

## Sustainable Development Goals Shortlist

Track	Cat. No	Entry No	Title	Brand	Product	Entrant Company	Entrant Country	Idea Creation	Production	Media	PR	Additional
<b>A01 (Poverty)</b>												
Good	A01/002	00206	AN POST - ADDRESS POINT	AN POST	ADDRESS POINT	WUNDERMAN THOMPSON Dublin	IRELAND	JWT FOLK Dublin				
Good	A01/005	00200	THE 1ST START-UP VILLAGE	AIRBNB	RURAL EMPOWERMENT PROJECT	AIRBNB CHINA Beijing	CHINA	ANOMALY Shanghai				
Good	A01/015	00620	UCB AGROBANKING	UCB - UCASH, SHWAPNO	MOBILE BANKING SERVICE	GREY BANGLADESH Dhaka	BANGLADESH	GREY BANGLADESH Dhaka				
Good	A01/016	00311	THE MONTHLY	SHOPPERS DRUG MART	SHOPPERS DRUG MART	JOHN ST. Toronto	CANADA	JOHN ST. Toronto	HEYD & SEEK Toronto / JOHN ST. Toronto / PAUS INC. Toronto			
Good	A01/027	00820	MILES FOR THE PEOPLE	RECLAME AQUI	RECLAME AQUI	GREY BRAZIL São Paulo	BRAZIL	GREY BRAZIL São Paulo	GREY BRAZIL São Paulo	GREY BRAZIL São Paulo	GREY BRAZIL São Paulo	
<b>A03 (Good Health and Well-being)</b>												
Good	A03/023	00185	SONON, TECHNOLOGY TO END THE WALK	HEALCERION	SONON	INNORED Seoul	SOUTH KOREA	INNORED Seoul	PAULUS.CO Seoul			
Good	A03/037	00313	MEMORY LANE	STOCKHOLM EXERGI	MEMORY LANE	ACCENTURE INTERACTIVE Stockholm	SWEDEN	ACCENTURE INTERACTIVE Stockholm	PAROLL Stockholm			
Good	A03/038	00105	ACCESSIBILITY MAT	FORD MOTOR COMPANY	FORD MOTOR COMPANY	GTB BRASIL São Paulo	BRAZIL	GTB BRASIL São Paulo				BIZSYS Sao Paulo / CODE STUDIO São Paulo / J. WALTER THOMPSON BRAZIL São Paulo / PARANOID BR São Paulo
Good	A03/053	00468	BACK2LIFE	SAMSUNG	CORPORATE SOCIAL RESPONSIBILITY PROJECT (CPR)	CHEIL PENGTAI Beijing	CHINA	CHEIL PENGTAI Beijing / CHEIL WORLDWIDE HONG KONG	BIGFISH Beijing	CHEIL PENGTAI Beijing		
Good	A03/054	00446	THE BLIND VOTES	ORCAM	MYEYE	GITAM BBDO Tel Aviv	ISRAEL	GITAM BBDO Tel Aviv			GITAM BBDO Tel Aviv	
Good	A03/063	00722	CLEAR	DIAGEO	GUINNESS	AMVBBDO London	UNITED KINGDOM	AMVBBDO London	MJZ Los Angeles / MJZ UK London			STRING AND TINS London / THE MILL London / WHITEHOUSE POST London
Good	A03/064	00755	STORYSIGN	HUAWEI	HUAWEI BRAND	FCB INFERNO London	UNITED KINGDOM	FCB INFERNO London	AARDMAN ANIMATIONS Bristol / DOG EAT DOG London / MCASSO London / TENTHREE EDITING London / UNIT London	WAVEMAKER London		HUAWEI London
Good	A03/065	00735	THE BRIDAL UNIFORM	UN WOMEN	ANTI-CHILD MARRIAGES	BBDO PAKISTAN Lahore	PAKISTAN	BBDO PAKISTAN Lahore	THE VIDEOGRAPHERS Lahore	BBDO PAKISTAN Lahore	MINT PR Lahore	
Good	A03/072	00548	THE LIFE SAVING SOAP OPERAS	PERUVIAN MINISTRY OF HEALTH	PERUVIAN MINISTRY OF HEALTH	CIRCUS GREY PERU Lima	PERU	CIRCUS GREY PERU Lima	CANICA FILMS Lima / DEL BARRIO PRODUCCIONES Lima / SIN ANESTESIA Lima	AMERICA TELEVISION Lima	CIRCUS GREY PERU Lima	

