

Entertainment Lions For Sport Shortlist

| Track | Cat. No | Entry No | Title | Brand | Product | Entrant Country | Idea Creation | Production | Media | PR | Additional |
|--|---------|----------|----------------------------------|---|---------------------------------------|-----------------|------------------------------|--|---|------------------------------|---|
| A01 (Film) | | | | | | | | | | | |
| Entertainment | A01/015 | 00121 | AWAKEN THE PHANTOM - FILM | NIKE FOOTBALL | NIKE PHANTOMVSN FOOTBALL BOOT | THE NETHERLANDS | WIEDEN+KENNEDY AMSTERDAM | BLACK LABEL PRODUCTIONS London / GRAND CENTRAL RECORDING STUDIOS London / MASSIVEMUSIC Amsterdam / THE MILL London / THE QUARRY London | | | |
| Entertainment | A01/023 | 00225 | IT'S OK. ONE OBSESSION | OAKLEY | BRAND CAMPAIGN | FRANCE | AKQA Paris | CHUT ON VOUS ECOUTE Paris / WANDA PRODUCTIONS Paris | | | |
| Entertainment | A01/027 | 00395 | DWYANE WADE'S LAST SWAP | ABINBEV | BUDWEISER | USA | VAYNERMEDIA New York | CUTTERS New York / VAYNERPRODUCTIO NS New York | SOCIALCODE New York, NY / VIZEUM New York | 3PM AGENCY New York | |
| Entertainment | A01/028 | 00477 | NIKE DREAM CRAZY | NIKE | NIKE | USA | WIEDEN+KENNEDY Portland | PARK PICTURES Santa Monica | WIEDEN+KENNE DY Portland | | A52 Santa Monica / COMPANY 3 Los Angeles / JOINT EDITORIAL Portland / LIME STUDIOS Santa Monica / PUBLICIS SAPIENT Seattle / WALKER Los Angeles |
| Entertainment | A01/029 | 00476 | NIKE DREAM CRAZIER | NIKE | NIKE | USA | WIEDEN+KENNEDY Portland | SOMESUCH Los Angeles | PUBLICIS SAPIENT Seattle / WIEDEN+KENNE DY Portland | | A52 Santa Monica / COMPANY 3 Los Angeles / ELEVEN SOUND Santa Monica / JOINT EDITORIAL Portland |
| Entertainment | A01/032 | 00383 | HEROES OF TODAY | HEROES OF TODAY PLATFORM (IBERIA, CORREOS, TELEPIZZA, LALIGA, 11811, BAVIERA) | CORPORATE SOCIAL RESPONSIBILITY (CSR) | SPAIN | DDB SPAIN Madrid | EL RANCHITO Madrid / GARLIC TV Madrid / THE OMS Madrid | | QMS COMUNICACION Madrid | |
| Entertainment | A01/052 | 00495 | MADE DEFIANT: THE MIXTAPE | BEATS BY DR. DRE | BEATS SOLO WIRELESS | USA | BEATS BY DR. DRE Culver City | BEATS BY DR. DRE Culver City / RESET Santa Monica | BEATS BY DR. DRE Culver City | BEATS BY DR. DRE Culver City | A52 Santa Monica / RING THE ALARM Los Angeles |
| A02 (Live Broadcast / Live Streaming) | | | | | | | | | | | |
| Entertainment | A02/003 | 00190 | UBER EATS AUSTRALIAN OPEN AMBUSH | UBER | UBER EATS | AUSTRALIA | SPECIAL GROUP Sydney | REVOLVER/WILL O'ROURKE Sydney / THE GLUE SOCIETY Sydney | MEDIACOM Sydney | | CHANNEL 9 Sydney / TENNIS AUSTRALIA Melbourne |

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A05 (Gaming)

