

## Outdoor Lions Shortlist - Cannes Lions 2013

Cat. No	Entry No	Title	Client	Product	Entrant Company	Country	Agency
<b>A01 (Foods)</b>							
A01/026	00262	911	FRITO-LAY	FLAMMIN' HOT CHEETOS	GOODBY SILVERSTEIN & PARTNERS San Francisco	USA	GOODBY SILVERSTEIN & PARTNERS San Francisco
A01/028	00264	FISH BOWL	FRITO-LAY	FLAMMIN' HOT CHEETOS	GOODBY SILVERSTEIN & PARTNERS San Francisco	USA	GOODBY SILVERSTEIN & PARTNERS San Francisco
A01/043	04313	ALL DAY LONG	BARILLA	HARRYS EXTRA MOELLEUX NATURE	HEREZIE Paris	FRANCE	HEREZIE Paris
A01/044	01243	PSYCHOLOGIST	MARS GROUP	M&M'S	CLM BBDO Boulogne-Billancourt	FRANCE	CLM BBDO Boulogne- Billancourt
A01/058	03258	MOTORBIKE	HERTA	KNACKI	OGILVY FRANCE Paris	FRANCE	OGILVY FRANCE Paris
A01/059	03259	DOLL HOUSE	HERTA	KNACKI	OGILVY FRANCE Paris	FRANCE	OGILVY FRANCE Paris
A01/060	03260	DRUM KIT	HERTA	KNACKI	OGILVY FRANCE Paris	FRANCE	OGILVY FRANCE Paris
A01/070	03761	BOY	COLOMBINA	SNACKY	OGILVY & MATHER COLOMBIA Bogotá	COLOMBIA	OGILVY & MATHER COLOMBIA Bogotá
<b>A02 (Drinks (Alcoholic &amp; Non-Alcoholic))</b>							
A02/044	04619	SKIPPING ROPE	McDONALD'S FINLAND	McDONALD'S MILKSHAKES	DDB HELSINKI	FINLAND	DDB HELSINKI
A02/055	02225	PEPSI ICON 1	PEPSICO	PEPSI	BBDO GERMANY Düsseldorf	GERMANY	BBDO GERMANY
A02/060	02698	FREDERIC & ENZO	EVIAN	EVIAN	BETC Paris	FRANCE	BETC Paris
A02/061	02700	FRANÇOIS & GUSTAVE	EVIAN	EVIAN	BETC Paris	FRANCE	BETC Paris
A02/062	02702	LISETTE & AMBRE	EVIAN	EVIAN	BETC Paris	FRANCE	BETC Paris
A02/063	02704	ANDREAS & GUILLAUME	EVIAN	EVIAN	BETC Paris	FRANCE	BETC Paris
A02/064	02706	SATOCHI & MONA	EVIAN	EVIAN	BETC Paris	FRANCE	BETC Paris
A02/095	05451	SMALL WORLD 1	COCA-COLA	COCA-COLA	LEO BURNETT SYDNEY	AUSTRALIA	LEO BURNETT SYDNEY
A02/096	05452	SMALL WORLD 2	COCA-COLA	COCA-COLA	LEO BURNETT SYDNEY	AUSTRALIA	LEO BURNETT SYDNEY
A02/097	05453	SMALL WORLD 3	COCA-COLA	COCA-COLA	LEO BURNETT SYDNEY	AUSTRALIA	LEO BURNETT SYDNEY
A02/098	05454	SMALL WORLD 4	COCA-COLA	COCA-COLA	LEO BURNETT SYDNEY	AUSTRALIA	LEO BURNETT SYDNEY
A02/109	03052	RIVER	CASA LUKER	LUKAFFE	SANCHO BBDO Bogotá	COLOMBIA	SANCHO BBDO Bogotá
A02/110	03053	SAFARI	CASA LUKER	LUKAFFE	SANCHO BBDO Bogotá	COLOMBIA	SANCHO BBDO Bogotá
<b>A03 (Household)</b>							
A03/004	04014	KETCHUP	UNILEVER	BREEZE WASHING DETERGENT	LOWE SINGAPORE	SINGAPORE	LOWE SINGAPORE
A03/005	04015	MUSTARD	UNILEVER	BREEZE WASHING DETERGENT	LOWE SINGAPORE	SINGAPORE	LOWE SINGAPORE
A03/006	04017	CHOCOLATE MILK	UNILEVER	BREEZE WASHING DETERGENT	LOWE SINGAPORE	SINGAPORE	LOWE SINGAPORE
A03/007	04019	ICE CREAM	UNILEVER	BREEZE WASHING DETERGENT	LOWE SINGAPORE	SINGAPORE	LOWE SINGAPORE

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A03/008	00941	WALL OF SHOES	TIGER BRANDS	DOOM SUPER	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA	TBWA\HUNT\LASCARIS JOHANNESBURG
A03/068	05335	MING	HENKEL CENTROAMÉRICA	SUPER BONDER	OGILVY GUATEMALA	GUATEMALA	OGILVY GUATEMALA
A03/069	05337	SAINT	HENKEL CENTROAMÉRICA	SUPER BONDER	OGILVY GUATEMALA	GUATEMALA	OGILVY GUATEMALA
A03/070	05339	GREEK	HENKEL CENTROAMÉRICA	SUPER BONDER	OGILVY GUATEMALA	GUATEMALA	OGILVY GUATEMALA

### A04 (Home Appliances, Furnishings, Electronics & Audio-Visual)

A04/011	02679	ALLEY	PHILIPS ELECTRONICS INDIA	LED TORCH	OGILVY & MATHER INDIA Gurgaon	INDIA	OGILVY & MATHER INDIA Gurgaon
A04/012	02682	GORGE	PHILIPS ELECTRONICS INDIA	LED TORCH	OGILVY & MATHER INDIA Gurgaon	INDIA	OGILVY & MATHER INDIA Gurgaon
A04/042	01943	LUMBERJACK 1	STIHL	OUTDOOR POWER EQUIPMENT	PUBLICIS BRUSSELS	BELGIUM	PUBLICIS BRUSSELS
A04/043	01945	LUMBERJACK 2	STIHL	OUTDOOR POWER EQUIPMENT	PUBLICIS BRUSSELS	BELGIUM	PUBLICIS BRUSSELS
A04/044	01947	LUMBERJACK 3	STIHL	OUTDOOR POWER EQUIPMENT	PUBLICIS BRUSSELS	BELGIUM	PUBLICIS BRUSSELS
A04/054	02958	FOREST	CANON	EOS	JWT MEXICO Mexico City	MEXICO	JWT MEXICO Mexico City
A04/056	02962	BEACH	CANON	EOS	JWT MEXICO Mexico City	MEXICO	JWT MEXICO Mexico City
A04/069	03350	PLANE TREE	STIHL	GARDEN TOOLS	PUBLICIS CONSEIL Paris	FRANCE	PUBLICIS CONSEIL Paris

### A05 (Cosmetics & Beauty, Toiletries & Pharmacy)

A05/001	00135	TISSUE	SANOFI CONSUMER HEALTH	ALLEGRA	LG2 Montréal	CANADA	LG2 Montréal
A05/043	01501	FRISBEE	ENERGIZER HONG KONG	BANANA BOAT	JWT HONG KONG	HONG KONG	JWT HONG KONG
A05/044	01503	GOLF	ENERGIZER HONG KONG	BANANA BOAT	JWT HONG KONG	HONG KONG	JWT HONG KONG
A05/045	02374	T	ENERGIZER PHILS.	SCHICK EXACTA 2 RAZOR	JWT MANILA	THE PHILIPPINES	JWT MANILA
A05/046	02375	V	ENERGIZER PHILS.	SCHICK EXACTA 2 RAZOR	JWT MANILA	THE PHILIPPINES	JWT MANILA
A05/047	02376	CHAPLIN	ENERGIZER PHILS.	SCHICK EXACTA 2 RAZOR	JWT MANILA	THE PHILIPPINES	JWT MANILA
A05/048	02377	SALVADOR	ENERGIZER PHILS.	SCHICK EXACTA 2 RAZOR	JWT MANILA	THE PHILIPPINES	JWT MANILA
A05/117	04895	GAUNTLET	SIGNAL	SENSITIVE TOOTHPASTE	LOWE SINGAPORE	SINGAPORE	LOWE SINGAPORE
A05/118	04898	ARROWS	SIGNAL	SENSITIVE TOOTHPASTE	LOWE SINGAPORE	SINGAPORE	LOWE SINGAPORE

### A06 (Clothing, Footwear & Accessories)

A06/014	00212	BATHTUB	CONVERSE	CONVERSE	ANOMALY New York	USA	ANOMALY New York
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A06/015	00213	AFTERMATH	CONVERSE	CONVERSE	ANOMALY New York	USA	ANOMALY New York
A06/016	00214	BOXER	CONVERSE	CONVERSE	ANOMALY New York	USA	ANOMALY New York

### A07 (Miscellaneous)

A07/002	00845	POUNCING	MARS PETCARE	WHISKAS	ABBOTT MEAD VICKERS BBDO UNITED KINGDOM London		ABBOTT MEAD VICKERS BBDO London
A07/003	00846	CHASING	MARS PETCARE	WHISKAS	ABBOTT MEAD VICKERS BBDO UNITED KINGDOM London		ABBOTT MEAD VICKERS BBDO London
A07/004	00847	STALKING	MARS PETCARE	WHISKAS	ABBOTT MEAD VICKERS BBDO UNITED KINGDOM London		ABBOTT MEAD VICKERS BBDO London
A07/017	03582	MOTHS	SELLEYS	SELLEYS SUPAGLUE	DDB GROUP SINGAPORE	SINGAPORE	DDB GROUP SINGAPORE
A07/018	03584	FROGS	SELLEYS	SELLEYS SUPAGLUE	DDB GROUP SINGAPORE	SINGAPORE	DDB GROUP SINGAPORE
A07/019	03586	BULLS	SELLEYS	SELLEYS SUPAGLUE	DDB GROUP SINGAPORE	SINGAPORE	DDB GROUP SINGAPORE

### A08 (Cars & Automotive Services)

A08/014	04068	OKAVANGO DELTA	LAND ROVER	FREELANDER 2	Y&R SOUTH AFRICA Cape Town	SOUTH AFRICA	Y&R SOUTH AFRICA Cape Town
A08/015	04069	SANI PASS	LAND ROVER	FREELANDER 2	Y&R SOUTH AFRICA Cape Town	SOUTH AFRICA	Y&R SOUTH AFRICA Cape Town
A08/016	04070	ZIMBABWE HIGHLANDS	LAND ROVER	FREELANDER 2	Y&R SOUTH AFRICA Cape Town	SOUTH AFRICA	Y&R SOUTH AFRICA Cape Town
A08/067	03806	DOG	MERCEDES-BENZ	DISTRONIC PLUS	OGILVY & MATHER COLOMBIA Bogotá	COLOMBIA	OGILVY & MATHER COLOMBIA Bogotá
A08/068	03808	FAT	MERCEDES-BENZ	DISTRONIC PLUS	OGILVY & MATHER COLOMBIA Bogotá	COLOMBIA	OGILVY & MATHER COLOMBIA Bogotá
A08/069	03810	GIRL	MERCEDES-BENZ	DISTRONIC PLUS	OGILVY & MATHER COLOMBIA Bogotá	COLOMBIA	OGILVY & MATHER COLOMBIA Bogotá
A08/074	03541	DEER	TOYOTA	TOYOTA FJ CRUISER	Y&R Lima	PERU	Y&R Lima
A08/075	03542	ROCKSLIDE	TOYOTA	TOYOTA FJ CRUISER	Y&R Lima	PERU	Y&R Lima
A08/076	03543	HILL	TOYOTA	TOYOTA FJ CRUISER	Y&R Lima	PERU	Y&R Lima
A08/086	02143	COAL DUMP TRUCK	VOLKSWAGEN	SIDE ASSIST	GRABARZ & PARTNER Hamburg	GERMANY	GRABARZ & PARTNER Hamburg
A08/087	02144	FIRE ENGINE	VOLKSWAGEN	SIDE ASSIST	GRABARZ & PARTNER Hamburg	GERMANY	GRABARZ & PARTNER Hamburg
A08/088	02145	PIPE TRUCK	VOLKSWAGEN	SIDE ASSIST	GRABARZ & PARTNER Hamburg	GERMANY	GRABARZ & PARTNER Hamburg
A08/092	02155	CHAINSAW	VOLKSWAGEN NUTZFAHRZEUGE	VW AMAROK	GRABARZ & PARTNER Hamburg	GERMANY	GRABARZ & PARTNER Hamburg
A08/093	02156	JACKHAMMER	VOLKSWAGEN NUTZFAHRZEUGE	VW AMAROK	GRABARZ & PARTNER Hamburg	GERMANY	GRABARZ & PARTNER Hamburg
A08/094	02157	DRILL	VOLKSWAGEN NUTZFAHRZEUGE	VW AMAROK	GRABARZ & PARTNER Hamburg	GERMANY	GRABARZ & PARTNER Hamburg
A08/124	01564	2 IN 1	MERCEDES-BENZ	SMART	CONTRAPUNTO BBDO Madrid	SPAIN	CONTRAPUNTO BBDO

### A09 (Retail Stores, Restaurants & Fast Food Outlets)

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A09/017	01153	PELICANS	HARVEY NICHOLS DUBAI	SALE	Y&R DUBAI	UNITED ARAB EMIRATES	Y&R DUBAI
A09/030	02386	KIT	HARVEY NICHOLS	BEAUTY BAZAAR	ADAM&EVEDDB London	UNITED KINGDOM	ADAM&EVEDDB London
A09/032	02388	DIMPHY	HARVEY NICHOLS	BEAUTY BAZAAR	ADAM&EVEDDB London	UNITED KINGDOM	ADAM&EVEDDB London
A09/033	02398	BLONDE	HARVEY NICHOLS	SUMMER SALE	ADAM&EVEDDB London	UNITED KINGDOM	ADAM&EVEDDB London
A09/034	02401	BRUNETTE	HARVEY NICHOLS	SUMMER SALE	ADAM&EVEDDB London	UNITED KINGDOM	ADAM&EVEDDB London
A09/035	02404	MALE	HARVEY NICHOLS	SUMMER SALE	ADAM&EVEDDB London	UNITED KINGDOM	ADAM&EVEDDB London
A09/080	03918	FLOWCHART1	IKEA	IKEA	THJNK Hamburg	GERMANY	THJNK Hamburg
A09/081	03919	FLOWCHART2	IKEA	IKEA	THJNK Hamburg	GERMANY	THJNK Hamburg
A09/082	03920	FLOWCHART3	IKEA	IKEA	THJNK Hamburg	GERMANY	THJNK Hamburg
A09/089	00673	LIVE WEATHER BILLBOARD	LA REDOUTE	SALES	CLM BBDO Boulogne-Billancourt	FRANCE	CLM BBDO Boulogne-Billancourt
A09/096	01543	McCROISSANT	McDONALD'S POLAND	BREAKFAST / LUNCH	DDB WARSAW	POLAND	DDB WARSAW
A09/100	01550	McMUFFIN	McDONALD'S POLAND	BREAKFAST / LUNCH	DDB WARSAW	POLAND	DDB WARSAW

### A10 (Travel, Transport & Tourism)

A10/057	04434	WSH EWE WRE ERE	EXPEDIA	EXPEDIA	OGILVY & MATHER LONDON	UNITED KINGDOM	OGILVY & MATHER LONDON
A10/058	04436	GRY SKY	EXPEDIA	EXPEDIA	OGILVY & MATHER LONDON	UNITED KINGDOM	OGILVY & MATHER
A10/059	04439	ARM LEG	EXPEDIA	EXPEDIA	OGILVY & MATHER LONDON	UNITED KINGDOM	OGILVY & MATHER
A10/060	04444	FAC TOR TEN	EXPEDIA	EXPEDIA	OGILVY & MATHER LONDON	UNITED KINGDOM	OGILVY & MATHER
A10/061	04446	LAT ERS	EXPEDIA	EXPEDIA	OGILVY & MATHER LONDON	UNITED KINGDOM	OGILVY & MATHER
A10/062	04447	MUM DAD IOU	EXPEDIA	EXPEDIA	OGILVY & MATHER LONDON	UNITED KINGDOM	OGILVY & MATHER
A10/063	04448	SUN SEA SND SEX	EXPEDIA	EXPEDIA	OGILVY & MATHER LONDON	UNITED KINGDOM	OGILVY & MATHER
A10/064	04449	YOO WAT	EXPEDIA	EXPEDIA	OGILVY & MATHER LONDON	UNITED KINGDOM	OGILVY & MATHER

