

## Shortlist (Integrated Lions)

Cat. No	Entry No	Title	Client	Product	Entrant Company	Country	Agency	Production Company
<b>A01 (Integrated Campaign)</b>								
A01/005	00007	BREWTROLEUM	HEINEKEN NEW ZEALAND	DB EXPORT	COLENZO BBDO Auckland	NEW ZEALAND	COLENZO BBDO Auckland	COLENZO BBDO Auckland
A01/010	00014	THE MAN ON THE MOON	JOHN LEWIS	JOHN LEWIS	ADAM&EVEDDB London	UNITED KINGDOM	ADAM&EVEDDB London / MANNING GOTTLIEB OMD London	SOMESUCH London
A01/021	00050	BILD - ONLY BILD DARES TO DO THAT	BILD	NEWS	VCCP Berlin	GERMANY	VCCP Berlin	TRIGGER HAPPY PRODUCTIONS Berlin / PHD GERMANY Frankfurt
A01/026	00023	HOME FOR CHRISTMAS	EDEKA ZENTRALE & CO. KG	EDEKA	JUNG von MATT Hamburg	GERMANY	JUNG von MATT Hamburg	TEMPOMEDIA Hamburg
A01/031	00048	MISSING TYPE	NHS BLOOD AND TRANSPLANT	NATIONAL BLOOD WEEK	ENGINE London	UNITED KINGDOM	ENGINE London	
A01/033	00069	#OPTOUTSIDE	REI	REI	VENABLES BELL & PARTNERS San Francisco	USA	VENABLES BELL & PARTNERS San Francisco	TOOL Santa Monica / HUTCHCO TECHNOLOGIES Los Angeles / BRICKYARD VFX Los Angeles, CA
A01/043	00111	UNFAIRY TALES INTEGRATED	UNICEF	HUMANITARIAN AID	180LA Santa Monica	USA	180LA Santa Monica	HOUSE OF COLORS Sao Paulo / CONSULADO São Paulo / GILLES & CECILIE London
A01/048	00091	HOUSE OF CARDS - FU 2016	NETFLIX	HOUSE OF CARDS	BBH NEW YORK	USA	BBH NEW YORK	RESET Santa Monica / THE MILL New York / EXILE Santa Monica
A01/061	00226	SURVIVAL BILLBOARD	MICROSOFT	XBOX / TOMB RAIDER	McCANN LONDON	UNITED KINGDOM	McCANN LONDON	
A01/063	00102	THE FIRST EVER PINTEREST YARD SALE	SHERWIN WILLIAMS	KRYLON	DEUTSCH New York	USA	DEUTSCH New York	
A01/081	00180	SUGAR DETOX	INTERMARCHÉ	INTERMARCHÉ	MARCEL Paris	FRANCE	MARCEL Paris	KUEST PROD Paris / CINQ ETOILES Paris
A01/089	00146	FREE THE KIDS	UNILEVER	PERSIL / OMO	MULLENLOWE GROUP London	UNITED KINGDOM	MULLENLOWE GROUP London	RSA FILMS London
A01/094	00243	WHOPPER SIGN	BURGER KING	FAST FOOD RESTAURANT	DAVID Miami	USA	DAVID Miami	BULLITT Los Angeles
A01/103	00217	THIS BIKE HAS MS	MS AUSTRALIA	MS	GREY MELBOURNE	AUSTRALIA	GREY MELBOURNE	GREY MELBOURNE / GLASSCASE PRODUCTIONS Melbourne / RISK SOUND Melbourne
A01/117	00209	MCWHOPPER	BURGER KING	MCWHOPPER	Y&R NZ Auckland	NEW ZEALAND	Y&R NZ Auckland / Y&R MEDIA NZ Auckland / Y&R DIGITAL NZ Auckland	FLYING FISH Auckland

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A01/128	00168	THE BOYS	PACIFIC BRANDS UNDERWEAR GROUP AUSTRALIA	BONDS	CLEMENGER BBDO MELBOURNE	AUSTRALIA	CLEMENGER BBDO MELBOURNE	GUILTY CONTENT Melbourne
A01/131	00283	ENDLESS POSSIBILITIES	GETTY IMAGES	GETTY IMAGES	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo	VETOR ZERO São Paulo
A01/146	00008	SLOW DOWN GPS	IF INSURANCE	INSURANCE	FORSMAN & BODENFORS Gothenburg	SWEDEN	FORSMAN & BODENFORS Gothenburg	BACON FILM Stockholm
A01/151	00163	JUSTINO	LOTERÍAS Y APUESTAS DEL ESTADO	CHRISTMAS LOTTERY	LEO BURNETT Madrid	SPAIN	LEO BURNETT Madrid	PASSION PICTURES London / BLUR PRODUCCIONES Madrid / MILFORD FILM & ANIMATION Stockholm
A01/163	00190	IT CAN WAIT	AT&T	AT&T	BBDO New York	USA	BBDO New York	ANONYMOUS CONTENT Culver City
A01/176	00192	DADS#SHARETH ELOAD (INTEGRATED)	PROCTER & GAMBLE INDIA	ARIEL MATIC	BBDO INDIA Mumbai	INDIA	BBDO INDIA Mumbai	RED ICE FILMS Mumbai
A01/213	00094	SHOPLIFTERS	HARVEY NICHOLS	LOYALTY APP	ADAM&EVEDDB London	UNITED KINGDOM	ADAM&EVEDDB London	BLINK PRODUCTIONS London / THE MILL London / CAIN & ABEL London
A01/217	00137	THE NAKED UTE	VOLKSWAGEN AUSTRALIA	AMAROK	DDB Sydney	AUSTRALIA	DDB Sydney	REVOLVER/WILL O'ROURKE Sydney / THE GLUE SOCIETY Sydney
A01/232	00157	CRACKER CUTTER	MONDELÉZ INTERNATIONAL	RITZ CRACKERS	FCB Toronto	CANADA	FCB Toronto	
A01/246	00147	UNACCEPTABLE ACCEPTANCE LETTERS	THE HUNTING GROUND	THE HUNTING GROUND	GOODBY SILVERSTEIN & PARTNERS San Francisco	USA	GOODBY SILVERSTEIN & PARTNERS San Francisco	PRETTYBIRD Culver City / CUT + RUN San Francisco / SPY San Francisco
A01/249	00229	500 YEARS OF STORIES	TATE	BP DISPLAYS AT TATE BRITAIN	GREY LONDON	UNITED KINGDOM	GREY LONDON	

Total Entries:

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