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| Entertainment | A05/009 | 00239 | #NOBUILDCHALLENGE | WWF | NGO | FRANCE | WE ARE SOCIAL Paris | WE ARE SOCIAL Paris | WE ARE SOCIAL Paris | WE ARE SOCIAL Paris |
| Entertainment | A05/019 | 00355 | KEEPING FORTNITE FRESH | WENDY'S | WENDY'S COMMUNITY MANAGEMENT | USA | VMLY&R Kansas City | | SPARK FOUNDRY New York | KETCHUM New York |
| Entertainment | A05/020 | 00647 | FOOTBALL DECODED | MICROSOFT | XBOX / FIFA 18 | UNITED KINGDOM | McCANN LONDON | CRAFT LONDON / SOMESUCH London / TWENTYFOUR SEVEN Madrid | CARAT London | |

B01 (Sports Live Experience)

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|---------------|---------|-------|-----------------------------|--------------------------------|-----------------|----------------------|-------------------------|--|---------------------|--|
| Entertainment | B01/015 | 00240 | #NOBUILDCHALLENGE | WWF | NGO | FRANCE | WE ARE SOCIAL Paris | WE ARE SOCIAL Paris | WE ARE SOCIAL Paris | WE ARE SOCIAL Paris |
| Entertainment | B01/023 | 00339 | BILLIE JEAN KING YOUR SHOES | ADIDAS | ADIDAS | USA | TBWA\CHIAT\DAY New York | REBEL AND ROGUE New York | | ADIDAS Herzogenaurach / DESIGN BY DISRUPTION New York |
| Entertainment | B01/033 | 00424 | NO CEDAR. NO LEBANON. | LEBANESE BASKETBALL FEDERATION | SAVE OUR CEDARS | UNITED ARAB EMIRATES | VMLY&R Dubai | | | |
| Entertainment | B01/044 | 00572 | VICTORY FRIDGE | AB INBEV | BUD LIGHT | USA | 3PM AGENCY New York | FUSION Saint Louis, MO / WIEDEN+KENNEDY NEW YORK | 3PM AGENCY New York | CLEVELAND BROWNS Berea / ENDEAVOR New York, NY / HOUSE OF LAROSE Brecksville |

B02 (360 Integrated Brand Experience)

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|---------------|---------|-------|------------------------|----------------------|------------------|--------|-----------------------------|--|--------------------|------------------|------------------------------------|
| Entertainment | B02/020 | 00626 | THE BEER BEHIND SPORTS | AB INBEV | BUDWEISER | BRAZIL | AFRICA São Paulo | LANDIA São Paulo / LUCHA LIBRE AUDIO São Paulo | | | |
| Entertainment | B02/023 | 00425 | JERSEY ASSURANCE | AMERICAN EXPRESS | JERSEY ASSURANCE | USA | MOMENTUM WORLDWIDE New York | HUNGRY MAN New York / ROCK PAPER SCISSORS New York | MINDSHARE New York | PMK*BNC New York | DIGITAS New York / VERSUS New York |
| Entertainment | B02/024 | 21153 | GLORY | ANHEUSER-BUSCH INBEV | BUDWEISER | BRAZIL | ISOBAR BRAZIL São Paulo | | | | |

C01 (Fan Engagement)

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|---------------|---------|-------|------------------------|------------------|------------------------------|------|-----------------------------|--|------------------------|------------------|------------------------------------|
| Entertainment | C01/008 | 00048 | YOU SEEING THIS? | ESPN X NBA | ESPN X NBA | USA | R/GA New York | R/GA New York | STARCOM Chicago | | |
| Entertainment | C01/018 | 00165 | PERUSSIAN PRICES | PLAZA VEA | RUSIA | PERU | FAHRENHEIT DDB Lima | | | | |
| Entertainment | C01/053 | 00416 | JERSEY ASSURANCE | AMERICAN EXPRESS | JERSEY ASSURANCE | USA | MOMENTUM WORLDWIDE New York | HUNGRY MAN New York / ROCK PAPER SCISSORS New York | MINDSHARE New York | PMK*BNC New York | DIGITAS New York / VERSUS New York |
| Entertainment | C01/058 | 00354 | KEEPING FORTNITE FRESH | WENDY'S | WENDY'S COMMUNITY MANAGEMENT | USA | VMLY&R Kansas City | | SPARK FOUNDRY New York | KETCHUM New York | |