### A11 (Entertainment & Leisure)

A11/011	00932	JAPANESE	MUSEUM OF CHILDHOOD	MUSEUM OF CHILDHOOD	ABBOTT MEAD VICKERS BBDO London	UNITED KINGDOM	ABBOTT MEAD VICKERS BBDO London
A11/012	00935	GENIUS	MUSEUM OF CHILDHOOD	MUSEUM OF CHILDHOOD	ABBOTT MEAD VICKERS BBDO London	UNITED KINGDOM	ABBOTT MEAD VICKERS BBDO London
A11/041	03382	MOTO	MECCANO	MECCANO	Y&R PARIS	FRANCE	Y&R PARIS
A11/042	03383	DOG	MECCANO	MECCANO	Y&R PARIS	FRANCE	Y&R PARIS
A11/043	03384	DRUMS	MECCANO	MECCANO	Y&R PARIS	FRANCE	Y&R PARIS
A11/052	02234	CHAMPAGNE	WESTDEUTSCHE LOTTERIE	LOTTERY 6X49	BBDO GERMANY Düsseldorf	GERMANY	BBDO GERMANY Düsseldorf
A11/053	02235	YACHT	WESTDEUTSCHE LOTTERIE	LOTTERY 6X49	BBDO GERMANY Düsseldorf	GERMANY	BBDO GERMANY Düsseldorf
A11/054	02236	PLASTIC SURGERY	WESTDEUTSCHE LOTTERIE	LOTTERY 6X49	BBDO GERMANY Düsseldorf	GERMANY	BBDO GERMANY Düsseldorf
A11/055	02237	PONY	WESTDEUTSCHE LOTTERIE	LOTTERY 6X49	BBDO GERMANY Düsseldorf	GERMANY	BBDO GERMANY Düsseldorf
A11/056	02238	GOLF	WESTDEUTSCHE LOTTERIE	LOTTERY 6X49	BBDO GERMANY Düsseldorf	GERMANY	BBDO GERMANY Düsseldorf

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A11/097	05381	COMICS VAN GOGH	MASP MUSEUM	MUSEUM	DDB BRASIL São Paulo	BRAZIL	DDB BRASIL São Paulo
A11/098	05383	COMICS RENOIR	MASP MUSEUM	MUSEUM	DDB BRASIL São Paulo	BRAZIL	DDB BRASIL São Paulo
A11/099	05385	COMICS MODIGLIANI	MASP MUSEUM	MUSEUM	DDB BRASIL São Paulo	BRAZIL	DDB BRASIL São Paulo

### A12 (Publications & Media)

A12/001	00217	CHURCHILL	NEWS INTERNATIONAL	THE TIMES	CHI & PARTNERS London	UNITED KINGDOM	CHI & PARTNERS London
A12/002	00219	WALKABOUT	NEWS INTERNATIONAL	THE TIMES	CHI & PARTNERS London	UNITED KINGDOM	CHI & PARTNERS London
A12/009	01665	MADAME BOVARY	PAPARAZZI	PAPARAZZI MAGAZINE	PUBLICIS BUENOS AIRES	ARGENTINA	PUBLICIS BUENOS AIRES
A12/010	01666	HAMLET	PAPARAZZI	PAPARAZZI MAGAZINE	PUBLICIS BUENOS AIRES	ARGENTINA	PUBLICIS BUENOS AIRES
A12/011	01667	ROMEO & JULIET	PAPARAZZI	PAPARAZZI MAGAZINE	PUBLICIS BUENOS AIRES	ARGENTINA	PUBLICIS BUENOS AIRES
A12/062	01890	KNITTING	PENGUIN CHINA	PENGUIN AUDIOBOOKS	Y&R BEIJING	CHINA	Y&R BEIJING
A12/063	01891	COOKING	PENGUIN CHINA	PENGUIN AUDIOBOOKS	Y&R BEIJING	CHINA	Y&R BEIJING
A12/064	01892	SHOWERING	PENGUIN CHINA	PENGUIN AUDIOBOOKS	Y&R BEIJING	CHINA	Y&R BEIJING
A12/082	01938	WEDDING	TURNER BROADCASTING	TV CHANNEL	DUVAL GUILLAUME MODEM Antwerp	BELGIUM	DUVAL GUILLAUME MODEM Antwerp
A12/083	01940	FUNERAL	TURNER BROADCASTING	TV CHANNEL	DUVAL GUILLAUME MODEM Antwerp	BELGIUM	DUVAL GUILLAUME MODEM Antwerp
A12/117	05024	WILLIAM SHAKESPEARE	PENGUIN GROUP(INDIA)	AUDIOBOOKS	McCANN WORLDGROUP INDIA Mumbai	INDIA	McCANN WORLDGROUP INDIA Mumbai
A12/118	05027	MARK TWAIN	PENGUIN GROUP(INDIA)	AUDIOBOOKS	McCANN WORLDGROUP INDIA Mumbai	INDIA	McCANN WORLDGROUP INDIA Mumbai
A12/119	05030	OSCAR WILDE	PENGUIN GROUP(INDIA)	AUDIOBOOKS	McCANN WORLDGROUP INDIA Mumbai	INDIA	McCANN WORLDGROUP INDIA Mumbai
A12/121	00997	CV CAMPAIGN	SITUATION STOCKHOLM	SITUATION STOCKHOLM IS A MAGAZINE SOLD BY HOMELESS PEOPLE IN STOCKHOLM	INGO Stockholm	SWEDEN	INGO Stockholm
A12/123	03692	BIRTH	AGEA	OLE, SPORTS NEWSPAPPER	Y&R BUENOS AIRES	ARGENTINA	Y&R BUENOS AIRES
A12/124	03693	TRAVEL	AGEA	OLE, SPORTS NEWSPAPPER	Y&R BUENOS AIRES	ARGENTINA	Y&R BUENOS AIRES
A12/125	03694	FISH	AGEA	OLE, SPORTS NEWSPAPPER	Y&R BUENOS AIRES	ARGENTINA	Y&R BUENOS AIRES

### A13 (Banking, Investment & Insurance)

A13/020	04909	THE BABY	SWISS LIFE	LIFE INSURANCE	LEO BURNETT SCHWEIZ Zürich	SWITZERLAND	LEO BURNETT SCHWEIZ Zürich
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A13/021	04910	ONCE	SWISS LIFE	LIFE INSURANCE	LEO BURNETT SCHWEIZ Zürich	SWITZERLAND	LEO BURNETT SCHWEIZ Zürich
A13/022	04911	THE END	SWISS LIFE	LIFE INSURANCE	LEO BURNETT SCHWEIZ Zürich	SWITZERLAND	LEO BURNETT SCHWEIZ Zürich

### A14 (Business Equipment & Services)

A14/008	03794	CYAN / PREGNANCY	ECOFILL	INK CARTRIDGES ECOFILL	OGILVY & MATHER Bogotá	COLOMBIA	OGILVY & MATHER COLOMBIA Bogotá
A14/009	03796	MAGENTA / DOPING	ECOFILL	INK CARTRIDGES ECOFILL	OGILVY & MATHER Bogotá	COLOMBIA	OGILVY & MATHER COLOMBIA Bogotá
A14/010	03798	YELLOW / BEER	ECOFILL	INK CARTRIDGES ECOFIL	OGILVY & MATHER Bogotá	COLOMBIA	OGILVY & MATHER COLOMBIA Bogotá
A14/011	03800	BLACK / WIDOW	ECOFILL	INK CARTRIDGES ECOFILL	OGILVY & MATHER Bogotá	COLOMBIA	OGILVY & MATHER COLOMBIA Bogotá
A14/015	02055	DIVORCE	DHL	DHL EXPRESS COURIER	GREY WORLDWIDE Mumbai	INDIA	GREY WORLDWIDE INDIA Mumbai

### A15 (Commercial Public Services)

A15/005	00052	POTABLE WATER GENERATOR	THE UNIVERSITY OF ENGINEERING AND TECHNOLOGY	ADMISSIONS 2013	MAYO DRAFTFCB Lima	PERU	MAYO DRAFTFCB Lima
A15/012	05119	AFROCHINA	BERLITZ	BERLITZ LANGUAGE CENTER	HAKUHODO Jakarta	INDONESIA	HAKUHODO INDONESIA Jakarta
A15/013	05121	INDIJAP	BERLITZ	BERLITZ LANGUAGE CENTER	HAKUHODO Jakarta	INDONESIA	HAKUHODO INDONESIA Jakarta
A15/014	05123	ARABMERICAN	BERLITZ	BERLITZ LANGUAGE CENTER	HAKUHODO Jakarta	INDONESIA	HAKUHODO INDONESIA Jakarta
A15/021	03077	SEARCH ENGINE BA	TERRA	TERRA SEARCH ENGINE	DDB MEXICO Mexico City	MEXICO	DDB MEXICO Mexico City
A15/022	03078	SEARCH ENGINE RA	TERRA	TERRA SEARCH ENGINE	DDB MEXICO Mexico City	MEXICO	DDB MEXICO Mexico City

### A16 (Corporate Image)

A16/029	05083	FLORENCE	UNILEVER	DOVE MASTERBRAND	OGILVY BRASIL São Paulo	BRAZIL	OGILVY BRASIL São Paulo
A16/030	05086	KELA	UNILEVER	DOVE MASTERBRAND	OGILVY BRASIL São Paulo	BRAZIL	OGILVY BRASIL São Paulo
A16/031	05089	MELINDA	UNILEVER	DOVE MASTERBRAND	OGILVY BRASIL São Paulo	BRAZIL	OGILVY BRASIL São Paulo
A16/032	05092	JENISE	UNILEVER	DOVE MASTERBRAND	OGILVY BRASIL São Paulo	BRAZIL	OGILVY BRASIL São Paulo
A16/033	05095	LANI	UNILEVER	DOVE MASTERBRAND	OGILVY BRASIL São Paulo	BRAZIL	OGILVY BRASIL São Paulo
A16/034	03253	BENCH	IBM	NA	OGILVY FRANCE Paris	FRANCE	OGILVY FRANCE Paris
A16/035	03256	SHELTER	IBM	NA	OGILVY FRANCE Paris	FRANCE	OGILVY FRANCE Paris
A16/036	03257	RAMP	IBM	NA	OGILVY FRANCE Paris	FRANCE	OGILVY FRANCE Paris

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### A17 (Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public

A17/096	04315	GIRL	INNOCENCE EN DANGER	INNOCENCE EN DANGER	HEREZIE Paris	FRANCE	HEREZIE Paris
A17/098	04346	HELMET	METRO TRAINS	METRO TRAINS	McCANN MELBOURNE	AUSTRALIA	McCANN MELBOURNE
A17/099	04347	MOOSE	METRO TRAINS	METRO TRAINS	McCANN MELBOURNE	AUSTRALIA	McCANN MELBOURNE
A17/100	04348	TOAST	METRO TRAINS	METRO TRAINS	McCANN MELBOURNE	AUSTRALIA	McCANN MELBOURNE
A17/101	04349	BEAR	METRO TRAINS	METRO TRAINS	McCANN MELBOURNE	AUSTRALIA	McCANN MELBOURNE
A17/102	04350	SNAKE	METRO TRAINS	METRO TRAINS	McCANN MELBOURNE	AUSTRALIA	McCANN MELBOURNE
A17/103	04351	PIRANHA	METRO TRAINS	METRO TRAINS	McCANN MELBOURNE	AUSTRALIA	McCANN MELBOURNE
A17/104	04352	HAIR	METRO TRAINS	METRO TRAINS	McCANN MELBOURNE	AUSTRALIA	McCANN MELBOURNE
A17/105	04353	KIDNEY	METRO TRAINS	METRO TRAINS	McCANN MELBOURNE	AUSTRALIA	McCANN MELBOURNE
A17/130	01760	ROUND	UNICEF CHINA	BREAST IS BEST	Y&R BEIJING	CHINA	Y&R BEIJING
A17/131	01761	TRIANGLE	UNICEF CHINA	BREAST IS BEST	Y&R BEIJING	CHINA	Y&R BEIJING
A17/153	04650	HANGING	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	JWT Doha	QATAR	JWT Doha
A17/154	04651	ELECTRIC CHAIR	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	JWT Doha	QATAR	JWT Doha
A17/155	04653	SHOOTING	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	JWT Doha	QATAR	JWT Doha
A17/159	02152	CHILD	VOLKSWAGEN	IMAGE	GRABARZ & PARTNER Hamburg	GERMANY	GRABARZ & PARTNER Hamburg
A17/160	02153	BICYCLE	VOLKSWAGEN	IMAGE	GRABARZ & PARTNER Hamburg	GERMANY	GRABARZ & PARTNER Hamburg
A17/161	02154	BABY BUGGY	VOLKSWAGEN	IMAGE	GRABARZ & PARTNER Hamburg	GERMANY	GRABARZ & PARTNER Hamburg
A17/167	02524	WAR	CRISIS RELIEF SINGAPORE	DISASTER RELIEF ORGANIZATION	PUBLICIS SINGAPORE	SINGAPORE	PUBLICIS SINGAPORE
A17/168	02525	EARTHQUAKE	CRISIS RELIEF SINGAPORE	DISASTER RELIEF	PUBLICIS SINGAPORE	SINGAPORE	PUBLICIS SINGAPORE
A17/169	02526	FLOOD	CRISIS RELIEF SINGAPORE	DISASTER RELIEF	PUBLICIS SINGAPORE	SINGAPORE	PUBLICIS SINGAPORE
A17/179	04426	WATERBOARDING	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	OGILVY & MATHER LONDON	UNITED KINGDOM	OGILVY & MATHER LONDON
A17/180	04428	FIRING SQUAD	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	OGILVY & MATHER LONDON	UNITED KINGDOM	OGILVY & MATHER LONDON
A17/181	04430	BRUTALITY	AMNESTY INTERNATIONAL	AMNESTY	OGILVY & MATHER LONDON	UNITED KINGDOM	OGILVY & MATHER LONDON
A17/182	04432	STONING	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	OGILVY & MATHER LONDON	UNITED KINGDOM	OGILVY & MATHER LONDON
A17/189	04340	ONLY FOR CHILDREN	FUNDACIÓN ANAR	HELP LINE FOR CHILDREN AND TEENAGERS	GREY ESPAÑA Madrid	SPAIN	GREY ESPAÑA Madrid
A17/192	05212	PARKINSON'S EVERYDAY	PARKINSON'S UK	AWARENESS	THE ASSEMBLY NETWORK London	UNITED KINGDOM	THE ASSEMBLY NETWORK London

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A17/193	05213	PARKINSON'S EVERYDAY	PARKINSON'S UK	AWARENESS	THE ASSEMBLY NETWORK London	UNITED KINGDOM	THE ASSEMBLY NETWORK London
A17/194	05214	PARKINSON'S EVERYDAY	PARKINSON'S UK	AWARENESS	THE ASSEMBLY NETWORK London	UNITED KINGDOM	THE ASSEMBLY NETWORK London

