



SHORTLIST INTEGRATED CRISTAL (WORLDWIDE)

| ID | Campaign Name | Ad Title | Advertiser | Country |
|--------|-----------------------------------|-----------------------------------|---|--------------|
| 918-14 | Milka Last Square | | Mondelez international | France |
| 975-7 | The Hornbach Hammer | The Hornbach Hammer | Hornbach Baumarkt AG | Germany |
| 677-25 | Baby&Me | Baby&Me | evian | France |
| 844-36 | THE COUNTRYWIDE JOKE | THE COUNTRYWIDE JOKE | CARAMBAR - KRAFT FOODS MONDELEZ INTERNATIONAL | FRANCE |
| 486-12 | The Original Story | The Original Story | Chateau Ksara | Lebanon |
| 975-2 | All eyes on S4 | All eyes on S4 | Swisscom (Schweiz) AG | Germany |
| 784-1 | Fair Go Bro | Fair Go Bro | One Green Bean and Virgin Mobile Australia | Australia |
| 486-11 | Volunteers Don't Seek Recognition | Volunteers Don't Seek Recognition | Offre Joie | Lebanon |
| 38-1 | Mega Mystery | Stimorol | Kraft | South Africa |
| 737-34 | A RING TO BRING THEM CLOSER | A RING TO BRING THEM CLOSER | McDonald's | Russia |
| 903-4 | Hawker Heroes | Hawker Heroes | Singapore Telecommunications | Singapore |