

Mobile Shortlist

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country
A01/002	00009	SMART TOYS	SAMSUNG	TABKIDS	CHEIL SPAIN Madrid	SPAIN
A01/012	00046	FIRST TRACKS	HELLY HANSEN	SPORTS FASHION	FORSMAN & BODENFORS Gothenburg	SWEDEN
A01/015	00067	PHOTOBOMB	PHD BIKES	HARLEY DAVIDSON	Y&R PRAGUE	CZECH REPUBLIC
A01/024	00154	PAY PER LAUGH	TEATRENEU	PAY PER LAUGH	THE CYRANOS McCANN Barcelona	SPAIN
A01/030	00159	HACKING RICHTER	INTERACTIVE COLOGNE	INTERACTIVE CONCERT	DENKWERK Cologne	GERMANY
A02/007	00082	HEINEKEN @WHERENEXT	HEINEKEN	SOCIAL LISTENING TOOL	R/GA London	UNITED KINGDOM
A02/013	00081	BEATS MUSIC	BEATS BY DR. DRE	MUSIC STREAMING SERVICE	R/GA London	UNITED KINGDOM
A02/016	00179	SPELL UP	GOOGLE	CHROME	GOOGLE CREATIVE LAB London	UNITED KINGDOM
A03/001	00001	GT RIDE - VIRAL GAMING FOR KIA	KIA MOTORS EUROPE	KIA PRO_CEE'D GT	LA RED Hamburg	GERMANY
A03/007	00038	SLOWDOWNDAD	SAMSUNG ELECTRONICS	SLOWDOWNDAD	CHEIL GERMANY Schwalbach	GERMANY
A03/011	00083	BEATS MUSIC	BEATS BY DR. DRE	MUSIC STREAMING SERVICE	R/GA London	UNITED KINGDOM
A03/013	00047	FIRST TRACKS	HELLY HANSEN	SPORTS FASHION	FORSMAN & BODENFORS Gothenburg	SWEDEN
A03/017	00071	GET WELL KIT	SANOFI-AVENTIS GROUP	GET WELL KIT	GEOMETRY GLOBAL Moscow	RUSSIA
A05/006	00114	LISEBERG – THE FUN QUEUE	LISEBERG	HELIX	SHOUT Gothenburg	SWEDEN
A06/006	00052	XPERIA FOOTBALL CANCELLATION	SONY MOBILE	SMARTPHONE	CP+B Gothenburg	SWEDEN
A07/001	00007	#LASTSELFIE	WWF DENMARK & WWF TURKEY	WWF	41?29! Istanbul	TURKEY
A07/002	00023	THE RED CROSS CONNECTION	SINGAPORE RED CROSS	BLOOD DONATION	MRM/McCANN Singapore	SINGAPORE
A07/007	00110	FRIEND COMPASS	MOMONDO GROUP	TRAVEL COMPARISON WEBSITE / TRAVEL SEARCH ENGINE	McCANN LONDON	UNITED KINGDOM
A07/010	00103	HIDE	UBISOFT	UBISOFT WATCHDOGS	BETC Paris	FRANCE
A07/017	00178	IKEA PS 2014	IKEA	IKEA PS DESIGNER COLLECTION	JSC INSTINCT Moscow	RUSSIA
B01/002	00019	TRY MY HYBRID	TOYOTA	HYBRIDS	SAATCHI & SAATCHI Oslo	NORWAY
B01/005	00111	RED LIGHT APPLICATION	VODAFONE	VODAFONE RED LIGHT APPLICATION	Y&R ISTANBUL	TURKEY
C01/004	00086	BEATS MUSIC	BEATS BY DR. DRE	MUSIC STREAMING SERVICE	R/GA London	UNITED KINGDOM
C01/006	00072	GET WELL KIT	SANOFI-AVENTIS GROUP	GET WELL KIT	GEOMETRY GLOBAL Moscow	RUSSIA
C02/004	00087	BEATS MUSIC	BEATS BY DR. DRE	MUSIC STREAMING SERVICE	R/GA London	UNITED KINGDOM
C02/005	00050	FIRST TRACKS	HELLY HANSEN	SPORTS FASHION	FORSMAN & BODENFORS Gothenburg	SWEDEN
C02/006	00073	GET WELL KIT	SANOFI-AVENTIS GROUP	GET WELL KIT	GEOMETRY GLOBAL Moscow	RUSSIA
C02/007	00116	FASHION FOR ALL KIND	STYLEPIT	ONLINE FASHION RETAILER	UNCLE GREY Copenhagen	DENMARK
C03/005	00045	A TRIP OUT TO SEA	GUY COTTEN	MARINE SECURITY GEAR / LIFEJACKETS	CLM BBDO Boulogne-Billancourt	FRANCE
C03/007	00088	BEATS MUSIC	BEATS BY DR. DRE	MUSIC STREAMING SERVICE	R/GA London	UNITED KINGDOM
C03/012	00117	FASHION FOR ALL KIND	STYLEPIT	ONLINE FASHION RETAILER	UNCLE GREY Copenhagen	DENMARK
C03/013	00130	ECOTRAIN	NORWEGIAN STATE RAILWAY	TRANSPORTATION	TRY/APT/POL Oslo	NORWAY

Total Entries:

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