### B01 (Foods)

B01/001	00089	DINGER	PERFETTI VAN MELLE – CHUPA CHUPS	CHUPA CHUPS WITH GUM	TBWA\ESPAÑA Barcelona	SPAIN	TBWA\ESPAÑA Barcelona
B01/002	00090	MARTÍ	PERFETTI VAN MELLE – CHUPA CHUPS	CHUPA CHUPS WITH GUM	TBWA\ESPAÑA Barcelona	SPAIN	TBWA\ESPAÑA Barcelona
B01/003	00091	SAVANNA	PERFETTI VAN MELLE – CHUPA CHUPS	CHUPA CHUPS WITH GUM	TBWA\ESPAÑA Barcelona	SPAIN	TBWA\ESPAÑA Barcelona
B01/009	01712	OBAMA	MARS	SNICKERS	BBDO CHINA Beijing	CHINA	BBDO CHINA Beijing
B01/011	01714	ALI	MARS	SNICKERS	BBDO CHINA Beijing	CHINA	BBDO CHINA Beijing
B01/021	04516	THEISMANN THIGH HIGHS	MARS CHOCOLATE NORTH AMERICA	SNICKERS	BBDO NEW YORK	USA	BBDO NEW YORK
B01/022	04518	PROMATHERAPY CANDLES	MARS CHOCOLATE NORTH AMERICA	SNICKERS	BBDO NEW YORK	USA	BBDO NEW YORK
B01/023	04520	PRECIOUS GLOBES	MARS CHOCOLATE NORTH AMERICA	SNICKERS	BBDO NEW YORK	USA	BBDO NEW YORK
B01/059	02907	LIDS	OLIVE BRANCH HEALTH FOOD STORE	ORGANIC PRODUCTS	CLEMENGER BBDO BRISBANE	AUSTRALIA	CLEMENGER BBDO BRISBANE
B01/061	02909	SPIDER	OLIVE BRANCH HEALTH FOOD STORE	ORGANIC PRODUCTS	CLEMENGER BBDO BRISBANE	AUSTRALIA	CLEMENGER BBDO BRISBANE
B01/097	04681	BUTCHER	BEL DEUTSCHLAND	MINI BABYBEL	Y&R GERMANY Frankfurt	GERMANY	Y&R GERMANY Frankfurt

### B02 (Drinks (Alcoholic & Non-Alcoholic))

B02/035	03054	GREEN ONION	EXITO	EXITO WATER	SANCHO BBDO Bogotá	COLOMBIA	SANCHO BBDO Bogotá
B02/036	03056	MEAT	EXITO	EXITO WATER	SANCHO BBDO Bogotá	COLOMBIA	SANCHO BBDO Bogotá
B02/037	03058	SALMON	EXITO	EXITO WATER	SANCHO BBDO Bogotá	COLOMBIA	SANCHO BBDO Bogotá
B02/054	02740	PRESIDENT	ROTTHAMMER	ROTTHAMMER	PROLAM Y&R Santiago	CHILE	PROLAM Y&R Santiago
B02/055	02741	ASTRONAUT	ROTTHAMMER	ROTTHAMMER	PROLAM Y&R Santiago	CHILE	PROLAM Y&R Santiago
B02/056	02742	FIRE WOMAN	ROTTHAMMER	ROTTHAMMER	PROLAM Y&R Santiago	CHILE	PROLAM Y&R Santiago
B02/089	05494	DANGEROUS DEBRIS	PINNACLE LIQUOR GROUP	DRY DOCK	DROGA5 SYDNEY	AUSTRALIA	DROGA5 SYDNEY
B02/090	05495	DANGEROUS CREATURES	PINNACLE LIQUOR GROUP	DRY DOCK	DROGA5 SYDNEY	AUSTRALIA	DROGA5 SYDNEY
B02/091	05499	UPSIDE DOWN	PINNACLE LIQUOR GROUP	PLATINUM BLONDE	DROGA5 SYDNEY	AUSTRALIA	DROGA5 SYDNEY
B02/092	05500	CORKSCREW	PINNACLE LIQUOR GROUP	PLATINUM BLONDE	DROGA5 SYDNEY	AUSTRALIA	DROGA5 SYDNEY
B02/097	05582	PUSH UPS WITH CLAPS	PEPSICO	GATORADE	TAPROOT INDIA Mumbai	INDIA	TAPROOT INDIA Mumbai
B02/098	05583	SKATE BOARD SHOVE IT	PEPSICO	GATORADE	TAPROOT INDIA Mumbai	INDIA	TAPROOT INDIA Mumbai
B02/099	05584	BACK FLIP	PEPSICO	GATORADE	TAPROOT INDIA Mumbai	INDIA	TAPROOT INDIA Mumbai



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### B03 (Household)

B03/001	00008	BRUCE LEE	ETERNAL ASIA	SANYO ENELoop XX BATTERY	CREATIVE JUICE KUALA LUMPUR	MALAYSIA	CREATIVE JUICE KUALA LUMPUR
B03/002	00009	STREET FIGHTER	ETERNAL ASIA	SANYO ENELoop XX BATTERY	CREATIVE JUICE KUALA LUMPUR	MALAYSIA	CREATIVE JUICE KUALA LUMPUR
B03/003	00010	WRESTLER	ETERNAL ASIA	SANYO ENELoop XX BATTERY	CREATIVE JUICE KUALA LUMPUR	MALAYSIA	CREATIVE JUICE KUALA LUMPUR
B03/007	00097	COFFEE	PT. UNILEVER INDONESIA	SUPERPELL	LOWE INDONESIA Jakarta	INDONESIA	LOWE INDONESIA Jakarta
B03/008	00098	CEREAL	PT. UNILEVER INDONESIA	SUPERPELL	LOWE INDONESIA Jakarta	INDONESIA	LOWE INDONESIA Jakarta
B03/009	00099	OIL	PT. UNILEVER INDONESIA	SUPERPELL	LOWE INDONESIA Jakarta	INDONESIA	LOWE INDONESIA Jakarta
B03/015	04001	MOUNTAIN	UNILEVER	BREEZE WASHING DETERGENT	LOWE SINGAPORE	SINGAPORE	LOWE SINGAPORE
B03/016	04004	PLANET	UNILEVER	BREEZE WASHING DETERGENT	LOWE SINGAPORE	SINGAPORE	LOWE SINGAPORE
B03/017	04006	VOLCANO	UNILEVER	BREEZE WASHING DETERGENT	LOWE SINGAPORE	SINGAPORE	LOWE SINGAPORE
B03/021	04013	KETCHUP	UNILEVER	BREEZE WASHING DETERGENT	LOWE SINGAPORE	SINGAPORE	LOWE SINGAPORE
B03/022	04016	MUSTARD	UNILEVER	BREEZE WASHING DETERGENT	LOWE SINGAPORE	SINGAPORE	LOWE SINGAPORE
B03/023	04018	CHOCOLATE MILK	UNILEVER	BREEZE WASHING DETERGENT	LOWE SINGAPORE	SINGAPORE	LOWE SINGAPORE
B03/024	04020	ICE CREAM	UNILEVER	BREEZE WASHING DETERGENT	LOWE SINGAPORE	SINGAPORE	LOWE SINGAPORE
B03/030	01179	SOLDIER BEAR	BRAX	BRAX SPONGES	Y&R DUBAI	UNITED ARAB EMIRATES	Y&R DUBAI
B03/031	01180	CACTUS FEATHER	BRAX	BRAX SPONGES	Y&R DUBAI	UNITED ARAB EMIRATES	Y&R DUBAI
B03/032	01181	GLASS BALLOONS	BRAX	BRAX SPONGES	Y&R DUBAI	UNITED ARAB EMIRATES	Y&R DUBAI
B03/033	01055	HORROR MOVIE	P&G	GAIN WITH OXI	LAPIZ Chicago	USA	LAPIZ Chicago
B03/034	01056	SOCCER	P&G	GAIN WITH OXI	LAPIZ Chicago	USA	LAPIZ Chicago
B03/036	01058	ZOMBIE	P&G	GAIN WITH OXI	LAPIZ Chicago	USA	LAPIZ Chicago
B03/086	02428	SEXY GRANDMA	BLER PAINTS	BLER HIGH-QUALITY PAINT	Y&R COLOMBIA Bogotá	COLOMBIA	Y&R COLOMBIA Bogotá
B03/087	02429	MAFIA	BLER PAINTS	BLER HIGH-QUALITY PAINT	Y&R COLOMBIA Bogotá	COLOMBIA	Y&R COLOMBIA Bogotá
B03/101	03606	PIG	UNILEVER	SUNLIGHT/ DISHWASHER DETERGENTS	LOWE Bangkok	THAILAND	LOWE Bangkok
B03/102	03608	LAMB	UNILEVER	SUNLIGHT/ DISHWASHER DETERGENTS	LOWE Bangkok	THAILAND	LOWE Bangkok

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B03/103	03610	PIG DISH	UNILEVER	SUNLIGHT/ DISHWASHER DETERGENTS	LOWE Bangkok	THAILAND	LOWE Bangkok
B03/104	03611	CHICKEN DISH	UNILEVER	SUNLIGHT/ DISHWASHER DETERGENTS	LOWE Bangkok	THAILAND	LOWE Bangkok
B03/105	03612	FISH DISH	UNILEVER	SUNLIGHT/ DISHWASHER DETERGENTS	LOWE Bangkok	THAILAND	LOWE Bangkok
B03/128	01878	TITANIC	IMUSA - GROUPE SEB COLOMBIA	IMUSA PLASTIC CONTAINERS	PUBLICIS COLOMBIA Bogotá	COLOMBIA	PUBLICIS COLOMBIA Bogotá
B03/129	01879	ADAM & EVE	IMUSA - GROUPE SEB COLOMBIA	IMUSA PLASTIC CONTAINERS	PUBLICIS COLOMBIA Bogotá	COLOMBIA	PUBLICIS COLOMBIA Bogotá
B03/130	01880	BEAUTY QUEEN	IMUSA - GROUPE SEB COLOMBIA	IMUSA PLASTIC CONTAINERS	PUBLICIS COLOMBIA Bogotá	COLOMBIA	PUBLICIS COLOMBIA Bogotá
B03/131	01881	YOKO ONO	IMUSA - GROUPE SEB COLOMBIA	IMUSA PLASTIC CONTAINERS	PUBLICIS COLOMBIA Bogotá	COLOMBIA	PUBLICIS COLOMBIA Bogotá
B03/132	02060	POSITIVE & NEGATIVE	PROCTER & GAMBLE	DURACELL BATTERIES	GREY WORLDWIDE INDIA Mumbai	INDIA	GREY WORLDWIDE INDIA Mumbai
B03/133	02061	POSITIVE & NEGATIVE	PROCTER & GAMBLE	DURACELL BATTERIES	GREY WORLDWIDE INDIA Mumbai	INDIA	GREY WORLDWIDE INDIA Mumbai
B03/134	02062	POSITIVE & NEGATIVE	PROCTER & GAMBLE	DURACELL BATTERIES	GREY WORLDWIDE INDIA Mumbai	INDIA	GREY WORLDWIDE INDIA Mumbai
B03/135	02063	MAN	PROCTER & GAMBLE	DURACELL	GREY WORLDWIDE INDIA Mumbai	INDIA	GREY WORLDWIDE INDIA Mumbai
B03/136	02064	WOMAN	PROCTER & GAMBLE	DURACELL	GREY WORLDWIDE INDIA Mumbai	INDIA	GREY WORLDWIDE INDIA Mumbai
B03/137	02065	MUSIC	PROCTER & GAMBLE	DURACELL	GREY WORLDWIDE INDIA Mumbai	INDIA	GREY WORLDWIDE INDIA Mumbai
B03/139	05336	MING	HENKEL CENTROAMÉRICA	SUPER BONDER	OGILVY GUATEMALA	GUATEMALA	OGILVY GUATEMALA
B03/140	05338	GREEK	HENKEL CENTROAMÉRICA	SUPER BONDER	OGILVY GUATEMALA	GUATEMALA	OGILVY GUATEMALA
B03/141	05340	SAINT	HENKEL CENTROAMÉRICA	SUPER BONDER	OGILVY GUATEMALA	GUATEMALA	OGILVY GUATEMALA

### **B04 (Home Appliances, Furnishings, Electronics & Audio-Visual )**

B04/036	01117	EMPIRE STATE NYC	MAKITA POWER TOOLS	POWER DRILLS	LEO BURNETT FRANKFURT	GERMANY	LEO BURNETT FRANKFURT
B04/037	01119	GHERKIN TOWER LONDON	MAKITA POWER TOOLS	POWER DRILLS	LEO BURNETT FRANKFURT	GERMANY	LEO BURNETT FRANKFURT
B04/038	01121	BURJ KHALIFA DUBAI	MAKITA POWER TOOLS	POWER DRILLS	LEO BURNETT FRANKFURT	GERMANY	LEO BURNETT FRANKFURT
B04/039	01123	AL TIJARIA TOWER KUWAIT	MAKITA POWER TOOLS	POWER DRILLS	LEO BURNETT FRANKFURT	GERMANY	LEO BURNETT FRANKFURT
B04/045	00902	ANSWER SHEET	NOKIA	NOKIA 808 PUREVIEW	JWT VIETNAM Ho Chi Minh City	VIETNAM	JWT VIETNAM Ho Chi Minh City
B04/086	02730	BROWNIE	SODIMAC	BAUKER	PROLAM Y&R Santiago	CHILE	PROLAM Y&R Santiago

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B04/087	02731	COSTUME	SODIMAC	BAUKER	PROLAM Y&R Santiago	CHILE	PROLAM Y&R Santiago
B04/088	02732	SWEATER	SODIMAC	BAUKER	PROLAM Y&R Santiago	CHILE	PROLAM Y&R Santiago
B04/111	02470	UGLY PARENTS, BEAUTIFUL KIDS 1	GROUPE SEB	ARNO	PUBLICIS BRASIL São Paulo	BRAZIL	PUBLICIS BRASIL São Paulo
B04/112	02471	UGLY PARENTS, BEAUTIFUL KIDS 2	GROUPE SEB	ARNO	PUBLICIS BRASIL São Paulo	BRAZIL	PUBLICIS BRASIL São Paulo
B04/113	02472	UGLY PARENTS, BEAUTIFUL KIDS 3	GROUPE SEB	ARNO	PUBLICIS BRASIL São Paulo	BRAZIL	PUBLICIS BRASIL São Paulo
B04/123	02548	PSYCHO	LG	TV WITH 2D-3D CONVERTER	Y&R SÃO PAULO	BRAZIL	Y&R SÃO PAULO
B04/124	02549	TITANIC	LG	TV WITH 2D-3D CONVERTER	Y&R SÃO PAULO	BRAZIL	Y&R SÃO PAULO
B04/125	02550	KING KONG	LG	TV WITH 2D-3D CONVERTER	Y&R SÃO PAULO	BRAZIL	Y&R SÃO PAULO
B04/126	02557	OFFICE	LG	ASPIRADOR DE K2 KOMPRESSOR	Y&R SÃO PAULO	BRAZIL	Y&R SÃO PAULO
B04/127	02558	BEDROOM	LG	ASPIRADOR DE K2 KOMPRESSOR	Y&R SÃO PAULO	BRAZIL	Y&R SÃO PAULO
B04/128	02559	LIVING ROOM	LG	ASPIRADOR DE K2 KOMPRESSOR	Y&R SÃO PAULO	BRAZIL	Y&R SÃO PAULO
B04/141	02599	STAR	LG	HOME THEATER	Y&R SÃO PAULO	BRAZIL	Y&R SÃO PAULO
B04/142	02600	LORD	LG	HOME THEATER	Y&R SÃO PAULO	BRAZIL	Y&R SÃO PAULO
B04/143	02601	HARRY	LG	HOME THEATER	Y&R SÃO PAULO	BRAZIL	Y&R SÃO PAULO
B04/177	02180	BEETROOT	GROUPE S E B (THAILAND)	JUICE BOOSTER/TEFAL	BBDO PROXIMITY THAILAND Bangkok	THAILAND	BBDO PROXIMITY THAILAND Bangkok / BBDO
B04/178	02181	CARROT	GROUPE S E B (THAILAND)	JUICE BOOSTER/TEFAL	BBDO PROXIMITY THAILAND Bangkok	THAILAND	BBDO PROXIMITY THAILAND Bangkok / BBDO
B04/179	02182	PINEAPPLE	GROUPE S E B (THAILAND)	JUICE BOOSTER/TEFAL	BBDO PROXIMITY THAILAND Bangkok	THAILAND	BBDO PROXIMITY THAILAND Bangkok / BBDO

