

Shortlist (Radio Lions)

Cat. No	Entry No	Title	Client	Product	Entrant Company	Country	Agency
<u>A01 (Food)</u>							
A01/005	00122	PSYCHIC	WRIGLEY	SKITTLES	DDB SOUTH AFRICA Johannesburg	SOUTH AFRICA	DDB SOUTH AFRICA Johannesburg
A01/006	00124	GENIE	WRIGLEY	SKITTLES	DDB SOUTH AFRICA Johannesburg	SOUTH AFRICA	DDB SOUTH AFRICA Johannesburg
A01/013	00212	CHRISTMAS BREAK	NESTLÉ	KITKAT	J. WALTER THOMPSON London	UNITED KINGDOM	J. WALTER THOMPSON London
A01/033	00782	AMAZING THINGS - LAKE	GENERAL MILLS - NATURE VALLEY	SNACK BAR	Y&R SOUTH AFRICA Cape Town	SOUTH AFRICA	Y&R SOUTH AFRICA Cape Town
<u>A02 (Drinks)</u>							
A02/019	00988	ADIOS AMIGO	HEINEKEN	DOS EQUIS	HAVAS WORLDWIDE NEW YORK	USA	HAVAS WORLDWIDE NEW YORK
<u>A03 (Cosmetics & Toiletries)</u>							
A03/001	00613	CLOSE SHAVE WITH A TRAIN	PHILIPS	SERIES 5000 SHAVER	OGILVY & MATHER JOHANNESBURG	SOUTH AFRICA	OGILVY & MATHER JOHANNESBURG
A03/002	00623	CLOSE SHAVE WITH A CHAINSAW	PHILIPS	SERIES 5000 SHAVER	OGILVY & MATHER JOHANNESBURG	SOUTH AFRICA	OGILVY & MATHER JOHANNESBURG
<u>A04 (Healthcare & Pharmacy)</u>							
A04/020	00230	VALDA - DAYCARE	VALDA	TEST	TANK Montreal	CANADA	TANK Montreal
A04/024	00967	LATE TRAIN	BAYER	BEROCCA	J. WALTER THOMPSON London	UNITED KINGDOM	J. WALTER THOMPSON London
A04/030	01086	SWEET DREAMS	JOHNSON & JOHNSON MIDDLE EAST	JOHNSON'S BABY BEDTIME LOTION	IMPACT BBDO Dubai	UNITED ARAB EMIRATES	IMPACT BBDO Dubai
<u>A05 (Household Goods)</u>							
A05/001	00102	ROAD TRIP EQUATION	TIGER BRANDS	PEACEFUL SLEEP ROOM SPRAY	TBWA\HUNT LASCARIS JOHANNESBURG	SOUTH AFRICA	TBWA\HUNT LASCARIS JOHANNESBURG
A05/003	00110	SLEEP OVER EQUATION	TIGER BRANDS	PEACEFUL SLEEP ROOM SPRAY	TBWA\HUNT LASCARIS JOHANNESBURG	SOUTH AFRICA	TBWA\HUNT LASCARIS JOHANNESBURG
A05/016	01347	MOM AT 40	PROCTER & GAMBLE	MAGISTRAL	GREY ARGENTINA Buenos Aires	ARGENTINA	GREY ARGENTINA Buenos Aires

Shortlist (Radio Lions)

A05/017	01349	LAST ONE TO GET MARRIED	PROCTER & GAMBLE	MAGISTRAL	GREY ARGENTINA Buenos Aires	ARGENTINA	GREY ARGENTINA Buenos Aires
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A06 (Miscellaneous)

A06/026	01150	ROUNDED	WALMART	PLAY-DOH	ALMA DDB Miami	USA	ALMA DDB Miami / DDB Guaynabo
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A06/027	01151	ROLLED	WALMART	PLAY-DOH	ALMA DDB Miami	USA	ALMA DDB Miami / DDB Guaynabo
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A08 (Home Appliances, Furnishings, Consumer Electronics & Technology)