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| Entertainment | C01/068 | 00573 | VICTORY FRIDGE | AB INBEV | BUD LIGHT | USA | 3PM AGENCY New York | FUSION Saint Louis, MO / WIEDEN+KENNEDY NEW YORK | 3PM AGENCY New York | CLEVELAND BROWNS Berea / ENDEAVOR New York, NY / HOUSE OF LAROSE Brecksville |
|---------------|---------|-------|----------------|----------|-----------|-----|---------------------|--|---------------------|--|

C02 (Influencer & Co-creation)

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|---------------|---------|-------|---------------------|-----------|---------|--------|--------------------------------------|--------------------------------------|-----------------------|-----------------------|
| Entertainment | C02/009 | 00241 | #NOBUILDCHALLENGE | WWF | NGO | FRANCE | WE ARE SOCIAL Paris | WE ARE SOCIAL Paris | WE ARE SOCIAL Paris | WE ARE SOCIAL Paris |
| Entertainment | C02/026 | 00351 | MAKE BELIEVE HAPPEN | MICROSOFT | SURFACE | USA | CMD Portland / WASSERMAN Los Angeles | CMD Portland / WASSERMAN Los Angeles | WASSERMAN Los Angeles | WASSERMAN Los Angeles |

C03 (Social)

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|---------------|---------|-------|------------------------|---------------|-------------------------------|-----------------|--------------------------|--|-------------------------|---|
| Entertainment | C03/011 | 00242 | #NOBUILDCHALLENGE | WWF | NGO | FRANCE | WE ARE SOCIAL Paris | WE ARE SOCIAL Paris | WE ARE SOCIAL Paris | WE ARE SOCIAL Paris |
| Entertainment | C03/024 | 00363 | KEEPING FORTNITE FRESH | WENDY'S | WENDY'S COMMUNITY MANAGEMENT | USA | VMLY&R Kansas City | | SPARK FOUNDRY New York | KETCHUM New York |
| Entertainment | C03/025 | 00532 | AWAKEN THE PHANTOM | NIKE FOOTBALL | NIKE PHANTOMVSN FOOTBALL BOOT | THE NETHERLANDS | WIEDEN+KENNEDY AMSTERDAM | BLACK LABEL PRODUCTIONS London / GRAND CENTRAL RECORDING STUDIOS London / MASSIVEMUSIC Amsterdam / THE MILL London / THE QUARRY London | | GLASSWORKS Amsterdam / SMILE FILMS Barcelona / WAVE RECORDING STUDIOS Amsterdam |
| Entertainment | C03/032 | 11272 | NIKE DREAM CRAZY | NIKE | NIKE | USA | WIEDEN+KENNEDY Portland | PARK PICTURES Santa Monica | WIEDEN+KENNEDY Portland | A52 Santa Monica / COMPANY 3 Los Angeles / JOINT EDITORIAL Portland / LIME STUDIOS Santa Monica / PUBLICIS SAPIENT Seattle / WALKER Los Angeles |

D01 (Innovative Use of Tech & Platforms for Sport)

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|---------------|---------|-------|----------------------------------|-----------|----------------------------|----------------|----------------------|---|-----------------|---|
| Entertainment | D01/005 | 00124 | ATTACK MODE | FORMULA E | FIA FORMULA E CHAMPIONSHIP | UNITED KINGDOM | IRIS London | FORMULA E London | | |
| Entertainment | D01/016 | 00348 | HEY GOOGLE, ASK NIKE | NIKE | NIKE | USA | R/GA New York | R/GA New York / RAIN New York | | |
| Entertainment | D01/017 | 00191 | UBER EATS AUSTRALIAN OPEN AMBUSH | UBER | UBER EATS | AUSTRALIA | SPECIAL GROUP Sydney | REVOLVER/WILL O'ROURKE Sydney / THE GLUE SOCIETY Sydney | MEDIACOM Sydney | CHANNEL 9 Sydney / TENNIS AUSTRALIA Melbourne |

