

## Radio Lions Shortlist - Cannes Lions 2013

Cat. No	Entry No	Title	Client	Product	Entrant Company	Country	Agency	Production Company
<b>A01 (Foods)</b>								
A01/007	00221	ROLL CALL	UNILEVER	RAGU	BARTON F. GRAF 9000 New York	USA	BARTON F. GRAF 9000 New York	BUTTER MUSIC & SOUND DESIGN
A01/008	00222	SHOES	UNILEVER	RAGU	BARTON F. GRAF 9000 New York	USA	BARTON F. GRAF 9000 New York	BUTTER MUSIC & SOUND DESIGN
A01/009	00223	SHARING	UNILEVER	RAGU	BARTON F. GRAF 9000 New York	USA	BARTON F. GRAF 9000 New York	BUTTER MUSIC & SOUND DESIGN
A01/046	01177	BIRTH	BENDITO QUINDIM	CANDY	G2 BRASIL Sao Paulo	BRAZIL	G2 BRASIL Sao Paulo	SHUFFLE AUDIO Sao Paulo
A01/059	01449	SPLINTER	UNILEVER	WALL'S ICE CREAM	DDB CHICAGO	USA	DDB CHICAGO /	
A01/060	01450	GRAZE	UNILEVER	WALL'S ICE CREAM	DDB CHICAGO	USA	DDB CHICAGO /	
A01/061	01451	BEE	UNILEVER	WALL'S ICE CREAM	DDB CHICAGO	USA	DDB CHICAGO /	
A01/062	01452	BALD	UNILEVER	WALL'S ICE CREAM	DDB CHICAGO	USA	DDB CHICAGO /	
A01/063	01454	CAREER	UNILEVER	WALL'S ICE CREAM	DDB CHICAGO	USA	DDB CHICAGO /	
A01/064	01456	ENGAGED	UNILEVER	WALL'S ICE CREAM	DDB CHICAGO	USA	DDB CHICAGO /	
A01/065	01458	DOG WALKER	MARS	MILKY WAY	DDB CHICAGO	USA	DDB CHICAGO	
A01/066	01461	WIFE	MARS	MILKY WAY	DDB CHICAGO	USA	DDB CHICAGO	
A01/067	01464	SPRAY TAN	MARS	MILKY WAY	DDB CHICAGO	USA	DDB CHICAGO	
<b>A02 (Alcoholic Drinks)</b>								
A02/008	00347	COTTAGE CHEESE	JAMES READY	JAMES READY	LEO BURNETT TORONTO	CANADA	LEO BURNETT TORONTO	EGGPLANT COLLECTIVE Toronto
A02/009	00348	FEBRUARY	JAMES READY	JAMES READY	LEO BURNETT TORONTO	CANADA	LEO BURNETT TORONTO	EGGPLANT COLLECTIVE Toronto
A02/010	00349	PILLOW	JAMES READY	JAMES READY	LEO BURNETT TORONTO	CANADA	LEO BURNETT TORONTO	EGGPLANT COLLECTIVE Toronto
A02/025	00800	LONGER MERRY CHRISTMAS	HEINEKEN	HEINEKEN	JWT SAN JUAN	PUERTO RICO	JWT SAN JUAN	HOCUS POCUS San Juan
A02/028	00910	RADIO WINE 3	BODEGA VALONGA	WINE	McCANN WORLDGROUP Barcelona	SPAIN	McCANN WORLDGROUP Barcelona	POSPOAMBGRACIA Barcelona
A02/042	01122	SPACE BORED	FOUR PINES BREWERY	VOSTOK STOUT BEER	JAYGREY North Sydney	AUSTRALIA	JAYGREY North Sydney	NYLON STUDIOS Sydney
<b>A03 (Non-Alcoholic Drinks)</b>								
A03/011	00900	SHOPPING DREAM	CELESTIAL SEASONINGS	CELESTIAL SLEEPYTIME	DUVAL GUILLAUME MODEM Antwerp	BELGIUM	DUVAL GUILLAUME MODEM Antwerp	SONICVILLE Brussels / BAR 1 PRODUCTIONS New York
A03/012	00903	LIFEGUARD DREAM	CELESTIAL SEASONINGS	CELESTIAL SLEEPYTIME	DUVAL GUILLAUME MODEM Antwerp	BELGIUM	DUVAL GUILLAUME MODEM Antwerp	SONICVILLE Brussels / BAR 1 PRODUCTIONS New York
A03/016	01140	ACOUSTIC RORSCHACH-TEST	COCA-COLA	COCA-COLA	OGILVY GERMANY Frankfurt	GERMANY	OGILVY GERMANY Frankfurt	SINUS AV STUDIO Frankfurt

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### A04 (Household)

