

Direct Shortlist

Track	Cat. No	Entry No	Title	Brand	Product	Entrant Company	Entrant Country	Idea Creation	Production	Media	PR	Additional
A01 (Food & Drink)												
Reach	A01/019	00946	LEGAL-ADE	KRAFT HEINZ	COUNTRY TIME LEMONADE	LEO BURNETT CHICAGO	USA	LEO BURNETT CHICAGO	HARBOR PICTURE COMPANY New York			
Reach	A01/020	01202	BROADWAY THE RAINBOW	MARS WRIGLEY CONFECTIONERY	SKITTLES	DDB CHICAGO	USA	DDB CHICAGO	BLACKSMITH Los Angeles / DDB CHICAGO / GIANNINI CREATIVE Chicago / HUTCHCO TECHNOLOGIES Los Angeles / SMUGGLER New York	MEDIACOM New York	ICF NEXT Chicago	HEARD CITY New York / MARS WRIGLEY CONFECTIONERY New Jersey / MOTT/FISCHER PRODUCTIONS New York / TELSEY + COMPANY New York / THE MARKETING ARM Dallas / THE MASTERING PALACE New York / THE MILL Chicago / TRIBAL WORLDWIDE New York / VAULT 49 New York
Reach	A01/032	01909	HALF FULL	COCA COLA	COCA COLA	McCANN BUCHAREST	ROMANIA	McCANN BUCHAREST	FRAMES Bucharest	UM BUCHAREST	McCANN PR Bucharest	MRM/McCANN BUCHAREST
Reach	A01/042	01117	THE POPSICLE ELECTIONS	LOS PALETEROS	CHURCHILLETA	JOTABEQU GREY San José	COSTA RICA	JOTABEQU GREY San José	JOTABEQU GREY San José	CAMEDIA CENTRAL San José	JOTABEQU GREY San José	
Reach	A01/048	01697	THE TIME WE HAVE LEFT	PERNOD RICARD	RUAVIEJA	LEO BURNETT Madrid	SPAIN	LEO BURNETT Madrid	SERENA Madrid / TESAURO Madrid	MEDIACOM Madrid		
A02 (Other FMCG)												
Reach	A02/002	00428	IT'S A THURSDAY NIGHT TIDE AD	PROCTER & GAMBLE	TIDE	SAATCHI & SAATCHI New York	USA	SAATCHI & SAATCHI New York	HARBOR PICTURE COMPANY New York / RATTLING STICK Santa Monica / THE MILL New York	OPTIMUM SPORTS New York	TAYLOR New York	MKTG New York / PLATINUM RYE New York
Reach	A02/015	01328	THE TAMPON BOOK: A BOOK AGAINST TAX DISCRIMINATION	THE FEMALE COMPANY	THE TAMPON BOOK: A BOOK AGAINST TAX DISCRIMINATION	SCHOLZ & FRIENDS Berlin	GERMANY	SCHOLZ & FRIENDS Berlin		SCHOLZ & FRIENDS Berlin	SCHOLZ & FRIENDS Berlin	METAGATE Berlin
Reach	A02/028	01571	STREET-VET	PURINA	PURINA VETERINARY DIETS	McCANN PARIS	FRANCE	McCANN PARIS	CRAFT PARIS / EDDY Paris		WEBER SHANDWICK Paris	AFG EUROPE London
A03 (Healthcare)												
Reach	A03/019	01758	MISCARRIAGE ASSOCIATION - CARDS OF ACKNOWLEDGEMENT	MISCARRIAGE ASSOCIATION	CHARITY	MRM/McCANN London	UNITED KINGDOM	MRM/McCANN London				
A04 (Consumer Durables)												
Reach	A04/011	00742	BILLIE JEAN KING YOUR SHOES	ADIDAS	ADIDAS	TBWA\CHIAT\DAY New York	USA	TBWA\CHIAT\DAY New York	REBEL AND ROGUE New York			ADIDAS Herzogenaurach / DESIGN BY DISRUPTION New York

Direct Shortlist

Reach	A04/013	00798	7:1 FURNITURE COLLECTION	HOMEPRO	HOMEPRO	BBDO BANGKOK	THAILAND	BBDO BANGKOK			
Reach	A04/017	01981	THISABLES	IKEA	IKEA THISABLES	McCANN Tel Aviv	ISRAEL	McCANN Tel Aviv	CRAFT LONDON / McCANN Tel Aviv	UM Tel Aviv	McCANN Tel Aviv
Reach	A04/022	01576	HA(U)TE COUTURE	DIESEL	DIESEL	PUBLICIS ITALY Milan	ITALY	PUBLICIS ITALY Milan	SIZZER AMSTERDAM / STINK STUDIOS New York	SIMPLE AGENCY Milan	MPC LONDON / PRODIGIOUS ITALY Milan / THE MILL New York

A05 (Automotive)

Reach	A05/007	00235	TOO POWERFUL FOR TV	VOLKSWAGEN	VOLKSWAGEN AMAROK	DDB SYDNEY	AUSTRALIA	DDB SYDNEY	BE Surry Hills / BLOCKHEAD VFX Sydney / GOODOIL FILMS Sydney / RUMBLE STUDIOS Sydney / THE EDITORS Sydney	PHD Sydney	
Reach	A05/008	00236	WHITE BOX	VOLKSWAGEN	VOLKSWAGEN CRAFTER	DDB SYDNEY	AUSTRALIA	DDB SYDNEY	SAM I AM Sydney / SCOUNDREL Sydney / WHITE CHOCOLATE Sydney	PHD Sydney	
Reach	A05/013	00600	THE BIG MATCH	CARS.COM	CARS.COM	R/GA CHICAGO	USA	R/GA CHICAGO	R/GA CHICAGO / RADAR STUDIOS Chicago		
Reach	A05/014	00520	THE E.V.A. INITIATIVE	VOLVO CARS	VOLVO CARS	FORSMAN & BODENFORS Gothenburg	SWEDEN	FORSMAN & BODENFORS Gothenburg	NEW LAND Stockholm	MINDSHARE Gothenburg	F&B INHOUSE Gothenburg / FACTORY London / FRAMESTORE London / GOODBYE KANSAS STUDIOS Stockholm / SUPERSTUDIO Stockholm
Reach	A05/020	00649	THE UNAFFORDABLE CAMPAIGN	RENAULT	KANGOO	PUBLICIS BUENOS AIRES	ARGENTINA	PUBLICIS BUENOS AIRES			

A06 (Retail)

Reach	A06/005	00354	VOICE OF HUNGER	SWIGGY	FOOD DELIVERY	DENTSU WEBCHUTNEY Bangalore	INDIA	DENTSU WEBCHUTNEY Bangalore	DENTSU WEBCHUTNEY Bangalore / DOT DOT BOOM Bengaluru			
Reach	A06/011	00481	PERUSSIAN PRICES	PLAZA VEA	RUSIA	FAHRENHEIT DDB Lima	PERU	FAHRENHEIT DDB Lima				
Reach	A06/021	00754	KEEPING FORTNITE FRESH	WENDY'S	WENDY'S COMMUNITY MANAGEMENT	VMLY&R Kansas City	USA	VMLY&R Kansas City		SPARK FOUNDRY New York	KETCHUM New York	
Reach	A06/034	01498	THE WHOPPER DETOUR	BURGER KING	FOOD	FCB NEW YORK	USA	FCB NEW YORK	CHEMISTRY CREATIVE New York / HUMAN New York / MACKCUT New York / O POSITIVE New York / ZOMBIE STUDIO São Paulo	HORIZON MEDIA New York	ALISON BROD MARKETING + COMMUNICATION S New York	HONEYMIX New York
Reach	A06/039	01786	MUSEUM OF ROMANTICISM	IKEA	IKEA LIVING ROOMS	McCANN SPAIN Madrid	SPAIN	McCANN SPAIN Madrid	CRAFT Madrid			

A07 (Travel)

Direct Shortlist

Reach	A07/010	00108	NO NEED TO FLY - AROUND THE WORLD IN GERMANY	GERMAN RAIL	GERMAN RAIL	OGILVY GERMANY Frankfurt	GERMANY	OGILVY GERMANY Frankfurt	SPIRABLE London			DEUTSCHE BAHN AG Frankfurt / GETTY IMAGES INTERNATIONAL Dublin
Reach	A07/012	00984	RENT A FINN	VISIT FINLAND - THE FINNISH TOURIST BOARD	DESTINATION FINLAND	SEK PART OF GREY Helsinki	FINLAND	SEK PART OF GREY Helsinki	COCOA Helsinki / CREUNA FINLAND Helsinki / SEK PART OF GREY Helsinki	DAGMAR Helsinki	BUSINESS FINLAND Helsinki / SEK PART OF GREY Helsinki	BUSINESS FINLAND Helsinki / HINTSA PERFORMANCE Helsinki
Reach	A07/020	01405	MIND THE GAP	BERLINER VERKEHRSBETRIEB E	BVG	SERVICEPLAN GERMANY Munich	GERMANY	SERVICEPLAN GERMANY Munich	CUBIRD Berlin / LOFT TONSTUDIOS Berlin / MEDIAMONKS Hilversum	MEDIAPLUS Munich		PX1 BERLIN
Reach	A07/023	01477	HOTELBNB	HONDURAS MAYA HOTEL	HOSPITALITY	OGILVY HONDURAS Tegucigalpa	HONDURAS	OGILVY HONDURAS Tegucigalpa				14 AL CENTRO LATAM Tegucigalpa / INDIGO MUSIC DESIGN Buenos Aires

A08 (Leisure)

