

Interactive Shortlist - EB2013

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country	Agency
A01 (FAST MOVING CONSUMER GOODS)							
A01/007	00191	PERRIER SECRET PLACE	NESTLÉ WATERS	PERRIER	FIGHTING FISH Clichy	FRANCE	FIGHTING FISH Clichy / OGILVY FRANCE Paris
A01/009	00228	MESSAGE IN A BOTTLE XXL	SOLO	SOFTDRINK	TRY/APT ADVERTISING AGENCY Oslo	NORWAY	TRY/APT ADVERTISING AGENCY Oslo
A01/019	00432	WELCOME TO KIT KAT 4.0	NESTLÉ	KIT KAT	JWT LONDON	UNITED KINGDOM	JWT LONDON
A02 (CARS & AUTOMOTIVE SERVICES)							
A02/004	00317	THE CHASE 360	VOLVO LASTVAGNAR / VOLVO TRUCKS	THE NEW VOLVO FL	FORSMAN & BODENFORS Gothenburg	SWEDEN	FORSMAN & BODENFORS Gothenburg
A03 (OTHER CONSUMER PRODUCTS)							
A03/005	00157	ALL EYES ON S4	SWISSCOM	SWISSCOM / SAMSUNG GALAXY S4	HEIMAT Berlin	GERMANY	HEIMAT Berlin
A03/007	00177	GET LOUD PARIS	CONVERSE	CONVERSE	BLAST RADIUS Paris	FRANCE	BLAST RADIUS Paris
A03/011	00249	7 DAYS OF RAIN	GEOX	WATERPROOF SHOES	SMFB Oslo	NORWAY	SMFB Oslo
A04 (TRAVEL, ENTERTAINMENT, LEISURE & RETAIL, INCLUDING E-COMMERCE &)							
A04/001	00048	KLM SPACE	KLM ROYAL DUTCH AIRLINES	KLM ROYAL DUTCH AIRLINES	RAPP Amstelveen	THE NETHERLANDS	RAPP Amstelveen / DDB & TRIBAL WORLDWIDE Amsterdam
A04/012	00367	ENTER THE GAME	KONAMI	VIDEOGAMES/DURABLE GOODS	HAVAS MEDIA GROUP Madrid	SPAIN	HAVAS MEDIA GROUP Madrid
A05 (FINANCIAL, COMMERCIAL PUBLIC SERVICES, HEALTHCARE & MEDICAL)							
A05/005	00208	THE MONSTER THAT WOULDN'T LET CHILDREN GO TO SCHOOL	ING DIRECT	ING DIRECT	OGILVY SPAIN Madrid	SPAIN	OGILVY SPAIN Madrid / OGILVYONE Madrid
A05/010	00424	TWEET & SHOOT	BNP PARIBAS	BANKING	WE ARE SOCIAL Paris	FRANCE	WE ARE SOCIAL Paris
A09 (CORPORATE INFORMATION)							
A09/004	00301	WE WERE THERE	BNP PARIBAS	ROLAND GARROS PARTNERSHIP	SID LEE Paris	FRANCE	SID LEE Paris
A10 (CHARITIES, PUBLIC HEALTH & SAFETY & PUBLIC AWARENESS MESSAGES)							
A10/004	00054	TROY DAVIS - I AM ALIVE	ALIVE	COALITION TO ABOLISH THE DEATH PENALTY	SERVICEPLAN Munich	GERMANY	SERVICEPLAN Munich / PLAN.NET Munich
A10/006	00088	FAKTUM HOTELS	FAKTUM	CHARITY	FORSMAN & BODENFORS Gothenburg	SWEDEN	FORSMAN & BODENFORS Gothenburg

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A10/017	00310	INTO THE ARCTIC	GREENPEACE	INFORMATION	HELLO MONDAY Aarhus C	DENMARK	HELLO MONDAY Aarhus C
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B01 (DIGITALLY LED INTEGRATED CAMPAIGNS)

