

SHORTLIST PRODUCTION CRISTAL (WORLDWIDE)

1 - Best Direction

ID	Campaign Name	Ad Title	Advertiser	Agency	Production	Country
769-11	GUINNESS MADE OF MORE	CLOCK	DIAGEO	AMVBBDO	GORGEOUS LONDON	UK
800-2	THE LOVER	THE LOVER	COME4	BEING	HENRY DE CZAR	FRANCE
818-2	L'invitation au Voyage - Venice	L'invitation au Voyage - Venice	Louis Vuitton	BETC	Iconoclast	France
887-1	Add Power	Vodafone - Add Power	Vodafone	Jung von Matt/Alster Werbeagentur GmbH	@radical.media	Germany
973-1	THE MONOLITH	THE MONOLITH	MERCEDES-BENZ FRANCE	CLM BBDO	Wanda productions	France
771-12	Charge	Charge	Samsung	CHI & Partners	Somesuch & Co	UK

2 - Best Art Direction

ID	Campaign Name	Ad Title	Advertiser	Agency	Production	Country
771-19	Lexus Swarm Amazing in Motion	Swarm	Lexus International	CHI & Partners	Rogue Films	UK
850-1	Volcano	Volcano	Sony Bravia	McCann London	Smuggler	United Kingdom
887-2	Add Power	Vodafone - Add Power	Vodafone	Jung von Matt/Alster Werbeagentur GmbH	@radical.media	Germany
973-2	THE MONOLITH	THE MONOLITH	MERCEDES-BENZ FRANCE	CLM BBDO	Wanda productions	France

3 - Best Animation

ID	Campaign Name	Ad Title	Advertiser	Agency	Production	Country
675-2	AUDI E-TRON 'Powerwalking'	Powerwalking	THJNK AG	THJNK AG	Biscuit Filmworks UK & Tony Petersen Film	UK
675-3	Three 'The Big Fish'	The Big Fish	Boys and Girls	BOYS AND GIRLS	Framestore	UK
814-1	MILK. A FORCE OF NATURE.		EMF - VLAM	darwIn	CZAR & NOZON & SONICVILLE	Belgium
824-6	Vive le sport!	Hermès Vive le sport!	Hermès	DigitasLbi Paris	Frenzy Paris	FRANCE
486-23	Home is a Quest	Home is a Quest	Khalil Warde SAL	Leo Burnett Beirut	OneSize	Lebanon

4 - Best Special Effects

ID	Campaign Name	Ad Title	Advertiser	Agency	Production	Country
677-22	Baby&Me	Baby&Me	evian	BETC	Iconoclast	France
771-9	Samsung	King of TV City	Samsung	CHI & Partners	Stink	UK
850-2	Volcano	Volcano	Sony Bravia	McCann London	Smuggler	United Kingdom
973-3	THE MONOLITH	THE MONOLITH	MERCEDES-BENZ FRANCE	CLM BBDO	Wanda productions	France

5 - Best Soundtrack

ID	Campaign Name	Ad Title	Advertiser	Agency	Production	Country
771-17	Lexus Swarm Amazing in Motion	Swarm	Lexus International	CHI & Partners	Rogue Films	UK
801-1	Le Monolithe	Le Monolithe	Mercedes Benz	CLMBBDO	Wanda Production	France
801-2	Le Centaure	Le Centaure	Honda moto	DDB Paris	Crac	France
818-4	L'invitation au Voyage - Venice	L'invitation au Voyage - Venice	Louis Vuitton	BETC	Iconoclast	France

6 - Best Photography

ID	Campaign Name	Ad Title	Advertiser	Agency	Production	Country
722-2	The Farm		Tom Rob Smith	N/A	Great Guns	UK
973-6	THE MONOLITH	THE MONOLITH	MERCEDES-BENZ FRANCE	CLM BBDO	Wanda productions	France
486-25	The Original Story	The Hunter	Château Ksara	Leo Burnett Beirut	Clandestisno	Lebanon
486-26	The Original Story	The Monk	Château Ksara	Leo Burnett Beirut	Clandestisno	Lebanon

7 - Best Editing

ID	Campaign Name	Ad Title	Advertiser	Agency	Production	Country
677-21	Baby&Me	Baby&Me	evian	BETC	Iconoclast	France
771-3	Poise	Poise	Lexus	CHI & Partners	Stink	UK
973-7	THE MONOLITH	THE MONOLITH	MERCEDES-BENZ FRANCE	CLM BBDO	Wanda productions	France

9 - Best Use of Music

ID	Campaign Name	Ad Title	Advertiser	Agency	Production	Country
727-2	Training Tracks	Training Tracks	Procter & Gamble	BBDO New York	Partizan	USA
771-18	Lexus Swarm Amazing in Motion	Swarm	Lexus International	CHI & Partners	Rogue Films	UK
788-6	THE GIFT OF SOUND AND VISION	THE GIFT OF SOUND AND VISION	SONY MOBILE	McCann London	Radical	United Kingdom
887-3	Add Power	Vodafone - Add Power	Vodafone	Jung von Matt/Alster Werbeagentur GmbH	@radical.media	Germany
973-5	THE MONOLITH	THE MONOLITH	MERCEDES-BENZ FRANCE	CLM BBDO	Wanda productions	France

10 - Best Luxury Film

ID	Campaign Name	Ad Title	Advertiser	Agency	Production	Country
818-3	L'invitation au Voyage - Venice	L'invitation au Voyage - Venice	Louis Vuitton	BETC	Iconoclast	France
824-7	Vive le sport!	Hermès Vive le sport!	Hermès	DigitasLBi Paris	Frenzy Paris	FRANCE
982-3	"On the Docks"	The Sailor	BPI	Ogilvy Paris	The Gang Films	France