

## Interactive Shortlist

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country
A01/001	00037	BUILD WITH CHROME 2.0	GOOGLE & LEGO	GOOGLE CHROME & LEGO	NORTH KINGDOM Skelleftea	SWEDEN
A01/006	00148	BEATS MUSIC	BEATS MUSIC	MUSIC STREAMING SERVICE	R/GA London	UNITED KINGDOM
A01/011	00241	FASHION FOR ALL KIND	STYLEPIT	ONLINE FASHION RETAILER	UNCLE GREY Copenhagen	DENMARK
A01/017	00443	ASSASSIN'S CREED: UNITY	UBISOFT	VIDEO GAME	SID LEE Paris	FRANCE
A02/005	00092	A TRIP OUT TO SEA	GUY COTTEN	MARINE SECURITY GEAR / LIFEJACKETS	CLM BBDO Boulogne-Billancourt	FRANCE
A02/006	00149	BEATS MUSIC	BEATS MUSIC	MUSIC STREAMING SERVICE	R/GA London	UNITED KINGDOM
A02/012	00216	WHERE GOOD DAYS START	IKEA	IKEA BED & BATHROOM	SMFB Oslo	NORWAY
A02/015	00317	PAY PER LAUGH	TEATRENEU	PAY PER LAUGH	THE CYRANOS McCANN Barcelona	SPAIN
A03/002	00018	VIVA COMMUNICATION	VODAFONE	VODAFONE	JUNG von MATT Hamburg	GERMANY
A03/009	00203	BEING THE BEAR	CANAL+	CANAL+	BETC Paris	FRANCE
A03/012	00263	GOOGLE NIGHT WALK	GOOGLE	INTERNET	72ANDSUNNY Amsterdam	THE NETHERLANDS
A04/001	00012	HERMES METAMORPHOSE	HERMES SELLIER	HERMÈS 2014 SPRING SUMMER COLLECTION	DIGITASLBI FRANCE Paris	FRANCE
A04/005	00128	LIFE SIZE MESSI	ELECTRONIC ARTS	EA SPORTS™ FIFA14	WIEDEN+KENNEDY AMSTERDAM	THE NETHERLANDS
A06/005	00204	GRAFFITI GENERAL	BETC	GRAFFITI GENERAL	BETC Paris	FRANCE
A06/006	00247	SCHIPHOL DESTINATION UNKNOWN	AMSTERDAM AIRPORT SCHIPHOL	AIRPORT	FHV BBDO Amsterdam	THE NETHERLANDS
A06/007	00270	REAL LIFE POWERED BY STREET VIEW	ALLIANZ	ALL PRODUCTS	FIGHTING FISH Clichy	FRANCE
A07/004	00093	A TRIP OUT TO SEA	GUY COTTEN	MARINE SECURITY GEAR / LIFEJACKETS	CLM BBDO Boulogne-Billancourt	FRANCE
A07/005	00205	BEING THE BEAR	CANAL+	CANAL+	BETC Paris	FRANCE
A07/006	00219	YOU CONTROL THE WEATHER	GEOX	AMPHIBIOX	SMFB Oslo	NORWAY
A07/007	00220	WHERE GOOD DAYS START	IKEA	IKEA BED & BATHROOM	SMFB Oslo	NORWAY
A07/011	00384	SECOND CHANCE	BUSINESS IN THE COMMUNITY	BAN THE BOX	LEO BURNETT LONDON	UNITED KINGDOM
A08/002	00122	SOUNDTREE	BMW (SCHWEIZ)	BMW M4, M235i, X5, i3	SERVICEPLAN Munich	GERMANY
A08/003	00281	#FREEDOMOF TWEET	REPORTERS WITHOUT BORDERS	REPORTERS WITHOUT BORDERS	PUBLICIS BRUSSELS	BELGIUM
A08/010	00426	SPELL UP	GOOGLE	CHROME	GOOGLE CREATIVE LAB London	UNITED KINGDOM
A09/011	00214	RED BUTTON	ROTE NASEN CLOWNDOCTORS	RED NOSES CLOWNDOCTORS	DEMNER, MERLICEK & BERGMANN Vienna	AUSTRIA
A09/014	00316	PAY PER LAUGH	TEATRENEU	PAY PER LAUGH	THE CYRANOS McCANN Barcelona	SPAIN