A04/007	00938	CHOCOLATE	UNILEVER	BREEZE WASHING DETERGENT	LOWE SINGAPORE	SINGAPORE	LOWE SINGAPORE	EARDRUM AUSTRALIA Sydney
A04/008	00941	ORANGE JUICE	UNILEVER	BREEZE WASHING DETERGENT	LOWE SINGAPORE	SINGAPORE	LOWE SINGAPORE	EARDRUM AUSTRALIA Sydney
A04/009	00944	STRAWBERRY ICE CREAM	UNILEVER	BREEZE WASHING DETERGENT	LOWE SINGAPORE	SINGAPORE	LOWE SINGAPORE	EARDRUM AUSTRALIA Sydney
A04/010	00947	MUSTARD	UNILEVER	BREEZE WASHING DETERGENT	LOWE SINGAPORE	SINGAPORE	LOWE SINGAPORE	EARDRUM AUSTRALIA Sydney
A04/034	00820	CLEAN YOUR IMAGE CARDIOLOGIST	HENKEL	PERSIL	DDB MEXICO Mexico City	MEXICO	DDB MEXICO Mexico City	DNA Mexico City

### A05 (Home Appliances, Furnishings, Electronics & Audio Visual)

A05/008	00201	SPINDLING SPIDER	AL GHANDI ELECTRONICS	WHIRLPOOL T50 WASHING MACHINE	DDB DUBAI	UNITED ARAB EMIRATES	DDB DUBAI	MANGO JAM DUBAI
A05/010	00209	RAVENOUS GECKO	AL GHANDI ELECTRONICS	WHIRLPOOL T50 WASHING MACHINE	DDB DUBAI	UNITED ARAB EMIRATES	DDB DUBAI	MANGO JAM DUBAI
A05/011	00213	CREEPY COCKROACH	AL GHANDI ELECTRONICS	WHIRLPOOL T50 WASHING MACHINE	DDB DUBAI	UNITED ARAB EMIRATES	DDB DUBAI	MANGO JAM DUBAI
A05/046	01166	SOLDIER	PHILIPS	DIGITAL VIDEO MONITOR	OGILVY & MATHER LONDON	UNITED KINGDOM	OGILVY & MATHER LONDON	ANGELL SOUND London
A05/047	01167	SPY	PHILIPS	DIGITAL VIDEO MONITOR	OGILVY & MATHER LONDON	UNITED KINGDOM	OGILVY & MATHER LONDON	ANGELL SOUND London
A05/048	01168	COP	PHILIPS	DIGITAL VIDEO MONITOR	OGILVY & MATHER LONDON	UNITED KINGDOM	OGILVY & MATHER LONDON	ANGELL SOUND London

### A06 (Cosmetics & Beauty, Toiletries)

A06/005	00314	IGNACIO	NAMPAK	TWINSAYER TISSUES FOR MEN	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA	TBWA\HUNT\LASCARIS JOHANNESBURG	SONOVISION STUDIOS Johannesburg
A06/006	00315	DEBT COLLECTOR	NAMPAK	TWINSAYER TISSUES FOR MEN	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA	TBWA\HUNT\LASCARIS JOHANNESBURG	SONOVISION STUDIOS Johannesburg
A06/007	00316	DADDY'S GIRL	NAMPAK	TWINSAYER TISSUES FOR MEN	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA	TBWA\HUNT\LASCARIS JOHANNESBURG	SONOVISION STUDIOS Johannesburg
A06/031	01158	AUTO TUNE	UNILEVER	DOVE BRAND	OGILVY & MATHER LONDON	UNITED KINGDOM	OGILVY & MATHER LONDON	ONE MORE MUSIC London
A06/032	01159	BIG SMACKING KISS	UNILEVER	DOVE BRAND	OGILVY & MATHER LONDON	UNITED KINGDOM	OGILVY & MATHER LONDON	JUNGLE GROUP London
A06/033	01160	SMILE	UNILEVER	DOVE BRAND	OGILVY & MATHER LONDON	UNITED KINGDOM	OGILVY & MATHER	JUNGLE GROUP London

### A07 (Pharmacy)

A07/009	00171	TIBET	GALDERMA	BENZAC	NET#WORK BBDO Johannesburg	SOUTH AFRICA	NET#WORK BBDO Johannesburg	FIRST#LEFT Johannesburg
A07/010	00232	GIRL	STREPSILS	STREPSILS AND STREPSILS INTENSIVE	HAVAS WORLDWIDE Johannesburg	SOUTH AFRICA	HAVAS WORLDWIDE Johannesburg	SONOVISION STUDIOS Johannesburg

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A07/011	00233	GUY	STREPSILS	STREPSILS AND STREPSILS INTENSIVE	HAVAS WORLDWIDE Johannesburg	SOUTH AFRICA	HAVAS WORLDWIDE Johannesburg	SONOVISION STUDIOS Johannesburg
A07/046	01303	MAN	BOEHRINGER INGELHEIM	ANADOR	BORGHI/LOWE São Paulo	BRAZIL	BORGHI/LOWE São Paulo	SAXSOFUNNY São Paulo
A07/047	01304	WOMAN	BOEHRINGER INGELHEIM	ANADOR	BORGHI/LOWE São Paulo	BRAZIL	BORGHI/LOWE São Paulo	SAXSOFUNNY São Paulo