## B05 (Cosmetics & Beauty, Toiletries & Pharmacy)

B05/013	04388	WIFE	MODERNCASS INTERNATIONAL COSMETIC CO.	DCASH MAX SPEED	CREATIVE JUICE\BANGKOK (TBWA)	THAILAND	CREATIVE JUICE\BANGKOK (TBWA)
B05/049	04806	BITE NAIL	PROCTER & GAMBLE, PHILIPPINES	HAND SOAP	ACE SAATCHI & SAATCHI Manila	THE PHILIPPINES	ACE SAATCHI & SAATCHI Manila
B05/073	00960	EMPIRE STATE	PROCTER & GAMBLE MÉXICO	GILLETTE	BBDO MEXICO	MEXICO	BBDO MEXICO
B05/076	00963	MARLIN	BAYER MÉXICO	ALKA SELTZER	BBDO MEXICO	MEXICO	BBDO MEXICO
B05/077	00964	OSTRICH	BAYER MÉXICO	ALKA SELTZER	BBDO MEXICO	MEXICO	BBDO MEXICO
B05/078	00965	SQUID	BAYER MÉXICO	ALKA SELTZER	BBDO MEXICO	MEXICO	BBDO MEXICO
B05/091	01573	UPSIDE DOWN NECKLACE	L'OREAL	REVITALIFT LASER X3	McCANN WORLDGROUP	SINGAPORE	McCANN WORLDGROUP
B05/092	01574	UPSIDE DOWN HAIR	L'OREAL	REVITALIFT LASER X3	McCANN WORLDGROUP	SINGAPORE	McCANN WORLDGROUP

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B05/093	01575	UPSIDE DOWN EARRINGS	L'OREAL	REVITALIFT LASER X3	McCANN WORLDGROUP	SINGAPORE	McCANN WORLDGROUP
B05/094	01576	UPSIDE DOWN SPAGHETTI TOP	L'OREAL	REVITALIFT LASER X3	McCANN WORLDGROUP	SINGAPORE	McCANN WORLDGROUP
B05/128	02118	OPERA SINGER	RECKITT BENCKISER ESPAÑA	STREPSILS	HAVAS WORLDWIDE SPAIN Madrid	SPAIN	HAVAS WORLDWIDE SPAIN Madrid
B05/129	02119	KARATEKA	RECKITT BENCKISER ESPAÑA	STREPSILS	HAVAS WORLDWIDE SPAIN Madrid	SPAIN	HAVAS WORLDWIDE SPAIN Madrid
B05/130	02120	UNDERWATER DIVER	RECKITT BENCKISER ESPAÑA	STREPSILS	HAVAS WORLDWIDE SPAIN Madrid	SPAIN	HAVAS WORLDWIDE SPAIN Madrid
B05/149	04271	VOCALS	PROCTER & GAMBLE	VICKS COUGH DROPS	PUBLICIS COMMUNICATIONS Mumbai	INDIA	PUBLICIS COMMUNICATIONS
B05/184	05236	WHISKEY	UNILEVER	CLEAR ANTI-HAIRFALL SHAMPOO	LOWE SINGAPORE	SINGAPORE	LOWE SINGAPORE
B05/185	05238	HEADSTAND	UNILEVER	CLEAR ANTI-HAIRFALL SHAMPOO	LOWE SINGAPORE	SINGAPORE	LOWE SINGAPORE
B05/186	05240	MAGNET	UNILEVER	CLEAR ANTI-HAIRFALL SHAMPOO	LOWE SINGAPORE	SINGAPORE	LOWE SINGAPORE
B05/187	03995	MAN	SIRIBUNCHA COMPANY	SIRIBUNCHA INSTANT HAND SANITIZER	McCANN WORLDGROUP Bangkok	THAILAND	McCANN WORLDGROUP Bangkok
B05/188	03996	COUPLE	SIRIBUNCHA COMPANY	SIRIBUNCHA INSTANT HAND SANITIZER	McCANN WORLDGROUP Bangkok	THAILAND	McCANN WORLDGROUP Bangkok
B05/189	03997	MOM	SIRIBUNCHA COMPANY	SIRIBUNCHA INSTANT HAND SANITIZER	McCANN WORLDGROUP Bangkok	THAILAND	McCANN WORLDGROUP Bangkok
B05/199	03230	MAP 1	UNILEVER	CLEAR	BORGHI/LOWE São Paulo	BRAZIL	BORGHI/LOWE São Paulo
B05/200	03232	MAP 2	UNILEVER	CLEAR	BORGHI/LOWE São Paulo	BRAZIL	BORGHI/LOWE São Paulo
B05/217	04558	BRAISED CHICKEN	GLAXOSMITHKLINE CONSUMER HEALTHCARE SDN BHD	ENO	OGILVY MALAYSIA Kuala Lumpur	MALAYSIA	OGILVY MALAYSIA Kuala Lumpur
B05/218	04559	GRILLED OCTOPUS	GLAXOSMITHKLINE	ENO	OGILVY MALAYSIA Kuala Lumpur	MALAYSIA	OGILVY MALAYSIA Kuala Lumpur
B05/222	03195	NURSE	BAYER	CAFIASPIRIN	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
B05/223	03196	AGENT	BAYER	CAFIASPIRIN	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
B05/224	03197	CRAZY	BAYER	CAFIASPIRIN	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
B05/237	04766	ZOMBIE	NAMPAK	TOILET PAPER	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA	TBWA\HUNT\LASCARIS JOHANNESBURG
B05/238	04767	SERIAL KILLER	NAMPAK	TOILET PAPER	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA	TBWA\HUNT\LASCARIS JOHANNESBURG
B05/239	04768	CROCODILE	NAMPAK	TOILET PAPER	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA	TBWA\HUNT\LASCARIS JOHANNESBURG
B05/261	04228	GLOBEFISH	3M THAILAND	NEXCARETM WATER PROOF BANDAGES	OGILVY & MATHER Bangkok	THAILAND	OGILVY & MATHER Bangkok

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B05/262	04229	SPEARFISH	3M THAILAND	NEXCARE™ WATER PROOF BANDAGES	OGILVY & MATHER Bangkok	THAILAND	OGILVY & MATHER Bangkok
B05/263	04230	OCTOPUS	3M THAILAND	NEXCARE™ WATER PROOF BANDAGES	OGILVY & MATHER Bangkok	THAILAND	OGILVY & MATHER Bangkok
B05/272	05399	DAUGHTER OR WIFE	J&J	ROC / ANTI AGING SKINCARE	DDB BRASIL São Paulo	BRAZIL	DDB BRASIL São Paulo

### B06 (Clothing, Footwear & Accessories)

B06/021	02878	BARACK	GREGAN 101 CORPORATION	GELATTO FLIP-FLOPS	Y&R PHILIPPINES Manila	THE PHILIPPINES	Y&R PHILIPPINES Manila
B06/023	02880	ANGELA	GREGAN 101 CORPORATION	GELATTO FLIP-FLOPS	Y&R PHILIPPINES Manila	THE PHILIPPINES	Y&R PHILIPPINES Manila
B06/042	03489	STREAKER	LUXOTTICA	RAY-BAN	MARCEL Paris	FRANCE	MARCEL Paris
B06/043	03491	PHOTOJOURNALIST	LUXOTTICA	RAY-BAN	MARCEL Paris	FRANCE	MARCEL Paris
B06/044	03493	RODEO	LUXOTTICA	RAY-BAN	MARCEL Paris	FRANCE	MARCEL Paris
B06/045	03495	WEDDING	LUXOTTICA	RAY-BAN	MARCEL Paris	FRANCE	MARCEL Paris
B06/046	03497	BOTOX	LUXOTTICA	RAY-BAN	MARCEL Paris	FRANCE	MARCEL Paris
B06/076	05793	ESTELLA	ARTISAN FRAMES	FRAMES	LEAGAS DELANEY SHANGHAI	CHINA	LEAGAS DELANEY SHANGHAI
B06/077	05794	HERBERT	ARTISAN FRAMES	FRAMES	LEAGAS DELANEY SHANGHAI	CHINA	LEAGAS DELANEY SHANGHAI

### B07 (Miscellaneous)

B07/010	00488	GREEN	SHARPIE	SHARPIE ULTRA FINE POINT MARKER	DRAFTFCB Chicago	USA	DRAFTFCB Chicago
B07/011	00489	PINK	SHARPIE	SHARPIE ULTRA FINE POINT MARKER	DRAFTFCB Chicago	USA	DRAFTFCB Chicago
B07/012	00490	YELLOW	SHARPIE	SHARPIE ULTRA FINE POINT MARKER	DRAFTFCB Chicago	USA	DRAFTFCB Chicago
B07/043	03190	DOG 1	EFFEM	PEDIGREE	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
B07/044	03191	DOG 2	EFFEM	PEDIGREE	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
B07/045	03192	DOG 3	EFFEM	PEDIGREE	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo

### B08 (Cars & Automotive Services)

B08/018	02323	FRISBEE	VOLKSWAGEN	VOLKSWAGEN GENUINE PARTS	OGILVY & MATHER CAPE TOWN	SOUTH AFRICA	OGILVY & MATHER CAPE TOWN
B08/019	02324	CONTACT LENS	VOLKSWAGEN	VOLKSWAGEN GENUINE PARTS	OGILVY & MATHER CAPE TOWN	SOUTH AFRICA	OGILVY & MATHER CAPE TOWN
B08/020	02325	BALL	VOLKSWAGEN	VOLKSWAGEN GENUINE PARTS	OGILVY & MATHER CAPE TOWN	SOUTH AFRICA	OGILVY & MATHER CAPE TOWN
B08/030	03507	SEDAN	ESRI (THAILAND) CO.	GARMIN NÜVI 2565	DENTSU PLUS Bangkok	THAILAND	DENTSU PLUS Bangkok
B08/044	02159	MOTORBIKE	JEEP	JEEP	LEO BURNETT FRANCE Paris	FRANCE	LEO BURNETT FRANCE
B08/045	02161	HORSE FLOAT	JEEP	JEEP	LEO BURNETT FRANCE Paris	FRANCE	LEO BURNETT FRANCE
B08/046	02163	BOAT	JEEP	JEEP	LEO BURNETT FRANCE Paris	FRANCE	LEO BURNETT FRANCE

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B08/069	01565	SHADES	MERCEDES-BENZ	MERCEDES BENZ	CONTRAPUNTO BBDO Madrid	SPAIN	CONTRAPUNTO BBDO
B08/121	04532	VINTAGE CAR	GARMIN	GPS FOR AUTOMOBILE	GREY GROUP CHINA Beijing	CHINA	GREY GROUP CHINA Beijing
B08/137	02581	MICHAEL	LG	CAR AUDIO	Y&R SÃO PAULO	BRAZIL	Y&R SÃO PAULO
B08/138	02582	AMY	LG	CAR AUDIO	Y&R SÃO PAULO	BRAZIL	Y&R SÃO PAULO
B08/139	02583	KISS	LG	CAR AUDIO	Y&R SÃO PAULO	BRAZIL	Y&R SÃO PAULO
B08/140	02584	CAR	HONDA MOTOS	HONDA MOTOS	Y&R SÃO PAULO	BRAZIL	Y&R SÃO PAULO
B08/141	02585	BUS	HONDA MOTOS	HONDA MOTOS	Y&R SÃO PAULO	BRAZIL	Y&R SÃO PAULO
B08/142	02586	TRUCK	HONDA MOTOS	HONDA MOTOS	Y&R SÃO PAULO	BRAZIL	Y&R SÃO PAULO
B08/157	03729	BOXES_2	FIAT	FIAT DUCATO	LEO BURNETT TAILOR MADE São Paulo	BRAZIL	LEO BURNETT TAILOR MADE São Paulo
B08/158	03730	BOXES_3	FIAT	FIAT DUCATO	LEO BURNETT TAILOR MADE São Paulo	BRAZIL	LEO BURNETT TAILOR MADE São Paulo
B08/159	03731	CORNERS_1	FIAT	FIAT BRAVO WITH CORNERING SYSTEM	LEO BURNETT TAILOR MADE São Paulo	BRAZIL	LEO BURNETT TAILOR MADE São Paulo
B08/160	03732	CORNERS_2	FIAT	FIAT BRAVO WITH CORNERING SYSTEM	LEO BURNETT TAILOR MADE São Paulo	BRAZIL	LEO BURNETT TAILOR MADE São Paulo
B08/161	03733	CORNERS_3	FIAT	FIAT BRAVO WITH CORNERING SYSTEM	LEO BURNETT TAILOR MADE São Paulo	BRAZIL	LEO BURNETT TAILOR MADE São Paulo
B08/192	04771	FOREST	LAND ROVER	AUTOMOBILES/CARS	Y&R New York	USA	Y&R New York
B08/193	04772	ROCK	LAND ROVER	AUTOMOBILES/CARS	Y&R New York	USA	Y&R New York
B08/194	04773	CLIFF	LAND ROVER	AUTOMOBILES/CARS	Y&R New York	USA	Y&R New York
B08/218	05653	SHADES2	MERCEDES-BENZ	MERCEDES BENZ	CONTRAPUNTO BBDO Madrid	SPAIN	CONTRAPUNTO BBDO
B08/240	05193	NAPOLEON	FIAT	PARTS AND ACCESSORIES	LEO BURNETT TAILOR MADE São Paulo	BRAZIL	LEO BURNETT TAILOR MADE São Paulo
B08/241	05194	POLICEMAN	FIAT	PARTS AND ACCESSORIES	LEO BURNETT TAILOR MADE São Paulo	BRAZIL	LEO BURNETT TAILOR MADE São Paulo

## B09 (Retail Stores, Restaurants & Fast Food Outlets)

B09/040	01860	MONA LISA	DICICO	PAINTS	QG PROPAGANDA São Paulo	BRAZIL	QG PROPAGANDA São
B09/041	01861	VAN GOGH	DICICO	PAINTS	QG PROPAGANDA São Paulo	BRAZIL	QG PROPAGANDA São
B09/058	01443	PULLOVER	McDONALDS AUSTRIA	EASY MORNING BREAKFAST	DDB TRIBAL WIEN Vienna	AUSTRIA	DDB TRIBAL WIEN Vienna
B09/059	01444	TIE	McDONALDS AUSTRIA	EASY MORNING BREAKFAST	DDB TRIBAL WIEN Vienna	AUSTRIA	DDB TRIBAL WIEN Vienna
B09/060	01445	SHOELACES	McDONALDS AUSTRIA	EASY MORNING BREAKFAST	DDB TRIBAL WIEN Vienna	AUSTRIA	DDB TRIBAL WIEN Vienna
B09/071	03075	EFFORTS MISS	DORMIMUNDO	DORMIMUNDO	DDB MEXICO Mexico City	MEXICO	DDB MEXICO Mexico City
B09/099	03086	OLLIE AND THE GLASS HOUSE	McDONALDS SOUTH AFRICA	KIDS BIRTHDAY PARTIES	DDB SOUTH AFRICA Johannesburg	SOUTH AFRICA	DDB SOUTH AFRICA Johannesburg

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B09/104	05150	50 RUBLES	LEROY MERLIN	LEROY MERLIN STORES	LEO BURNETT MOSCOW	RUSSIA	LEO BURNETT MOSCOW
B09/105	05152	100 RUBLES	LEROY MERLIN	LEROY MERLIN STORES	LEO BURNETT MOSCOW	RUSSIA	LEO BURNETT MOSCOW
B09/106	05154	500 RUBLES	LEROY MERLIN	LEROY MERLIN STORES	LEO BURNETT MOSCOW	RUSSIA	LEO BURNETT MOSCOW
B09/131	02269	REAL.GOOD.	McDONALDS CHINA	FRIES	TBWA\SHANGHAI	CHINA	TBWA\SHANGHAI
B09/149	05946	BED	ARMAR	FAST TO ASSEMBLY FURNITURE	OGILVY & MATHER CHILE Santiago	CHILE	OGILVY & MATHER CHILE Santiago
B09/150	05947	TABLE	ARMAR	FAST TO ASSEMBLY FURNITURE	OGILVY & MATHER CHILE Santiago	CHILE	OGILVY & MATHER CHILE Santiago