Reach	A08/008	01796	THE 9'58 BIOGRAPHY	PUMA	BIOGRAPHY BOOK	BETC/HAVAS São Paulo	BRAZIL	BETC/HAVAS São Paulo	BETC/HAVAS São Paulo	BETC/HAVAS São Paulo		
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A09 (Media / Entertainment)

Reach	A09/004	00006	POSTABLE FUKUSHIMA LOCAL PAPER	FUKUSHIMA-MINPO CO.	FUKUSHIMA-MINPO	DENTSU INC. Tokyo	JAPAN	DENTSU INC. Tokyo	ROBOT COMMUNICATIONS Tokyo	DENTSU EAST JAPAN Tokyo		
Reach	A09/009	00694	A DAY TO REMEMBER	FONDATION POUR LA RECHERCHE MÉDICALE (FRM)	NGO	CLM BBDO Paris	FRANCE	CLM BBDO Paris	THE MIX MEN Paris			
Reach	A09/011	00555	THE LAND OF FREE PRESS	HELSINGIN SANOMAT	HELSINGIN SANOMAT NEWSPAPER	TBWAHELINSINKI	FINLAND	TBWAHELINSINKI	SANOMA MEDIA FINLAND Helsinki / TBWAHELINSINKI	CLEAR CHANNEL Helsinki / JCDECAUX FINLAND Helsinki / TBWAHELINSINKI	SANOMA MEDIA FINLAND Helsinki / TBWAHELINSINKI	
Reach	A09/014	00743	THE FAKE NEWS STAND	COLUMBIA JOURNALISM REVIEW	COLUMBIA JOURNALISM REVIEW - NEWS	TBWA\CHIAT\DAY New York	USA	TBWA\CHIAT\DAY New York	REBEL AND ROGUE New York	TBWA\CHIAT\DAY New York		COLUMBIA UNIVERSITY New York / DESIGN BY DISRUPTION New York
Reach	A09/015	00091	PUTIN TURNS ON THE RAIN	TV RAIN	MEDIA SERVICE	VOSKHOD Ekaterinburg	RUSSIA	VOSKHOD Ekaterinburg				
Reach	A09/032	01129	GOODSTOCK	BMG PRODUCTION MUSIC	STOCK MUSIC	VMLY&R New York	USA	VMLY&R New York	VMLY&R New York		VMLY&R New York	

A10 (Consumer Services / Business to Business)

Reach	A10/003	00057	BUFFER RAGE	VOO TELECOM	TELECOM PROVIDER	HAPPINESS BRUSSELS Brussels	BELGIUM	HAPPINESS BRUSSELS Brussels		VIZEUM Brussels		
Reach	A10/008	00077	SANS FORGETICA	RMIT UNIVERSITY	RMIT UNIVERSITY EDUCATION	NAKED COMMUNICATIONS Sydney	AUSTRALIA	NAKED COMMUNICATIONS Sydney	BANTAM Sydney / NAKED COMMUNICATIONS Sydney / ORCHARD Sydney		NAKED COMMUNICATIONS Sydney / RMIT UNIVERSITY Melbourne	
Reach	A10/028	00942	JERSEY ASSURANCE	AMERICAN EXPRESS	JERSEY ASSURANCE	MOMENTUM WORLDWIDE New York	USA	MOMENTUM WORLDWIDE New York	HUNGRY MAN New York / ROCK PAPER SCISSORS New York	MINDSHARE New York	PMK*BNC New York	DIGITAS New York / VERSUS New York

Direct Shortlist

A11 (Not-for-profit / Charity / Government)

Reach	A11/007	00224	MY SPARE BOOT	COSTA RICAN AMPUTEE SOCCER ASSOCIATION	COSTA RICAN AMPUTEE SOCCER TEAM	HAVAS TRIBU Heredia	COSTA RICA	HAVAS TRIBU Heredia			ZONA DE PRENSA San José
Reach	A11/010	00051	DEADLY QUESTIONS	ABORIGINAL VICTORIA, DEPARTMENT OF PREMIER & CABINET (VICTORIA)	ABORIGINAL VICTORIA, DEPARTMENT OF PREMIER & CABINET (VICTORIA)	CLEMENGER BBDO MELBOURNE	AUSTRALIA	CLEMENGER BBDO MELBOURNE	MEDIACOM Brisbane	CLEMENGER BBDO MELBOURNE	DEPARTMENT OF PREMIER & CABINET (ABORIGINAL VICTORIA) East Melbourne
Reach	A11/013	00290	THE HEALING HOUSE	CASEY HOUSE	HIV/AIDS AWARENESS	BENSIMON BYRNE Toronto	CANADA	BENSIMON BYRNE Toronto / NARRATIVE Toronto	BENSIMON BYRNE Toronto / NARRATIVE Toronto / WESTSIDE STUDIO Toronto		NARRATIVE Toronto
Reach	A11/014	00360	HUNGRY PUFFS	FOODBANK WA	HUNGRY PUFFS	THE BRAND AGENCY Perth	AUSTRALIA	THE BRAND AGENCY Perth	THE BRAND AGENCY Perth	THE BRAND AGENCY Perth	FOODBANK Perth
Reach	A11/026	00144	#DEFYTHENAME	MONICA LEWINSKY	ANTI-BULLYING	BBDO NEW YORK	USA	BBDO NEW YORK	O POSITIVE New York		DINI VON MUEFFLING COMMUNICATION S New York COMPANY 3 New York / HOOK & LINE Brooklyn / NUMBERSIX New York
Reach	A11/037	01766	THE TOXIC FLAG	WASTE MANAGEMENT COALITION	WASTE MANAGEMENT	IMPACT BBDO Dubai	UNITED ARAB EMIRATES	IMPACT BBDO Dubai			
Reach	A11/045	01806	THE GUN VIOLENCE HISTORY BOOK	ILLINOIS COUNCIL AGAINST HANDGUN VIOLENCE	ILLINOIS COUNCIL AGAINST HANDGUN VIOLENCE	FCB CHICAGO	USA	FCB CHICAGO	LORD & THOMAS Chicago / THE MILL Chicago		CURRENT MARKETING Chicago
Reach	A11/046	01157	THE PEOPLE'S SEAT	UNITED NATIONS	CLIMATE CHANGE	GREY London	UNITED KINGDOM	GREY London	GETTY IMAGES London / ITB - INTERNATIONAL TALENT BOOKING London / TOWN PRODUCTIONS London	MEDIACOM London	WHALAR London FACEBOOK London / GREY NEW YORK / GREY POLAND Warsaw / GREY SHANGHAI / WILDFIRE London
Reach	A11/060	01918	TOOTH FAIRY'S ADDRESS	FACULDADE DE ODONTOLOGIA	SERVICES	VMLY&R BRAZIL São Paulo	BRAZIL	VMLY&R BRAZIL São Paulo	VMLY&R BRAZIL São Paulo	VMLY&R BRAZIL São Paulo	VMLY&R BRAZIL São Paulo
Reach	A11/080	01921	WITHOUT A RAMP, A SIDEWALK IS A WALL	MOVIMENTO SUPERAÇÃO	ACESSIBILITY	Z+HAVAS São Paulo	BRAZIL	Z+HAVAS São Paulo	Z+ COMUNICAÇÃO São Paulo	Z+HAVAS São Paulo	GIUSTI COMUNICAÇÃO INTEGRADA São Paulo

A12 (Corporate Social Responsibility (CSR) / Corporate Image)

Reach	A12/005	00035	DISTRACTED GOALKEEPER	UBER/ UBER	YELLOW MAY	TECH AND SOUL São Paulo	BRAZIL	TECH AND SOUL São Paulo			Uber São Paulo
Reach	A12/006	00135	HARMLESS GUNS	DAGOMA	3D PRINTING	TBWAIPARIS	FRANCE	TBWAIPARIS	TBWAIELSE Paris		
Reach	A12/014	00162	READ MORE. LISTEN MORE.	UNESCO, THE NEW YORK TIMES AND PARTICIPATING NEWS ORGANIZATIONS	WORLD PRESS FREEDOM DAY	DROGA5 New York	USA	DROGA5 New York	SECOND CHILD New York	HEARTS & SCIENCE New York / THE NEW YORK TIMES New York	
Reach	A12/018	00947	ALL TOGETHER CEREAL	KELLOGG'S	KELLOGG'S CEREAL	LEO BURNETT CHICAGO	USA	LEO BURNETT CHICAGO	DIGITAS New York	STARCOM Chicago	GODUTCH Cincinnati
Reach	A12/019	00948	KRAFT NOW PAY LATER	KRAFT HEINZ	KRAFT HEINZ	LEO BURNETT CHICAGO	USA	LEO BURNETT CHICAGO	DESIGN FOUNDRY Hyattsville / LEO BURNETT CHICAGO / TRICIAPEDIA Arlington		
Reach	A12/031	00040	TOXIC TOBY	BREEZOMETER / BRITISH LUNG FOUNDATION / WORLD HEALTH ORGANIZATION	BREEZOMETER / BRITISH LUNG FOUNDATION / WORLD HEALTH ORGANIZATION	McCANN LONDON	UNITED KINGDOM	McCANN LONDON	CRAFT LONDON	McCANN LONDON	McCANN LONDON