### A08 (Clothing, Footwear & Accessories)

A08/016	01309	AIRPORT SECURITY	M.J BALE	MENS' SUITING	WHYBIN\TBWA SYDNEY	AUSTRALIA	WHYBIN\TBWA SYDNEY	
A08/017	01310	FLIGHTMARE	M.J BALE	MENS' SUITING	WHYBIN\TBWA SYDNEY	AUSTRALIA	WHYBIN\TBWA SYDNEY	

### A10 (Cars & Automotive Services)

A10/010	00107	KIRSTY	BRITAX	SAFE-N-SOUND SICT	DDB MELBOURNE	AUSTRALIA	DDB MELBOURNE	GUSTO MUSIC Melbourne
A10/011	00109	JOE	BRITAX	SAFE-N-SOUND SICT	DDB MELBOURNE	AUSTRALIA	DDB MELBOURNE	GUSTO MUSIC Melbourne
A10/012	00111	BARBARA	BRITAX	SAFE-N-SOUND SICT	DDB MELBOURNE	AUSTRALIA	DDB MELBOURNE	GUSTO MUSIC Melbourne
A10/017	00157	SCOOTER	MERCEDES-BENZ	MERCEDES-BENZ COLLISION PREVENTION ASSIST	NET#WORK BBDO Johannesburg	SOUTH AFRICA	NET#WORK BBDO Johannesburg	FIRST#LEFT Johannesburg
A10/018	00159	VIRUS	MERCEDES-BENZ	MERCEDES-BENZ COLLISION PREVENTION ASSIST	NET#WORK BBDO Johannesburg	SOUTH AFRICA	NET#WORK BBDO Johannesburg	FIRST#LEFT Johannesburg
A10/019	00161	LAWYER	MERCEDES-BENZ	MERCEDES-BENZ COLLISION PREVENTION ASSIST	NET#WORK BBDO Johannesburg	SOUTH AFRICA	NET#WORK BBDO Johannesburg	FIRST#LEFT Johannesburg
A10/021	00165	THE REASON WE ENVY THE SPIDER	MERCEDES-BENZ	MERCEDES-BENZ CL	NET#WORK BBDO Johannesburg	SOUTH AFRICA	NET#WORK BBDO Johannesburg	FIRST#LEFT Johannesburg
A10/022	00167	THE REASON WE ENVY THE MOTH	MERCEDES-BENZ	MERCEDES-BENZ CL	NET#WORK BBDO Johannesburg	SOUTH AFRICA	NET#WORK BBDO Johannesburg	FIRST#LEFT Johannesburg
A10/026	00293	HYUNDAI PARKING ASSISTANT	HYUNDAI AUTOMOTIVE SOUTH AFRICA	HYUNDAI PARKING ASSISTANT	THE JUPITER DRAWING ROOM Cape Town	SOUTH AFRICA	THE JUPITER DRAWING ROOM Cape Town	B&S STUDIOS Cape Town
A10/027	00296	WARNING	AUDI	AUDI PRE SENSE	ANYEVER Eschweiler	GERMANY	ANYEVER Eschweiler	STUDIO FUNK Düsseldorf
A10/036	00404	SPLITRADIO	MERCEDES-BENZ	SPLITVIEW	CLM BBDO Boulogne-Billancourt	FRANCE	CLM BBDO Boulogne- Billancourt	AU REVOIR CHARLIE Levallois-Perret
A10/048	00613	MYSTERIES OF THE UNIVERSE	VOLKSWAGEN	UP! (UNBELIEVABLE VALUE CAMPAIGN)	ADAM&EVEDDB London	UNITED KINGDOM	ADAM&EVEDDB London	MEDIACOM London
A10/056	00674	AVOCADO	FORD	FORD PARTS & SERVICE	Y&R Toronto	CANADA	Y&R Toronto	PIRATE RADIO & TELEVISION Toronto

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A10/091	00981	ROAD	VOLKSWAGEN GROUP AUSTRALIA	VOLKSWAGEN DRIVER FATIGUE TECHNOLOGY	DDB Sydney	AUSTRALIA	DDB Sydney	
A10/092	00983	STREET	VOLKSWAGEN GROUP AUSTRALIA	VOLKSWAGEN DRIVER FATIGUE TECHNOLOGY	DDB Sydney	AUSTRALIA	DDB Sydney	
A10/105	01174	OFFICE	VOLKSWAGEN	VW SIGN ASSIST	DDB SPAIN Madrid	SPAIN	DDB SPAIN Madrid	GUTENBERG NETWORKS Chicago
A10/106	01175	BREAK-UP	VOLKSWAGEN	VW SIGN ASSIST	DDB SPAIN Madrid	SPAIN	DDB SPAIN Madrid	GUTENBERG NETWORKS Chicago
A10/108	01235	TMA	MERCEDES-BENZ	CERTIFIED PRE-OWNED BY MERCEDES-BENZ	NET#WORK BBDO Johannesburg	SOUTH AFRICA	NET#WORK BBDO Johannesburg	FIRST#LEFT Johannesburg
A10/109	01237	NEST	MERCEDES-BENZ	CERTIFIED PRE-OWNED BY MERCEDES-BENZ	NET#WORK BBDO Johannesburg	SOUTH AFRICA	NET#WORK BBDO Johannesburg	FIRST#LEFT Johannesburg
A10/110	01239	CD	MERCEDES-BENZ	CERTIFIED PRE-OWNED BY MERCEDES-BENZ	NET#WORK BBDO Johannesburg	SOUTH AFRICA	NET#WORK BBDO Johannesburg	FIRST#LEFT Johannesburg

