

Film Shortlist

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country	Production Company
A01/001	00086	THE LUCKY PIG	GRILSTAD AS	BACON	McCANN OSLO	NORWAY	SOCIAL CLUB Stockholm
A01/008	00284	MR FREEZE	HENNIG OLSEN	DUGG FROZEN YOGHURT	TRY/APT/POL Oslo	NORWAY	MOTION BLUR Oslo
A01/015	00423	THE SOUND OF TASTE	SCHWARTZ	FLAVOUR SHOTS	GREY LONDON	UNITED KINGDOM	PARTIZAN London
A01/016	00428	KITTENS	McVITIE'S	CHOCOLATE DIGESTIVES	GREY LONDON	UNITED KINGDOM	PASSION RAW London
A02/004	00242	SAPEURS	DIAGEO	GUINNESS	AMV BBDO London	UNITED KINGDOM	MJZ LONDON
A02/009	00353	HAPPINESS IS MOVEMENT	COCA-COLA	COCA-COLA	THE CYRANOS McCANN Barcelona	SPAIN	NEXUS PRODUCTIONS London
A02/013	00076	THE ODYSSEY	HEINEKEN	HEINEKEN	WIEDEN+KENNEDY AMSTERDAM	THE NETHERLANDS	MJZ LONDON
A03/001	00093	OH MY LORD	DELIPAPIER	SOPALIN	LEO BURNETT FRANCE Paris	FRANCE	LES TÉLÉCRÉATEURS Paris
A04/005	00427	A CLASSIC	PUMA	PUMA FRAGRANCE	GREY LONDON	UNITED KINGDOM	SOMESUCH & CO London / HOGARTH WORLDWIDE London
A05/004	00233	THE BIG LEAP	LACOSTE	LACOSTE	BETC Paris	FRANCE	WANDA PRODUCTIONS Saint-Denis La Plaine Cedex
A07/001	00082	TOAD	VOLKSWAGEN	GOLF R	DDB GROUP GERMANY Berlin	GERMANY	MARKENFILM Berlin
A07/015	00026	FANTASTIC JOURNEY	DAIMLER	MERCEDES-BENZ 360°-CAMERA	JUNG von MATT Hamburg	GERMANY	ELEMENT E FILMPRODUKTION Hamburg
A07/016	00032	BUS	VOLKSWAGEN	FILM SPONSORSHIP	ADAM&EVEDDB London	UNITED KINGDOM	THE MOB FILM COMPANY Manchester
A07/031	00420	DOG STRETCHING	CITROEN	CAR	LES GAULOIS Puteaux	FRANCE	CONTROL FILMS Paris / MIKROS Levallois-Perret
A08/004	00217	THE UGLY CARROT	INTERMARCHÉ	INTERMARCHÉ	MARCEL Paris	FRANCE	INDAPROD Paris / PRODIGIOUS Paris
A08/005	00218	THE UNFORTUNATE CLEMENTINE	INTERMARCHÉ	INTERMARCHÉ	MARCEL Paris	FRANCE	INDAPROD Paris / PRODIGIOUS Paris
A08/010	00317	TOMORROW	BYGGMAKKER	HOME IMPROVEMENT STORES	ERNØ Oslo	NORWAY	ONE BIG HAPPY FAMILY Oslo
A08/017	00015	THE WORLD NEEDS BETTER TECHNOLOGY - SPORTSBAR	MEDIA-SATURN-HOLDING	ELECTRONICS STORE CHAIN	SCHOLZ & FRIENDS BERLIN	GERMANY	CZAR Berlin
A08/018	00030	SORRY I SPENT IT ON MYSELF	HARVEY NICHOLS	RETAIL	ADAM&EVEDDB London	UNITED KINGDOM	OUTSIDER London
A08/029	00132	ACT AGAINST UGLINESS	HORNBAACH	DIY HOME IMPROVEMENT SUPERSTORES	HEIMAT Berlin	GERMANY	CZAR Berlin
A08/030	00133	GOTHIC GIRL	HORNBAACH	DIY HOME IMPROVEMENT SUPERSTORES	HEIMAT Berlin	GERMANY	TRIGGER HAPPY PRODUCTIONS Berlin
A08/038	00031	BEAR & HARE	JOHN LEWIS	JOHN LEWIS CHRISTMAS	ADAM&EVEDDB London	UNITED KINGDOM	BLINKINK London / HORNET New York
A09/004	00094	THE FAKE TRAILER	THEATRE DE LA BASTILLE	LIVE THEATRE	LEO BURNETT FRANCE Paris	FRANCE	BLUE FILM PRODUCTION Paris
A09/011	00283	STUNT MAN	EXPEDIA	EXPEDIA	OGILVY & MATHER LONDON	UNITED KINGDOM	MOXIE PICTURES London
A09/016	00382	HOT DOG	EUROJACKPOT / SVENSKA SPEL	LOTTERY	KING Stockholm	SWEDEN	ACNE PRODUCTION Stockholm