Direct Shortlist

Reach	A12/034	01943	CONTRACT TRANSLATOR	RECLAME AQUI	RECLAME AQUI	GREY BRAZIL São Paulo	BRAZIL	GREY BRAZIL São Paulo	GREY BRAZIL São Paulo	GREY BRAZIL São Paulo	GREY BRAZIL São Paulo
Reach	A12/035	01944	MILES FOR THE PEOPLE	RECLAME AQUI	RECLAME AQUI	GREY BRAZIL São Paulo	BRAZIL	GREY BRAZIL São Paulo	GREY BRAZIL São Paulo	GREY BRAZIL São Paulo	GREY BRAZIL São Paulo
Reach	A12/054	01719	#STOPMITHANI	HDFC BANK	HDFC BLOOD DONATION CAMPS	LEO BURNETT INDIA Mumbai	INDIA	LEO BURNETT INDIA Mumbai			
Reach	A12/059	01877	DIRNK REPSNOSILBY	AB INBEV	AMBEV BRANDS - CERVEJARIA AMBEV (BRAHMA, BUDWEISER, STELLA ARTOIS, SKOL AND ORIGINAL)	SUNSETDDB São Paulo	BRAZIL	SUNSETDDB São Paulo	SUNSETDDB São Paulo	SUNSETDDB São Paulo	

B01 (Mailing)

Reach	B01/002	00241	THE ANTHOLOGY OF GREAT (STOCK) POETRY	GREATSTOCK	GREATSTOCK IMAGE LIBRARY	JOE PUBLIC UNITED Johannesburg	SOUTH AFRICA	JOE PUBLIC UNITED Johannesburg	JOE PUBLIC UNITED Johannesburg		
Reach	B01/004	00145	"JUMP" LIMITED EDITION VINYL	BACARDI	BACARDI	BBDO NEW YORK	USA	BBDO NEW YORK	INTEGRATED PRINTING & GRAPHICS Long Island City / TANGIBLE FORMATS Florida		HARRISON & SHRIFTMAN New York
Reach	B01/013	01169	DELIVERING HOPE	UNITED STATES POSTAL SERVICE	OPERATION SANTA	MRM/McCANN New York	USA	MRM/McCANN New York	MRM/McCANN New York		
Reach	B01/016	00904	RAINBOWBLOOD	AHF PERU & PRESENTE	INSTITUTIONAL	McCANN LIMA	PERU	McCANN LIMA	CRAFT LIMA / SATURNO Lima	McCANN LIMA	LA ESQUINA Lima

B02 (Use of Ambient Media: Small Scale)

Reach	B02/003	00178	MY CRAYON PROJECT	SHISEIDO	SHISEIDO	R/GA TOKYO	JAPAN	R/GA TOKYO	AUDIOFORCE Tokyo / TAIYO KIKAKU CO., LTD. Tokyo / TOKYO SOUND PRODUCTION		
Reach	B02/026	00622	STAY PLAYFUL	OREO	OREO COOKIES	THE MARTIN AGENCY Richmond	USA	THE MARTIN AGENCY Richmond	RADICAL MEDIA Santa Monica / REBEL AND ROGUE New York		
Reach	B02/032	00745	BILLIE JEAN KING YOUR SHOES	ADIDAS	ADIDAS	TBWA\CHIAT\DAY New York	USA	TBWA\CHIAT\DAY New York	REBEL AND ROGUE New York		ADIDAS Herzogenaurach / DESIGN BY DISRUPTION New York
Reach	B02/033	00744	THE FAKE NEWS STAND	COLUMBIA JOURNALISM REVIEW	COLUMBIA JOURNALISM REVIEW - NEWS	TBWA\CHIAT\DAY New York	USA	TBWA\CHIAT\DAY New York	REBEL AND ROGUE New York	TBWA\CHIAT\DAY New York	COLUMBIA UNIVERSITY New York / DESIGN BY DISRUPTION New York
Reach	B02/035	00892	THE HALF BISCUIT	LEGACY / RSA	LEGACY / RSA	VMLY&R MELBOURNE	AUSTRALIA	Y&R ANZ Melbourne	HELL STUDIOS Melbourne	WAVEMAKER Melbourne	PPR Melbourne
Reach	B02/036	01343	SECOND CHANCES	DONATE LIFE CALIFORNIA	DONATE LIFE CALIFORNIA	CASANOVA//McCANN Costa Mesa	USA	CASANOVA//McCANN Costa Mesa / McCANN CANADA Toronto / McCANN NEW YORK	4K FILM PRODUCTION Cochrane / CRAFT WORLDWIDE New York / D'AVANT-GARDE MEDIA Santa Monica / JSM MUSIC New York / TRULOVE POST Culver City		McCANN NEW YORK SAINTS EDITORIAL Toronto
Reach	B02/042	00963	OVERCONFIDENCE COVER	RACV	PET INSURANCE	CHE PROXIMITY Melbourne	AUSTRALIA	CHE PROXIMITY Melbourne	CHE PROXIMITY Melbourne / FINCH Melbourne	OMD MELBOURNE	CHE PROXIMITY Melbourne

Direct Shortlist

Reach	B02/064	01708	THE PHONETIC CAN	THE COCA-COLA COMPANY	COCA-COLA	FCB AFRICA Johannesburg	SOUTH AFRICA	FCB AFRICA Johannesburg	AUDIO MILITIA Johannesburg / BIOSCOPE FILMS Johannesburg / FUELCONTENT Cape Town / LEFT POST PRODUCTION Johannesburg / Pressure Cooker Studios Cape Town	MEDIACOM Johannesburg	PLAYMAKERS Johannesburg
Reach	B02/068	01982	THISABLES	IKEA	IKEA THISABLES	McCANN Tel Aviv	ISRAEL	McCANN Tel Aviv	CRAFT LONDON / McCANN Tel Aviv	UM Tel Aviv	McCANN Tel Aviv
Reach	B02/070	01512	SCENT BY GLADE	S.C JOHNSON	GLADE	OGILVY Chicago	USA	OGILVY Chicago	OGILVY Chicago	OGILVY Chicago	PHD Chicago
Reach	B02/099	01945	THE REAL MACHADO	UNIVERSITY ZUMBI DOS PALMARES	CORPORATE	GREY BRAZIL São Paulo	BRAZIL	GREY BRAZIL São Paulo	GREY BRAZIL São Paulo	GREY BRAZIL São Paulo	GREY BRAZIL São Paulo

B03 (Use of Ambient Media: Large Scale)

Reach	B03/004	00302	STOP TRAFFICK	STREET GRACE	FIGHTING DOMESTIC MINOR SEX TRAFFICKING	BBDO ATLANTA	USA	BBDO ATLANTA	BARK BARK Atlanta / HERO POST Atlanta, GA / THE COLOR SPOT Marietta	OUTDOOR MEDIA GROUP ATLANTA	PORTER NOVELLI ATLANTA	JAMIE SHEPARD MUSIC Atlanta / SHEPARD CREATIVE Atlanta
Reach	B03/010	00036	DISTRACTED GOALKEEPER	UBER/ UBER	YELLOW MAY	TECH AND SOUL São Paulo	BRAZIL	TECH AND SOUL São Paulo				Uber São Paulo
Reach	B03/016	00483	PERUSSIAN PRICES	PLAZA VEA	RUSIA	FAHRENHEIT DDB Lima	PERU	FAHRENHEIT DDB Lima				
Reach	B03/022	00645	WE ARE AN AIRLINE	KLM ROYAL DUTCH AIRLINES	AVIATION	DDB Amsterdam	THE NETHERLANDS	DDB Amsterdam	WHO'S MCQUEEN PICTURE Berlin	MEDIACOM Düsseldorf	F2KREATION Eltville	
Reach	B03/056	01496	VICTORY FRIDGE	AB INBEV	BUD LIGHT	3PM AGENCY New York	USA	3PM AGENCY New York	FUSION Saint Louis, MO / WIEDEN+KENNEDY NEW YORK		3PM AGENCY New York	CLEVELAND BROWNS Berea / ENDEAVOR New York, NY / HOUSE OF LAROSE Brecksville
Reach	B03/058	01406	MIND THE GAP	BERLINER VERKEHRSBETRIEB E	BVG	SERVICEPLAN GERMANY Munich	GERMANY	SERVICEPLAN GERMANY Munich	CUBIRD Berlin / LOFT TONSTUDIOS Berlin / MEDIAMONKS Hilversum	MEDIAPLUS Munich		PX1 BERLIN
Reach	B03/062	01721	TRUCK ART CHILDFINDER	BERGER PAINTS	BERGER PAINTS	BBDO PAKISTAN Lahore	PAKISTAN	BBDO PAKISTAN Lahore	SARAH TAREEN PRODUCTIONS Lahore	BBDO PAKISTAN Lahore	BBDO PAKISTAN Lahore	
Reach	B03/071	01788	MUSEUM OF ROMANTICISM	IKEA	IKEA LIVING ROOMS	McCANN SPAIN Madrid	SPAIN	McCANN SPAIN Madrid	CRAFT Madrid			
Reach	B03/078	01572	STREET-VET	PURINA	PURINA VETERINARY DIETS	McCANN PARIS	FRANCE	McCANN PARIS	CRAFT PARIS / EDDY Paris		WEBER SHANDWICK Paris	AFG EUROPE London
Reach	B03/089	02015	PHILIPS #SHAVETOREMBER	PHILIPS & THE NELSON MANDELA FOUNDATION	PHILIPS	OGILVY JOHANNESBURG	SOUTH AFRICA	OGILVY JOHANNESBURG			OGILVY JOHANNESBURG	

B04 (Use of Broadcast)

