

## Direct Shortlist

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country
A01/009	00167	VIRUS OUTBREAK	ELMSTA 3000 HORROR FEST	FILM FESTIVAL	SAATCHI & SAATCHI Stockholm	SWEDEN
A01/010	00220	STREET VIEW UNPAID BILLS	JC DECAUX	NEW FEATURES IN OUTDOOR ADVERTISING	BBDO BELGIUM Brussels	BELGIUM
A02/001	00004	TEST DRIVE CUBE	AUDI	AUDI A8	PHILIPP UND KEUNTJE Hamburg	GERMANY
A02/005	00043	THE PAPER SKIN	FEDRIGONI GERMANY	FEDRIGONI FINE PAPER	GEOMETRY GLOBAL GERMANY Berlin	GERMANY
A02/010	00136	FRONT LETTERS	N-TV NACHRICHTENFERNSEHEN	TV DOCUMENTARY "WORLD WAR I"	SERVICEPLAN Munich	GERMANY
A03/016	00174	#ALLBLEUS	ADIDAS	SPORTS	TBWAIPARIS	FRANCE
A03/017	00357	VITTEL REFRESH CAP	VITTEL - NESTLÉ WATERS	VITTEL	OGILVY FRANCE Paris	FRANCE
A04/003	00032	FLASHBACK	BERLIN TOURISMUS & KONGRESS	THE VISITBERLIN MUSEUM PASS	BBDO BERLIN	GERMANY
A04/006	00039	MINI KIOSK	COCA-COLA GERMANY	COCA-COLA MINI CAN 0.15L	OGILVY GERMANY Frankfurt	GERMANY
A04/010	00059	THE SOCIAL SWIPE	BISCHÖFLICHES HILFSWERK MISEREOR	DONATIONS	KOLLE REBBE Hamburg	GERMANY
A04/017	00154	INGLORIOUS FRUITS AND VEGETABLES	INTERMARCHÉ	INTERMARCHÉ	MARCEL Paris	FRANCE
A04/027	00219	D ROSE JUMP STORE	ADIDAS	ADIDAS 3.5 BASKETBALL SHOES	TBWALONDON	UNITED KINGDOM
A04/039	00342	UNCENSORED ARTICLES MADE IN CHINA	HUMO MAGAZINE	HUMO MAGAZINE	MORTIERBRIGADE Brussels	BELGIUM
A05/001	00012	ARE YOU KLAUS-HEIDI?	LUFTHANSA	AIRLINE TICKETS	DDB STOCKHOLM	SWEDEN
A05/005	00123	THE GAME REPORT	BYTRO LABS	BYTRO LABS GAME DEVELOPING STARTUP	SERVICEPLAN Munich	GERMANY
A05/011	00164	LIKE A SWEDE	TCO	UNIONS	ANR BBDO Stockholm	SWEDEN
A05/023	00301	TRANSAVIA EBAY	TRANSAVIA.COM	AIRLINE COMPANY	LES GAULOIS Puteaux	FRANCE
A05/027	00327	#LIKEAGIRL	P&G	ALWAYS	LEO BURNETT LONDON	UNITED KINGDOM
A05/028	00344	DON'T GOOGLE IT	CEBAM	HEALTH SITE	DDB BRUSSELS	BELGIUM
A06/003	00060	THE SOCIAL SWIPE	BISCHÖFLICHES HILFSWERK MISEREOR	DONATIONS	KOLLE REBBE Hamburg	GERMANY
A06/005	00090	SAMSUNG MAESTROS ACADEMY	SAMSUNG ELECTRONICS ITALY	SAMSUNG CONSUMER ELECTRONICS	LEO BURNETT Milan	ITALY
A06/013	00235	VIDEO GAME VETERANS	IVAW	VIDEO GAME	THE CYRANOS McCANN Barcelona	SPAIN
A06/017	00234	PAY PER LAUGH	TEATRENEU	PAY PER LAUGH	THE CYRANOS McCANN Barcelona	SPAIN
A06/022	00322	BLOWING IN THE WIND	APOTEK HJÄRTAT	APOLOSOPHY	ÅKESTAM HOLST Stockholm	SWEDEN
A07/002	00064	THE UNIVERSAL TYPEFACE	BIC DEUTSCHLAND	BIC CRISTAL BALLPOINT PEN	DDB GERMANY DÜSSELDORF	GERMANY
A07/007	00048	TRY MY HYBRID	TOYOTA	HYBRIDS	SAATCHI & SAATCHI Oslo	NORWAY
A07/019	00170	FRIEND COMPASS	MOMONDO GROUP	TRAVEL COMPARISON WEBSITE / TRAVEL SEARCH ENGINE	McCANN LONDON	UNITED KINGDOM
A07/025	00348	ANGRY TWEETS	BURGER KING	BURGER KING	BUZZMAN Paris	FRANCE
B01/001	00005	TEST DRIVE CUBE	AUDI	AUDI A8	PHILIPP UND KEUNTJE Hamburg	GERMANY
B01/006	00044	THE PAPER SKIN	FEDRIGONI GERMANY	FEDRIGONI FINE PAPER	GEOMETRY GLOBAL GERMANY Berlin	GERMANY
