

## Print Shortlist

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country
A01/001	00086	KETCHUP	UNILEVER	MARMITE	ADAM&EVEDDB London	UNITED KINGDOM
A01/002	00087	MAYO	UNILEVER	MARMITE	ADAM&EVEDDB London	UNITED KINGDOM
A01/003	00088	PASTA	UNILEVER	MARMITE	ADAM&EVEDDB London	UNITED KINGDOM
A02/001	00070	COUPLE	COCA-COLA GERMANY	COCA-COLA MINI CAN 0.15L	OGILVY GERMANY Frankfurt	GERMANY
A02/002	00071	WOMAN	COCA-COLA GERMANY	COCA-COLA MINI CAN 0.15L	OGILVY GERMANY Frankfurt	GERMANY
A02/003	00072	MAN	COCA-COLA GERMANY	COCA-COLA MINI CAN 0.15L	OGILVY GERMANY Frankfurt	GERMANY
A03/003	00243	ALICE IN WONDERLAND	UNILEVER	OMO	LOWE ISTANBUL	TURKEY
A04/001	00251	COW	ARCELIK	SELF CLEANING OVEN	Y&R ISTANBUL	TURKEY
A04/002	00274	CHICKEN	ARCELIK	SELF CLEANING OVEN	Y&R ISTANBUL	TURKEY
A04/011	00075	SAILOR/NURSE/KISS	LEICA CAMERA	100 YEARS OF LEICA PHOTOGRAPHY	GEOMETRY GLOBAL GERMANY Berlin	GERMANY
A04/022	00298	CHEESE	ZWILLING J. A. HENCKELS	HOME APPLIANCE & FURNISHINGS	HEREZIE Paris	FRANCE
A04/023	00299	SALMON	ZWILLING J. A. HENCKELS	HOME APPLIANCE & FURNISHINGS	HEREZIE Paris	FRANCE
A04/024	00300	WATERMELON	ZWILLING J. A. HENCKELS	HOME APPLIANCE & FURNISHINGS	HEREZIE Paris	FRANCE
A05/007	00012	MEET THE PARENTS	CORPORATIVO L'ORÉAL MÉXICO	RADIANCE CAFFEINE EYE ROLL-ON FOR MEN	PUBLICIS COMMUNICATIONS SCHWEIZ Zürich	SWITZERLAND
A05/008	00013	JOB INTERVIEW	CORPORATIVO L'ORÉAL MÉXICO	RADIANCE CAFFEINE EYE ROLL-ON FOR MEN	PUBLICIS COMMUNICATIONS SCHWEIZ Zürich	SWITZERLAND
A05/009	00014	BABYSITTER	CORPORATIVO L'ORÉAL MÉXICO	RADIANCE CAFFEINE EYE ROLL-ON FOR MEN	PUBLICIS COMMUNICATIONS SCHWEIZ Zürich	SWITZERLAND
A06/008	00239	RUGBY	1BAG1MATCH	BAGS	HAVAS WORLDWIDE PARIS	FRANCE
A06/009	00240	AMERICAN FOOTBALL	1BAG1MATCH	BAGS	HAVAS WORLDWIDE PARIS	FRANCE
A06/010	00241	SOCCER	1BAG1MATCH	BAGS	HAVAS WORLDWIDE PARIS	FRANCE
A07/002	00056	NORBERT	MARS	PEDIGREE	BBDO BERLIN	GERMANY
A07/003	00057	WILSON	MARS	PEDIGREE	BBDO BERLIN	GERMANY
A07/004	00058	SANDRA	MARS	PEDIGREE	BBDO BERLIN	GERMANY
A08/010	00099	BOY	VAESA	VOLKSWAGEN	DDB SPAIN Madrid	SPAIN
A08/011	00100	GIRL	VAESA	VOLKSWAGEN	DDB SPAIN Madrid	SPAIN
A08/012	00101	DOG	VAESA	VOLKSWAGEN	DDB SPAIN Madrid	SPAIN
A08/030	00186	JURY	VOLKSWAGEN	PARK ASSIST	DDB GROUP GERMANY Berlin	GERMANY
A08/031	00187	GRANDSTAND	VOLKSWAGEN	PARK ASSIST	DDB GROUP GERMANY Berlin	GERMANY
A08/032	00190	DOE & SEA-LION	JEEP	JEEP	LEO BURNETT FRANCE Paris	FRANCE
A08/033	00191	ELEPHANT & SWAN	JEEP	JEEP	LEO BURNETT FRANCE Paris	FRANCE
A08/034	00192	GIRAFFE & PENGUIN	JEEP	JEEP	LEO BURNETT FRANCE Paris	FRANCE
A08/045	00021	CITY	DAIMLER MBVD	SMART FORTWO ELECTRIC DRIVE	BBDO GERMANY Düsseldorf	GERMANY