A08/002	00571	THE BEARD	PRIMUS	PRIMUS EQUIPMENT	ÅKESTAM HOLST Stockholm	SWEDEN	ÅKESTAM HOLST Stockholm
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A08/006	00660	MISASSEMBLED HEMNES DRAWERS	IKEA	IKEA ASSEMBLY SERVICE	BOLD OGILVY & MATHER Athens	GREECE	BOLD OGILVY & MATHER Athens
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A08/007	00662	MISASSEMBLED BILLY LIBRARY	IKEA	IKEA ASSEMBLY SERVICE	BOLD OGILVY & MATHER Athens	GREECE	BOLD OGILVY & MATHER Athens
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A08/024	00800	ENTREPRENEUR	HP	INK & TONER	BBDO MEXICO	MEXICO	BBDO MEXICO
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A08/026	00802	WIFE	HP	HP PRINTER LASERJET	BBDO MEXICO	MEXICO	BBDO MEXICO
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A08/029	00493	THE BIRDS	RAKUTEN KOBO	KOBO BRAND	COSSETTE Toronto	CANADA	COSSETTE Toronto / RAKUTEN KOBO INC Toronto
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A08/030	00495	THE RIVER	RAKUTEN KOBO	KOBO BRAND	COSSETTE Toronto	CANADA	COSSETTE Toronto / RAKUTEN KOBO INC Toronto
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A08/044	01404	NOKIA	TRUECALLER	TRUECALLER	CONTRACT ADVERTISING Gurgaon	INDIA	CONTRACT ADVERTISING Gurgaon
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A08/045	01405	APPLE	TRUECALLER	TRUECALLER	CONTRACT ADVERTISING Gurgaon	INDIA	CONTRACT ADVERTISING Gurgaon
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A09 (Cars & Automotive Products & Services)

A09/001	00136	THINKING SIDEWAYS	VOLKSWAGEN	VOLKSWAGEN AREA VIEW	GRABARZ & PARTNER Hamburg	GERMANY	GRABARZ & PARTNER Hamburg
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A09/002	00141	THINKING SIDEWAYS	VOLKSWAGEN	VOLKSWAGEN AREA VIEW	GRABARZ & PARTNER Hamburg	GERMANY	GRABARZ & PARTNER Hamburg
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A09/003	00146	THINKING SIDEWAYS	VOLKSWAGEN	VOLKSWAGEN AREA VIEW	GRABARZ & PARTNER Hamburg	GERMANY	GRABARZ & PARTNER Hamburg
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A09/008	00057	JANGLE	FIAT CHRYSLER	JEEP RENEGADE	CUMMINS & PARTNERS Melbourne	AUSTRALIA	CUMMINS & PARTNERS Melbourne
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A09/014	00061	OPEL FOLLOW ASSIST	OPEL	OPEL INSIGNIA FOLLOW ASSIST	SCHOLZ & FRIENDS Hamburg	GERMANY	SCHOLZ & FRIENDS Hamburg
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Shortlist (Radio Lions)

A09/048	01246	AUTODIAGNOSIS	GENERAL MOTORS	OPEL MOVANO	TAPSA Y&R Madrid	SPAIN	TAPSA Y&R Madrid
A09/053	01369	TEST DRIVE-IN	GRUPO TEAR FIAT	TEST DRIVE	ISOBAR Brasília	BRAZIL	ISOBAR Brasília
A09/054	00129	BLACK AND WHITE	VOLKSWAGEN SOUTH AFRICA	VOLKSWAGEN SAFETY FEATURES	OGILVY & MATHER CAPE TOWN	SOUTH AFRICA	OGILVY & MATHER CAPE TOWN
A09/061	01342	ANDALUSIA	VOLKSWAGEN	LANE ASSIST TECHNOLOGY	MEMAC OGILVY Dubai	UNITED ARAB EMIRATES	MEMAC OGILVY Dubai
A09/068	00423	MARK	BMW MOTORRAD	HELMETS RADIO	FCB CAPE TOWN	SOUTH AFRICA	FCB CAPE TOWN

A10 (Retail & e-Commerce)

A10/004	00029	READ BETTER STORIES RADIO - BOOTS	PAPER PLUS GROUP	PAPER PLUS RETAIL STORE	FCB NEW ZEALAND Auckland	NEW ZEALAND	FCB NEW ZEALAND Auckland
A10/005	00030	READ BETTER STORIES RADIO - GYM	PAPER PLUS GROUP	PAPER PLUS RETAIL STORE	FCB NEW ZEALAND Auckland	NEW ZEALAND	FCB NEW ZEALAND Auckland
A10/006	00031	READ BETTER STORIES RADIO - CURRY	PAPER PLUS GROUP	PAPER PLUS RETAIL STORE	FCB NEW ZEALAND Auckland	NEW ZEALAND	FCB NEW ZEALAND Auckland

