

Shortlist (Creative Effectiveness)

Cat. No	Entry No	Title	Client	Product	Entrant Company	Country
<u>A01 (Creative Effectiveness)</u>						
A01/001	00001	MONTY'S CHRISTMAS	JOHN LEWIS	JOHN LEWIS	ADAM&EVEDDB London	UNITED KINGDOM
A01/002	00002	RABBIT RACE	MEDIA MARKT	MEDIA MARKT	OGILVY GERMANY Frankfurt	GERMANY
A01/007	00004	DO IT FOR DENMARK AND DO IT FOR MOM	SPIES TRAVELS	TRAVEL AND LEISURE	ROBERT/BOISEN & LIKE-MINDED Copenhagen	DENMARK
A01/010	00013	THIS GIRL CAN	SPORT ENGLAND	SPORT ENGLAND	FCB INFERNO London	UNITED KINGDOM
A01/015	00016	FAMILIES ON THE VERGE OF EXTINCTION	WORLD WIDE FUND (WWF)	TIGER ADOPTION PROGRAM	FAMOUSGREY	BELGIUM
A01/016	00019	LIFE IS A BEAUTIFUL SPORT	LACOSTE	LACOSTE	BETC Paris	FRANCE

Total Entries: 6