### A12 (Restaurants & Fast Food Outlets)

A12/008	00218	BOOP	LITTLE CAESARS	LITTLE CAESARS	BARTON F. GRAF 9000 New York	USA	BARTON F. GRAF 9000 New York	HEARD CITY New York
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### A13 (Travel, Transport & Tourism)

A13/009	00318	ZULU WARRIOR	FLIGHT CENTRE	STUDENT FLIGHTS	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA	TBWA\HUNT\LASCARIS JOHANNESBURG	STERLING SOUND Johannesburg
A13/010	00319	SHARK WHISPERER	FLIGHT CENTRE	STUDENT FLIGHTS	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA	TBWA\HUNT\LASCARIS JOHANNESBURG	STERLING SOUND Johannesburg
A13/016	00544	LEFT HAND RADIO	BUDGET RENT A CAR	CAR RENTALS	Y&R NZ Auckland	NEW ZEALAND	Y&R NZ Auckland	
A13/031	01560	S7 AIRLINES: VIVALDI	S7 AIRLINES	FLIGHTS FROM MOSCOW TO SPAIN	GOOD Moscow	RUSSIA	GOOD Moscow	

### A14 (Entertainment & Leisure)

A14/004	00060	GUITAR DUET	TENNIS AUSTRALIA	AUSTRALIAN OPEN 2013	M&C SAATCHI Melbourne	AUSTRALIA	M&C SAATCHI Melbourne	ELECTRIC DREAMS Melbourne
A14/008	00140	HAWKE'S BAY CYCLE TOURS	WELLINGTON INTERNATIONAL UKULELE ORCHESTRA	SUMMER TOUR	CLEMENGER BBDO Wellington	NEW ZEALAND	CLEMENGER BBDO Wellington	MARMALADE AUDIO Wellington
A14/026	00507	BEADY EYES	PERTH ZOO	AUTUMN VISITATION	THE BRAND AGENCY Perth	AUSTRALIA	THE BRAND AGENCY Perth	EARDRUM AUSTRALIA Sydney
A14/028	00511	PRICKLY	PERTH ZOO	AUTUMN VISITATION	THE BRAND AGENCY Perth	AUSTRALIA	THE BRAND AGENCY Perth	EARDRUM AUSTRALIA Sydney
A14/029	00512	URINE	PERTH ZOO	AUTUMN VISITATION	THE BRAND AGENCY Perth	AUSTRALIA	THE BRAND AGENCY Perth	EARDRUM AUSTRALIA Sydney

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A14/041	00690	IMAGINE / SHORT FILMS	CINE LAS AMERICAS	CINE LAS AMERICAS INTERNATIONAL FILM FESTIVAL	LATINWORKS Austin	USA	LATINWORKS Austin	PERSONAL MUSIC Miami
A14/042	00691	MADURO	CINE LAS AMERICAS	CINE LAS AMERICAS INTERNATIONAL FILM FESTIVAL	LATINWORKS Austin	USA	LATINWORKS Austin	PERSONAL MUSIC Miami
A14/043	00692	POPE / SHORT FILMS	CINE LAS AMERICAS	CINE LAS AMERICAS INTERNATIONAL FILM FESTIVAL	LATINWORKS Austin	USA	LATINWORKS Austin	PERSONAL MUSIC Miami
A14/051	00918	PLUMBER	TORONTO JEWISH FILM FESTIVAL	TORONTO JEWISH FILM FESTIVAL	DDB CANADA/TORONTO	CANADA	DDB CANADA/TORONTO	KEEN MUSIC, VOICE & SOUND DESIGN Toronto
A14/067	01533	CHUCHU	LA JUGUETERIA	LEGO	OGILVY GUATEMALA	GUATEMALA	OGILVY GUATEMALA	REC ESTUDIO DE GRABACION Guatemala
A14/069	01535	UUUUU	LA JUGUETERIA	LEGO	OGILVY GUATEMALA	GUATEMALA	OGILVY GUATEMALA	REC ESTUDIO DE GRABACION Guatemala