A10/002	00116	RED	THE ECONOMIST	NEWSPAPER	CLM BBDO Boulogne-Billancourt	FRANCE	CAPITAINE PLOUF Paris
A10/016	00425	ICONS	NEWS UK	THE SUNDAY TIMES	GREY LONDON	UNITED KINGDOM	ACADEMY London
A11/001	00087	#JUSTGONNA	STOREBRAND	RETIREMENT SAVINGS	McCANN OSLO	NORWAY	PRAVDA Oslo
A11/005	00292	MURPHY'S LAW	DNB (THE NORWEGIAN BANK)	INSURANCE	TRY/APT/POL Oslo	NORWAY	BACON OSL Oslo
A11/023	00400	WHY WAIT UNTIL IT'S TOO LATE? - MARK	FUNERAL INSURANCE COMPANY DELA	DELA BRAND	OGILVY & MATHER AMSTERDAM	THE NETHERLANDS	WEFILM Amsterdam
A11/024	00404	WHY WAIT UNTIL IT'S TOO LATE? - LEO	FUNERAL INSURANCE COMPANY DELA	DELA BRAND	OGILVY & MATHER AMSTERDAM	THE NETHERLANDS	WEFILM Amsterdam
A13/020	00306	THE TORNADO	TELENOR NORGE	MOBILE NETWORK	TRY/APT/POL Oslo	NORWAY	BACON OSL Oslo
A13/025	00365	OUCH	IMMOWEB	PROPERTY WEBSITE	WITLOOF Brussels	BELGIUM	WITLOOF Brussels
A13/032	00027	ADD POWER	VODAFONE	VODAFONE	JUNG von MATT Hamburg	GERMANY	RADICAL MEDIA Berlin / TIME BASED ARTS London / WHITE HORSE MUSIC & AUDIOFORCE Hamburg
A13/044	00418	THE SILVER HAND	CANAL DIGITAL	WEEKLY ARCHIVE	TRY/APT/POL Oslo	NORWAY	BACON OSL Oslo
A14/007	00078	THERE'S POWER IN EVERY GAME	THE COCA-COLA COMPANY	POWERADE	WIEDEN+KENNEDY AMSTERDAM	THE NETHERLANDS	CAVIAR Los Angeles
A14/008	00421	SLEEPING SUPPORTER	CITROEN	FRENCH FOOTBALL TEAM	LES GAULOIS Puteaux	FRANCE	PARTIZAN Paris / KOUZ PRODUCTION Paris
A15/025	00364	DEAR FUTURE MOM	COORDOWN ONLUS	WORLD DOWN SYNDROME DAY	THE FAMILY Milan	ITALY	THE FAMILY Milan
A15/029	00019	DON'T LET THIS STORY BECOME HIS STORY	WAR CHILD	CHARITY	DOOM & DICKSON Amsterdam	THE NETHERLANDS	HAZAZAH Amsterdam / CRABSALAD Amsterdam / SOUNDCIRCUS Amsterdam
A15/034	00129	THE GREATEST STORY	UNICEF	AWARENESS MESSAGE	FORSMAN & BODENFORS Gothenburg	SWEDEN	ACNE PRODUCTION Stockholm
B01/016	00166	BRA CAM	NESTLE - CEREALS PARTNER WORLDWIDE	CÉRÉALS	McCANN PARIS	FRANCE	OUTSIDER London
B01/019	00178	MANNEQUINS	PRO INFIRMIS	PRO INFIRMIS	JUNG von MATT/LIMMAT Zürich	SWITZERLAND	PUMPKIN FILM Zürich
B01/023	00191	HEINEKEN RESPONSE ON THE ODYSSEY FILM AUTHENTICITY	HEINEKEN	HEINEKEN	WIEDEN+KENNEDY AMSTERDAM	THE NETHERLANDS	MJZ LONDON
B01/039	00235	THE AMAZING STREET HACK	UBISOFT	UBISOFT WATCHDOGS	BETC Paris	FRANCE	RITA FILMS Paris
B01/089	00124	THE EPIC SPLIT	VOLVO TRUCKS	THE NEW VOLVO FMX, THE NEW VOLVO FL	FORSMAN & BODENFORS Gothenburg	SWEDEN	FOLKE Stockholm
B01/109	00445	#LIKEAGIRL	P&G	ALWAYS	LEO BURNETT LONDON	UNITED KINGDOM	CHELSEA PICTURES Chicago
B01/111	00459	FUCK THE POOR	THE PILION TRUST	YOUTH HOMELESSNESS CHARITY	PUBLICIS LONDON	UNITED KINGDOM	SUPERGOOBER London
B01/113	00464	IF ONLY FOR A SECOND	MIMI FOUNDATION	CANCER SUPPORT AND WELLBEING CENTER	LEO BURNETT FRANCE Paris	FRANCE	PRODIGIOUS Paris

Total Entries:

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