

Radio Shortlist - EB2013

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country	Agency
A01 (FOOD & DRINK)							
A01/011	00015	PARTY	BAVARIA	BAVARIA BEER	Y&R ITALY Milan	ITALY	Y&R ITALY Milan
A01/012	00016	SURPRISE	BAVARIA	BAVARIA BEER	Y&R ITALY Milan	ITALY	Y&R ITALY Milan
A01/013	00017	SUPERMARKET	BAVARIA	BAVARIA BEER	Y&R ITALY Milan	ITALY	Y&R ITALY Milan
A03 (HOME APPLIANCES/FURNISHINGS/ELECTRONICS & AUDIO VISUAL)							
A03/006	00080	YETI	LEICA SHOP	LEICA CAMERA	DEMNER, MERLICEK & BERGMANN Vienna	AUSTRIA	DEMNER, MERLICEK & BERGMANN Vienna
A04 (COSMETICS & BEAUTY, TOILETRIES & PHARMACY)							
A04/001	00104	AUTO-TUNE	UNILEVER	DOVE BRAND	OGILVY & MATHER LONDON	UNITED KINGDOM	OGILVY & MATHER LONDON
A04/003	00053	MOTHER	KILLNOISE	KILLNOISE	SERVICEPLAN Munich	GERMANY	SERVICEPLAN Munich
A04/004	00054	WILD WEST	KILLNOISE	KILLNOISE	SERVICEPLAN Munich	GERMANY	SERVICEPLAN Munich
A07 (CARS & AUTOMOTIVE SERVICES)							
A07/001	00123	THE ELECTRIC TRAFFIC REPORT	PEUGEOT	PEUGEOT ION	DDB OSLO	NORWAY	DDB OSLO
A07/005	00093	CAYENNE KILOMETER	PORSCHE	CAYENNE	ACHTUNG! Amsterdam	THE NETHERLANDS	ACHTUNG! Amsterdam
A07/010	00033	OPEL	RENAULT SUISSE	RENAULT	PUBLICIS COMMUNICATIONS SCHWEIZ Zürich	SWITZERLAND	PUBLICIS COMMUNICATIONS SCHWEIZ Zürich
A07/011	00034	FORD	RENAULT SUISSE	RENAULT	PUBLICIS COMMUNICATIONS SCHWEIZ Zürich	SWITZERLAND	PUBLICIS COMMUNICATIONS SCHWEIZ Zürich
A07/012	00035	PEUGEOT	RENAULT SUISSE	RENAULT	PUBLICIS COMMUNICATIONS SCHWEIZ Zürich	SWITZERLAND	PUBLICIS COMMUNICATIONS SCHWEIZ Zürich
A07/013	00036	VW	RENAULT SUISSE	RENAULT	PUBLICIS COMMUNICATIONS SCHWEIZ Zürich	SWITZERLAND	PUBLICIS COMMUNICATIONS SCHWEIZ Zürich
A07/016	00045	BMW SIRI	BMW	BMW 5 SERIES	SERVICEPLAN Munich	GERMANY	SERVICEPLAN Munich
A08 (RETAIL STORES, RESTAURANTS & FAST FOOD OUTLETS)							
A08/002	00062	TEACHER	IKEA	IKEA CHILDREN'S FURNITURE	DDB GERMANY DÜSSELDORF	GERMANY	DDB GERMANY DÜSSELDORF
A09 (TRAVEL ENTERTAINMENT & LEISURE)							
A09/001	00127	S7 VIVALDI	S7 AIRLINES	FLIGHTS TO SPAIN	GOOD Moscow	RUSSIA	GOOD Moscow
A09/005	00037	THEATER RIGIBLICK PLAYS THE TRAFFIC NEWS	THEATER RIGIBLICK	THEATER RIGIBLICK	DRAFTFCB/LOWE Zürich	SWITZERLAND	DRAFTFCB/LOWE Zürich

Radio Shortlist - EB2013

A09/006	00039	THEATER RIGIBLICK PLAYS THE WEATHER FORECAST	THEATER RIGIBLICK	THEATER RIGIBLICK	DRAFTFCB/LOWE Zürich	SWITZERLAND	DRAFTFCB/LOWE Zürich
---------	-------	---	-------------------	-------------------	----------------------	-------------	----------------------