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Good	A03/076	00608	SECOND CHANCES	DONATE LIFE CALIFORNIA	DONATE LIFE CALIFORNIA	CASANOVA//McCANN Costa Mesa	USA	CASANOVA//McCANN Costa Mesa / McCANN CANADA Toronto / McCANN NEW YORK	4K FILM PRODUCTION Cochran / CRAFT WORLDWIDE New York / D'AVANT-GARDE MEDIA Santa Monica / JSM MUSIC New York / TRULOVE POST Culver City	McCANN NEW YORK	SAINTS EDITORIAL Toronto
Good	A03/091	00711	NEXT MINUTE LAW	MINISTERIO PUBLICO AND ABAP	INSTITUTIONAL	VMLY&R BRAZIL São Paulo	BRAZIL	Y&R SAO PAULO	Y&R SAO PAULO	Y&R SAO PAULO	Y&R SAO PAULO
Good	A03/118	00817	GENERATION LOCKDOWN	MARCH FOR OUR LIVES	MARCH FOR OUR LIVES	McCANN NEW YORK	USA	McCANN NEW YORK	HUNGRY MAN New York	PRECISION STRATEGIES New York	DUOTONE AUDIO GROUP New York / NO6 New York / NO7 New York / STALKR New York / THE MILL New York

### A04 (Quality Education)

Good	A04/002	00073	KUPU	SPARK	SPARK	COLENZO BBDO Auckland	NEW ZEALAND	COLENZO BBDO Auckland	CREATURE Auckland / FRANKLIN RD Auckland / RUSH DIGITAL INTERACTIVE Auckland	PHD Auckland	DRUM Auckland	AUCKLAND UNIVERSITY OF TECHNOLOGY / TIKI TAANE N/A
Good	A04/040	00830	DOT TRANSLATION ENGINE. THE FIRST AI BRAILLE TRANSLATION SOFTWARE	DOT INC.	DOT TRANSLATION ENGINE	SERVICEPLAN GERMANY Munich	GERMANY	DOT INCORPORATION Seoul / SERVICEPLAN GERMANY Munich / SERVICEPLAN KOREA Seoul	DOT INCORPORATION Seoul / HYPERINTERACTIVE Hamburg / PAULUS.CO Seoul			CLOUDANDCO Seoul / MOBY DIGG Munich
Good	A04/052	00759	THE OPEN DOOR PROJECT	THE MILLENNIUM SCHOOL	SCHOOL	FCBULKA Delhi	INDIA	FCBULKA Delhi	FCBULKA Delhi		CUMULUS Gurgaon	

### A05 (Gender Equality)

Good	A05/001	00030	KOSHOGO	KLOOP	MEDIA & PUBLICATIONS	LEO BURNETT MOSCOW	RUSSIA	LEO BURNETT MOSCOW				
Good	A05/003	00057	GRACIE AI	STREET GRACE	FIGHTING DOMESTIC MINOR SEX TRAFFICKING	BBDO ATLANTA	USA	BBDO ATLANTA	BBDO ATLANTA			
Good	A05/025	00280	ROMA SOCIAL IMPACT CAMPAIGN	PARTICIPANT MEDIA	ROMA	PARTICIPANT MEDIA Beverly Hills	USA	CENTER FOR SUPPORT AND TRAINING FOR DOMESTIC EMPLOYEES (CACEH) Mexico City / PARTICIPANT MEDIA Beverly Hills / THE NATIONAL DOMESTIC WORKERS ALLIANCE New York	ESPERANTO FILMOJ London / PARTICIPANT MEDIA Beverly Hills			
Good	A05/035	00429	THE UNBIAS BUTTON	ELAN	THE UNBIAS BUTTON	WUNDERMAN THOMPSON Amsterdam	THE NETHERLANDS	J. WALTER THOMPSON AMSTERDAM				ELAN LANGUAGES Heusden-Zolder
Good	A05/041	00639	MIND THE GAP	BERLINER VERKEHRSBETRIEB E	BVG	SERVICEPLAN GERMANY Munich	GERMANY	SERVICEPLAN GERMANY Munich	CUBIRD Berlin / LOFT TONSTUDIOS Berlin / MEDIAMONKS Hilversum	MEDIAPLUS Munich		PX1 BERLIN