A11 (Restaurants & Fast Food Chains)

A11/001	00077	1. THE EVERYMAN MEAL - COLOURED WEIGHTS	KFC	KFC	OGILVY & MATHER JOHANNESBURG	SOUTH AFRICA	OGILVY & MATHER JOHANNESBURG
A11/002	00078	2. THE EVERYMAN MEAL - CLAW THING	KFC	KFC	OGILVY & MATHER JOHANNESBURG	SOUTH AFRICA	OGILVY & MATHER JOHANNESBURG
A11/003	00079	3. THE EVERYMAN MEAL - CHERRY LIP BALM	KFC	KFC	OGILVY & MATHER JOHANNESBURG	SOUTH AFRICA	OGILVY & MATHER JOHANNESBURG
A11/017	00614	MONEY SCAM	KFC	KFC COFFEE	OGILVY & MATHER JOHANNESBURG	SOUTH AFRICA	OGILVY & MATHER JOHANNESBURG
A11/018	00624	SMOKER	KFC	KFC COFFEE	OGILVY & MATHER JOHANNESBURG	SOUTH AFRICA	OGILVY & MATHER JOHANNESBURG
A11/019	00634	CULT	KFC	KFC COFFEE	OGILVY & MATHER JOHANNESBURG	SOUTH AFRICA	OGILVY & MATHER JOHANNESBURG

Shortlist (Radio Lions)

A11/023	00990	HEY	KFC	FAST FOOD	OGILVY & MATHER AMSTERDAM	THE NETHERLANDS	OGILVY & MATHER AMSTERDAM
A11/024	00992	SING	KFC	FAST FOOD	OGILVY & MATHER AMSTERDAM	THE NETHERLANDS	OGILVY & MATHER AMSTERDAM
A11/025	00994	GIRL	KFC	FAST FOOD	OGILVY & MATHER AMSTERDAM	THE NETHERLANDS	OGILVY & MATHER AMSTERDAM

A12 (Travel & Transport)

A12/010	00680	OVERLY POSSESSIVE PARTNER-CLONE	EXPEDIA ASIAPACIFIC	EXPEDIA	OGILVY & MATHER GROUP HONG KONG	HONG KONG	OGILVY & MATHER GROUP HONG KONG
A12/021	00404	CRUSH	LASTMINUTE.COM.A U	WWW.LASTMINUTE .COM.AU	HAVAS WORLDWIDE AUSTRALIA Sydney	AUSTRALIA	HAVAS WORLDWIDE AUSTRALIA Sydney
A12/024	00407	PREGNANCY	LASTMINUTE.COM.A U	WWW.LASTMINUTE .COM.AU	HAVAS WORLDWIDE AUSTRALIA Sydney	AUSTRALIA	HAVAS WORLDWIDE AUSTRALIA Sydney
A12/025	01061	SOUNDS OF THE CITY	THALYS TRAIN NETWORK	THALYS HIGH- SPEED RAIL TRAVEL	ROSAPARK Paris	FRANCE	ROSAPARK Paris
A12/026	00535	MAN	THOMAS COOK	HOLIDAY PACKAGES FOR SENIOR CITIZENS	LAW & KENNETH SAATCHI & SAATCHI Mumbai	INDIA	LAW & KENNETH SAATCHI & SAATCHI Mumbai
A12/027	00536	WOMAN	THOMAS COOK	HOLIDAY PACKAGES FOR SENIOR CITIZENS	LAW & KENNETH SAATCHI & SAATCHI Mumbai	INDIA	LAW & KENNETH SAATCHI & SAATCHI Mumbai
A12/034	00868	OLD JEN	FLIGHT CENTRE	STUDENT FLIGHTS	TBWAHUNT LASCARIS JOHANNESBURG	SOUTH AFRICA	TBWAHUNT LASCARIS JOHANNESBURG

A13 (Entertainment & Leisure)

A13/014	00384	GAME OF THRONES "SHAME"	SKY TELEVISION NEW ZEALAND	SOHO POP-UP CHANNEL	DDB GROUP NEW ZEALAND Auckland	NEW ZEALAND	DDB GROUP NEW ZEALAND Auckland
A13/015	01252	BUKAKE	UNIVERSIDAD DE MÁLAGA	FANTASTIC FILM FESTIVAL OF UNIVERSITY OF MALAGA	TAPSA Y&R Madrid	SPAIN	TAPSA Y&R Madrid
A13/016	01270	TINDER	UNIVERSIDAD DE MÁLAGA	FANTASTIC FILM FESTIVAL OF UNIVERSITY OF MALAGA	TAPSA Y&R Madrid	SPAIN	TAPSA Y&R Madrid

