

**Shortlist (Film Craft)**

Cat. No	Entry No	Title	Client	Product	Entrant Company	Country	Agency	Production Company
<b>A01 (Direction)</b>								
A01/003	20029	AVX – THE ORACLE	SENNHEISER ELECTRONIC	SENNHEISER AVX	PHILIPP UND KEUNTJE Hamburg	GERMANY	PHILIPP UND KEUNTJE Hamburg	MYPONY Hamburg
A01/008	20053	IF CARLSBERG DID HAIRCUTS..	CARLSBERG	ALCOHOLIC BEVERAGE/BEER	72ANDSUNNY AMSTERDAM	THE NETHERLANDS	72ANDSUNNY AMSTERDAM	DIVISION PARIS & DIVISIONAL DISTRICT Paris / TRIM EDITING London / MATHEMATIC Paris
A01/009	20056	TINY DANCER	JOHN LEWIS FINANCIAL SERVICES	PREMIER HOME INSURANCE	ADAM&EVEDDB London	UNITED KINGDOM	ADAM&EVEDDB London	BLINK PRODUCTIONS London
A01/010	20057	MONTY'S CHRISTMAS	JOHN LEWIS PARTNERSHIP	CHRISTMAS	ADAM&EVEDDB London	UNITED KINGDOM	ADAM&EVEDDB London	BLINK PRODUCTIONS London
A01/016	20111	IMPOSSIBLE	BNP PARIBAS FORTIS	BANKING	CZAR Brussels	BELGIUM	PUBLICIS BRUSSELS	CZAR Brussels
A01/021	20119	PROUDLY SEEKING PLEASURE	UNILEVER	MAGNUM	PROPAGANDA PRODUCCIONES Madrid	SPAIN	LOLA LOWE & PARTNERS Madrid	PROPAGANDA PRODUCCIONES Madrid / BACON Copenhagen
A01/023	20142	MY LAST DAY	AMNESTY INTERNATIONAL THE NETHERLANDS	DEATH PENALTY	OGILVY & MATHER AMSTERDAM	THE NETHERLANDS	OGILVY & MATHER AMSTERDAM	MELISSA NIEVELD PRODUCTIONS Amsterdam / DPPLR Amsterdam
A01/029	20158	ODD LOVE	INTERFLORA	INTERNATIONAL FLOWER DELIVERY NETWORK	BACON Copenhagen	DENMARK	BRANDHOUSE Copenhagen	BACON Copenhagen
A01/030	20162	EVERYDAY HEROES	IKEA GLOBAL COMMUNICATIONS	DEPARTMENTS STORES	FORSMAN & BODENFORS Gothenburg	SWEDEN	FORSMAN & BODENFORS Gothenburg	ANONYMOUS CONTENT Culver City
A01/032	20164	WINTER'S TALE	VOLVO CAR SWEDEN	VOLVO V70, XC70 AND XC60	FORSMAN & BODENFORS Gothenburg	SWEDEN	FORSMAN & BODENFORS Gothenburg	NEW LAND Stockholm
A01/033	20179	QUEER 'OBSCENE'	QUEER LISBOA - FESTIVAL INTERNATIONAL DE CINEMA QUEER	FILM FESTIVAL	KRYPTON Lisbon	PORTUGAL	FUEL LISBON	KRYPTON Lisbon
