

Shortlist (Integrated Lions)

A01 (Integrated)

Cat. No	Entry No	Title	Client	Product	Entrant Company	Country	Media Agency	Production Company
A01/005	00007	RICE-CODE	INAKADATE VILLAGE	INAKADATE VILLAGE	HAKUHODO Tokyo	JAPAN		NIPPON MOVIE CO. Tokyo
A01/018	00021	THE AUTOCOMplete TRUTH	UN WOMEN	GENDER EQUALITY	MEMAC OGILVY Dubai	UNITED ARAB EMIRATES		
A01/019	00022	D ROSE JUMP STORE	ADIDAS	ADIDAS D ROSE 3.5 BASKETBALL SHOES	TBWALONDON	UNITED KINGDOM		
A01/024	00027	SORRY I SPENT IT ON MYSELF	HARVEY NICHOLS	CHRISTMAS	ADAM&EVEDDB London	UNITED KINGDOM	PHD London / ROCKET London	OUTSIDER London
A01/025	00028	BEAR & HARE	JOHN LEWIS	CHRISTMAS	ADAM&EVEDDB London	UNITED KINGDOM	MANNING GÖTTLIEB OMD London	BLINKINK London
A01/057	00060	DO NOT FRIGHTEN PRESIDENT PUTIN	AMNESTY INTERNATIONAL THE NETHERLANDS	HUMAN RIGHTS ORGANISATION	BVH IDENTITY DRIVEN	THE NETHERLANDS		
A01/079	00083	IF ONLY FOR A SECOND	MIMI FOUNDATION	SUPPORT AND WELLBEING CENTERS	LEO BURNETT FRANCE Paris	FRANCE		PRODIGIOUS Paris
A01/088	00105	AXE APOLLO SPACE ACADEMY	UNILEVER	LYNX APOLLO	BBH London	UNITED KINGDOM		RADICAL MEDIA New York City, NY
A01/149	00134	THE SECOND HAND CAMPAIGN	IKEA	FURNITURE	SMFB Oslo	NORWAY	MEDIACOM Oslo	ANIMAS.JONSDEPARTEMENTET Oslo / FACTORY Oslo / VERDENS STERKESTE MANN Oslo
A01/175	00182	HAPPY ID	COCA-COLA	COCA-COLA	McCANN LIMA	PERU		
A01/229	00238	THE KAN KHAJURA STATION	UNILEVER INDIA	AN ON DEMAND ENTERTAINMENT CHANNEL ON A MOBILE PHONE	LOWE AND PARTNERS	INDIA		
A01/245	00257	LIVE TEST SERIES INTEGRATED CAMPAIGN	VOLVO TRUCKS	THE NEW VOLVO FMX, THE NEW VOLVO FL, THE NEW VOLVO FM	FORSMAN & BODENFORS	SWEDEN		FOLKE Stockholm
A01/256	00270	THIS IS WHOLESOME	HONEY MAID	SNACKS	DROGA5 New York	USA		JEFFERSON Los Angeles / Brainwash Los Angeles
A01/268	00283	IF WE MADE IT	HEINEKEN	NEWCASTLE BROWN ALE	DROGA5 New York	USA	STARCOM MEDIAVEST GROUP New York	SMUGGLER Los Angeles, CA
A01/269	00284	CHAPTER TWO	PRUDENTIAL	FINANCIAL SERVICES	DROGA5 New York	USA		Brainwash Los Angeles
A01/273	00288	THE SCARECROW	CHIPOTLE MEXICAN GRILL	FAST CASUAL DINING	CREATIVE ARTISTS AGENCY Los Angeles	USA		MOONBOT STUDIOS Shreveport
A01/302	00318	OLD SPICE HAIR CARE INTEGRATED CAMPAIGN	OLD SPICE	PERSONAL CARE	WIEDEN+KENNEDY Portland	USA		MJZ Los Angeles
A01/356	00378	HELLO MY NAME MEANS	J&J	JOHNSON'S BABY	DM9DDB São Paulo	BRAZIL		UNIT 9 London
A01/369	00369	CABLE EFFECTS, THE WHOLE STORY	DIRECTV	TELECOMMUNICATIONS	GREY NEW YORK	USA		MJZ Los Angeles
A01/370	00370	UNLOAD YOUR 401K	STATES UNITED TO PREVENT GUN VIOLENCE	ANTI GUN VIOLENCE ORGANIZATION	GREY NEW YORK	USA		RABBIT CONTENT New York

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