

**Craft: Print & Poster Shortlist -
EB2013**

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country	Agency
B01 (ART DIRECTION)							
B01/014	20120	50 NOTE	LEROY MERLIN	LEROY MERLIN	LEO BURNETT MOSCOW	RUSSIA	LEO BURNETT MOSCOW
B01/015	20122	100 NOTE	LEROY MERLIN	LEROY MERLIN	LEO BURNETT MOSCOW	RUSSIA	LEO BURNETT MOSCOW
B01/016	20124	500 NOTE	LEROY MERLIN	LEROY MERLIN	LEO BURNETT MOSCOW	RUSSIA	LEO BURNETT MOSCOW
B01/038	20001	BOAT	JEEP	JEEP	LEO BURNETT FRANCE Paris	FRANCE	LEO BURNETT FRANCE Paris
B01/039	20002	MOTORBIKE	JEEP	JEEP	LEO BURNETT FRANCE Paris	FRANCE	LEO BURNETT FRANCE Paris
B01/040	20003	HORSE FLOAT	JEEP	JEEP	LEO BURNETT FRANCE Paris	FRANCE	LEO BURNETT FRANCE Paris
B01/041	20004	AGE	HAYMARKET/CAMPAIGN MAGAZINE	CAMPAIGN BIG AWARDS	CHI & PARTNERS London	UNITED KINGDOM	CHI & PARTNERS London
B01/042	20005	SIZE	HAYMARKET/CAMPAIGN MAGAZINE	CAMPAIGN BIG AWARDS	CHI & PARTNERS London	UNITED KINGDOM	CHI & PARTNERS London
B01/043	20006	DISTANCE	HAYMARKET/CAMPAIGN MAGAZINE	CAMPAIGN BIG AWARDS	CHI & PARTNERS London	UNITED KINGDOM	CHI & PARTNERS London
B01/052	20033	CHAMPAGNE	WESTDEUTSCHE LOTTERIE	LOTTERY 6X49	BBDO PROXIMITY Düsseldorf	GERMANY	BBDO PROXIMITY Düsseldorf
B01/053	20034	YACHT	WESTDEUTSCHE LOTTERIE	LOTTERY 6X49	BBDO PROXIMITY Düsseldorf	GERMANY	BBDO PROXIMITY Düsseldorf
B01/055	20036	PONY	WESTDEUTSCHE LOTTERIE	LOTTERY 6X49	BBDO PROXIMITY Düsseldorf	GERMANY	BBDO PROXIMITY Düsseldorf
B01/056	20037	GOLF	WESTDEUTSCHE LOTTERIE	LOTTERY 6X49	BBDO PROXIMITY Düsseldorf	GERMANY	BBDO PROXIMITY Düsseldorf
B01/068	20195	COCKROACH	BOCHEMIE	BIOLIT	Y&R PRAGUE	CZECH REPUBLIC	Y&R PRAGUE
B01/069	20197	SPIDERS	BOCHEMIE	BIOLIT	Y&R PRAGUE	CZECH REPUBLIC	Y&R PRAGUE
B01/070	20199	MOSQUITOS	BOCHEMIE	BIOLIT	Y&R PRAGUE	CZECH REPUBLIC	Y&R PRAGUE
B01/083	20245	ALL DAY LONG	BARILLA	HARRYS EXTRA MOELLEUX NATURE	HEREZIE Paris	FRANCE	HEREZIE Paris
B01/089	20273	BALOTELLI	ARD	ARD TELETEXT	THJNK Hamburg	GERMANY	THJNK Hamburg
B01/090	20275	NINE ELEVEN	ARD	ARD TELETEXT	THJNK Hamburg	GERMANY	THJNK Hamburg
B01/091	20277	TANK MAN	ARD	ARD TELETEXT	THJNK Hamburg	GERMANY	THJNK Hamburg
B01/117	20333	BONO	NEWS INTERNATIONAL	NEWSPAPER	GREY LONDON	UNITED KINGDOM	GREY LONDON
B01/118	20334	MACCA	NEWS INTERNATIONAL	NEWSPAPER	GREY LONDON	UNITED KINGDOM	GREY LONDON
B01/119	20335	MANSELL	NEWS INTERNATIONAL	NEWSPAPER	GREY LONDON	UNITED KINGDOM	GREY LONDON
B01/120	20336	RADCLIFFE	NEWS INTERNATIONAL	NEWSPAPER	GREY LONDON	UNITED KINGDOM	GREY LONDON
B01/121	20337	SUGAR	NEWS INTERNATIONAL	NEWSPAPER	GREY LONDON	UNITED KINGDOM	GREY LONDON
B02 (COPYWRITING)							
B02/001	20045	TRENCH	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	DDB PARIS	FRANCE	DDB PARIS