A01/041	20265	SAMSUNG X WORLD SURF LEAGUE   WE ARE GREATER THAN I	SAMSUNG	SAMSUNG GALAXY	72ANDSUNNY AMSTERDAM	THE NETHERLANDS	72ANDSUNNY AMSTERDAM	STINK London
<b>A02 (Script)</b>								
A02/007	20058	MONTY'S CHRISTMAS	JOHN LEWIS PARTNERSHIP	CHRISTMAS	ADAM&EVEDDB London	UNITED KINGDOM	ADAM&EVEDDB London	BLINK PRODUCTIONS London
A02/012	20338	BACK OF THE HEAD	PEARL & DEAN	PEARL & DEAN	BROTHERS AND SISTERS London	UNITED KINGDOM	BROTHERS AND SISTERS London	PULSE FILMS London
A02/014	20143	MY LAST DAY	AMNESTY INTERNATIONAL THE NETHERLANDS	DEATH PENALTY	OGILVY & MATHER AMSTERDAM	THE NETHERLANDS	OGILVY & MATHER AMSTERDAM	MELISSA NIEVELD PRODUCTIONS Amsterdam / DPPLR Amsterdam
A02/016	20165	CLOSE THE LOOP	H & M HENNES & MAURITZ	CLOTHING, FOOTWEAR & ACCESSORIES	FORSMAN & BODENFORS Gothenburg	SWEDEN	FORSMAN & BODENFORS Gothenburg / H&M Stockholm	CALLBOY Stockholm
A02/019	20288	AN EMOJI CRUSH	OVK (PARENTS OF ROAD VICTIMS)	ROAD SAFETY AWARENESS MESSAGE	HAPPINESS BRUSSELS	BELGIUM	HAPPINESS BRUSSELS	ROCOCO Antwerp / SONICVILLE Brussels
A02/020	20311	UNICORNS	CANAL+	CANAL+	BETC Paris	FRANCE	BETC Paris	SOIXANTE QUINZE Paris
<b>A03 (Casting)</b>								
A03/003	20030	AVX – THE ORACLE	SENNHEISER ELECTRONIC	SENNHEISER AVX	PHILIPP UND KEUNTJE Hamburg	GERMANY	PHILIPP UND KEUNTJE Hamburg	MYPONY Hamburg
A03/004	20034	THERE IS NO BIGGER PRIZE THAN SHARING	LOTERIAS Y APUESTAS DEL ESTADO	CHRISTMAS LOTTERY	LEO BURNETT MADRID	SPAIN	LEO BURNETT MADRID	RCR FILMS Madrid
A03/005	20059	TINY DANCER	JOHN LEWIS FINANCIAL SERVICES	PREMIER HOME INSURANCE	ADAM&EVEDDB London	UNITED KINGDOM	ADAM&EVEDDB London	BLINK PRODUCTIONS London
A03/007	20071	MADE IN FRANCE	EDF	EDF CONSUMER SERVICES	HAVAS WORLDWIDE PARIS	FRANCE	HAVAS WORLDWIDE PARIS	4 MECS EN BASKETS PARIS
A03/008	20072	STEP OUT	EDF	EDF CONSUMER SERVICES	HAVAS WORLDWIDE PARIS	FRANCE	HAVAS WORLDWIDE PARIS	4 MECS EN BASKETS PARIS
A03/011	20120	PROUDLY SEEKING PLEASURE	UNILEVER	MAGNUM	PROPAGANDA PRODUCCIONES Madrid	SPAIN	LOLA LOWE & PARTNERS Madrid	PROPAGANDA PRODUCCIONES Madrid / BACON Copenhagen