Reach	B04/005	00325	LIFE DIRECT - R. I.P SIMON	TRADE ME NZ	LIFE DIRECT	VMLY&R Auckland	NEW ZEALAND	Y&R ANZ Auckland	FLYING FISH Auckland / KALEIDOSCOPE Auckland	MBM NZ Auckland		TRADE ME Wellington
Reach	B04/007	00429	IT'S A THURSDAY NIGHT TIDE AD	PROCTER & GAMBLE	TIDE	SAATCHI & SAATCHI New York	USA	SAATCHI & SAATCHI New York	HARBOR PICTURE COMPANY New York / RATTLING STICK Santa Monica / THE MILL New York	OPTIMUM SPORTS New York	TAYLOR New York	MKTG New York / PLATINUM RYE New York

Direct Shortlist

Reach	B04/016	00664	OAT THE GOAT INTERACTIVE TVC	MINISTRY OF EDUCATION	EDUCATIONAL RESOURCE - CHILDREN	FCB NEW ZEALAND Auckland	NEW ZEALAND	FCB NEW ZEALAND Auckland	ASSEMBLY Auckland / LIQUID STUDIOS Auckland / NEW ZEALAND SYMPHONY ORCHESTRA Wellington	FCB NEW ZEALAND Auckland	FCB NEW ZEALAND Auckland
Reach	B04/033	00898	BLOODLESS SCREEN	SISTEMA BRASILEIRO DE TELEVISÃO	SBT	W/McCANN São Paulo	BRAZIL	W/McCANN São Paulo	MADRE MIA FILMES Sao Paulo	W/McCANN São Paulo	CANJA AUDIO CULTURE Curitiba / SBT São Paulo
Reach	B04/042	01404	THE MAKING OF LOVE	UNILEVER	CORNETTO	LOLA MULLENLOWE Madrid	SPAIN	LOLA MULLENLOWE Madrid	ÁLVARO POSADAS Barcelona / BIG SYNC MUSIC London / CANADA Barcelona / DESEIF Madrid / GOMEZVFX Barcelona		UNILEVER ITALY Rome
Reach	B04/043	01831	YOUR LOGO HERE	AMBEV	GUARANÁ ANTARCTICA	ALMAPBDDO São Paulo	BRAZIL	ALMAPBDDO São Paulo	CINE CINEMATOGRAFICA São Paulo / RAW AUDIO São Paulo		ALMAPBDDO São Paulo

B05 (Use of Print / Outdoor)

Reach	B05/010	00629	12-HOUR DRIVE-THRU	POPEYE'S LOUISIANA KITCHEN	QSR	GSD&M Austin	USA	GSD&M Austin	GSD&M Austin	HORIZON MEDIA New York	ABMC New York
Reach	B05/012	00556	THE LAND OF FREE PRESS	HELSINGIN SANOMAT	HELSINGIN SANOMAT NEWSPAPER	TBWAHELKINKI	FINLAND	TBWAHELKINKI	SANOMA MEDIA FINLAND Helsinki / TBWAHELKINKI	CLEAR CHANNEL Helsinki / JCDECAUX FINLAND Helsinki / TBWAHELKINKI	SANOMA MEDIA FINLAND Helsinki / TBWAHELKINKI
Reach	B05/013	00746	THE FAKE NEWS STAND	COLUMBIA JOURNALISM REVIEW	COLUMBIA JOURNALISM REVIEW - NEWS	TBWA\CHIAT\DAY New York	USA	TBWA\CHIAT\DAY New York	REBEL AND ROGUE New York	TBWA\CHIAT\DAY New York	COLUMBIA UNIVERSITY New York / DESIGN BY DISRUPTION New York
Reach	B05/028	01948	COMPETITORS' SALE	VOLVO	VOLVO	GREY BRAZIL São Paulo	BRAZIL	GREY BRAZIL São Paulo	GREY BRAZIL São Paulo	GREY BRAZIL São Paulo	GREY BRAZIL São Paulo
Reach	B05/029	01007	THE GREEN BILLBOARD	TRANSAVIA	TRANSAVIA AIRLINES	HAVAS Paris	FRANCE	HAVAS Paris / HAVAS PARIS SEVEN	HRCLS Paris	KR WAVEMAKER Paris	
Reach	B05/044	01687	THE BEER BEHIND SPORTS	AB INBEV	BUDWEISER	AFRICA São Paulo	BRAZIL	AFRICA São Paulo	LANDIA São Paulo / LUCHA LIBRE AUDIO São Paulo		

C01 (Data Strategy)

Reach	C01/013	01698	THE TIME WE HAVE LEFT	PERNOD RICARD	RUAVIEJA	LEO BURNETT Madrid	SPAIN	LEO BURNETT Madrid	SERENA Madrid / TESAURO Madrid	MEDIACOM Madrid	
Reach	C01/016	01458	THE TRAFFIC JAM WHOPPER	BURGER KING MEXICO	BURGER KING DELIVERY	WE BELIEVERS New York	USA	WE BELIEVERS New York	BONSAI3 Miami / CENTRAL FILMS Mexico City / PICKLE MUSIC New York		

C02 (Data-driven Targeting)

Reach	C02/002	00204	GRACIE AI	STREET GRACE	FIGHTING DOMESTIC MINOR SEX TRAFFICKING	BBDO ATLANTA	USA	BBDO ATLANTA	BBDO ATLANTA		
Reach	C02/006	00922	GAMING THE CAROUSEL	MICROSOFT	XBOX	215 McCANN San Francisco	USA	215 McCANN San Francisco	HOOK Los Angeles		

Direct Shortlist

Reach	C02/011	01123	STEEP DISCOUNT	E-MOVING	E-MOVING	TRIBAL WORLDWIDE Sao Paulo	BRAZIL	TRIBAL WORLDWIDE Sao Paulo	BOSON POST São Paulo / ÇA VA ART São Paulo / QUIET CITY MUSIC + SOUND New York	TRIBAL WORLDWIDE Sao Paulo	TULOM São Paulo	
Reach	C02/012	01499	THE WHOPPER DETOUR	BURGER KING	FOOD	FCB NEW YORK	USA	FCB NEW YORK	CHEMISTRY CREATIVE New York / HUMAN New York / MACKCUT New York / O POSITIVE New York / ZOMBIE STUDIO São Paulo	HORIZON MEDIA New York	ALISON BROD MARKETING + COMMUNICATION S New York	HONEYMIX New York
Reach	C02/018	01229	RESCUE DOGZ	GUD	GUD	WUNDERMAN THOMPSON Sao Paulo	BRAZIL	J. WALTER THOMPSON BRAZIL São Paulo	A9 AUDIO São Paulo / PLAY IT AGAIN São Paulo	J. WALTER THOMPSON BRAZIL São Paulo	J. WALTER THOMPSON BRAZIL São Paulo	

C03 (Use of Real-time Data)

Reach	C03/008	00109	NO NEED TO FLY - AROUND THE WORLD IN GERMANY	GERMAN RAIL	GERMAN RAIL	OGILVY GERMANY Frankfurt	GERMANY	OGILVY GERMANY Frankfurt	SPIRABLE London		DEUTSCHE BAHN AG Frankfurt / GETTY IMAGES INTERNATIONAL Dublin
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C04 (New Realities & Voice-activation)

Reach	C04/023	01915	MY CARER	ALZHEIMER'S SOCIETY UK	MY CARER ALEXA SKILL	McCANN LONDON	UNITED KINGDOM	McCANN LONDON / MRM/McCANN Frankfurt	SKILLED London			
Reach	C04/024	01629	BURN THAT AD	BURGER KING	BURGER KING WHOPPER	DAVID SÃO PAULO São Paulo	BRAZIL	DAVID SÃO PAULO São Paulo	CAFE ROYAL São Paulo / CLAN VFX São Paulo / HOGARTH WORLDWIDE São Paulo / JAMUTE São Paulo / VETOR ZERO São Paulo	DAVID SÃO PAULO São Paulo	DAVID SÃO PAULO São Paulo / LOURES COMMUNICATION Sao Paulo	BURGER KING BRAZIL Barueri

C05 (Digital Installations & Interactive Screens)

Reach	C05/008	00043	TOXIC TOBY	BREEZOMETER / BRITISH LUNG FOUNDATION / WORLD HEALTH ORGANIZATION	BREEZOMETER / BRITISH LUNG FOUNDATION / WORLD HEALTH ORGANIZATION	McCANN LONDON	UNITED KINGDOM	McCANN LONDON	CRAFT LONDON	McCANN LONDON	McCANN LONDON	
Reach	C05/017	01573	STREET-VET	PURINA	PURINA VETERINARY DIETS	McCANN PARIS	FRANCE	McCANN PARIS	CRAFT PARIS / EDDY Paris		WEBER SHANDWICK Paris	AFG EUROPE London

C06 (Use of Other Technology)

Direct Shortlist

Reach	C06/002	00065	BLACK FRIDAY WHOPPER SHOPPER	BURGER KING CORPORATION	WHOPPER	GRABARZ & PARTNER Hamburg	GERMANY	GRABARZ & PARTNER Hamburg	RABBITCORN FILMS Hamburg	ALISON BROD MARKETING + COMMUNICATION S New York	BURGER KING DEUTSCHLAND GMBH Hannover / BURGER KING Miami / MITK ▽ MOTION IS THE KEY Hamburg / RELEVANT REWARDING Harderwijk / SLAUGHTERHOUSE VISUAL MANUFACTURING Hamburg
Reach	C06/004	00092	PUTIN TURNS ON THE RAIN	TV RAIN	MEDIA SERVICE	VOSKHOD Ekaterinburg	RUSSIA	VOSKHOD Ekaterinburg			
Reach	C06/018	01460	THE TRAFFIC JAM WHOPPER	BURGER KING MEXICO	BURGER KING DELIVERY	WE BELIEVERS New York	USA	WE BELIEVERS New York	BONSAI3 Miami / CENTRAL FILMS Mexico City / PICKLE MUSIC New York		