### B10 (Travel, Transport & Tourism)

B10/020	03116	BURGERONOMICS	FLIGHT CENTRE	STUDENT FLIGHTS	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA	TBWA\HUNT\LASCARIS JOHANNESBURG
B10/024	03120	WEIRD IRISH ACCENT	FLIGHT CENTRE	STUDENT FLIGHTS	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA	TBWA\HUNT\LASCARIS JOHANNESBURG
B10/028	03835	ART QATAR	LAN TAM	LAN TAM	AMÉN Montevideo	URUGUAY	AMÉN Montevideo
B10/029	03836	ART SEVILLA	LAN TAM	LAN TAM	AMÉN Montevideo	URUGUAY	AMÉN Montevideo
B10/035	03402	WHEEL	GOL LINHAS AEREAS	GOL LINHAS AEREAS	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo

### B11 (Entertainment & Leisure)

B11/001	00033	BUTTERFLY	EVERLAST	EVERLAST BOXING	JWT JOHANNESBURG	SOUTH AFRICA	JWT JOHANNESBURG
B11/042	01719	CROSSOVER	ABU DHABI AIRPORTS COMPANY	ABU DHABI AIR EXPO	Y&R DUBAI	UNITED ARAB EMIRATES	Y&R DUBAI
B11/043	01720	FOLDOUT	ABU DHABI AIRPORTS COMPANY	ABU DHABI AIR EXPO	Y&R DUBAI	UNITED ARAB EMIRATES	Y&R DUBAI
B11/044	01721	TWIN LOOP	ABU DHABI AIRPORTS COMPANY	ABU DHABI AIR EXPO	Y&R DUBAI	UNITED ARAB EMIRATES	Y&R DUBAI
B11/045	01722	TEAM LOOP	ABU DHABI AIRPORTS COMPANY	ABU DHABI AIR EXPO	Y&R DUBAI	UNITED ARAB EMIRATES	Y&R DUBAI
B11/046	01723	ROLLUP	ABU DHABI AIRPORTS COMPANY	ABU DHABI AIR EXPO	Y&R DUBAI	UNITED ARAB EMIRATES	Y&R DUBAI
B11/063	03600	GRASS	MATTEL TOYS (INDIA)	HOT WHEELS TOY CARS	OGILVY & MATHER INDIA Mumbai	INDIA	OGILVY & MATHER INDIA Mumbai
B11/067	04122	JENGA STAMPEDE	HASBRO	BOARDGAME	GRUPO REFORMA Mexico City	MEXICO	GRUPO REFORMA Mexico
B11/068	04123	JENGA SPARTAN	HASBRO	BOARDGAME	GRUPO REFORMA Mexico City	MEXICO	GRUPO REFORMA Mexico
B11/075	02224	BEETHOVEN	ORQUESTRA SINFÓNICA BRASILEIRA (OSB)	ORCHESTRA	ARTPLAN Rio de Janeiro	BRAZIL	ARTPLAN Rio de Janeiro
B11/099	04575	NASCAR	MATTEL SOUTHEAST ASIA	PICTIONARY	OGILVY MALAYSIA Kuala Lumpur	MALAYSIA	OGILVY MALAYSIA Kuala Lumpur
B11/100	04576	SAMURAI	MATTEL SOUTHEAST ASIA	PICTIONARY	OGILVY MALAYSIA Kuala Lumpur	MALAYSIA	OGILVY MALAYSIA Kuala Lumpur

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B11/101	04577	RAM	MATTEL SOUTHEAST ASIA	PICTIONARY	OGILVY MALAYSIA Kuala Lumpur	MALAYSIA	OGILVY MALAYSIA Kuala Lumpur
<b>B12 (Publications &amp; Media)</b>							
B12/029	04407	MAN	FOX CHANNELS	THE WALKING DEAD - TV SERIE	LODUCCA São Paulo	BRAZIL	LODUCCA São Paulo
B12/037	01873	JAMES	RADIO MUNDO LIVRE	MUSIC STATION	CCZ PUBLICIDADE E MARKETING Curitiba	BRAZIL	CCZ PUBLICIDADE E MARKETING Curitiba
B12/038	01874	QUEEN	RADIO MUNDO LIVRE	MUSIC STATION	CCZ PUBLICIDADE E MARKETING Curitiba	BRAZIL	CCZ PUBLICIDADE E MARKETING Curitiba
B12/039	01875	OZZY	RADIO MUNDO LIVRE	MUSIC STATION	CCZ PUBLICIDADE E MARKETING Curitiba	BRAZIL	CCZ PUBLICIDADE E MARKETING Curitiba
B12/040	01876	BEATLES	RADIO MUNDO LIVRE	MUSIC STATION	CCZ PUBLICIDADE E MARKETING Curitiba	BRAZIL	CCZ PUBLICIDADE E MARKETING Curitiba
B12/050	02074	LOGO 2	COMEDY CENTRAL	BRANDING	GREY ARGENTINA Buenos Aires	ARGENTINA	GREY ARGENTINA Buenos Aires
B12/052	02076	LOGO 3	COMEDY CENTRAL	BRANDING	GREY ARGENTINA Buenos Aires	ARGENTINA	GREY ARGENTINA Buenos Aires
B12/097	03968	BEER	ZMG (NEWSPAPER MARKETING ASSOCIATION)	ZMG (NEWSPAPER MARKETING ASSOCIATION)	OGILVY GERMANY Frankfurt	GERMANY	OGILVY GERMANY Frankfurt
B12/098	03969	BURGER	ZMG (NEWSPAPER MARKETING ASSOCIATION)	ZMG (NEWSPAPER MARKETING ASSOCIATION)	OGILVY GERMANY Frankfurt	GERMANY	OGILVY GERMANY Frankfurt
B12/099	03970	CLEANER	ZMG (NEWSPAPER MARKETING ASSOCIATION)	ZMG (NEWSPAPER MARKETING ASSOCIATION)	OGILVY GERMANY Frankfurt	GERMANY	OGILVY GERMANY Frankfurt
B12/100	03971	TOOTHPASTE	ZMG (NEWSPAPER MARKETING ASSOCIATION)	ZMG (NEWSPAPER MARKETING ASSOCIATION)	OGILVY GERMANY Frankfurt	GERMANY	OGILVY GERMANY Frankfurt
B12/103	05080	BAPTISM	BANDSPORTS	SPORTS CHANNEL	OGILVY BRASIL São Paulo	BRAZIL	OGILVY BRASIL São Paulo
B12/104	05081	GRADUATION	BANDSPORTS	SPORTS CHANNEL	OGILVY BRASIL São Paulo	BRAZIL	OGILVY BRASIL São Paulo
B12/105	05082	97TH BIRTHDAY	BANDSPORTS	SPORTS CHANNEL	OGILVY BRASIL São Paulo	BRAZIL	OGILVY BRASIL São Paulo
B12/107	05109	HAVE YOU EVER REALLY LOVED A WOMAN	BILLBOARD	MAGAZINE	OGILVY BRASIL São Paulo	BRAZIL	OGILVY BRASIL São Paulo
B12/109	05113	WAITING ON THE WORLD TO CHANGE	BILLBOARD	MAGAZINE	OGILVY BRASIL São Paulo	BRAZIL	OGILVY BRASIL São Paulo
B12/110	05115	MAKE A MOVE ON ME	BILLBOARD	MAGAZINE	OGILVY BRASIL São Paulo	BRAZIL	OGILVY BRASIL São Paulo
B12/111	05117	I SWEAR	BILLBOARD	MAGAZINE	OGILVY BRASIL São Paulo	BRAZIL	OGILVY BRASIL São Paulo
B12/119	03734	WORLD ECONOMY	GUITAR PLAYER	GUITAR PLAYER	LEO BURNETT TAILOR MADE São Paulo	BRAZIL	LEO BURNETT TAILOR MADE São Paulo
B12/120	03735	FASHION TRENDS	GUITAR PLAYER	GUITAR PLAYER	LEO BURNETT TAILOR MADE São Paulo	BRAZIL	LEO BURNETT TAILOR MADE São Paulo



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B12/140	04840	EVITA	TEDX	TEDX	OGILVY & MATHER ARGENTINA Buenos Aires	ARGENTINA	OGILVY & MATHER ARGENTINA Buenos Aires
B12/141	04843	LUTHER KING	TEDX	TEDX	OGILVY & MATHER ARGENTINA Buenos Aires	ARGENTINA	OGILVY & MATHER ARGENTINA Buenos Aires
B12/142	04846	LENNON	TEDX	TEDX	OGILVY & MATHER ARGENTINA Buenos Aires	ARGENTINA	OGILVY & MATHER ARGENTINA Buenos Aires
B12/144	03976	EGYPT	BAYARD MEDIA/G- GESCHICHTE	HISTORY MAGAZINE G/GESCHICHTE	DDB TRIBAL GROUP Düsseldorf	GERMANY	DDB TRIBAL GROUP Düsseldorf
B12/145	03978	ITALY	BAYARD MEDIA/G- GESCHICHTE	HISTORY MAGAZINE G/GESCHICHTE	DDB TRIBAL GROUP Düsseldorf	GERMANY	DDB TRIBAL GROUP Düsseldorf
B12/155	04736	DEXTER	CNBC-E TURKEY	CNBC-E	RAFINERI Istanbul	TURKEY	RAFINERI Istanbul
B12/156	04737	MAD MEN	CNBC-E TURKEY	CNBC-E	RAFINERI Istanbul	TURKEY	RAFINERI Istanbul
B12/157	04738	GOSSIP GIRL	CNBC-E TURKEY	CNBC-E	RAFINERI Istanbul	TURKEY	RAFINERI Istanbul

### B13 (Banking, Investment & Insurance)

B13/013	00695	DOCTOR - BRICKLAYER	AVIVA	PROFESSIONAL INSURANCE	CLM BBDO Boulogne-Billancourt	FRANCE	CLM BBDO Boulogne- Billancourt
B13/014	00696	BAKER - VETERINARY	AVIVA	PROFESSIONAL INSURANCE	CLM BBDO Boulogne-Billancourt	FRANCE	CLM BBDO Boulogne- Billancourt
B13/030	03937	TWISTER	BANCOLOMBIA	INSURANCE BANCOLOMBIA	DDB COLOMBIA Bogotá	COLOMBIA	DDB COLOMBIA Bogotá
B13/031	03938	CRASH	BANCOLOMBIA	INSURANCE BANCOLOMBIA	DDB COLOMBIA Bogotá	COLOMBIA	DDB COLOMBIA Bogotá
B13/032	03939	THIEF	BANCOLOMBIA	INSURANCE BANCOLOMBIA	DDB COLOMBIA Bogotá	COLOMBIA	DDB COLOMBIA Bogotá
B13/044	05961	COMMERCIAL VEHICLES	FINANS LEASING	LEASING	DDB&CO Istanbul	TURKEY	DDB&CO Istanbul
B13/045	05964	COMPUTERS	FINANS LEASING	LEASING	DDB&CO Istanbul	TURKEY	DDB&CO Istanbul
B13/046	05967	PRINTERS	FINANS LEASING	LEASING	DDB&CO Istanbul	TURKEY	DDB&CO Istanbul

### B14 (Business Equipment & Services)

B14/005	05061	ZEBRA CROSSING	GETTY IMAGES	EDITORIAL PHOTOGRAPHS	LEO BURNETT INDIA Mumbai	INDIA	LEO BURNETT INDIA Mumbai
B14/006	05062	VULTURE	GETTY IMAGES	EDITORIAL PHOTOGRAPHS	LEO BURNETT INDIA Mumbai	INDIA	LEO BURNETT INDIA Mumbai
B14/007	05063	KISS	GETTY IMAGES	EDITORIAL PHOTOGRAPHS	LEO BURNETT INDIA Mumbai	INDIA	LEO BURNETT INDIA Mumbai
B14/050	05516	FISHERMAN	GETTY IMAGES LATIN AMERICA / ORINIQUIA PHOTO	IMAGE LIBRARY	PUBLICIS VENEZUELA Caracas	VENEZUELA	PUBLICIS VENEZUELA Caracas
B14/051	05517	GOAL	GETTY IMAGES LATIN AMERICA / ORINIQUIA PHOTO	IMAGE LIBRARY	PUBLICIS VENEZUELA Caracas	VENEZUELA	PUBLICIS VENEZUELA Caracas
B14/052	05518	CSI	GETTY IMAGES LATIN AMERICA / ORINIQUIA PHOTO	IMAGE LIBRARY	PUBLICIS VENEZUELA Caracas	VENEZUELA	PUBLICIS VENEZUELA Caracas

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### B15 (Commercial Public Services)

B15/016	05118	AFROCHINA	BERLITZ	BERLITZ LANGUAGE CENTER	HAKUHODO INDONESIA Jakarta	INDONESIA	HAKUHODO INDONESIA Jakarta
B15/017	05120	INDIJAP	BERLITZ	BERLITZ LANGUAGE CENTER	HAKUHODO INDONESIA Jakarta	INDONESIA	HAKUHODO INDONESIA Jakarta
B15/018	05122	ARABMERICAN	BERLITZ	BERLITZ LANGUAGE CENTER	HAKUHODO INDONESIA Jakarta	INDONESIA	HAKUHODO INDONESIA Jakarta
B15/027	02843	WAR	N.E.T.	VIDEO ON DEMAND	TALENT São Paulo	BRAZIL	TALENT São Paulo
B15/028	02844	ROBOT	N.E.T.	VIDEO ON DEMAND	TALENT São Paulo	BRAZIL	TALENT São Paulo
B15/029	02845	CLASSIC	N.E.T.	VIDEO ON DEMAND	TALENT São Paulo	BRAZIL	TALENT São Paulo
B15/030	03535	FOOL	BRITANICO	ENGLISH LESSONS	Y&R Lima	PERU	Y&R Lima
B15/031	03536	LOOK	BRITANICO	ENGLISH LESSONS	Y&R Lima	PERU	Y&R Lima
B15/032	03537	GEL	BRITANICO	ENGLISH LESSONS	Y&R Lima	PERU	Y&R Lima
B15/033	03538	CHER	BRITANICO	ENGLISH LESSONS	Y&R Lima	PERU	Y&R Lima
B15/034	03539	BOAT	BRITANICO	ENGLISH LESSONS	Y&R Lima	PERU	Y&R Lima
B15/035	03540	ASH	BRITANICO	ENGLISH LESSONS	Y&R Lima	PERU	Y&R Lima
B15/059	05007	EINSTEIN	MIAMI AD SCHOOL	PRIVATE SCHOOL	OGILVY BRASIL São Paulo	BRAZIL	OGILVY BRASIL São Paulo
B15/060	05008	MARILYN	MIAMI AD SCHOOL	PRIVATE SCHOOL	OGILVY BRASIL São Paulo	BRAZIL	OGILVY BRASIL São Paulo
B15/061	05009	CHE	MIAMI AD SCHOOL	PRIVATE SCHOOL	OGILVY BRASIL São Paulo	BRAZIL	OGILVY BRASIL São Paulo

### B16 (Corporate Image)

B16/018	05084	FLORENCE	UNILEVER	DOVE MASTERBRAND	OGILVY BRASIL São Paulo	BRAZIL	OGILVY BRASIL São Paulo
B16/019	05087	KELA	UNILEVER	DOVE MASTERBRAND	OGILVY BRASIL São Paulo	BRAZIL	OGILVY BRASIL São Paulo
B16/020	05090	MELINDA	UNILEVER	DOVE MASTERBRAND	OGILVY BRASIL São Paulo	BRAZIL	OGILVY BRASIL São Paulo
B16/021	05093	JENISE	UNILEVER	DOVE MASTERBRAND	OGILVY BRASIL São Paulo	BRAZIL	OGILVY BRASIL São Paulo
B16/022	05096	LANI	UNILEVER	DOVE MASTERBRAND	OGILVY BRASIL São Paulo	BRAZIL	OGILVY BRASIL São Paulo

