

Shortlist (Integrated)

Cat. No	Entry No	Title	Client	Product	Entrant Company	Country	Idea creation
A01 (Integrated)							
A01/002	00001	THE MAN ON THE MOON	JOHN LEWIS	JOHN LEWIS	ADAM&EVEDDB London	UNITED KINGDOM	ADAM&EVEDDB London
A01/008	00011	MEIN KAMPF – AGAINST RACISM	GESICHT ZEIGEN! ANMEIN KAMPF - ASSOCIATION ENCOURAGING PEOPLE TO STAND AGAINST RACISM IN GER	AGAINST RACISM	OGILVY & MATHER BERLIN	GERMANY	OGILVY & MATHER BERLIN
A01/012	00042	#HELDENKRANZ / CROWN OF GLORY	HORNBAACH	DIY HOME IMPROVEMENTS SUPERSTORES	HEIMAT Berlin	GERMANY	HEIMAT Berlin
A01/016	00009	BATMAN V SUPERMAN: FLY TO GOTHAM / FLY TO METROPOLIS	TURKISH AIRLINES	TURKISH AIRLINES	CP+B London	UNITED KINGDOM	CP+B London
A01/023	00006	SHARING THE GIFT OF READING AT CHRISTMAS	SAINSBURY'S	SAINSBURY'S	PHD London	UNITED KINGDOM	PHD London / AMVBBDO London
A01/032	00049	MA PLACE EST DANS LA SALLE	PRODISS	ENTERTAINMENT	FRED & FARID PARIS	FRANCE	FRED & FARID PARIS
A01/033	00050	#NOTCOMINGSON	REMY COINTREAU	LOUIS XIII COGNAC	FRED & FARID New York	USA	FRED & FARID New York / FRED & FARID PARIS
A01/036	00045	COINS OF HOPE	CHILD FOCUS	CHILD FOCUS IS THE BELGIAN CENTER FOR MISSING CHILDREN.	THESE DAYS Antwerp	BELGIUM	THESE DAYS Antwerp
A01/038	00018	MADE OF ITALY	ALITALIA SOCIETÀ AEREA ITALIANA SPA	AIRLINE COMPANY	LEO BURNETT ITALY Milan	ITALY	LEO BURNETT ITALY Milan
A01/042	00036	FREE THE KIDS	UNILEVER	PERSIL / OMO	MULLENLOWE GROUP London	UNITED KINGDOM	MULLENLOWE GROUP London
A01/044	00048	BUSINESS BOOSTER	RENAULT ITALIA	AUTOMOTIVE	PUBLICIS ITALY Milan	ITALY	PUBLICIS ITALY Milan
A01/045	00044	SURVIVAL BILLBOARD	MICROSOFT	XBOX / TOMB RAIDER	McCANN LONDON	UNITED KINGDOM	McCANN LONDON

Total Entries:

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