A09/021	00447	THE JOKER'S JOB INTERVIEW	WARNER BROS INTERACTIVE	VIDEO GAME	SID LEE Paris	FRANCE
B01/002	00097	ONE MANS LAND	MONDELEZ INTERNATIONAL REFRESHMENT	MARABOU	FORSMAN & BODENFORS Gothenburg	SWEDEN
B01/004	00154	HEINEKEN @WHERE NEXT	HEINEKEN	SOCIAL LISTENING TOOL	R/GA London	UNITED KINGDOM
B04/005	00221	WHERE GOOD DAYS START	IKEA	IKEA BED & BATHROOM	SMFB Oslo	NORWAY
B04/010	00314	THE WOMAN WHO CAN'T WATCH MOVIES	CANAL +	TV ENTERTAINMENT	FCB SPAIN Madrid	SPAIN
B06/001	00060	NETFLIX SPOILER FOILER	NETFLIX	NETFLIX	NETFLIX London	UNITED KINGDOM
B08/002	00341	SIGNSLATOR	ANICOLS	SPANISH SIGN LANGUAGE DEVELOPMENT ASSOCIATION	TBWA/ESPAÑA Madrid	SPAIN
C01/002	00007	ARE YOU KLAUS-HEIDI?	LUFTHANSA	AIRLINE TICKETS	DDB STOCKHOLM	SWEDEN
C01/004	00039	BUILD WITH CHROME 2.0	GOOGLE & LEGO	GOOGLE CHROME & LEGO	NORTH KINGDOM Skelleftea	SWEDEN
C01/016	00346	TAXI TRAILS	TAXI STOCKHOLM	TAXI TRAILS	KING Stockholm	SWEDEN
C01/018	00206	BEING THE BEAR	CANAL+	CANAL+	BETC Paris	FRANCE
C01/023	00448	ASSASSIN'S CREED: UNITY	UBISOFT	VIDEO GAME	SID LEE Paris	FRANCE
C02/002	00032	TRY MY HYBRID	TOYOTA	HYBRIDS	SAATCHI & SAATCHI Oslo	NORWAY
C02/006	00094	A TRIP OUT TO SEA	GUY COTTEN	MARINE SECURITY GEAR / LIFEJACKETS	CLM BBDO Boulogne-Billancourt	FRANCE
C02/015	00207	WE ARE DATA	UBISOFT	UBISOFT WATCHDOGS	BETC Paris	FRANCE
C02/017	00223	WHERE GOOD DAYS START	IKEA	IKEA BED & BATHROOM	SMFB Oslo	NORWAY
C02/019	00243	FASHION FOR ALL KIND	STYLEPIT	ONLINE FASHION RETAILER	UNCLE GREY Copenhagen	DENMARK
D01/003	00100	XPERIA FOOTBALL CANCELLATION	SONY MOBILE	SMARTPHONE	CP+B Gothenburg	SWEDEN
D01/010	00343	SIGNSLATOR	ANICOLS	SPANISH SIGN LANGUAGE DEVELOPMENT ASSOCIATION	TBWA/ESPAÑA Madrid	SPAIN
E01/002	00075	IF ONLY FOR A SECOND	MIMI FOUNDATION	CANCER SUPPORT AND WELLBEING CENTER	LEO BURNETT FRANCE Paris	FRANCE
E01/006	00144	LIVING WITH LAG	UMEA ENERGI/UME.NET	FIBER BROADBAND PROVIDER	ANR BBDO Stockholm	SWEDEN
E01/008	00159	HEAR WHAT YOU WANT	BEATS BY DR. DRE	HOME ELECTRONICS	R/GA London	UNITED KINGDOM
E01/031	00348	THE STORY OF BOB & LINDA	TELEKOM	BEST NETWORK	DDB HAMBURG	GERMANY
E01/033	00412	#LIKEAGIRL	P&G	ALWAYS	LEO BURNETT LONDON	UNITED KINGDOM
E01/034	00437	THE PEANUT EXPERIMENT	RADIO 1	RADIO 1 - THE WEEK OF EDUCATION	MORTIERBRIGADE Brussels	BELGIUM
E02/003	00225	WHERE GOOD DAYS START	IKEA	IKEA BED & BATHROOM	SMFB Oslo	NORWAY
E02/004	00244	FASHION FOR ALL KIND	STYLEPIT	ONLINE FASHION RETAILER	UNCLE GREY Copenhagen	DENMARK