### A15 (Publications & Media)

A15/043	00857	CALL GIRL	PRIME TELEVISION	TELEVISION PROGRAMME / CHANNEL	DRAFTFCB NEW ZEALAND Auckland	NEW ZEALAND	DRAFTFCB NEW ZEALAND Auckland	
A15/044	01057	OPPOSITES	KLARA	RADIO STATION	FAMOUS BRUSSELS	BELGIUM	FAMOUS BRUSSELS	VRT SPOTCEL RADIO Brussels
A15/060	01307	GUITAR NEWS	GUITAR PLAYER	MAGAZINE	LEO BURNETT BRASIL São Paulo	BRAZIL	LEO BURNETT BRASIL São Paulo	TUBARAO FILMES Sao Paulo
A15/063	01394	RICHARD BRANSON ANTHEM	FORBES BRASIL	MAGAZINE	OGILVY BRASIL São Paulo	BRAZIL	OGILVY BRASIL São Paulo	SONIDO Rio de Janeiro
A15/064	01396	MARK ZUCKERBERG ANTHEM	FORBES BRASIL	MAGAZINE	OGILVY BRASIL São Paulo	BRAZIL	OGILVY BRASIL São Paulo	SONIDO Rio de Janeiro
A15/065	01398	WARREN BUFFETT ANTHEM	FORBES BRASIL	MAGAZINE	OGILVY BRASIL São Paulo	BRAZIL	OGILVY BRASIL São Paulo	SONIDO Rio de Janeiro
A15/067	01402	HELLO?	BILLBOARD	MAGAZINE	OGILVY BRASIL São Paulo	BRAZIL	OGILVY BRASIL São Paulo	SATELITE AUDIO São Paulo

### A16 (Banking, Investment & Insurance)

A16/006	00332	FRANK LIVE RADIO READ	FRANK.NET	LIFE INSURANCE	FoxP2 Cape Town	SOUTH AFRICA	FoxP2 Cape Town	
A16/007	00336	CHOCOLATE BAR	FRANK.NET	LIFE COVER	FoxP2 Cape Town	SOUTH AFRICA	FoxP2 Cape Town	THE WORK ROOM Cape Town
A16/008	00337	MOTHBALLS	FRANK.NET	LIFE COVER	FoxP2 Cape Town	SOUTH AFRICA	FoxP2 Cape Town	THE WORK ROOM Cape Town
A16/009	00338	GRAND CANYON	FRANK.NET	LIFE COVER	FoxP2 Cape Town	SOUTH AFRICA	FoxP2 Cape Town	THE WORK ROOM Cape Town
A16/016	00369	NEW SHOES	FIFTH THIRD BANK	STUDENT BANKING	LEO BURNETT CHICAGO	USA	LEO BURNETT CHICAGO	ANOTHER COUNTRY Chicago
A16/035	01563	THE BROADCAST MADE FOR YOU	ITAU BANK	BANK	DDB BRASIL São Paulo	BRAZIL	DDB BRASIL São Paulo	ZEEG PRODUCTIONS Sao Paulo

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### A17 (Business Equipment & Services)

A17/008	00455	ARDORCHIVA	FURSY'S	EASY OFFICE	CEREBRO Y&R Panama City	PANAMA	CEREBRO Y&R Panama City	REC ESTUDIO DE GRABACION Guatemala
A17/009	00456	ESRIATANTE	FURSY'S	EASY OFFICE	CEREBRO Y&R Panama City	PANAMA	CEREBRO Y&R Panama City	REC ESTUDIO DE GRABACION Guatemala
A17/010	00457	ESRIOCRITO	FURSY'S	EASY OFFICE	CEREBRO Y&R Panama City	PANAMA	CEREBRO Y&R Panama City	REC ESTUDIO DE GRABACION Guatemala

### A18 (Commercial Public Services)

A18/060	01092	LET'S TALK AGAIN-JOHN	CRICKET WIRELESS	CRICKET WIRELESS	ALMA DDB Miami	USA	ALMA DDB Miami	PERSONAL MUSIC Miami
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### A20 (Public Health & Safety)

A20/007	00089	CHRISTINE'S FLAVOR TIP	CDC	CDC	ARNOLD WORLDWIDE Boston	USA	ARNOLD WORLDWIDE Boston	SOUNDTRACK Boston
A20/017	00147	RADIO LEGENDS SPOT 1	NEW ZEALAND TRANSPORT AGENCY	ANTI-DRINK DRIVING	CLEMENGER BBDO Wellington	NEW ZEALAND	CLEMENGER BBDO Wellington	MARMALADE AUDIO Wellington
A20/018	00148	RADIO LEGENDS SPOT 2	NEW ZEALAND TRANSPORT AGENCY	ANTI-DRINK DRIVING	CLEMENGER BBDO Wellington	NEW ZEALAND	CLEMENGER BBDO Wellington	MARMALADE AUDIO Wellington
A20/019	00149	RADIO LEGENDS SPOT 3	NEW ZEALAND TRANSPORT AGENCY	ANTI-DRINK DRIVING	CLEMENGER BBDO Wellington	NEW ZEALAND	CLEMENGER BBDO Wellington	MARMALADE AUDIO Wellington
A20/020	00150	RADIO LEGENDS SPOT 4	NEW ZEALAND TRANSPORT AGENCY	ANTI-DRINK DRIVING	CLEMENGER BBDO Wellington	NEW ZEALAND	CLEMENGER BBDO Wellington	MARMALADE AUDIO Wellington
A20/035	00476	PRESS	PHILIPPINE CANCER SOCIETY	NON-PROFIT ORGANIZATION	McCANN WORLDGROUP PHILIPPINES Taguig	THE PHILIPPINES	McCANN WORLDGROUP PHILIPPINES Taguig	HIT PRODUCTIONS Makati City
A20/036	00477	HOLD	PHILIPPINE CANCER SOCIETY	NON-PROFIT ORGANIZATION	McCANN WORLDGROUP PHILIPPINES Taguig	THE PHILIPPINES	McCANN WORLDGROUP PHILIPPINES Taguig	HIT PRODUCTIONS Makati City
A20/045	00534	DUMB WAYS TO DIE 3 MINUTE VERSION	METRO TRAINS	METRO TRAINS	McCANN MELBOURNE	AUSTRALIA	McCANN MELBOURNE	
A20/063	01039	DISTRACTED	SAFE KIDS BRAZIL	ROAD SAFETY	TALENT São Paulo	BRAZIL	TALENT São Paulo	A VOZ DO BRASIL São Paulo
A20/064	01040	DRUNK DRIVER	SAFE KIDS BRAZIL	ROAD SAFETY	TALENT São Paulo	BRAZIL	TALENT São Paulo	A VOZ DO BRASIL São Paulo