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Good	A05/057	00472	LESSONS IN HERSTORY	DAUGHTERS OF THE EVOLUTION	EDUCATIONAL WOMEN'S HISTORY APP	GOODBY SILVERSTEIN & PARTNERS San Francisco	USA	GOODBY SILVERSTEIN & PARTNERS San Francisco	GOODBY SILVERSTEIN & PARTNERS San Francisco		ELEVEL San Francisco
Good	A05/071	00598	THE TAMPON BOOK: A BOOK AGAINST TAX DISCRIMINATION	THE FEMALE COMPANY	THE TAMPON BOOK: A BOOK AGAINST TAX DISCRIMINATION	SCHOLZ & FRIENDS Berlin	GERMANY	SCHOLZ & FRIENDS Berlin	SCHOLZ & FRIENDS Berlin	SCHOLZ & FRIENDS Berlin	METAGATE Berlin
Good	A05/073	00291	AAGAH	FM 91 / AAJ / WOMEN ACTION FORUM (WAF)	AWARENESS OF WOMEN'S RIGHTS	SOC FILMS Karachi	PAKISTAN	SOC FILMS Karachi			
Good	A05/087	00699	THE NO MEANS NO ATM	HSBC	INSTITUTIONAL	DAVID Buenos Aires	ARGENTINA	DAVID Buenos Aires	LANDIA Buenos Aires	GRUPO MASS Caba / URBAN GRUPO DE COMUNICACION Buenos Aires	BAMBA MUSIC Buenos Aires / HSBC Caba / RATIO CABA
Good	A05/105	00763	TOUR DES FEMMES	SKODA	SKODA	FALLON LONDON	UNITED KINGDOM	FALLON LONDON	EXELL London		

### B01 (Clean Water and Sanitation)

Good	B01/012	00674	PLANET OR PLASTIC	NATIONAL GEOGRAPHIC	NATIONAL GEOGRAPHIC	McCANN NEW YORK	USA	McCANN NEW YORK			NATIONAL GEOGRAPHIC Washington D.C.	
Good	B01/013	00601	GLASSES OF DROUGHT	FINISH	FINISH QUANTUM	HAVAS ISTANBUL Istanbul	TURKEY	HAVAS ISTANBUL Istanbul	3K1A MUSIC Istanbul / ABT POST PRODUCTION Istanbul / P BLOK Istanbul / RPRESENTER Istanbul / SAFIR CAM Istanbul	HAVAS MEDIA TURKEY Istanbul	CONTENTINE Istanbul	MEDYABANK Istanbul / ÖZAY CAM Istanbul / RECKITT BENCKISER Istanbul