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|---------------|---------|-------|-----------------------|-----------|----------------|----------------|---|--|--------------|
| Entertainment | D01/028 | 00651 | FOOTBALL DECODED | MICROSOFT | XBOX / FIFA 18 | UNITED KINGDOM | McCANN LONDON | CRAFT LONDON / SOMESUCH London / TWENTYFOUR SEVEN Madrid | CARAT London |
| Entertainment | D01/034 | 00688 | SOUNDTRACKING THE NBA | NBA | UM | USA | NBA ENTERTAINMENT New York / UNITEDMASTERS New York | NBA ENTERTAINMENT New York | |

D02 (Innovation in Branded Products for Sport)

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|---------------|---------|-------|-----------------------|------------------|-------------------|-------|-----------------------------|--|--------------------|------------------|------------------------------------|
| Entertainment | D02/009 | 00457 | CONTINENTAL GRIP LINE | CONTINENTAL | CONTINENTAL PAINT | ITALY | FCB MILAN | | ELETTRA PR Milano | | |
| Entertainment | D02/017 | 00426 | JERSEY ASSURANCE | AMERICAN EXPRESS | JERSEY ASSURANCE | USA | MOMENTUM WORLDWIDE New York | HUNGRY MAN New York / ROCK PAPER SCISSORS New York | MINDSHARE New York | PMK*BNC New York | DIGITAS New York / VERSUS New York |

E01 (Excellence in Brand Integration & Sponsorships)

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|---------------|---------|-------|----------------------------------|-----------|----------------|----------------|----------------------|--|---------------------|--|--|
| Entertainment | E01/015 | 00243 | #NOBUILDCHALLENGE | WWF | NGO | FRANCE | WE ARE SOCIAL Paris | WE ARE SOCIAL Paris | WE ARE SOCIAL Paris | WE ARE SOCIAL Paris | |
| Entertainment | E01/023 | 00349 | HEY GOOGLE, ASK NIKE | NIKE | NIKE | USA | R/GA New York | R/GA New York / RAIN New York | | | |
| Entertainment | E01/024 | 00192 | UBER EATS AUSTRALIAN OPEN AMBUSH | UBER | UBER EATS | AUSTRALIA | SPECIAL GROUP Sydney | REVOLVER/WILL O'ROURKE Sydney / THE GLUE SOCIETY Sydney | MEDIACOM Sydney | CHANNEL 9 Sydney / TENNIS AUSTRALIA Melbourne | |
| Entertainment | E01/040 | 00678 | THE TEAM THAT WOULDN'T BE HERE | VERIZON | VERIZON | USA | McCANN NEW YORK | FILM FORTIES Los Angeles | VM1 New York | WEBER SHANDWICK New York | ARCADE EDIT New York / COMPANY 3 New York / DDCD+PARTNER S New York / JSM MUSIC New York / MOMENTUM WORLDWIDE New York / R/GA New York / SIM New York / SONIC UNION New York / THE MILL Los Angeles / VERIZON New York |
| Entertainment | E01/041 | 00652 | FOOTBALL DECODED | MICROSOFT | XBOX / FIFA 18 | UNITED KINGDOM | McCANN LONDON | CRAFT LONDON / SOMESUCH London / TWENTYFOUR SEVEN Madrid | CARAT London | | |
| Entertainment | E01/047 | 00574 | VICTORY FRIDGE | AB INBEV | BUD LIGHT | USA | 3PM AGENCY New York | FUSION Saint Louis, MO / WIEDEN+KENNEDY NEW YORK | 3PM AGENCY New York | CLEVELAND BROWNS Berea / ENDEAVOR New York, NY / HOUSE OF LAROSE Brecksville | |