B01/001	00022	TWEETPHONY	METROPOLE ORCHESTRA	TWEETPHONY	HAVAS WORLDWIDE AMSTERDAM	THE NETHERLANDS	HAVAS WORLDWIDE AMSTERDAM
B01/009	00158	ALL EYES ON S4	SWISSCOM	SWISSCOM / SAMSUNG GALAXY S4	HEIMAT Berlin	GERMANY	HEIMAT Berlin
B01/016	00250	THE SECOND-HAND CAMPAIGN	IKEA	FURNITURE	SMFB Oslo	NORWAY	SMFB Oslo
B01/019	00296	GTI BANNERBAHN	VOLKSWAGEN	VW GOLF GTI	ACHTUNG! Amsterdam	THE NETHERLANDS	ACHTUNG! Amsterdam
B01/021	00372	BUCHAREST NOT BUDAPEST	KANDIA DULCE	CHOCOLATE BAR	McCANN ERICKSON Bucharest	ROMANIA	McCANN ERICKSON Bucharest / MRM WORLDWIDE Bucharest
B01/023	00401	MILKA LAST SQUARE	MONDELEZ	FOOD	BUZZMAN Paris	FRANCE	BUZZMAN Paris
B01/031	00368	ENTER THE GAME	KONAMI	VIDEOGAMES/DURAB LE GOODS	HAVAS MEDIA GROUP Madrid	SPAIN	HAVAS MEDIA GROUP Madrid
B01/035	00398	NATALIA PROJECT	CIVIL RIGHTS DEFENDERS	ASSAULT ALARM SYSTEM POWERED BY SOCIAL MEDIA	RBK COMMUNICATION Stockholm	SWEDEN	RBK COMMUNICATION Stockholm

C03 (INTERACTIVE)

C03/007	00251	THE ALL-IN-ONE BANNER	IKEA	UPPLEVA	SMFB Oslo	NORWAY	SMFB Oslo
C03/013	00297	GTI BANNERBAHN	VOLKSWAGEN	VW GOLF GTI	ACHTUNG! Amsterdam	THE NETHERLANDS	ACHTUNG! Amsterdam
C03/018	00373	SHARE YOUR VOICE	THE COCA-COLA COMPANY	COCA-COLA	McCANN ERICKSON Bucharest	ROMANIA	McCANN ERICKSON Bucharest

C06 (VIDEO)

C06/001	00076	CLICK IF YOU CAN	VAESA	VW GOLF GTI	DDB SPAIN Madrid	SPAIN	DDB SPAIN Madrid
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C07 (OTHER RICH MEDIA)

C07/002	00303	CIVIL RIGHTS CAPTCHA	CIVIL RIGHTS DEFENDERS	NGO	PRIME Stockholm	SWEDEN	PRIME Stockholm
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D01 (COPYWRITING)

D01/001	00032	FACEBOOK 1914	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	DDB PARIS	FRANCE	DDB PARIS
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D02 (MUSIC/SOUND DESIGN)

D02/001	00017	TREE CONCERT	BUND / FRIENDS OF EARTH GERMANY	NATURE PROTECTION	BBDO PROXIMITY BERLIN	GERMANY	BBDO PROXIMITY BERLIN
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D02/003	00192	PERRIER SECRET PLACE	NESTLÉ WATERS	PERRIER	FIGHTING FISH Clichy	FRANCE	FIGHTING FISH Clichy / OGILVY FRANCE Paris
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D03 (ANIMATION)

D03/001	00059	KLM SPACE	KLM ROYAL DUTCH AIRLINES	KLM ROYAL DUTCH AIRLINES	DDB & TRIBAL WORLDWIDE Amsterdam	THE NETHERLANDS	DDB & TRIBAL WORLDWIDE Amsterdam / RAPP Amstelveen
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D04 (INTERFACE & NAVIGATION)

D04/002	00060	KLM SPACE	KLM ROYAL DUTCH AIRLINES	KLM ROYAL DUTCH AIRLINES	DDB & TRIBAL WORLDWIDE Amsterdam	THE NETHERLANDS	DDB & TRIBAL WORLDWIDE Amsterdam / RAPP Amstelveen
D04/004	00193	PERRIER SECRET PLACE	NESTLÉ WATERS	PERRIER	FIGHTING FISH Clichy	FRANCE	FIGHTING FISH Clichy / OGILVY FRANCE Paris
D04/007	00311	INTO THE ARCTIC	GREENPEACE	INFORMATION	HELLO MONDAY Aarhus C	DENMARK	HELLO MONDAY Aarhus C

D05 (USER EXPERIENCE)

