

Outdoor Shortlist

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country
A04/005	00487	SALMON	ZWILLING J. A. HENCKELS	KITCHEN KNIVES	HEREZIE Paris	FRANCE
A04/006	00488	WATERMELON	ZWILLING J. A. HENCKELS	KITCHEN KNIVES	HEREZIE Paris	FRANCE
A04/007	00489	CHEESE	ZWILLING J. A. HENCKELS	KITCHEN KNIVES	HEREZIE Paris	FRANCE
A05/001	00011	MEET THE PARENTS	CORPORATIVO L'ORÉAL MÉXICO	RADIANCE CAFFEINE EYE ROLL-ON FOR MEN	PUBLICIS COMMUNICATIONS SCHWEIZ Zürich	SWITZERLAND
A05/002	00013	JOB INTERVIEW	CORPORATIVO L'ORÉAL MÉXICO	RADIANCE CAFFEINE EYE ROLL-ON FOR MEN	PUBLICIS COMMUNICATIONS SCHWEIZ Zürich	SWITZERLAND
A06/006	00400	EARN THEM	ADIDAS	ADIDAS 3.5 BASKETBALL SHOES	TBWA/LONDON	UNITED KINGDOM
A07/001	00058	NORBERT	MARS	PEDIGREE	BBDO BERLIN	GERMANY
A07/002	00059	WILSON	MARS	PEDIGREE	BBDO BERLIN	GERMANY
A07/003	00060	SANDRA	MARS	PEDIGREE	BBDO BERLIN	GERMANY
A08/006	00064	RESTAURANT	DAIMLER MBVD	SMART FORTWO	BBDO BERLIN	GERMANY
A08/007	00065	ENTRY	DAIMLER MBVD	SMART FORTWO	BBDO BERLIN	GERMANY
A08/008	00066	PURSE	DAIMLER MBVD	SMART FORTWO	BBDO BERLIN	GERMANY
A08/009	00197	JURY	VOLKSWAGEN	PARK ASSIST	DDB GROUP GERMANY Berlin	GERMANY
A08/010	00198	GRANDSTAND	VOLKSWAGEN	PARK ASSIST	DDB GROUP GERMANY Berlin	GERMANY
A09/009	00188	ANIMALS	McDONALD'S	McDONALD'S COFFEE	DDB GROUP GERMANY Berlin	GERMANY
A09/010	00189	MUSIC	McDONALD'S	McDONALD'S COFFEE	DDB GROUP GERMANY Berlin	GERMANY
A09/011	00190	RACE	McDONALD'S	McDONALD'S COFFEE	DDB GROUP GERMANY Berlin	GERMANY
A09/012	00194	BUBBLES	McDONALD'S	McDONALD'S COFFEE	DDB GROUP GERMANY Berlin	GERMANY
A09/013	00195	CACTUS	McDONALD'S	McDONALD'S COFFEE	DDB GROUP GERMANY Berlin	GERMANY
A09/014	00196	FIREWORKS	McDONALD'S	McDONALD'S COFFEE	DDB GROUP GERMANY Berlin	GERMANY
A09/020	00091	SHIRT	HARVEY NICHOLS	SPRING/SUMMER 14 SALE	ADAM&EVEDDB London	UNITED KINGDOM
A09/021	00094	BIKINI	HARVEY NICHOLS	SPRING/SUMMER 14 SALE	ADAM&EVEDDB London	UNITED KINGDOM
A09/022	00097	SHOES	HARVEY NICHOLS	SPRING/SUMMER 14 SALE	ADAM&EVEDDB London	UNITED KINGDOM
A09/023	00100	DRESS	HARVEY NICHOLS	SPRING/SUMMER 14 SALE	ADAM&EVEDDB London	UNITED KINGDOM
A10/023	00506	NOTRE DAME DE PARIS	MUSEUM NATIONAL D'HISTOIRE NATURELLE	PARC ZOOLOGIQUE DE PARIS	PUBLICIS CONSEIL Paris	FRANCE
A10/024	00507	JARDIN DES TUILERIES	MUSEUM NATIONAL D'HISTOIRE NATURELLE	PARC ZOOLOGIQUE DE PARIS	PUBLICIS CONSEIL Paris	FRANCE
A10/025	00508	QUARTIER LATIN	MUSEUM NATIONAL D'HISTOIRE NATURELLE	PARC ZOOLOGIQUE DE PARIS	PUBLICIS CONSEIL Paris	FRANCE