D01 (Use of Digital Platforms)

Reach	D01/008	00060	BLINDMETERS	OVK / PEVR (PARENTS OF ROAD VICTIMS)	ROAD SAFETY AWARENESS MESSAGE	HAPPINESS BRUSSELS Brussels	BELGIUM	HAPPINESS BRUSSELS Brussels	HAPPINESS BRUSSELS Brussels / LATCHO DROM Brussels / MOXY POST PRODUCTION Brussels / RAYGUN Brussels			
Reach	D01/030	01165	2018 WRAPPED	SPOTIFY	SPOTIFY	SPOTIFY IN-HOUSE New York	USA	SPOTIFY IN-HOUSE New York	ACTIVE THEORY Los Angeles	UM New York		
Reach	D01/042	00861	HUMANITY WALL	HET LAASTSTE NIEUWS	NEWSPAPERS	HAPPINESS BRUSSELS Brussels	BELGIUM	HAPPINESS BRUSSELS Brussels	BLISS INTERACTIVE Ho Chi Minh City			
Reach	D01/045	01158	THE PEOPLE'S SEAT	UNITED NATIONS	CLIMATE CHANGE	GREY London	UNITED KINGDOM	GREY London	GETTY IMAGES London / ITB - INTERNATIONAL TALENT BOOKING London / TOWN PRODUCTIONS London	MEDIACOM London	WHALAR London	FACEBOOK London / GREY NEW YORK / GREY POLAND Warsaw / GREY SHANGHAI / WILDFIRE London
Reach	D01/046	01933	LOFI BEATS SUICIDE	VICE UK	SUICIDE PREVENTION	McCANN LONDON	UNITED KINGDOM	COLLEGE MUSIC Berkshire / McCANN LONDON	CRAFT LONDON	COLLEGE MUSIC Berkshire / VICE London	McCANN LONDON	
Reach	D01/065	01672	S.H.E.	P&G	PANTENE	GREY WEST Los Angeles	USA	GREY COLOMBIA Bogotá / GREY NEW YORK / GREY WEST Los Angeles	4129GREY Istanbul / TOWNHOUSE New York	CARAT New York	MMK+ New York	
Reach	D01/080	00647	CAR COMMERCIAL TO GO	CENTRAAL BEHEER	INSURANCE COMPANY	DDB Amsterdam	THE NETHERLANDS	DDB Amsterdam	CIRCUS FAMILY Amsterdam	MINDSHARE Amsterdam		

D02 (Use of Mobile)

Reach	D02/007	00414	EXPENSIFY TH!	EXPENSIFY	MOBILE APP EXPENSIFY	JOHNXHANNES NEW YORK	USA	JOHNXHANNES NEW YORK	BISCUIT FILMWORKS Los Angeles		ARCADE EDIT Santa Monica / AUGENBLICK STUDIOS New York / EXPENSIFY Portland / KEVIN Venice / KOVERT New York / OMD USA Los Angeles / WILD Vienna
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Direct Shortlist

Reach	D02/009	00355	VOICE OF HUNGER	SWIGGY	FOOD DELIVERY	DENTSU WEBCHUTNEY Bangalore	INDIA	DENTSU WEBCHUTNEY Bangalore	DENTSU WEBCHUTNEY Bangalore / DOT DOT BOOM Bengaluru			
Reach	D02/027	01772	TWIX FACE OFF	MARS	TWIX	IMPACT BBDO Dubai	UNITED ARAB EMIRATES	IMPACT BBDO Dubai		OMD Dubai		
Reach	D02/033	01428	UBERTOYS	UBER	UBERTOYS	DDB PARIS	FRANCE	DDB PARIS	ART BRIDGE / QUAD GROUP Paris			
Reach	D02/035	01956	CONTRACT TRANSLATOR	RECLAME AQUI	RECLAME AQUI	GREY BRAZIL São Paulo	BRAZIL	GREY BRAZIL São Paulo	GREY BRAZIL São Paulo	GREY BRAZIL São Paulo	GREY BRAZIL São Paulo	
Reach	D02/040	01500	THE WHOPPER DETOUR	BURGER KING	FOOD	FCB NEW YORK	USA	FCB NEW YORK	CHEMISTRY CREATIVE New York / HUMAN New York / MACKCUT New York / O POSITIVE New York / ZOMBIE STUDIO São Paulo	HORIZON MEDIA New York	ALISON BROD MARKETING + COMMUNICATION S New York	HONEYMIX New York
Reach	D02/042	01622	BURN RACIST GIGA	ROLLING STONE MAGAZINE	ROLLING STONE MAGAZINE	SERVICEPLAN ITALIA Milan	ITALY	SERVICEPLAN ITALIA Milan	OLTREFARGO Turin / SMIDER Milan / UNIVERSAL MUSIC ITALIA Milan	MEDIAPLUS Milan		DEVELON Altavilla / PLAN.NET Milan
Reach	D02/063	01630	BURN THAT AD	BURGER KING	BURGER KING WHOPPER	DAVID SÃO PAULO São Paulo	BRAZIL	DAVID SÃO PAULO São Paulo	CAFE ROYAL São Paulo / CLAN VFX São Paulo / HOGARTH WORLDWIDE São Paulo / JAMUTE São Paulo / VETOR ZERO São Paulo	DAVID SÃO PAULO São Paulo	DAVID SÃO PAULO São Paulo / LOURES COMMUNICATION Sao Paulo	BURGER KING BRAZIL Barueri

D03 (Use of Social Platforms)

Reach	D03/009	00356	VOICE OF HUNGER	SWIGGY	FOOD DELIVERY	DENTSU WEBCHUTNEY Bangalore	INDIA	DENTSU WEBCHUTNEY Bangalore	DENTSU WEBCHUTNEY Bangalore / DOT DOT BOOM Bengaluru			
Reach	D03/024	00031	POLO UNFAIL	VOLKSWAGEN	VOLKSWAGEN POLO	DDB SYDNEY	AUSTRALIA	DDB SYDNEY	RIOT CONTENT Northcote			
Reach	D03/039	00747	UNBOXING THE TRUTH	THOMSON REUTERS FOUNDATION	THOMSON REUTERS FOUNDATION	TBWA\CHIAT\DAY New York	USA	DESIGN BY DISRUPTION New York / TBWA\CHIAT\DAY New York	DESIGN BY DISRUPTION New York / TBWA\CHIAT\DAY New York	TBWA\CHIAT\DAY New York		
Reach	D03/044	00949	LEGAL-ADE	KRAFT HEINZ	COUNTRY TIME LEMONADE	LEO BURNETT CHICAGO	USA	LEO BURNETT CHICAGO	HARBOR PICTURE COMPANY New York			
Reach	D03/048	00592	THE SOPRANOS NICKNAMES	HBO	THE SOPRANOS	ENGINE CREATIVE & CONTENT New York	USA	ENGINE CREATIVE & CONTENT New York	ENGINE CREATIVE & CONTENT New York			
Reach	D03/065	01159	THE PEOPLE'S SEAT	UNITED NATIONS	CLIMATE CHANGE	GREY London	UNITED KINGDOM	GREY London	GETTY IMAGES London / ITB - INTERNATIONAL TALENT BOOKING London / TOWN PRODUCTIONS London	MEDIACOM London	WHALAR London	FACEBOOK London / GREY NEW YORK / GREY POLAND Warsaw / GREY SHANGHAI / WILDFIRE London
Reach	D03/069	01626	BLANK WHOPPER	BURGER KING	BURGER KING	DAVID SÃO PAULO São Paulo	BRAZIL	DAVID SÃO PAULO São Paulo	DELICATESSEN FILMES São Paulo / JAMUTE São Paulo / THE END POST Sao Paulo	DAVID SÃO PAULO São Paulo	DAVID SÃO PAULO São Paulo / LOURES COMMUNICATION Sao Paulo	BURGER KING BRAZIL Barueri
Reach	D03/092	01957	MILES FOR THE PEOPLE	RECLAME AQUI	RECLAME AQUI	GREY BRAZIL São Paulo	BRAZIL	GREY BRAZIL São Paulo	GREY BRAZIL São Paulo	GREY BRAZIL São Paulo	GREY BRAZIL São Paulo	

D04 (Real-time Response)

Direct Shortlist

Reach	D04/016	00110	NO NEED TO FLY - AROUND THE WORLD IN GERMANY	GERMAN RAIL	GERMAN RAIL	OGILVY GERMANY Frankfurt	GERMANY	OGILVY GERMANY Frankfurt	SPIRABLE London			DEUTSCHE BAHN AG Frankfurt / GETTY IMAGES INTERNATIONAL Dublin
Reach	D04/017	00950	KRAFT NOW PAY LATER	KRAFT HEINZ	KRAFT HEINZ	LEO BURNETT CHICAGO	USA	LEO BURNETT CHICAGO	DESIGN FOUNDRY Hyattsville / LEO BURNETT CHICAGO / TRICIA PEDIA Arlington			

D05 (Co-creation & User Generated Content)