### B03 (Sustainable Cities and Communities)

Good	B03/006	00170	ABSOLUT STREET TREES	PERNOD RICARD MÉXICO	ABSOLUT	ANÓNIMO Mexico City	MEXICO	ANÓNIMO Mexico City		SUMA Mexico City		
Good	B03/008	00207	AN POST - ADDRESS POINT	AN POST	ADDRESS POINT	WUNDERMAN THOMPSON Dublin	IRELAND	JWT FOLK Dublin				
Good	B03/012	00106	ACCESSIBILITY MAT	FORD MOTOR COMPANY	FORD MOTOR COMPANY	GTB BRASIL São Paulo	BRAZIL	GTB BRASIL São Paulo			BIZSYS Sao Paulo / CODE STUDIO São Paulo / J. WALTER THOMPSON BRAZIL São Paulo / PARANOID BR São Paulo	
Good	B03/018	00587	VOLTS BY VOLVO	VOLVO	VOLVO	FAMOUSGREY BRUSSELS	BELGIUM	FAMOUSGREY BRUSSELS	FAMOUSGREY BRUSSELS		FAMOUS RELATIONS Brussels	ENECO Mechelen
Good	B03/030	00332	DIVERSITY IN DISASTER PREPARATION	YAHOO! JAPAN	YAHOO! JAPAN	DENTSU INC. Tokyo	JAPAN	DENTSU INC. Tokyo	ADBRAIN INC. Tokyo / AID-DCC INC. Tokyo / BEATNIK INC. Tokyo / J.C. SPARK Tokyo / TYO INC. Tokyo	DENTSU DIGITAL Tokyo / DENTSU ISOBAR Tokyo	INITIAL Tokyo / PLATINUM Tokyo	SORI CONSULTANTS INC. Tokyo / TOW CO., LTD. Tokyo / YOKOHAMA SUPER FACTORY Tokyo

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Good	B03/038	00358	CLOSED FOR MAINTAINANCE - OPEN FOR VOLUNTOURISM	VISIT FAROE ISLANDS	THE FAROE ISLANDS	MENSCH Copenhagen	DENMARK	MENSCH Copenhagen / SANSIR Copenhagen	MENSCH Copenhagen / SANSIR Copenhagen	EHRENBERG KOMMUNIKATION Copenhagen / MENSCH Copenhagen / MGA MEDIAGROUP Kobenhavn K / SANSIR Copenhagen / TRAVEL PR London		
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### B04 (Responsible Consumption and Production)

Good	B04/019	00245	MIMICA	MIMICA	MIMICA TOUCH	R/GA LONDON	UNITED KINGDOM	MIMICA London / R/GA LONDON	R/GA LONDON				
Good	B04/021	00382	FIT PACK	CORONA	CORONA EXTRA	LEO BURNETT MEXICO Mexico City	MEXICO	LEO BURNETT MEXICO Mexico City	DRUGSTORE Mexico City / LANDIA FILMS Mexico City / TRIDI MX Mexico City				
Good	B04/029	00588	VOLTS BY VOLVO	VOLVO	VOLVO	FAMOUSGREY BRUSSELS	BELGIUM	FAMOUSGREY BRUSSELS	FAMOUSGREY BRUSSELS	FAMOUS RELATIONS Brussels	ENECO Mechelen		
Good	B04/036	00617	DO BLACK - THE CARBON LIMIT CREDIT CARD	DOCONOMY	DO BLACK	RBK COMMUNICATION Stockholm	SWEDEN	RBK COMMUNICATION Stockholm	MAKING WAVES Stockholm	HILL+KNOWLTON STRATEGIES Stockholm			
Good	B04/038	00676	PLANET OR PLASTIC	NATIONAL GEOGRAPHIC	NATIONAL GEOGRAPHIC	McCANN NEW YORK	USA	McCANN NEW YORK				NATIONAL GEOGRAPHIC Washington D.C.	
Good	B04/039	00646	SNAP PACK	CARLSBERG	CARLSBERG	CARLSBERG Copenhagen	DENMARK	TOWN HOUSE Copenhagen	CARLSBERG Copenhagen / NMP SYSTEMS Dusseldorf	CARLSBERG Copenhagen	CARLSBERG Copenhagen / SMARTS COMMUNICATE London		

