

## Film Shortlist - EB2013

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country	Agency	Production Company
<b>A01 (SAVOURY FOODS)</b>								
A01/002	00129	RESCUE	MARMITE	MARMITE	ADAM&EVEDDB London	UNITED KINGDOM	ADAM&EVEDDB London	OUTSIDER London
A01/011	00453	THE PROFITEERS	FIORUCCI FOOD	COLD CUTS	McCANN WORLDGROUP Milan	ITALY	McCANN WORLDGROUP Milan	MERCURIO CINEMATOGRAFICA Milan
<b>A03 (ALCOHOLIC DRINKS)</b>								
A03/004	00065	CLOUD	DIAGEO	GUINNESS	ABBOTT MEAD VICKERS BBDO London	UNITED KINGDOM	ABBOTT MEAD VICKERS BBDO London	GORGEOUS London
<b>A04 (NON-ALCOHOLIC DRINKS)</b>								
A04/001	00012	FEARS	HERBARIA	CALMING TEA	TEMPOMEDIA Hamburg	GERMANY	TEMPOMEDIA Hamburg	TEMPOMEDIA Hamburg
A04/008	00041	BABY & ME	EVIAN	EVIAN	BETC Paris	FRANCE	BETC Paris	ICONOCLAST Paris
A04/009	00140	UNLOCK THE 007 IN YOU	COCA-COLA	COKE ZERO	PUBLICIS CONSEIL Paris	FRANCE	PUBLICIS CONSEIL Paris	SONNY London / PREMIÈRE HEURE Saint-Cloud
<b>A07 (COSMETICS &amp; BEAUTY)</b>								
A07/004	00376	CAMERA SHY	UNILEVER	DOVE BRAND	OGILVY & MATHER LONDON	UNITED KINGDOM	OGILVY & MATHER LONDON	EPOCH LONDON
<b>A08 (TOILETRIES &amp; OTC PHARMACY)</b>								
A08/001	00001	EMMA	DELIPAPIER	LE TRÈFLE - TOILET PAPER	LEO BURNETT FRANCE Paris	FRANCE	LEO BURNETT FRANCE Paris	HENRY DE CZAR Paris
<b>A09 (CLOTHING, FOOTWEAR &amp; ACCESSORIES)</b>								
A09/005	00222	MAKING THE CUT	JACK & JONES	PREMIUM BY JACK & JONES	& CO. Copenhagen	DENMARK	& CO. Copenhagen	BACON Frederiksberg
A09/006	00223	SEWING IT UP	JACK & JONES	PREMIUM BY JACK & JONES	& CO. Copenhagen	DENMARK	& CO. Copenhagen	BACON Frederiksberg
<b>A11 (CARS)</b>								
A11/003	00023	OFFROAD	DAIMLER / SMART	SMART FORTWO	BBDO GERMANY Düsseldorf	GERMANY	BBDO GERMANY Düsseldorf	BIGFISH FILMPRODUKTION Berlin
A11/013	00385	PEDRO	VOLKSWAGEN	SIGN ASSIST	DDB TRIBAL BERLIN	GERMANY	DDB TRIBAL BERLIN	BUBBLES FILM Berlin
A11/014	00131	BABY	VOLKSWAGEN	START/STOP TECHNOLOGY	ADAM&EVEDDB London	UNITED KINGDOM	ADAM&EVEDDB London	OUTSIDER London
A11/016	00133	MY WAY	VOLKSWAGEN	VW GTI	ADAM&EVEDDB London	UNITED KINGDOM	ADAM&EVEDDB London	MARKENFILM Berlin / THE MOB FILM COMPANY Manchester
A11/027	00383	PROLONG YOUR GOODBYE	VOLKSWAGEN CVI BELGIUM	VOLKSWAGEN PARK ASSIST	DDB BRUSSELS	BELGIUM	DDB BRUSSELS	LATCHO DROM Brussels

