

Film Craft Shortlist

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country
A01/006	20053	STROBE	LEXUS INTERNATIONAL	LEXUS	CHI & PARTNERS London	UNITED KINGDOM
A01/007	20062	COLISEUM	SAMSUNG	CURVED UHD TV	CHI & PARTNERS London	UNITED KINGDOM
A01/015	20122	WELCOME TO THE X. EMBRACE THE UNKNOWN.	BMW GROUP	BMW X4	SERVICEPLAN Munich	GERMANY
A01/024	20228	TINA	SWISSCOM (SCHWEIZ)	TELECOMMUNICATION	HEIMAT Berlin	GERMANY
A01/030	20298	ICONS	NEWS UK	THE SUNDAY TIMES	GREY LONDON	UNITED KINGDOM
A01/031	20299	THE SOUND OF TASTE	SCHWARTZ	FLAVOUR SHOTS	GREY LONDON	UNITED KINGDOM
A02/001	20010	THE WORLD NEEDS BETTER TECHNOLOGY - SPORTSBAR	MEDIA-SATURN-HOLDING	ELECTRONICS STORE CHAIN	SCHOLZ & FRIENDS BERLIN	GERMANY
A02/005	20035	NEXT TIME LABEL IT	BROTHER INTERNATIONAL	BROTHER LABEL MACHINES	ROSAPARK Paris	FRANCE
A02/007	20054	STROBE	LEXUS INTERNATIONAL	LEXUS	CHI & PARTNERS London	UNITED KINGDOM
A02/010	20075	THE EPIC SPLIT	VOLVO TRUCKS	THE NEW VOLVO FMX, THE NEW VOLVO FL	FORSMAN & BODENFORS Gothenburg	SWEDEN
A02/011	20089	ACT AGAINST UGLINESS	HORNBAACH	DIY HOME IMPROVEMENT SUPERSTORES	HEIMAT Berlin	GERMANY
A02/017	20151	THE BIG LEAP	LACOSTE	LACOSTE	BETC Paris	FRANCE
A02/018	20160	SAPEURS	DIAGEO	GUINNESS	AMV BBDO London	UNITED KINGDOM
A02/030	20230	TINA	SWISSCOM (SCHWEIZ)	TELECOMMUNICATION	HEIMAT Berlin	GERMANY
A02/033	20250	LIFE MOVES FORWARD	BNP PARIBAS FORTIS	ACCESSIBILITY / MOBILE BANKING	CZAR Brussels	BELGIUM
A02/034	20251	LIFE MOVES FORWARD: TENT	BNP PARIBAS FORTIS	HELLO4YOU	CZAR Brussels	BELGIUM
A02/035	20252	AND THEN CAME A LOT OF SHEEP	EUROPEAN PARLIAMENT	EUROPEAN ELECTIONS	CZAR Brussels	BELGIUM
A02/040	20287	JOSÉ'S WI-FI DOGS	DEUTSCHE TELEKOM	ONLINE VIDEO	DDB GROUP GERMANY Berlin	GERMANY
A02/041	20300	ICONS	NEWS UK	THE SUNDAY TIMES	GREY LONDON	UNITED KINGDOM
A03/003	20055	STROBE	LEXUS INTERNATIONAL	LEXUS	CHI & PARTNERS London	UNITED KINGDOM
A03/012	20100	THE GIANT	DANONE WATERS	VOLVIC	GANG FILMS Paris	FRANCE
A03/014	20161	SAPEURS	DIAGEO	GUINNESS	AMV BBDO London	UNITED KINGDOM
A03/015	20163	VOLCANO	SONY EUROPE	BRAVIA 4K TELEVISION	McCANN LONDON	UNITED KINGDOM
A03/023	20244	ACT AGAINST UGLINESS	HORNBAACH	DIY HOME IMPROVEMENT SUPERSTORES	HEIMAT Berlin	GERMANY
A04/002	20056	STROBE	LEXUS INTERNATIONAL	LEXUS	CHI & PARTNERS London	UNITED KINGDOM
A04/006	20078	MADE BY SWEDEN FEAT. ROBYN	VOLVO CARS CORPORATION	LOW EMISSION ENGINES	FORSMAN & BODENFORS Gothenburg	SWEDEN
A04/007	20079	MADE BY SWEDEN FEAT. ZLATAN	VOLVO CARS CORPORATION	VOLVO XC70	FORSMAN & BODENFORS Gothenburg	SWEDEN
A04/008	20080	THE EPIC SPLIT	VOLVO TRUCKS	THE NEW VOLVO FMX, THE NEW VOLVO FL	FORSMAN & BODENFORS Gothenburg	SWEDEN
A04/010	20123	WELCOME TO THE X. EMBRACE THE UNKNOWN.	BMW GROUP	BMW X4	SERVICEPLAN Munich	GERMANY
A04/014	20152	THE BIG LEAP	LACOSTE	LACOSTE	BETC Paris	FRANCE
A04/015	20164	VOLCANO	SONY EUROPE	BRAVIA 4K TELEVISION	McCANN LONDON	UNITED KINGDOM
A05/002	20036	NEXT TIME LABEL IT	BROTHER INTERNATIONAL	BROTHER LABEL MACHINES	ROSAPARK Paris	FRANCE
A05/008	20128	DAD	WIND TELECOMUNICAZIONI	WIND	OGILVY & MATHER Milan	ITALY
A06/005	20081	THE EPIC SPLIT	VOLVO TRUCKS	THE NEW VOLVO FMX, THE NEW VOLVO FL	FORSMAN & BODENFORS Gothenburg	SWEDEN