### B05 (Climate Action)

Good	B05/018	00529	THE PEOPLE'S SEAT	UNITED NATIONS	CLIMATE CHANGE	GREY London	UNITED KINGDOM	GREY London	GETTY IMAGES London / ITB - INTERNATIONAL TALENT BOOKING London / TOWN PRODUCTIONS London	MEDIACOM London	WHALAR London	FACEBOOK London / GREY NEW YORK / GREY POLAND Warsaw / GREY SHANGHAI / WILDFIRE London
Good	B05/021	00618	DO BLACK - THE CARBON LIMIT CREDIT CARD	DOCONOMY	DO BLACK	RBK COMMUNICATION Stockholm	SWEDEN	RBK COMMUNICATION Stockholm	MAKING WAVES Stockholm	HILL+KNOWLTON STRATEGIES Stockholm		
Good	B05/029	00546	THE CLIMATE CHANGE EFFECT	IKEA	IKEA	RETHINK Toronto	CANADA	RETHINK Toronto	ALTER EGO Toronto / FORT YORK VFX Toronto / ROOSTER POST PRODUCTION Toronto / STUDIO M Toronto	GRAYSON MATTHEWS Toronto / IKEA Burlington		

### B06 (Life below Water)

Good	B06/020	00478	THE LION'S SHARE	MARS AUSTRALIA	THE LION'S SHARE	CLEMENGER BBDO MELBOURNE	AUSTRALIA	CLEMENGER BBDO MELBOURNE / FINCH Melbourne	CLEMENGER BBDO MELBOURNE / FINCH Melbourne	CLEMENGER BBDO MELBOURNE	CLEMENGER BBDO MELBOURNE	D.A.M Paddington / MARS INCORPORATED Melbourne / THE LION'S SHARE New York
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Good	B06/022	00415	CORAL CRAFTERS	MICROSOFT	MINECRAFT	215 McCANN San Francisco	USA	215 McCANN San Francisco	STRIKE ANYWHERE FILMS Los Angeles			GLOBAL CORAL REEF ALLIANCE Oakland / MISSION FILM & DESIGN San Francisco / ONE UNION RECORDING San Francisco / ROBOT REPAIR Santa Monica
Good	B06/023	00470	LIVING SEAWALL	VOLVO CAR AUSTRALIA	VOLVO	whiteGREY SYDNEY	AUSTRALIA	whiteGREY SYDNEY			whiteGREY SYDNEY	
Good	B06/027	00680	PLANET OR PLASTIC	NATIONAL GEOGRAPHIC	NATIONAL GEOGRAPHIC	McCANN NEW YORK	USA	McCANN NEW YORK			NATIONAL GEOGRAPHIC Washington D.C.	

### B07 (Life on Land)

Good	B07/019	00479	THE LION'S SHARE	MARS AUSTRALIA	THE LION'S SHARE	CLEMENGER BBDO MELBOURNE	AUSTRALIA	CLEMENGER BBDO MELBOURNE / FINCH Melbourne	CLEMENGER BBDO MELBOURNE / FINCH Melbourne	CLEMENGER BBDO MELBOURNE	CLEMENGER BBDO MELBOURNE	D.A.M Paddington / MARS INCORPORATED Melbourne / THE LION'S SHARE New York
Good	B07/024	00425	NO CEDAR. NO LEBANON.	LEBANESE BASKETBALL FEDERATION	SAVE OUR CEDARS	VMLY&R Dubai	UNITED ARAB EMIRATES	VMLY&R Dubai				

### C01 (Decent Work and Economic Growth)

Good	C01/012	00509	PAY IT FORWARD	THE BIG ISSUE	THE BIG ISSUE	FCB INFERNO London	UNITED KINGDOM	FCB INFERNO London	ARCHER'S MARK London		
Good	C01/015	00621	UCB AGROBANKING	UCB - UCASH, SHWAPNO	MOBILE BANKING SERVICE	GREY BANGLADESH Dhaka	BANGLADESH	GREY BANGLADESH Dhaka			
Good	C01/026	00769	PROJECT FREE PERIOD	JOHNSON & JOHNSON, INDIA	STAYFREE	DDB MUDRA Mumbai	INDIA	DDB MUDRA Mumbai			MOTHERSHIP PRODUCTIONS Mumbai