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A03/016	20159	CIRCUS LOVE	INTERFLORA	INTERNATIONAL FLOWER DELIVERY NETWORK	BACON Copenhagen	DENMARK	BRANDHOUSE Copenhagen	BACON Copenhagen
A03/017	20160	ODD LOVE	INTERFLORA	INTERNATIONAL FLOWER DELIVERY NETWORK	BACON Copenhagen	DENMARK	BRANDHOUSE Copenhagen	BACON Copenhagen
A03/019	20168	CLOSE THE LOOP	H & M HENNES & MAURITZ	CLOTHING, FOOTWEAR & ACCESSORIES	FORSMAN & BODENFORS Gothenburg	SWEDEN	FORSMAN & BODENFORS Gothenburg / H&M Stockholm	CALLBOY Stockholm

## A04 (Production design/Art direction)

A04/005	20054	IF CARLSBERG DID HAIRCUTS..	CARLSBERG	ALCOHOLIC BEVERAGE/BEER	72ANDSUNNY AMSTERDAM	THE NETHERLANDS	72ANDSUNNY AMSTERDAM	DIVISION PARIS & DIVISIONAL DISTRICT Paris / TRIM EDITING London / MATHEMATIC Paris
A04/006	20085	37 DAYS	ATLANTIC GROUP	CONNECTED HEATERS	LEO BURNETT FRANCE Paris	FRANCE	LEO BURNETT FRANCE Paris	LA CAVALERIE Montreal / QUAD PRODUCTIONS Clichy
A04/011	20135	PARTY ANIMALS	CARLSBERG DEUTSCHLAND	ASTRA	PHILIPP UND KEUNTJE Hamburg	GERMANY	PHILIPP UND KEUNTJE Hamburg	MR BOB FILMS Berlin
A04/014	20161	CIRCUS LOVE	INTERFLORA	INTERNATIONAL FLOWER DELIVERY NETWORK	BACON Copenhagen	DENMARK	BRANDHOUSE Copenhagen	BACON Copenhagen
A04/017	20182	SHAPE YOUR TIME	CARTIER	WATCHES	QUAD PRODUCTIONS Clichy	FRANCE	PUBLICIS 133 Paris	QUAD PRODUCTIONS Clichy
A04/023	20202	MECHANICS	AUDI	AUDI SERVICE	THJNK Hamburg	GERMANY	THJNK Berlin	@radical.media Berlin
A04/024	20226	DEFINING MOMENTS	RADIO SWEDEN	PUBLIC SERVICE RADIO	CP+B SCANDINAVIA Gothenburg	SWEDEN	CP+B SCANDINAVIA Gothenburg	INDIO Stockholm
A04/031	20267	SAMSUNG X WORLD SURF LEAGUE   WE ARE GREATER THAN I	SAMSUNG	SAMSUNG GALAXY	72ANDSUNNY AMSTERDAM	THE NETHERLANDS	72ANDSUNNY AMSTERDAM	STINK London

## A05 (Cinematography)

A05/008	20086	37 DAYS	ATLANTIC GROUP	CONNECTED HEATERS	LEO BURNETT FRANCE Paris	FRANCE	LEO BURNETT FRANCE Paris	LA CAVALERIE Montreal / QUAD PRODUCTIONS Clichy
A05/014	20171	WINTER'S TALE	VOLVO CAR SWEDEN	VOLVO V70, XC70 AND XC60	FORSMAN & BODENFORS Gothenburg	SWEDEN	FORSMAN & BODENFORS Gothenburg	NEW LAND Stockholm
A05/016	20184	SHAPE YOUR TIME	CARTIER	WATCHES	QUAD PRODUCTIONS Clichy	FRANCE	PUBLICIS 133 Paris	QUAD PRODUCTIONS Clichy
A05/019	20203	MECHANICS	AUDI	AUDI SERVICE	THJNK Hamburg	GERMANY	THJNK Berlin	@radical.media Berlin
A05/022	20227	DEFINING MOMENTS	RADIO SWEDEN	PUBLIC SERVICE RADIO	CP+B SCANDINAVIA Gothenburg	SWEDEN	CP+B SCANDINAVIA Gothenburg	INDIO Stockholm
A05/027	20268	SAMSUNG X TREK FACTORY RACING   WE ARE GREATER THAN I	SAMSUNG	SAMSUNG GALAXY	72ANDSUNNY AMSTERDAM	THE NETHERLANDS	72ANDSUNNY AMSTERDAM	KNUCKLEHEAD London / DIVISION PRODUCTIONS Ljubljana
A05/028	20269	SAMSUNG X WORLD SURF LEAGUE   WE ARE GREATER THAN I	SAMSUNG	SAMSUNG GALAXY	72ANDSUNNY AMSTERDAM	THE NETHERLANDS	72ANDSUNNY AMSTERDAM	STINK London