Shortlist (Radio Lions)

A13/017	01285	DONALD TRUMP	UNIVERSIDAD DE MÁLAGA	FANTASTIC FILM FESTIVAL OF UNIVERSITY OF MALAGA	TAPSA Y&R Madrid	SPAIN	TAPSA Y&R Madrid
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A14 (Media & Publications)

A14/008	00210	NEWSSONG	ACIK RADYO/OPEN RADIO	RADIO STATION	HAVAS WORLDWIDE ISTANBUL Istanbul	TURKEY	HAVAS WORLDWIDE ISTANBUL Istanbul
A14/020	01254	REFUGEES	VOCENTO GROUP	ABC NEWSPAPER	TAPSA Y&R Madrid	SPAIN	TAPSA Y&R Madrid
A14/034	01253	JOHN LENNON	MARISKAL ROCK RADIO	MARISKAL ROCK RADIO	TAPSA Y&R Madrid	SPAIN	TAPSA Y&R Madrid
A14/051	01364	FOOTBALL MEMORIES FM	LIBERO	FOOTBALL MAGAZINE	LOLA MULLENLOWE Madrid	SPAIN	LOLA MULLENLOWE Madrid
A14/057	01416	TRUTH DETECTOR	89 FM	89 FM	DDB BRASIL São Paulo	BRAZIL	DDB BRASIL São Paulo
A14/063	00445	GREEK HOLIDAY	VICE ROMANIA	VICE.COM	OGILVY&MATHER ROMANIA Bucharest	ROMANIA	OGILVY&MATHER ROMANIA Bucharest

A15 (Financial Products & Services)

A15/009	00876	THE AIRBORNE AD	AUSTRALIA POST	TRAVEL INSURANCE	GPY&R Melbourne	AUSTRALIA	GPY&R Melbourne
A15/017	01119	JANET	STANDARD CHARTERED BANK	VISA INFINITE CREDIT CARD	TBWA\RAAD Dubai	UNITED ARAB EMIRATES	TBWA\RAAD Dubai

A17 (Commercial Public Services)

A17/003	00154	HIDING	VODAFONE	SPEECH QUALITY	JUNG von MATT Hamburg	GERMANY	JUNG von MATT Hamburg
A17/010	00615	1. YOU SHOULD HAVE CALLED - EMAIL	VODACOM	VODACOM	OGILVY & MATHER JOHANNESBURG	SOUTH AFRICA	OGILVY & MATHER JOHANNESBURG
A17/011	00625	2. YOU SHOULD HAVE CALLED - MEME	VODACOM	VODACOM	OGILVY & MATHER JOHANNESBURG	SOUTH AFRICA	OGILVY & MATHER JOHANNESBURG
A17/012	00635	3. YOU SHOULD HAVE CALLED - DOUBLE BLUE TICK	VODACOM	VODACOM	OGILVY & MATHER JOHANNESBURG	SOUTH AFRICA	OGILVY & MATHER JOHANNESBURG
A17/017	00508	'FEMME-A-POOLOZA'	THE TORONTO SPEAKERS ACADEMY	PRESENTATION AND COMMUNICATION COACHING	J. WALTER THOMPSON CANADA Toronto	CANADA	

Shortlist (Radio Lions)

A17/018	00509	'GIVE HIM EVERYTHING'	THE TORONTO SPEAKERS ACADEMY	PRESENTATION AND COMMUNICATION COACHING	J. WALTER THOMPSON CANADA Toronto	CANADA	
A17/022	01397	CANELO	BRITANICO ENGLISH INSTITUTE	ENGLISH LESSONS Y&R Lima		PERU	Y&R Lima
A17/023	01393	RAMIRES	BRITANICO ENGLISH INSTITUTE	ENGLISH LESSONS Y&R Lima		PERU	Y&R Lima

A18 (Corporate Image & Sponsorship)

A18/006	01209	TONGUE	UNILEVER	DOVE	OGILVY & MATHER LONDON	UNITED KINGDOM	OGILVY & MATHER LONDON
A18/007	01211	BREATHING	UNILEVER	DOVE	OGILVY & MATHER LONDON	UNITED KINGDOM	OGILVY & MATHER LONDON
A18/008	01213	BLINKING	UNILEVER	DOVE	OGILVY & MATHER LONDON	UNITED KINGDOM	OGILVY & MATHER LONDON