### C02 (Industry, Innovation and Infrastructure)

Good	C02/004	00190	THE REBORN LIGHT PROJECT	NISSAN MOTOR CO., LTD	THE REBORN LIGHT	TBWA\HAKUHODO INC. Tokyo	JAPAN	TBWA\HAKUHODO INC. Tokyo			TBWA\HAKUHODO INC. Tokyo	
Good	C02/006	00589	VOLTS BY VOLVO	VOLVO	VOLVO	FAMOUSGREY BRUSSELS	BELGIUM	FAMOUSGREY BRUSSELS	FAMOUSGREY BRUSSELS	FAMOUS RELATIONS Brussels		ENECO Mechelen
Good	C02/008	00575	WIND NEVER FELT BETTER	ABINBEV	BUDWEISER	DAVID Miami	USA	DAVID Miami	COSMO STREET Santa Monica / HEARD CITY New York / SMUGGLER Los Angeles	VIZEUM New York	3PM AGENCY New York	AB INBEV New York / VAYNERMEDIA New York

### C03 (Reduced Inequalities)

Good	C03/005	00081	SOUND-FREE CONCERT	JAPAN PHILHARMONIC	CLASSIC MUSIC	HAKUHODO INC. Tokyo	JAPAN	HAKUHODO INC. Tokyo / TBWA\HAKUHODO INC. Tokyo		
Good	C03/025	00208	AN POST - ADDRESS POINT	AN POST	ADDRESS POINT	WUNDERMAN THOMPSON Dublin	IRELAND	JWT FOLK Dublin		
Good	C03/035	00351	7:1 FURNITURE COLLECTION	HOMEPRO	HOMEPRO	BBDO BANGKOK	THAILAND	BBDO BANGKOK		

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Good	C03/045	00405	BLIND INTERVIEWS	REHABILITATION CENTER FOR BLIND ADULTS (CRAC)	INTEGRAL REHABILITATION	McCANN COLOMBIA Bogotá	COLOMBIA	McCANN COLOMBIA Bogotá				
Good	C03/051	00643	MIND THE GAP	BERLINER VERKEHRSBETRIEB E	BVG	SERVICEPLAN GERMANY Munich	GERMANY	SERVICEPLAN GERMANY Munich	CUBIRD Berlin / LOFT TONSTUDIOS Berlin / MEDIAMONKS Hilversum	MEDIAPLUS Munich		PX1 BERLIN
Good	C03/058	00582	IMMIGRANT SONGS	BRAVOMIC	IMMIGRANT SONGS	WING New York	USA	WING New York	TOWNHOUSE New York	GREY NEW YORK	GREY NEW YORK	FLOR DE TOLOACHE New York / MASSIVE MUSIC New York / SOUTHERN POVERTY LAW CENTER Montgomery / STUDIO G BROOKLYN New York / WANAX MUSICA Mexico City
Good	C03/077	00757	STORYSIGN	HUAWEI	HUAWEI BRAND	FCB INFERNO London	UNITED KINGDOM	FCB INFERNO London	AARDMAN ANIMATIONS Bristol / DOG EAT DOG London / MCASSO London / TENTHREE EDITING London / UNIT London	WAVEMAKER London		HUAWEI London
Good	C03/084	00622	UCB AGROBANKING	UCB - UCASH, SHWAPNO	MOBILE BANKING SERVICE	GREY BANGLADESH Dhaka	BANGLADESH	GREY BANGLADESH Dhaka				
Good	C03/097	00487	TOMMY HILFIGER ADAPTIVE	TOMMY HILFIGER	TOMMY HILFIGER ADAPTIVE: CLOTHING FOR PEOPLE WITH DISABILITIES	WUNDERMAN THOMPSON New York	USA	POSSIBLE NEW YORK / WUNDERMAN New York				HUMBLE New York
Good	C03/106	20191	ALLIED BRANDS	AMBEV	SKOL	AMBEV Sao Paulo	BRAZIL	F/NAZCA SAATCHI & SAATCHI São Paulo		F/NAZCA SAATCHI & SAATCHI São Paulo		F/NAZCA SAATCHI & SAATCHI São Paulo
Good	C03/108	00816	LINKMETOO	AS.IT.O.I. ONLUS - ASSOCIAZIONE ITALIANA OSTEOGENESI IMPERFETTA	LINKMETOO - LINKEDIN CONTENT PLATFORM	McCANN MILAN	ITALY	McCANN MILAN	THE FAMILY Milan			McCANN MILAN
Good	C03/126	00321	MORSE CODE FOR GBOARD	GOOGLE	EXTENSION FOR SMARTPHONE KEYBOARDS	GOOGLE CREATIVE LAB New York	USA	GOOGLE CREATIVE LAB New York	GOOGLE CREATIVE LAB New York			TANIA AND KEN FINLAYSON New York
Good	C03/135	00770	PROJECT FREE PERIOD	JOHNSON & JOHNSON, INDIA	STAYFREE	DDB MUDRA Mumbai	INDIA	DDB MUDRA Mumbai				MOTHERSHIP PRODUCTIONS Mumbai