## A06 (Editing)

A06/008	20206	SPEED WHEELS	AUDI	AUDI MAGAZIN	LOVED Hamburg	GERMANY	LOVED Hamburg	MARC SCHÖLERMANN Hamburg
A06/012	20270	SAMSUNG X TREK FACTORY RACING   WE ARE GREATER THAN I	SAMSUNG	SAMSUNG GALAXY	72ANDSUNNY AMSTERDAM	THE NETHERLANDS	72ANDSUNNY AMSTERDAM	KNUCKLEHEAD London / DIVISION PRODUCTIONS Ljubljana
A06/013	20271	SAMSUNG X WORLD SURF LEAGUE   WE ARE GREATER THAN I	SAMSUNG	SAMSUNG GALAXY	72ANDSUNNY AMSTERDAM	THE NETHERLANDS	72ANDSUNNY AMSTERDAM	STINK London
A06/017	20348	LIFT	HSBC	COMMERCIAL BANKING	GREY LONDON	UNITED KINGDOM	GREY LONDON	INDEPENDENT London

## A07 (Use of Original Music)

A07/004	20037	I SKIP LEG DAY	MERCEDES-BENZ CARS VERTRIEB DEUTSCHLAND	SMART EBIKE	BBDO GROUP Berlin	GERMANY	BBDO GROUP GERMANY Berlin	BIGFISH FILMPRODUKTION Berlin
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A07/014	20210	POPOV, THE CLOWN	McDONALD'S GERMANY	McDONALD'S	THJNK Hamburg	GERMANY	THJNK Hamburg / LEO BURNETT FRANKFURT	TEMPOMEDIA Frankfurt
A07/015	20228	DEFINING MOMENTS	RADIO SWEDEN	PUBLIC SERVICE RADIO	CP+B SCANDINAVIA Gothenburg	SWEDEN	CP+B SCANDINAVIA Gothenburg	INDIO Stockholm
A07/019	20299	BMW REV UP YOUR FAMILY	BMW GROUP	BMW 2 SERIES GRAN TOURER	SERVICEPLAN Munich	GERMANY	SERVICEPLAN Munich	CZAR DE Hamburg / HARVEST DIGITAL AGRICULTURE Hamburg / GERMAN WAHNSINN Hamburg

**A08 (Use of Licensed or Adapted Music)**

A08/003	20055	IF CARLSBERG DID HAIRCUTS..	CARLSBERG	ALCOHOLIC BEVERAGE/BEER	72ANDSUNNY AMSTERDAM	THE NETHERLANDS	72ANDSUNNY AMSTERDAM	DIVISION PARIS & DIVISIONAL DISTRICT Paris / TRIM EDITING London / MATHEMATIC Paris
A08/007	20121	PROUDLY SEEKING PLEASURE	UNILEVER	MAGNUM	PROPAGANDA PRODUCCIONES Madrid	SPAIN	LOLA LOWE & PARTNERS Madrid	PROPAGANDA PRODUCCIONES Madrid / BACON Copenhagen
A08/015	20174	A NEW BEGINNING	VOLVO CAR CORPORATION	VOLVO XC90	FORSMAN & BODENFORS Gothenburg	SWEDEN	FORSMAN & BODENFORS Gothenburg	NEW LAND Stockholm
A08/021	20252	THE LEFT BEHINDS	FREEVIEW	FREEVIEW	LEO BURNETT LONDON	UNITED KINGDOM	LEO BURNETT LONDON	ROGUE London
A08/023	20277	A GREAT DAY	WIND TELECOMUNICAZIO NI	WIND	Ogilvy & Mather Milan	ITALY	Ogilvy & Mather Milan	ENORMOUS FILMS Milan
A08/031	20344	THE HERO	HEINEKEN	BEER	PUBLICIS ITALY Milan	ITALY	PUBLICIS ITALY Milan	MJZ LONDON