### A21 (Public Awareness Messages)

A21/022	00835	FILIPINO POP SINGER	SAWA MNINJAH	RESCUE RADIO	MEMAC OGILVY Dubai	UNITED ARAB EMIRATES	MEMAC OGILVY Dubai	EARDRUM AUSTRALIA Sydney
A21/023	00836	KENYAN ROMANTIC DRAMA	SAWA MNINJAH	RESCUE RADIO	MEMAC OGILVY Dubai	UNITED ARAB EMIRATES	MEMAC OGILVY Dubai	EARDRUM AUSTRALIA Sydney
A21/024	00837	NEPALESE STREET FESTIVAL	SAWA MNINJAH	RESCUE RADIO	MEMAC OGILVY Dubai	UNITED ARAB EMIRATES	MEMAC OGILVY Dubai	EARDRUM AUSTRALIA Sydney
A21/025	00838	SRI LANKAN HEALTH SPA	SAWA MNINJAH	RESCUE RADIO	MEMAC OGILVY Dubai	UNITED ARAB EMIRATES	MEMAC OGILVY Dubai	EARDRUM AUSTRALIA Sydney
A21/034	01066	BUT	WHITE RIBBON	WHITE RIBBON	ABBOTT MEAD VICKERS BBDO London	UNITED KINGDOM	ABBOTT MEAD VICKERS BBDO London	AMV.LAB London

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A21/040	01196	ABUSE	FAMILY SERVICES TORONTO	FAMILY COUNSELLING	DRAFTFCB Toronto	CANADA	DRAFTFCB Toronto	RMW MUSIC Toronto
A21/073	01571	THE OTHER YOU RADIO PROJECT	UNICEF	DISABILITY AWARENESS	MANAJANS/JWT Istanbul	TURKEY	MANAJANS/JWT Istanbul	MELODIKA Istanbul / VAYBEE PRODUCTION Istanbul

### A22 (Fundraising & Appeals)

A22/009	00323	STUPID LITTLE BITCH	ISPPC	CHARITY	OGILVY & MATHER Dublin	IRELAND	OGILVY & MATHER Dublin	MUTINY RECORDING STUDIOS Dublin
A22/010	00325	BURIED	RED CROSS LEBANON	RED CROSS LEBANON	Y&R DUBAI	UNITED ARAB EMIRATES	Y&R DUBAI	MANGO JAM DUBAI
A22/013	00320	VANESSA	PENINSULA SCHOOL FEEDING ASSOCIATION	PSFA	DRAFTFCB CAPE TOWN	SOUTH AFRICA	DRAFTFCB CAPE TOWN	WE LOVE JAM Cape Town / FREQ'NCY Johannesburg
A22/014	00321	ANDRE	PENINSULA SCHOOL FEEDING ASSOCIATION	PSFA	DRAFTFCB CAPE TOWN	SOUTH AFRICA	DRAFTFCB CAPE TOWN	WE LOVE JAM Cape Town / FREQ'NCY Johannesburg
A22/016	00433	KATHLEEN	FRIENDS	ANTI-BULLYING ORGANISATION	LOWE BRINDFORS Stockholm	SWEDEN	LOWE BRINDFORS Stockholm	FLICKORNA LARSSON Stockholm
A22/065	01375	CABLE GUY	WATER IS LIFE	WATER IS LIFE (NON PROFIT)	DDB NEW YORK	USA	DDB NEW YORK	
A22/066	01376	ONION	WATER IS LIFE	WATER IS LIFE (NON PROFIT)	DDB NEW YORK	USA	DDB NEW YORK	
A22/067	01377	PHONE CHARGER	WATER IS LIFE	WATER IS LIFE (NON PROFIT)	DDB NEW YORK	USA	DDB NEW YORK	