B01/008	00125	THE GAME REPORT	BYTRO LABS	BYTRO LABS GAME DEVELOPING STARTUP	SERVICEPLAN Munich	GERMANY
B01/009	00155	INGLORIOUS FRUITS AND VEGETABLES	INTERMARCHÉ	INTERMARCHÉ	MARCEL Paris	FRANCE
B02/013	00236	HOMELESS FONTS	FUNDACIÓ ARRELS	HOMELESS FONTS	THE CYRANOS McCANN Barcelona	SPAIN
B02/019	00323	BLOWING IN THE WIND	APOTEK HJÄRTAT	APOLOSOPHY	ÅKESTAM HOLST Stockholm	SWEDEN
B02/023	00337	FUCK THE POOR	THE PILION TRUST	YOUTH HOMELESSNESS CHARITY	PUBLICIS LONDON	UNITED KINGDOM
C01/017	00324	BLOWING IN THE WIND	APOTEK HJÄRTAT	APOLOSOPHY	ÅKESTAM HOLST Stockholm	SWEDEN
C01/018	00328	#LIKEAGIRL	P&G	ALWAYS	LEO BURNETT LONDON	UNITED KINGDOM
C01/020	00358	VITTEL REFRESH CAP	VITTEL - NESTLÉ WATERS	VITTEL	OGILVY FRANCE Paris	FRANCE
C02/001	00006	TEST DRIVE CUBE	AUDI	AUDI A8	PHILIPP UND KEUNTJE Hamburg	GERMANY
C02/005	00050	TRY MY HYBRID	TOYOTA	HYBRIDS	SAATCHI & SAATCHI Oslo	NORWAY
C03/002	00045	THE PAPER SKIN	FEDRIGONI GERMANY	FEDRIGONI FINE PAPER	GEOMETRY GLOBAL GERMANY Berlin	GERMANY
C04/002	00010	ARE YOU KLAUS-HEIDI?	LUFTHANSA	AIRLINE TICKETS	DDB STOCKHOLM	SWEDEN
C04/003	00035	FLASHBACK	BERLIN TOURISMUS & KONGRESS	THE VISITBERLIN MUSEUM PASS	BBDO BERLIN	GERMANY
C04/007	00157	INGLORIOUS FRUITS AND VEGETABLES	INTERMARCHÉ	INTERMARCHÉ	MARCEL Paris	FRANCE
C04/008	00185	BOSSÉ'S MILK	LIDL DISCOUNT SUPERMARKETS	SUPERMARKET	INGO Stockholm	SWEDEN
C04/013	00237	PAY PER LAUGH	TEATRENEU	PAY PER LAUGH	THE CYRANOS McCANN Barcelona	SPAIN
C04/015	00268	THE WEDDINGLOPE	ROSENTHAL	PORCELAIN TABLEWARE	KOLLE REBBE Hamburg	GERMANY
C06/005	00137	FRONT LETTERS	N-TV NACHRICHTENFERNSEHEN	TV DOCUMENTARY "WORLD WAR I"	SERVICEPLAN Munich	GERMANY
C06/008	00343	UNCENSORED ARTICLES MADE IN CHINA	HUMO MAGAZINE	HUMO MAGAZINE	MORTIERBRIGADE Brussels	BELGIUM
C07/005	00082	A TRIP OUT TO SEA	GUY COTTEN	MARINE SECURITY GEAR / LIFEJACKETS	CLM BBDO Boulogne-Billancourt	FRANCE
C08/002	00055	ABORTIONTRAVEL	CELEM (EUROPEAN WOMEN'S LOBBY)	SPANISH COORDINATION FOR THE EUROPEAN WOMEN'S LOBBY	DDB SPAIN Madrid	SPAIN
C08/009	00111	GIVE BLOOD. GIVE POWER. CHAMPIONS FOR CHILDREN	GERMAN RED CROSS	BLOOD DONATION	JUNG von MATT Hamburg	GERMANY
C08/015	00072	IF ONLY FOR A SECOND	MIMI FOUNDATION	CANCER SUPPORT AND WELLBEING CENTER	LEO BURNETT FRANCE Paris	FRANCE
C08/026	00293	CLICK & DRAG & DONATE & REBUILD	CONSORTIUM 1212	HAIYAN	MORTIERBRIGADE Brussels	BELGIUM
C08/029	00315	ONE NOTE AGAINST CANCER	APREC	CHARITY	PUBLICIS CONSEIL Paris	FRANCE
C08/030	00339	STREET STORIES	DEPAUL UK	HOMELESSNESS CHARITY	PUBLICIS LONDON	UNITED KINGDOM
C08/031	00340	FUCK THE POOR	THE PILION TRUST	YOUTH HOMELESSNESS CHARITY	PUBLICIS LONDON	UNITED KINGDOM
D01/003	00186	BOSSÉ'S MILK	LIDL DISCOUNT SUPERMARKETS	SUPERMARKET	INGO Stockholm	SWEDEN

Total Entries:

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