A19 (Public Health & Safety)

A19/007	00554	PARTY	FIU. Florida International University	PSA HIV	DIESTE Dallas	USA	DIESTE Dallas
A19/008	00561	BLIND DATE	FIU. Florida International University	PSA HIV	DIESTE Dallas	USA	DIESTE Dallas
A19/026	00285	TOBACCO DOWNS	TOBACCO FREE FLORIDA	ANTI-TOBACCO	ALMA DDB Miami	USA	ALMA DDB Miami
A19/028	00233	MOVIE	SOCIÉTÉ DE L'ASSURANCE AUTOMOBILE DU QUÉBEC	ROAD SAFETY	Ig2 Québec	CANADA	Ig2 Québec
A19/029	00234	GIFT	SOCIÉTÉ DE L'ASSURANCE AUTOMOBILE DU QUÉBEC	ROAD SAFETY	Ig2 Québec	CANADA	Ig2 Québec

A20 (Public Sector & Awareness Messages)

A20/002	00223	UNHEARD SOLDIER	MISSION 22	VETERAN AWARENESS	CP+B Boulder	USA	CP+B Miami
A20/003	00246	OUTDOOR	SHE SAYS	WOMEN'S SAFETY	BATES CHI & PARTNERS Mumbai	INDIA	BATES CHI & PARTNERS Mumbai

Shortlist (Radio Lions)

A20/004	00247	BATHROOM	SHE SAYS.IN	WOMEN'S SAFETY	BATES CHI & PARTNERS Mumbai	INDIA	BATES CHI & PARTNERS Mumbai
A20/016	01382	IN HER WOMB THERE IS A DOOR (60" RADIO)	THE LIFE FOUNDATION / MINISTRY OF INFO AND BROADCASTING, GOV OF INDIA	STOPTHEGENDER CIDE.COM	OGILVY & MATHER SINGAPORE	SINGAPORE	OGILVY & MATHER SINGAPORE
A20/020	00812	UNFAIR DUET	AAUW	PAY GAP	Y&R San Juan	PUERTO RICO	Y&R San Juan
A20/047	01371	TALES OF FREEDOM	MINISTERIO DE JUSTICIA DE ECUADOR	INCLUSION PROGRAM	PUBLICITAS/SAATCHI & SAATCHI Guayaquil	ECUADOR	PUBLICITAS/SAATCHI & SAATCHI Guayaquil

A21 (Charities & Appeals)

A21/004	00321	LAST WILL	FIGHT DUCHENNE FOUNDATION	FIGHT DUCHENNE FOUNDATION	BWM DENTSU Sydney	AUSTRALIA	BWM DENTSU Sydney
A21/023	01097	THE LOST CHILDREN	SHANTI HOUSE	THESE WHO LIVING IN THE STREET	ACW GREY TEL AVIV	ISRAEL	ACW GREY TEL AVIV
A21/028	00452	THE LONELY ROAD "NO ESCAPE" RADIO	THE LONELY ROAD FOUNDATION	A SOUTH AFRICAN DEVELOPMENT PROGRAMME THAT AIMS TO IMPROVE THE LIVES OF ORPHANED AND VULNERABLE CHILDREN (OVC'S) IN UNDERPRIVILEGE D COMMUNITIES.	FCB AFRICA Johannesburg	SOUTH AFRICA	FCB AFRICA Johannesburg

B01 (Use of Radio as a Medium)

B01/049	01417	TRUTH DETECTOR	89 FM	89 FM	DDB BRASIL São Paulo	BRAZIL	DDB BRASIL São Paulo
B01/054	01428	OPEL	BRUSSELS PUBLIC TRANSPORT MIVB	BRUSSELS PUBLIC TRANSPORT MIVB	MORTIERBRIGADE Brussels	BELGIUM	MORTIERBRIGADE Brussels
B01/055	01429	VOLKSWAGEN	BRUSSELS PUBLIC TRANSPORT MIVB	BRUSSELS PUBLIC TRANSPORT MIVB	MORTIERBRIGADE Brussels	BELGIUM	MORTIERBRIGADE Brussels
B01/057	01430	SCHOOL ZONE RADIO	SUZUKI	SAFE DRIVING	AFRICA São Paulo	BRAZIL	AFRICA São Paulo

Shortlist (Radio Lions)