E02/009	00449	ASSASSIN'S CREED: UNITY	UBISOFT	VIDEO GAME	SID LEE Paris	FRANCE
F01/002	00041	BUILD WITH CHROME 2.0	GOOGLE & LEGO	GOOGLE CHROME & LEGO	NORTH KINGDOM Skelleftea	SWEDEN
F01/005	00160	THE BEATS PILLS	BEATS BY DR. DRE	PORTABLE WIRELESS SPEAKER	R/GA London	UNITED KINGDOM
F02/003	00090	McDONALD'S FRYFUTBOL	McDONALD'S	McDONALD'S	OMD INTERNATIONAL London	UNITED KINGDOM
F02/006	00164	HEINEKEN @WHERE NEXT	HEINEKEN	SOCIAL LISTENING TOOL	R/GA London	UNITED KINGDOM
F02/009	00258	#BENDGATE	NESTLÉ	KITKAT	JWT LONDON	UNITED KINGDOM
F02/026	00454	DON'T GOOGLE IT	CEBAM	HEALTH SITE	DDB BRUSSELS	BELGIUM
F03/001	00047	THE UNIVERSAL TYPEFACE	BIC DEUTSCHLAND	BIC CRISTAL BALLPOINT PEN	DDB GERMANY DÜSSELDORF	GERMANY
F03/010	00311	THE SPEEDING SELFIES	CITY OF ANTWERP	ANTI-SPEEDING CAMPAIGN	DUVAL GUILLAUME Antwerp	BELGIUM
F03/019	00451	ASSASSIN'S CREED: UNITY	UBISOFT	VIDEO GAME	SID LEE Paris	FRANCE
F04/001	00033	TRY MY HYBRID	TOYOTA	HYBRIDS	SAATCHI & SAATCHI Oslo	NORWAY
F04/006	00087	BRAZUCA	ADIDAS	ADIDAS	WE ARE SOCIAL London	UNITED KINGDOM
F04/016	00126	LIKE ATTACK	ASSOCIATION AGAINST RIGHT-WING EXTREMISM	NON-PROFIT ORGANIZATION	JUNG von MATT Hamburg	GERMANY
F04/024	00425	IKEA PS 2014	IKEA	IKEA PS DESIGNER COLLECTION	JSC INSTINCT Moscow	RUSSIA
F04/025	00452	THE JOKER'S JOB INTERVIEW	WARNER BROS INTERACTIVE	VIDEO GAME	SID LEE Paris	FRANCE
F05/002	00061	NETFLIX SPOILER FOILER	NETFLIX	NETFLIX	NETFLIX London	UNITED KINGDOM
F05/004	00077	PAYBACK TIME	BNP PARIBAS FORTIS	BANK	PUBLICIS BRUSSELS	BELGIUM
G01/007	00231	THE MOST SERIOUS GAME EVER	SNCF	TRANSPORT	TBWA/PARIS	FRANCE
G01/013	00427	SPELL UP	GOOGLE	CHROME	GOOGLE CREATIVE LAB London	UNITED KINGDOM
H01/007	00167	BEATS MUSIC	BEATS MUSIC	MUSIC STREAMING SERVICE	R/GA London	UNITED KINGDOM
H01/008	00168	HEINEKEN @WHERE NEXT	HEINEKEN	SOCIAL LISTENING TOOL	R/GA London	UNITED KINGDOM
H02/001	00006	TEST DRIVE CUBE	AUDI	AUDI A8	PHILIPP UND KEUNTJE Hamburg	GERMANY
H02/007	00105	SAMSUNG SMART BIKE	SAMSUNG ELECTRONICS ITALY	SAMSUNG CONSUMER ELECTRONICS	LEO BURNETT Milan	ITALY
H02/008	00319	PAY PER LAUGH	TEATRENEU	PAY PER LAUGH	THE CYRANOS McCANN Barcelona	SPAIN
H02/009	00410	BLOWING IN THE WIND	APOTEK HJÄRTAT	APOLOSOPHY	ÅKESTAM HOLST Stockholm	SWEDEN
I01/003	00031	TRY MY HYBRID	TOYOTA	HYBRIDS	SAATCHI & SAATCHI Oslo	NORWAY
I01/007	00169	THE BEATS PILLS	BEATS BY DR. DRE	PORTABLE WIRELESS SPEAKER	R/GA London	UNITED KINGDOM
I01/011	00107	FLY WITH US	AVINOR	STATE OWNED AIRPORT OPERATOR	CREUNA Oslo	NORWAY

**Total Entries: 81**