A08/046	00022	TRAFFIC JAM	DAIMLER MBVD	SMART FORTWO ELECTRIC DRIVE	BBDO GERMANY Düsseldorf	GERMANY
A08/067	00423	911 REAR HORSEPOWER 1	PORSCHE (CHINA) MOTORS	911	FRED & FARID GROUP Paris	FRANCE
A08/068	00424	911 REAR HORSEPOWER 2	PORSCHE (CHINA) MOTORS	911	FRED & FARID GROUP Paris	FRANCE
A08/069	00425	911 REAR HORSEPOWER 3	PORSCHE (CHINA) MOTORS	911	FRED & FARID GROUP Paris	FRANCE
A09/004	00082	SHIRT	HARVEY NICHOLS	SPRING/SUMMER 14 SALE	ADAM&EVEDDB London	UNITED KINGDOM
A09/005	00083	BIKINI	HARVEY NICHOLS	SPRING/SUMMER 14 SALE	ADAM&EVEDDB London	UNITED KINGDOM
A09/006	00084	SHOES	HARVEY NICHOLS	SPRING/SUMMER 14 SALE	ADAM&EVEDDB London	UNITED KINGDOM
A09/008	00089	CHRISTMAS LUNCH	HARVEY NICHOLS	RETAIL	ADAM&EVEDDB London	UNITED KINGDOM
A09/009	00090	WIREWOOL	HARVEY NICHOLS	RETAIL	ADAM&EVEDDB London	UNITED KINGDOM
A09/010	00091	GRAVEL	HARVEY NICHOLS	RETAIL	ADAM&EVEDDB London	UNITED KINGDOM
A09/011	00092	TOOTHBRUSH	HARVEY NICHOLS	RETAIL	ADAM&EVEDDB London	UNITED KINGDOM
A09/012	00093	SINK PLUG	HARVEY NICHOLS	RETAIL	ADAM&EVEDDB London	UNITED KINGDOM
A09/016	00183	BUBBLES	McDONALD'S	McDONALD'S COFFEE	DDB GROUP GERMANY Berlin	GERMANY
A09/017	00184	CACTUS	McDONALD'S	McDONALD'S COFFEE	DDB GROUP GERMANY Berlin	GERMANY
A09/018	00185	FIREWORKS	McDONALD'S	McDONALD'S COFFEE	DDB GROUP GERMANY Berlin	GERMANY
A09/030	00311	GROTESQUE APPLE	INTERMARCHÉ	INTERMARCHÉ	MARCEL Paris	FRANCE
A09/031	00312	DISFIGURED EGGPLANT	INTERMARCHÉ	INTERMARCHÉ	MARCEL Paris	FRANCE
A09/032	00313	UGLY CARROT	INTERMARCHÉ	INTERMARCHÉ	MARCEL Paris	FRANCE
A09/033	00314	RIDICULOUS POTATO	INTERMARCHÉ	INTERMARCHÉ	MARCEL Paris	FRANCE
A09/034	00315	FAILED LEMON	INTERMARCHÉ	INTERMARCHÉ	MARCEL Paris	FRANCE
A10/012	00120	CAT-ERPILLAR	GAMECLUB	SCRABBLE	TWIGA UKRAINE Kiev	UKRAINE
A10/013	00121	CAR-ROT	GAMECLUB	SCRABBLE	TWIGA UKRAINE Kiev	UKRAINE
A10/014	00122	PEN-GUIN	GAMECLUB	SCRABBLE	TWIGA UKRAINE Kiev	UKRAINE
A10/027	00257	ROOSEVELT	HASBRO	HASBRO	DDB PARIS	FRANCE
A10/028	00258	ALDRIN	HASBRO	HASBRO	DDB PARIS	FRANCE
A10/030	00260	KHEOPS	HASBRO	HASBRO	DDB PARIS	FRANCE
A10/033	00263	KING KONG	HASBRO	HASBRO	DDB PARIS	FRANCE
A10/036	00455	NOTRE DAME DE PARIS	MUSEUM NATIONAL D'HISTOIRE NATURELLE	PARC ZOOLOGIQUE DE PARIS	PUBLICIS CONSEIL Paris	FRANCE
A10/037	00456	JARDIN DES TUILERIES	MUSEUM NATIONAL D'HISTOIRE NATURELLE	PARC ZOOLOGIQUE DE PARIS	PUBLICIS CONSEIL Paris	FRANCE
A10/038	00457	QUARTIER LATIN	MUSEUM NATIONAL D'HISTOIRE NATURELLE	PARC ZOOLOGIQUE DE PARIS	PUBLICIS CONSEIL Paris	FRANCE
A10/039	00458	JARDINS DU LOUVRE	MUSEUM NATIONAL D'HISTOIRE NATURELLE	PARC ZOOLOGIQUE DE PARIS	PUBLICIS CONSEIL Paris	FRANCE
A11/003	00007	UMBRELLA	LANGENSCHIEDT & CO.	LANGENSCHIEDT TRANSLATION DICTIONARIES	GREY DUSSELDORF	GERMANY