### B17 (Fundraising, Charities, Appeals, Non-Profit Organisations, Public Health & Safety, Public

B17/013	00327	BEGGING TOY SOLDIER	WOUNDED WARRIORS CANADA	AWARENESS	BBDO TORONTO	CANADA	BBDO TORONTO
B17/014	00328	ALCOHOL TOY SOLIDER	WOUNDED WARRIORS CANADA	AWARENESS	BBDO TORONTO	CANADA	BBDO TORONTO
B17/026	00842	TICK	GREENPEACE	GREENPEACE	JWT MANILA	THE PHILIPPINES	JWT MANILA
B17/051	02661	PANDA	WWF INDIA	WWF INDIA	OGILVY & MATHER INDIA Gurgaon	INDIA	OGILVY & MATHER INDIA Gurgaon
B17/052	02662	HIPPO	WWF INDIA	WWF INDIA	OGILVY & MATHER INDIA Gurgaon	INDIA	OGILVY & MATHER INDIA Gurgaon
B17/053	02663	BEAR	WWF INDIA	WWF INDIA	OGILVY & MATHER INDIA Gurgaon	INDIA	OGILVY & MATHER INDIA Gurgaon

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B17/054	02326	I'LL BE THERE IN A WHILE	VOLKSWAGEN	VOLKSWAGEN	OGILVY & MATHER CAPE TOWN	SOUTH AFRICA	OGILVY & MATHER CAPE TOWN
B17/055	02327	SEE YOU NOW	VOLKSWAGEN	VOLKSWAGEN	OGILVY & MATHER CAPE TOWN	SOUTH AFRICA	OGILVY & MATHER CAPE TOWN
B17/056	02328	I'M IN TRAFFIC	VOLKSWAGEN	VOLKSWAGEN	OGILVY & MATHER CAPE TOWN	SOUTH AFRICA	OGILVY & MATHER CAPE TOWN
B17/061	04972	A GIRL 2	THE CENTER FOR THE PROTECTION OF CHILDREN'S RIGHTS FOUNDATION (CPCR)	CPCR BRAND CORPORATE	THE LEO BURNETT GROUP THAILAND Bangkok	THAILAND	THE LEO BURNETT GROUP THAILAND Bangkok
B17/062	04973	A BOY 2	THE CENTER FOR THE PROTECTION OF CHILDREN'S RIGHTS FOUNDATION (CPCR)	CPCR BRAND CORPORATE	THE LEO BURNETT GROUP THAILAND Bangkok	THAILAND	THE LEO BURNETT GROUP THAILAND Bangkok
B17/111	01408	1988	QUEBEC AUTOMOBILE INSURANCE CORPORATION	ROAD SAFETY	LG2 Québec	CANADA	LG2 Québec
B17/112	01409	1991	QUEBEC AUTOMOBILE INSURANCE CORPORATION	ROAD SAFETY	LG2 Québec	CANADA	LG2 Québec
B17/113	01410	1993	QUEBEC AUTOMOBILE INSURANCE CORPORATION	ROAD SAFETY	LG2 Québec	CANADA	LG2 Québec
B17/140	03660	BICYCLE	THAI HEALTH PROMOTION FOUNDATION	ROAD SAFETY	Y&R THAILAND Bangkok	THAILAND	Y&R THAILAND Bangkok
B17/141	03661	MOTORCYCLE	THAI HEALTH PROMOTION FOUNDATION	ROAD SAFETY	Y&R THAILAND Bangkok	THAILAND	Y&R THAILAND Bangkok
B17/142	03662	SKATEBOARD	THAI HEALTH PROMOTION FOUNDATION	ROAD SAFETY	Y&R THAILAND Bangkok	THAILAND	Y&R THAILAND Bangkok
B17/203	03603	TRAIN	WORLD FOR ALL	DOG ADOPTION	OGILVY & MATHER INDIA Mumbai	INDIA	OGILVY & MATHER INDIA Mumbai
B17/204	03604	TERRACE	WORLD FOR ALL	DOG ADOPTION	OGILVY & MATHER INDIA Mumbai	INDIA	OGILVY & MATHER INDIA Mumbai
B17/205	03605	NOOSE	WORLD FOR ALL	DOG ADOPTION	OGILVY & MATHER INDIA Mumbai	INDIA	OGILVY & MATHER INDIA Mumbai
B17/215	05101	LIKE	CLARO	MOBILE COMPANY	OGILVY BRASIL São Paulo	BRAZIL	OGILVY BRASIL São Paulo
B17/225	02815	WAY OUT	ADESF	ADESF - ASSOCIATION FOR SMOKER AWARENESS	NEOGAMA BBH São Paulo	BRAZIL	NEOGAMA BBH São Paulo

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B17/226	02816	WAY OUT 2	ADESF	ADESF - ASSOCIATION FOR SMOKER AWARENESS	NEOGAMA BBH São Paulo	BRAZIL	NEOGAMA BBH São Paulo
B17/227	02817	WAY OUT 3	ADESF	ADESF - ASSOCIATION FOR SMOKER AWARENESS	NEOGAMA BBH São Paulo	BRAZIL	NEOGAMA BBH São Paulo
B17/239	03738	N	FIAT	FIAT	LEO BURNETT TAILOR MADE São Paulo	BRAZIL	LEO BURNETT TAILOR MADE São Paulo
B17/240	03739	R	FIAT	FIAT	LEO BURNETT TAILOR MADE São Paulo	BRAZIL	LEO BURNETT TAILOR MADE São Paulo
B17/271	04289	USA FLAG	ACCEM	ACCEM ONG	DRAFTFCB SPAIN Madrid	SPAIN	DRAFTFCB SPAIN Madrid
B17/272	04290	UK FLAG	ACCEM	ACCEM ONG	DRAFTFCB SPAIN Madrid	SPAIN	DRAFTFCB SPAIN Madrid
B17/273	04291	ZIMBABWE FLAG	ACCEM	ACCEM ONG	DRAFTFCB SPAIN Madrid	SPAIN	DRAFTFCB SPAIN Madrid
B17/275	05243	CROCODILE	PETA	ANTI-POACHING	LOWE SINGAPORE	SINGAPORE	LOWE SINGAPORE
B17/276	05244	ELEPHANT	PETA	ANTI-POACHING	LOWE SINGAPORE	SINGAPORE	LOWE SINGAPORE
B17/277	05245	ZEBRA	PETA	ANTI-POACHING	LOWE SINGAPORE	SINGAPORE	LOWE SINGAPORE
B17/278	05246	BEAR	PETA	ANTI-POACHING	LOWE SINGAPORE	SINGAPORE	LOWE SINGAPORE
B17/310	05585	FARMERS' SUICIDES 1	BENNETT COLMAN & CO.	TIMES OF INDIA	TAPROOT INDIA Mumbai	INDIA	TAPROOT INDIA Mumbai
B17/311	05587	FARMERS' SUICIDES 2	BENNETT COLMAN & CO.	TIMES OF INDIA	TAPROOT INDIA Mumbai	INDIA	TAPROOT INDIA Mumbai
B17/312	05589	FARMERS' SUICIDES 3	BENNETT COLMAN & CO.	TIMES OF INDIA	TAPROOT INDIA Mumbai	INDIA	TAPROOT INDIA Mumbai
B17/316	02344	KILL HER	THE LIFE FOUNDATION	BRAND AWARENESS CAMPAIGN	OGILVY & MATHER VIETNAM Ho Chi Minh City	VIETNAM	OGILVY & MATHER VIETNAM Ho Chi Minh City
B17/317	02345	A PENIS IT LIVES	THE LIFE FOUNDATION	BRAND AWARENESS CAMPAIGN	OGILVY & MATHER VIETNAM Ho Chi Minh City	VIETNAM	OGILVY & MATHER VIETNAM Ho Chi Minh City

### C01 (Bars, Restaurants & Stores, etc.)

C01/002	00096	FUTURE RECEIPT	QM FINANCIAL	QM FINANCIAL	LOWE INDONESIA Jakarta	INDONESIA	LOWE INDONESIA Jakarta
C01/016	01224	NEWSPAPER STICKS	REPORTERS WITHOUT BORDERS	FOR FREEDOM OF INFORMATION	LEO BURNETT FRANKFURT	GERMANY	LEO BURNETT FRANKFURT
C01/020	01267	TROLLEY	UNILEVER	SUNLIGHT/ DISHWASHER DETERGENTS	LOWE Bangkok	THAILAND	LOWE Bangkok
C01/021	04318	THE WORLD'S SMALLEST IDEA	VITAL HEALTH FOODS	VITAL: VIRAL BOOST	DRAFTFCB CAPE TOWN	SOUTH AFRICA	DRAFTFCB CAPE TOWN
C01/023	04763	VOICE DRIVER	NISSAN	NISSAN	TBWA\HAKUHODO Tokyo	JAPAN	TBWA\HAKUHODO Tokyo
C01/025	01802	DRINK BLOW DRIVE	GRUPO MODELO	CORONA	LEO BURNETT MEXICO	MEXICO	LEO BURNETT MEXICO
C01/031	02289	MISPLACED AIRBAG MINI		DON'T MAKE UP AND DRIVE	PUBLICIS MEXICO	MEXICO	PUBLICIS MEXICO
C01/035	04280	JARRITOS DOUBLE STRAW	JARRITOS	JARRITOS MEXICAN SODA	GSD&M Austin	USA	GSD&M Austin

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C01/038	02863	LIPSTICK	HAKUSETSUSHA CLEANING	HAKUSETSUSHA CLEANING	GREY TOKYO	JAPAN	GREY TOKYO
C01/042	04641	BOOKENDS	KINOKUNIYA	KINOKUNIYA	JWT Dubai	UNITED ARAB EMIRATES	JWT Dubai
C01/044	01825	I'M AMAZING	McDONALD'S RESTAURANTS	RESTAURANTS	DDB GROUP HONG KONG	HONG KONG	DDB GROUP HONG KONG
C01/077	03165	TOAST-TRAY	BAUDUCCO	BAUDUCCO TOAST	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
C01/095	04118	REFLECTION OF MUSIC - TABLE MAT	COCA-COLA INDIA	COKE STUDIO	LEO BURNETT INDIA Mumbai	INDIA	LEO BURNETT INDIA Mumbai
C01/096	05391	OOPS! NEON SIGN	HEINEKEN USA	NEWCASTLE BROWN ALE	DROGA5 New York	USA	DROGA5 New York
C01/102	05280	THE LAST MEAL: A STRONG DISH	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	DDB LATINA PUERTO RICO San Juan	PUERTO RICO	DDB LATINA PUERTO RICO San Juan
C01/108	05670	THE BUDDY CUP	AMBEV	BUDWEISER	AFRICA Sao Paulo	BRAZIL	AFRICA Sao Paulo

### C02 (Small Scale Special Solutions)

C02/008	00412	WIDE THUMB	AB INBEV	NORTE BEER	DEL CAMPO SAATCHI & SAATCHI Buenos Aires	ARGENTINA	DEL CAMPO SAATCHI & SAATCHI Buenos Aires
C02/011	00772	QRIOUSITY CODES	MISSING CHILDREN	MISSING CHILDREN'S WHITE FLAG	ALMACEN Olivos	ARGENTINA	ALMACEN Olivos
C02/036	02339	NUTCASE'S OUTDOOR FITTING ROOM	NUTCASE DENMARK - RITTER PLUS	NUTCASE BIKE HELMETS	OGILVY Copenhagen	DENMARK	OGILVY Copenhagen
C02/037	01417	FATHER'S DAY	GOL TELEVISION	CHANNEL FOOTBALL	TAPSA/Y&R Madrid	SPAIN	TAPSA/Y&R Madrid
C02/053	02983	USB CAN	THE COCA-COLA COMPANY	GLADIATOR ENERGY DRINK	THE NEW AGENCY Mexico City	MEXICO	THE NEW AGENCY Mexico City
C02/063	04699	THE GLAD TENT	CLOROX COMPANY	GLAD FORCEFLEX	ALMA DDB Miami	USA	ALMA DDB Miami
C02/079	03239	THE SHARING CAN	THE COCA-COLA COMPANY	COCA-COLA	OGILVY FRANCE Paris	FRANCE	OGILVY FRANCE Paris / OGILVY & MATHER
C02/088	04828	LONG LIFE TO RUGBY	COMPAÑÍA INDUSTRIAL CERVECERA	CERVEZA SALTA	OGILVY & MATHER ARGENTINA Buenos Aires	ARGENTINA	OGILVY & MATHER ARGENTINA Buenos Aires
C02/100	02200	THE DAILY ABUSE	INNOCENCE IN DANGER	NGO	SERVICEPLAN GROUP Munich	GERMANY	SERVICEPLAN GROUP Munich
C02/120	02919	BLIND SCHOOL BAG	BLIND RELIEF ASSOCIATION	BLIND SCHOOL	OGILVY & MATHER INDIA Gurgaon	INDIA	OGILVY & MATHER INDIA Gurgaon
C02/123	03723	HERO HUG	FIAT	FIAT	LEO BURNETT TAILOR MADE São Paulo	BRAZIL	LEO BURNETT TAILOR MADE São Paulo
C02/125	04354	FRAME OF SPEECH	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	GREY ISTANBUL	TURKEY	GREY ISTANBUL
C02/129	05352	TERRA VIP	TERRA PORTAL	TERRA PORTAL	DDB BRASIL São Paulo	BRAZIL	DDB BRASIL São Paulo
C02/131	02827	DENGUE BOTTLE	MAYNILAD WATER SERVICES	MAYNILAD	Y&R PHILIPPINES Manila	THE PHILIPPINES	Y&R PHILIPPINES Manila

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C02/134	04327	VODAFONE FAKKA	VODAFONE EGYPT	MICRO RECHARGE CARDS	JWT CAIRO	EGYPT	JWT CAIRO
C02/135	03110	THE RHINO STAMP PROJECT	STOPRHINOPOACHING.COM	STOP RHINO POACHING	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA	TBWA\HUNT\LASCARIS JOHANNESBURG
C02/138	05002	IMMORTAL FANS	SPORT CLUB RECIFE	FOOTBALL CLUB	OGILVY BRASIL São Paulo	BRAZIL	OGILVY BRASIL São Paulo
C02/145	04267	ENGEN FIREBLANKET	ENGEN	ENGEN	DRAFTFCB CAPE TOWN	SOUTH AFRICA	DRAFTFCB CAPE TOWN
C02/151	04153	SOLARAD CHARGER	NIVEA	NIVEA SUN	DRAFTFCB BRASIL São Paulo	BRAZIL	DRAFTFCB BRASIL São Paulo