### B01 (Best Use of Music and/or Sound Design)

B01/010	00202	SPINDLING SPIDER	AL GHANDI ELECTRONICS	WHIRLPOOL T50 WASHING MACHINE	DDB DUBAI	UNITED ARAB EMIRATES	DDB DUBAI	MANGO JAM DUBAI
B01/011	00206	SLITHERING CENTIPEDE	AL GHANDI ELECTRONICS	WHIRLPOOL T50 WASHING MACHINE	DDB DUBAI	UNITED ARAB EMIRATES	DDB DUBAI	MANGO JAM DUBAI
B01/012	00210	RAVENOUS GECKO	AL GHANDI ELECTRONICS	WHIRLPOOL T50 WASHING MACHINE	DDB DUBAI	UNITED ARAB EMIRATES	DDB DUBAI	MANGO JAM DUBAI
B01/013	00214	CREEPY COCKROACH	AL GHANDI ELECTRONICS	WHIRLPOOL T50 WASHING MACHINE	DDB DUBAI	UNITED ARAB EMIRATES	DDB DUBAI	MANGO JAM DUBAI
B01/026	00535	DUMB WAYS TO DIE	METRO TRAINS	METRO TRAINS	McCANN MELBOURNE	AUSTRALIA	McCANN MELBOURNE	
B01/096	00811	ZAPARO	ECUADORIAN NATIONAL GOVERNMENT	SOCIAL CAMPAIGN	MARURI GREY Guayaquil	ECUADOR	MARURI GREY Guayaquil	MARURI PRODUCTIONS Guayaquil

### B02 (Best Scriptwriting)

B02/014	00158	SCOOTER	MERCEDES-BENZ	MERCEDES-BENZ COLLISION PREVENTION ASSIST	NET#WORK BBDO Johannesburg	SOUTH AFRICA	NET#WORK BBDO Johannesburg	FIRST#LEFT Johannesburg
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B02/015	00160	VIRUS	MERCEDES-BENZ	MERCEDES-BENZ COLLISION PREVENTION ASSIST	NET#WORK BBDO Johannesburg	SOUTH AFRICA	NET#WORK BBDO Johannesburg	FIRST#LEFT Johannesburg
B02/016	00162	LAWYER	MERCEDES-BENZ	MERCEDES-BENZ COLLISION PREVENTION ASSIST	NET#WORK BBDO Johannesburg	SOUTH AFRICA	NET#WORK BBDO Johannesburg	FIRST#LEFT Johannesburg
B02/026	00189	THE POETRY OF THE U.S.A.	DEUTSCHE LUFTHANSA	INTERCONTINENTAL FLIGHTS	KOLLE REBBE Hamburg	GERMANY	KOLLE REBBE Hamburg	STUDIO FUNK Hamburg
B02/027	00191	THE POETRY OF ASIA	DEUTSCHE LUFTHANSA	INTERCONTINENTAL FLIGHTS	KOLLE REBBE Hamburg	GERMANY	KOLLE REBBE Hamburg	STUDIO FUNK Hamburg
B02/052	00942	ORANGE JUICE	UNILEVER	BREEZE WASHING DETERGENT	LOWE SINGAPORE	SINGAPORE	LOWE SINGAPORE	EARDRUM AUSTRALIA Sydney
B02/062	00536	DUMB WAYS TO DIE	METRO TRAINS	METRO TRAINS	McCANN MELBOURNE	AUSTRALIA	McCANN MELBOURNE	
B02/102	01098	RENOIR	ORO VERDE	PROTECTION OF THE RAIN FOREST	OGILVY GERMANY Düsseldorf	GERMANY	OGILVY GERMANY Düsseldorf	STUDIO FUNK Düsseldorf
B02/103	01110	LENNON	ORO VERDE	PROTECTION OF THE RAIN FOREST	OGILVY GERMANY Düsseldorf	GERMANY	OGILVY GERMANY Düsseldorf	STUDIO FUNK Düsseldorf
B02/105	01130	UNIVERSE	LEND LEASE RETAIL INVESTMENTS 1	313@SOMERSET	TBWA\SINGAPORE	SINGAPORE	TBWA\SINGAPORE	SONG ZU SINGAPORE Singapore
B02/109	01163	BIG SMACKING KISS	UNILEVER	DOVE BRAND	OGILVY & MATHER LONDON	UNITED KINGDOM	OGILVY & MATHER LONDON	JUNGLE GROUP London
B02/110	01164	SMILE	UNILEVER	DOVE BRAND	OGILVY & MATHER LONDON	UNITED KINGDOM	OGILVY & MATHER	JUNGLE GROUP London
B02/114	01236	TMA	MERCEDES-BENZ	CERTIFIED PRE- OWNED BY MERCEDES-BENZ	NET#WORK BBDO Johannesburg	SOUTH AFRICA	NET#WORK BBDO Johannesburg	FIRST#LEFT Johannesburg
B02/115	01238	NEST	MERCEDES-BENZ	CERTIFIED PRE- OWNED BY MERCEDES-BENZ	NET#WORK BBDO Johannesburg	SOUTH AFRICA	NET#WORK BBDO Johannesburg	FIRST#LEFT Johannesburg
B02/116	01240	CD	MERCEDES-BENZ	CERTIFIED PRE- OWNED BY MERCEDES-BENZ	NET#WORK BBDO Johannesburg	SOUTH AFRICA	NET#WORK BBDO Johannesburg	FIRST#LEFT Johannesburg
B02/118	01312	FLIGHTMARE	M.J BALE	MENS' SUITING	WHYBIN\TBWA SYDNEY	AUSTRALIA	WHYBIN\TBWA SYDNEY	
B02/129	01462	WIFE	MARS	MILKY WAY	DDB CHICAGO	USA	DDB CHICAGO	
B02/132	01468	GRAZE	UNILEVER	WALL'S ICE CREAM	DDB CHICAGO	USA	DDB CHICAGO /	