## A14 (RETAIL STORES)

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A14/009	00134	THE JOURNEY	JOHN LEWIS	CHRISTMAS RETAIL	ADAM&EVEDDB London	UNITED KINGDOM	ADAM&EVEDDB London	BLINK PRODUCTIONS London
A14/010	00135	THE OTHER HALF	JOHN LEWIS	JOHN LEWIS	ADAM&EVEDDB London	UNITED KINGDOM	ADAM&EVEDDB London	RATTLING STICK London
A14/027	00319	CABINET	IKEA	FURNITURE	SMFB Oslo	NORWAY	SMFB Oslo	ANIMASJONSDEPARTEM ENTET Oslo
A14/028	00320	CHAIRS	IKEA	FURNITURE	SMFB Oslo	NORWAY	SMFB Oslo	ANIMASJONSDEPARTEM ENTET Oslo
A14/029	00321	SOFA	IKEA	FURNITURE	SMFB Oslo	NORWAY	SMFB Oslo	ANIMASJONSDEPARTEM ENTET Oslo
A14/030	00417	NIGHTWALKERS	IKEA	IKEA SWEDEN	ÅKESTAM HOLST Stockholm	SWEDEN	ÅKESTAM HOLST Stockholm	SOCIAL CLUB Stockholm

### A15 (RESTAURANTS & FAST FOOD OUTLETS)

A15/007	00267	DAVE	McDONALD'S	FAVOURITES	LEO BURNETT LONDON	UNITED KINGDOM	LEO BURNETT LONDON	GORGEOUS London
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### A16 (TRAVEL, TRANSPORT & TOURISM)

A16/012	00422	THE HAIRDRESSER	SAS	THE YOUTH TICKET	DDB OSLO	NORWAY	DDB OSLO	BREITHOLTZ ENTERTAINMENT Stockholm
A16/013	00423	THE BANK	SAS	THE YOUTH TICKET	DDB OSLO	NORWAY	DDB OSLO	BREITHOLTZ ENTERTAINMENT Stockholm

### A17 (ENTERTAINMENT & LEISURE)

A17/011	00192	PRIDE HEART	QUEER LISBOA	QUEER LISBOA 17	FUEL LISBOA	PORTUGAL	FUEL LISBOA	SYNC Lisbon
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### A18 (PUBLICATIONS & MEDIA)

A18/012	00044	FUEL FOR FANS	CANAL+	CANAL+	BETC Paris	FRANCE	BETC Paris	HENRY DE CZAR Paris
A18/025	00308	NURSE MERKEL	SONNTAGSZEITUNG (TAMEDIA)	SUNDAY PAPER	ADVICO Y&R Zürich	SWITZERLAND	ADVICO Y&R Zürich	MARKENFILM SCHWEIZ Zürich
A18/026	00326	DUEL	N-TV NACHRICHTENFERNSE	N-TV (THE NEWS CHANNEL)	HAVAS WORLDWIDE DÜSSELDORF	GERMANY	HAVAS WORLDWIDE DÜSSELDORF	DFIGN - VISUAL CREATION Duesseldorf

### A19 (BANKING, INVESTMENT & INSURANCE)

A19/001	00049	BUBBLE WRAP	INSHARED	INSHARED INSURANCE	DDB & TRIBAL WORLDWIDE Amsterdam	THE NETHERLANDS	DDB & TRIBAL WORLDWIDE Amsterdam	ROOSENSTEIN Amsterdam
A19/002	00050	CAMOUFLAGE CARAVAN	INSHARED	INSHARED INSURANCE	DDB & TRIBAL WORLDWIDE Amsterdam	THE NETHERLANDS	DDB & TRIBAL WORLDWIDE Amsterdam	ROOSENSTEIN Amsterdam
A19/003	00051	DOORBELL PATH	INSHARED	INSHARED INSURANCE	DDB & TRIBAL WORLDWIDE Amsterdam	THE NETHERLANDS	DDB & TRIBAL WORLDWIDE Amsterdam	ROOSENSTEIN Amsterdam

### A20 (BUSINESS EQUIPMENT & SERVICES)

A20/004	00416	DOUBLE A LE PAPIER DE DOUBLE QUALITÉ	DOUBLE A	PAPER	BUZZMAN Paris	FRANCE	BUZZMAN Paris	HENRY DE CZAR Paris
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### A23 (PUBLIC HEALTH & SAFETY)