Reach	D05/006	00357	VOICE OF HUNGER	SWIGGY	FOOD DELIVERY	DENTSU WEBCHUTNEY Bangalore	INDIA	DENTSU WEBCHUTNEY Bangalore	DENTSU WEBCHUTNEY Bangalore / DOT DOT BOOM Bengaluru			
Reach	D05/010	00136	HARMLESS GUNS	DAGOMA	3D PRINTING	TBWAIPARIS	FRANCE	TBWAIPARIS	TBWAIELSE Paris			
Reach	D05/022	00154	#DEFYTHENAME	MONICA LEWINSKY	ANTI-BULLYING	BBDO NEW YORK	USA	BBDO NEW YORK	O POSITIVE New York		DINI VON MUEFFLING COMMUNICATION S New York	COMPANY 3 New York / HOOK & LINE Brooklyn / NUMBERSIX New York
Reach	D05/023	01080	CRAFT A WESTERN WHOPPER	BURGER KING	WHOPPER	INGO Stockholm	SWEDEN	INGO Stockholm	INGO Stockholm			
Reach	D05/033	01263	EAT LIKE ANDY	BURGER KING	WHOPPER	DAVID Miami	USA	DAVID Miami	COSMO STREET Santa Monica	HORIZON MEDIA New York	ALISON BROD MARKETING + COMMUNICATION S New York	BURGER KING Miami / MULLENLOWE New York
Reach	D05/036	01160	THE PEOPLE'S SEAT	UNITED NATIONS	CLIMATE CHANGE	GREY London	UNITED KINGDOM	GREY London	GETTY IMAGES London / ITB - INTERNATIONAL TALENT BOOKING London / TOWN PRODUCTIONS London	MEDIACOM London	WHALAR London	FACEBOOK London / GREY NEW YORK / GREY POLAND Warsaw / GREY SHANGHAI / WILDFIRE London
Reach	D05/042	01997	THE BLANK EDITION	AN-NAHAR	NEWSPAPER PUBLICATIONS & MEDIA	IMPACT BBDO Dubai	UNITED ARAB EMIRATES	IMPACT BBDO Dubai		IMPACT PORTER NOVELLI Dubai	IMPACT PORTER NOVELLI Dubai	

E01 (Copywriting)

Reach	E01/001	00242	THE ANTHOLOGY OF GREAT (STOCK) POETRY	GREATSTOCK	GREATSTOCK IMAGE LIBRARY	JOE PUBLIC UNITED Johannesburg	SOUTH AFRICA	JOE PUBLIC UNITED Johannesburg	JOE PUBLIC UNITED Johannesburg			
Reach	E01/002	00308	WHEN THE INTERNET IS DOWN.COM	BOUYGUES TELECOM	BOUYGUES TELECOM	BETC Paris	FRANCE	BETC Paris	BETC DIGITAL Paris			
Reach	E01/014	01264	BK BOT	BURGER KING	BURGER KING	DAVID Miami	USA	DAVID Miami	BEACON STREET STUDIOS Los Angeles / COSMO STREET Santa Monica / MULLENLOWE Boston	HORIZON MEDIA New York	ALISON BROD MARKETING + COMMUNICATION S New York	BURGER KING Miami
Reach	E01/022	00132	GREENPEACE 'RANG-TAN'	GREENPEACE	PALM OIL AWARENESS	MOTHER London	UNITED KINGDOM	MOTHER London	PASSION ANIMATION STUDIOS London		TAYLOR HERRING London / WEBER SHANDWICK Manchester	750MPH London / COFFEE AND TV London / OPEN CREATES London

E02 (Art Direction / Design)

Direct Shortlist

Reach	E02/004	00156	"JUMP" LIMITED EDITION VINYL	BACARDI	BACARDI	BBDO NEW YORK	USA	BBDO NEW YORK	INTEGRATED PRINTING & GRAPHICS Long Island City / TANGIBLE FORMATS Florida		HARRISON & SHRIFTMAN New York
Reach	E02/006	00574	ADOBE HIDDEN TREASURES: THE LOST TYPOGRAPHY OF THE BAUHAUS	ADOBE INC.	ADOBE CREATIVE CLOUD, ADOBE FONTS	ADOBE San Francisco	USA	ABBY PRIEST Stockholm / ADOBE San Francisco	ADOBE San Francisco	ADOBE San Francisco	ADOBE San Francisco
Reach	E02/020	01812	THE GUN VIOLENCE HISTORY BOOK	ILLINOIS COUNCIL AGAINST HANDGUN VIOLENCE	ILLINOIS COUNCIL AGAINST HANDGUN VIOLENCE	FCB CHICAGO	USA	FCB CHICAGO	LORD & THOMAS Chicago / THE MILL Chicago		CURRENT MARKETING Chicago
Reach	E02/021	01431	UBERTOYS	UBER	UBERTOYS	DDB PARIS	FRANCE	DDB PARIS	ART BRIDGE / QUAD GROUP Paris		
Reach	E02/032	01797	THE 9'58 BIOGRAPHY	PUMA	BIOGRAPHY BOOK	BETC/HAVAS São Paulo	BRAZIL	BETC/HAVAS São Paulo	BETC/HAVAS São Paulo	BETC/HAVAS São Paulo	

E03 (Experience Design)

Reach	E03/001	00313	ACCESSIBILITY MAT	FORD MOTOR COMPANY	FORD MOTOR COMPANY	WUNDERMAN THOMPSON Sao Paulo	BRAZIL	GTB BRASIL São Paulo			BIZSYS Sao Paulo / CODE STUDIO São Paulo / J. WALTER THOMPSON BRAZIL São Paulo / PARANOID BR São Paulo	
Reach	E03/011	00748	BILLIE JEAN KING YOUR SHOES	ADIDAS	ADIDAS	TBWA\CHIAT\DAY New York	USA	TBWA\CHIAT\DAY New York	REBEL AND ROGUE New York		ADIDAS Herzogenaurach / DESIGN BY DISRUPTION New York	
Reach	E03/014	01205	BROADWAY THE RAINBOW	MARS WRIGLEY CONFECTIONERY	SKITTLES	DDB CHICAGO	USA	DDB CHICAGO	BLACKSMITH Los Angeles / DDB CHICAGO / GIANNINI CREATIVE Chicago / HUTCHCO TECHNOLOGIES Los Angeles / SMUGGLER New York	MEDIACOM New York	ICF NEXT Chicago	HEARD CITY New York / MARS WRIGLEY CONFECTIONERY New Jersey / MOTT/FISCHER PRODUCTIONS New York / TELSEY + COMPANY New York / THE MARKETING ARM Dallas / THE MASTERING PALACE New York / THE MILL Chicago / TRIBAL WORLDWIDE New York / VAULT 49 New York
Reach	E03/031	01984	THISABLES	IKEA	IKEA THISABLES	McCANN Tel Aviv	ISRAEL	McCANN Tel Aviv	CRAFT LONDON / McCANN Tel Aviv	UM Tel Aviv	McCANN Tel Aviv	
Reach	E03/038	01631	BURN THAT AD	BURGER KING	BURGER KING WHOPPER	DAVID SÃO PAULO São Paulo	BRAZIL	DAVID SÃO PAULO São Paulo	CAFE ROYAL São Paulo / CLAN VFX São Paulo / HOGARTH WORLDWIDE São Paulo / JAMUTE São Paulo / VETOR ZERO São Paulo	DAVID SÃO PAULO São Paulo	DAVID SÃO PAULO São Paulo / LOURES COMMUNICATION Sao Paulo	BURGER KING BRAZIL Barueri

Direct Shortlist

E04 (Launch / Re-launch)

Reach	E04/004	00122	OH HENRY! 4:25	THE HERSHEY COMPANY	OH HENRY! 4:25	ANOMALY Toronto	CANADA	ANOMALY Toronto		UM CANADA Toronto	THE MINT AGENCY Toronto	THE HERSHEY COMPANY Mississauga / THE MINT AGENCY Toronto
Reach	E04/005	00185	SAMSUNG X FORTNITE: THE GALAXY SKIN	SAMSUNG GLOBAL	THE GALAXY SKIN	R/GA New York	USA	R/GA New York	PUBLICIS New York / R/GA New York	STARCOM Chicago / STARCOM London	WASSERMAN New York	
Reach	E04/008	00415	EXPENSIFY TH!	EXPENSIFY	MOBILE APP EXPENSIFY	JOHNXHANNES NEW YORK	USA	JOHNXHANNES NEW YORK	BISCUIT FILMWORKS Los Angeles			ARCADE EDIT Santa Monica / AUGENBLICK STUDIOS New York / EXPENSIFY Portland / KEVIN Venice / KOVERT New York / OMD USA Los Angeles / WILD Vienna
Reach	E04/026	10051	SEETROEN	CITROEN	CITROEN	BETC Paris	FRANCE	BETC Paris	5.5 DESIGN STUDIOS Paris / FURY Paris		BETC Paris	
Reach	E04/033	01291	VOLTS BY VOLVO	VOLVO	VOLVO	FAMOUSGREY BRUSSELS	BELGIUM	FAMOUSGREY BRUSSELS	FAMOUSGREY BRUSSELS		FAMOUS RELATIONS Brussels	ENECO Mechelen
Reach	E04/043	01935	VISIT XBOX	XBOX / MICROSOFT	XBOX ONE X ENHANCED	McCANN LONDON	UNITED KINGDOM	McCANN LONDON	CLOCKWORK Johannesburg / CRAFT LONDON / FIRE WITHOUT SMOKE London / McCANN LONDON / MOMENTUM WORLDWIDE London			ATTENTION SEEKERS London / MRM/McCANN London
Reach	E04/052	02001	HOTELBNB	HONDURAS MAYA HOTEL	HOSPITALITY	OGILVY HONDURAS Tegucigalpa	HONDURAS	OGILVY HONDURAS Tegucigalpa				14 AL CENTRO LATAM Tegucigalpa / INDIGO MUSIC DESIGN Buenos Aires

E05 (Personalised Campaigns)