### B03 (Best Acting Performance)

B03/022	00619	HOW MANY?	WEETABIX	WEETABIX FOOD COMPANY	BBH London	UNITED KINGDOM	BBH London	
B03/031	01099	AUSCHWITZ	ORO VERDE	PROTECTION OF THE RAIN FOREST	OGILVY GERMANY Düsseldorf	GERMANY	OGILVY GERMANY Düsseldorf	STUDIO FUNK Düsseldorf
B03/032	01100	LENNON	ORO VERDE	PROTECTION OF THE RAIN FOREST	OGILVY GERMANY Düsseldorf	GERMANY	OGILVY GERMANY Düsseldorf	STUDIO FUNK Düsseldorf
B03/033	01113	RENOIR	ORO VERDE	PROTECTION OF THE RAIN FOREST	OGILVY GERMANY Düsseldorf	GERMANY	OGILVY GERMANY Düsseldorf	STUDIO FUNK Düsseldorf

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B03/034	01165	POST MORTEM	WWF	WWF	OGILVY & MATHER LONDON	UNITED KINGDOM	OGILVY & MATHER	ANGELL SOUND London
B03/035	01234	NEST	MERCEDES-BENZ	CERTIFIED PRE-OWNED BY MERCEDES-BENZ	NET#WORK BBDO Johannesburg	SOUTH AFRICA	NET#WORK BBDO Johannesburg	FIRST#LEFT Johannesburg
B03/040	01460	DOG WALKER	MARS	MILKY WAY	DDB CHICAGO	USA	DDB CHICAGO	
B03/041	01463	WIFE	MARS	MILKY WAY	DDB CHICAGO	USA	DDB CHICAGO	

### B04 (Best Use of Radio as a Medium)

B04/020	00299	WARNING	AUDI	AUDI PRE SENSE	ANYEVER Eschweiler	GERMANY	ANYEVER Eschweiler	STUDIO FUNK Düsseldorf
B04/028	00530	RADIO UNDERGROUND	DISCOS IMPRESCINDIBLES	RADIO UNDERGROUND	VCCP Madrid	SPAIN	VCCP Madrid	
B04/030	00537	DUMB WAYS TO DIE	METRO TRAINS	METRO TRAINS	McCANN MELBOURNE	AUSTRALIA	McCANN MELBOURNE	
B04/031	00540	GRAVITY COFFEE RUN	BELL TEA & COFFEE COMPANY	GRAVITY COFFEE	SPECIAL GROUP Auckland	NEW ZEALAND	SPECIAL GROUP Auckland	ROBBERS DOG FILM Auckland
B04/045	00804	LONGER MERRY CHRISTMAS	HEINEKEN	HEINEKEN	JWT SAN JUAN	PUERTO RICO	JWT SAN JUAN	HOCUS POCUS San Juan
B04/046	00812	RADIO AMBULANCE	AER (ECUADORIAN RADIO ASSOCIATION)	CORPORATE IMAGE CAMPAIGN	MARURI GREY Guayaquil	ECUADOR	MARURI GREY Guayaquil	MARURI PRODUCTIONS Guayaquil
B04/047	00841	NEPALESE STREET FESTIVAL	SAWA MNINJAH	RESCUE RADIO	MEMAC OGILVY Dubai	UNITED ARAB EMIRATES	MEMAC OGILVY Dubai	EARDRUM AUSTRALIA Sydney
B04/048	00843	SRI LANKAN HEALTH SPA	SAWA MNINJAH	RESCUE RADIO	MEMAC OGILVY Dubai	UNITED ARAB EMIRATES	MEMAC OGILVY Dubai	EARDRUM AUSTRALIA Sydney
B04/075	01308	GUITAR NEWS	GUITAR PLAYER	MAGAZINE	LEO BURNETT BRASIL São Paulo	BRAZIL	LEO BURNETT BRASIL São Paulo	TUBARAO FILMES Sao Paulo
B04/091	01532	NO NAME MATCH	UNICEF	ID CAMPAIGN	ONIRIA/TBWA Asuncion	PARAGUAY	ONIRIA/TBWA Asuncion	METROPOLIS FILMS Montevideo

Total Entries:

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