### C03 (Special Build)

C03/010	00802	MAKE THE POLITICIANS WORK	URA.RU CITY WEBSITE	URA.RU CITY WEBSITE	VOSKHOD Yekaterinburg	RUSSIA	VOSKHOD Yekaterinburg
C03/013	00837	THE URBAN TWITTER	TBWALISBOA	ADVERTISING AGENCY	TBWALISBOA	PORTUGAL	TBWALISBOA
C03/020	00315	BRIDGE OF LIFE	SAMSUNG LIFE INSURANCE	SAMSUNG LIFE INSURANCE	CHEIL WORLDWIDE Seoul	SOUTH KOREA	CHEIL WORLDWIDE Seoul
C03/022	02651	ROAD ROLLER	PHILIPS ELECTRONICS INDIA	ELECTRICAL IRON	OGILVY & MATHER INDIA Gurgaon	INDIA	OGILVY & MATHER INDIA Gurgaon
C03/023	02684	BUILDING	SUKRIT POWER TOOLS	DRILLS & SAWS	OGILVY & MATHER INDIA Gurgaon	INDIA	OGILVY & MATHER INDIA Gurgaon
C03/034	00416	SWEAT VENDING MACHINE	NEOALIMENTOS S A P I DE C.V	EPIX	Y&R MEXICO	MEXICO	Y&R MEXICO
C03/053	00700	FENCE OF FATE	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	HAVAS WORLDWIDE SWITZERLAND Zürich	SWITZERLAND	HAVAS WORLDWIDE SWITZERLAND Zürich /
C03/055	01003	KINDERTRAUM.CH - MINI BILLBOARDS	CARRY N CASH	KINDERTRAUM.CH	PUBLICIS COMMUNICATIONS SCHWEIZ Zurich	SWITZERLAND	PUBLICIS COMMUNICATIONS
C03/059	01142	THE ANT RALLY	WORLDWIDE FUND FOR NATURE (WWF)	WWF	BBDO GERMANY Düsseldorf	GERMANY	BBDO GERMANY Düsseldorf
C03/060	01133	TREE CONCERT	BUND / FRIENDS OF EARTH GERMANY	NATURE PROTECTION	BBDO GERMANY Berlin	GERMANY	BBDO GERMANY Berlin
C03/078	01469	SMOOTH VALENTINE'S DAY	ENERGIZER FRANCE	WILKINSON	JWT PARIS Paris	FRANCE	JWT PARIS Paris
C03/079	02003	SEE THROUGH LOO	UNILEVER	DOMESTOS	DLKW LOWE London	UNITED KINGDOM	DLKW LOWE London
C03/080	01955	MONUMENT	GUINNESS	MADE OF MORE	SAATCHI & SAATCHI London	UNITED KINGDOM	SAATCHI & SAATCHI
C03/087	02197	CONVERSE HIGHWAYS	CONVERSE	CONVERSE	LA COMUNIDAD Miami	USA	LA COMUNIDAD Miami
C03/094	02855	BOLD FOLD	HAKUSETSUSHA CLEANING	HAKUSETSUSHA CLEANING	GREY TOKYO	JAPAN	GREY TOKYO / G2 JAPAN
C03/166	03873	A PLACE TO REMEMBER (THE LONG TABLE)	TRANSPORT ACCIDENT COMMISSION	ROAD SAFETY	GREY MELBOURNE	AUSTRALIA	GREY MELBOURNE
C03/169	01917	THE ART OF SURVIVAL	FRANCISCAN GERMANY	FRANCISCAN	OGILVY GERMANY Düsseldorf	GERMANY	OGILVY GERMANY Düsseldorf

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C03/173	04040	THE FOUNTAIN OF ELECTROLYTENMEMENT	NESTLE RESOURCE WATER	NON-ALCOHOLIC DRINKS	McCANN ERICKSON New York	USA	McCANN ERICKSON New York
C03/176	03880	COCA-COLA BEATBOX	THE COCA-COLA COMPANY	COCA-COLA	IGNITION Atlanta	USA	IGNITION Atlanta
C03/178	05618	IF YOU THINK ABOUT IT, YOU CHOOSE US	ZURICH	ZURICH	DON Buenos Aires	ARGENTINA	DON Buenos Aires
C03/181	04075	THE GREAT TOWER OF FAILE	NYC BALLET	NYC BALLET	DDB NEW YORK	USA	DDB NEW YORK
C03/187	00835	THE LAST BARFIGHTER	BIG BOSS BREWING COMPANY	BEER	McKINNEY Durham	USA	McKINNEY Durham
C03/189	04542	SAWING WATERWAYS- ONE BUS STOP AT A TIME	MELBOURNE WATER	RAINGARDENS	MARMALADE Melbourne	AUSTRALIA	MARMALADE Melbourne
C03/203	05596	VOLKSWAGEN SUITE	VOLKSWAGEN DE ARGENTINA	DRIVE CAREFULLY	DDB ARGENTINA Buenos Aires	ARGENTINA	DDB ARGENTINA Buenos Aires
C03/207	04329	PUMA TWEET ART	PUMA ARGENTINA	PUMA TWEET ART	HUMAN Buenos Aires	ARGENTINA	HUMAN Buenos Aires

### C04 (Stunts & Live Advertising)

C04/049	04071	THE STRATOS JUMP 1:350	REED EXHIBITIONS	MODEL MAKER FAIR	OGILVY & MATHER VIENNA	AUSTRIA	OGILVY & MATHER VIENNA
C04/051	01933	DRAMA HITS THE NETHERLANDS	TURNER BROADCASTING	TNT	DUVAL GUILLAUME MODEM Antwerp	BELGIUM	DUVAL GUILLAUME MODEM Antwerp
C04/053	02123	BALLET BOX	THE SOUTH AFRICAN BALLET THEATRE	CORPORATE	JOE PUBLIC Johannesburg	SOUTH AFRICA	JOE PUBLIC Johannesburg
C04/054	03081	BELLIES IN CONCERT	PROCTER & GAMBLE	PAMPERS	CONILL SAATCHI & SAATCHI Torrance	USA	CONILL SAATCHI & SAATCHI Torrance
C04/079	03717	MY BLOOD IS RED AND BLACK	HEMOBA / ESPORTE CLUBE VITÓRIA	FOOTBALL TEAM	LEO BURNETT TAILOR MADE São Paulo	BRAZIL	LEO BURNETT TAILOR MADE São Paulo
C04/121	05443	SMALL WORLD MACHINES	COCA-COLA	COCA-COLA	LEO BURNETT SYDNEY	AUSTRALIA	LEO BURNETT SYDNEY
C04/122	04688	DRIVING DOGS	SPCA / MINI NEW ZEALAND	PUBLIC AWARENESS / PET ADOPTION / BRAND SPONSORSHIP LEVERAGE	DRAFTFCB NEW ZEALAND Auckland	NEW ZEALAND	DRAFTFCB NEW ZEALAND Auckland
C04/140	04959	MOBILIZING THE 12TH MAN	C. S. HAMMAM-LIF	FOOTBALL CLUB	MEMAC OGILVY LABEL TUNISIA Tunis	TUNISIA	MEMAC OGILVY LABEL TUNISIA Tunis /
C04/141	04781	ELECTRIC PEE	AFROREGGAE	AFROREGGAE	JWT BRAZIL São Paulo	BRAZIL	JWT BRAZIL São Paulo
C04/142	03700	MACY'S YES VIRGINIA THE MUSICAL	MACY'S	DEPARTMENT STORE	JWT NEW YORK	USA	JWT NEW YORK
C04/146	05269	MAKE IT TO MUSE	STUDIO BRUSSELS	MUSIC FOR LIFE	MORTIERBRIGADE Brussels	BELGIUM	MORTIERBRIGADE
C04/149	05396	ARTIST RESCUE	ABRA / ACADEMY OF ART	ART CLASSES	DDB BRASIL São Paulo	BRAZIL	DDB BRASIL São Paulo

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C04/150	05341	BOARDS	THE PASSAGE	HOMELESS SHELTER	PUBLICIS LIFE BRANDS RESOLUTE London	UNITED KINGDOM	PUBLICIS LIFE BRANDS RESOLUTE London
C04/156	05666	#SCRIBEBILLBOARD	GRUPO PAPELERO SCRIBE	SCRIBE	VIVA LA DOBLEVIDA Mexico City	MEXICO	VIVA LA DOBLEVIDA Mexico City
C04/159	04826	DAD'S PREGNANT TOO	KIMBERLY CLARK	HUGGIES	OGILVY & MATHER ARGENTINA Buenos Aires	ARGENTINA	OGILVY & MATHER ARGENTINA Buenos Aires
C04/171	04689	CALL GIRL	PRIME TELEVISION	TELEVISION PROGRAMME / CHANNEL	DRAFTFCB NEW ZEALAND Auckland	NEW ZEALAND	DRAFTFCB NEW ZEALAND Auckland
C04/172	01931	AMAZING MINDREADER	FEBELFIN	BELGIAN FEDERATION OF BANKS	DUVAL GUILLAUME MODEM Antwerp	BELGIUM	DUVAL GUILLAUME MODEM Antwerp
C04/176	05130	THE REAL MASTER OF INTUITION	HEINEKEN ITALIA	HEINEKEN	PUBLICIS ITALY Milan	ITALY	PUBLICIS ITALY Milan
C04/183	05739	CP3 CUT THROUGH LA	JORDAN BRAND	CP3	WIEDEN+KENNEDY New York	USA	WIEDEN+KENNEDY New York
C04/185	05000	REAL BEAUTY SKETCHES	UNILEVER	DOVE MASTERBRAND	OGILVY BRASIL São Paulo	BRAZIL	OGILVY BRASIL São Paulo
C04/187	04457	MISMATCH	ZURICH	SEGUROS	GREY 141 GROUP São Paulo	BRAZIL	GREY 141 GROUP São

### C05 (Transit)

C05/032	01221	TAXI FARE	SEAT	SEAT ALHAMBRA START & STOPP	GREY WORLDWIDE Düsseldorf	GERMANY	GREY WORLDWIDE Düsseldorf
C05/037	04750	FASTLINE	FASTWEB	INTERNET - OPTICAL FIBER	M&C SAATCHI Milan	ITALY	M&C SAATCHI Milan
C05/040	04759	THE COLOR CHANGING CAR	OPEL	OPEL ADAM	UNCLE GREY Copenhagen	DENMARK	UNCLE GREY Copenhagen
C05/043	01930	YOU HAVE 70 SECONDS	COCA-COLA COMPANY	COCA-COLA ZERO	DUVAL GUILLAUME MODEM Antwerp	BELGIUM	DUVAL GUILLAUME MODEM Antwerp
C05/049	02121	TAXI	RIBEIRO	MINICUOTAS RIBEIRO	EL ALMACEN Buenos Aires	ARGENTINA	EL ALMACEN Buenos Aires
C05/052	04827	LIFE SIGNS	LA VOZ	LA VOZ	OGILVY & MATHER ARGENTINA Buenos Aires	ARGENTINA	OGILVY & MATHER ARGENTINA Buenos Aires
C05/055	04622	THE WALL SENSOR	BMW	BMW 1 SERIES	TBWAIISTANBUL	TURKEY	TBWAIISTANBUL
C05/075	04860	ANTI-HEADACHE ELECTION VAN	BAYER PHILIPPINES	SARIDON	BBDO GUERRERO Makati City	THE PHILIPPINES	BBDO GUERRERO Makati City
C05/078	03822	THE ALCOHOL BARRIER	RESPONSIBLE YOUNG DRIVERS (RYD)	NGO	PUBLICIS BRUSSELS	BELGIUM	PUBLICIS BRUSSELS
C05/079	05592	TUNDRA ENDEAVOUR PULL	TOYOTA	TOYOTA TUNDRA	SAATCHI & SAATCHI LA	USA	SAATCHI & SAATCHI LA
C05/086	05759	RADIO AMBULANCE	S	S	MARURI GREY Guayaquil	ECUADOR	MARURI GREY Guayaquil

### C06 (Digital Outdoor)



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C06/021	00871	A WINDOW INTO THE NEAR FUTURE	BMW NORTH AMERICA	BMW I	kbs+ New York	USA	kbs+ New York
C06/027	04670	PAINT THE TOWN BLACK	GUINNESS GLOBAL	ARTHUR'S DAY	TRIBAL DDB London	UNITED KINGDOM	TRIBAL DDB London
C06/031	02004	NEVER ENDING CHARITY BOX	MICROLOAN FOUNDATION	MICROLOAN FOUNDATION	DLKW LOWE London	UNITED KINGDOM	DLKW LOWE London
C06/061	05262	NEUROGOLF	HSBC	HSBC WOMEN'S CHAMPIONSHIP 2013	JWT SINGAPORE	SINGAPORE	JWT SINGAPORE
C06/064	04648	IGNITE	HEINEKEN	HEINEKEN IGNITE	DDB & TRIBAL AMSTERDAM	THE NETHERLANDS	DDB & TRIBAL AMSTERDAM
C06/065	05170	SPEED CAM	ASICS	FOOTWEAR	180 AMSTERDAM	THE NETHERLANDS	180 AMSTERDAM
C06/066	05639	#THANKOURHEROE S	FUERZAS MILITARES DE COLOMBIA	FUERZAS MILITARES DE COLOMBIA	Y&R COLOMBIA Bogotá	COLOMBIA	Y&R COLOMBIA Bogotá
C06/068	02198	VOLVO SOUL	VOLVO CAR CORPORATION	VOLVO CARS	LA COMUNIDAD Miami	USA	LA COMUNIDAD Miami
C06/078	00948	THE V MOTION PROJECT	FRUCOR BEVERAGES	V ENERGY DRINK	COLENZO BBDO Auckland	NEW ZEALAND	COLENZO BBDO Auckland

### D01 (Integrated campaigns led by Outdoor)

D01/002	00206	CAGE HOME INTEGRATED CAMPAIGN	SOCIETY FOR COMMUNITY ORGANIZATION	HOUSING	PUBLICIS HONG KONG	HONG KONG	PUBLICIS HONG KONG
D01/003	00194	THE WORD ON THE STREET	THE ECONOMIST GROUP	THE ECONOMIST	FHV BBDO Amsterdam	THE NETHERLANDS	FHV BBDO Amsterdam
D01/006	01134	TREE CONCERT	BUND / FRIENDS OF EARTH GERMANY	NATURE PROTECTION	BBDO GERMANY Berlin	GERMANY	BBDO GERMANY Berlin
D01/013	02291	INJURED TEXT	MINI COOPER	MINI COOPER	PUBLICIS MEXICO	MEXICO	PUBLICIS MEXICO
D01/014	03123	OPERATION BETHLEHEM	MINISTERIO DE DEFENSA	PROGRAMA DE ATENCIÓN HUMANITARIA AL DESMOVLIZADO (PAHD)	LOWE-SSP3 Bogotá	COLOMBIA	LOWE-SSP3 Bogotá
D01/015	03960	BLOOD DONATION	P&G INDIA	GILLETTE GUARD	BBDO INDIA Mumbai	INDIA	BBDO INDIA Mumbai
D01/026	03109	THE RHINO STAMP PROJECT	STOPRHINOPOACHING .COM	STOP RHINO POACHING	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA	TBWA\HUNT\LASCARIS JOHANNESBURG
D01/030	05444	SMALL WORLD MACHINES	COCA-COLA	COCA-COLA	LEO BURNETT SYDNEY	AUSTRALIA	LEO BURNETT SYDNEY

### E01 (Copywriting)

E01/009	01972	BLACKS	MUSÉE DE LA GRANDE GUERRE	MUSÉE DE LA GRANDE GUERRE	DDB PARIS	FRANCE	DDB PARIS
E01/010	01974	WOMAN	MUSÉE DE LA GRANDE GUERRE	MUSÉE DE LA GRANDE GUERRE	DDB PARIS	FRANCE	DDB PARIS
E01/011	01976	SARAJEVO	MUSÉE DE LA GRANDE GUERRE	MUSÉE DE LA GRANDE GUERRE	DDB PARIS	FRANCE	DDB PARIS