A09/008	00057	PINK HOLLYWOOD	QUEER LISBOA	QUEER LISBOA 17	FUEL LISBOA	PORTUGAL	FUEL LISBOA
---------	-------	----------------	--------------	-----------------	-------------	----------	-------------

A10 (PUBLICATIONS & MEDIA)

A10/009	00011	IF RADIO WAS A BILLBOARD	COBRA RADIO BREWERY	RADIO ADVERTISING	BABEL Paris	FRANCE	BABEL Paris
---------	-------	-----------------------------	------------------------	-------------------	-------------	--------	-------------

A10/013	00068	SEAL	SKY RADIO	SKY RADIO	JOE PUBLIC Amsterdam	THE NETHERLANDS	JOE PUBLIC Amsterdam
---------	-------	------	-----------	-----------	----------------------	-----------------	----------------------

A15 (PUBLIC HEALTH & SAFETY, PUBLIC AWARENESS MESSAGES & CHARITIES)

A15/013	00025	RAPE	THE LONDON METROPOLITAN	ANTI - RAPE	ABBOTT MEAD VICKERS BBDO London	UNITED KINGDOM	ABBOTT MEAD VICKERS BBDO London
---------	-------	------	----------------------------	-------------	------------------------------------	----------------	------------------------------------

A15/022	00051	R&B	SWEDISH ARMED	RECRUITMENT	DDB STOCKHOLM	SWEDEN	DDB STOCKHOLM
---------	-------	-----	---------------	-------------	---------------	--------	---------------

A15/023	00052	LEGGINGS	SWEDISH ARMED	RECRUITMENT	DDB STOCKHOLM	SWEDEN	DDB STOCKHOLM
---------	-------	----------	---------------	-------------	---------------	--------	---------------

A15/026	00063	SEATBELT SONG	ROMANIAN TRAFFIC POLICE	DRIVE SAFE AWARENESS	PUBLICIS BUCHAREST	ROMANIA	PUBLICIS BUCHAREST
---------	-------	---------------	----------------------------	-------------------------	--------------------	---------	--------------------

B01 (BEST USE OF MUSIC AND/OR SOUND DESIGN)

B01/001	00133	TYPEWRITERS	MONDO SONORO	MUSIC MAGAZINE	TBWA\ESPAÑA Madrid	SPAIN	TBWA\ESPAÑA Madrid
---------	-------	-------------	--------------	----------------	--------------------	-------	--------------------

B02 (BEST SCRIPTWRITING)

B02/002	00024	THE FIRST TV COMMERCIAL ON THE RADIO	MAD	MAD MAGAZINE	SERVICEPLAN Munich	GERMANY	SERVICEPLAN Munich
---------	-------	--	-----	--------------	--------------------	---------	--------------------

B03 (BEST USE OF RADIO AS A MEDIUM)

B03/001	00124	THE ELECTRIC TRAFFIC REPORT	PEUGEOT	PEUGEOT ION	DDB OSLO	NORWAY	DDB OSLO
---------	-------	--------------------------------	---------	-------------	----------	--------	----------

B03/010	00038	THEATER RIGIBLICK PLAYS THE TRAFFIC NEWS	THEATER RIGIBLICK	THEATER RIGIBLICK	DRAFTFCB/LOWE Zürich	SWITZERLAND	DRAFTFCB/LOWE Zürich
---------	-------	--	-------------------	-------------------	----------------------	-------------	----------------------

B03/011	00040	THEATER RIGIBLICK PLAYS THE WEATHER FORECAST	THEATER RIGIBLICK	THEATER RIGIBLICK	DRAFTFCB/LOWE Zürich	SWITZERLAND	DRAFTFCB/LOWE Zürich
---------	-------	---	-------------------	-------------------	----------------------	-------------	----------------------

B03/013	00046	BMW SIRI	BMW	BMW 5 SERIES	SERVICEPLAN Munich	GERMANY	SERVICEPLAN Munich
---------	-------	----------	-----	--------------	--------------------	---------	--------------------

Total Entries:

31