### D01 (Peace, Justice and Strong Institutions)

Good	D01/001	00097	3D ACTIVIST	CHANGE THE REF	ACTIVIST FIGHTING FOR GUN CONTROL.	ALMA Miami	USA	ALMA Miami	ALMA Miami / ANIMAL MUSIC Miami / JOINERY Culver City / MU2 PRODUCTIONS Miami / VOODOO MANUFACTURING New York	ALMA Miami	ALMA Miami	CUSTOM IMAGE Santiago
Good	D01/007	00039	HARMLESS GUNS	DAGOMA	3D PRINTING	TBWA\PARIS	FRANCE	TBWA\PARIS	TBWA\ELSE Paris			
Good	D01/012	00203	#MOVEFOREQUALITY	UNESCO & PLAY MAGNUS	EQUALITY AWARENESS CAMPAIGN	BBDO Düsseldorf	GERMANY	BBDO Düsseldorf	CRAFTWORK Düsseldorf			EMANATE München

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Good	D01/035	00531	THE PEOPLE'S SEAT	UNITED NATIONS	CLIMATE CHANGE	GREY London	UNITED KINGDOM	GREY London	GETTY IMAGES London / ITB - INTERNATIONAL TALENT BOOKING London / TOWN PRODUCTIONS London	MEDIACOM London	WHALAR London	FACEBOOK London / GREY NEW YORK / GREY POLAND Warsaw / GREY SHANGHAI / WILDFIRE London
Good	D01/047	00732	SPACE ON EARTH	BRAC	BRAC	OGILVY SINGAPORE	SINGAPORE	OGILVY SINGAPORE	OUTSIDER London			
Good	D01/059	00833	THE BLANK EDITION	AN-NAHAR	NEWSPAPER PUBLICATIONS & MEDIA	IMPACT BBDO Dubai	UNITED ARAB EMIRATES	IMPACT BBDO Dubai		IMPACT PORTER NOVELLI Dubai	IMPACT PORTER NOVELLI Dubai	
<b>E01 (Partnerships for the Goals)</b>												
Good	E01/012	00682	THE MOST VICIOUS CYCLE	MARCH FOR OUR LIVES	MARCH FOR OUR LIVES	McCANN NEW YORK	USA	McCANN NEW YORK	SOUND LOUNGE New York / THE MILL New York			VECTOR MANAGEMENT New York / WOOL & TUSK New York
Good	E01/015	00619	DO BLACK - THE CARBON LIMIT CREDIT CARD	DOCONOMY	DO BLACK	RBK COMMUNICATION Stockholm	SWEDEN	RBK COMMUNICATION Stockholm	MAKING WAVES Stockholm		HILL+KNOWLTON STRATEGIES Stockholm	

**Total Entries:** 80