Entertainment Lions For Sport Shortlist

E02 (Excellence in Brand Storytelling)

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|---------------|---------|-------|--------------------------------|--------------------------|---------|-----|-------------------------|---|-------------------------|--------------------------|--|
| Entertainment | E02/026 | 00408 | THE 100-YEAR GAME | NATIONAL FOOTBALL LEAGUE | NFL | USA | 72ANDSUNNY Los Angeles | COMPANY 3 Los Angeles / FILM47 Los Angeles / LIME STUDIOS Santa Monica / THE MILL Los Angeles / WORK EDITORIAL New York | | | NATIONAL FOOTBALL LEAGUE New York |
| Entertainment | E02/035 | 00679 | THE TEAM THAT WOULDN'T BE HERE | VERIZON | VERIZON | USA | McCANN NEW YORK | FILM FORTIES Los Angeles | VM1 New York | WEBER SHANDWICK New York | ARCADE EDIT New York / COMPANY 3 New York / DDCD+PARTNER S New York / JSM MUSIC New York / MOMENTUM WORLDWIDE New York / R/GA New York / SIM New York / SONIC UNION New York / THE MILL Los Angeles / VERIZON New York |
| Entertainment | E02/045 | 11275 | NIKE DREAM CRAZY | NIKE | NIKE | USA | WIEDEN+KENNEDY Portland | PARK PICTURES Santa Monica | WIEDEN+KENNEDY Portland | | A52 Santa Monica / COMPANY 3 Los Angeles / JOINT EDITORIAL Portland / LIME STUDIOS Santa Monica / PUBLICIS SAPIENT Seattle / WALKER Los Angeles |

E03 (Excellence in Audience Targeting or Distribution Strategy)

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|---------------|---------|-------|------------------|-------------|------------|-----|-----------------|--|---------------------------|----------------|------------------------|
| Entertainment | E03/001 | 00049 | YOU SEEING THIS? | ESPN X NBA | ESPN X NBA | USA | R/GA New York | R/GA New York | STARCOM Chicago | | |
| Entertainment | E03/014 | 00548 | THE RUNAWAY PUB | NEW BALANCE | RETAIL | USA | VMLY&R New York | MEDIAMONKS New York / MONGOOSE AGENCY London | MEDIACOM NORTH Manchester | GUNG HO London | BRIDGE & TUNNEL London |

E04 (Excellence in Partnerships with Sports Talent)

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|---------------|---------|-------|-------------------------|---------------------|----------------|-----|-----------------|--|--|-----------------|--|
| Entertainment | E04/002 | 00039 | MAMA SAID KNOCK YOU OUT | JPMORGAN CHASE & CO | CHASE / RETAIL | USA | DROGA5 New York | EPOCH FILMS Los Angeles / EXILE EDITORIAL New York / METHOD STUDIOS New York / Q DEPARTMENT New York / SECOND CHILD New York | | DROGA5 New York | |
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Entertainment Lions For Sport Shortlist

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| Entertainment | E04/018 | 00320 | FACE YOUR RIDE | UBISOFT | THE CREW 2 | FRANCE | CLM BBDO Paris | RED BULL MEDIA HOUSE Salzburg | | |
| Entertainment | E04/023 | 00401 | DWYANE WADE'S LAST SWAP | ABINBEV | BUDWEISER | USA | VAYNERMEDIA New York | CUTTERS New York / VAYNERPRODUCTIO NS New York | SOCIALCODE New York, NY / VIZEUM New York | 3PM AGENCY New York |
| Entertainment | E04/025 | 00342 | BILLIE JEAN KING YOUR SHOES | ADIDAS | ADIDAS | USA | TBWA\CHIAT\DAY New York | REBEL AND ROGUE New York | | ADIDAS Herzogenaurach / DESIGN BY DISRUPTION New York |
| Entertainment | E04/026 | 00478 | NIKE DREAM CRAZY | NIKE | NIKE | USA | WIEDEN+KENNEDY Portland | PARK PICTURES Santa Monica | WIEDEN+KENNEDY Portland | A52 Santa Monica / COMPANY 3 Los Angeles / JOINT EDITORIAL Portland / LIME STUDIOS Santa Monica / PUBLICIS SAPIENT Seattle / WALKER Los Angeles |
| Entertainment | E04/030 | 00557 | NBA SELLOUTS | HULU | HULU NBA LIVE | USA | DEUTSCH LA | HUNGRY MAN Los Angeles / UNION EDITORIAL Los Angeles | DEUTSCH LA | HULU Santa Monica |

