORK	USA	GREY NEW YORK	COSMO STREET New York / MPC New York / SOMESUCH Los Angeles / TOWNHOUSE New York	CARAT New York	MMK+ New York	FUTURE PERFECT New York
Communication	F04/251	00154	LUNGS	NHK EDUCATIONAL	BODYPEDIA	PARTY Tokyo	JAPAN	DENTSU INC. Tokyo / PARTY Tokyo	GEEK PICTURES Tokyo / V-OUT Tokyo / WINK2 INC. Tokyo			
Communication	F04/252	00151	FAT	NHK EDUCATIONAL	BODYPEDIA	PARTY Tokyo	JAPAN	DENTSU INC. Tokyo / PARTY Tokyo	GEEK PICTURES Tokyo / V-OUT Tokyo / WINK2 INC. Tokyo			
Communication	F04/253	02386	GET READY	DOLLAR SHAVE CLUB	MONTHLY GROOMING SUBSCRIPTION	MJZ Los Angeles	USA	DOLLAR SHAVE CLUB Los Angeles	MJZ Los Angeles			
Communication	F04/254	02465	CLEAR	DIAGEO	WATER	MJZ Los Angeles	USA	AMVBBDO London	MJZ Los Angeles / MJZ UK London			
Communication	F04/255	02387	KFC 'CROSSROADS'	KFC	FOOD	MJZ Los Angeles	USA	MOTHER London	MJZ Los Angeles / MJZ UK London			
Communication	F04/266	02773	HUMANITY'S FIRST QUEUE	MONOPRIX	MONOPRIX	ROSAPARK Paris	FRANCE	ROSAPARK Paris	FAMILY PRODUCTION Kiev / MIKROS IMAGE Paris / PARTIZAN Paris / SCHMOOZE Paris	BLUE 449 Paris		
Communication	F04/267	02730	TWENTY	OUIGO - SNCF	OUIGO	ROSAPARK Paris	FRANCE	ROSAPARK Paris	GRABUGE PRODUCTIONS Versailles / POSTER PARIS / STANDARD FILMS Paris	ZENITH Paris		
Communication	F04/269	02697	5B	JOHNSON & JOHNSON	JOHNSON & JOHNSON	UM STUDIOS New York	USA	UM STUDIOS New York	HWY 61 FILMS Los Angeles / SAVILLE Los Angeles	J3 New York	ROGERS & COWAN Los Angeles	
Communication	F04/272	02785	WE ALL CAN TAKE CARE	HASBRO	BABY ALIVE	OGILVY São Paulo	BRAZIL	OGILVY São Paulo	CORAZON FILMES São Paulo / SHUFFLE AUDIO São Paulo		OGILVY São Paulo	HASBRO BRASIL São Paulo
Communication	F04/313	01547	VIVA LA VULVA	LIBRESSE	WOMEN'S HYGIENE PRODUCTS	SOMESUCH London	UNITED KINGDOM	AMVBBDO London	SOMESUCH London			
Communication	F04/318	10723	DRINK RIGHT, F*** RIGHT	AB INBEV	SKOL BEATS	WIEDEN+KENNEDY São Paulo	BRAZIL	WIEDEN+KENNEDY São Paulo	EVIL TWIN São Paulo / LANDIA São Paulo / WIEDEN+KENNEDY São Paulo	BLINKS Sao Paulo / / WIEDEN+KENNEDY São Paulo	IN PRESS PORTER NOVELLI São Paulo / WIEDEN+KENNEDY São Paulo	
Communication	F04/319	11517	3D TRAGEDIES	STOP HANDGUN VIOLENCE	STOP 3D GUN PRINTING	ARNOLD WORLDWIDE Boston	USA	ARNOLD WORLDWIDE Boston	LOBO New York		COMITEAU COMMUNICATION S Summit	STUDIO TESIS Sao Paulo

F05 (Breakthrough on a Budget)

Communication	F05/001	00186	CATAPULT AIR – NON-STOP TO SYLT.	SYLT MARKETING	THE ISLAND OF SYLT	PHILIPP UND KEUNTJE Hamburg	GERMANY	PHILIPP UND KEUNTJE Hamburg	PHILIPP UND KEUNTJE Hamburg			
Communication	F05/003	00394	3D ACTIVIST	CHANGE THE REF	ACTIVIST FIGHTING FOR GUN CONTROL.	ALMA Miami	USA	ALMA Miami	ALMA Miami / ANIMAL MUSIC Miami / JOINERY Culver City / MU2 PRODUCTIONS Miami / VOODOO MANUFACTURING New York	ALMA Miami	ALMA Miami	CUSTOM IMAGE Santiago

Film Shortlist

Communication	F05/052	02261	BK BOT FORGET POTATO	BURGER KING	BURGER KING	DAVID Miami	USA	DAVID Miami	BEACON STREET STUDIOS Los Angeles / COSMO STREET Santa Monica / MULLENLOWE Boston	HORIZON MEDIA New York	ALISON BROD MARKETING + COMMUNICATION S New York	BURGER KING Miami
Communication	F05/053	02267	BK BOT CROWN BOY 1 BOY 2	BURGER KING	BURGER KING	DAVID Miami	USA	DAVID Miami	BEACON STREET STUDIOS Los Angeles / COSMO STREET Santa Monica / MULLENLOWE Boston	HORIZON MEDIA New York	ALISON BROD MARKETING + COMMUNICATION S New York	BURGER KING Miami
Communication	F05/054	02258	BK BOT TASTES LIKE BIRD	BURGER KING	BURGER KING	DAVID Miami	USA	DAVID Miami	BEACON STREET STUDIOS Los Angeles / COSMO STREET Santa Monica / MULLENLOWE Boston	HORIZON MEDIA New York	ALISON BROD MARKETING + COMMUNICATION S New York	BURGER KING Miami
Communication	F05/055	02270	BK BOT CROWN WHOPPER YES DOCTOR NO	BURGER KING	BURGER KING	DAVID Miami	USA	DAVID Miami	BEACON STREET STUDIOS Los Angeles / COSMO STREET Santa Monica / MULLENLOWE Boston	HORIZON MEDIA New York	ALISON BROD MARKETING + COMMUNICATION S New York	BURGER KING Miami
Communication	F05/056	02264	BK BOT HAVE IT URUGUAY	BURGER KING	BURGER KING	DAVID Miami	USA	DAVID Miami	BEACON STREET STUDIOS Los Angeles / COSMO STREET Santa Monica / MULLENLOWE Boston	HORIZON MEDIA New York	ALISON BROD MARKETING + COMMUNICATION S New York	BURGER KING Miami
Communication	F05/112	02802	GENERATION LOCKDOWN	MARCH FOR OUR LIVES	MARCH FOR OUR LIVES	McCANN NEW YORK	USA	McCANN NEW YORK	HUNGRY MAN New York		PRECISION STRATEGIES New York	DUOTONE AUDIO GROUP New York / N06, N07 New York / STALKR New York / THE MILL New York
Communication	F05/114	02711	TRUE VW	VOLKSWAGEN	VOLKSWAGEN	ALMAPBDO São Paulo	BRAZIL	ALMAPBDO São Paulo	PUNCH AUDIO São Paulo			

Total Entries: 262