B01/064	01085	RADIO ANIMATOR	ESTRADA POZNANSKA	8TH INTERNATIONAL ANIMATED FILM FESTIVAL	DDB & TRIBAL Warsaw	POLAND	DDB & TRIBAL Warsaw
B01/066	00689	THE SOUND OF GLORY	FORD	AUTOMOTIVE	OGILVY MADRID	SPAIN	OGILVY MADRID / BLUE HIVE Madrid
B01/070	00053	PLAY THE BRIDGE	2DEGREES	2DEGREES MOBILE	SPECIAL GROUP Auckland	NEW ZEALAND	SPECIAL GROUP Auckland

B02 (Use of Audio Technology)

B02/010	01062	SOUNDS OF THE CITY	THALYS TRAIN NETWORK	THALYS HIGH-SPEED RAIL TRAVEL	ROSAPARK Paris	FRANCE	ROSAPARK Paris
B02/015	01418	TRUTH DETECTOR	89 FM	89 FM	DDB BRASIL São Paulo	BRAZIL	DDB BRASIL São Paulo
B02/016	01426	SHAZAM THE COMMERCIAL TO UNDERSTAND IT	DE STANDAARD NEWSPAPER	DE STANDAARD NEWSPAPER LANGUAGE SPECIAL	MORTIERBRIGADE Brussels	BELGIUM	MORTIERBRIGADE Brussels
B02/018	01391	DON'T LOOK AWAY	USHER	INTERACTIVE MUSIC VIDEO	AKQA São Paulo	BRAZIL	AKQA São Paulo / AKQA London

B03 (Use of Branded Content / Programming)

B03/024	00732	TOMORROWLAND CLASSIC	KLARA	RADIO STATION	FAMOUS BRUSSELS	BELGIUM	FAMOUS BRUSSELS
B03/025	00318	GE PODCAST THEATRE PRESENTS THE MESSAGE	GE	GE	BBDO New York	USA	BBDO New York
B03/028	01365	FOOTBALL MEMORIES FM	LIBERO	FOOTBALL MAGAZINE	LOLA MULLENLOWE Madrid	SPAIN	LOLA MULLENLOWE Madrid
B03/040	00054	PLAY THE BRIDGE	2DEGREES	2DEGREES MOBILE	SPECIAL GROUP Auckland	NEW ZEALAND	SPECIAL GROUP Auckland

C01 (Use of Music)

C01/025	01057	TERMS & CONDITIONS	HSBC	BANK	J. WALTER THOMPSON DUBAI	UNITED ARAB EMIRATES	J. WALTER THOMPSON DUBAI
C01/026	00848	IGUGU SENZO	CELL C	C-SURANCE	1886 Johannesburg	SOUTH AFRICA	1886 Johannesburg
C01/027	00397	IGUGU KHANYI	CELL C	C-SURANCE	1886 Johannesburg	SOUTH AFRICA	1886 Johannesburg
C01/028	00400	IGUGU THEMBI	CELL C	C-SURANCE	1886 Johannesburg	SOUTH AFRICA	1886 Johannesburg

Shortlist (Radio Lions)

C02 (Sound Design)

C02/040	00766	NETFLORIST "A WAR OF WORDS - ANNIVERSARY FORGOTTEN" RADIO	NETFLORIST	NETFLORIST	FCB AFRICA Johannesburg	SOUTH AFRICA	FCB AFRICA Johannesburg
C02/042	01063	SOUNDS OF THE CITY	THALYS TRAIN NETWORK	THALYS HIGH-SPEED RAIL TRAVEL	ROSAPARK Paris	FRANCE	ROSAPARK Paris
C02/062	00939	SPRING BREAK	FLIGHT CENTRE	STUDENT FLIGHTS	TBWAIHUNT LASCARIS JOHANNESBURG	SOUTH AFRICA	TBWAIHUNT LASCARIS JOHANNESBURG
C02/064	00738	DATE NIGHT	HENKEL	PERSIL POWER GEL	DDB DUBAI	UNITED ARAB EMIRATES	DDB DUBAI
C02/065	00742	SUNDAY STROLL	HENKEL	PERSIL POWER GEL	DDB DUBAI	UNITED ARAB EMIRATES	DDB DUBAI
C02/066	00746	BARKING PUPPY	HENKEL	PERSIL POWER GEL	DDB DUBAI	UNITED ARAB EMIRATES	DDB DUBAI

C03 (Script)