D05/002	00045	THE BULLYING SIMULATOR	FRIENDS	ANTI-BULLYING ORGANISATION	LOWE BRINDFORS Stockholm	SWEDEN	LOWE BRINDFORS Stockholm
D05/003	00061	KLM SPACE	KLM ROYAL DUTCH AIRLINES	KLM ROYAL DUTCH AIRLINES	DDB & TRIBAL WORLDWIDE Amsterdam	THE NETHERLANDS	DDB & TRIBAL WORLDWIDE Amsterdam / RAPP Amstelveen
D05/004	00069	NIKE+ KINECT TRAINING	NIKE/ MICROSOFT STUDIOS	FITNESS TITLE FOR XBOX 360	AKQA London	UNITED KINGDOM	AKQA London
D05/006	00156	DIGITAL NEWSPAPER HOLDER	NEUE ZUERCHER ZEITUNG	NEUE ZUERCHER ZEITUNG	JUNG von MATT/LIMMAT Zürich	SWITZERLAND	JUNG von MATT/LIMMAT Zürich
D05/009	00194	PERRIER SECRET PLACE	NESTLÉ WATERS	PERRIER	FIGHTING FISH Clichy	FRANCE	FIGHTING FISH Clichy / OGILVY FRANCE Paris
D05/010	00252	7 DAYS OF RAIN	GEOX	WATERPROOF SHOES	SMFB Oslo	NORWAY	SMFB Oslo
D05/011	00272	NITROCHARGE YOUR GAME	ADIDAS FOOTBALL	NITROCHARGE SILO	DDB & TRIBAL WORLDWIDE Amsterdam	THE NETHERLANDS	DDB & TRIBAL WORLDWIDE Amsterdam
D05/013	00320	THE CHASE 360	VOLVO LASTVAGNAR / VOLVO TRUCKS	THE NEW VOLVO FL	FORSMAN & BODENFORS Gothenburg	SWEDEN	FORSMAN & BODENFORS Gothenburg
D05/017	00307	ADIDAS WINDOW SHOPPING	ADIDAS	ADIDAS NEO	TBWA\HELSINKI	FINLAND	TBWA\HELSINKI

D06 (ILLUSTRATION AND GRAPHIC DESIGN)

D06/003	00062	KLM SPACE	KLM ROYAL DUTCH AIRLINES	KLM ROYAL DUTCH AIRLINES	DDB & TRIBAL WORLDWIDE Amsterdam	THE NETHERLANDS	DDB & TRIBAL WORLDWIDE Amsterdam / RAPP Amstelveen
D06/010	00273	NITROCHARGE YOUR GAME	ADIDAS FOOTBALL	NITROCHARGE SILO	DDB & TRIBAL WORLDWIDE Amsterdam	THE NETHERLANDS	DDB & TRIBAL WORLDWIDE Amsterdam
D06/011	00212	THE MONSTER THAT WOULDN'T LET CHILDREN GO TO SCHOOL	ING DIRECT	ING DIRECT	OGILVY SPAIN Madrid	SPAIN	OGILVY SPAIN Madrid / OGILVYONE Madrid

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D08 (VIDEO)

D08/002	00195	PERRIER SECRET PLACE	NESTLÉ WATERS	PERRIER	FIGHTING FISH Clichy	FRANCE	FIGHTING FISH Clichy / OGILVY FRANCE Paris
D08/003	00253	7 DAYS OF RAIN	GEOX	WATERPROOF SHOES	SMFB Oslo	NORWAY	SMFB Oslo
D08/005	00321	THE CHASE 360	VOLVO LASTVAGNAR / VOLVO TRUCKS	THE NEW VOLVO FL	FORSMAN & BODENFORS Gothenburg	SWEDEN	FORSMAN & BODENFORS Gothenburg
D08/007	00274	NITROCHARGE YOUR GAME	ADIDAS FOOTBALL	NITROCHARGE SILO	DDB & TRIBAL WORLDWIDE Amsterdam	THE NETHERLANDS	DDB & TRIBAL WORLDWIDE Amsterdam

D09 (BEST USE OF TECHNOLOGY)

D09/002	00425	TWEET & SHOOT	BNP PARIBAS	BANKING	WE ARE SOCIAL Paris	FRANCE	WE ARE SOCIAL Paris
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E01 (BRANDED UTILITY)

E01/004	00437	SONG FOR LIFE	STUDIO BRUSSELS	MUSIC FOR LIFE	MORTIERBRIGADE Brussels	BELGIUM	MORTIERBRIGADE Brussels
E01/007	00169	TOOLPOOL	MALMÖ JÄRNHANDEL	HARDWARE STORE	THE FAN CLUB Malmo	SWEDEN	THE FAN CLUB Malmo
E01/011	00287	THE GAP IN THE MARKET	KBC	KBC	TBWABELGIUM Brussels	BELGIUM	TBWABELGIUM Brussels
E01/013	00374	DIGITAL LIBRARY	VODAFONE ROMANIA	TELECOM	McCANN ERICKSON Bucharest	ROMANIA	McCANN ERICKSON Bucharest

E02 (COMMUNITY APPLICATIONS)

E02/010	00254	THE PRE-INTERNET SHOE	DIESEL	YUK SHOE	SMFB Oslo	NORWAY	SMFB Oslo
E02/017	00426	TWEET & SHOOT	BNP PARIBAS	BANKING	WE ARE SOCIAL Paris	FRANCE	WE ARE SOCIAL Paris
E02/018	00431	THE CANDIDATE	HEINEKEN	HEINEKEN	PUBLICIS ITALY Milan	ITALY	PUBLICIS ITALY Milan

E03 (GAMES)

