



CRISTAL FESTIVAL

# SHORTLIST PRESS

| CATEGORY                            | CAMPAIGN                                       | ADVERTISER                              | AGENCY                       | COUNTRY   |
|-------------------------------------|--|---|------------------------------|-----------|
| A1. Food                            | Blueberry                                      | Riclan / Acomerk                        | Inbrax                       | Chile     |
| A1. Food                            | Watermelon                                     | Riclan/Acomerk                          | Inbrax                       | Chile     |
| A2. Drink                           | Watercolours                                   | ROMERQUELLE                             | HEREZIE                      | France    |
| A2. Drink                           | Watercolours                                   | ROMERQUELLE                             | HEREZIE                      | France    |
| A2. Drink                           | Watercolours                                   | ROMERQUELLE                             | HEREZIE                      | France    |
| A2. Drink                           | For those who don't need Alcohol               | Brasil Kirin                            | Leo Burnett Publicidade Ltda | Brazil    |
| A2. Drink                           | For those who don't need Alcohol               | Brasil Kirin                            | Leo Burnett Publicidade Ltda | Brazil    |
| A3. Automotive / Motorbike          | Honda Voice Recognition GPS: Confusing Indian  | Alghanim Motors - Honda                 | Impact & Echo BBDO           | Kuwait    |
| A3. Automotive / Motorbike          | Honda Voice Recognition GPS: Confusing Iranian | Alghanim Motors - Honda                 | Impact & Echo BBDO           | Kuwait    |
| A3. Automotive / Motorbike          | Honda Voice Recognition GPS: Confusing Arab    | Alghanim Motors - Honda                 | Impact & Echo BBDO           | Kuwait    |
| A3. Automotive / Motorbike          | Wrapped Objects / Mirror                       | Renault Master                          | Publicis Conseil             | France    |
| A6. Telecommunication               | Turkcell Superonline Kinetography Ad           | Turkcell Superonline                    | BBG Production               | Turkey    |
| A8. Public interest                 | COVER RACISM                                   | Ceylon Newspapers (Pvt) Ltd.            | TBWA\Sri Lanka               | Sri Lanka |
| A8. Public interest                 | TEDDIES  | INNOCENCE IN DANGER                     | ROSAPARK                     | France    |
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| A8. Public interest                 | TEDDIES  | INNOCENCE IN DANGER                     | ROSAPARK                     | France    |
| A9. Leisure / Sport / Entertainment | CINEMA   | CITÉ DE L'ARCHITECTURE ET DU PATRIMOINE | HAVAS WORLDWIDE PARIS        | France    |
| A9. Leisure / Sport / Entertainment | Paris Zoo / Observatory                        | Musée National D'histoire Naturelle     | Publicis Conseil             | France    |
| A9. Leisure / Sport / Entertainment | Paris Zoo / Opera                              | Musée National D'histoire Naturelle     | Publicis Conseil             | France    |
| A11. Media                          | Amy  | Virgin Radio                            | Leo Burnett Beirut           | Lebanon   |
| A11. Media                          | Marvin   | Virgin Radio                            | Leo Burnett Beirut           | Lebanon   |
| A11. Media                          | Elvis  | Virgin Radio                            | Leo Burnett Beirut           | Lebanon   |

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|-----------------------------|-----------------------------|---------------------------|-----------------------|--------------------|
| A13. Clothing / Accessories | Ugly Positions              | ZWILLING J.A. HENCKELS    | HEREZIE               | France             |
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| A13. Clothing / Accessories | Ugly Positions              | ZWILLING J.A. HENCKELS    | HEREZIE               | France             |
| B4. Illustration            | Sneaker Dreams              | Sneaker Freaker Boogazine | BBDO New York         | United States (US) |
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| B4. Illustration            | Sneaker Dreams              | Sneaker Freaker Boogazine | BBDO New York         | United States (US) |
| B4. Illustration            | Watercolours                | ROMERQUELLE               | HEREZIE               | France             |
| B4. Illustration            | Watercolours                | ROMERQUELLE               | HEREZIE               | France             |
| B4. Illustration            | Watercolours                | ROMERQUELLE               | HEREZIE               | France             |
| B4. Illustration            | COCCULUS 73 / MOUNTAIN ROAD | LEHNING                   | HAVAS WORLDWIDE PARIS | France             |
| B4. Illustration            | COCCULUS 73 / ROUGH SEA     | LEHNING                   | HAVAS WORLDWIDE PARIS | France             |
| B4. Illustration            | DOG                         | Volcan                    | Inbrax                | Chile              |