**A09 (Sound Design)**

A09/001	20012	THE BATTLE	CANAL SAT	CANAL SAT	KOUZ PRODUCTION Paris	FRANCE	BETC Paris	KOUZ PRODUCTION Paris
A09/012	20213	SPEED WHEELS	AUDI	AUDI MAGAZIN	LOVED Hamburg	GERMANY	LOVED Hamburg	MARC SCHÖLLERMANN Hamburg
A09/016	20294	IGNITION	HONDA	HONDA BRAND FILM	FACTORY London	UNITED KINGDOM	WIEDEN+KENNEDY London	SOMESUCH London
A09/017	20295	PAPER	HONDA	HONDA BRAND FILM	FACTORY London	UNITED KINGDOM	RPA Santa Monica	RESET Santa Monica

**A10 (Animation)**

A10/001	20014	BIRTH	AUDI	AUDI	MILL+ London	UNITED KINGDOM	BBH London	MILL+ London
A10/003	20016	HONDA	IGNITION	HONDA	THE MILL London	UNITED KINGDOM	WIEDEN+KENNEDY London	SOMESUCH London / THE MILL London
A10/005	20018	ANGRY BIRDS 2 LAUNCH FILM	ROVIO	ANGRY BIRDS	THE MILL London	UNITED KINGDOM	WIEDEN+KENNEDY London	RIFF RAFF London / THE MILL London
A10/008	20063	MONTY'S CHRISTMAS	JOHN LEWIS PARTNERSHIP	CHRISTMAS	ADAM&EVEDDB London	UNITED KINGDOM	ADAM&EVEDDB London	BLINK PRODUCTIONS London
A10/020	20242	LICK YOUR LIPS	DJUICE	BRAND	TRY/APT/POL Oslo	NORWAY	TRY/APT/POL Oslo	ANIMASJONSDEPART EMENTET Oslo / ALBAN STUDIOS Bristol / VERDENS STERKESTE MANN Oslo
A10/021	20254	THE LEFT BEHINDS	FREEVIEW	FREEVIEW	LEO BURNETT LONDON	UNITED KINGDOM	LEO BURNETT LONDON	ROGUE London

**A11 (Visual Effects)**

A11/002	20019	BIRTH	AUDI	AUDI	MILL+ London	UNITED KINGDOM	BBH London	MILL+ London
A11/003	20020	IGNITION	HONDA	HONDA	THE MILL London	UNITED KINGDOM	WIEDEN+KENNEDY London	SOMESUCH London / THE MILL London
A11/005	20022	ANGRY BIRDS 2 LAUNCH FILM	ROVIO	ANGRY BIRDS	THE MILL London	UNITED KINGDOM	WIEDEN+KENNEDY London	RIFF RAFF London / THE MILL London
A11/009	20187	SHAPE YOUR TIME	CARTIER	WATCHES	QUAD PRODUCTIONS Clichy	FRANCE	PUBLICIS 133 Paris	QUAD PRODUCTIONS Clichy
A11/015	20258	THE LEFT BEHINDS	FREEVIEW	FREEVIEW	LEO BURNETT LONDON	UNITED KINGDOM	LEO BURNETT LONDON	ROGUE London
A11/016	20315	THE STONE	CANAL+	CANAL+	BETC Paris	FRANCE	BETC Paris	PARTIZAN Paris

**A12 (Achievement in Production)**

A12/001	20065	MONTY'S CHRISTMAS	JOHN LEWIS PARTNERSHIP	CHRISTMAS	ADAM&EVEDDB London	UNITED KINGDOM	ADAM&EVEDDB London	BLINK PRODUCTIONS London
A12/002	20082	IMPOSSIBLE	BNP PARIBAS FORTIS	BANKING	PUBLICIS BRUSSELS	BELGIUM	PUBLICIS BRUSSELS	CZAR Brussels
A12/003	20091	37 DAYS	ATLANTIC GROUP	CONNECTED HEATERS	LEO BURNETT FRANCE Paris	FRANCE	LEO BURNETT FRANCE Paris	LA CAVALERIE Montreal / QUAD PRODUCTIONS Clichy
A12/014	20342	TIME TRAVELLER BSKYB		SKY SPORTS	BROTHERS AND SISTERS London	UNITED KINGDOM	BROTHERS AND SISTERS London	OUTSIDER London

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Total Entries:

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