A10/026	00509	JARDINS DU LOUVRE	MUSEUM NATIONAL D'HISTOIRE NATURELLE	PARC ZOOLOGIQUE DE PARIS	PUBLICIS CONSEIL Paris	FRANCE
A11/012	00339	FAST&FURIOUS	CANAL+	CANAL+	BETC Paris	FRANCE
A11/013	00340	MAN OF STEEL	CANAL+	CANAL+	BETC Paris	FRANCE
A11/014	00341	GRAVITY	CANAL+	CANAL+	BETC Paris	FRANCE
A16/003	00117	WINK	INNOCENCE EN DANGER	CHILD INTERNET SAFETY AWARENESS	ROSAPARK Paris	FRANCE
A16/004	00118	KISS	INNOCENCE EN DANGER	CHILD INTERNET SAFETY AWARENESS	ROSAPARK Paris	FRANCE
B01/001	00107	BOTTLE	FROMAGERIES BEL	MINI BABYBEL	Y&R PARIS	FRANCE
B01/003	00109	JUG	FROMAGERIES BEL	MINI BABYBEL	Y&R PARIS	FRANCE
B01/004	00110	PACK	FROMAGERIES BEL	MINI BABYBEL	Y&R PARIS	FRANCE
B04/004	00084	SAILOR/NURSE/KISS	LEICA CAMERA	100 YEARS OF LEICA PHOTOGRAPHY	GEOMETRY GLOBAL GERMANY Berlin	GERMANY
B04/005	00085	NAPALM/GIRL/ROAD	LEICA CAMERA	100 YEARS OF LEICA PHOTOGRAPHY	GEOMETRY GLOBAL GERMANY Berlin	GERMANY
B04/006	00086	CHANCELLOR/KNEE/WREATH	LEICA CAMERA	100 YEARS OF LEICA PHOTOGRAPHY	GEOMETRY GLOBAL GERMANY Berlin	GERMANY
B05/001	00012	MEET THE PARENTS	CORPORATIVO L'ORÉAL MÉXICO	RADIANCE CAFFEINE EYE ROLL-ON FOR MEN	PUBLICIS COMMUNICATIONS SCHWEIZ Zürich	SWITZERLAND
B05/002	00014	JOB INTERVIEW	CORPORATIVO L'ORÉAL MÉXICO	RADIANCE CAFFEINE EYE ROLL-ON FOR MEN	PUBLICIS COMMUNICATIONS SCHWEIZ Zürich	SWITZERLAND
B05/003	00016	BABYSITTER	CORPORATIVO L'ORÉAL MÉXICO	RADIANCE CAFFEINE EYE ROLL-ON FOR MEN	PUBLICIS COMMUNICATIONS SCHWEIZ Zürich	SWITZERLAND
B06/001	00163	SUBWAY	RAY-BAN	RAY-BAN	MARCEL Paris	FRANCE
B06/002	00164	COP	RAY-BAN	RAY-BAN	MARCEL Paris	FRANCE
B06/003	00165	MOSHPIIT	RAY-BAN	RAY-BAN	MARCEL Paris	FRANCE
B08/002	00132	BARBERSHOP	MERCEDES-BENZ	SMART	CONTRAPUNTO BBDO Madrid	SPAIN
B08/003	00133	COFFEE SHOP	MERCEDES-BENZ	SMART	CONTRAPUNTO BBDO Madrid	SPAIN
B08/012	00447	BALL & GARAGE	AUDI	PARKING SYSTEM ADVANCED WITH REVERSING CAMERA	THJNK Hamburg	GERMANY
B08/013	00449	DOG & WALL	AUDI	PARKING SYSTEM ADVANCED WITH REVERSING CAMERA	THJNK Hamburg	GERMANY
B08/014	00451	HYDRANT & TRANSPORTER	AUDI	PARKING SYSTEM ADVANCED WITH REVERSING CAMERA	THJNK Hamburg	GERMANY
B09/007	00092	SHIRT	HARVEY NICHOLS	SPRING/SUMMER 14 SALE	ADAM&EVEDDB London	UNITED KINGDOM
B09/008	00095	BIKINI	HARVEY NICHOLS	SPRING/SUMMER 14 SALE	ADAM&EVEDDB London	UNITED KINGDOM
B09/009	00098	SHOES	HARVEY NICHOLS	SPRING/SUMMER 14 SALE	ADAM&EVEDDB London	UNITED KINGDOM
B09/010	00101	DRESS	HARVEY NICHOLS	SPRING/SUMMER 14 SALE	ADAM&EVEDDB London	UNITED KINGDOM