E05 (Sports for Good)

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| Entertainment | E05/001 | 00054 | BLIND PASSION | FLAMENGO | INSTITUTIONAL | BRAZIL | NBS Rio De Janeiro | | | BRUNO RODRIGUES CINEMA Rio De Janeiro / SOUNDZILLA São Paulo |
| Entertainment | E05/005 | 00022 | DISTRACTED GOALKEEPER | UBER/ UBER | YELLOW MAY | BRAZIL | TECH AND SOUL São Paulo | | | Uber São Paulo |
| Entertainment | E05/009 | 00055 | HOPE'S LINEUP | FLAMENGO | FOUNDATION FOR CHILDREN AND ADOLESCENTS | BRAZIL | NBS Rio De Janeiro | | | |
| Entertainment | E05/014 | 00244 | #NOBUILDCHALLENGE | WWF | NGO | FRANCE | WE ARE SOCIAL Paris | WE ARE SOCIAL Paris | WE ARE SOCIAL Paris | WE ARE SOCIAL Paris |
| Entertainment | E05/017 | 00249 | RUN FOR THE OCEANS | ADIDAS | THE FIGHT AGAINST OCEAN PLASTIC | THE NETHERLANDS | TBWA\INEBOKO Amsterdam | CAKE FILMS Amsterdam / CAPTCHA Amsterdam / GOLDEN WOLF London / PSYOP New York / SNOWBEACH Los Angeles | | |

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| Entertainment | E05/028 | 00479 | NIKE DREAM CRAZY | NIKE | NIKE | USA | WIEDEN+KENNEDY Portland | PARK PICTURES Santa Monica | WIEDEN+KENNEDY Portland | A52 Santa Monica / COMPANY 3 Los Angeles / JOINT EDITORIAL Portland / LIME STUDIOS Santa Monica / PUBLICIS SAPIENT Seattle / WALKER Los Angeles |
| Entertainment | E05/029 | 00480 | NIKE DREAM CRAZIER | NIKE | NIKE | USA | WIEDEN+KENNEDY Portland | SOMESUCH Los Angeles | PUBLICIS SAPIENT Seattle / WIEDEN+KENNEDY Portland | A52 Santa Monica / COMPANY 3 Los Angeles / ELEVEN SOUND Santa Monica / JOINT EDITORIAL Portland |
| Entertainment | E05/030 | 00518 | THE NOT SO BEAUTIFUL GAME | NATIONAL CENTRE FOR DOMESTIC VIOLENCE | NCDV | UNITED KINGDOM | J. WALTER THOMPSON London | | J. WALTER THOMPSON London | |
| Entertainment | E05/038 | 00384 | HEROES OF TODAY | HEROES OF TODAY PLATFORM (IBERIA, CORREOS, TELEPIZZA, LALIGA, 11811, BAVIERA) | CORPORATE SOCIAL RESPONSIBILITY (CSR) | SPAIN | DDB SPAIN Madrid | EL RANCHITO Madrid / GARLIC TV Madrid / THE OMS Madrid | | QMS COMUNICACION Madrid |

E06 (Diversity & Inclusion in Sport)