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A23/004	00146	NATHALIE	INSTITUT DE FRANCE	CHARITY	PUBLICIS CONSEIL Paris	FRANCE	PUBLICIS CONSEIL Paris	PARTIZAN Paris
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### A24 (PUBLIC AWARENESS MESSAGES)

A24/014	00008	BAD PRESS	THE PRINCE'S TRUST	THE PRINCE'S TRUST	CHI & PARTNERS London	UNITED KINGDOM	CHI & PARTNERS London	CHI LAB London
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### A25 (FUNDRAISING & APPEALS)

A25/005	00171	SYMMETRY	MARIE CURIE CANCER CARE	GREAT DAFFODIL APPEAL	DLKW LOWE London	UNITED KINGDOM	DLKW LOWE London	BLINK PRODUCTIONS London
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A25/007	00179	FIRST TIME	ASSOCIAÇÃO DE MULHERES CONTRA A VIOLÊNCIA	ASSOCIAÇÃO DE MULHERES CONTRA A VIOLÊNCIA	MSTF PARTNERS Lisbon	PORTUGAL	MSTF PARTNERS Lisbon	GARAGE FILMS Lisbon
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### B01 (INTERNET FILM)

B01/005	00045	BABY & ME	EVIAN	EVIAN	BETC Paris	FRANCE	BETC Paris	ICONOCLAST Paris
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B01/008	00074	THE LOVER	COME4	NON-PROFIT PORN SITE	BEING Boulogne Billancourt	FRANCE	BEING Boulogne Billancourt	HENRY DE CZAR Paris
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B01/026	00224	ON THE BUTTON	JACK & JONES	PREMIUM BY JACK & JONES	& CO. Copenhagen	DENMARK	& CO. Copenhagen	
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B01/027	00225	KNIT WITH WIT	JACK & JONES	PREMIUM BY JACK & JONES	& CO. Copenhagen	DENMARK	& CO. Copenhagen	
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B01/032	00271	#PUBLOOSHOCKER	DFT	THINK!	LEO BURNETT LONDON	UNITED KINGDOM	LEO BURNETT LONDON	RATTLING STICK London
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B01/035	00293	TAXI STOLTENBERG	ARBEIDERPARTIET (THE LABOUR PARTY)	ARBEIDERPARTIET	TRY/APT ADVERTISING AGENCY Oslo	NORWAY	TRY/APT ADVERTISING AGENCY Oslo	PRAVDA Oslo
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B01/040	00323	POKER	CARLSBERG INTERNATIONAL	CARLSBERG	DUVAL GUILLAUME MODEM Antwerp	BELGIUM	DUVAL GUILLAUME MODEM Antwerp	MONODOT Brussels / SONICVILLE Brussels / GRID BXL Brussels
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B01/051	00361	THE TECHNICIAN	VOLVO LASTVAGNAR / VOLVO TRUCKS	THE NEW VOLVO FMX	FORSMAN & BODENFORS Gothenburg	SWEDEN	FORSMAN & BODENFORS Gothenburg	FOLKE Stockholm
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B01/058	00381	THE ULTIMATE SPEED DATE	RENAULT	RENAULT CLIO RS	PUBLICIS BRUSSELS	BELGIUM	PUBLICIS BRUSSELS	LOVO FILMS Brussels
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B01/067	00434	MINI VINNIE	THE BRITISH HEART	CHARITY	GREY LONDON	UNITED KINGDOM	GREY LONDON	HUNGRY MAN London
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B01/068	00438	THE CANDIDATE	HEINEKEN	HEINEKEN	PUBLICIS ITALY Milan	ITALY	PUBLICIS ITALY Milan	STATE 31 Amsterdam
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### B03 (INTERACTIVE FILM)

B03/001	00013	BIG PEOPLE	LIVING CHARITY FOUNDATION	BIG PEOPLE - THE UNION OF FOUNDATIONS THAT HELP ADULTS.	OUTOFTHEBOX Moscow	RUSSIA	OUTOFTHEBOX Moscow	Trehmer Moscow
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B03/002	00255	PERRIER SECRET PLACE	NESTLÉ WATERS	PERRIER	FIGHTING FISH Clichy	FRANCE	OGILVY FRANCE Paris	FIGHTING FISH Clichy
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Total Entries:

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