C03/050	00538	THE MAN BUN	UNILEVER (CLEAR SHAMPOO)	CLEAR SHAMPOO	MULLENLOWE SINGAPORE	SINGAPORE	MULLENLOWE SINGAPORE
C03/051	00541	THE COMB OVER	UNILEVER (CLEAR SHAMPOO)	CLEAR SHAMPOO	MULLENLOWE SINGAPORE	SINGAPORE	MULLENLOWE SINGAPORE
C03/052	00573	THE BEARD	PRIMUS	PRIMUS EQUIPMENT	ÅKESTAM HOLST Stockholm	SWEDEN	ÅKESTAM HOLST Stockholm
C03/062	00617	1. YOU SHOULD HAVE CALLED - EMAIL	VODACOM	VODACOM	OGILVY & MATHER JOHANNESBURG	SOUTH AFRICA	OGILVY & MATHER JOHANNESBURG
C03/063	00627	2. YOU SHOULD HAVE CALLED - MEME	VODACOM	VODACOM	OGILVY & MATHER JOHANNESBURG	SOUTH AFRICA	OGILVY & MATHER JOHANNESBURG
C03/064	00637	3. YOU SHOULD HAVE CALLED - DOUBLE BLUE TICK	VODACOM	VODACOM	OGILVY & MATHER JOHANNESBURG	SOUTH AFRICA	OGILVY & MATHER JOHANNESBURG
C03/068	00699	THE SMELL UNDER THE PATIO	RENTOKIL	RENTOKIL	ROTHCO Dublin	IRELAND	ROTHCO Dublin
C03/073	00357	PSYCHIC	WRIGLEY	SKITTLES	DDB SOUTH AFRICA Johannesburg	SOUTH AFRICA	DDB SOUTH AFRICA Johannesburg

Shortlist (Radio Lions)

C03/127	01210	TONGUE	UNILEVER	DOVE	OGILVY & MATHER LONDON	UNITED KINGDOM	OGILVY & MATHER LONDON
C03/128	01212	BREATHING	UNILEVER	DOVE	OGILVY & MATHER LONDON	UNITED KINGDOM	OGILVY & MATHER LONDON
C03/129	01214	BLINKING	UNILEVER	DOVE	OGILVY & MATHER LONDON	UNITED KINGDOM	OGILVY & MATHER LONDON
C03/130	00616	1. THE EVERYMAN MEAL - COLOURED WEIGHTS	KFC	KFC	OGILVY & MATHER JOHANNESBURG	SOUTH AFRICA	OGILVY & MATHER JOHANNESBURG
C03/131	00626	2. THE EVERYMAN MEAL - CLAW THING	KFC	KFC	OGILVY & MATHER JOHANNESBURG	SOUTH AFRICA	OGILVY & MATHER JOHANNESBURG
C03/132	00636	3. THE EVERYMAN MEAL - CHERRY LIP BALM	KFC	KFC	OGILVY & MATHER JOHANNESBURG	SOUTH AFRICA	OGILVY & MATHER JOHANNESBURG
C03/165	01202	SURVIVAL BILLBOARD - TERMS & HORRIBLE, HORRIBLE CONDITIONS	MICROSOFT	XBOX / TOMB RAIDER	McCANN LONDON	UNITED KINGDOM	McCANN LONDON
C03/172	00288	TOBACCO DOWNS	TOBACCO FREE FLORIDA	ANTI-TOBACCO	ALMA DDB Miami	USA	ALMA DDB Miami
C03/173	00295	AUCTIONEER	TOBACCO FREE FLORIDA	ANTI-TOBACCO	ALMA DDB Miami	USA	ALMA DDB Miami
C03/174	00287	BIG BANG	THE CLOROX COMPANY	CLOROX BLEACH	ALMA DDB Miami	USA	ALMA DDB Miami
C03/175	00296	GRAVITY	THE CLOROX COMPANY	CLOROX BLEACH	ALMA DDB Miami	USA	ALMA DDB Miami
C03/206	00859	SKIING TRIP	FLIGHT CENTRE	STUDENT FLIGHTS	TBWA\HUNT LASCARIS JOHANNESBURG	SOUTH AFRICA	TBWA\HUNT LASCARIS JOHANNESBURG
C03/207	00866	SPIRITUAL FESTIVAL	FLIGHT CENTRE	STUDENT FLIGHTS	TBWA\HUNT LASCARIS JOHANNESBURG	SOUTH AFRICA	TBWA\HUNT LASCARIS JOHANNESBURG
C03/208	00871	SPRING BREAK	FLIGHT CENTRE	STUDENT FLIGHTS	TBWA\HUNT LASCARIS JOHANNESBURG	SOUTH AFRICA	TBWA\HUNT LASCARIS JOHANNESBURG

