

Shortlist (Healthcare)

Cat. No	Entry No	Title	Client	Product	Entrant Company	Country
<u>A01 (OTC Oral Medicines)</u>						
A01/1003	00085	MAN FLU	MCNEIL SWEDEN	IPREN IBUPROFEN	ADVANCE Copenhagen	DENMARK
A01/6001	00004	OUCH	GRUPO FERRER INTERNACIONAL	GELOCATIL	GREY SPAIN Madrid	SPAIN
<u>A02 (OTC Applications)</u>						
A02/1002	00083	FEEL EVERY SMILE	LISTERINE	LISTERINE ADVANCED WHITE	J. WALTER THOMPSON London	UNITED KINGDOM
A02/1100	00084	FEEL EVERY SMILE	LISTERINE	LISTERINE ADVANCED WHITE	J. WALTER THOMPSON London	UNITED KINGDOM
A02/8001	00051	HOT OR NOT	FLEN PHARMA	FLAMIGEL	THESE DAYS - WUNDERMAN Antwerp	BELGIUM
<u>A03 (OTC Products/Devices)</u>						
A03/8001	00024	HEARING TEST CONCERT	NEUROTH	HEARING AIDS	FCB ZÜRICH	SWITZERLAND
<u>B01 (Education & Awareness)</u>						
B01/1000	00059	DON'T GOOGLE IT	CEBAM	HEALTH AND SCIENCE PLATFORM	DDB BRUSSELS	BELGIUM
B01/1001	00053	THIS GIRL CAN	SPORT ENGLAND	SPORT ENGLAND	FCB INFERNO London	UNITED KINGDOM
B01/1100	00012	HEADS UP!	AOK	AOK BACK HEALTH PROGRAMS	SERVICEPLAN Munich	GERMANY
B01/1300	00054	THIS GIRL CAN	SPORT ENGLAND	SPORT ENGLAND	FCB INFERNO London	UNITED KINGDOM
B01/1300	00057	THE HIV+ ISSUE	VANGARDIST	VANGARDIST MAGAZINE	SAATCHI & SAATCHI SWITZERLAND Geneva	SWITZERLAND
B01/1300	00075	SKIN CHECKER	LA ROCHE POSAY	LA ROCHE POSAY	BETC Paris	FRANCE
B01/8006	00091	SHADOW WIFI	STICHTING TEGEN KANKER/FONDATION CONTRE LE CANCER	AWARENESS ORGANISATION TO PREVENT SKIN CANCER	HAPPINESS BRUSSELS	BELGIUM
<u>B04 (Fundraising & Advocacy)</u>						
B04/1000	00039	CHANGE HAND	HJÄRNFONDEN (SWEDISH BRAIN FOUNDATION)	STROKE AWARENESS	VOLONTAIRE Stockholm	SWEDEN
B04/1000	00070	PORTRAIT – AN ART AIDED CHARITY PLATFORM	ABURY FOUNDATION & THOMAS RUSCH	PORTRAIT – AN ART AIDED CHARITY PLATFORM	SERVICEPLAN Munich	GERMANY
B04/1000	00093	FIGHTING THE VIRUS WITH CLICKS	DOTHIV	DOTHIV	THJNK Hamburg	GERMANY
B04/1001	00017	THE EYES OF A CHILD	ASSOCIATION NOEMI	DISABILITIES ASSOCIATION	LEO BURNETT FRANCE Paris	FRANCE
B04/3001	00082	DEAD AIR	BUNDESVERBAND KINDERHOSPIZ	BUNDESVERBAND KINDERHOSPIZ	SERVICEPLAN Munich	GERMANY
B04/5002	00072	LIFE TIME CLOCK	STIFTUNG FÜRS LEBEN - DEUTSCHE STIFTUNG ORGANTRANSPLANTATION (DSO) / FOR LIFE - FOR ORGAN-DONATIONS	FOR LIFE - FOR ORGAN-DONATIONS	SERVICEPLAN Munich	GERMANY
<u>C01 (Heath & Wellness: Animal Health)</u>						
C01/8001	00097	TIGER ROYALTY	PANTHERA	WILD CAT CONSERVATION ORGANISATION	HAPPINESS BRUSSELS	BELGIUM
<u>E01 (Branded Pharma, Vaccines & Biotech)</u>						

Shortlist (Healthcare)

E01/1300 1	00042 NORSPAN. BACK OFF PAIN	MUNDIPHARMA	PHARMACEUTICAL S	ROCKY ADVERTISING Helsinki	FINLAND
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G01 (Patient Assisted Living)

G01/1000 1	00016 RESTORING MEMORIES WITH MUSIC	ALZHEIMER NEDERLAND	CHARITY	MINDSHARE Amsterdam	THE NETHERLANDS
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G01/1100 2	00009 VIAOPTA NAV	NOVARTIS PHARMA	VIAOPTA NAV SMARTPHONE APPLICATION	ARWORKS Vienna	AUSTRIA
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Total Entries: 23