



CRISTAL FESTIVAL

SHORTLIST DESIGN

CATEGORY	CAMPAIGN	ADVERTISER	AGENCY	COUNTRY
B2. Posters	SOUNDS OF THE CITY	THALYS	ROSAPARK	France
B2. Posters	LONG LASTING SHARPNESS	ZWILLING J.A. HENCKELS	HEREZIE	France
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B3. Books	Lacoste LT12 Book	LACOSTE	MNSTR	France
B3. Books	The Tribal Rapport Field Guide	Mercedes-Benz	Impact BBDO Dubai	United Arab Emirates
B5. Self-promotion	Rainy invite	MK Norway	MK Norway	Norway
C2. Illustration	The Tribal Rapport Field Guide	Mercedes-Benz	Impact BBDO Dubai	United Arab Emirates
C4. Graphic Design	GAZA FONT	ASSAFIR	IMPACT BBDO	Lebanon
C5. Sound Design	SOUNDS OF THE CITY	THALYS	ROSAPARK	France
D. POINT OF SALE	The freshest orange juice brand	Intermarché	Marcel	France
F. ENVIRONMENTAL DESIGN	37 Days	Atlantic Group	LEO BURNETT FRANCE	France
F. ENVIRONMENTAL DESIGN	Coin	AB InBev	Energy BBDO	United States (US)
G1. Food	Taste me to Spain, Taste me to Mexico	India Cuisine Foundation	Grey Worldwide	India