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| Entertainment | E06/001 | 00056 | BLIND PASSION | FLAMENGO | INSTITUTIONAL | BRAZIL | NBS Rio De Janeiro | | | BRUNO RODRIGUES CINEMA Rio De Janeiro / SOUNDZILLA São Paulo |
| Entertainment | E06/005 | 00040 | MAMA SAID KNOCK YOU OUT | JPMORGAN CHASE & CO | CHASE / RETAIL | USA | DROGA5 New York | EPOCH FILMS Los Angeles / EXILE EDITORIAL New York / METHOD STUDIOS New York / Q DEPARTMENT New York / SECOND CHILD New York | | DROGA5 New York |
| Entertainment | E06/015 | 00301 | START YOUR IMPOSSIBLE | TOYOTA MOTOR CORPORATION | TOYOTA BRAND | USA | DENTSU INC. Tokyo / SAATCHI & SAATCHI LA | DENTSU INC. Tokyo / SAATCHI & SAATCHI LA | DENTSU INC. Tokyo / SAATCHI & SAATCHI LA | DENTSU INC. Tokyo / SAATCHI & SAATCHI LA |
| Entertainment | E06/027 | 00344 | BILLIE JEAN KING YOUR SHOES | ADIDAS | ADIDAS | USA | TBWA\CHIAT\DAY New York | REBEL AND ROGUE New York | | ADIDAS Herzogenaurach / DESIGN BY DISRUPTION New York |

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| Entertainment | E06/029 | 00482 | NIKE DREAM CRAZY | NIKE | NIKE | USA | WIEDEN+KENNEDY Portland | PARK PICTURES Santa Monica | WIEDEN+KENNEDY Portland | A52 Santa Monica / COMPANY 3 Los Angeles / JOINT EDITORIAL Portland / LIME STUDIOS Santa Monica / PUBLICIS SAPIENT Seattle / WALKER Los Angeles |
| Entertainment | E06/030 | 00481 | NIKE DREAM CRAZIER | NIKE | NIKE | USA | WIEDEN+KENNEDY Portland | SOMESUCH Los Angeles | PUBLICIS SAPIENT Seattle / WIEDEN+KENNEDY Portland | A52 Santa Monica / COMPANY 3 Los Angeles / ELEVEN SOUND Santa Monica / JOINT EDITORIAL Portland |
| Entertainment | E06/035 | 00385 | HEROES OF TODAY | HEROES OF TODAY PLATFORM (IBERIA, CORREOS, TELEPIZZA, LALIGA, 11811, BAVIERA) | CORPORATE SOCIAL RESPONSIBILITY (CSR) | SPAIN | DDB SPAIN Madrid | EL RANCHITO Madrid / GARLIC TV Madrid / THE OMS Madrid | QMS COMUNICACION Madrid | |
| Entertainment | E06/039 | 00640 | TOUR DES FEMMES | SKODA | SKODA | UNITED KINGDOM | FALLON LONDON | EXELL London | | |
| Entertainment | E06/046 | 00660 | YOUR LOGO HERE | AMBEV | GUARANÁ ANTARCTICA | BRAZIL | ALMAPBBDO São Paulo | CINE CINEMATOGRAFICA São Paulo / RAW AUDIO São Paulo | ALMAPBBDO São Paulo | |
| Entertainment | E06/051 | 00663 | E-QUALITY | VIVO - TELEFONICA BRASIL S.A. | TELECOMMUNICACIONES | BRAZIL | VMLY&R BRAZIL São Paulo | VMLY&R BRAZIL São Paulo | VMLY&R BRAZIL São Paulo | VMLY&R BRAZIL São Paulo |
| E07 (Self-promotion in Sport) | | | | | | | | | | |
| Entertainment | E07/002 | 00409 | THE 100-YEAR GAME | NATIONAL FOOTBALL LEAGUE | NFL | USA | 72ANDSUNNY Los Angeles | COMPANY 3 Los Angeles / FILM47 Los Angeles / LIME STUDIOS Santa Monica / THE MILL Los Angeles / WORK EDITORIAL New York | | NATIONAL FOOTBALL LEAGUE New York |

Total Entries:

73