B09/011	00102	CHRISTMAS LUNCH	HARVEY NICHOLS	HARVEY NICHOLS	ADAM&EVEDDB London	UNITED KINGDOM
B09/012	00103	WIREWOOL	HARVEY NICHOLS	HARVEY NICHOLS	ADAM&EVEDDB London	UNITED KINGDOM
B09/013	00104	GRAVEL	HARVEY NICHOLS	HARVEY NICHOLS	ADAM&EVEDDB London	UNITED KINGDOM
B09/014	00105	TOOTHBRUSH	HARVEY NICHOLS	HARVEY NICHOLS	ADAM&EVEDDB London	UNITED KINGDOM
B09/015	00106	SINK PLUG	HARVEY NICHOLS	HARVEY NICHOLS	ADAM&EVEDDB London	UNITED KINGDOM
B10/001	00081	STREET	MANFROTTO DISTRIBUTION	CAMERA BAGS	OGILVY GERMANY Frankfurt	GERMANY
B10/002	00082	ROCK	MANFROTTO DISTRIBUTION	CAMERA BAGS	OGILVY GERMANY Frankfurt	GERMANY
B11/001	00006	UMBRELLA	LANGENSCHIEDT & CO.	LANGENSCHIEDT TRANSLATION DICTIONARIES	GREY DUSSELDORF	GERMANY
B11/002	00007	FLOWER	LANGENSCHIEDT & CO.	LANGENSCHIEDT TRANSLATION DICTIONARIES	GREY DUSSELDORF	GERMANY
B11/003	00008	CAR	LANGENSCHIEDT & CO.	LANGENSCHIEDT TRANSLATION DICTIONARIES	GREY DUSSELDORF	GERMANY
B11/015	00502	BRANSON	NEWS UK	THE SUNDAY TIMES	GREY LONDON	UNITED KINGDOM
B11/016	00503	ELTON	NEWS UK	THE SUNDAY TIMES	GREY LONDON	UNITED KINGDOM
B11/017	00504	COWELL	NEWS UK	THE SUNDAY TIMES	GREY LONDON	UNITED KINGDOM
B14/001	00157	BLUES	POPAKADEMIE BADEN-WÜRTTEMBERG	MUSIC EDUCATION	DDB GERMANY DÜSSELDORF	GERMANY
B14/004	00160	RAPSONG	POPAKADEMIE BADEN-WÜRTTEMBERG	MUSIC EDUCATION	DDB GERMANY DÜSSELDORF	GERMANY
B14/005	00161	ROCKSONG	POPAKADEMIE BADEN-WÜRTTEMBERG	MUSIC EDUCATION	DDB GERMANY DÜSSELDORF	GERMANY
B15/001	00257	FORK	PHD BIKES	HARLEY DAVIDSON	Y&R PRAGUE	CZECH REPUBLIC
B15/002	00258	EXHAUST	PHD BIKES	HARLEY DAVIDSON	Y&R PRAGUE	CZECH REPUBLIC
B15/003	00259	KICKSTARTER	PHD BIKES	HARLEY DAVIDSON	Y&R PRAGUE	CZECH REPUBLIC
B16/008	00308	ASSAD	INTERNATIONALE GESELLSCHAFT FÜR MENSCHENRECHTE (IGFM)	HUMAN RIGHTS ORGANISATION	SERVICEPLAN Munich	GERMANY
B16/009	00309	KIM JONG-UN	INTERNATIONALE GESELLSCHAFT FÜR MENSCHENRECHTE (IGFM)	HUMAN RIGHTS ORGANISATION	SERVICEPLAN Munich	GERMANY
B16/010	00310	MUGABE	INTERNATIONALE GESELLSCHAFT FÜR MENSCHENRECHTE (IGFM)	HUMAN RIGHTS ORGANISATION	SERVICEPLAN Munich	GERMANY
C01/015	00287	PINK	OBI & CO. DEUTSCHLAND	DIY STORE	JUNG von MATT Hamburg	GERMANY
C01/016	00288	WHITE	OBI & CO. DEUTSCHLAND	DIY STORE	JUNG von MATT Hamburg	GERMANY
C01/017	00289	YELLOW	OBI & CO. DEUTSCHLAND	DIY STORE	JUNG von MATT Hamburg	GERMANY
C01/018	00290	GREEN	OBI & CO. DEUTSCHLAND	DIY STORE	JUNG von MATT Hamburg	GERMANY