C04 (Casting & Performance)

C04/005	00123	PSYCHIC	WRIGLEY	SKITTLES	DDB SOUTH AFRICA Johannesburg	SOUTH AFRICA	DDB SOUTH AFRICA Johannesburg
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Shortlist (Radio Lions)

C04/006	00125	GENIE	WRIGLEY	SKITTLES	DDB SOUTH AFRICA Johannesburg	SOUTH AFRICA	DDB SOUTH AFRICA Johannesburg
C04/019	00622	CLOSE SHAVE WITH A TRAIN	PHILIPS	SERIES 5000 SHAVER	OGILVY & MATHER JOHANNESBURG	SOUTH AFRICA	OGILVY & MATHER JOHANNESBURG
C04/020	00632	CLOSE SHAVE WITH A CHAINSAW	PHILIPS	SERIES 5000 SHAVER	OGILVY & MATHER JOHANNESBURG	SOUTH AFRICA	OGILVY & MATHER JOHANNESBURG
C04/021	00642	CLOSE SHAVE WITH A CHINESE TRIAD	PHILIPS	SERIES 5000 SHAVER	OGILVY & MATHER JOHANNESBURG	SOUTH AFRICA	OGILVY & MATHER JOHANNESBURG
C04/024	00641	3. YOU SHOULD HAVE CALLED - DOUBLE BLUE TICK	VODACOM	VODACOM	OGILVY & MATHER JOHANNESBURG	SOUTH AFRICA	OGILVY & MATHER JOHANNESBURG
C04/026	00314	CHICKEN RISOTTO	GOJEK	GOMART	LEO BURNETT INDONESIA Jakarta	INDONESIA	LEO BURNETT INDONESIA Jakarta
C04/038	01384	IN HER WOMB THERE IS A DOOR (60" RADIO)	THE LIFE FOUNDATION / MINISTRY OF INFO AND BROADCASTING, GOV OF INDIA	STOPTHEGENDER CIDE.COM	OGILVY & MATHER SINGAPORE	SINGAPORE	OGILVY & MATHER SINGAPORE
C04/047	00620	1. THE EVERYMAN MEAL - COLOURED WEIGHTS	KFC	KFC	OGILVY & MATHER JOHANNESBURG	SOUTH AFRICA	OGILVY & MATHER JOHANNESBURG
C04/048	00630	2. THE EVERYMAN MEAL - CLAW THING	KFC	KFC	OGILVY & MATHER JOHANNESBURG	SOUTH AFRICA	OGILVY & MATHER JOHANNESBURG
C04/049	00640	3. THE EVERYMAN MEAL - CHERRY LIP BALM	KFC	KFC	OGILVY & MATHER JOHANNESBURG	SOUTH AFRICA	OGILVY & MATHER JOHANNESBURG
C04/064	00517	HUNGRY REPORTER	MARS CANADA	SNICKERS	BBDO TORONTO	CANADA	BBDO TORONTO
C04/072	01215	NEVER TOO OLD	THOMAS COOK	HOLIDAY PACKAGES FOR SENIOR CITIZENS	LAW & KENNETH SAATCHI & SAATCHI Mumbai	INDIA	LAW & KENNETH SAATCHI & SAATCHI Mumbai
C04/073	00289	TOBACCO DOWNS	TOBACCO FREE FLORIDA	ANTI-TOBACCO	ALMA DDB Miami	USA	ALMA DDB Miami

Shortlist (Radio Lions)

C04/074	00297	AUCTIONEER	TOBACCO FREE FLORIDA	ANTI-TOBACCO	ALMA DDB Miami	USA	ALMA DDB Miami
C04/090	00539	THE MAN BUN	UNILEVER (CLEAR SHAMPOO)	CLEAR SHAMPOO	MULLENLOWE SINGAPORE	SINGAPORE	MULLENLOWE SINGAPORE
C04/091	00542	THE COMB OVER	UNILEVER (CLEAR SHAMPOO)	CLEAR SHAMPOO	MULLENLOWE SINGAPORE	SINGAPORE	MULLENLOWE SINGAPORE

Total Entries: 155