Reach	E05/006	00926	PEOPLE ARE THE PLACES	AEROMÉXICO	AEROMÉXICO	AEROMÉXICO Mexico City	MEXICO	AEROMÉXICO Mexico City / GOOGLE Mexico City	3RD EYE Mexico City / MEDIAMONKS Mexico City / SAY YES Mexico City			ISOBAR MEXICO Mexico City
Reach	E05/007	01166	2018 WRAPPED	SPOTIFY	SPOTIFY	SPOTIFY IN-HOUSE New York	USA	SPOTIFY IN-HOUSE New York	ACTIVE THEORY Los Angeles	UM New York		

F01 (Local Brand)

Reach	F01/003	00105	CATAPULT AIR – NON-STOP TO SYLT.	SYLT MARKETING	THE ISLAND OF SYLT	PHILIPP UND KEUNTJE Hamburg	GERMANY	PHILIPP UND KEUNTJE Hamburg	PHILIPP UND KEUNTJE Hamburg			
Reach	F01/006	00008	POSTABLE FUKUSHIMA LOCAL PAPER	FUKUSHIMA-MINPO CO.	FUKUSHIMA-MINPO	DENTSU INC. Tokyo	JAPAN	DENTSU INC. Tokyo	ROBOT COMMUNICATIONS Tokyo	DENTSU EAST JAPAN Tokyo		
Reach	F01/010	00514	SIGNS OF LOVE	ANZ BANK	ANZ BRAND	TBWAIMELBOURNE	AUSTRALIA	TBWAIMELBOURNE	REVOLVERWILL O'ROURKE Sydney / TBWAIMELBOURNE	PHD AUSTRALIA Melbourne / TBWAIMELBOURNE	TBWAIMELBOURNE	E / THRIVE PR + COMMUNICATION S Melbourne

Direct Shortlist

Reach	F01/012	00785	GAZA BORDER BEER	ALEXANDER BREWERY	ALCOHOLIC DRINK- BEER	LEO BURNETT ISRAEL Bnei-Brak	ISRAEL	LEO BURNETT ISRAEL Bnei-Brak	OMRI PAZ Tel Aviv	LEO BURNETT ISRAEL Bnei-Brak	KARVAT & WEISS Tel-Aviv
Reach	F01/029	01700	THE TIME WE HAVE LEFT	PERNOD RICARD	RUAVIEJA	LEO BURNETT Madrid	SPAIN	LEO BURNETT Madrid	SERENA Madrid / TESAURO Madrid	MEDIACOM Madrid	

F02 (Challenger Brand)

Reach	F02/012	00749	BILLIE JEAN KING YOUR SHOES	ADIDAS	ADIDAS	TBWA\CHIAT\DAY New York	USA	TBWA\CHIAT\DAY New York	REBEL AND ROGUE New York		ADIDAS Herzogenaurach / DESIGN BY DISRUPTION New York	
Reach	F02/017	01329	THE TAMPON BOOK: A BOOK AGAINST TAX DISCRIMINATION	THE FEMALE COMPANY	THE TAMPON BOOK: A BOOK AGAINST TAX DISCRIMINATION	SCHOLZ & FRIENDS Berlin	GERMANY	SCHOLZ & FRIENDS Berlin		SCHOLZ & FRIENDS Berlin	SCHOLZ & FRIENDS Berlin	METAGATE Berlin
Reach	F02/018	01963	COMPETITORS' SALE	VOLVO	VOLVO	GREY BRAZIL São Paulo	BRAZIL	GREY BRAZIL São Paulo	GREY BRAZIL São Paulo	GREY BRAZIL São Paulo	GREY BRAZIL São Paulo	
Reach	F02/020	01501	THE WHOPPER DETOUR	BURGER KING	FOOD	FCB NEW YORK	USA	FCB NEW YORK	CHEMISTRY CREATIVE New York / HUMAN New York / MACKCUT New York / O POSITIVE New York / ZOMBIE STUDIO São Paulo	HORIZON MEDIA New York	ALISON BROD MARKETING + COMMUNICATION S New York	HONEYMIX New York
Reach	F02/029	01632	BURN THAT AD	BURGER KING	BURGER KING WHOPPER	DAVID SÃO PAULO São Paulo	BRAZIL	DAVID SÃO PAULO São Paulo	CAFE ROYAL São Paulo / CLAN VFX São Paulo / HOGARTH WORLDWIDE São Paulo / JAMUTE São Paulo / VETOR ZERO São Paulo	DAVID SÃO PAULO São Paulo	DAVID SÃO PAULO São Paulo / LOURES COMMUNICATION Sao Paulo	BURGER KING BRAZIL Barueri

F03 (Single-market Campaign)

Reach	F03/003	00106	CATAPULT AIR – NON-STOP TO SYLT.	SYLT MARKETING	THE ISLAND OF SYLT	PHILIPP UND KEUNTJE Hamburg	GERMANY	PHILIPP UND KEUNTJE Hamburg	PHILIPP UND KEUNTJE Hamburg			
Reach	F03/004	00124	OH HENRY! 4:25	THE HERSHEY COMPANY	OH HENRY! 4:25	ANOMALY Toronto	CANADA	ANOMALY Toronto		UM CANADA Toronto	THE MINT AGENCY Toronto	THE HERSHEY COMPANY Mississauga / THE MINT AGENCY Toronto
Reach	F03/008	00266	PHILIPS #SHAVETOREME MBER	PHILIPS & THE NELSON MANDELA FOUNDATION	PHILIPS	OGILVY JOHANNESBURG	SOUTH AFRICA	OGILVY JOHANNESBURG			OGILVY JOHANNESBURG	
Reach	F03/017	00615	WORK FROM HAWAII: A RESIDENCY PROGRAM	HAWAII VISITORS & CONVENTION BUREAU	HAWAII VISITORS & CONVENTION BUREAU	EDELMAN New York	USA	EDELMAN New York	EDELMAN Chicago	OMD NEW YORK	EDELMAN New York	
Reach	F03/020	00952	KRAFT NOW PAY LATER	KRAFT HEINZ	KRAFT HEINZ	LEO BURNETT CHICAGO	USA	LEO BURNETT CHICAGO	DESIGN FOUNDRY Hyattsville / LEO BURNETT CHICAGO / TRICIAPEDIA Arlington			
Reach	F03/023	01073	NARCOS: THE CENSOR'S CUT	NETFLIX	NETFLIX	WUNDERMAN THOMPSON BANGKOK	THAILAND	J. WALTER THOMPSON BANGKOK / WUNDERMAN Bangkok	CINESOUND Bangkok / THIS IS IT Bangkok	DENTSU X Bangkok	VERVE Bangkok	
Reach	F03/040	01125	STEEP DISCOUNT	E-MOVING	E-MOVING	TRIBAL WORLDWIDE Sao Paulo	BRAZIL	TRIBAL WORLDWIDE Sao Paulo	BOSON POST São Paulo / ÇA VA ART São Paulo / QUIET CITY MUSIC + SOUND New York	TRIBAL WORLDWIDE Sao Paulo	TULOM São Paulo	

Direct Shortlist

Reach	F03/041	01189	PASS THE BILL	LEAF FORWARD	LEAF FORWARD	RETHINK Toronto	CANADA	RETHINK Toronto	RETHINK Toronto		LEAF FORWARD Toronto
Reach	F03/042	01497	VICTORY FRIDGE	AB INBEV	BUD LIGHT	3PM AGENCY New York	USA	3PM AGENCY New York	FUSION Saint Louis, MO / WIEDEN+KENNEDY NEW YORK	3PM AGENCY New York	CLEVELAND BROWNS Berea / ENDEAVOR New York, NY / HOUSE OF LAROSE Brecksville
Reach	F03/046	01187	FEARFUL GIRL	CHANGE THE REF	ACTIVISM	MULLENLOWE Boston	USA	FIGHT GUNFIRE WITH FIRE New York / MULLENLOWE Boston		MULLENLOWE Boston	THE ONE CLUB New York
Reach	F03/062	01711	WHAT'S THE FUX? VIRAL HEADHUNT SITE	VEEAM	NO PRODUCT	VEEAM SOFTWARE AG Baar	SWITZERLAND	VEEAM SOFTWARE AG Baar	VEEAM SOFTWARE AG Baar		

F04 (Social Behaviour & Cultural Insight)