C01/020	00438	THE IKEA RGB BILLBOARD	IKEA	IKEA	THJNK Hamburg	GERMANY
C01/021	00457	A HAIR-RAISING MESSAGE	BARNCANCERFONDEN	NON PROFIT-ORGANIZATION	GARBERGS Stockholm	SWEDEN
C01/029	00549	NO INTERRUPTIONS 1	TELECLUB	PAY TV	Y&R GROUP SWITZERLAND Zürich	SWITZERLAND
C01/030	00550	NO INTERRUPTIONS 2	TELECLUB	PAY TV	Y&R GROUP SWITZERLAND Zürich	SWITZERLAND
C01/031	00551	NO INTERRUPTIONS 3	TELECLUB	PAY TV	Y&R GROUP SWITZERLAND Zürich	SWITZERLAND
C01/032	00552	NO INTERRUPTIONS 4	TELECLUB	PAY TV	Y&R GROUP SWITZERLAND Zürich	SWITZERLAND
D01/002	00201	IF ONLY FOR A SECOND	MIMI FOUNDATION	CANCER SUPPORT AND WELLBEING CENTER	LEO BURNETT FRANCE Paris	FRANCE
D03/005	00077	MINI KIOSK	COCA-COLA GMBH	COCA-COLA MINI CAN 0.15L	OGILVY GERMANY Frankfurt	GERMANY
D03/006	00114	ABORTIONTRAVEL	CELEM (EUROPEAN WOMEN'S LOBBY)	SPANISH COORDINATION FOR THE EUROPEAN WOMEN'S LOBBY	DDB SPAIN Madrid	SPAIN
D03/015	00312	PLAY IN THE SHADE	THE SWEDISH CANCER SOCIETY	CANCER PREVENTION	VOLONTAIRE Stockholm	SWEDEN
D03/021	00344	LED SCOREBOARD	AUDI USA	SCOREBOARD	RAZORFISH Frankfurt	GERMANY
D04/007	00240	TROJAN MAILING	DHL	POSTAL DELIVERY	JUNG von MATT Stuttgart	GERMANY
D04/011	00338	THE AMAZING STREET HACK	UBISOFT	UBISOFT WATCHDOGS	BETC Paris	FRANCE
D04/019	00413	PAY PER LAUGH	TEATRENEU	PAY PER LAUGH	THE CYRANOS McCANN Barcelona	SPAIN
D04/021	00460	FANHANSA SIEGERFLIEGER	DEUTSCHE LUFTHANSA	LUFTHANSA	KOLLE REBBE Hamburg	GERMANY
D06/006	00393	D ROSE JUMP ROSE	ADIDAS	ADIDAS 3.5 BASKETBALL SHOES	TBWA/LONDON	UNITED KINGDOM
D07/002	00128	THE SOCIAL SWIPE	BISCHÖFLICHES HILFSWERK MISEREOR	DONATIONS	KOLLE REBBE Hamburg	GERMANY
D07/003	00089	FRONT ROW	GOOGLE	GOOGLE+	ADAM&EVEDDB London	UNITED KINGDOM
D07/004	00318	GOOGLE OUTSIDE	GOOGLE UK	LOCATION BASED DIGITAL BILLBOARDS	R/GA London	UNITED KINGDOM
D07/006	00345	UNBELIEVABLE BUS SHELTER	PEPSICO	PEPSI MAX	AMV BBDO London	UNITED KINGDOM
D07/007	00348	EUROPE IS JUST NEXT DOOR	SNCF	TRANSPORT	TBWA/PARIS	FRANCE
D07/011	00456	A HAIR-RAISING MESSAGE	BARNCANCERFONDEN	NON PROFIT-ORGANIZATION	GARBERGS Stockholm	SWEDEN
D07/013	00497	SEE ONE. WANT ONE.	McDONALD'S	McDONALD'S	LEO BURNETT Stockholm	UNITED KINGDOM
D07/014	00518	BLOWING IN THE WIND	APOTEK HJÄRTAT	APOLOSOPHY	ÅKESTAM HOLST Stockholm	SWEDEN
D08/002	00367	THE 3D ELEPHANT PETITION	WORLD ANIMAL PROTECTION	ANIMAL WELFARE ORGANIZATION	FHV BBDO Amsterdam	THE NETHERLANDS
E01/006	00434	MOSCOW — KIEV / KIEV — MOSCOW	S7 AIRLINES	S7 AIRLINES	GOOD Moscow	RUSSIA
Total Entries:		106				