

Design Shortlist - EB2013

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country	Agency
A01 (CORPORATE IDENTITY SCHEMES)							
A01/021	00208	VISUAL IDENTITY BEIJING8	BEIJING8	CHAIN OF DUMPLING RESTAURANTS	GARBERGS Stockholm	SWEDEN	GARBERGS Stockholm
A01/024	00157	WORLDPAY ZINC	WORLDPAY	WORLDPAY ZINC	SOMEONE London	UNITED KINGDOM	SOMEONE London
A02 (POSTERS)							
A02/008	00064	THE RODENSTOCK FONT GLASSES	RODENSTOCK	RODENSTOCK EYEWEAR	SERVICEPLAN Munich	GERMANY	SERVICEPLAN Munich
A02/013	00180	PLAYFIELD	DEUTSCHES SCHAUSPIELHAUS	DEUTSCHES SCHAUSPIELHAUS	THJNK Hamburg	GERMANY	THJNK Hamburg
A02/018	00218	PIANO	SKOPJE JAZZ FESTIVAL	SKOPJE JAZZ FESTIVAL 2013	Y&R NEW MOMENT NEW IDEAS COMPANY Skopje	MACEDONIA	Y&R NEW MOMENT NEW IDEAS COMPANY Skopje
A04 (CALENDARS)							
A04/004	00019	THE TEA CALENDAR	HÄLSSSEN & LYON	TEA	KOLLE REBBE Hamburg	GERMANY	KOLLE REBBE Hamburg
A04/006	00172	MEGAMAN LIGHT BULBS CALENDAR	MEGAMAN	LIGHT BULBS	GRABARZ & PARTNER Hamburg	GERMANY	GRABARZ & PARTNER Hamburg
A04/007	00173	SCRATCHED RIVALS CALENDAR	VOLKSWAGEN	GOLF GTI	GRABARZ & PARTNER Hamburg	GERMANY	GRABARZ & PARTNER Hamburg
A05 (STATIONERY)							
A05/002	00120	TELL A STORY	TELL A STORY	TELL A STORY	MSTF PARTNERS Lisbon	PORTUGAL	MSTF PARTNERS Lisbon
A06 (PUBLICATIONS)							
A06/006	00046	THE DAILY ABUSE	INNOCENCE IN	NGO	SERVICEPLAN Munich	GERMANY	SERVICEPLAN Munich
A06/019	00181	ADC YEARBOOK 2013	ART DIRECTORS CLUB SWITZERLAND	BOOK CONCEPT & DESIGN	ADVICO Y&R Zürich	SWITZERLAND	ADVICO Y&R Zürich
A07 (SELF PROMOTION)							
A07/007	00166	GIFT BOXES	HAPPY F&B	HAPPY GIFT BOXES	HAPPY F&B Gothenburg	SWEDEN	HAPPY F&B Gothenburg
A07/012	00116	GREETING CARD 2013	HAVAS PARIS	GREETING CARD	HAVAS WORLDWIDE PARIS	FRANCE	HAVAS WORLDWIDE PARIS
A08 (PROMOTIONAL ITEM DESIGN)							
A08/002	00020	THE SCENT OF TIME	CAPITAL COSMETICS	PERFUME CALENDAR	KOLLE REBBE Hamburg	GERMANY	KOLLE REBBE Hamburg
A08/003	00021	GEO GLOBE	GRUNER + JAHR	GEO MAGAZINE	KOLLE REBBE Hamburg	GERMANY	KOLLE REBBE Hamburg
A08/004	00022	GEOLINO MELTDOWN	GRUNER + JAHR	MELTDOWN / BOARDGAME	KOLLE REBBE Hamburg	GERMANY	KOLLE REBBE Hamburg
A08/008	00047	THE DAILY ABUSE	INNOCENCE IN	NGO	SERVICEPLAN Munich	GERMANY	SERVICEPLAN Munich
A08/017	00158	THE ICE RECORD PROJECT	SHOUT OUT LOUDS	BLUE ICE SINGLE	TBWA/STOCKHOLM	SWEDEN	TBWA/STOCKHOLM

Design Shortlist - EB2013

A08/018	00175	THE DEPAUL BOX COMPANY	DEPAUL UK	YOUTH HOMELESS CHARITY	PUBLICIS LONDON	UNITED KINGDOM	PUBLICIS LONDON
---------	-------	------------------------	-----------	------------------------	-----------------	----------------	-----------------

A09 (TYPOGRAPHY)