E03/006	00196	PERRIER SECRET PLACE	NESTLÉ WATERS	PERRIER	FIGHTING FISH Clichy	FRANCE	FIGHTING FISH Clichy / OGILVY FRANCE Paris
E03/010	00417	THE PARCEL MEMORY	THE SWEDISH POST	POSTAL SERVICE	ÅKESTAM HOLST Stockholm	SWEDEN	ÅKESTAM HOLST Stockholm

E04 (OTHER DIGITAL CHANNELS)

E04/002	00018	TREE CONCERT	BUND / FRIENDS OF EARTH GERMANY	NATURE PROTECTION	BBDO PROXIMITY BERLIN	GERMANY	BBDO PROXIMITY BERLIN
E04/012	00308	ADIDAS WINDOW SHOPPING	ADIDAS	ADIDAS NEO	TBWA\HELSINKI	FINLAND	TBWA\HELSINKI
E04/015	00435	NIKE+ KINECT TRAINING	NIKE/ MICROSOFT STUDIOS	FITNESS TITLE FOR XBOX 360	AKQA London	UNITED KINGDOM	AKQA London

F01 (VIRAL MARKETING AND EMAIL ADVERTISING, E-CARDS ETC.)

F01/019	00186	MOVE ON	DEUTSCHE TELEKOM	MOBILE INTERNET	DDB TRIBAL GROUP Düsseldorf	GERMANY	DDB TRIBAL GROUP Düsseldorf
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F01/021	00230	TAXI STOLTENBERG	ARBEIDERPARTIET (THE LABOUR PARTY)	ARBEIDERPARTIET	TRY/APT ADVERTISING AGENCY Oslo	NORWAY	TRY/APT ADVERTISING AGENCY Oslo
F01/022	00238	THE HORNBAACH HAMMER	HORNBAACH	DIY / HOME IMPROVEMENT SUPERSTORES	HEIMAT Berlin	GERMANY	HEIMAT Berlin
F01/023	00282	THE HUMAN YOUTUBE PLAYER	PUBLICIS GROUPE	MAURICE LÉVY 2013 WISHES	DIGITASLBI FRANCE Levallois Perret	FRANCE	DIGITASLBI FRANCE Levallois Perret
F01/025	00334	FANTASTIC RENDEZ-VOUS	LEBONCOIN.FR	LE BON COIN	HAVAS 360 Puteaux	FRANCE	HAVAS 360 Puteaux

G01 (VIDEO)

G01/005	00053	BABY & ME	EVIAN	EVIAN	BETC Paris	FRANCE	BETC Paris
G01/012	00160	ALL EYES ON S4	SWISSCOM	SWISSCOM / SAMSUNG GALAXY S4	HEIMAT Berlin	GERMANY	HEIMAT Berlin
G01/027	00262	POKER	CARLSBERG INTERNATIONAL	CARLSBERG	DUVAL GUILLAUME MODEM Antwerp	BELGIUM	DUVAL GUILLAUME MODEM Antwerp
G01/034	00322	THE CHASE	VOLVO LASTVAGNAR / VOLVO TRUCKS	THE NEW VOLVO FL	FORSMAN & BODENFORS Gothenburg	SWEDEN	FORSMAN & BODENFORS Gothenburg
G01/035	00323	THE HAMSTER	VOLVO LASTVAGNAR / VOLVO TRUCKS	THE NEW VOLVO FL	FORSMAN & BODENFORS Gothenburg	SWEDEN	FORSMAN & BODENFORS Gothenburg
G01/036	00324	THE HOOK	VOLVO LASTVAGNAR / VOLVO TRUCKS	THE NEW VOLVO FL	FORSMAN & BODENFORS Gothenburg	SWEDEN	FORSMAN & BODENFORS Gothenburg
G01/037	00325	THE TECHNICIAN	VOLVO LASTVAGNAR / VOLVO TRUCKS	THE NEW VOLVO FL	FORSMAN & BODENFORS Gothenburg	SWEDEN	FORSMAN & BODENFORS Gothenburg
G01/040	00231	TAXI STOLTENBERG	ARBEIDERPARTIET (THE LABOUR PARTY)	ARBEIDERPARTIET	TRY/APT ADVERTISING AGENCY Oslo	NORWAY	TRY/APT ADVERTISING AGENCY Oslo
G01/041	00312	SO REAL IT'S SCARY	LG ELECTRONICS	LG IPS MONITORS	SUPERHEROES Amsterdam	THE NETHERLANDS	SUPERHEROES Amsterdam

G02 (INTERACTIVE VIDEO)

G02/005	00197	PERRIER SECRET PLACE	NESTLÉ WATERS	PERRIER	FIGHTING FISH Clichy	FRANCE	FIGHTING FISH Clichy / OGILVY FRANCE Paris
G02/007	00258	7 DAYS OF RAIN	GEOX	WATERPROOF SHOES	SMFB Oslo	NORWAY	SMFB Oslo

Total Entries:

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