A06/007	20110	THE GREATEST STORY	UNICEF	AWARENESS MESSAGE	FORSMAN & BODENFORS Gothenburg	SWEDEN
A06/008	20112	JESUS GOES ONLINE	UNICEF	AWARENESS MESSAGE	FORSMAN & BODENFORS Gothenburg	SWEDEN
A06/018	20288	JOSÉ'S WI-FI DOGS	DEUTSCHE TELEKOM	ONLINE VIDEO	DDB GROUP GERMANY Berlin	GERMANY
A06/019	20313	#LIKEAGIRL	P&G	ALWAYS	LEO BURNETT LONDON	UNITED KINGDOM
A07/007	20025	ADD POWER	VODAFONE	VODAFONE	JUNG von MATT Hamburg	GERMANY
A07/010	20082	MADE BY SWEDEN FEAT. ROBYN	VOLVO CARS CORPORATION	VOLVO XC70	FORSMAN & BODENFORS Gothenburg	SWEDEN
A07/012	20084	THE EPIC SPLIT	VOLVO TRUCKS	THE NEW VOLVO FMX, THE NEW VOLVO FL	FORSMAN & BODENFORS Gothenburg	SWEDEN
A07/014	20094	CHICKEN	DAIMLER	MERCEDES-BENZ	JUNG von MATT Stuttgart	GERMANY
A07/015	20131	SUPERGEIL	EDEKA ZENTRALE & CO.	FOOD RETAILER	JUNG von MATT Hamburg	GERMANY
A07/019	20311	VACUUM LOVE	VORWERK INTERNATIONAL STRECKER & CO.	KOBOLD VR200 ROBOT VACUUM CLEANER	SAATCHI & SAATCHI DÜSSELDORF	GERMANY
A07/021	20140	GAME BEFORE THE GAME	BEATS BY DR. DRE	HOME ELECTRONICS	R/GA London	UNITED KINGDOM
A07/023	20171	AMNESTY PENS	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	TBWAIPARIS	FRANCE
A07/037	20303	THE SOUND OF TASTE	SCHWARTZ	FLAVOUR SHOTS	GREY LONDON	UNITED KINGDOM
A07/046	20223	#FIRSTCONCERT	VODAFONE NETHERLANDS	VODAFONE FIRSTS	ACHTUNG! Amsterdam	THE NETHERLANDS
A08/003	20007	INNER BEAUTY	HONDA EUROPE	HONDA CIVIC TOURER	FACTORY London	UNITED KINGDOM
A08/006	20012	THE WORLD NEEDS BETTER TECHNOLOGY - SPORTSBAR	MEDIA-SATURN-HOLDING	ELECTRONICS STORE CHAIN	SCHOLZ & FRIENDS BERLIN	GERMANY
A08/009	20106	BEDS	IKEA	IKEA BEDS	750MPH London	UNITED KINGDOM
A08/013	20107	THE LAST GAME	NIKE	NIKE	750MPH London	UNITED KINGDOM
A08/014	20173	ONE BULLET	ACTION AGAINST HUNGER	NGO / VOLUNTEERS	TBWAIPARIS	FRANCE
A08/023	20304	THE SWELL	VOLVO	XC60	GREY LONDON	UNITED KINGDOM
A09/002	20026	ADD POWER	VODAFONE	VODAFONE	JUNG von MATT Hamburg	GERMANY
A09/006	20099	THE GIANT	VOLVIC - DANONE WATERS	WATER	DIGITAL DISTRICT Paris	FRANCE
A09/007	20124	WELCOME TO THE X. EMBRACE THE UNKNOWN.	BMW GROUP	BMW X4	SERVICEPLAN Munich	GERMANY
A09/015	20239	MAYA	SSE	SSE	THE MILL London	UNITED KINGDOM
A10/002	20028	BEAR & HARE	JOHN LEWIS	JOHN LEWIS CHRISTMAS	ADAM&EVEDDB London	UNITED KINGDOM
A10/005	20087	#NEXTFRAME	THE ABSOLUT COMPANY	ABSOLUT VODKA	SID LEE Amsterdam	THE NETHERLANDS
A10/008	20129	PENS	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	TROUBLEMAKERS.TV Paris	FRANCE
A10/012	20174	ONE BULLET	ACTION AGAINST HUNGER	NGO / VOLUNTEERS	TBWAIPARIS	FRANCE
A10/017	20192	FAIL COMPILATION #1	DJUICE	TELECOMMUNICTIONS SERVICES	TRY/APT/POL Oslo	NORWAY
A10/019	20242	MAYA	SSE	SSE	THE MILL London	UNITED KINGDOM
A10/023	20319	ASSASSIN'S CREED: UNITY	UBISOFT	VIDEO GAME	SID LEE Paris	FRANCE
A11/006	20111	THE GREATEST STORY	UNICEF	AWARENESS MESSAGE	FORSMAN & BODENFORS Gothenburg	SWEDEN
A11/013	20162	SAPEURS	DIAGEO	GUINNESS	AMV BBDO London	UNITED KINGDOM
A11/022	20290	JOSÉ'S WI-FI DOGS	DEUTSCHE TELEKOM	ONLINE VIDEO	DDB GROUP GERMANY Berlin	GERMANY
A11/023	20314	#LIKEAGIRL	P&G	ALWAYS	LEO BURNETT LONDON	UNITED KINGDOM

Total Entries: 69