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B02/002	20047	GOD	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	DDB PARIS	FRANCE	DDB PARIS
B02/003	20049	BLACKS	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	DDB PARIS	FRANCE	DDB PARIS
B02/005	20053	SARAJEVO	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	DDB PARIS	FRANCE	DDB PARIS
B02/006	20055	HOME	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	DDB PARIS	FRANCE	DDB PARIS
B02/008	20059	WIDOW	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	DDB PARIS	FRANCE	DDB PARIS
B02/015	20184	EVERYTHING WE NEED	SWISS LIFE	LIFE INSURANCE	LEO BURNETT SCHWEIZ Zürich	SWITZERLAND	LEO BURNETT SCHWEIZ Zürich
B02/016	20185	MOST IMPORTANT THING	SWISS LIFE	LIFE INSURANCE	LEO BURNETT SCHWEIZ Zürich	SWITZERLAND	LEO BURNETT SCHWEIZ Zürich
B02/019	20188	ONCE	SWISS LIFE	LIFE INSURANCE	LEO BURNETT SCHWEIZ Zürich	SWITZERLAND	LEO BURNETT SCHWEIZ Zürich
B02/020	20189	THE END	SWISS LIFE	LIFE INSURANCE	LEO BURNETT SCHWEIZ Zürich	SWITZERLAND	LEO BURNETT SCHWEIZ Zürich

B03 (ILLUSTRATION)

B03/006	20070	SAINT BASIL'S CATHEDRAL	SCHUSEV STATE MUSEUM OF ARCHITECTURE	SCHUSEV STATE MUSEUM OF ARCHITECTURE	SAATCHI & SAATCHI RUSSIA Moscow	RUSSIA	SAATCHI & SAATCHI RUSSIA Moscow
B03/007	20071	MOSCOW STATE UNIVERSITY	SCHUSEV STATE MUSEUM OF ARCHITECTURE	SCHUSEV STATE MUSEUM OF ARCHITECTURE	SAATCHI & SAATCHI RUSSIA Moscow	RUSSIA	SAATCHI & SAATCHI RUSSIA Moscow
B03/008	20072	BOLSHOI THEATER	SCHUSEV STATE MUSEUM OF ARCHITECTURE	SCHUSEV STATE MUSEUM OF ARCHITECTURE	SAATCHI & SAATCHI RUSSIA Moscow	RUSSIA	SAATCHI & SAATCHI RUSSIA Moscow
B03/018	20116	BUSINESS WOMAN	CAPITAL	NEWSPAPER	GRAFFITI BBDO Bucharest	ROMANIA	GRAFFITI BBDO Bucharest
B03/019	20117	BUSINESS MAN	CAPITAL	NEWSPAPER	GRAFFITI BBDO Bucharest	ROMANIA	GRAFFITI BBDO Bucharest
B03/024	20126	LA MER	ZURICH CHAMBER ORCHESTRA	CLASSICAL MUSIC	HAVAS WORLDWIDE SWITZERLAND Zürich	SWITZERLAND	HAVAS WORLDWIDE SWITZERLAND Zürich
B03/025	20127	MIDSUMMER NIGHTS	ZURICH CHAMBER ORCHESTRA	CLASSICAL MUSIC	HAVAS WORLDWIDE SWITZERLAND Zürich	SWITZERLAND	HAVAS WORLDWIDE SWITZERLAND Zürich
B03/027	20131	HURRICANE	AMNESTY	ARMS TRADE	TBWA\PARIS	FRANCE	TBWA\PARIS
B03/028	20133	TSUNAMI	AMNESTY	ANTI - ARMS TRADE	TBWA\PARIS	FRANCE	TBWA\PARIS
B03/061	20236	MAPS	AUDI	MMI TOUCH	THJNK Hamburg	GERMANY	THJNK Hamburg
B03/062	20237	MUSIC	AUDI	MMI TOUCH	THJNK Hamburg	GERMANY	THJNK Hamburg
B03/063	20238	SOCIAL MEDIA	AUDI	MMI TOUCH	THJNK Hamburg	GERMANY	THJNK Hamburg

