

PR Shortlist

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country
A01/007	00074	SAMSUNG MAESTROS ACADEMY	SAMSUNG ELECTRONICS ITALY	SAMSUNG CONSUMER ELECTRONICS	LEO BURNETT Milan	ITALY
A01/010	00138	A PLANET THAT CALLS FOR A CHANGE	BLOCKET	ONLINE CLASSIFIEDS	JUNG RELATIONS Stockholm	SWEDEN
A01/013	00226	PROUD OF BELGIAN BEERS	VLAM - BELGIAN BREWERS	BELGIAN BEER	DDB BRUSSELS	BELGIUM
A03/002	00031	ABORTIONTRAVEL	CELEM (EUROPEAN WOMEN'S LOBBY)	SPANISH COORDINATION FOR THE EUROPEAN WOMEN'S LOBBY	DDB SPAIN Madrid	SPAIN
A03/006	00090	GASOLINE OF THE FUTURE	PREEM	GASOLINE OF THE FUTURE	FORSMAN & BODENFORS Gothenburg	SWEDEN
A03/007	00173	NEVER FORGET. TO VOTE.	THE SOCIAL DEMOCRATIC YOUTH ORGANISATION, SSU	FORMATION OF OPINION	EDELMAN DEPORTIVO Stockholm	SWEDEN
A03/008	00178	PIECE OF TRASH PENALTY	ECPAT	NON-PROFIT ORGANIZATION FIGHTING THE CHILD SEX TRADE	PRIME Stockholm	SWEDEN
A03/010	00206	WE DON'T WANT YOU HERE	THE PARENTS CIRCLE FAMILIES FORUM	RECONCILIATION	BAUMANN BER RIVNAY SAATCHI & SAATCHI Ramat Gan	ISRAEL
A03/011	00223	THEATRE COMMERCIALS	THEATER AAN DE STROOM	THEATRE	FAMOUS BRUSSELS	BELGIUM
A03/013	00260	LETTER TO THE BLIND GOVERNMENT	NATIONAL ASSEMBLY OF DISABLED PEOPLE OF UKRAINE (NAPDU)	BRILLE CHILDREN'S BOOKS	TALAN GROUP Kiev	UKRAINE
A03/014	00269	THE FADING NEWS	RADIKAL	NEWSPAPER	TBWA/ISTANBUL	TURKEY
A05/002	00011	DACIA SPONSOR DAY	DACIA - RENAULT	DACIA	PUBLICIS CONSULTANTS ITALIA Milan	ITALY
A05/003	00032	ABORTIONTRAVEL	CELEM (EUROPEAN WOMEN'S LOBBY)	SPANISH COORDINATION FOR THE EUROPEAN WOMEN'S LOBBY	DDB SPAIN Madrid	SPAIN
A05/006	00098	OPERATION HUNGER	ACTIONAID ITALIA ONLUS	ACTIONAID	OGILVY & MATHER Milan	ITALY
A05/007	00119	DO IT FOR DENMARK	SPIES TRAVELS	TRAVELS AND HOLIDAY	ROBERT/BOISEN & LIKE-MINDED Copenhagen	DENMARK
A05/010	00214	ANGRY GERMANS	ADVOCARD	INSURANCE	THJNK Hamburg	GERMANY
A06/004	00022	AN AUCTION BASED ON EMOTIONS	ORREFORS KOSTA BODA	GLASS ART/ GLASSWARE	ELLERMORE Göteborg	SWEDEN
A06/007	00033	ABORTIONTRAVEL	CELEM (EUROPEAN WOMEN'S LOBBY)	SPANISH COORDINATION FOR THE EUROPEAN WOMEN'S LOBBY	DDB SPAIN Madrid	SPAIN
A06/010	00078	FLY WITH US	AVINOR	STATE OWNED AIRPORT OPERATOR	CREUNA Oslo	NORWAY
A06/012	00070	WENT TOO FAST. GONE TOO SOON.	BELGIAN ROAD SAFETY INSTITUTE - IBSR/BIVV	ROAD SAFETY	20SOMETHING Brussels	BELGIUM
A06/017	00125	FIRST CONCERT	VODAFONE	VODAFONE FIRSTS	BLYDE Amsterdam	THE NETHERLANDS
A06/024	00177	VOILA MA SUISSE	MAZDA (SUISSE)	CAR	JWT/FABRIKANT Zurich	SWITZERLAND
A06/028	00197	PAY PER LAUGH	TEATRENEU	PAY PER LAUGH	THE CYRANOS McCANN Barcelona	SPAIN
A06/036	00280	WATCH YOUR (GL)ASS	TIME-OUT	RAPE-DRUG AWARENESS WEEK	ZENITHOPTIMEDIA Ramat Gan	ISRAEL
A07/008	00202	THE EXPERIMENT	HEINEKEN INTERNATIONAL	HEINEKEN	PUBLICIS ITALY Milan	ITALY
A08/006	00203	DACIA SPONSOR DAY	RENAULT ITALIA	DACIA	PUBLICIS ITALY Milan	ITALY
A09/007	00113	LIVING WITH LAG	UMEÅ ENERGI/UME.NET	FIBER BROADBAND PROVIDER	ANR BBDO Stockholm	SWEDEN