A11/004	00008	FLOWER	LANGENSCHIEDT & CO.	LANGENSCHIEDT TRANSLATION DICTIONARIES	GREY DUSSELDORF	GERMANY
A11/028	00378	WINDS OF CHANGE	RÁDIO M80	RÁDIO M80	MSTF PARTNERS Lisbon	PORTUGAL
A11/029	00387	SUMO	TURNER BROADCASTING	TNT	DUVAL GUILLAUME Antwerp	BELGIUM
A11/031	00389	SKUNK	TURNER BROADCASTING	TNT	DUVAL GUILLAUME Antwerp	BELGIUM
A11/032	00390	BRAIN SURGERY	TURNER BROADCASTING	TNT	DUVAL GUILLAUME Antwerp	BELGIUM
A11/042	00466	VACANCY	DE STANDAARD NEWSPAPER	DE STANDAARD NEWSPAPER	MORTIERBRIGADE Brussels	BELGIUM
A12/011	00316	EURO	TURKEY ISBANK	ALTERNATIVE DISTRIBUTION CHANNELS / INTERNET BRANCH	TRIBAL WORLDWIDE Istanbul	TURKEY
A12/012	00317	RUBLE	TURKEY ISBANK	ALTERNATIVE DISTRIBUTION CHANNELS / INTERNET BRANCH	TRIBAL WORLDWIDE Istanbul	TURKEY
A12/013	00318	YEN	TURKEY ISBANK	ALTERNATIVE DISTRIBUTION CHANNELS / INTERNET BRANCH	TRIBAL WORLDWIDE Istanbul	TURKEY
A13/008	00334	BENJAMIN PALMER & CHLOE GOTTLIEB ARE PUMPED	CANNES LIONS	CANNES LIONS FESTIVAL OF CREATIVITY	McCANN LONDON	UNITED KINGDOM
A14/002	00140	BLUES	POPAKADEMIE BADEN-WÜRTTEMBERG	MUSIC EDUCATION	DDB GERMANY DÜSSELDORF	GERMANY
A14/003	00141	POP	POPAKADEMIE BADEN-WÜRTTEMBERG	MUSIC EDUCATION	DDB GERMANY DÜSSELDORF	GERMANY
A14/004	00142	RAP	POPAKADEMIE BADEN-WÜRTTEMBERG	MUSIC EDUCATION	DDB GERMANY DÜSSELDORF	GERMANY
A14/005	00143	RAPSONG	POPAKADEMIE BADEN-WÜRTTEMBERG	MUSIC EDUCATION	DDB GERMANY DÜSSELDORF	GERMANY
A14/007	00145	TECHNO	POPAKADEMIE BADEN-WÜRTTEMBERG	MUSIC EDUCATION	DDB GERMANY DÜSSELDORF	GERMANY
A15/002	00247	FORK	PHD BIKES	HARLEY DAVIDSON	Y&R PRAGUE	CZECH REPUBLIC
A15/003	00248	EXHAUST	PHD BIKES	HARLEY DAVIDSON	Y&R PRAGUE	CZECH REPUBLIC
A15/005	00250	PISTON	PHD BIKES	HARLEY DAVIDSON	Y&R PRAGUE	CZECH REPUBLIC
A16/005	00103	WINK	INNOCENCE EN DANGER	CHILD INTERNET SAFETY AWARENESS	ROSAPARK Paris	FRANCE
A16/006	00104	KISS	INNOCENCE EN DANGER	CHILD INTERNET SAFETY AWARENESS	ROSAPARK Paris	FRANCE
A16/007	00105	CRY	INNOCENCE EN DANGER	CHILD INTERNET SAFETY AWARENESS	ROSAPARK Paris	FRANCE
A16/029	00399	IGGY	AMNESTY INTERNATIONAL	STOP TORTURE	AIR Brussels	BELGIUM
A16/040	00444	PIG	SLOW FOOD	NON-PROFIT ORGANISATION	LEO BURNETT SCHWEIZ Zürich	SWITZERLAND
A16/041	00445	FOUL	SLOW FOOD	NON-PROFIT ORGANISATION	LEO BURNETT SCHWEIZ Zürich	SWITZERLAND
A16/043	00447	FISH	SLOW FOOD	NON-PROFIT ORGANISATION	LEO BURNETT SCHWEIZ Zürich	SWITZERLAND
A17/016	00342	ARIANE	MIMI FOUNDATION	CANCER SUPPORT AND WELLBEING CENTER	LEO BURNETT FRANCE Paris	FRANCE
A17/019	00345	KATY	MIMI FOUNDATION	CANCER SUPPORT AND WELLBEING CENTER	LEO BURNETT FRANCE Paris	FRANCE
A17/020	00346	PATRICK	MIMI FOUNDATION	CANCER SUPPORT AND WELLBEING CENTER	LEO BURNETT FRANCE Paris	FRANCE

**Total Entries:** 91