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B03/064	20239	AIDA	DEUTSCHES SCHAUSPIELHAUS	DEUTSCHES SCHAUSPIELHAUS	THJNK Hamburg	GERMANY	THJNK Hamburg
B03/065	20240	OEDIPIUS	DEUTSCHES SCHAUSPIELHAUS	DEUTSCHES SCHAUSPIELHAUS	THJNK Hamburg	GERMANY	THJNK Hamburg
B03/066	20241	THE PRENAME	DEUTSCHES SCHAUSPIELHAUS	DEUTSCHES SCHAUSPIELHAUS	THJNK Hamburg	GERMANY	THJNK Hamburg
B03/067	20242	MEN, WOMEN, WORK	DEUTSCHES SCHAUSPIELHAUS	DEUTSCHES SCHAUSPIELHAUS	THJNK Hamburg	GERMANY	THJNK Hamburg

B04 (PHOTOGRAPHY)

B04/015	20153	POLAR 1	SOORUZ	SURFWEAR	PUBLICIS CONSEIL Paris	FRANCE	PUBLICIS CONSEIL Paris
B04/016	20154	POLAR 2	SOORUZ	SURFWEAR	PUBLICIS CONSEIL Paris	FRANCE	PUBLICIS CONSEIL Paris
B04/022	20179	STREAKER	LUXOTTICA	RAY-BAN	MARCEL Paris	FRANCE	MARCEL Paris
B04/023	20180	PHOTOJOURNALIST	LUXOTTICA	RAY-BAN	MARCEL Paris	FRANCE	MARCEL Paris
B04/024	20181	RODEO	LUXOTTICA	RAY-BAN	MARCEL Paris	FRANCE	MARCEL Paris
B04/030	20010	THE LITTLE PRINCE	MADRID BOOK PUBLISHERS ASSOCIATION	MADRID BOOK PUBLISHER ASSOCIATION	GREY ESPAÑA Madrid	SPAIN	GREY ESPAÑA Madrid
B04/040	20111	BLONDE	L'ORÉAL SUISSE	GARNIER FRUCTIS	PUBLICIS COMMUNICATIONS SCHWEIZ Zürich	SWITZERLAND	PUBLICIS COMMUNICATIONS SCHWEIZ Zürich
B04/041	20112	BLACK	L'ORÉAL SUISSE	GARNIER FRUCTIS	PUBLICIS COMMUNICATIONS SCHWEIZ Zürich	SWITZERLAND	PUBLICIS COMMUNICATIONS SCHWEIZ Zürich
B04/042	20113	RED	L'ORÉAL SUISSE	GARNIER FRUCTIS	PUBLICIS COMMUNICATIONS SCHWEIZ Zürich	SWITZERLAND	PUBLICIS COMMUNICATIONS SCHWEIZ Zürich
B04/060	20280	LUMBERJACK 1	STIHL	OUTDOOR POWER EQUIPMENT	PUBLICIS BRUSSELS	BELGIUM	PUBLICIS BRUSSELS
B04/061	20281	LUMBERJACK 2	STIHL	OUTDOOR POWER EQUIPMENT	PUBLICIS BRUSSELS	BELGIUM	PUBLICIS BRUSSELS
B04/062	20282	LUMBERJACK 3	STIHL	OUTDOOR POWER EQUIPMENT	PUBLICIS BRUSSELS	BELGIUM	PUBLICIS BRUSSELS

Total Entries:

63