Reach	F04/004	00315	ACCESSIBILITY MAT	FORD MOTOR COMPANY	FORD MOTOR COMPANY	WUNDERMAN THOMPSON Sao Paulo	BRAZIL	GTB BRASIL São Paulo			BIZSYS Sao Paulo / CODE STUDIO São Paulo / J. WALTER THOMPSON BRAZIL São Paulo / PARANOID BR São Paulo
Reach	F04/010	00125	OH HENRY! 4:25	THE HERSHEY COMPANY	OH HENRY! 4:25	ANOMALY Toronto	CANADA	ANOMALY Toronto		UM CANADA Toronto	THE MINT AGENCY Toronto
Reach	F04/016	00102	SEETROEN	CITROEN	CITROEN	BETC Paris	FRANCE	BETC Paris	5.5 DESIGN STUDIOS Paris / FURY Paris		BETC Paris
Reach	F04/028	00086	FAKE ROMANI EXPERIMENT	DIAK (DIACONIA UNIVERSITY OF APPLIED SCIENCE)	NEVO TIINA PROJECT	TBWA\HELSINKI	FINLAND	TBWA\HELSINKI	SCREEN Helsinki	IUM FINLAND Helsinki	TBWA\HELSINKI
Reach	F04/030	00037	DISTRACTED GOALKEEPER	UBER/ UBER	YELLOW MAY	TECH AND SOUL São Paulo	BRAZIL	TECH AND SOUL São Paulo			Uber São Paulo
Reach	F04/031	00172	GENDER NEUTRAL SUBTITLES	FOX PREMIUM	FOX APP	FOX NETWORKS GROUP LATIN AMERICA Buenos Aires	ARGENTINA	ASTILLERO BUENOS AIRES / FOX NETWORKS GROUP LATIN AMERICA Buenos Aires			
Reach	F04/032	00255	DORITOS TOWEL BAG	STRAUSS FRITO LAY	DORITOS	GEFEN TEAM Tel Aviv	ISRAEL	GEFEN TEAM Tel Aviv	GEFEN TEAM Tel Aviv / STRAUSS GROUP Petach Tikva		GEFEN TEAM Tel Aviv
Reach	F04/037	00137	HARMLESS GUNS	DAGOMA	3D PRINTING	TBWA\PARIS	FRANCE	TBWA\PARIS	TBWA\ELSE Paris		
Reach	F04/047	00079	SANS FORGETICA	RMIT UNIVERSITY	RMIT UNIVERSITY EDUCATION	NAKED COMMUNICATIONS Sydney	AUSTRALIA	NAKED COMMUNICATIONS Sydney	BANTAM Sydney / NAKED COMMUNICATIONS Sydney / ORCHARD Sydney		NAKED COMMUNICATIONS Sydney / RMIT UNIVERSITY Melbourne
Reach	F04/048	00159	ONE FOR TWO	MARS CHOCOLATE NORTH AMERICA	SNICKERS	BBDO NEW YORK	USA	BBDO NEW YORK	JHF PRODUCTIONS Los Angeles	MEDIACOM New York	COMPANY 3 New York / MACKENZIE CUTLER New York
Reach	F04/055	00486	PERUSSIAN PRICES	PLAZA VEA	RUSIA	FAHRENHEIT DDB Lima	PERU	FAHRENHEIT DDB Lima			
Reach	F04/059	00382	THE HEALING HOUSE	CASEY HOUSE	HIV/AIDS AWARENESS	BENSIMON BYRNE Toronto	CANADA	BENSIMON BYRNE Toronto / NARRATIVE Toronto	BENSIMON BYRNE Toronto / NARRATIVE Toronto / WESTSIDE STUDIO Toronto		NARRATIVE Toronto

Direct Shortlist

Reach	F04/070	00457	COLUMBIA. THE OFFICIAL SOCCER TEAM OF CONFUSIÓN.	MARS COLOMBIA	SNICKERS®	PROXIMITY COLOMBIA Bogotá	COLOMBIA	PROXIMITY COLOMBIA Bogotá				
Reach	F04/085	00770	KEEPING FORTNITE FRESH	WENDY'S	WENDY'S COMMUNITY MANAGEMENT	VMLY&R Kansas City	USA	VMLY&R Kansas City		SPARK FOUNDRY New York	KETCHUM New York	
Reach	F04/097	00953	LEGAL-ADE	KRAFT HEINZ	COUNTRY TIME LEMONADE	LEO BURNETT CHICAGO	USA	LEO BURNETT CHICAGO	HARBOR PICTURE COMPANY New York			
Reach	F04/101	01206	BROADWAY THE RAINBOW	MARS WRIGLEY CONFECTIONERY	SKITTLES	DDB CHICAGO	USA	DDB CHICAGO	BLACKSMITH Los Angeles / DDB CHICAGO / GIANNINI CREATIVE Chicago / HUTCHCO TECHNOLOGIES Los Angeles / SMUGGLER New York	MEDIACOM New York	ICF NEXT Chicago	HEARD CITY New York / MARS WRIGLEY CONFECTIONERY New Jersey / MOTT/FISCHER PRODUCTIONS New York / TELSEY + COMPANY New York / THE MARKETING ARM Dallas / THE MASTERING PALACE New York / THE MILL Chicago / TRIBAL WORLDWIDE New York / VAULT 49 New York
Reach	F04/107	01066	REFURBISHED TWEETS	BACK MARKET	BACK MARKET	BETC Paris	FRANCE	BETC Paris	GENERAL POP Pantin			
Reach	F04/109	00836	UNQUIET VOICES	ANAIS ASSOCIATION	DOMESTIC VIOLENCE	CENTRADE CHEIL BUCHAREST	ROMANIA	CENTRADE CHEIL BUCHAREST	ATELIERU Bucharest / STUDIOSET Bucharest	CENTRADE CHEIL BUCHAREST	BAD UNICORN Bucharest	
Reach	F04/124	01718	GENEROSITY BAR	CADBURY	CADBURY DAIRY MILK	OGILVY SINGAPORE	SINGAPORE	OGILVY SINGAPORE	UNITEL STRAIGHT SHOOTERS MEDIA Makati City	OGILVY SINGAPORE	OGILVY SINGAPORE	
Reach	F04/131	01777	THE TOXIC FLAG	WASTE MANAGEMENT COALITION	WASTE MANAGEMENT	IMPACT BBDO Dubai	UNITED ARAB EMIRATES	IMPACT BBDO Dubai				
Reach	F04/153	01936	LOFI BEATS SUICIDE	VICE UK	SUICIDE PREVENTION	McCANN LONDON	UNITED KINGDOM	COLLEGE MUSIC Berkshire / McCANN LONDON	CRAFT LONDON	COLLEGE MUSIC Berkshire / VICE London	McCANN LONDON	
Reach	F04/155	01628	BLANK WHOPPER	BURGER KING	BURGER KING	DAVID SÃO PAULO São Paulo	BRAZIL	DAVID SÃO PAULO São Paulo	DELICATESSEN FILMES São Paulo / JAMUTE São Paulo / THE END POST Sao Paulo	DAVID SÃO PAULO São Paulo	DAVID SÃO PAULO São Paulo / LOURES COMMUNICATION Sao Paulo	BURGER KING BRAZIL Barueri
Reach	F04/156	01968	MILES FOR THE PEOPLE	RECLAME AQUI	RECLAME AQUI	GREY BRAZIL São Paulo	BRAZIL	GREY BRAZIL São Paulo	GREY BRAZIL São Paulo	GREY BRAZIL São Paulo	GREY BRAZIL São Paulo	
Reach	F04/190	01728	PAY IT FORWARD	THE BIG ISSUE	THE BIG ISSUE	FCB INFERNO London	UNITED KINGDOM	FCB INFERNO London	ARCHER'S MARK London			
Reach	F04/199	00944	JERSEY ASSURANCE	AMERICAN EXPRESS	JERSEY ASSURANCE	MOMENTUM WORLDWIDE New York	USA	MOMENTUM WORLDWIDE New York	HUNGRY MAN New York / ROCK PAPER SCISSORS New York	MINDSHARE New York	PMK*BNC New York	DIGITAS New York / VERSUS New York
Reach	F04/209	00961	#MOVIEPOSTER MOVIE	ADOBE	MOVIE POSTER CONTEST	Pereira O'Dell San Francisco	USA	Pereira O'Dell San Francisco	BARRELHOUSE PRODUCTIONS San Francisco / RSA FILMS Los Angeles			
Reach	F04/249	01825	DESPERTA	UNIVERSAL MUSIC BRASIL	STICKER	HAVAS HEALTH & YOU Sao Paulo	BRAZIL	HAVAS HEALTH & YOU Sao Paulo	HAVAS HEALTH & YOU Sao Paulo	HAVAS HEALTH & YOU Sao Paulo		

Direct Shortlist

Reach	F04/285	12325	THE LAND OF FREE PRESS	HELSINGIN SANOMAT	HELSINGIN SANOMAT NEWSPAPER	TBWAIHELSINKI	FINLAND	TBWAIHELSINKI	SANOMA MEDIA FINLAND Helsinki / TBWAIHELSINKI	CLEAR CHANNEL Helsinki / JCDECAUX FINLAND Helsinki / TBWAIHELSINKI	SANOMA MEDIA FINLAND Helsinki / TBWAIHELSINKI
Reach	F04/289	02016	PHILIPS #SHAVETOREMEMBER	PHILIPS & THE NELSON MANDELA FOUNDATION	PHILIPS	OGILVY JOHANNESBURG	SOUTH AFRICA	OGILVY JOHANNESBURG			OGILVY JOHANNESBURG

F05 (Breakthrough on a Budget)

Reach	F05/001	00034	FOR SALE ALE	GARAGISTA	THE GARAGISTA BREWERY	DUKE Cape Town	SOUTH AFRICA	DUKE Cape Town	TIN TOY Cape Town		
Reach	F05/009	00168	READ MORE. LISTEN MORE.	UNESCO, THE NEW YORK TIMES AND PARTICIPATING NEWS ORGANIZATIONS	WORLD PRESS FREEDOM DAY	DROGA5 New York	USA	DROGA5 New York	SECOND CHILD New York	HEARTS & SCIENCE New York / THE NEW YORK TIMES New York	
Reach	F05/029	01345	SECOND CHANCES	DONATE LIFE CALIFORNIA	DONATE LIFE CALIFORNIA	CASANOVA//McCANN Costa Mesa	USA	CASANOVA//McCANN Costa Mesa / McCANN CANADA Toronto / McCANN NEW YORK	4K FILM PRODUCTION Cochrane / CRAFT WORLDWIDE New York / D'AVANT-GARDE MEDIA Santa Monica / JSM MUSIC New York / TRULOVE POST Culver City	McCANN NEW YORK	SAINTS EDITORIAL Toronto

Total Entries: 217