A09/002	00061	TROY DAVIS - I AM ALIVE	ALIVE	COALITION TO ABOLISH THE DEATH PENALTY	SERVICEPLAN Munich	GERMANY	SERVICEPLAN Munich / PLAN.NET Munich
A09/005	00108	FONT AGAINST ILLITERACY	BUNDESVERBAND DER DEUTSCHEN	VOLKSBANKEN RAIFFEISENBANKEN	HEIMAT Berlin	GERMANY	HEIMAT Berlin

A11 (DIGITAL DESIGN)

A11/004	00059	THE SELFSCAN REPORT	AUCHAN	AUCHAN	SERVICEPLAN Munich	GERMANY	SERVICEPLAN Munich
A11/005	00063	TROY DAVIS - I AM ALIVE	ALIVE	COALITION TO ABOLISH THE DEATH PENALTY	SERVICEPLAN Munich	GERMANY	SERVICEPLAN Munich
A11/007	00068	KLM SPACE	KLM ROYAL DUTCH AIRLINES	KLM ROYAL DUTCH AIRLINES	DDB & TRIBAL WORLDWIDE Amsterdam	THE NETHERLANDS	DDB & TRIBAL WORLDWIDE Amsterdam / RAPP Amstelveen
A11/008	00072	THE LAPPLICATION	LAPLAND - THE NORTH OF FINLAND PROJECT, REGIONAL COUNCIL OF LAPLAND	THE NORTH OF FINLAND AS TOURIST DESTINATION	SEK & GREY Helsinki	FINLAND	SEK & GREY Helsinki / GREAT APES Helsinki
A11/010	00088	LEVEL .06	SYSTEMBOLAGET	THE SWEDISH ALCOHOL RETAIL MONOPOLY	FORSMAN & BODENFORS Gothenburg	SWEDEN	FORSMAN & BODENFORS Gothenburg
A11/015	00051	BACK TO VINYL	KONTOR RECORDS	KONTOR RECORDS	OGILVY GERMANY Düsseldorf	GERMANY	OGILVY GERMANY Düsseldorf / OGILVYONE Düsseldorf

B02 (INSTALLATION AND ENVIROMENT BRAND EXPERIENCE)

B02/004	00030	TREE CONCERT	BUND / FRIENDS OF EARTH GERMANY	NATURE PROTECTION	BBDO PROXIMITY BERLIN	GERMANY	BBDO PROXIMITY BERLIN
B02/014	00110	SHADOW FACES	CHRISTOFFEL BLINDENMISSION	CHRISTOFFEL BLINDENMISSION	WIRZ/BBDO Zürich	SWITZERLAND	WIRZ/BBDO Zürich

B03 (LIVE EVENTS)

B03/001	00031	TREE CONCERT	BUND / FRIENDS OF EARTH GERMANY	NATURE PROTECTION	BBDO PROXIMITY BERLIN	GERMANY	BBDO PROXIMITY BERLIN
B03/002	00053	HEINEKEN IGNITE	HEINEKEN	HEINEKEN IGNITE	DDB & TRIBAL WORLDWIDE Amsterdam	THE NETHERLANDS	DDB & TRIBAL WORLDWIDE Amsterdam

B05 (POINT OF SALE)

B05/004	00111	PICKNICK BAG	TIBITS	FASTFOOD VEGETARIAN RESTAURANT	WIRZ/BBDO Zürich	SWITZERLAND	WIRZ/BBDO Zürich
B05/007	00189	THE DISHOOM STORY PLATES	DISHOOM	BOMBAY CAFE	OGILVYONE LONDON	UNITED KINGDOM	OGILVYONE LONDON

Design Shortlist - EB2013

C01 (FOODS)

C01/010	00148	THE SWISS WRESTLING EMMENTALER	EMMENTALER SWITZERLAND	CHEESE	LEO BURNETT SCHWEIZ Zürich	SWITZERLAND	LEO BURNETT SCHWEIZ Zürich
---------	-------	--------------------------------------	---------------------------	--------	----------------------------	-------------	-------------------------------

C02 (DRINKS)

C02/009	00095	ABSOLUT CRAFT (BARTENDER'S COLLECTION)	THE ABSOLUT COMPANY	ALCOHOLIC DRINKS, SPIRITS, PREMIUM BRAND.	THE BRAND UNION	Stockholm	SWEDEN	THE BRAND UNION Stockholm
C02/012	00211	T-TEA	JOHAN & NYSTRÖM	COFFEE ROASTER & TEA MERCHANT	GARBERGS	Stockholm	SWEDEN	GARBERGS Stockholm

C04 (STRUCTURAL DESIGN)

C04/003	00235	BALLANCE	PERNOD RICARD	BALLENTINES 12	FAMILY BUSINESS	Stockholm	SWEDEN	FAMILY BUSINESS Stockholm
---------	-------	----------	---------------	----------------	-----------------	-----------	--------	------------------------------

Total Entries:

37