A09/008	00124	INGLORIOUS FRUITS AND VEGETABLES	INTERMARCHÉ	INTERMARCHÉ	MARCEL Paris	FRANCE
A10/005	00181	DEMOCREATIVITY	VISIT SWEDEN, BUSINESS SWEDEN AND SWEDISH INSTITUTE	SWEDEN AS A NATION	PRIME Stockholm	SWEDEN
A10/006	00128	ALWAYS #LIKEAGIRL: TURNING AN INSULT INTO A CONFIDENCE MOVEMENT	P&G	FEMCARE PRODUCT	MSLGROUP London	UNITED KINGDOM
B01/002	00038	#SELFEYE	MAX FACTOR	COSMETICS	KETCHUM London	UNITED KINGDOM
B03/014	00183	SCANDIC TO GO	SCANDIC HOTELS	HOTELS	PRIME Stockholm	SWEDEN
B03/018	00216	ANGRY GERMANS	ADVOCARD	INSURANCE	THJNK Hamburg	GERMANY
B03/019	00220	TAXI TRAILS	TAXI STOCKHOLM	TAXI TRAILS	KING Stockholm	SWEDEN
B04/003	00047	IF ONLY FOR A SECOND	MIMI FOUNDATION	CANCER SUPPORT AND WELLBEING CENTER	LEO BURNETT FRANCE Paris	FRANCE
B04/007	00071	WENT TOO FAST. GONE TOO SOON.	BELGIAN ROAD SAFETY INSTITUTE - IBSR/BIVV	ROAD SAFETY	20SOMETHING Brussels	BELGIUM
B04/014	00103	GIVE BLOOD. GIVE POWER. CHAMPIONS FOR CHILDREN	GERMAN RED CROSS	BLOOD DONATION	JUNG von MATT Hamburg	GERMANY
B04/019	00159	WOULD YOU ANSWER THIS SUICIDE CALL?	ZELFMOORDLIJN	VOLUNTEERS RECRUITMENT	OGILVY GROUP Brussels	BELGIUM
B04/023	00205	TOO YOUNG FOR THE MOVIE. OLD ENOUGH FOR MARRIAGE.	PLAN INTERNATIONAL	CHILDREN'S DEVELOPMENT ORGANISATION	DUVAL GUILLAUME Antwerp	BELGIUM
C01/006	00079	FLY WITH US	AVINOR	STATE OWNED AIRPORT OPERATOR	CREUNA Oslo	NORWAY
C01/025	00245	TRANSAVIA EBAY	TRANSAVIA.COM	AIRLINE COMPANY	LES GAULOIS Puteaux	FRANCE
C01/029	00271	DON'T GOOGLE IT	CEBAM	HEALTH SITE	DDB BRUSSELS	BELGIUM
C02/001	00007	#LASTSELFIE	WWF DENMARK & WWF TURKEY	WWF	41?29I Istanbul	TURKEY
C02/009	00114	LIVING WITH LAG	UMEÅ ENERGI/UME.NET	FIBER BROADBAND PROVIDER	ANR BBDO Stockholm	SWEDEN
C02/014	00129	ALWAYS #LIKEAGIRL: TURNING AN INSULT INTO A CONFIDENCE MOVEMENT	P&G	FEMCARE PRODUCT	MSLGROUP London	UNITED KINGDOM
C02/020	00238	#SHOOTTHECOOKIES	McVITIE'S	McVITIE'S BISCUITS	FRED & FARID GROUP Paris	FRANCE
C02/026	00252	GHITA, THE SOCIAL SHEPHERD	VODAFONE ROMANIA	TELECOM	McCANN ERICKSON ROMANIA Bucharest	ROMANIA
C02/027	00272	THE PEANUT EXPERIMENT	RADIO 1	RADIO 1 - THE WEEK OF EDUCATION	MORTIERBRIGADE Brussels	BELGIUM
D01/004	00104	GIVE BLOOD. GIVE POWER. CHAMPIONS FOR CHILDREN	GERMAN RED CROSS	BLOOD DONATION	JUNG von MATT Hamburg	GERMANY
D01/005	00126	FIRST CONCERT	VODAFONE	VODAFONE FIRST CONCERT	BLYDE Amsterdam	THE NETHERLANDS
D01/007	00130	ALWAYS #LIKEAGIRL: TURNING AN INSULT INTO A CONFIDENCE MOVEMENT	P&G	FEMCARE PRODUCT	MSLGROUP London	UNITED KINGDOM
D01/008	00139	A PLANET THAT CALLS FOR A CHANGE	BLOCKET	ONLINE CLASSIFIEDS	JUNG RELATIONS Stockholm	SWEDEN
D02/005	00115	LIVING WITH LAG	UMEÅ ENERGI/UME.NET	FIBER BROADBAND PROVIDER	ANR BBDO Stockholm	SWEDEN
D02/013	00224	BLACKMAILING LAWYERS	ORDE VAN VLAAMSE BALIES	FLEMISH LAWYERS ASSOCIATION	FAMOUS BRUSSELS	BELGIUM

Total Entries:

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