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E01/012	01978	HOME	MUSÉE DE LA GRANDE GUERRE	MUSÉE DE LA GRANDE GUERRE	DDB PARIS	FRANCE	DDB PARIS
E01/013	01980	OLD	MUSÉE DE LA GRANDE GUERRE	MUSÉE DE LA GRANDE GUERRE	DDB PARIS	FRANCE	DDB PARIS
E01/014	01982	WIDOW	MUSÉE DE LA GRANDE GUERRE	MUSÉE DE LA GRANDE GUERRE	DDB PARIS	FRANCE	DDB PARIS
E01/079	04880	EVERYTHING WE NEED	SWISS LIFE	LIFE INSURANCE	LEO BURNETT SCHWEIZ Zürich	SWITZERLAND	LEO BURNETT SCHWEIZ Zürich
E01/080	04881	MOST IMPORTANT THING	SWISS LIFE	LIFE INSURANCE	LEO BURNETT SCHWEIZ Zürich	SWITZERLAND	LEO BURNETT SCHWEIZ Zürich
E01/081	04882	SINGLE	SWISS LIFE	LIFE INSURANCE	LEO BURNETT SCHWEIZ Zürich	SWITZERLAND	LEO BURNETT SCHWEIZ Zürich
E01/082	04883	THE BABY	SWISS LIFE	LIFE INSURANCE	LEO BURNETT SCHWEIZ Zürich	SWITZERLAND	LEO BURNETT SCHWEIZ Zürich
E01/083	04884	ONCE	SWISS LIFE	LIFE INSURANCE	LEO BURNETT SCHWEIZ Zürich	SWITZERLAND	LEO BURNETT SCHWEIZ Zürich
E01/084	04885	THE END	SWISS LIFE	LIFE INSURANCE	LEO BURNETT SCHWEIZ Zürich	SWITZERLAND	LEO BURNETT SCHWEIZ Zürich
E01/094	05484	TAILBONE	CAPRILAT	FORTIFIED GOAT'S MILK	DDB BRASIL São Paulo	BRAZIL	DDB BRASIL São Paulo
E01/095	05486	MANDIBLE	CAPRILAT	FORTIFIED GOAT'S MILK	DDB BRASIL São Paulo	BRAZIL	DDB BRASIL São Paulo

### E02 (Illustration)

E02/014	00105	THE FOREHEAD	EUREKA	VILNIUS BOOK FESTIVAL	NOT PERFECT Y&R Vilnius	LITHUANIA	NOT PERFECT Y&R Vilnius
E02/015	00106	THE EYE	EUREKA	VILNIUS BOOK FESTIVAL	NOT PERFECT Y&R Vilnius	LITHUANIA	NOT PERFECT Y&R Vilnius
E02/031	00338	FOUCAULT 1	ACADEMIA DE IDEIAS (ACADEMY OF IDEAS)	ACADEMY OF IDEAS	PERFIL 252 Belo Horizonte	BRAZIL	PERFIL 252 Belo Horizonte
E02/032	00340	FOUCAULT 2	ACADEMIA DE IDEIAS (ACADEMY OF IDEAS)	ACADEMY OF IDEAS	PERFIL 252 Belo Horizonte	BRAZIL	PERFIL 252 Belo Horizonte
E02/045	00936	JAPANESE	MUSEUM OF CHILDHOOD	MUSEUM OF CHILDHOOD	ABBOTT MEAD VICKERS BBDO London	UNITED KINGDOM	ABBOTT MEAD VICKERS BBDO London
E02/089	01059	HORROR MOVIE	P&G	GAIN WITH OXI	LAPIZ Chicago	USA	LAPIZ Chicago
E02/090	01060	ROCKER	P&G	GAIN WITH OXI	LAPIZ Chicago	USA	LAPIZ Chicago
E02/091	01061	SOCCER	P&G	GAIN WITH OXI	LAPIZ Chicago	USA	LAPIZ Chicago
E02/092	01062	ZOMBIE	P&G	GAIN WITH OXI	LAPIZ Chicago	USA	LAPIZ Chicago
E02/113	01394	EARTHQUAKE	MARS FOODS GCC	MALTESERS	IMPACT BBDO Dubai	UNITED ARAB EMIRATES	IMPACT BBDO Dubai
E02/114	01395	PARACHUTE	MARS FOODS GCC	MALTESERS	IMPACT BBDO Dubai	UNITED ARAB EMIRATES	IMPACT BBDO Dubai
E02/115	01396	TORNADO	MARS FOODS GCC	MALTESERS	IMPACT BBDO Dubai	UNITED ARAB EMIRATES	IMPACT BBDO Dubai
E02/116	01506	EASTER ISLAND	QANTAS	ONEWORLD EXPLORER FARE	ILLUSION Bangkok	THAILAND	ILLUSION Bangkok / DROGA5 SYDNEY

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E02/117	01507	LINCOLN	QANTAS	ONEWORLD EXPLORER FARE	ILLUSION Bangkok	THAILAND	ILLUSION Bangkok / DROGA5 SYDNEY
E02/118	01508	TOTEM	QANTAS	ONEWORLD EXPLORER FARE	ILLUSION Bangkok	THAILAND	ILLUSION Bangkok / DROGA5 SYDNEY
E02/129	01371	CURL	GUSTAVO BORGES GYM	GUSTAVO BORGES GYM	HEADS PROPAGANDA Sao Paulo	BRAZIL	HEADS PROPAGANDA Sao Paulo
E02/130	01373	BENCH PRESS	GUSTAVO BORGES GYM	GUSTAVO BORGES GYM	HEADS PROPAGANDA Sao Paulo	BRAZIL	HEADS PROPAGANDA Sao Paulo
E02/135	02069	BUSINESS WOMAN	CAPITAL	CAPITAL NEWSPAPER	GRAFFITI BBDO Bucharest	ROMANIA	GRAFFITI BBDO Bucharest
E02/136	02070	BUSINESS MAN	CAPITAL	CAPITAL NEWSPAPER	GRAFFITI BBDO Bucharest	ROMANIA	GRAFFITI BBDO Bucharest
E02/137	02885	MAHMOUD	GREGAN 101 CORPORATION	GELATTTTO FLIP- FLOPS	Y&R PHILIPPINES Manila	THE PHILIPPINES	Y&R PHILIPPINES Manila
E02/138	02886	ANGELA	GREGAN 101 CORPORATION	GELATTTTO FLIP- FLOPS	Y&R PHILIPPINES Manila	THE PHILIPPINES	Y&R PHILIPPINES Manila
E02/139	02887	BARACK	GREGAN 101 CORPORATION	GELATTTTO FLIP- FLOPS	Y&R PHILIPPINES Manila	THE PHILIPPINES	Y&R PHILIPPINES Manila
E02/179	02226	PEPSI ICON 1	PEPSICO	PEPSI	BBDO GERMANY Düsseldorf	GERMANY	BBDO GERMANY
E02/180	02228	PEPSI ICON 2	PEPSICO	PEPSI	BBDO GERMANY Düsseldorf	GERMANY	BBDO GERMANY
E02/181	02230	PEPSI ICON 3	PEPSICO	PEPSI	BBDO GERMANY Düsseldorf	GERMANY	BBDO GERMANY
E02/278	04566	SNOWBALL	PIZZA HUT RESTAURANTS SDN BHD	PIZZA HUT DELIVERY	OGILVY MALAYSIA Kuala Lumpur	MALAYSIA	OGILVY MALAYSIA Kuala Lumpur
E02/279	04567	WAVE	PIZZA HUT RESTAURANTS SDN BHD	PIZZA HUT DELIVERY	OGILVY MALAYSIA Kuala Lumpur	MALAYSIA	OGILVY MALAYSIA Kuala Lumpur
E02/280	04568	WHIRLWIND	PIZZA HUT RESTAURANTS SDN BHD	PIZZA HUT DELIVERY	OGILVY MALAYSIA Kuala Lumpur	MALAYSIA	OGILVY MALAYSIA Kuala Lumpur
E02/281	04578	SAMURAI	MATTEL SOUTHEAST ASIA	PICTIONARY	OGILVY MALAYSIA Kuala Lumpur	MALAYSIA	OGILVY MALAYSIA Kuala Lumpur
E02/282	04579	NASCAR	MATTEL SOUTHEAST ASIA	PICTIONARY	OGILVY MALAYSIA Kuala Lumpur	MALAYSIA	OGILVY MALAYSIA Kuala Lumpur
E02/303	04841	EVITA	TEDX	TEDX	OGILVY & MATHER ARGENTINA Buenos Aires	ARGENTINA	OGILVY & MATHER ARGENTINA Buenos Aires
E02/304	04844	LUTHER KING	TEDX	TEDX	OGILVY & MATHER ARGENTINA Buenos Aires	ARGENTINA	OGILVY & MATHER ARGENTINA Buenos Aires
E02/305	04847	LENNON	TEDX	TEDX	OGILVY & MATHER ARGENTINA Buenos Aires	ARGENTINA	OGILVY & MATHER ARGENTINA Buenos Aires
E02/313	05011	CRISTIANO RONALDO	FORBES BRASIL	FORBES MAGAZINE	OGILVY BRASIL São Paulo	BRAZIL	OGILVY BRASIL São Paulo
E02/315	05022	WILLIAM SHAKESPEARE	PENGUIN GROUP(INDIA)	AUDIOBOOKS	McCANN WORLDGROUP INDIA Mumbai	INDIA	McCANN WORLDGROUP INDIA Mumbai
E02/316	05025	MARK TWAIN	PENGUIN GROUP(INDIA)	AUDIOBOOKS	McCANN WORLDGROUP INDIA Mumbai	INDIA	McCANN WORLDGROUP INDIA Mumbai
E02/317	05028	OSCAR WILDE	PENGUIN GROUP(INDIA)	AUDIOBOOKS	McCANN WORLDGROUP INDIA Mumbai	INDIA	McCANN WORLDGROUP INDIA Mumbai

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E02/365	03225	HEAD 1	BOEHRINGER INGELHEIM	ANADOR	BORGHI/LOWE São Paulo	BRAZIL	BORGHI/LOWE São Paulo
E02/366	03226	HEAD 2	BOEHRINGER INGELHEIM	ANADOR	BORGHI/LOWE São Paulo	BRAZIL	BORGHI/LOWE São Paulo
E02/385	05378	NAIL	J&J	KY	DDB BRASIL São Paulo	BRAZIL	DDB BRASIL São Paulo
E02/386	05380	SCREW	J&J	KY	DDB BRASIL São Paulo	BRAZIL	DDB BRASIL São Paulo
E02/391	05570	HANDBAG	WHIRLPOOL / CONSUL	VACUUM CLEANER	DDB BRASIL São Paulo	BRAZIL	DDB BRASIL São Paulo
E02/392	05571	MILK	WHIRLPOOL / CONSUL	VACUUM CLEANER	DDB BRASIL São Paulo	BRAZIL	DDB BRASIL São Paulo
E02/395	05574	BOY	J&J	CLEAN & CLEAR / ANTI ACNE TREATMENT	DDB BRASIL São Paulo	BRAZIL	DDB BRASIL São Paulo
E02/396	05575	GIRL	J&J	CLEAN & CLEAR / ANTI ACNE TREATMENT	DDB BRASIL São Paulo	BRAZIL	DDB BRASIL São Paulo
E02/462	05586	FARMERS' SUICIDES 1	BENNETT COLMAN & CO.	TIMES OF INDIA	TAPROOT INDIA Mumbai	INDIA	TAPROOT INDIA Mumbai
E02/463	05588	FARMERS' SUICIDES 2	BENNETT COLMAN & CO.	TIMES OF INDIA	TAPROOT INDIA Mumbai	INDIA	TAPROOT INDIA Mumbai
E02/464	05590	FARMERS' SUICIDES 3	BENNETT COLMAN & CO.	TIMES OF INDIA	TAPROOT INDIA Mumbai	INDIA	TAPROOT INDIA Mumbai

## E03 (Photography)

E03/034	02677	FOREST	PHILIPS ELECTRONICS INDIA	LED TORCH	OGILVY & MATHER INDIA Gurgaon	INDIA	OGILVY & MATHER INDIA Gurgaon
E03/035	02680	ALLEY	PHILIPS ELECTRONICS INDIA	LED TORCH	OGILVY & MATHER INDIA Gurgaon	INDIA	OGILVY & MATHER INDIA Gurgaon
E03/036	02683	GORGE	PHILIPS ELECTRONICS INDIA	LED TORCH	OGILVY & MATHER INDIA Gurgaon	INDIA	OGILVY & MATHER INDIA Gurgaon
E03/042	04977	BEER SUICIDE	DON'T DRIVE DRUNK FOUNDATION	DON'T DRIVE DRUNK FOUNDATION	THE LEO BURNETT GROUP THAILAND Bangkok	THAILAND	THE LEO BURNETT GROUP THAILAND
E03/043	04978	WHISKY SUICIDE	DON'T DRIVE DRUNK FOUNDATION	DON'T DRIVE DRUNK FOUNDATION	THE LEO BURNETT GROUP THAILAND Bangkok	THAILAND	THE LEO BURNETT GROUP THAILAND
E03/051	01154	PELICANS	HARVEY NICHOLS DUBAI	SALE	Y&R DUBAI	UNITED ARAB EMIRATES	Y&R DUBAI
E03/071	01735	BA	ADIDAS	CHELSEA FC	THE CORNER London	UNITED KINGDOM	THE CORNER London
E03/072	01737	LUIZ	ADIDAS	CHELSEA FC	THE CORNER London	UNITED KINGDOM	THE CORNER London
E03/087	01944	LUMBERJACK 1	STIHL	OUTDOOR POWER EQUIPMENT	PUBLICIS BRUSSELS	BELGIUM	PUBLICIS BRUSSELS
E03/089	01948	LUMBERJACK 3	STIHL	OUTDOOR POWER EQUIPMENT	PUBLICIS BRUSSELS	BELGIUM	PUBLICIS BRUSSELS
E03/108	03490	STREAKER	LUXOTTICA	RAY-BAN	MARCEL Paris	FRANCE	MARCEL Paris
E03/109	03492	PHOTOJOURNALIST	LUXOTTICA	RAY-BAN	MARCEL Paris	FRANCE	MARCEL Paris
E03/110	03494	RODEO	LUXOTTICA	RAY-BAN	MARCEL Paris	FRANCE	MARCEL Paris
E03/111	03496	WEDDING	LUXOTTICA	RAY-BAN	MARCEL Paris	FRANCE	MARCEL Paris

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E03/112	03498	BOTOX	LUXOTTICA	RAY-BAN	MARCEL Paris	FRANCE	MARCEL Paris
E03/171	05182	DOLYPHAN	WWF	WWF FRANCE	MARCEL Paris	FRANCE	MARCEL Paris / PUBLICIS
E03/172	05184	BAMBOSEAL	WWF	WWF FRANCE	MARCEL Paris	FRANCE	MARCEL Paris / PUBLICIS
E03/173	05186	BUFALON	WWF	WWF FRANCE	MARCEL Paris	FRANCE	MARCEL Paris / PUBLICIS
E03/203	03392	THE LITTLE PRINCE	MADRID BOOK PUBLISHERS ASSOCIATION	MADRID BOOK PUBLISHERS ASSOCIATION	GREY ESPAÑA Madrid	SPAIN	GREY ESPAÑA Madrid
E03/213	05809	FASHION ROYALTY KATE	NEWS INTERNATIONAL	NEWSPAPER	GREY LONDON	UNITED KINGDOM	GREY LONDON
E03/214	05810	FASHION ROYALTY TINIE	NEWS INTERNATIONAL	NEWSPAPER	GREY LONDON	UNITED KINGDOM	GREY LONDON
E03/215	05811	FASHION ROYALTY VICTORIA	NEWS INTERNATIONAL	NEWSPAPER	GREY LONDON	UNITED KINGDOM	GREY LONDON
E03/217	05901	UGLY PARENTS, BEAUTIFUL KIDS 1	GROUPE SEB	ARNO	PUBLICIS BRASIL São Paulo	BRAZIL	PUBLICIS BRASIL São Paulo
E03/218	05902	UGLY PARENTS, BEAUTIFUL KIDS 2	GROUPE SEB	ARNO	PUBLICIS BRASIL São Paulo	BRAZIL	PUBLICIS BRASIL São Paulo
E03/219	05903	UGLY PARENTS, BEAUTIFUL KIDS 3	GROUPE SEB	ARNO	PUBLICIS BRASIL São Paulo	BRAZIL	PUBLICIS BRASIL São Paulo
E03/220	05907	THIS DOG IS	PAWS FOR THE CAUSE	CHARITY	BENSIMON BYRNE Toronto	CANADA	BENSIMON BYRNE Toronto
E03/221	05908	VINTAGE CAMPER VAN	PAWS FOR THE CAUSE	CHARITY	BENSIMON BYRNE Toronto	CANADA	BENSIMON BYRNE Toronto

**Total Entries:** 661